

## DELIVERABLE:

# D48-D7.8 Second Report on Social

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**Author: ENEA,  
with the contribution of all partners**

**Network for Using BIM to Increase the Energy Performance**

**Grant Agreement Number: 754016 Net-UBIEP H2020**

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## 1. Scope and objective of this deliverable

The objective of this document is to report the communication and dissemination activities done through social networks in order to:

- communicate the progress and events of the NET UBIEP project,
- inform the audience of the benefits of the use of BIM in energy efficiency and
- disseminate the results of the project and their potential impact on the construction sector.

This report summarizes the consortium's social media strategy and contains an analysis of the campaign's coverage, the frequency and intensity of the use of social media among the project partners.

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The Social media activity represents an important part of the Net-Ubiep project's communication and dissemination plan, reported in **D6.1 Dissemination and exploitation strategy** and **D7.1 Communication strategy**.

In the first paragraphs the Net- Ubiep social media strategy will be described, together with the target audience; therefore we will proceed with the implementation of the social media strategy which also includes information about the Net-UBIEP social network guidelines; then an analytic report on the social media channels involved, for the international account and for any partner's country account, will follow.

## 2. The Net- Ubiep social media strategy and target audience

To promote the Net-UBIEP project and to reach the target audience as set in the project's goals (professionals, public administration, technicians, building owners and tenants ) as well the stakeholders, the consortium has thought of a social media strategy based on two levels, local level and overall dissemination.

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### 2.1. Local level social media communication

Since the project activities mainly involve local stakeholders, the consortium was convinced it is important to reach the target groups at a local level. Therefore, the partners are stimulated to use their proper social media channels to disseminate the net-UBIEP project activities as much as possible, utilizing the already existing reach of these social media channels. For example to inform the local community in their local language about upcoming or past events related to the project.

In the following Table 1 the social networks already used by the partners and their number of followers.

<b>Partner</b>	<b>Title and Periodicity</b>	<b>Number of People reached</b>
<i>CS Aziendale</i>	Linkedin	<i>4.400 followers</i>
<i>ENEA</i>	FB + Twitter + Linkedin	<i>6.500 followers</i>
<i>FLC</i>	Facebook	<i>5.600 followers</i>
<i>FLC</i>	Twitter	<i>9.351 followers</i>
<i>FLC</i>	LinkedIn	<i>3.665 followers</i>
<i>FLC</i>	Google+	<i>268 followers</i>
<i>ISSO</i>	LinkedIn	<i>1.882 followers</i>
<i>ISSO</i>	Twitter	<i>1360 followers</i>
<i>"Skaitmeninė statyba"</i>	Facebook	<i>100 followers</i>
<i>"Skaitmeninė statyba"</i>	LinkedIn	<i>50 followers</i>

**Table 1: List of existing social media account and related number of followers for each partner**



In some cases (Italy, Estonia, Croatia) partners decided to create social media accounts exclusively dedicated to the net-UBIEP project *while* others preferred to continue to use their own media accounts to maximize the dissemination.

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The result of this strategy is that the local partners' social channels accounts act as multipliers of information of the project's website and the dedicated social media accounts.

## 2.2. Overall dissemination

In addition to the local dissemination carried out by the partners, it was decided to create an overall dissemination of project related information, activities, outcomes and results through social media at international level.

Dedicated profiles and pages have been created for the main social networks:

- Facebook
- Vimeo/Youtube
- Linkedin
- Twitter

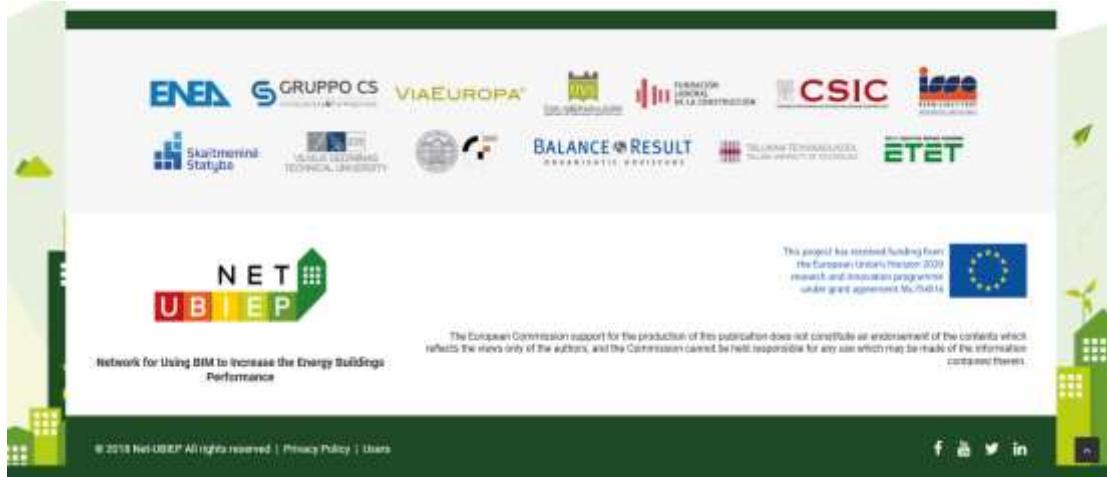
In the following pages, this aspect will be described in detail, and in the paragraph 4.1. the results of the social media campaign are reported.

## 3. Implementation of the social media strategy

### 3.1. Social networks activated in the context of the Net-ubiep Project

Dedicated social media accounts were created to which all partners were invited to connect. These social media accounts are directly connected to the project's website.





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Figure 1 Net-ubiep web site home page showing link to social media

the design phase through the construction, management, maintenance, demolish. In each of this phase is very important to take into account all the energy aspects in order to decrease the environmental impact of the building during its life cycle.



#### Events



#### Project Coordination



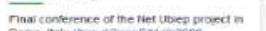
Agenzia nazionale per le ricerche tecnologiche,  
l'energia e lo sviluppo economico sostenibile

[FACEBOOK](#) [TWITTER](#) [LINKEDIN](#)



Final conference of the Net Ubiep project in Rome, Italy. #OpenBIM #H2020

Like Page Timeline Events



The project meeting in Rome starts, good work to all partners!

5 Comment 3



The project meeting in Rome starts, good work to all partners!

5 Comment 3



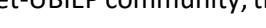
The project meeting in Rome starts, good work to all partners!

5 Comment 3



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5 Comment 3



The project meeting in Rome starts, good work to all partners!

5 Comment 3



The project meeting in Rome starts, good work to all partners!

5 Comment 3



The project meeting in Rome starts, good work to all partners!

This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No.754016



A Facebook page (<https://www.facebook.com/netubiep/>) is directly accessible through the Net –ubiep project website by clicking over the icon.

In this way, every user when visiting the website has the possibility to link to the Facebook page and interact with the net- Ubiep community.

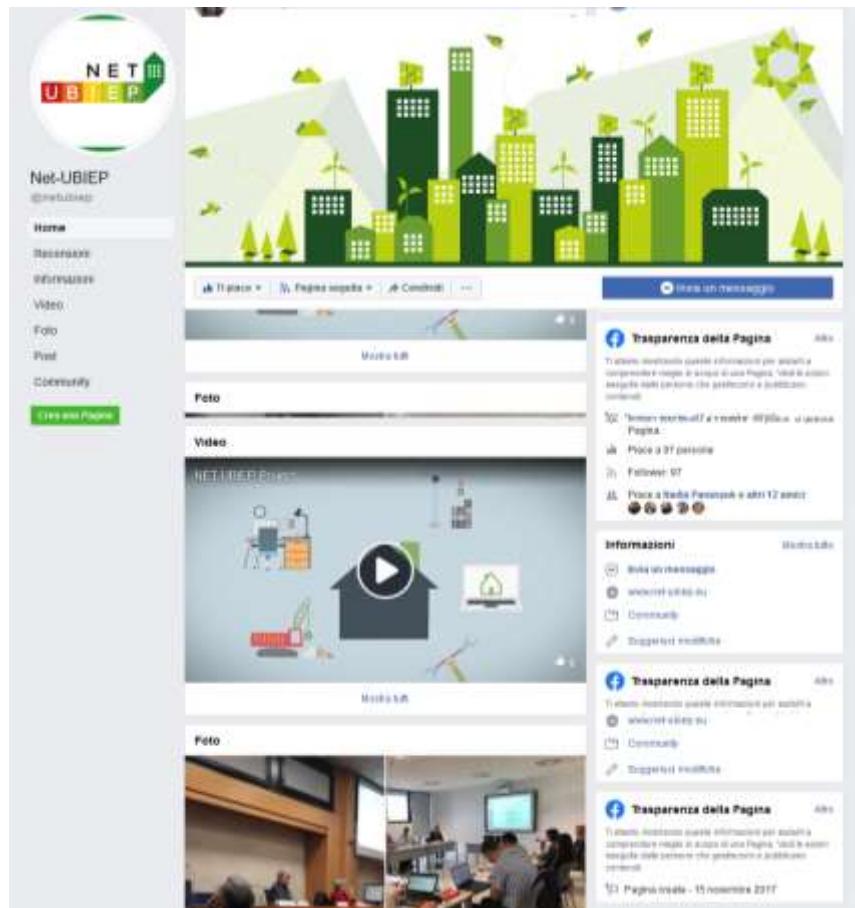


Figure 3. Official Facebook page @netubiep account

### 3.1.2. Twitter

A Twitter account has been set up at [https://twitter.com/net\\_ubiep](https://twitter.com/net_ubiep) with tweets about the project including the @netubiep handle or the #net\_ubiep hashtag where relevant. The Twitter account (@netubiep) is used as a direct communication instrument for reaching the general public and following

Horizon 2020 communication and dissemination campaigns launched by the European Commission.

All WP7 partners contributed in the Twitter communication activities.

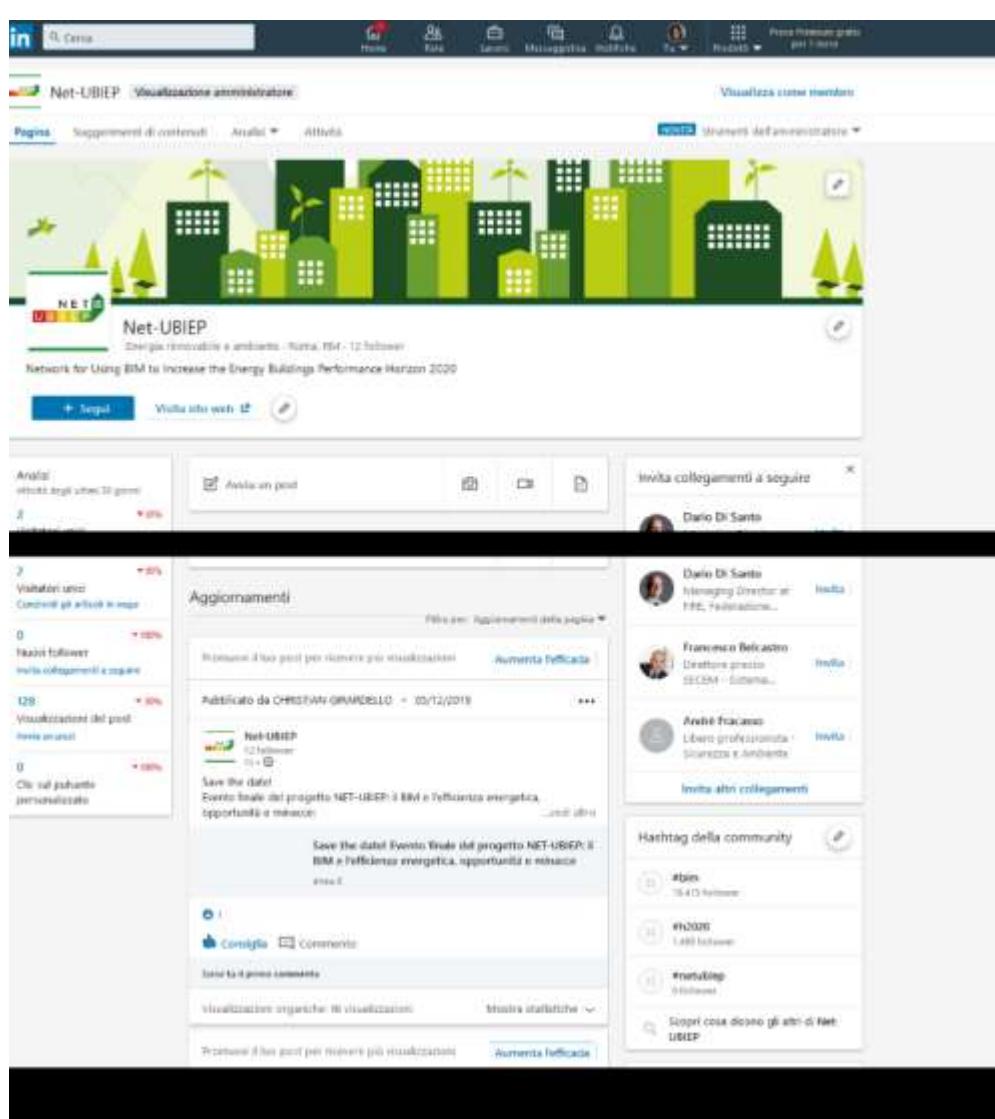
The screenshot shows the Twitter profile of the account @net\_ubiep. The profile picture is a green and white graphic featuring stylized buildings and leaves, with the NET-UBIEP logo in the center. The bio reads: "Network for Using BIM to Increase the Energy Buildings Performance #net\_ubiep #h2020 Traduci bio". Below the bio, there is a link to the website "net-ubiep.eu" and a note about "Iscrizione a aprile 2018". The statistics show "34 following" and "88 follower". At the bottom, there are four tabs: "Tweet" (selected), "Tweet e risposte", "Contenuti", and "Mi piace". A single tweet is visible, posted on December 5th, which says: "Save the date! Evento finale del progetto NET-UBIEP: il BIM e l'efficienza energetica, opportunità e minacce; 12 dicembre presso la sede di ENEA - Roma".

Figure 4 Official Net - Ubiep Twitter Profile



### 3.1.3. Linkedin

A Linked-in account ([https://www.linkedin.com/company/18585831/admin/...](https://www.linkedin.com/company/18585831/admin/)) has been activated to reach stakeholders and target audience, to promote the project activities and group discussions.



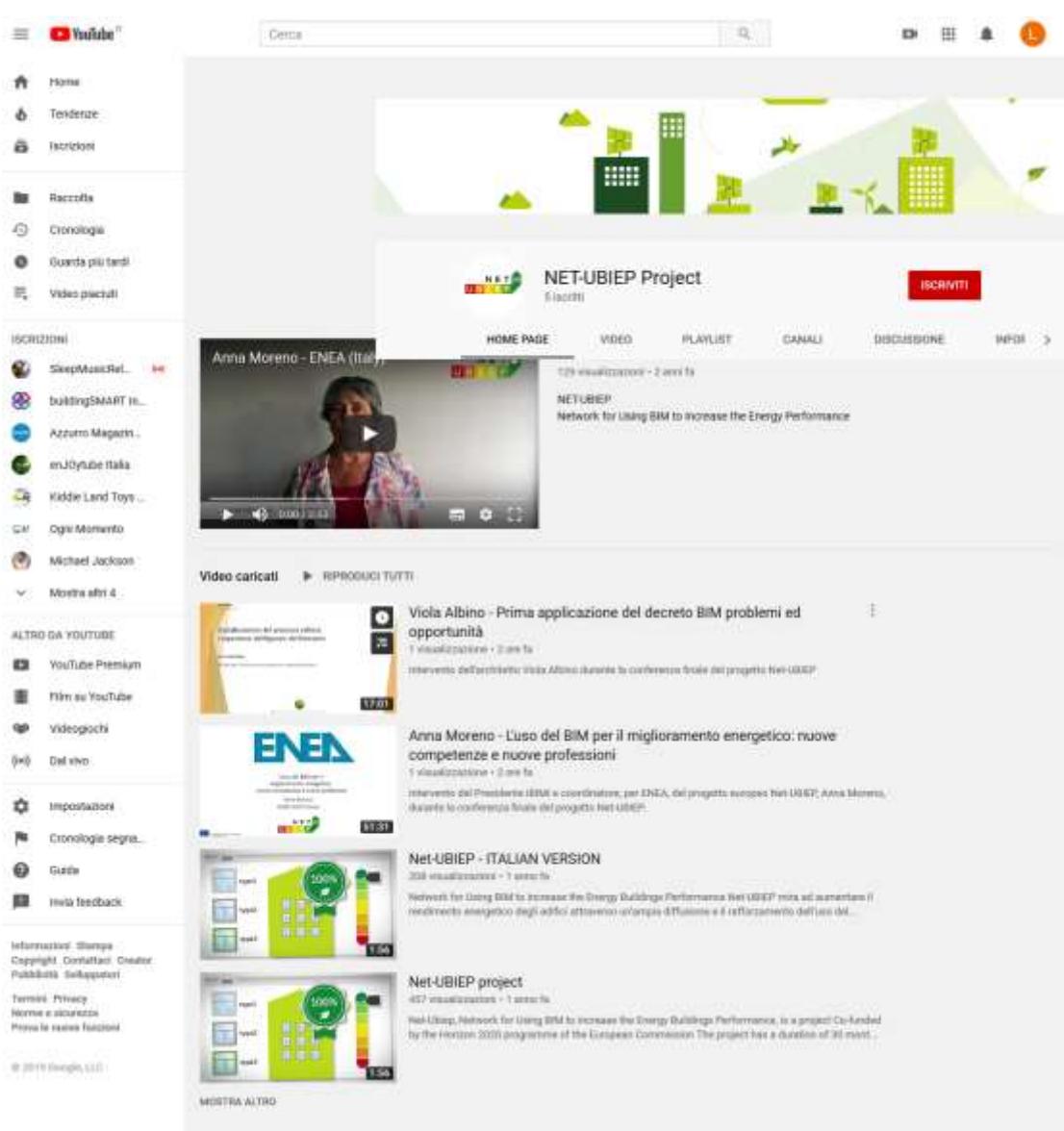
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Figure 5 Official Net-UBIEP LinkedIn profile



### 3.1.4. You Tube

A Youtube account ([https://www.youtube.com/channel/UCnsW\\_vpcDetopHsFo57PqdQ/featured](https://www.youtube.com/channel/UCnsW_vpcDetopHsFo57PqdQ/featured)) has been activated to upload video clip of the project, recorded lectures and seminars.



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Figure 6: Official Net-UBIEP You Tube account

### 3.2. Social media accounts management

These project related social media accounts destined to the overall dissemination are managed by the Italian partners, ENEA and CSA, with contributions from all partners.

In concrete terms this means all partners are asked to send updates about local activities as well as relevant information for the newsletter, the website and social media to ENEA and CSA.

ENEA as WP7's leader and CSA's social media manager were responsible to oversee the project's social media activities, share with partners the social media guidelines, centralizing the information to be shared and communicated with the audience.

To reach the largest possible audience, each partner has identified professionals on a local level to manage either the national Net-ubiep social media accounts, where existing, or their proper social media channels.

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### 3.3. National Net-ubiep social media accounts

The following table shows the national accounts of the Net-UBIEP project.

Project Account	Partner in charge	Language	Facebook	Twitter	Linkedin	You tube
@netubiep	ENEA / CSA	English/all partner's languages	X	X	X	X
@netubiep_IT	ENEA / CSA	Italian	X	X	X	
@netubiepee	TUT	Eesti	X		X	
@netubiephr	FCE	Hrvaski	X		X	X

Table 3 : National Net – UBIEP social media account



### 3.4. Social media channels used by partners

In addition, each partner has committed themselves to post regularly on the project using their proper accounts, in order to reach the largest possible audience.

The following table resumes social media channels as used by the local partners.

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Account	Country	Language	Social Networks			
			Facebook	Twitter	Linkedin	Youtube
VG TU	Lithuania	Lietuviskai	x	x	x	
UVS	Slovakia	Slovencina				
UNIZAG GF	Croatia	Hrvatski				
TALLINNA TEHNICAULIKOOL	Estonia	Eesti				
ETET	Estonia	Eesti				
ENEA	Italy	Italian	x	x	x	
CSA	Italy	Italian	x	x	x	
VSJ - Skaitmenine Statyba	Lithuania	lithuania	x			
Balance and Results	Netherlands	Dutch		x		
Isso	Netherlands	Dutch		x	x	
VIAEUROPA	Slovakia	Slovencina				
FLC	Spain	Espanol	x	x	x	
CSIC	Spain	Espanol				

Table 1: Social Media Channel as used by the partners

### 3.5. Net-UBIEP social Network guidelines

The social media strategy included a preparation of a guide containing useful guidelines for the project's partner to follow in order to better organize the activity of communication and dissemination via social networks. The main goal of the guidelines is to implement additional communicative measures to maximize social media benefits.

The Social media guidelines addressed to the project partners included the following information and recommendations on which hashtags or handle to include, as explained below.

Specific guidelines for maximising social media benefits were sent round to all partners, and included recommendations on which hashtags to include.

Social media can be used for both communication and dissemination (both of which are mandatory for all Horizon 2020 projects).

The partners have been informed about the specific goals of each activities, and on the potential of social channels to perform both functions.

The main objectives are listed here:

COMMUNICATION	DISSEMINATION
Covers the whole project (including results);	Covers project results only
Starts at the outset of the project;	Happens only once results are available;
Multiple audiences : Beyond the project's own community, including the media and general public	Specialist audiences : Groups that may use the results in their own work, including peer groups, industry, professional organisations, policymakers ;
Multiplier effect. Informing and engaging with society, to show how it can benefit from research	Enabling the take-up and use of results



For boosting the visibility of the content and increasing the number of people who read the posts, to follow the guidelines underneath have been recommend:

- Tweet/post regularly: set up an agenda, e.g. one/twice a week
- Post high quality content related to the project
- Share information about project results and final products: scientific publications, events, conferences, training courses, videos, events, etc
- Use hashtags and handles (please, see the net-ubiep Hashtag suggestions below)
- Place a Facebook/Twitter/Linkedin logo on your website (if possible).
- Retweet / repost / share each others
- Reply to each others' tweets / posts
- Identify followers within your network
- Connect with other EU-funded projects and the European Commission social media channels: for example, by following their account, retweeting or replying to their posts or tagging them

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In general, all partners already using social media account have been invited to retweet and share the project's posts and relevant content with the appropriate audiences.

Using specific hashtags , related to the project topics, has been suggested.

The partners agreed to add the following Hashtag to your tweets/posts:

#net\_ubiep,  
#netubiep\_project,  
#EnergyEfficiency,  
#H2020,  
#BIM

to added in front of any word or phrase in a post, making it easier for users to locate specific content or themes of Net-UBIEP topics.

The use of hashtags made the keyword or phrase in the post searchable, increasing outreach.

To send a direct reply to someone, or to link to someone else's account, to identify a person or a project's account has been encouraged the use of handle elsewhere in the post.

Using handles helped to ensure that the contents reaches the widest audience possible.

The Net-UBIEP twitter handle has been @netubiep, used to connect tweets with the project account.



Furthermore, project partners have been encouraged to add # H2020 and tagging @ EU\_H2020 to the net-ubiep tweets, to maximise our visibility and be recognised as part of the H2020 community and connecting with other Horizon 2020 beneficiaries.

#### 4. Analytic Report on social media channel

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This section analyzes accesses, statistics, the target achieved, for each social channel used to disseminate the themes of the Net-UBIEP project, or themes related to BIM, energy efficiency, taking into account different approach:

- a) *for social network channels referring to the partner's company:*  
are reported the most popular posts and highlight the relative coverage, users reached, shares, reposts etc ...
- b) *for national project social channel (were existing):*  
are resumed from the relevant data analysis section the list of posts and their coverage, users reached, shares, repost etc ...

For all the social media account are reported, a national level, the following information/data:

- screenshot of the social media channels ;
- significant data (graphs and/or tables) highlighting the communication campaign done in the period from June 2018 to December 2019.
- report of the "five best posts" in terms of coverage and/or likes;
- short description analyzing the data and results



## 4.1 International social media account report

### 4.1.1. Facebook

International Facebook page was created and managed by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project.

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The Net-Ubiep Facebook page created community around BIM and NZEB and followed other Horizon 2020 projects related to similar topics like BIMEET, BIMCERT, BIMPLEMENT, and where every partners used to publish post about their activities in the relative country but relevant for the project at European level.

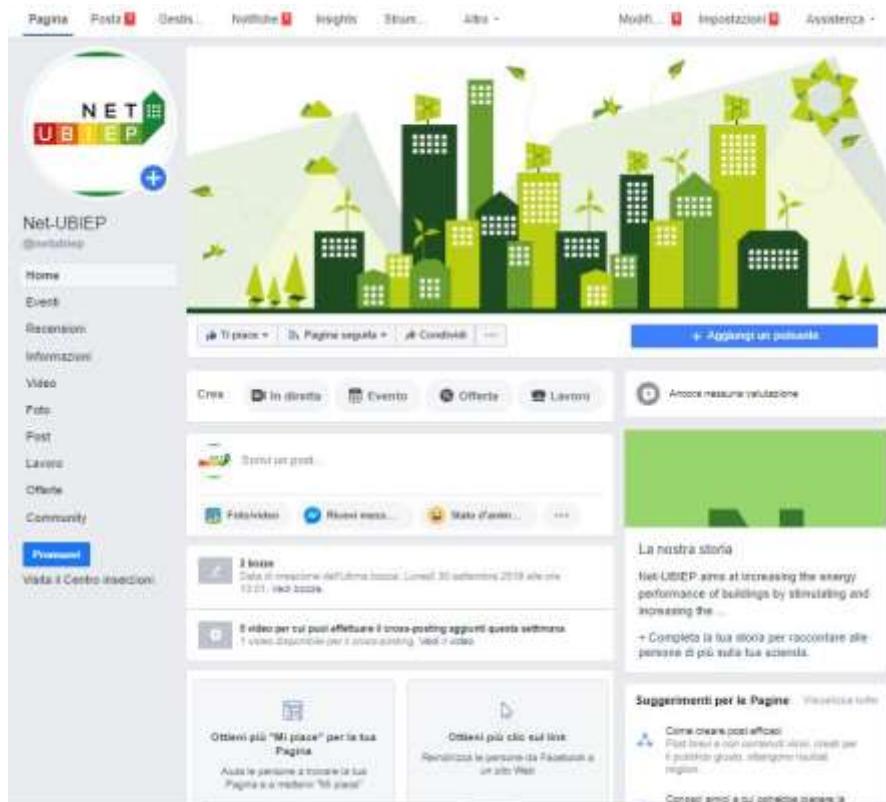


Figure 17

In December 2019, in the end of the project, Net-Ubiep Facebook page counted 97 followers and 91 likes in total.

The number of followers are increased mostly during the dissemination activities, in 2019, thank to the different events like seminars and workshop for professional and public administration organized by the partners; also ‘Open Days’ and Project’s Conferences have contributed to dissemination activities, focused more on project results and achievements.

The tables below shows these aspects, like the post about seminars, workshops, events obtain more like and shares:

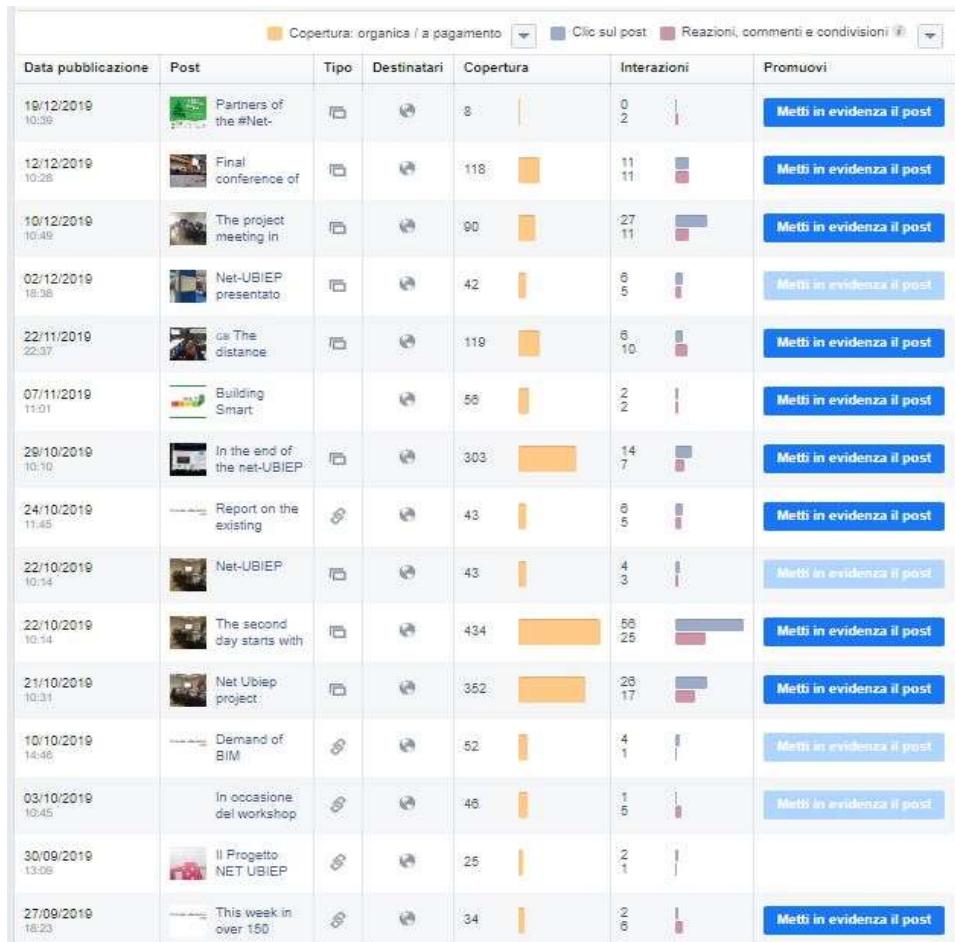


Figure 2



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Figure 3

Here a selection about the most popular posts and performance recorded, the international event or conference and national event with a large dissemination have been the post with more like and shares, so demonstrate that the partnership adopted a good and strong dissemination and communication strategy:



Dettagli sul post

Net-UBIEP  
Pubblicato da Christian Girardello 17 · 29 ottobre · [Copia link](#)

In the end of the net-UBIEP project an important result was achieved, a Memorandum of Understanding was signed between Building Smart International and the net-UBIEP project which establishes the international recognition of the qualification identified by the working group within the partnership. The qualification developed by net-UBIEP is proposed by buildingSMART International as a BIM qualification and energy performance of buildings, so that all the countries of the world will be able to propose it through their own national chapters.  
<http://www.net-ubiep.eu/signed-memorandum-of-understanding.../>



Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

Metti in evidenza il post

Net-UBIEP, Nadia Panasyuk, Andrea Aiello e Bojan Milovanovic · Condivisioni: 2

Mi piace  Commenta  Condividi

Prestazioni del tuo post

303 persone raggiunte

7 "Mi piace", commenti e condivisioni

5	4	1
"Mi piace"	Sul post	Sulle condivisioni
0	0	0
Commenti	Sul post	Sulle condivisioni
2	2	0
Condivisioni	Sul post	Sulle condivisioni

14 Clic sul post:

6	2	6
Visualizzazioni di foto	Clic sul link	Altri clic

COMMENTI NEGATIVI

0 Nascondi post 0 Nascondi tutti i post  
0 Segnala come spam 0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post



Dettagli sul post

Net-UBIEP  
Pubblicato da Christian Girardello [?]- 22 ottobre ·

The second day starts with the Officer's presentation...good work to all the partnership

Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

Metti in evidenza il post

4 Mi piace Commenta Condividi

Prestazioni del tuo post

434 persone raggiunte

25 "Mi piace", commenti e condivisioni

18 "Mi piace"	4 Sul post	14 Sulle condivisioni
2 Commenti	1 Sul post	1 Sulle condivisioni
5 Condivisioni	5 Sul post	0 Sulle condivisioni

56 Clic sul post

27 Visualizzazioni di foto 0 Clic sul link 29 Altri clic

COMMENTI NEGATIVI

0 Nascondi post 0 Nascondi tutti i post  
0 Segnala come spam 0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nel post.

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Dettagli sul post

Net-UBIEP si trova qui: ENEA - Agenzia nazionale.  
Pubblicato da Liliana Bonfiglio 12 dicembre alle ore 10:28 - Roma

Final conference of the Net Ubiep project in Rome, Italy #bim #OpenBIM #h2020

Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

Metti in evidenza il post

Net-UBIEP, Oksana Chaykivska, Mergim Gaši e altri 3 Condivisioni: 2

[Mi piace](#) [Commenta](#) [Condividi](#)

Prestazioni del tuo post

118 persone raggiunte

11 "Mi piace", commenti e condivisioni

9 "Mi piace"	6 Sul post	3 Sulle condivisioni
0 Commenti	0 Sul post	0 Sulle condivisioni
2 Condivisioni	2 Sul post	0 Sulle condivisioni

11 Clic sul post

6 Visualizzazioni di foto 0 Clic sul link 5 Altri clic

COMMENTI NEGATIVI

0 Nascondi post 0 Nascondi tutti i post  
0 Segnala come spam 0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post

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Dettagli sul post

Net-UBIEP  
Pubblicato da Christian Girardello l'11-21 ottobre · 0

Net Ubiep project meeting starts in Bruxelles - ENEA's Office



Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

Metti in evidenza il post

Ústav Vzdelávania A Služieb, Bojan Milovanovic e altri 5 · Condivisioni: 3

Mi piace   Commenta   Condividi

**Prestazioni del tuo post**

352 persone raggiunte		
17 "Mi piace", commenti e condivisioni	14 "Mi piace"	7 Sul post
0 Commenti	0 Sul post	0 Sulle condivisioni
3 Condivisioni	3 Sul post	0 Sulle condivisioni

**26 Clic sul post**

Visualizzazioni di foto	Clic sul link	Altri clic
17	0	9

**COMMENTI NEGATIVI**

Nascondi post	Nascondi tutti i post
0 Segnala come spam	0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.

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## Dettagli sul post

**Net-UBIEP**  
Pubblicato da Liliana Bonfiglio 22 novembre alle ore 22:37 ·

The distance between BIM and energy efficiency continues to shorten! At #digitalbim2019 a constructive exchange of experiences and information between professionals and @net\_ubiep

Le distanze tra il BIM e l'efficienza energetica si continuano ad accorciare! Al #digitalbim2019 scambio costruttivo di esperienze e informazioni tra professionisti e @net\_ubiep



DIGITAL&BIM ITALIA

Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

**Metti in evidenza il post**

This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No 754016



#### 4.1.2. Twitter

**International Twitter page** was created by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project.

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The screenshot shows the Twitter profile page for the Net-UBIEP account (@net\_ubiep). The profile picture features a green cityscape with various buildings, trees, and solar panels. The bio reads: "Network for Using BIM to Increase the Energy Buildings Performance" followed by hashtags #net\_ubiep and #h2020. Below the bio, there's a link to the project website net-ubiep.eu and a note about joining since April 2018. The stats show 34 following and 89 followers. A tweet from December 2019 is displayed, wishing Merry Christmas and Happy 2020 with eco-friendly light tips. The timeline includes several tweets from the project partners, including ENEL, Gruppo CS, Università di Salerno, and others, all related to energy efficiency and BIM. The sidebar on the right shows recommended users like ERC Europe and Ireland's Hydrogen Association, and a section for trends in Italy.



Here a selection, one for month, about the most popular twitter and performance recorded:

Dec 2019 • 10 giorni faora.

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 111

visualizzazioni

Il progetto nel-UBIEP sarà presente al seminario di studio "BIM nella progettazione tecnologica dell'architettura – stato dell'arte e su scenari evolutivi" presso l'Università di Pescara.  
[net-ubiep.eu/it/bim-nella-p...](http://net-ubiep.eu/it/bim-nella-p...)

#netubiep #BIM #H2020

13 1 1

[Visualizza interazioni Tweet complete](#)

[Visualizza attività Tweet](#)

**Menzione più popolare** ricevuti 9

interazioni

**fundacionlaboral.org** @Fund\_Laboral · 11 dic

Estamos en Roma, finalizando el proyecto [@net\\_ubiep](#) del que somos socios desde julio de 2017, junto con [@IETorroja](#). Liderado por [@ENEAOfficial](#), el proyecto fomenta el incremento del rendimiento energético de los edificios mediante el uso de [#BIM](#). [pic.twitter.com/KKE5OJHRpr](http://pic.twitter.com/KKE5OJHRpr)



13 1 1

[Visualizza Tweet](#)

**Follower popolare** seguito da 1.096 persone



Nov 2019 • 30 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 684

visualizzazioni

Il Progetto Net-UBIEP al Digital & BIM Italia, presso l'Arena buildingSMARTItalia (Padiglione 21, C43) per parlare di qualificazione dei professionisti che utilizzano il BIM per migliorare le prestazioni energetiche degli edifici.  
[net-ubiep.eu/it/home-it/](http://net-ubiep.eu/it/home-it/)  
[@digitalbim #netubiep](#)

10 3 1

[Visualizza interazioni Tweet complete](#)

[Visualizza attività Tweet](#)

PIRELLAZZA SU TWITTER

**Fai arrivare i tuoi Tweet a un numero più vasto di persone**

Con Promoted Tweet e contenuti Twitter Ads puoi ampliare la tua portata su Twitter e raggiungere più persone.

[INIZIA](#)

26

RIEPILOGO DEC 2019

Tweet	Visualizzazioni Tweet
1	772

Visite al profilo	Menzioni
10	3

Nuovi follower
2

RIEPILOGO NOV 2019

Tweet	Visualizzazioni Tweet
3	2.779

Visite al profilo	Menzioni
12	2

Nuovi follower
6



Oct 2019 - 31 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 188

visualizzazioni

Il progetto Net-Ubiep a Condominio in Fiera | Net-UBIEP net-ubiep.eu/it/il-progetto...

1

[Visualizza interazioni Tweet completo](#)

[Visualizza attività Tweet](#)

**Follower popolare** seguito da 1.751 persone



One Works

@\_oneworks\_ 1 follower

A global Design and Consultancy firm offering integrated Architecture, Infrastructure & Urban Engineering services

[Visualizza profilo](#)

[Visualizza il dashboard dei follower](#)

**Menzione più popolare** ricevuti 15

interazioni



fundacionlaboral.org

@Fund\_Laboral 23 fan

Se Nos reunimos en Bruselas con los demás socios del proyecto @net\_ubiep para presentar los cursos #BIM desarrollados, por los socios, en los diferentes idiomas del consorcio; así como los planes de explotación de dichas #formaciones.

[pic.twitter.com/fzsFfrzqLn](#)



1 1

[Visualizza Tweet](#)

Sep 2019 - 30 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 93 visualizzazioni

Il progetto Net-Ubiep partecipa all'evento "Urbanpromo Green" in programma a Venezia dal 19 al 20 settembre. Verrà illustrata la tecnologia BIM e l'integrazione con un impianto domotico, per un più efficiente controllo dei consumi degli edifici.

[urbanpromo.it/2019/urbanprom...](#)

[pic.twitter.com/OH0QfrM8CY](#)



**Menzione più popolare** ricevuti 15

interazioni



SlovakiaBuildUp

@SlovakiaBuildUp 19 fan

BIM and Digitalisation in Construction co-organised by #NetUbiep project. In #DigitalTransformation #BIM is only the beginning. We need to make progress using #ArtificialIntelligence #BigData #Robotics #M2M #NetworkedValueChain. @net\_ubiep @EU\_BUILDUP @FIEC\_Brussels [pic.twitter.com/rfnmlpggZr](#)



1 1

[Visualizza interazioni Tweet completo](#)

[Visualizza attività Tweet](#)

RIEPILOGO OCT 2019

Tweet	6	Visualizzazioni Tweet	1.799
-------	---	-----------------------	-------

Visite al profilo	9	Menzioni	3
-------------------	---	----------	---

Nuovi follower	7
----------------	---

27

RIEPILOGO SEP 2019

Tweet	1	Visualizzazioni Tweet	866
-------	---	-----------------------	-----

Visite al profilo	19	Menzioni	2
-------------------	----	----------	---

Nuovi follower	4
----------------	---

\*Data for this month may not be exact due to a service outage.



Apr 2019 • 30 giorni

TWEET IN EVIDENZA

Follower popolare seguito da 743 persone



allemclabs.com

@allemclabs 31.000,00

allemclabs <https://t.co/qnPSSpeM0> #emctesting #emc #emclabs #electromagneticcompatibility #anechoicchambers #emctestequipments #radiotesting

[Visualizza profilo](#)

[Visualizza il dashboard dei follower](#)

Menzione più popolare ricevuti 52

interazioni

Construye 2020+

@Construye2020EU · 11 apr

¡No te pierdas el Taller formativo de #BIM y #nZEB, dirigido a #Ingenieros y #arquitectos!

Una jornada organizada por @IETorroja del @CSIC y @Fund\_Laboral que se inscribe dentro de las acciones formativas de #Construye2020Plus y @net\_ubiep.

Inscríbete [+ net-ubiep.eu/es/taller-form... pic.twitter.com/KaTTTeTsbOd](#)



Taller formativo en #BIM y #nZEB, dirigido a Ingenieros y Arquitectos

CONSTRUYE 2020 EU FUNDACION LABORAL NET-UBIEP

RIEPILOGO APR 2019

Visualizzazioni Tweet  
874

Visiti al profilo  
6

Menzioni  
2

Nuovi follower  
7

28



#### 4.1.3. Linkedin

**International Linkedin** page was created by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project, specifically about what interesting the users of linkedin, generally professional like architects, engineers surveyors and so on.

This channel used in order to give more evidence about activities like seminar and workshop and the manual for professionals target publish on the web site and delivered during the seminars.

29

The screenshot shows the LinkedIn profile page for the Net-UBIEP community. At the top, there's a navigation bar with links for Home, Rete, Lavoro, Messaggistica, Notifiche, Tu, Prodotti, and Riattiva Premium gratis. Below the bar, it says "Net-UBIEP Visualizzazione amministratore" and "Visualizza come membro". The main header "Pagina" is selected, along with "Suggerimenti di contenuti", "Analisi", and "Attività". A "NOVITA" section is visible on the right. The cover photo features a stylized green cityscape with buildings and trees. The profile summary reads: "Energia rinnovabile e ambiente - Roma, RM · 13 follower" and "Network for Using BIM to Increase the Energy Buildings Performance Horizon 2020". Below the summary, there are buttons for "+ Segui" and "Visita sito web". On the left, there's an "Analisi" sidebar showing activity over the last 30 days: 3 visitors (72% down), 1 new follower (0%), 130 post views (31% down), and 0 personalized button clicks (100% down). In the center, there's an "Avvia un post" button and an "Aggiornamenti" section. The first update is from Francesco Madonna on December 19, 2019, with a caption: "Partners of the #Net-UBIEP Project wish #MerryChristmas and #Happy2020". It includes a link to a post about eco-friendly Christmas lights. On the right, there's a "Hashtag della community" sidebar with "#bim" (19,681 followers), "#h2020" (1,509 followers), and "#netubiep" (0 followers). There's also a "Scopri cosa dicono gli altri di Net-UBIEP" section and a "Gruppi in primo piano" section.



## 4.2. Italy

### 4.2.1 Net-UBIEP national social media account campaign report

30

#### ◆ Facebook

**National Facebook** page was created by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project.



Figure 4

In December 2019, in the of the project, Net-Ubiep facebook page had 86 followers and 86 likes in total. The number of followers increased during the dissemination activities during 2019 thank to the different event like seminars and workshop for professional and public administration was organized by the partners also Open days regarding the research and National conference organized by ENEA in its different offices, have contributed to dissemination activities focused more on project results and achievements. The tables below shows these aspects, like the post about seminars, workshop, event obtain more like and shares:

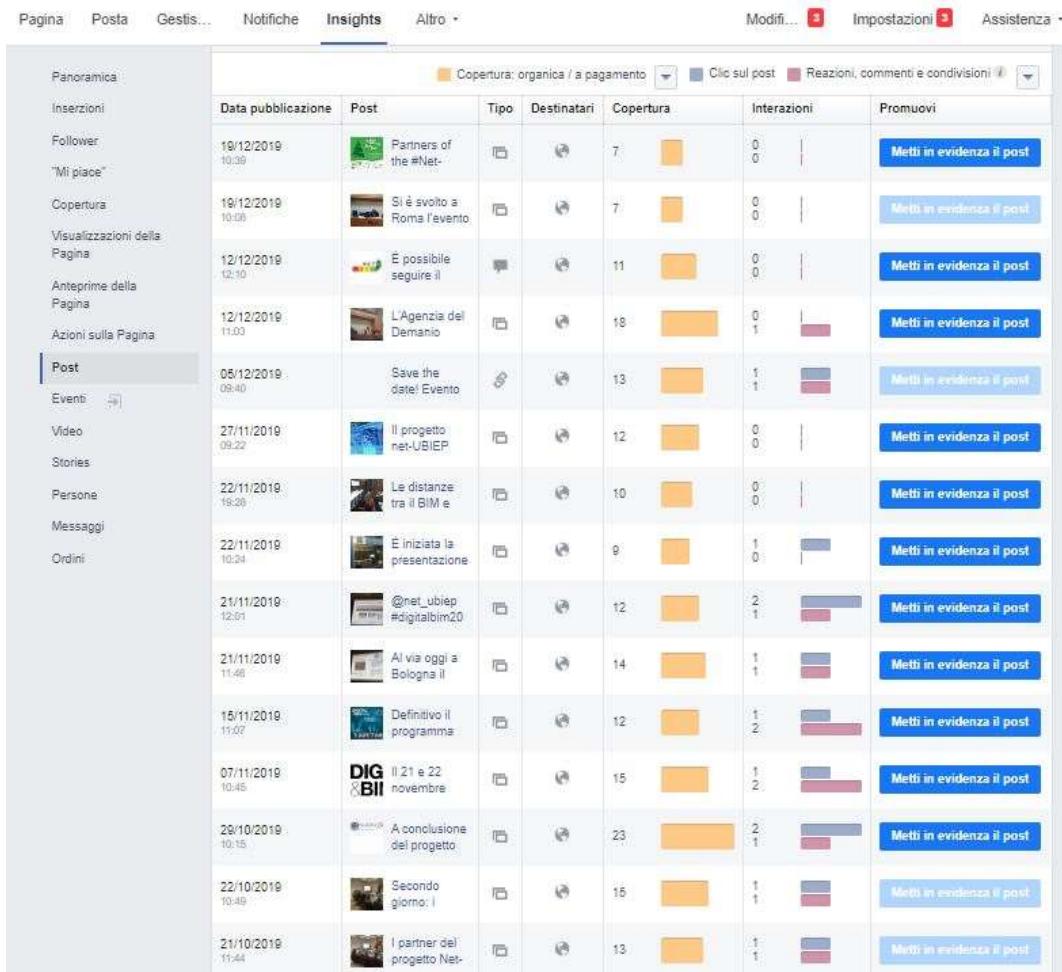


Figure 5





32

Here a selection about the most popular post and performance recorded:

**Dettagli sul post**

**Net-UBIEP\_IT** Pubblicato da Claudio Rossi il 18 gennaio 2019

Incriviti per una partecipazione attiva al Progetto Net-UBIEP. Diversi partner associati di Net-UBIEP e sarai coinvolto come portatore d'interesse e ti terranno informato sui risultati che raggiungeremo. Fare click sui link per maggiori dettagli. <http://www.net-ubiep.eu/it/partners-associati/>

**Prestazioni del tuo post**

**327 persone raggiunte**

T	M "Mi piace"	S Sul post	T Tutte condivisioni
7	70	8	1
1	Comments	Sul post	Tutte condivisioni
3	Comments	3	0

**8 Clic sul post**

0 Visualizzazioni di foto 3 Clic sul link 6 Altri clic

**COMMENTI NEGATIVI**

0 Like/click post 0 Nascondi tutti i post

0 Segnala come spam 0 Non mi piace più

Le statistiche indicano problemi non risolti o aggiornate rispetto a ciò che viene visualizzato nel post.

**Obtieni più "Mi piace", commenti e condivisioni**  
Metti in evidenza questo post con 10 € per raggiungere fino a 10.000 persone.

**Metti in evidenza il post**

Ammirico Scoponi, Net-UBIEP è stato 3 Commenti: 1 Condivisioni: 3

Mi piace  Commenta  Condividi



Dettagli sul post

Net-UBIEP\_IT  
Pubblicato da YouTube [?] · 9 luglio 2018 ·

Lo spot di presentazione di Net-UBIEP è da oggi disponibile anche in versione italiana.

BIM  
type1  
type2  
type3

YOUTUBE.COM  
Net-UBIEP - ITALIAN VERSION  
Network for Using BIM to Increase the Energy Buildings Performance Net...

Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 18 € per raggiungere fino a 10.000 persone.

Metti in evidenza il post

Liliana Bonfiglio, Zuzana Minarovičová Kyřinovičová e altri 4      Condivisioni: 3

Mi piace    Commenta    Condividi   

Prestazioni del tuo post

349 persone raggiunte

19 "Mi piace", commenti e condivisioni

16	"Mi piace"	6	Sul post	10	Sulle condivisioni
0	Commenti	0	Sul post	0	Sulle condivisioni
3	Condivisioni	3	Sul post	0	Sulle condivisioni

11 Clic sul post

0 Visualizzazioni di foto    2 Clic sul link    9 Altri clic

COMMENTI NEGATIVI

0 Nascondi post    0 Nascondi tutti i post  
0 Segnala come spam    0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nel post.

33



Dettagli sul post

Net-UBIEP\_IT  
Pubblicato da Claudio Rosso - 3 agosto 2018



NET-UBIEP.EU  
Pubblicato il primo report Net-UBIEP | Net-UBIEP  
Il focus del primo rapporto di progetto, dal titolo "Report on existing BIM...".

Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 18 € per raggiungere fino a 10.000 persone.

Metti in evidenza il post

Net-UBIEP\_IT, Liliana Bonfiglio, Bojan Milovanovic e altri 5 - Condivisioni: 4

Mi piace Commenta Condividi

Prestazioni del tuo post

338 persone raggiunte		
22 "Mi piace"	8 Sul post	14 Sulle condivisioni
0 Commenti	0 Sul post	0 Sulle condivisioni
4 Condivisioni	4 Sul post	0 Sulle condivisioni
5 Clic sul post		
0 Visualizzazioni di foto	2 Clic sul link	3 Altri clic
COMMENTI NEGATIVI		
0 Nascondi post	0 Nascondi tutti i post	
0 Segnala come spam	0 Non mi piace più	

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.

34



Dettagli sul post

**Net-UBIEP\_IT**  
Pubblicato da Claudio Rosso l'11 - 3 agosto 2018



NET-UBIEP.EU  
Pubblicati i ruoli dei diversi gruppi target | Net-UBIEP  
Il secondo rapporto Net-UBIEP, dal titolo "Report on Roles of Target Grou...

✓ Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 18 € per raggiungere fino a 10.000 persone.

Metti in evidenza il post

Net-UBIEP\_IT, Liliana Bonfiglio, Bojan Milovanovic e altri 4. Condivisioni: 2

**Mi piace** **Commenta** **Condividi**

**Prestazioni del tuo post**

**361** persone raggiunte

<b>17</b> "Mi piace"	<b>7</b> Sul post	<b>10</b> Sulle condivisioni
<b>0</b> Commenti	<b>0</b> Sul post	<b>0</b> Sulle condivisioni
<b>2</b> Condivisioni	<b>2</b> Sul post	<b>0</b> Sulle condivisioni

**3 Clic sul post:**  
0 Visualizzazioni di foto | 2 Clic sul link | 1 Altri clic

**COMMENTI NEGATIVI**  
0 Nascondi post | 0 Nascondi tutti i post  
0 Segnala come spam | 0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.

35

◆ Twitter

**Italian Twitter channel** page was created by the Italian partners specifically for the purposes of promoting events and conferences of the Net-UBIEP project, also to others European project and to establish a communication especially after joining Net-Ubiep project to the BIM Alliance.



**Net-UBIEP** 36 Tweet

**Net-UBIEP @net\_ubiep - 5 dic 2019**  
Save the date!  
Evento finale del progetto NET-UBIEP: il BIM e l'efficienza energetica, opportunità e minacce:  
12 dicembre presso la sede di ENEA - Roma

Apri il seguente link per scaricare il programma e per registrarti all'evento:  
[enea.it/segui/eve...](http://enea.it/segui/eve...)

#H2020 #BIM #netubiep

**Net-UBIEP @net\_ubiep - 27 nov 2019**  
Il progetto net-UBIEP sarà presente al seminario di studio "BIM nella progettazione tecnologica dell'architettura – stato dell'arte e su scenari evolutivi" presso l'Università di Pescara.  
[net-ubiep.eu/it/bim-nella-p...](http://net-ubiep.eu/it/bim-nella-p...)

#netubiep #BIM #H2020

**Net-UBIEP @net\_ubiep - 15 nov 2019**  
Definitivo il programma delle giornate del 21 e 22 novembre 2019, al Digital & BIM Italia presso Bologna-Fiere, che vedranno la presentazione dei risultati raggiunti dal progetto net-UBIEP.

Consulta il programma: [digitalbimitalia.it/it/open-bim-ne...](http://digitalbimitalia.it/it/open-bim-ne...)

@digitalbim  
#netubiep #H2020 #BIM

Cerca su Twitter

**Potrebbero piacerti**

- St.Colman's College, N... @st\_colmans Segui
- ACCA software S.p.A. @ACCAsoftware Segui

**Tendenze per te**

- Di tendenza nella seguente zona: Italia Greta 44.100 Tweet
- Di tendenza nella seguente zona: Italia #LaBestiaNONdigiuna 4.903 Tweet
- Di tendenza nella seguente zona: Italia Stalin 25.400 Tweet
- Di tendenza nella seguente zona: Italia #disuguaglianze
- Di tendenza nella seguente zona: Italia Salvini 61.700 Tweet

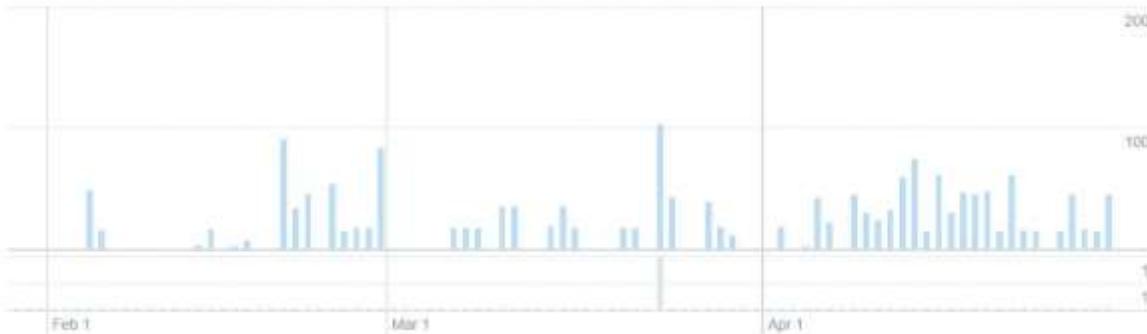
36

Net-UBIEP account has achieved 86 Followers and 12.500 total tweet views, below the most populars tweets and a graphs showing the increase in the various quarters of 2019:

- 2nd quarter 1.800 views
- 3rd quarter 3.500 views
- 4nd quarter 5. views

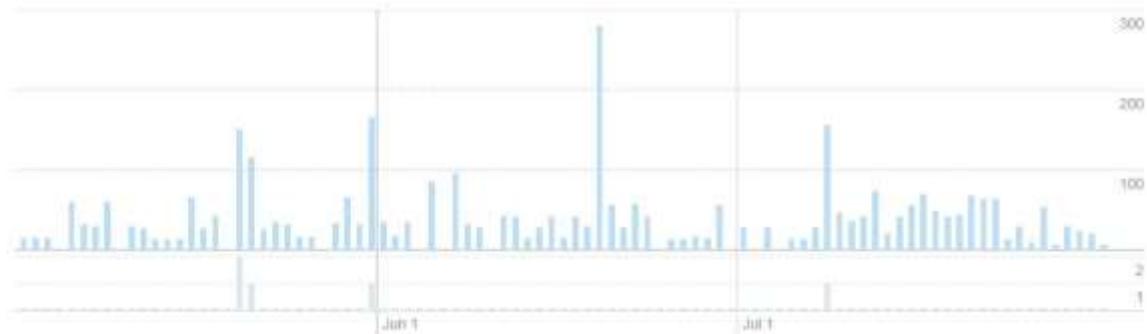


I tuoi Tweet hanno guadagnato **1.8K** visualizzazioni in questo periodo di **91 giorni**

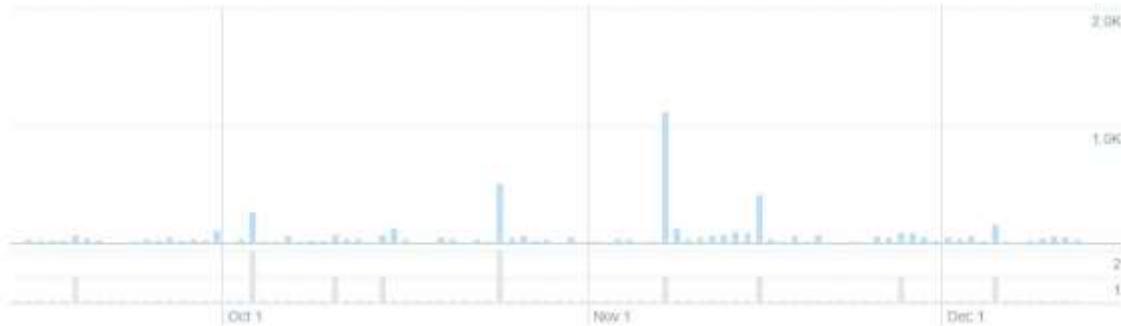


37

I tuoi Tweet hanno guadagnato **3.5K** visualizzazioni in questo periodo di **91 giorni**



I tuoi Tweet hanno guadagnato **5.8K** visualizzazioni in questo periodo di **91 giorni**



Below the most popular tweets, mainly related to public events organized in Italy by ENEA:

Nov 2019 - 30 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 684

visualizzazioni

Il Progetto Net-UBIEP al Digital & BIM Italia, presso l'Arena buildingSMART Italia (Padiglione 21, C43) per parlare di qualificazione dei professionisti che utilizzano il BIM per migliorare le prestazioni energetiche degli edifici.  
[net-ubiep.eu/it/home-it/](http://net-ubiep.eu/it/home-it/)  
@digitalbim #netubiep

13.3 1.72

RIEPILOGO NOV 2019

Total  
3

Visualizzazioni Tweet  
2.779

Visite al profilo  
12

Menzioni  
2

Nuovi follower  
6

38

Jul 2019 - 31 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 308

visualizzazioni

In programma un seminario formativo per la Pubblica Amministrazione nella regione Sicilia e aperto a tutti gli interessati, che si svolgerà il 18 luglio presso la sala delle Bandiere di Palazzo Zanca a Messina.

[net-ubiep.eu/.../seminario-per-la-p-a-18-luglio-m.../](http://net-ubiep.eu/.../seminario-per-la-p-a-18-luglio-m.../)

13.1 1.72

[Visualizza interazioni Tweet complete](#)

[Visualizza attività Tweet](#)

**Menzione più popolare** ricevuti 34

interazioni

**BU** @EU\_BUILDUP 3 lug

Overview article <http://bit.ly/2XicqoA>  
**#EnergyEfficiency** of EU's building stock is a priority & new skills need to be considered to improve  
**#EnergyConsumption** whilst thinking about the comfort of occupants  
@fit2nzeb @BuildUpSkillsNL  
@Train2nZEB @net\_ubiep  
@H2020BIMplement  
pic.twitter.com/zU6fyFz7F2

RIEPILOGO JUL 2019

Total  
1

Visualizzazioni Totali  
1.179

Visite al profilo  
16

Menzioni  
1

Nuovi follower  
4



Jun 2019 - 30 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 85 visualizzazioni  
E' disponibile on-line la prima video-lezione del corso sul BIM.  
Durante la prima lezione verranno affrontate le tematiche inerenti le strategie da adottare per implementare il BIM all'interno di un'azienda pubblica o privata.  
Accedi alla piattaforma ENEA:  
[net-ubiep.eu/it/iframe-test/](http://net-ubiep.eu/it/iframe-test/)

[Visualizza interazioni Tweet complete](#)

[Visualizza attività Tweet](#)

**Follower popolare** seguito da 5 733 persone

**Menzione più popolare** ricevuti 66 interazioni

 **Fernando Sigchos Jiménez**  
@FernandoSigchos · 16 giu

Now discussing #BIM & energy renovation in #construction at the [@Ace\\_Cae #EUSEW19](#) event moderated by [@EU\\_EASME](#)

Interesting to hear on [@H2020BIMplement](#), [@net\\_ubiep](#), [@energyBIMcert](#) & [@bimeetEU](#) experiences, notably on training issues, for next talks in #H2020 project [@bim4ren](#)  
[pic.twitter.com/QhSw1Fz8H7](http://pic.twitter.com/QhSw1Fz8H7)

RIEPILOGO JUN 2019

Visualizzazioni Tweet  
1.166

Viste ai profili  
17

Menzioni  
29

Nuovi follower  
10

39

#### ◆ LinkedIn

**Italian Linkedin** page was created by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project, specifically about what interesting the users of linkedin, generally professional like architects, engineers surveyors and so on.

This channel used in order to give more evidence about activities like seminar and workshop organized by Italian partners specially for the professionals target.



Net-UBIEP Visualizzazione amministratore

Pagina Suggerimenti di contenuti Analisi Attività

Notifiche social

- [Mostra tutte](#)
- [Reazioni](#)
- [Condivisioni](#)
- [Commenti](#)
- [Menzioni](#)

### Tutte le notifiche per Net-UBIEP

40

 Valdotas Šarka ha aggiunto una reazione all'aggiornamento della tua azienda 1 mese

Il progetto net-UBIEP sarà presente al seminario di studio "BIM nella progettazione tecnologica dell'architettura – stato



BIM nella progettazione tecnologica dell'architettura

Consigliato 1 volta

 Net-UBIEP e 1 altra persona hanno aggiunto una reazione all'aggiornamento della tua azienda 1 mese

Save the date! Evento finale del progetto NET-UBIEP: il BIM è l'efficienza energetica, opportunità e minacce! 12 dicembre



Save the date! Evento finale del progetto NET-UBIEP: il BIM è

Consigliato 2 volte

 Valdotas Šarka ha aggiunto una reazione all'aggiornamento della tua azienda 1 mese



Partners of the #Net-UBIEP Project wish #MerryChristmas and

Consigliato 1 volta

 Net-Ubiep HR ha menzionato la tua azienda in un aggiornamento 1 mese



Projektni sastanak u Rimu napreduje punom parom! Projekt se lagano

6 reazioni

Net-UBIEP account has achieved 15 Followers and more than 50 post published, less than the other social channels because the data showed that people followed more the facebook and twitter channels, as well as sharing and retweets, and the action focused more on these two channels .



Below a selection about post on Linkedin:

Net-UBIEP  
15 follower  
3m +

Si è svolta presso la Facoltà di Ingegneria dell'Università Federico II la prima giornata che ha dato il via ad un processo di progettazione partecipata per la riqualificazione di un istituto scolastico sia dal punto di vista del recuper ...vedi altro



Consiglia Commenta  
Aggiungi tu la prima reazione  
Visualizzazioni organiche: 33 visualizzazioni Mostra statistiche

Net-UBIEP  
15 follower  
4m +

Il Progetto NET UBIEP partecipa a [Condominio In FIERA 2019](#) per parlare dei vantaggi dell'uso del BIM da parte dei gestori degli edifici e degli amministratori di condominio per migliorare il comfort e ridurre i costi di gestione del pat ...vedi altro



Condominio in Fiera  
condominioinfiera.it  
1 Consiglia Commenta  
Scrivi tu il primo commento  
Visualizzazioni organiche: 40 visualizzazioni Mostra statistiche

41





**DIGITAL & BIM Italia**  
Innovazione e trasformazione digitale per l'ambiente costruito  
BolognaFiere, 21/22 novembre 2019  
**TI ASPETTIAMO!**

Il 21 e 22 novembre 2019, presso BolognaFiere si terrà il Digital & BIM Italia. Un momento di incontro per gli operatori del settore delle costruzioni, un'occasione per fare il punto e scoprire le ultime novità su innovazione e digitalizzazione...vedi altro

Net-UBIEP  
15 follower  
2m •

3 Consiglia Commenta

Scrivi tu il primo commento

Visualizzazioni organiche: 63 visualizzazioni Mostra statistiche



Primo giorno al #digitalbim2019 con Anna Moreno e Net-UBIEP si parla di qualificazione individuale e sue implementazioni future, anche nel settore dell'efficienza energetica

**Individual Qualification Expansion**

BASIC

- 1.Course content
  - 1.1. Learning Outcomes
  - 1.2. Question Database
  - 1.3. Body of Knowledge
- Provider registration
  - the procedure to review and approve training providers
- Individual qualification
  - the testing and qualification of individuals who have undertaken an approved training

DIGITAL & BIM Italia  
Net-UBIEP buildingSMART International Training & Certifications  
Bologna, 21/22 November 2019

2 Consiglia Commenta

Scrivi tu il primo commento

Visualizzazioni organiche: 61 visualizzazioni Mostra statistiche

42

#### 4.2.2. Social media account of the partners: ENEA & CSA

The Italian partners also used their company accounts, having an important number of followers who already follow these profiles , to give greater visibility to the events and activities of the project.

Below a selection of the most clicked posts published on the pages of ENEA and CS Aziendale:



◆ Facebook - ENEA (19.519 followers):

The screenshot shows the ENEA official Facebook page with three recent posts from the NET-UBIEP project:

- Post 1:** ENEA - Agenzia nazionale (16 settembre alle ore 15:16) - <http://www.net-ubiep.eu/it/home-it/> Il progetto Net-UBIEP, finanziato dal programma Horizon 2020 e coordinato dall'ENEA, ha come obiettivo il... Altro...  
NET-UBIEP | Network for Using BIM to Increase the Energy Buildings Performance  
[www.net-ubiep.eu](http://www.net-ubiep.eu)  
Tu, Maria Ludovica Bitonti e altri 6 - Condivisioni: 4
- Post 2:** ENEA - Agenzia nazionale (12 dicembre alle ore 14:39) - Si è svolto a Roma l'evento finale del progetto Net-UBIEP, finanziato dal programma #Horizon2020 e coordinato dall'ENEA, al quale hanno partecipato 13 partner di 7 Paesi europei con l'obiettivo di aumentare le prestazioni energetiche degli edifici attraverso... Altro...  
  
Tu, Maria Ludovica Bitonti, Liliana Bonfiglio e altri 11 - Condivisioni: 3
- Post 3:** ENEA - Agenzia nazionale (4 febbraio alle ore 15:33) - Nell'ambito del progetto Net-UBIEP, ENEA propone un sondaggio agli operatori del settore edile sull'utilizzo del Building Information Modelling (BIM) per... Altro...  
  
Tu, Maria Ludovica Bitonti e altri 6 - Condivisioni: 2

A green circular badge in the top right corner contains the number 43.



◆ TWITTER - ENEA (12.241 followers):

**ENEA**  
1.588 foto e video

**ENEA**  
@ENEAOfficial  
Agenzia nazionale nuove #tecnologie #energia #sviluppo #economico #sostenibile - Official account of ENEA Italian Agency #tech #energy #research #environment  
Roma 5.399 following 12.241 follower  
Seguito da energyBIMcert, IBIMI - buildingSMART Italy e altri 7 che seguono

[Tweet](#) [Tweet e risposte](#) [Contenuti](#) [Mi piace](#)

**ENEA** @ENEAOfficial · 10 gen  
Passi avanti per infrastruttura di ricerca METROFOOD-RI, coordinata da @ENEAOfficial per sicurezza e tracciabilità alimenti. Prende il via METROFOOD Preparatory Phase che punta a condurre l'infrastruttura ad un livello organizzativo ottimale enea.it/Stampa/news...

ClaudiaZoani e altri 2 [Commenta](#) 3 [Mi piace](#) 4 [Condividi](#)

**ENEA** @ENEAOfficial · 8 gen  
La sfida che il Papa lancia è adoperarsi X trasformare l'attuale modello di economia di mercato e porsi al servizio dello sviluppo umano integrale.Così Stefano Zamagni Presidente Pontificia Accademia delle Scienze sul magazine ENEA @Pontifex\_it eai.enea.it/archivio/rivol...

enea.net.ubiep

[Popolari](#) [Recenti](#) [Personne](#) [Foto](#) [Video](#)

**IBIMI - buildingSMART Italy** @I\_BIM\_I · 6 dic 2019  
Anna Moreno, Presidente #IBIMI #BuildingSMARTItalia e coordinatore del progetto europeo @net\_ubiep per #ENEA presenterà ufficialmente i risultati del progetto! Al salone centrale della sede legale dell'ENEA a Roma, il 12 Dicembre - Non mancate! ibimi.it/12-dicembre-ev...

[Commenta](#) 1 [Mi piace](#) 2 [Condividi](#)

**Anna Moreno** @anna\_moreno\_res · 6 dic 2019  
non mancate all'evento finale di #net\_ubiep presso l'#ENEA il 12 dicembre

**IBIMI - buildingSMART Italy** @I\_BIM\_I · 6 dic 2019  
Anna Moreno, Presidente #IBIMI #BuildingSMARTItalia e coordinatore del progetto europeo @net\_ubiep per #ENEA presenterà ufficialmente i risultati del progetto! Al salone centrale della sede legale dell'ENEA a Roma, il 12 Dicembre - Non mancate! ibimi.it/12-dicembre-ev...

[Commenta](#) 1 [Mi piace](#) 1 [Condividi](#)



◆ FACEBOOK Gruppo CS, Nadia Panasyuk (5000 followers):



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◆ FACEBOOK Gruppo CS, Claudio Rosso (766 followers):



◆ **LINKEDIN** *Gruppo CS (50 followers)*

The screenshot shows the LinkedIn profile page for 'Gruppo CS'. The page has a blue header with the company logo and name. Below the header, there's a large image of two people sitting on a roof. The main content area shows the following statistics: Followers: 50, Following: 128, Influence: 50, and My photos: 5. There are sections for 'Tweet', 'Tweet e risposte', and 'Contenuti'. A sidebar on the left shows the company's LinkedIn page with 1 follower. A green circle in the top right corner contains the number 46.

◆ **LINKEDIN** *GruppoCS, Nadia Panasyuk (6492 followers)*

The screenshot shows the LinkedIn profile page for Nadia Panasyuk. Her profile picture is a woman with blonde hair. The page title is 'Nadia Panasyuk' and it says 'CEO al Gruppo CS'. It shows '6492 connections' and 'From Area Italy'. The 'About' section includes her title 'Membro del Consiglio di Gestione (01/04/2016 - 30/09/2016)' and 'Responsabile della Formazione (01/03/2015 - 31/03/2016)'. The 'Your Dashboard' section shows 'Recent activity' and '75'. To the right, there are sections for 'Edit public profile & URL', 'Add profile in another language', and 'People Also Viewed'. A green circle in the top right corner contains the number 46.



The screenshot shows a LinkedIn search results page with the query "Join us Online - Join us for LinkedIn Sales Technicians Session on 7 November 2018". The results list several profiles, each with a thumbnail, name, and a "Message" button. To the right of the search results, there are two promoted ads: "Metered Billing Platform" and "The Way to Sell". A green circle in the top right corner contains the number 47.

♦ **LINKEDIN** *GruppoCS, Claudio Rosso (22621 followers)*

The screenshot shows Claudio Rosso's LinkedIn profile page. At the top, it says "COGEI Srl - Progettazione e Costruzione Impianti di Gestione Industriale". Below that is a large profile picture of Claudio Rosso. His name is listed as "Claudio Rosso" with the title "President at AICQ Nazionale". He is located in Turin, Italy, with 500+ connections. There are sections for "Aggiungi sezione del profilo", "Modifica il profilo pubblico e l'URL", and "Aggiungi il tuo profilo in un'altra lingua". On the right side, there are suggestions for other profiles to follow, including Federico Grami, Ferdinando Giordano, and Simone Sistidi. A blue bar at the bottom says "Rafforzare il tuo profilo" and "Complettiamo le tue informazioni per 'S.A.A. Turin'".



The screenshot shows a LinkedIn search results page for 'veicoli aziendali'. The search bar at the top contains the query 'veicoli aziendali'. Below the search bar, there are filters for 'Personne' (People), 'Località' (Location), 'Attende attuali' (Actual), 'Tutti i filtri' (All filters), and 'Rimuovi' (Remove). The main content area displays a list of profiles:

- Aurora Scala - Componente Nutzen validazione Dirigenti sostanziai presso Ministero Pubblica Istruzione
- Daniela Ravida - docente presidio scuola - resea
- Andrea Cossignani - Roberto Rizzi e il suo collegamento di connaz
- Annamaria Barbieri - Integrante presso FS TORMASO D'ORIA
- Antonio Ferraro - Master-Philippe e il suo collegamento di connaz
- Fabrizio Gabbia - Amministratore presso ASSIEMEMENTE BROKER
- EDF4YOU Human Resources

On the right side of the page, there is a sidebar with the heading 'Promosse' (Promoted) and two promotional cards:

- Auto in Online**: Auto in Online Italia Technology System srl - Novembre 2018
- 9+ veicoli aziendali!**: Questo piccolo dispositivo ti permette di scoprire la tua flotta aziendale.

At the bottom right of the page, there is a 'Messaggistica' (Messaging) button.

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## 4.3. Croatia

### 4.3.1. National NET-UBIEP account

National Facebook page was created specifically for the purposes of promoting activities and results of the Net-UBIEP project. The page is titled: Net-Ubiep HR and can be found also on Facebook or Messenger if one types: @netubiephr

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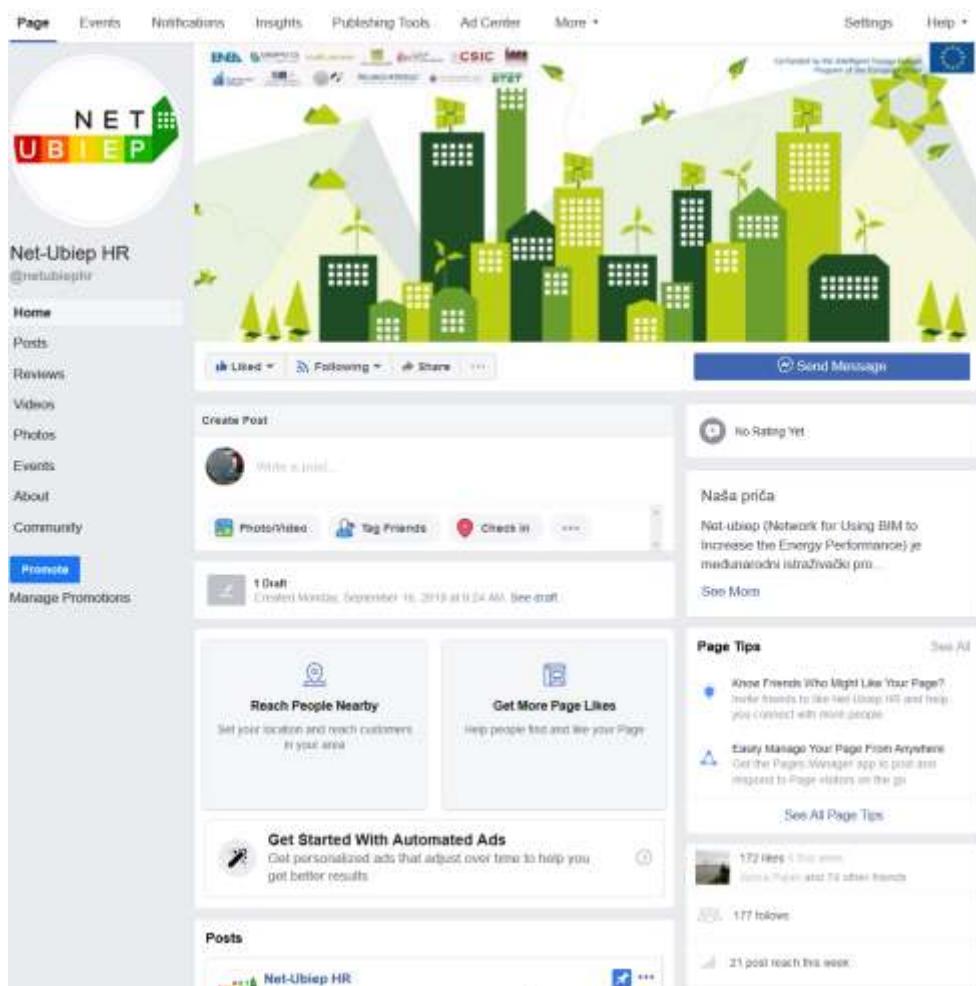


Figure 6

The Net-Ubiep HR Facebook page created community around BIM and NZEB and followed other Horizon 2020 projects related to similar topics like BIMEET, BIMCERT, BIMPLEMENT Fit-to-NZEB as well as Erasmus+ project BIMzeED. Special focus of the Net-Ubiep HR Facebook page was dissemination of project results and attracting people to project related events.

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By the beginning of December 2019, Net-Ubiep HR facebook page had 181 followers and 176 likes in total. It is also evident from the graphs below that the number of followers steadily increased during the dissemination activities of the Croatian partners, especially during 2019 when majority of training activities were performed and when dissemination activities focused more on project results and achievements.





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Since the beginning of the project till the beginning of December of 2019, Facebook page Net-UBIEP HR published in total 127 posts as shown in the print screens below which means that on average one post was published every 6.9 days (one post per week) since the beginning of the project.



Page Events Notifications Insights Publishing To... Ad Center More Settings Help

Published Posts				
	Posts	Reach	Clicks/Actions	Published
	U sklopu druge Središnje konferencije o zelenoj gradnji i odzivom razvoja projekta...	106	21	Nov 24, 2019 at 6:41 PM Mergim Gali
	Net-Ubiep HR shared a post	64	2	Nov 22, 2019 at 11:01 PM Mergim Gali
	Pridružite nam se na događaju i pridružite se diskusiji vezanoj uz energetsku...	60	4	Nov 7, 2019 at 12:47 PM Mergim Gali
	Pitanje 3/4: Koju strukturu podataka koristiti unutar BIM modela? naravno, sv...	78	9	Nov 4, 2019 at 10:04 AM Mergim Gali
	Pitanje 2/4: Sigurno se nekada pitate kako se informacije sadrzane u BIM modelu...	66	3	Oct 31, 2019 at 3:48 PM Mergim Gali
	Održana je posjetna radionica organizirana unutar projekta Net-UBIEP	97	23	Oct 30, 2019 at 9:41 AM Mergim Gali
	Net-Ubiep HR shared a post	59	3	Oct 29, 2019 at 11:34 AM Mergim Gali
	Kako javna tijela mogu polaknuti #BuildingInformationModeling (BIM)...	70	5	Oct 28, 2019 at 11:37 AM Mergim Gali
	Zadnja mjestala prijavite se odmah! BESPLATNO: 29. listopada 2019. od 9...	7.8K	169	Oct 25, 2019 at 10:04 AM Uzivoz Nisam
	Vrlo smo ponosni na uspjen projekta Net-UBIEP koji je potpisao memorandum o...	371	31	Oct 25, 2019 at 8:34 AM Mergim Gali
	Ponovno se održava Net-UBIEP Open Day Rijeka za sve vas koji ste bili sprječeni...	287	23	Oct 23, 2019 at 2:26 PM Mergim Gali
	Koncentracija goš uređek nije pola i dragi dan djeleđenja iskustava i korestrukтивnih...	88	14	Oct 22, 2019 at 12:07 PM Mergim Gali
	Pitanje 1/4: Jeste li se ikad zapitali zašto baš informaciju model zgrade? Čemu...	335	25	Oct 22, 2019 at 8:23 AM Mergim Gali
	Radna atmosfera na 4. partnerskom sastanku projekta Net-Ubiep! ENEA –	174	23	Oct 21, 2019 at 10:37 AM Mergim Gali
	Odvojite malo vremena i ispunite kratku anketu projekta Bimzeed: Šta ih ovog...	68	6	Oct 18, 2019 at 3:48 PM Mergim Gali

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<b>Jobs</b>	 Predružite nam se na Onago srednjih konferencijskih i seminarima građevne i održivosti.	64	2	Oct 16, 2019 at 6:53 AM Mengen Gaši
<b>Job Applications</b>	 Dragi nam je da su budi uvođeni konferencijski i seminarski programi.	380	30	Oct 8, 2019 at 8:41 AM Mengen Gaši
<b>Branded Content</b>	 Open day... dobiti i raspisivanje o energetskoj učinkovitosti i BIM-u u WZB.	66	5	Oct 5, 2019 at 8:00 AM Mengen Gaši
<b>Posts to Review</b>	 Net-ubiep HR added an event.	59	2	Oct 8, 2019 at 8:04 AM
<b>Your Posts</b>	 Ova slika nam je pogostovo razveselila. Da većina Vas se slaže da Vam je radionica...	70	5	Oct 1, 2019 at 2:28 PM Mengen Gaši
<b>Lead Ads Forms</b>	 Net-ubiep HR shared a post.	65	9	Sep 30, 2019 at 5:51 PM Mengen Gaši
<b>Forms Library</b>	 Zahvaljujemo se svima koji su među svojim kolegama i suradnicima podigli...	63	4	Sep 30, 2019 at 8:25 AM Mengen Gaši
<b>Draft Forms Library</b>	 Zahvaljujemo se svima na pozitivnim ocjenama koje ste dali predavačima...	66	4	Sep 27, 2019 at 1:56 PM Mengen Gaši
<b>Leads Setup</b>	 Rezultati ankete prikazuju kako su (za većinu Vas) održane radionice sprove...	65	7	Sep 27, 2019 at 8:53 AM Mengen Gaši
<b>Events</b>	 Radionice održane kroz projekt Net-UBIEP su nam dale uvid u razmišljanje ljudi...	68	8	Sep 25, 2019 at 5:50 PM Mengen Gaši
<b>Published Events</b>				
<b>Archived Events</b>				
<b>Instant Experience (Canvas)</b>				



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Job Applications

**Branded Content**

Posts to Review

Your Posts

**Lead Ads Forms**

Forms Library

Draft Forms Library

Leads Setup

**Events**

Published Events

Archived Events

**Instant Experience (Canvas)**

Published Posts

Posts	Reach	Clicks/Actions	Published
Od 300 sudionika na održanim anketama, njih 300 se izjašnilo kako smatraju da će...	66	4	Sep 19, 2019 at 1:00 PM Mergen Galić
Rezultati ankete u svim partnerским zemljama projekta Net-UBIEP: Što Vi...	147	10	Sep 18, 2019 at 9:03 PM Mergen Galić
Net-ubiep HR shared a link.	55	4	Sep 17, 2019 at 11:02 AM Mergen Galić
Na 3. BIMtalk-u sudionicima je preporučena odlična knjiga o BIM-u. Th...	78	6	Sep 13, 2019 at 8:29 AM Mergen Galić
Prilika koja se ne propušta! D Za Vas koji niste mogli prisustvovati na nadam...	83	6	Sep 12, 2019 at 7:15 AM Mergen Galić
Net-ubiep HR shared a post.	63	4	Aug 26, 2019 at 9:07 AM Mergen Galić
Stigao je i treći po redu Newsletter projekta Net-UBIEP! Više o aktivnostima...	76	4	Jul 22, 2019 at 11:20 AM Mergen Galić
Održan je i treći po redu BIMTalk. Sve pohvale užuju: BIM Hrvatska na...	111	11	Jul 15, 2019 at 12:04 PM Mergen Galić
Na sijedecem video možete pogledati uvodnu priku Erasmus+ projekta.	321	22	Jul 15, 2019 at 10:40 AM Mergen Galić
Net-UBIEP Open day Rijeka napreduje punom parom! Dosegnuli smo novu BIM...	115	25	Jul 1, 2019 at 11:24 AM Mergen Galić
1. srpnja izvrstan spoj, POSLJEDNJI DAN, ne propustite! #BIM.	8.3K	180	Jun 26, 2019 at 9:20 AM Lorenzo Nissim
Net-UBIEP Open Day Rijeka – "Upoznajmo BIM putem besplatne e-learning...	309	14	Jun 19, 2019 at 10:03 AM Mergen Galić
Bastanak u Matinđu ište punom parom. Vremena je sve manje, a posta sve viša...	116	18	Jun 11, 2019 at 11:06 AM Mergen Galić
Otvorena je BESPLATNA platforma za e-učenje projekta Net-UBIEP koja bi...	96	14	May 30, 2019 at 10:07 AM Mergen Galić
II. po redu BUS održan je u subotu, 18. svibnja 2019., na prostoru...	107	26	May 27, 2019 at 12:36 PM Mergen Galić

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<b>Jobs</b>	<input type="checkbox"/> Projektna licenciranje: Rad na temu "BIM u gradevinarstvu u sredini Evropske unije".	82	1	May 10, 2019 at 9:53 AM Mergeas Galis
<b>Job Applications</b>	<input type="checkbox"/>			
<b>Branded Content</b>	<input type="checkbox"/> Dan u kojem se realizuju nove potrebe dan! Zagrebčki energetski tjedan.	84	12 8	May 16, 2019 at 11:42 AM Mergeas Galis
	<input type="checkbox"/> Ovom putem bi Hrgs potvrdio ulaganja studenata SUPESU u svoju radnju.	326	54 52	May 10, 2019 at 11:16 AM Mergeas Galis
<b>Lead Ads Forms</b>	<input type="checkbox"/> U četvrtak 16. 5. u okviru Zagrebačkog energetskog tjedna se održava.	83	4 1	May 11, 2019 at 9:32 AM Mergeas Galis
	<input type="checkbox"/> Izmјenjene ugovorene mreže energetskih potrošača izgradnje – tijekom je vole ost...	87	4 1	May 6, 2019 at 12:45 PM Mergeas Galis
<b>Events</b>	<input type="checkbox"/> <b>NET-UBIEP je sponzor u nevezanoj projektu #HMKoE u koju pristupi doter...</b>	93	6 1	May 2, 2019 at 9:23 AM Mergeas Galis
	<input type="checkbox"/> Prostirale nam se 16. svibnja od 09:00 do 15:30 na Zagrebačkom Veneciju u m...	109	14 10	Apr 29, 2019 at 2:12 PM Mergeas Galis
<b>Published Events</b>	<input type="checkbox"/> Za sve Vas koji propustili ovaj radionice, moj web stranicu projekta moj...	108	11 8	Apr 18, 2019 at 10:18 AM Mergeas Galis
<b>Archived Events</b>	<input type="checkbox"/> Projekt implementacija razine i provedbi BIM - potvrdjani kvalifikacioni rezul... Oprem Eman.	92	7 8	Mar 29, 2019 at 9:39 AM Mergeas Galis
<b>Instant Experience (Canvas)</b>	<input type="checkbox"/> RILEM SMSS 2019 collaboration between project@FBiH-KNEC@Rilem@CIBOV	423	66 64	Mar 21, 2019 at 8:48 PM Mergeas Galis



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**Lead Ads Forms**

Forms Library

Draft Forms Library

Leads Setup

**Events**

Published Events

Archived Events

**Instant Experience (Canvas)**

**Published Posts**

Post	Reach	Clicks/Actions	Published
Drago nam je da sudjelujemo i suorganiziramo svaki skup NZEB & BIM	526	38	Mar 19, 2019 at 10:38 AM Mengm Gali
Pridružite nam se na konferenciju "NZEB & BIM - nova stvarnost"?!! Može li se BIM...	76	2	Mar 11, 2019 at 10:37 PM Mengm Gali
Ovaj vikend, 8. i 9. ožujka, održana je i druga radionica u nizu i prošli i ovaj...	111	19	Mar 11, 2019 at 9:02 AM Mengm Gali
BIMcert platforma počinje dobiva svoj otisk! 25. i 26. listopada na seminaru u...	81	4	Mar 7, 2019 at 11:36 PM Mengm Gali
Druga radionica za profesionalce napredujući putom parom 🎉🎉	109	32	Mar 2, 2019 at 12:32 PM Mengm (gali)
Prezentacija projekta Net-UBIEP na konferenciji Zgrade 2020+ Energetska...	91	11	Feb 25, 2019 at 10:19 AM Mengm Gali
Ovim putem Vam obinjavamo da se zbog velikog broja prijava na radionicu...	362	71	Feb 18, 2019 at 12:56 PM Mengm Gali
Nastavljamo razvijati kompetencije sudionika u grednji o zgradama potrebo...	60	6	Feb 18, 2019 at 11:35 AM Mengm Gali
Ovim Vas putem pozivamo da sudjelujete u anketi o korištenju BIM-a za povećan...	216	21	Feb 13, 2019 at 3:27 PM Mengm Gali
Stražni skup Zgrade 2020+ Energetska učinkovitost i održivost nagrada nakon...	78	6	Feb 2, 2019 at 3:30 PM Mengm (gali)
Net-Ubiep HR added an event.	75	1	Jan 30, 2019 at 11:31 AM
Net-Ubiep HR shared a photo.	80	4	Jan 29, 2019 at 4:01 PM Mengm Gali
Jedan od najvećih svjetskih sajmova građevinarstva i arhitekture BAU München.	112	10	Jan 22, 2019 at 1:10 PM Mengm (gali)
Objavljeni su informativni materijali o korištenju BIM-a za poboljšanje...	62	6	Jan 16, 2019 at 1:11 PM Mengm Gali
15. 1. 2019. godine održana je radionica za djelatnike Ministarstva građevinarstva i...	106	43	Jan 16, 2019 at 10:59 AM Mengm Gali

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<b>Jobs</b>	<input type="checkbox"/>  20.12. na sveutkuštu djever u Varaždinu objavljana je smjena radionica u razu koja je...	96	11	Dec 22, 2018 at 12:49 PM Morgan Galić
<b>Job Applications</b>	<input type="checkbox"/>  Breten Bošić i ostvarenji (upoznaju) Novi godišnji čas Varaždin NET-UBIEP projekta biv...	67	3	Dec 21, 2018 at 8:26 AM Morgan Galić
<b>Branded Content</b>	<input type="checkbox"/>  Razmjena između 11.12. je možna (ako možete objekt i preuzimati je sva mala...)	110	85	Dec 12, 2018 at 10:34 AM Morgan Galić
<b>Posts to Review</b>	<input type="checkbox"/>  Razmjena je konceptualna na način da se kodrijete i ostvarujete (djele, čak i rezultate te...)	56	5	Dec 6, 2018 at 10:10 AM Morgan Galić
<b>Your Posts</b>	<input type="checkbox"/>  IN2ITER je još jedan stručavalski projekt. Koje finansira program Evropske unije...	100	9	Dec 4, 2018 at 9:56 AM Morgan Galić
<b>Lead Ads Forms</b>	<input type="checkbox"/>  Pozivamo vas na radionicu "BIM za njihovih javne uprave i vlasnike..."	378	35	Nov 23, 2018 at 3:54 PM Morgan Galić
<b>Forms Library</b>	<input type="checkbox"/>  Prezentacija projekta IN2ITER na 11. detalna poslovna kuce u Hrvatskoj. Večeras...	103	26	Nov 11, 2018 at 1:42 PM Morgan Galić
<b>Draft Forms Library</b>	<input type="checkbox"/>  U suradnju graditeljima i MAM predstavlja proces koji ne doček do končnog rješ...	74	9	Nov 10, 2018 at 3:55 PM Morgan Galić
<b>Leads Setup</b>	<input type="checkbox"/>  Na web-stranici projekta objavljeni su informacijske materijale za djelatnike javne...	100	12	Nov 9, 2018 at 2:30 PM Morgan Galić
<b>Events</b>	<input type="checkbox"/>  61	2	1	Nov 8, 2018 at 9:48 AM Morgan Galić
<b>Published Events</b>				
<b>Archived Events</b>				
<b>Instant Experience (Canvas)</b>				



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- Tools:**
  - Creator Studio
  - Sound Collection
- Jobs:**
  - Job Applications
- Branded Content:**
  - Posts to Review
  - Your Posts
- Lead Ads Forms:**
  - Forms Library
  - Draft Forms Library
  - Leads Setup
- Events:**
  - Published Events
  - Archived Events
- Instant Experience (Canvas):**
  - U posljednje vrijeme često se poča o razvoju, odnosno zgradama gotovo nult.
  - U proštorima Hrvatske gospodarske komisije u Varaždinu održana je.
  - U ugodnoj atmosferi Tehnološkog parka Zagrebačkog velesajma, među 100 naših

**Published Posts**

Post	Reach	Clicks/Actions	Published
11. godišnja konferencija, od 9. do 11. 11. održat će se međunarodni skup s izložbom	57	6	Nov 6, 2018 at 10:10 AM Mergim Galić
NET-UBIEP izabran kao primjer razvoja kompetencija za konstrukcije BIM-a u	97	12	Oct 24, 2018 at 8:17 PM Mergim Galić
Održana je konferencija Srednjoeuropske inicijative u Zagrebu, 26. i 27. rujna 201...	63	7	Oct 2, 2018 at 8:00 AM Mergim Galić
NET-UBIEP - Network for Using BIM to Increase the Energy Buildings Performan...	59	10	Oct 1, 2018 at 8:17 AM
Gdje je i kada vremena pa je objavljen i drugi Newsletter. Detalje o prošim aktivnost...	73	7	Sep 12, 2018 at 2:30 PM Mergim Galić
Projekti BRENEFT organizira konferenciju pod nazivom "Mid-term dissemination...	91	4	Aug 22, 2018 at 10:56 AM Mergim Galić
BIM (Modeliranje informacija o zgradama) je jedna od glavnih tema u mnogim...	104	18	Aug 20, 2018 at 9:29 AM Mergim Galić
Koju razinu BIM-a Vi koristite? Jeste li razmešljali o preskoku na višu razinu?	90	8	Aug 10, 2018 at 8:05 AM Mergim Galić
13. i sad već tradicionalni Dan ovlaštenih inženjera građevinarstva u Opatiji okupl...	100	31	Jun 19, 2018 at 7:17 AM Mergim Galić
Kako naši trud ukloniti u ovaj projekt ne bi ostao nezamješten, potrebna nam je va...	272	28	Jun 13, 2018 at 9:19 AM Mergim Galić
Net-UBIEP 2. projektni sastanak, Bratislava, Slovačka, 12.-13. srpnja 201...	800	42	Jun 12, 2018 at 9:50 AM Mergim Galić
Konferencija "BIM and energy performance of buildings", koju organiz...	65	3	Jun 9, 2018 at 9:34 PM Mergim Galić
U posljednje vrijeme često se poča o razvoju, odnosno zgradama gotovo nult.	77	11	May 24, 2018 at 1:51 PM Mergim Galić
U prostorima Hrvatske gospodarske komisije u Varaždinu održana je.	96	23	May 23, 2018 at 1:33 PM Mergim Galić
U ugodnoj atmosferi Tehnološkog parka Zagrebačkog velesajma, među 100 naših	80	12	May 15, 2018 at 8:55 AM Mergim Galić

58





<b>Jobs</b>	 Ako se naši prijavi, još stignete. Prijava je još uvijek DESPLATNA, a za sada.	66	13	May 8, 2018 at 8:54 AM Mergim Gashi
<b>Job Applications</b>	 Na našem putu pronađena suštinski zemlja, projekt projekta TU Višem. obj.	56	3	Apr 30, 2018 at 7:21 AM Mergim Gashi
<b>Branded Content</b>	 GREEN TALICS se održala 10. svibnja 2018. u ZAGREBU od 09:00 do 17:00 s.	445	33	Apr 23, 2018 at 9:03 AM Mergim Gashi
<b>Posts to Review</b>				
<b>Your Posts</b>				
<b>Lead Ads Forms</b>	 Nečitajući HR shared an event	90	8	Apr 20, 2018 at 9:50 AM Mergim Gashi
Forms Library	 U sklopu 9. Zagrebačkog energetskog festivala, 10. svibnja od 11 do 18 sat...	504	31	Apr 9, 2018 at 1:37 PM Mergim Gashi
Draft Forms Library				
Lead's Setup	 Izrada UVEK od partnera nečitajućeg projekta :)	64	3	Mar 30, 2018 at 11:04 PM Mergim Gashi
<b>Events</b>	 Izvješće: Oblikovanje budžetiranja gospodarstva i akcijski plan za utjecajne varijante	77	4	Mar 18, 2018 at 6:01 PM Mergim Gashi
Published Events				
Archived Events				
<b>Instant Experience (Carousels)</b>	 Za razvojno-razvojnim naprednjima suradnju sa projektom BHICert, još jednom.	62	2	Mar 7, 2018 at 9:58 AM Mergim Gashi
	 U suradju sa svim projektnim partnerima obnovljeno je građevinsko naselje u području	69	4	Mar 2, 2018 at 8:18 AM Mergim Gashi



Page Events Notifications Insights Publishing To... Ad Center More + Settings Help \*

**Stories**

Story Archive

**Posts**

Published Posts

Scheduled Posts

Drafts

Expiring Posts

**Videos**

Video Library

Videos You Can Crosspost

**Tools**

Creator Studio

Sound Collection

**Jobs**

Job Applications

**Branded Content**

Posts to Review

Your Posts

**Lead Ads Forms**

Forms Library

Draft Forms Library

Leads Setup

**Events**

Published Events

Archived Events

**Instant Experiences (Canvas)**

**Published Posts**

Post	Reach	Clicks Actions	Published
Zgrada gotovo sute energije (nZEB) i potencijalom sniziti novac za...	37	26	Feb 23, 2018 at 1:25 PM Mergen Gali
Buduća praznicička kupnačka akcija: planirati akciju koju treba provesti. Tokom na...	28	10	Feb 16, 2018 at 10:36 PM Mergen Gali
Predstavljanje energije za 2016. godinu u EU je bila od očekivanih rezultata - 6% cr...	56	0	Feb 15, 2018 at 10:54 AM Mergen Gali
Net-Ubiep HR shared an event	25	7	Feb 9, 2018 at 5:03 PM Mergen Gali
Formular za prijavu naših novih ponuda namijenjen specifično za pojedine cilj...	37	3	Jan 19, 2018 at 3:12 PM Mergen Gali
Predstavljanje konferencije BMEET-a za približavanje energetskim učinkovitostima	44	3	Dec 21, 2017 at 1:03 PM Mergen Gali
Zelimo vam da budeš projekt partner BMEET. Poslje video koji te objašnjava o 2 menu...	56	4	Dec 20, 2017 at 8:46 PM Mergen Gali
BMEET je novi projekt Evropske unije kojeg upravlja Institut za znanost i...	48	5	Dec 20, 2017 at 8:25 AM Mergen Gali
Net-Ubiep HR shared a post	33	1	Dec 18, 2017 at 10:24 PM Mergen Gali
Net-Ubiep HR shared a Page	20	1	Dec 6, 2017 at 10:20 AM Mergen Gali
Net-Ubiep HR updated their cover photo	20	6	Dec 6, 2017 at 10:06 AM Mergen Gali
	16	0	Dec 6, 2017 at 9:47 AM Mergen Gali
Z: međunarodna BIM konferencija u Zagrebu, 2.12.2017. Biće organizovana...	0	0	Dec 2, 2017 at 5:35 PM Mergen Gali
Job se otvaraće prijaviti na Z: međunarodnu BIM konferenciju u...	0	0	Nov 30, 2017 at 10:35 AM Mergen Gali
Objedni koraci prema energetski učinkovitim izgradnjama i rekonstrukcijama	0	0	Nov 28, 2017 at 9:30 PM Mergen Gali

60



This screenshot shows a Facebook page's post history. The sidebar on the left lists categories like Branded Content, Posts to Review, Your Posts, Lead Ads Forms, Forms Library, Draft Forms Library, Leads Setup, Events, Published Events, Archived Events, and Instant Experience (Canvas). The main area displays 10 posts from the 'Net-Ubiep HR' account, each with a thumbnail, caption, reach, interactions, and timestamp.

Post Content	Reach	Interactions	Published Date
U Hrvatskoj konferenciji energetika i građevinarstva održat će dva seminar...	0	0	Nov 8, 2017 at 10:44 PM
Net-Ubiep HR shared a link.	0	0	Nov 8, 2017 at 1:02 PM
U Zagrebu od 10. do 12.11. na Arhitektoskom i Građevinskom fakultetu.	0	0	Nov 8, 2017 at 9:08 AM
Od 10. novembra gradnje "šarenog grada" na prvo mjesto dobiti povratak.	0	0	Nov 7, 2017 at 8:31 AM
EU BIM task group bringing together national efforts into a common and...	0	0	Nov 3, 2017 at 4:57 PM
Također nas nudeće pratići na LinkedInu preko povratne adrese: mail@D...	0	0	Nov 2, 2017 at 4:03 PM
Informativan video koji u dvije minute objašnjava način na koji se BIM treba...	0	0	Oct 31, 2017 at 4:04 PM
Glavni rezultati upoznajte primjene BIM-a jesu povećanje tečnosti i kvalitete.	0	0	Oct 31, 2017 at 12:00 PM
Net-UBIEP će biti predstavljen na II međunarodnoj BIM konferenciji, održan...	0	0	Oct 26, 2017 at 2:02 PM

This screenshot shows the 'Publishing To...' section of a Facebook page. The sidebar on the left lists Stories, Posts, Videos, and other publishing options. The main area shows a table of published posts, including recent updates from the 'Net-Ubiep HR' account.

Post Content	Reach	Interactions	Published Date
BIM: jednostavno modeliranje informacija u građevinarstvu (eng: Building Information)	0	0	Oct 26, 2017 at 12:09 PM
Net-Ubiep HR updated their cover photo	0	0	Oct 23, 2017 at 7:37 AM
Net-Ubiep HR updated their profile picture	0	0	Oct 23, 2017 at 7:34 AM

The Net-Ubiep HR Facebook page was also used to promote Net-UBIEP related events. These events were also promoted, and it is evident from the screenshot below that last three events reached 1887 and 3247 people respectively.

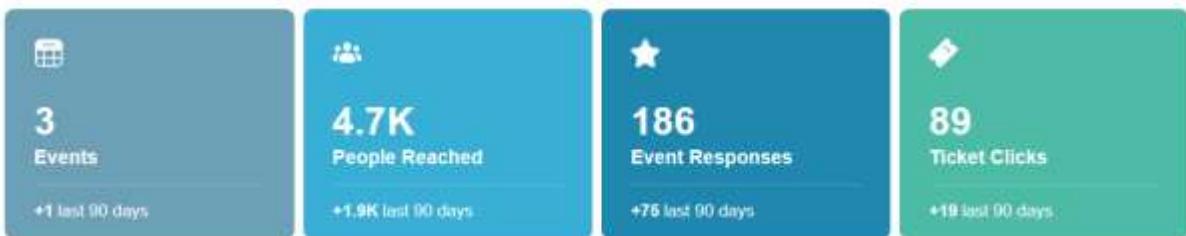




Page Events Notifications Insights Publishing Tools Ad Center More Settings Help

Net-Ubiep HR •

Last 365 Days



62

Page Events Notifications Insights Publishing Tools Ad Center More Settings Help

Stories

Story Archive

Posts

Published Posts

Scheduled Posts

Drafts

Expiring Posts

Videos

Video Library

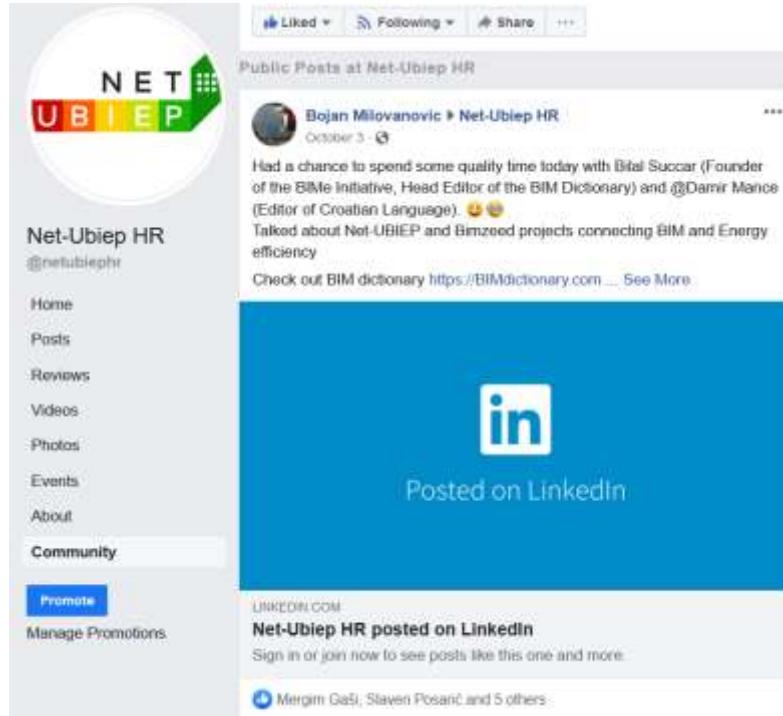
Videos You Can Crosspost

Archived Events

Events	Interested	Went	Reach
Središnja konferencija o zelenoj gradnji i održivom razvoju Espansio Zagreb Hotel, Zagreb, Croatia Tue Nov 12, 9:00am	63	8	1887
BIM za profesionalce (inženjere i arhitekte) Gradbeni fakultet, Sveučilište u Zagrebu - Vježnica 2 Dates - Mar 1 - Mar 2	115	3274	
BIM za djelatnike javne uprave i vlasnika (upravitelja) zgrada Gradbeni fakultet, Sveučilište u Zagrebu - Vježnica Dec 11, 2018, 9:00 AM	2	0	143

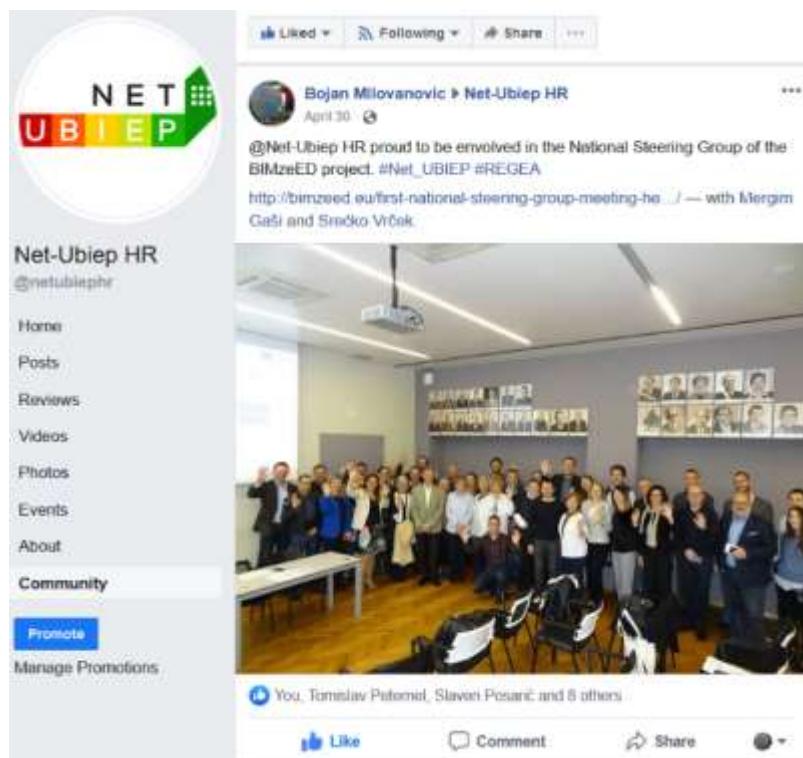
As shown below, there were also some public posts on the Net-Ubiep HR Facebook page:





A screenshot of a Facebook post from the page "Net-Ubiep HR". The post shows a link to a LinkedIn post by Bojan Milovanovic. The LinkedIn post features the LinkedIn logo and the text "Posted on LinkedIn". Below the LinkedIn post, it says "LINKEDIN.COM Net-Ubiep HR posted on LinkedIn". A note encourages users to "Sign in or join now to see posts like this one and more." At the bottom, it shows 5 others liked the post. The Facebook post has standard interaction buttons: Like, Comment, Share, and a dropdown menu.

63



A screenshot of a Facebook post from the page "Net-Ubiep HR". The post shows a link to a LinkedIn post by Bojan Milovanovic. The LinkedIn post features a photograph of a group of people standing together in a room, likely at a meeting. The caption reads: "@Net-Ubiep HR proud to be envolved in the National Steering Group of the BIMzeED project. #Net\_UBIEP #REGEA http://bimzed.eu/first-national-steering-group-meeting-he ... — with Mergim Gašić and Srećko Vrčak." Below the photo, it says "You, Tomislav Petromil, Slaveni Posanić and 8 others liked this". The Facebook post has standard interaction buttons: Like, Comment, Share, and a dropdown menu.





Bojan Milovanovic > Net-Ubiep HR  
April 18

So happy to be able to announce the final national conference of the Fit-to-nZEB project. We'll talk with Croatian experts in energy efficiency on quality of deep energy renovations in Croatia, and see how BIM can help us to perform Deep energy renovation Net-Ubiep HR HR BIMoert. Join us in Zagreb on May 16th!! 😊 — with Mergim Gašić and 2 others.

"nZEB & BIM – kako do održive gradnje?"

U suradnji s Građevinskim fakultetom, pozivamo Vas da se pridružite GREEN TALKS programu u ZAGREBU na temu:...

10

64

Bojan Milovanovic > Net-Ubiep HR  
March 26

Possibilities of using BIM for Deep Energy Renovation analyses presented at the RILEM SMSS 2019. Great to be able to discuss the BIM state of the art in energy efficiency with top level researches in the field 😊 as well to share thoughts with Fit-to-nZEB and #CAEPBDV projects. Net-Ubiep HR #net\_ubiep Marina Bagarić — with Mergim Gašić and 2 others.

You and 2 others

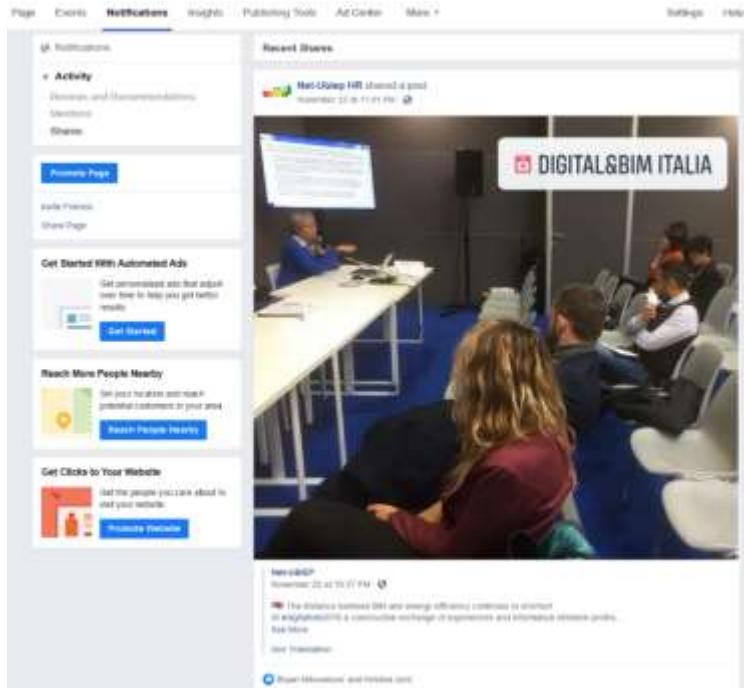
Like Comment Share





65

Net-Ubiep HR Facebook page has also shared posts published by other national Facebook pages related to the Net-UBIEP project.



Post Reach graph (the number of people who saw any of our posts at least once.) shows that Net-UBIEP HR posts reached on average 20 people if organic reach is considered with several posts which raised more interest (up to 300 people reached).

66



While if posts were paid, they reached 2552 and 4635 people, respectively, so it can be concluded that in future efforts, project budget should also consider social network adds.

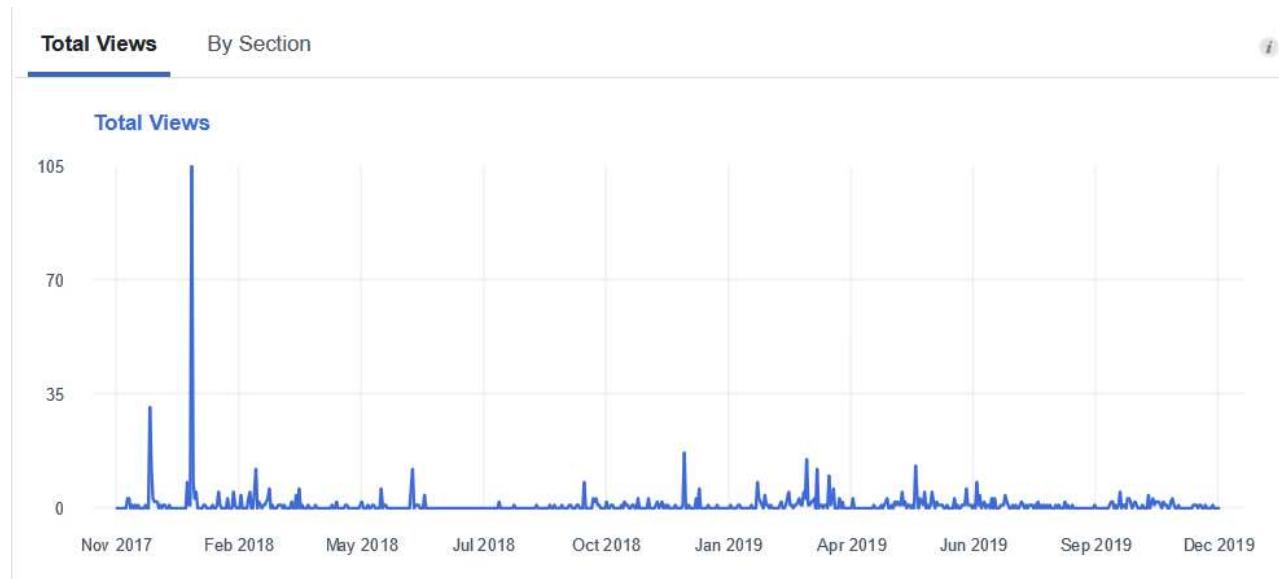


### Post Reach

The number of people who saw any of your posts at least once. This metric is estimated.

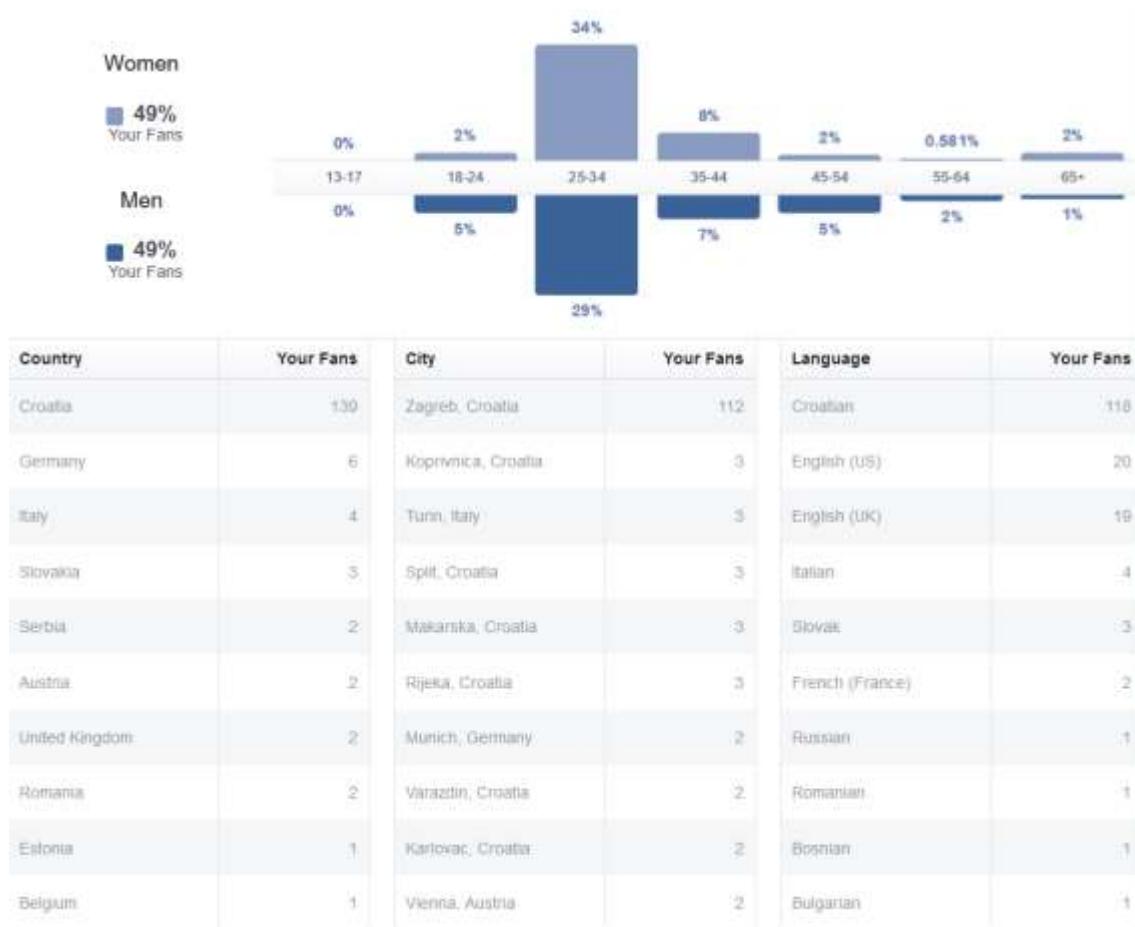


The number of times the Net-Ubiep HR Facebook profile was viewed by logged and logged out people is shown below.



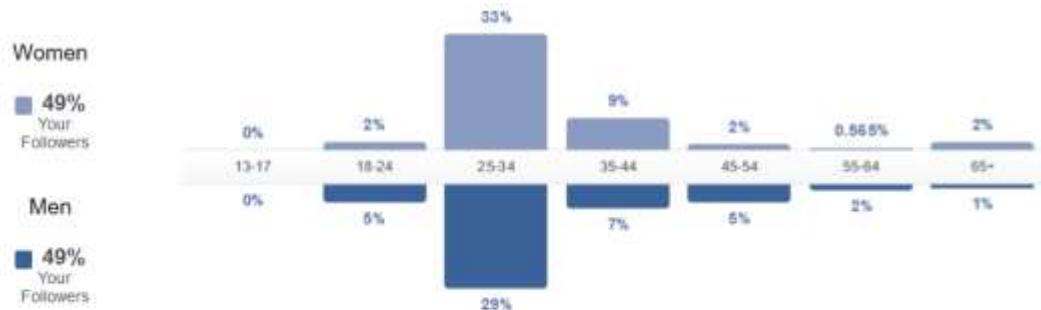
The number of people who saw any of Net-Ubiep HR posts at least once, grouped by age and gender as well as country of origin and city of origin. Aggregated demographic data is based on a number of factors, including age and gender information users provide in their Facebook profiles. This number is an estimate.

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The people who follow Net-Ubiep HR Facebook page according to their age, gender, country of origin and city of origin. This number is an estimate.

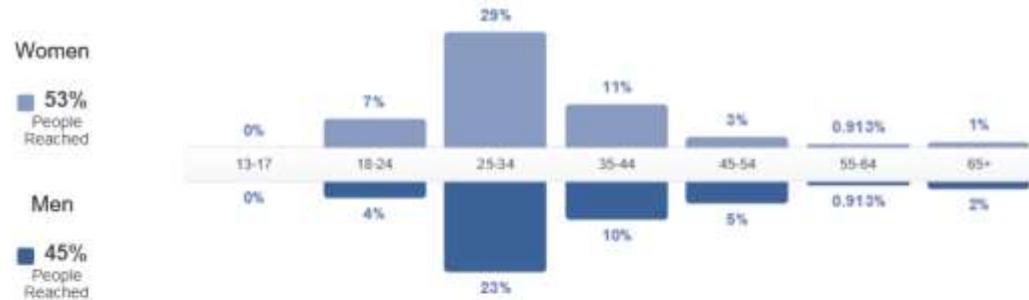




Country	Your Followers	City	Your Followers	Language	Your Followers
Croatia	144	Zagreb, Croatia	117	Croatian	122
Germany	6	Koprivnica, Croatia	3	English (US)	21
Italy	4	Turin, Italy	3	English (UK)	19
Slovakia	3	Split, Croatia	3	Italian	4
Serbia	2	Makarska, Croatia	3	Slovak	3
Austria	2	Rijeka, Croatia	3	French (France)	2
United Kingdom	2	Munich, Germany	2	Russian	1
Romania	2	Varazdin, Croatia	2	Romanian	1
Estonia	1	Karlovac, Croatia	2	Bosnian	1
Belgium	1	Vienna, Austria	2	Bulgarian	1

The number of people who had any content from Net-Ubiep HR Facebook page or about Net-Ubiep HR Facebook page enter their screen, grouped by age and gender country of origin and city of origin. This number is an estimate.





Country	People Reach...	City	People Reach...	Language	People Reach...
Croatia	136	Zagreb, Croatia	109	Croatian	117
Italy	49	Turin, Italy	22	Italian	46
Slovakia	7	Banská Bystrica, Slovakia	5	English (US)	20
Germany	3	Rome, Italy	4	English (US)	16
Bulgaria	2	Koprivnica, Croatia	3	Slovak	6
Austria	2	Split, Croatia	3	Romanian	3
United Kingdom	2	Milan, Italy	3	Bulgarian	2
Poland	2	Piussasco, Italy	3	Polish	1
Bosnia & Herzegovina	2	Makarska, Croatia	3	Turkish	1
Serbia	1	Naples, Italy	2	French (France)	1

The following screenshot compares the performance of Net-Ubiep HR Facebook page and posts with similar Pages on Facebook, where it is seen how Croatian Facebook page is compared to master page and Estonian Net-UBIEP EE Facebook page.



◆ **Linkedin**

- National LinkedIn page was created specifically for the purposes of promoting activities and results of the Net-UBIEP project. The page is titled: [Net-Ubiep HR](#).



A screenshot of a LinkedIn profile page for "Net-Ubiep HR". The profile picture is the project logo. The bio reads: "U sklopu druge Sredinje konferencije o zelenoj gradnji i održavom razvoju projekt Net-UBIEP organizirao je panel diskusiju pod nazivom "BIM i nove tehnologije u gradilištvu" čij je moderator bio Građevinski fakultet Sveučilišta u Zagrebu... see more". Below the bio is a large photo of a conference hall filled with people. There are two smaller photos below it showing a speaker at a podium and a group of people at a table. At the bottom of the post, there are "Like", "Comment", and "Share" buttons, and a note "Be the first to comment on this".

in Q Search Home My Network Jobs Messaging Notifications Me Work Try Premium Free for 1 Month

Net-Ubiep HR Zagreb, Zagreb - 41 followers

Visit website

All Images Documents Videos

Net-Ubiep HR 41 followers 1w · Edited

U sklopu druge Sredinje konferencije o zelenoj gradnji i održavom razvoju projekt Net-UBIEP organizirao je panel diskusiju pod nazivom "BIM i nove tehnologije u gradilištvu" čij je moderator bio Građevinski fakultet Sveučilišta u Zagrebu... see more

See translation

Similar pages:

- ccc CCC Hrvatska d.o.o. + Follow Retail 1 school alumni
- Net-UBIEP Renewables & Env... + Follow
- ESTRELLAFORMA Services + Follow Management Consult...
- Boban + partneri Architecture & Pla... + Follow
- GEALAN d.o.o. Building Materials + Follow
- Bratzi Media Marketing & Adve... + Follow

Show less ↗

By the beginning of December 2019, Net-Ubiep HR LinkedIn page had 41 followers in total.



There were regular posts published on LinkedIn, which basically followed the dynamics of posts published on Net-Ubiep HR Facebook page.

Net-Ubiep HR  
41 followers  
2mo  
**#BIMdictionary #BIMeInitiative**

Bilal Succar • 1st  
Director of ChangeAgents AEC, Founder of the BIMe Initiative, Head Editor of the ...  
3me

The new BIM Dictionary platform continues to expand to include new talents and terms. A few minutes ago, 21 new terms forming the core of a new "Mixed Reality Topic" were uploaded. These terms were kindly contributed by our first ...see more

Like 3 Comment Share  
Be the first to comment on this

Net-Ubiep HR  
41 followers  
2mo  
Pridružite nam se na događaju i pridružite se diskusiji vezanoj uz energetsku učinkovitost u BIM. #UhiZg #gbccroatia #Net\_UBIEP #BIMeeED #EASME  
See translation

Like 3 Comment Share  
Be the first to comment on this

Net-Ubiep HR  
41 followers  
2mo  
Sigurno se nekada pitate kako se informacije sadržane u BIM modelu mogu jednoznačno podjefti? Jedan od bitnih čimbenika u rješavanju toga problema je naravno openBIM IFC format koji se svakodnevno razvija i poboljšava ka...see more  
See translation

Like 3 Comment Share  
Be the first to comment on this



Net-UBIEP HR  
41 followers  
1mo

Održana je posljednja radionica organizirana unutar projekta Net-UBIEP. Zahvaljujemo se svima koji su radionicu prisustvovali i nadamo se da ste učili nešto novo i poučno naučili! Ako neštvo niste pohvatali ili vas neštvo detaljnije ...see more

See translation

Net-UBIEP HR  
41 followers  
1mo

Koncentracija još uviđek nije palala i drugi dan dijeljenja iskustava i konstruktivnih prijedloga prolazi punom parom, ENEA @GruppoCS Fundación Laboral de la Construcción Vilnius Gediminas Technical University TalTech – Tallinn ...see more

See translation

74



Net-Ubiep HR  
41 followers  
1mo • Edited

Radna atmosfera na 4. partnerskom sastanku projekta Net-ubiep! ENEA GruppoCS Fundación Laboral de la Construcción Vilnius Gediminas Technical University TalTech – Tallinn University of Technology Balance&Re... [see more](#)

[See translation](#)



0 6  
Like Comment Share

Be the first to comment on this

Net-Ubiep HR  
41 followers  
1mo

Pridružite nam se na Drugoj središnjoj konferenciji o zelenoj gradnji i održivom razvoju. Više informacija pronađite klikom na link: <https://lnkd.in/dBEIytC>

[See translation](#)



SREDIŠNJA konferencija o zelenoj gradnji i održivom razvoju  
Hrvatski savez za zeleno građenje 12. studenog 2019.  
Hotel Esplanade, Zagreb

Be the first to comment on this

Net-Ubiep HR  
41 followers  
1mo

Kako javna tijela mogu potaknuti #BuildingInformationModelling (BIM)? Pročitajte više u smjernicama za uvođenje inovacija u građevinski sektor. #Construction2020 #COSME\_EU

[See translation](#)



DocsRoom - European Commission  
[ec.europa.eu](http://ec.europa.eu)

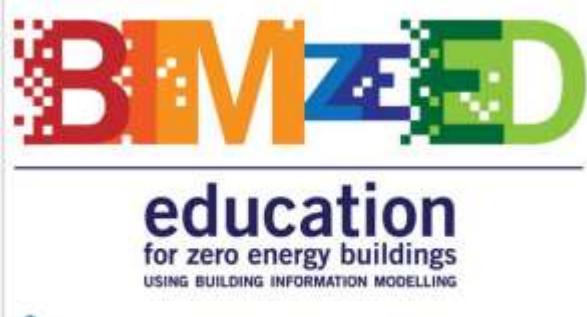
0 4  
Like Comment Share

Be the first to comment on this

Net-Ubiep HR  
41 followers  
1mo

Odvajte malo vremena i ispunite kratku anketu projekta Bimzeed. Svrha ovog istraživanja je identificirati programe obrazovanja i usposobljavanja u području #BIM-a i #nZEB-a. Anketi možete pristupiti preko linka: <http://bit.ly/33vPyoZ>

[See translation](#)



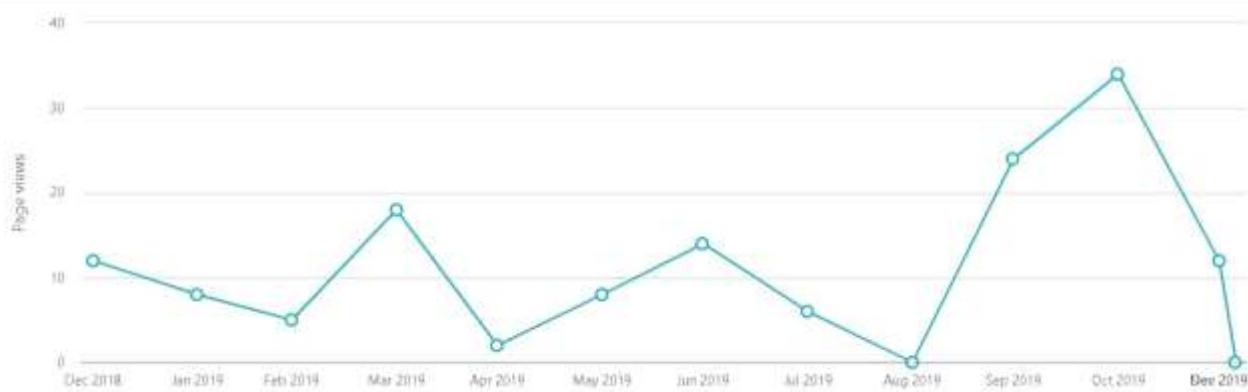
**BM ZEED**  
education  
for zero energy buildings  
USING BUILDING INFORMATION MODELLING

0 4  
Like Comment Share

Be the first to comment on this



Basic analytics which can be extracted for Net-Ubiep HR LinkedIn page is available for the past year (page views) as well as last 30 day activity.



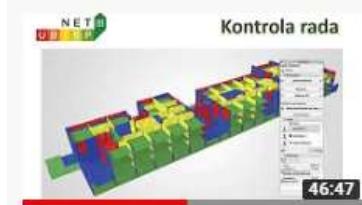
76

#### ◆ Youtube

In addition to the Facebook and LinkedIn pages, Croatian partners have uploaded videos created for the purpose of the Net-UBIEP project to the Youtube.

These videos are actually videos of lectures created for professionals and they follow the modules developed in WP3 of the project.





**Kontrola rada**

različite svrhe

5. Simulacija i vizualizacija jedno je od prednosti BIM-a jer povećava broja starta za simulaciju koji omogućuju projektante lako vizualizaciju pojedinih detalja, poput ulaska Sunca u prostor (čekićem različitih godišnjih doba ili proračun (simulacija) potrošnje energije za grijanje i hlađenje građe.

6. Pješavac u koraku korištenjem BIM modela mogući je izvještaj o potrošnji energije u skladu s međunarodnim standardima, posut situaciju kada na primjer čovjekovim prazinama kroz godinu.

7. Slijed (krovnač) korak: korištenjem BIM modela mogući je izmjeriti novčane ekvivalenti, keriranje materijala i primjena te ekspe radnika kako bi se postigao što učinkovitiji proces građenja, a te se prezentira putem animacije koju pojavljuje na kraju stranice.

40:36



## Module 1 – Diffuse BIM (Croatian language)

Bojan Milovanovic • 4 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.

## Introductory Module – Basic BIM knowledge and skills (Croatian language)

Bojan Milovanovic • 4 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.

## Net-UBIEP HR

Bojan Milovanovic • Ažurirano prije 7 dana

Introduction to Net-UBIEP project (Croatian language) • 31:51

Introductory Module – Basic BIM knowledge and skills (Croatian language) • 40:36

## PRIKAŽI CIJELI POPIS ZA REPRODUKCIJU

## Module 3 – Apply procurement management (Croatian language)

Bojan Milovanovic • 3 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.

## Module 3 – Apply procurement management (Croatian language)

Bojan Milovanovic • 3 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.

## Open-source BIM software demonstration (Croatian language)

Bojan Milovanovic • 6 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.

## Introduction to Net-UBIEP project (Croatian language)

Bojan Milovanovic • 1 pregled • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



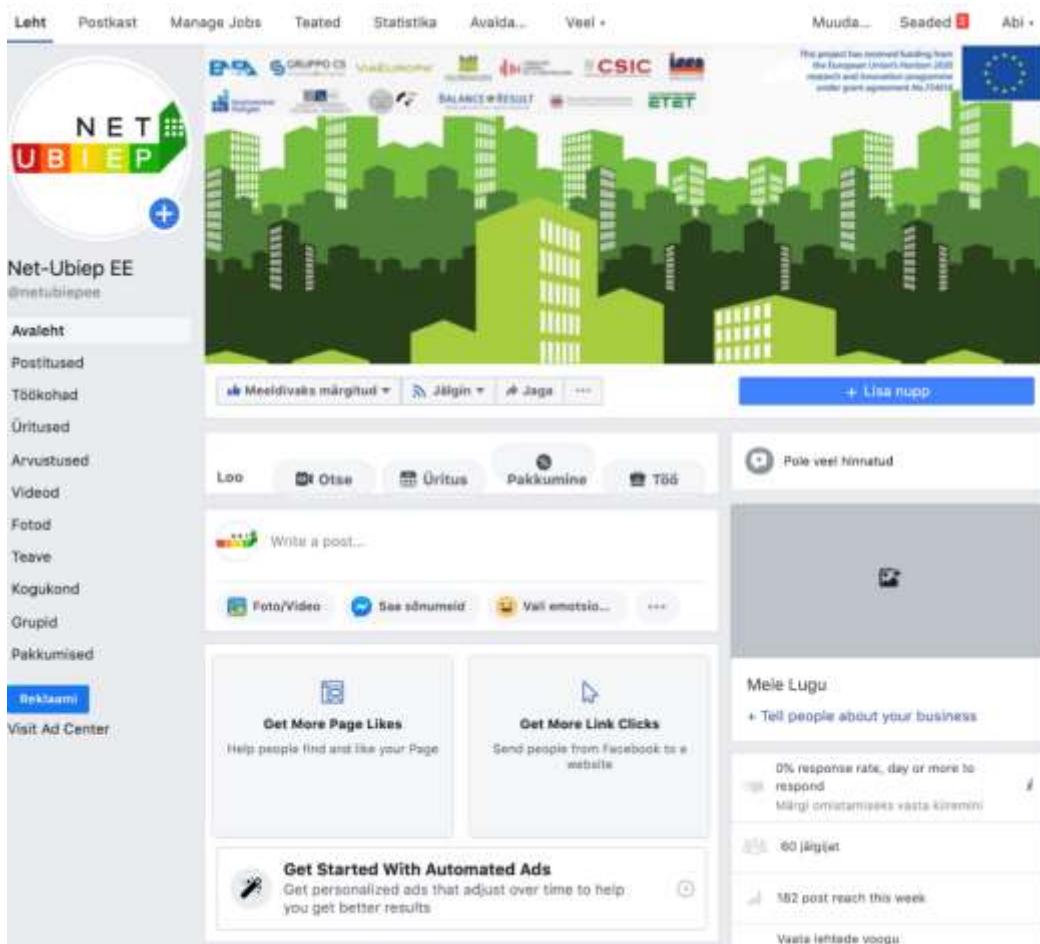
## 4.4. Estonia

### 4.4.1 National Net UBIEP account

#### ◆ Facebook

National Facebook page was created especially for the Net-UBIEP project to promote activities and spread its results. The page is titled as Net-Ubiep EE and can be found also as @netubiepee. Net-Ubiep EE page focused on dissemination of project results and attracting people to project related events/seminars.

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At the beginning of December, Net-Ubiep EE page had 60 followers and 48 likes in total. It is seen from the graph below that during the project Net-Ubiep EE page had steady number of followers, but it increased rapidly at the end of 2019. This is due to high interest in project e-learning platform that was disseminated in fall 2019 as well as promoting project's second open day and other relevant outcomes of Net-UBIEP project.

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Since the beginning of the project till the beginning of December 2019, Facebook page Net-Ubiep EE published in total 45 posts as seen from the print screens below. That is 2 posts per month starting from December 2017, when this Facebook page was created.



8.12.2019 16:41	Novembbris toimunud XI Kaasaegse Ehituse			39		10 3	
5.11.2019 10:02	Juba sellel reedel, esmaklassiline XI			486		47 11	
28.10.2019 22:47	Kaasaegse ehituse konverentsini on jäänud			363		49 8	
23.10.2019 11:27	Meil on hea meel teatada, et Net-UBIEPi			39		17 3	
7.10.2019 17:54	Valminud on e-õppé kursus energiatõhususe			283		65 8	
19.09.2019 12:58	Juba peagi on veebis kättesaadavad			43		5 2	
11.09.2019 13:50	Kaasaegse Ehituse Meetodid koverents			349		153 11	
5.09.2019 09:53	Oleme koostöös projekti partneritega valmis			50		3 1	
14.08.2019 16:04	Eesti Timmitud Ehituse Tugirühm ja Tallinna			38		6 1	
29.06.2019 13:24	Siis kui nädalavahetusel midagi teha pole...			44		2 1	
30.05.2019 22:47	Mida teha järgmisel aastal 14-17. juunil?			34		1 0	
20.05.2019 10:02	Väike meedetuletus algavasse nädalasse:			44		7 2	
5.05.2019 17:24	3.-5. juunil toimub Soomes Helsingis			43		4 3	
24.04.2019 22:47	Viisime esmaspäeval, 22. aprillil, Net-UBIEP			37		6 0	
5.04.2019 11:00	Esmakordelt, Maanteeamet katsetab			48		9 4	
1.04.2019 12:01	Kutsume Teid osalema uuringus, mis käsitleb			384		23 4	

26.03.2019 11:34	 Allolevas BIMplement projekti poolt välja			40		4 0	
15.03.2019 14:35	 Alates 1. jaanuarist 2019 peavad kõik			37		2 1	
6.03.2019 12:00	 Sel sügisel, 24.-25. septembril, toimub			35		2 0	
4.03.2019 10:00	Hariv artikkel "Koostöös planeerimine on eeldus"			48		11 5	
25.02.2019 14:45	 Kaja Ehitusel on tööjoonise/teostusjoonis			40		9 3	
22.02.2019 17:00	 Tänä, 22. veebruaril, toimus Äripäeva			41		18 3	
10.02.2019 09:00	 Huvitaval lugemist pühapäevaks REHVA			30		3 1	
7.02.2019 21:57	14. veebruaril korraldab Riigi Kinnisvara oma			42		9 2	
6.02.2019 13:37	Net-UBIEP projekt on ellu kutsutud hoonete			205		39 5	
21.01.2019 22:23	 10. ja 11. jaanuaril toimusid esimesed			46		17 2	
9.01.2019 00:07	 Töökat alanud uut aastat Net-UBIEP			41		3 1	
7.12.2018 10:56	Avaldasime artikli BIM kompetentside teemal,			564		104 10	
30.11.2018 11:51	 X Kaasaegse Ehituse Meetodid konverentsil			316		58 5	
21.11.2018 10:36	 Meil on hea meel teatada, et järgmine			242		38 4	
30.10.2018 22:49	 Juba vähem kui nädala pärast, 5.-6. november,			37		9 0	
29.10.2018 12:36	 Nädal tagasi 22. ja 23. oktoobril toimusid			371		85 7	



9.10.2018 10:03	 Head Net-UBIEP projekti huwilised!			411		53 6	
1.10.2018 16:18	 Oleme koostöös projekti partneritega valmis			279		63 5	
24.09.2018 12:00	 Anname teada, et peagi toimub järekordne			35		0 1	
19.09.2018 13:51	 Kõik Net-UBIEPi projekti huwilised! Minge			41		8 3	
15.07.2018 11:22	 Vaadake projekti kodulehtel! Seal on:			99		21 3	
9.05.2018 23:27	 7. mail toimus Riigi Kinnisvara AS-i ja 3D			32		3 0	
23.04.2018 23:58	 Tuletame Teile meelete, et Net-UBIEPi eestikeelsel kodulehel!			36		4 1	
30.03.2018 22:15	 			101		4 4	
21.02.2018 00:30	 Oleme koostöös projekti partneritega valmis			41		2 2	
16.02.2018 14:35	 Avasime Net-UBIEPi eestikeelsel kodulehel			37		3 0	
12.02.2018 15:07	 14-16 mai 2018 toimub Helsingis järekordne			34		4 1	
28.01.2018 22:48	 NET-UBIEP projekti üheks eesmärgiks on			39		4 2	
29.12.2017 10:12	 Meil on hea meel teatada, et 14.			277		55 9	
25.11.2017 21:47	 NET-UBIEP (Network for Using BIM to			0		0 3	
12.11.2017 11:15	 Net-Ubiep EE uuendas enda veeblehte.			0		0 0	

83



The Net-Ubiep EE page was used also to promote Net-UBIEP events, but just as an informative post, not as a separate Facebook event.

Net-Ubiep EE  
Avaldas Karin Ventsel [?]- 21. jaanuar ·

10. ja 11. jaanuaril toimusid esimesed koolituspäevad professionaalidele. Jätkame koolitusega sellel nädalal 24. ja 25. jaanuaril. Kõigile kohti sellel korral ei jätkunud, kuna huvi koolituse vastu oli suur. Lähitulevikus plaanime koolitust korrata.



Net-Ubiep EE  
Avaldas Karin Ventsel [?]- 6. veebruar ·

Net-UBIEP projekt on ellu kutsutud hooneate energiatõhususe parendamiseks ja tagamiseks BIMi abil. See eeldab BIM teadlikuse ja kompetentside tõstmist. Projekti raames valmistame ette õppematerjale, mida kasutame koolituste läbivilmiseks. Jaanuaril algusest tänaseni oleme läbi viinud kaks koolitust. Esimese koolituse tegime arhitektidele ja inseneridele, milles vöttis osa 51 inimest. Osalejad jäid koolituse üleseltuse ning sisuga väga rahule. Samas töötati, et mõni teema vajab lisakeskendumist. Teise koolituse tegime eile, 05. veebruaril, 10 ehitustöölisele. Koolitusel õpetati ehitajaid BIMi kasutama enda põhiülesannete tegemiseks. Lisame näitena mõned koolitusel kasutatud materjalid, mida oleks ka teil huvitav sirvida.

<https://www.dropbox.com/.../BIM%20ja%20energiate%C3%BClusus%20...>  
<https://www.dropbox.com/.../BIM%20n%C3%BCuded%20ja%20praktika...>

DROPBOX.COM  
**PDF**  
BIM ja energiatõhusus projekteerimise ja ehitamise hankes.pdf  
Shared with Dropbox

46 People Reached	19 Engagements	<a href="#">Võimendada postitust</a>
205 People Reached	44 Engagements	<a href="#">Võimendada postitust</a>

84

As shown below there were also news outside the Net-UBIEP project to attract more people.



**REHVA.EU**  
**The Horizon 2020 BIM-SPEED project**  
The REHVA Newsletter is emailed bi-monthly to subscribers free of charge. It contains news of HVAC technical publications and events, EC directives and calls for proposals related to...

30 People Reached    4 Engagements    [Võimenda postitust](#)

1 1

**LÕUNA-EESTI KATSETAKSE MÜDELPROJEKTEERIMIST - EHITUSEST**  
Lõuna regiooni suurimateks töödeks on BIM-müdelit kasutades...

48 People Reached    13 Engagements    [Võimenda postitust](#)

4 4

Kaja Ehituse on tööjoonise/teostusjoonise BIM jõudnud nii kaugele, et BIM müdelid saab kõrvutada reaalse ehitusega. Ehitusobjektil on võimalik liitrealsust kuvada nutiseadimes:  
Täpsemataolevate saab käesolevast videot:

[https://www.youtube.com/watch?v=OgplzR4\\_SXQ&feature=youtu.be](https://www.youtube.com/watch?v=OgplzR4_SXQ&feature=youtu.be)

YOUTUBE.COM

**Kaja ehituse liitrealsuse näide**  
Kaja ehituse on tööjoonise/teostusjoonise BIM jõudnud nii kaugele, et...

40 People Reached    12 Engagements    [Võimenda postitust](#)

Mida teha järgmisel aastal 14.-17. juunil? Loomulikult osaleda ehitustüüsika konverentsil NSB 2020 Building Physics Conference. Kuni 30. septembrini on võimalik esitada lühikokkuvõtet konverentsil esinemiseks. Piletid osalemiseks saab osta juba nüüd.  
Rohkem infot: [www.nsb2020.org](http://www.nsb2020.org)

**BUILDING PHYSICS IN THE NORDIC COUNTRIES**

TalTech    TalTech

34 People Reached    1 Kihlus    [Võimenda postitust](#)

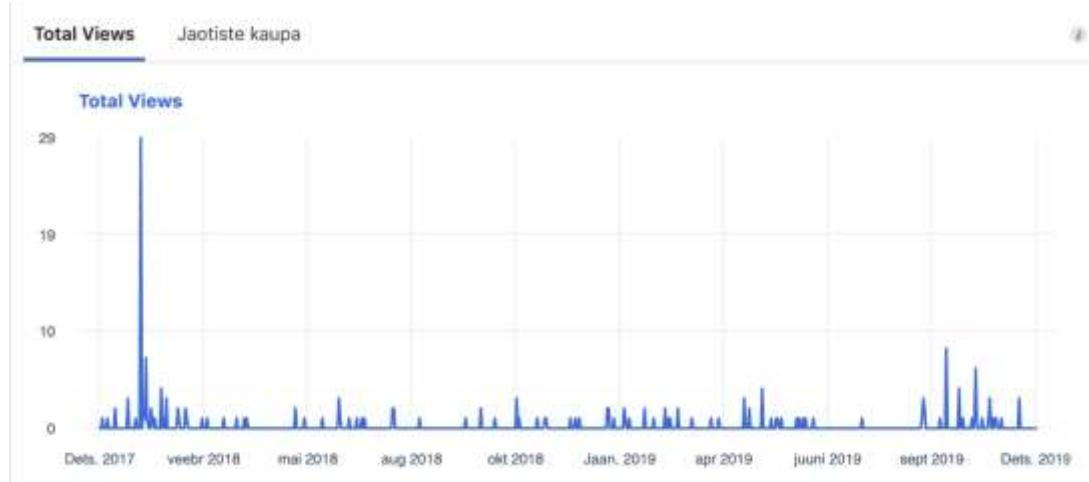


Post Reach graph (the number of people who saw any of our posts at least once) shows that Net-Ubiep EE posts reached an average of 11 people if organic reach is considered. Some posts raised more interest and reached up to 150 people.

86



The number of times the Net-Ubiep EE Facebook profile was viewed by logged in and logged out people is shown below.



The number of people who saw any of Net-Ubiep EE posts at least once, grouped by age and gender as well as country of origin, city of origin and language spoken. Aggregated demographic data is based on a number of factors, including age and gender information users provide in their Facebook profiles. This number is an estimate.



The following screenshot compares the performance of Net-Ubiep EE Facebook page and posts with similar pages on Facebook. Here it is seen where Estonian Facebook page is compared to master page, Croatian page and Italian Facebook page.

Pages to Watch

Compare the performance of your Page and posts with similar Pages on Facebook.

Lisa lehti

Kihlus

Leht	Lehe meeldimisi k	Eelmisest nädala	Posts This Week	Engagement This Week
1  Net-Ubiep HR	176	▲2,3%	2	6
2  Net-UBIEP	92	0%	1	4
3  Net-UBIEP_IT	86	0%	1	3
YOU 4  Net-Ubiep EE	46	0%	1	14

88



◆ Five best posts

1. Post about article describing BIM competences and Net-UBIEP project

**Performance for Your Post**

**564** People Reached

Meeldimised	On Post	On Shares
6	2	4

**10** Meeldimised, kommentaarid ja jagamised

Kommentaarid	On Post	On Shares
2	0	2

**2** Jagamised

Jagamised	On Post	On Shares
2	2	0

**104** Postituse klõpsamised

Photo Views	Link Clicks	Other Clicks
0	31	73

**NEGATIIVNE TAGASISIDE**

0 Hide Post      0 Hide All Posts

0 Teata räämpspostituseest      0 Tühista ühe meeldimine

Reported stats may be delayed from what appears on posts

**i**

**EHITUSUUDISED.EE**  
**Erinevad kompetentsid BIM valdkonnas**  
Ehitusinfo modelleerimine ja haldamine leibab nüüdisaegses...

**564** People Reached      **114** Engagements      Boost Unavailable

Rigo Rebane ja Bojan Milovanovic      2 jagamist

Meeldib      Kommentaar      Jaga



2- Post about reminder of XI Modern Construction Methods Conference including Net-UBIEP Second Open Day.

90

**Performance for Your Post**

**486** People Reached

Meeldimised	2	On Post	7	On Shares
Kommentaarid	0	On Post	0	On Shares
Jagamised	2	On Post	0	On Shares

**47** Postituse klõpsamised

Photo Views	7	Link Clicks	37	Other Clicks
-------------	---	-------------	----	--------------

**NEGATIIVNE TAGASISIDE**

0 Hide Post      0 Hide All Posts

0 Teata rämpispostitusest      0 Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts.

**Get More Likes, Comments and Shares**  
Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

**486** People Reached      **58** Engagements      **Võimenda postitust**

Ivo Jaanisoo ja Bojan Milovanovic      2 Jagamist

Meeldib      Kommentaar      Jaga



3. Post about upcoming first Net-UBIEP seminars

 **Net-Ubiep EE**  
Avaldas Karin Ventsel [?] - 9. Oktoober 2018 · 

Head Net-UBIEP projekti huvilised!

Kutsume teid BIMi ja energiatõhususe koolitusele.  
Koolitused toimuvad 22. ja 23. oktoobril ning on seekord mõeldud kohaliku omavalitsuse juhtidele ja ehitusvaldkonna spetsialistidele; ehitusprojektide tellijatele ning hoonete ja ehitiste omanike esindajatele; kinnisvara hooldajatele ja halduritele.

Koolitus on TASUTA!... Vaata veel

  
TTU.EE  
**Algavad koolitused**  
Tallinna Tehnikaülikooli missioon on olla teaduse, tehnoloogia ja innovatsiooni edendaja ning juhtiv inseneri- ja majandushariduse andja Eestis.

 **Get More Likes, Comments and Shares**  
Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

**411** People Reached    **59** Engagements    **Võimenda postitust**

 Karin Sillmann    2 jagamist

 Meeldib     Kommentaar     Jaga    

**Performance for Your Post**

**411** people Reached

**6** Meeldimised, kommentaardid ja jagamised 

Meeldimised	On Post	On Shares
4	1	3
Kommentaardid	On Post	On Shares
0	0	0
Jagamised	On Post	On Shares
2	2	0

**53** Postituse klõpsamised

Photo Views	Link Clicks 	Other Clicks 
0	12	41

**NEGATIIVNE TAGASISIDE**

**0** Hide Post    **0** Hide All Posts

**0** Teata räämpostitustest    **0** Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts

91



4. Post about inviting people to participate in NET-UBIEP survey

 Net-Ubiep EE  
Avaldas Karin Veritsel · 1. aprill ·

Kutsume Teid osalema uuringus, mis käsitteb BIMi kasutamist hoonete energiatõhususe parandamiseks. Uuringu eesmärk on hinnata BIMi rakendamist energiatõhususe vallas Net-UBIEP projekti peamiste sidusrühmade seas, et mõista praegust BIMi kasutamist, selle eelseid, tõkkeid ja BIMi võimalikkku kasutamist tulevikus.

Küsitleusele on oodatud vastama kõik, ka need, kellel hetkel kogemus BIMi kasutamisega puudub.

Küsitleuse leiate järgmiselt lingilt endale sobiva sihtrühma alt:  
<http://www.net-ubiep.eu/et/users-classes-2/>

Co-funded by the Horizon 2020 programme of the European Union 

**Performance for Your Post**

**384 People Reached**

2 Meeldimised	1 On Post	1 On Shares
1 Kommentaarid	0 On Post	1 On Shares
1 Jagamised	1 On Post	0 On Shares

**23 Postituse klõpsamised**

0 Photo Views	8 Link Clicks	15 Other Clicks
---------------	---------------	-----------------

**NEGATIIVNE TAGASISIDE**

0 Hide Post      0 Hide All Posts

0 Teata nõmpapeostlustest      0 Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts



5. Post about first NET-UBIEP seminars that were held

Net-Ubiep EE  
Avaldas Karin Ventsel [?]- 29. Oktoober 2018 - [...](#)

Nädal tagasi 22. ja 23. oktoobril toimusid esimesed Net-UBIEP projekti tasuta koolitused. Sihgrupiks olid seekord kohaliku omavalitsuse juhid, hoonete ja ehitiste omanike esindajad, kinnisvara hooldajad ning haldurid. Koolitustest võttis osa ligikaudu 80 inimest.

Näide BIM ja energiatõhususe materjalidest, mida koolitusel tutvustati:  
<https://www.dropbox.com/s/720BIM%20ja%20energiat%C3%B5husu.....> Vaata veel



**Performance for Your Post**

**371** People Reached

**7** Meeldimised, kommentaarid ja jagamised

Meeldimised	On Post	On Shares
5	3	2

Kommentaarid	On Post	On Shares
0	0	0

Jagamised	On Post	On Shares
2	2	0

**85** Postituse klõpsamised

**25** Photo Views    **9** Link Clicks    **51** Other Clicks

**NEGATIIVNE TAGASISIDE**

0 Hide Post    0 Hide All Posts

0 Teata räämpostitustest    0 Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts

**Get More Likes, Comments and Shares**  
Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

**371** People Reached    **92** Engagements    **Võimenda postitust**

Karin Sillmann, Margarita Ratšinski ja Pille Hamburg    2 jagamist

Meeldib    Kommentaar    Jaga

93

[www.net-ubiep.eu](http://www.net-ubiep.eu) - [netubiep.project@net-ubiep.eu](mailto:netubiep.project@net-ubiep.eu).

This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No.754016

◆ LinkedIn

National LinkedIn page was created especially for the Net-UBIEP project to promote activities and spread its results. The page is titled as [Net-Ubiep EE](#). At the beginning of December Net-Ubiep EE LinkedIn page had 12 followers in total.

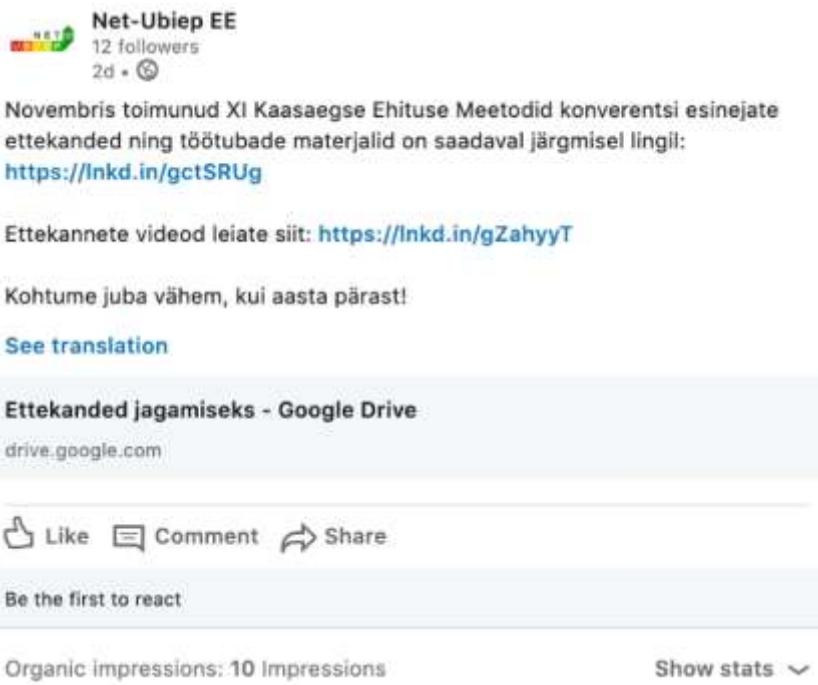
94

The screenshot shows the LinkedIn profile for 'Net-Ubiep EE'. The cover photo features a green stylized city skyline and logos of various partners. The page has 12 followers. A post from 'Net-Ubiep EE' discusses a partnership with buildingSMART (bSI) and includes a link to their Google Drive folder. The LinkedIn sidebar lists other pages like 'Net-UBIEP' and 'Net-Ubiep HR'.



There were regular posts published on LinkedIn, which followed the dynamics of posts published on Net-Ubiep EE Facebook page.

95



A screenshot of a LinkedIn post from the "Net-Ubiep EE" page. The post includes text, links, and social sharing options.

**Net-Ubiep EE**  
12 followers  
2d •

Novembris toimunud XI Kaasaegse Ehituse Meetodid konverentsi esinejate ettekanded ning töötubade materjalid on saadaval järgmisel lingil:  
<https://lnkd.in/gctSRUg>

Ettekannete videood leiate siit: <https://lnkd.in/gZahyyT>

Kohtume juba vähem, kui aasta pärast!

[See translation](#)

**Ettekanded jagamiseks - Google Drive**  
<drive.google.com>

Like Comment Share

Be the first to react

Organic impressions: 10 Impressions Show stats



Net-Ubiep EE  
12 followers  
2mo +

Valminud on e-õppe kursus energiatõhususe ja BIMi teemal. Kursusele on kolm mooduli: esimene on sissejuhatus, mis annab ülevaate energiatõhususest ja BIMist, teine on suunatud arhitektidele ja inseneridele ning kolmas oskustöölistele.

Kursuse läbinud ja testi edukalt sooritanud arhitektid ja insenerid saavad taotleda 20 täiendkoolituspunktli. Kampanja korras on esimesele 20ile täiendkoolituspunktide taotlemine TASUTA.

Täpsemat infot saate juba projekti kodulehelt - <https://lnkd.in/dm3zigK>

Kliirustage!

[See translation](#)

Curtailed by the Horizon 2020 programme  
of the European Union

**NET**  
**U B I E P**

Network for Using BIM  
to Increase the Energy Performance

**E-õpe**  
[net-ubiep.eu](http://net-ubiep.eu)

Like Comment Share

Be the first to react

Organic impressions: 18 Impressions

**Hooneete energiatõhususe ja BIMi alane e-õpe varsti saadaval**  
[net-ubiep.eu](http://net-ubiep.eu)

1 Share

Be the first to comment on this

Organic impressions: 76 Impressions

Show stats

Show stats

96



**Net-Ubiep EE**  
12 followers  
3 hrs · ②

Oleme koostöös projekti partneritega valmis saanud Net-UBIEPi kolmanda uudiskirja. See annab ülevaate erinevate projekti sihtrühmade teabematerjalidest, buildingSMARTi kvalifikatsioonist ning projektis osalevate riikide kogemustest läbi viidud koolitustega.  
Leiate selle Net-UBIEPi kodulehelt. Head lugemist!  
[https://lnkd.in/grmk\\_qs](https://lnkd.in/grmk_qs)

[See translation](#)

Co-funded by the Horizon 2020 programme of the European Union 

**Siis kui nädalavahetusel midagi teha pole...**

...osale uuringus, mis käsitleb BIMi kasutamist hooneete energiatõhususe parendamiseks. Uuringul eesmärk on hinnata BIMi rakendamist energiatõhususe vallas Net-UBIEP projekti peamiste sidusrühmade seas, et mõista praegust BIMi kasutamist, selle eeliseid, tökked ja BIMi võimalikku kasutamist tulevikus.

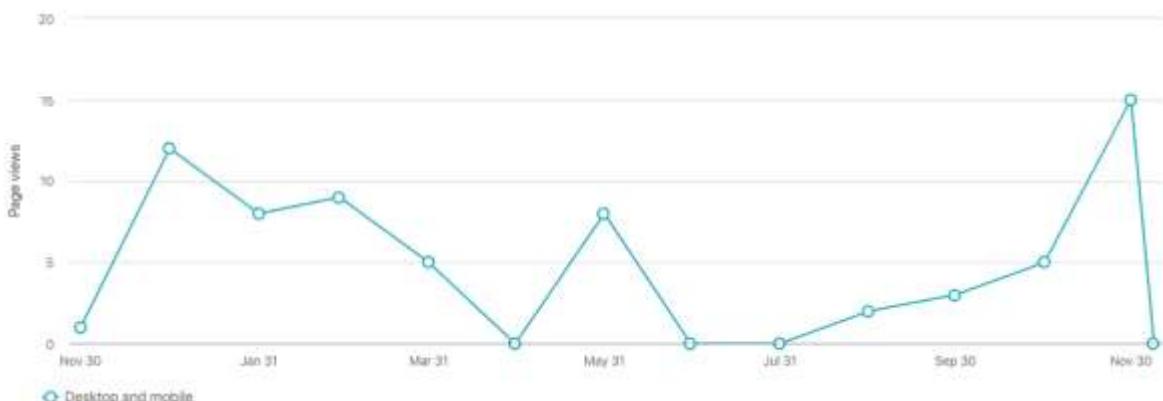
Küsitiusele on oodatud vastama kõik, ka need, kellel hetkel kogemus BIMi kasutamisega puudub.

Küsitiuse leiate järgmiselt lõigult endale sobiva sihtrühma alt:  
<https://lnkd.in/gNRHAW>

[See translation](#)

Co-funded by the Horizon 2020 programme of the European Union 

Basic analytics which can be extracted for Net-Ubiep EE LinkedIn page is available for the past year (page views) as well as last 30 day activity.





## 4.5. Lithuania

### 4.5.1. Social media accounts of the partners: Digital Construction & VGTU

For the National dissemination campaign of the Net-UBIEP project the Lithuanian partners used the following social media accounts:

- the Facebook page of Public Institution **Digital Construction** (<https://www.facebook.com/skst.lt/>)
- the Facebook (<https://www.facebook.com/vgtuuniversity/>) and LinkedIn pages (<https://www.linkedin.com/school/vilnius-gediminas-technical-university/>) of VGTU.

The posts published on these pages focused on dissemination of project results and attracting people to project related events/seminars.

By the beginning of December 2019, DigCon Facebook page had 523 followers and 484 likes in total.

By the beginning of December 2019, VGTU Facebook page had 31666 followers and 31611 likes in total.

By the beginning of December 2019, VGTU LinkedIn page had 31442 followers in total.

- The Posts on the Facebook page of Public Institution Digital Construction are available on this [link](#);
- The Posts on the Facebook page of VGTU are available on this [link](#);
- The Posts on the LinkedIn page of VGTU are available on this [link](#).

Some posts on Facebook/LinkedIn networks and related news in other media channels presented below.



- Post about e-learning courses (December 16):

Related news in other media channels: [Link](#) to Net-Ubiep web site

**Skaitmeninė statyba**  
Paskelbta Ieva Raudzevičiūtė 11 · 4 val.

Kviečiame į E-kursus apie #BIM taikymą pastatų energiniams efektyvumui gerinti!

Kurso dalyviai bus supažindinti su:

- ◆ BIM modelių ir kitų duomenų saugojimo technologijomis
- ◆ BIM projekto integruota duomenų apskaitimo ir projekto vaidymo internetinės platformos taikymu.

Norėdami peržiūrėti kursą, nemokamai regiszruokites čia <http://bit.ly/2LScEjf>

❗ Prūminame, kad LR Vyriausybė 2018 m. gegužės 7 d. nusprendė, jog nuo 2020 m. liepos 1 d. BIM turės būti taikomas projektuojant ir statant visus naujus sudėtingius ir didelės vertės viešojo sektoriaus statinius.

#NETUBIEP\_Lithuania

Daugiau apie E-kursus: <http://bit.ly/34gx0KT>

Get More Likes, Comments and Shares  
Boost this post for 26 € to reach up to 6 800 people.

Paryškinti skelbima

**Performance for Your Post**

**179** Pasiekti žmonės

**7** Likes, Comments & Shares

Šaltiniai	6	0
On Post	0	On Shares

**0** Komentarai

Šaltiniai	0	0
On Post	0	On Shares

**1** Akcijos

Šaltiniai	1	0
On Post	0	On Shares

**45** Jrašo peržiuros

1	22	22
Nuo braukės priežiuros	Saito paspaudimas	Other Clicks

**NEGATIVE FEEDBACK**

**0** Sielgti ješę 0 Hildi All Posts

**0** Report as Spam 0 Neineigtį pustelio

Reported stats may be delayed from what appears on posts



- Post about Net-UBIEP Open Day event on the use of BIM in energy efficient buildings (took place in VGTU on November 15):

Related news in other media channels: [link](#) to the Net-ubiep web site

101

**Skaitmeninė statyba kartu su Vidas Šilivinskas yra Vilnius.**  
Gedimino technikos universitetas (VGTU).  
Paskelbta ieva Raudzevičiute 17 · Lapkričio 15 d., 13:25 · Vilnius · [View on Facebook](#)

■ Dalinamės akimirkomis iš praėjusių savaitę vykusios konferencijos apie #BIM naudojimą energija taupančių pastatų statyboje.  
Renginio pranešėjai dalinosi savo žiniomis ir įžvalgomis apie energinio naudingumo modeliavimą, statinių energinio efektyvumo modeliavimą su kompetentingais specialistais, pastatų energinio naudingumo sertifikavimo ekspertų veiklos organizavimą ES šalyse. Taip pat buvo pristatyti tarpautinio projekto Net-UBIEP veiklos rezultatai ir projekto sprendiniai...  
Žr. daugiau



**1 507** Pamatoti įmonės

**59** Reactions, Comments & Shares

Reactions	Comments	Shares
51	17	34
Patinka	On Post	On Shares
2	2	0
Laimė patinkus	On Post	On Shares
1	1	0
Smile	On Post	On Shares
0	0	0
Komentarai	On Post	On Shares
5	5	0
Akcijomis	On Post	On Shares

**428** Traido peržiūros

**188** Nuotraukos peržiūros **4** Saitinės paspaudimai **236** Other Clicks

**NEGATIVE FEEDBACK**

0 Elektro įrečiai 0 Hide All Posts  
0 Report as Spam 0 Nėra megztinių pustakų

Reported stats may be delayed from what appears on posts



- First post about upcoming Net-UBIEP Open Day (November 7th):

Related news in other media channels: [link](#) to the net-ubiep web site

Post Details

 Skaitmeninė statyba  
Paskelbtas Ieva Radzevičiūtė 19% · Šaliai 21 d., 11:24 · [View Post](#)

Kviečiame visus į NEMOKAMĄ informacinių renginių apie BIM naudojimą energiją taupančių pastatų statyboje!  
Lapkričio 7 d.  
10:00-15:00 val.  
Vilniaus Gedimino technikos universitetas (VGTU), centrinių rūmų 602 salė (Saulėtekio al. 11)... Žr. daugiau



NET-UBIEP EU  
Kviečiame į NET-UBIEP renginių lapkričio 7 d. Vilniuje! | Net-UBIEP

Get More Likes, Comments and Shares  
Boost this post for 18 € to reach up to 10 000 people.

436 Pasiekti žmonės    39 Jutraukimai    [Parasykinti skelbimą](#)

Performance for Your Post

**436** Pasiekti žmonės

9 Likes, Comments & Shares [View](#)

8	4	4
Platinka	On Post	On Shares
0	0	0
Komentarai	On Post	On Shares
1	1	0
Aukcijos	On Post	On Shares

**30** Traido peržiūros

0 Nuotraukos peržiūros    14 Saito paspaudimai    16 Other Clicks [View](#)

NEGATIVE FEEDBACK

0 Sielpti tragiškai    0 Hide All Posts  
0 Report as Spam    0 Neįteigti gausėjimas

Reported stats may be delayed from what appears on posts.

102





103

Kviečiame į NET-UBIEP renginį lapkričio 7 d. Vilniuje!

[net-ubiep.eu](http://net-ubiep.eu)

2

Like Comment

Be the first to comment on this

Organic impressions: 365 Impressions

[Hide stats](#)

Organic stats

Targeted to: All followers

365  
Impressions

2  
Reactions

3.01%  
Click-through  
rate

0  
Comments

0  
Shares

11  
Clicks

3.56%  
Engagement rate



- **Second post about upcoming Net-UBIEP Open Day (November 7th):**

Related news in other media channels: [link](#)

Lietuvos statybininkų asociacija  
Paskelbė leidžia Radževičiūtė IŠI - Spalio 21 d., 11:28 ·

Kviečiame dalyvauti!   
#NETUBIEP\_Lithuania

Skaitymeninė statybą  
Paskelbė leidžia Radževičiūtė IŠI - Spalio 21 d., 11:24 ·

🕒 Kviečiame visus į NEMOKAMĄ informacinių renginių apie BIM naudojimą energiją taupančių pastatų statyboje!

🕒 Lapkričio 7 d.  
🕒 10:00-15:00 val.  
📍 Vilniaus Gedimino...

2r. daugiau

NET-UBIEP  
Kviečiame į NET-UBIEP renginių lapkričio 7 d. Vilniuje! |  
Net-UBIEP

302 Pasekėti žmonės

4 Likes, Comments & Shares

Patiksliai	On Post	On Shares
4	4	0
Komentarai	On Post	On Shares
0	0	0
Aktros	On Post	On Shares
0	0	0

11 įrašo peržiūros

0 Nuostakos peržiūros 3 Seits pripažinti 8 Other Clicks

NEGATIVE FEEDBACK

0 Sleepy emoji 0 Hide All Posts  
0 Report as Spam 0 Harmful postropic

Reported stats may be delayed from what appears on posts.

302 Pasekėti žmonės 15 Įtraukimai Boost Unavailable

104



Kviečiame į NET-UBIEP renginį lapkričio 7 d. Vilniuje!

[net-ubiep.eu](http://net-ubiep.eu)

1

 Like  Comment

Be the first to comment on this

105

Organic impressions: 30 Impressions

[Hide stats](#) ^

Organic stats 

Targeted to: All followers

30	1	3.33%	0
Impressions	Reaction	Click-through rate	Comments

0	1	6.67%
Shares	Click	Engagement rate



- Post about BIM trainings (September 25):

Post Details

**Skaitymeninė statyba**  
Paskelbė leva Radzevičiūtė 17 1 Rugsėjo 25 d.

Visus atestuotus vadovus kviečiame dalyvauti statybos proceso skaitmeninimo mokymuose „Stalinio informacinių modeliavimų BIM“!

14 Spalio mėn. 4 d. (I d.) ir spalio mén. 18 d. (II d.)  
Vilnius.... Žr. daugiau

**SKAITMENINESTATYBA.LT**  
**Skaitymeninė statyba » BIM mokymai**  
Statybos proceso skaitmeninimo „Stalinio informacijos modeliavimas BIM“ kvalifikacijos tobulinimo mokymo programos tilkias – suteikti bendrašias statybos proceso skaitmeninimo ir

**Get More Likes, Comments and Shares**  
Boost this post for 26 € to reach up to 6 600 people.

**Paryškinti skelbima**

Vaidotas Šarka, Darius Gedvilas ir 3 kiti (-ų)

**Patinka** **Komentuoti** **Bendrinti** **+**

Performance for Your Post

**168** Pasiekta žmonės

**5** Likes, Comments & Shares

5	On Post	0	On Shares
0	On Post	0	On Shares
0	On Post	0	On Shares

**12** įrodo peržiūros

0	Nuoraidos peržiūros	8	Seito paspaudimai	4	Other Clicks
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**NEGATIVE FEEDBACK**

0	Siapti įrašą	0	Hide All Posts
0	Report as Spam	0	Nemėgti puslapio

Reported stats may be delayed from what appears on posts

106



- Post about BIM trainings (October 21):

Post Details

**Skaitmeninė statyba**  
Pasikebė Ieva Radževičiūtė, I/II - Spalio 21 d.

Periktadlenj baigėme BIM I mokymų programą! ✅  
BIM I mokymų tikslas – suteikti atestuotiemis vadovams, bendrašias statybos proceso skaitmeninimo ir statinio informacinių modeliavimo (BIM) žinias bei suformuoti dalykinius gebėjimus jas taikyti siekiant įsisavinti, praktinėje veikioje naudoti ir plėtoti statinio inžinerinio informacinių modeliavimo specialiosias žinias, metodus ir technologijas.  
👉 Kviečiame registruotis į BIM II mokymus, kurie startuoja jau spalio 21 d.! ... Žr. daugiau



Performance for Your Post

**285** Pasiekė žmonės:

**5** Likes, Comments & Shares

5	5	0
Patinko	On Post	On Shares
0	0	0
Komentarai	On Post	On Shares
0	0	0
Akcijos	On Post	On Shares

**74** Irašo peržiuros

**30** Nuostauko peržiuros      **7** Saito paspaudimai      **37** Other Clicks

**NEGATIVE FEEDBACK**

**0** Siapti juosi      **0** Hide All Posts  
**0** Report as Spam      **0** Nemegti puslapio

Reported stats may be delayed from what appears on posts.





108

0

Like Comment

Be the first to comment on this

Organic impressions: 571 Impressions Hide stats

Organic stats ⓘ  
Targeted to: All followers

571 Impressions	6 Reactions	5.6% Click-through rate	0 Comments
0 Shares	32 Clicks	6.65% Engagement rate	



- **Vaidotas Šarka's comment on international projects, including Net-UBIEP:**

Related news in other media channels: [link](#)

**Skaitmeninė statyba**  
Paskelbė leva Raudzevičiūtė 17 d. Biželio 5 d.

✓ Vaidotas Šarka, Skaitmeninė statyba regioninio bendradarbiavimo BIM vystymui darbo grupės vadovas, apžveigia 2018 m. Skaitmeninė statyba pagrindinius pasiekimus ir aptaria šešiamus darbus.  
Daugiau: [https://skaitmeninestatyba.lt/.../v-sarka-ryšiai-plėtojasi-4.../#NETUBIEP\\_Lithuania](https://skaitmeninestatyba.lt/.../v-sarka-ryšiai-plėtojasi-4.../#NETUBIEP_Lithuania)



**SKAITMENINESTATYBA.LT**  
**Skaitmeninė statyba » V. Šarka: Ryšiai plėtojasi ir tvirtėja, siekiant naudos Lietuvos statybininkams**

**Get More Likes, Comments and Shares**  
Boost this post for 18 € to reach up to 10 000 people.

**526** Pasielkti žmonės    **47** Itraukimai    **Paryškinti skelbimą**

**Andrius Sokołnikovas, Jūratė Ryliškė ir 2 kiti (-ų)**    **Bendrinamų: 5**

**526** Pasielkti žmonės

**21** Reactions, Comments & Shares

Reactions	Comments	Shares
14	4	10
Patinka	On Post	On Shares
2	0	2
Labor patinka	On Post	On Shares
0	0	0
Komentarai	On Post	On Shares
5	5	0
Akojės	On Post	On Shares

**26** Įėjimo peržiūros

Peržiūros	Siato paspaudimai	Other Clicks
0	14	12
Nuotraukos peržiūros	Siato paspaudimai	Other Clicks

**NEGATIVE FEEDBACK**

Feedback Type	Count
Slepti įrašą	0
Report an Spam	0
Hide All Posts	0
Neneglit puslapio	0

Reported stats may be delayed from what appears on posts.



V. Šarka: Ryšiai plėtojasi ir tvirtėja, siekiant naudos Lietuvos statybininkams

skaitmeninestatyba.lt

2

 Like  Comment

Be the first to comment on this

110

Organic impressions: 358 Impressions

[Hide stats](#) 

Organic stats 

Targeted to: All followers

358	2	7.82%	0
Impressions	Reactions	Click-through rate	Comments
0	28	8.38%	Engagement rate
Shares	Clicks		



- Overview of ongoing international projects (including Net-UBIEP):

Related news in other media channels: [link](#)

**Post Details**

**Skaitmeninė statyba**  
Parodos leiva Padavėjė (1) · Rugsėja 25 0 · 0

✓ Skaitmeninė statyba regioninio bendradarbiavimo BIM vystymui dirbo grupės vadovas dr. Valdotas Šarka apžveigia Skaitmeninė statyba prasijusį menų gyventočius projekus ne tik Lietuvoje, bet ir tarptautiniu mastu. [#NETUBIEP\\_Lithuania](#)

➡ Plačiau: <http://bit.ly/2h73wOZ> ... Zr. daugiau



**SKAITMENINĖ STATYBA**  
Skaitmeninė statyba » V. Šarka: Ryšiai plėtojasi ir tvirtėja, siekiant naudos Lietuvos statybininkams.

Get More Likes, Comments and Shares  
Boost this post for 18 € to reach up to 10,000 people.

225 Replies 41 Shares 144 Likes

**Performance for Your Post**

225 Posts & Images		
9 Likes, Comments & Shares	9 On Post	0 On Shares
0 Replies	0 On Post	0 On Shares
0 Mentions	0 On Post	0 On Shares
32 Video embeds	26 Video posts	6 Other (See)
0 Report as Spam	0 Neglige posts	

Reported stats may be delayed from what appears on posts.

111

- Post about the Net-UBIEP project: [link](#)

**Skaitmeninė statyba**  
August 7, 2018 · 0

NET-UBIEP - BIM kompetencijų linko energiniams efektyvumui kūrimas. Net-UBIEP sieja padidinti pastatų energinių elektriniam skatinant BIM naudojimą pastatų įgyvadimo celių. BIM naudojamas ištais modeliuoti pastato energijos surinkimą ir išsižvelgiant į pasireinkamas skiltinės medžiagos ir elementus projektuojant ir/ar resursojant pastatą.

Užregistruotose, norėdami gauti naujienelikus eil. pastu ir aktyviai dalyvaujant Net-UBIEP projekte - <http://www.net-ubiep.eu/tarifinacija/>. Projekto triukapis - <http://www.net-ubiep.eu/home/#>



YOUTUBE.COM  
**Net-UBIEP project**  
Net-Ubiep: Network for Using BIM to increase the Energy Buildings.

Share

**Related Pages**

-  VS-Fitness Kausas - MEGA  
Sports Club
-  AB Panevėžio statybos bendras ...  
Construction Company
-  LSSS - Lietuvos statybos inžinerijos ...  
Engineering Service
-  Lietuvos statybininkų asociacija  
Community Organization
-  Societelelio sieleno mokslo ir technologijos ...  
Community Organization
-  VAC - Vilniaus kultūros centras  
Community Organization
-  Statinių konstruktorių klubas  
Nonprofit Organization
-  INHUS Engineering



- **Post about annual DIGITAL CONTRUCTION conference:**

Related news in other media channels: [link](#)

 Skaitmeninė statyba  dalyvauja Konferencija „Skaitmeninė statyba 2019, Vilnius“ būdamas LITEXPO.

Paskirtė Ieva Radzevičiūtė  Balandžio 26 d. Vilnius 

 Dalinamės akimirkėmis iš konferencijos "Skaitmeninė statyba 2019, Vilnius".

 Konferenciją atidare ir sveikinimo žodį tarė VGTU rektorius Alfonsas Daniūnas ir LR Vyriausybės kancelieris Algirdas Stončaitis.

Renginio metu dalyviai turėjo galimybę pasiskausyti net 11 skirtingų pranešėjų (vienas iš jų - Europos statybos pramonės federalinės prezidentas Kjetil Tonning) bei išgirsti kveletinių dalyvių diskusiją apie pokyčius teisiniam reguliavimui, inicijuojant statybos leidimo i... Zr. daugiau



1 668 Pasielkti žmonės

42 Likes, Comments & Shares 

38	20	18
Patinka	On Post	On Shares
0	0	0
Komentarai	On Post	On Shares
4	4	0
Akcijos	On Post	On Shares

340 Trašo peržiuros

143 Nuostakos peržiuros 0 Saito paspaudimas 197 Other Clicks 

NEGATIVE FEEDBACK

0 Siepti yra  Hide All Posts

0 Report as Spam  Nemegti puslapio

Reported stats may be delayed from what appears on posts

112



- Post about the second Net-UBIEP trainings:

Related news in other media channels: [link](#)

Post Details

Lietuvos statybininkų asociacija  
Paskelbta ieva Radzevičiūtė 17 | Kovo 29 d.

2019 m. kovo 29 d. Vilniaus Gedimino technikos universitete įvyko Net-UBIEP projekto mokymai, skirti statybos sektoriaus projektavimo ir statybos įmonėse dirbantiems profesionalams.  
Renginio pranešėjai supažindino su naujomis galimybėmis, kaip taikant statinių informacinių modeliavimo (toliau BIM) metodiką, efektyviai planuoti ir valdyti statybos projektų projektavimo ir statybos veiklas.  
**#NETUBIEP\_Lithuania... Žr. daugiau**



NET-UBIEPU

Ivyko antrieji Net-UBIEP mokymai, skirti statybos sektoriaus projektavimo ir statybos įmonėse dirbantiems...

\*\*\*

### Performance for Your Post

**498** Pasiekėti žmonės

<b>10</b>	Likes, Comments & Shares				
<b>9</b>	Patinkta	<b>7</b>	On Post	<b>2</b>	On Shares
<b>0</b>	Komentarai	<b>0</b>	On Post	<b>0</b>	On Shares
<b>1</b>	Aktyvios	<b>1</b>	On Post	<b>0</b>	On Shares

**26** Įrašo peržiūros

<b>0</b>	Nustatytos peržiūros	<b>22</b>	Saito paspaudimai	<b>4</b>	Other Clicks
----------	----------------------	-----------	-------------------	----------	--------------

### NEGATIVE FEEDBACK

<b>0</b>	Slėpti įrašą	<b>0</b>	Hide All Posts
<b>0</b>	Report as Spam	<b>0</b>	Nemėgti puslapiu

Reported stats may be delayed from what appears on posts

- Post about Net-UBIEP second Newsletter: [link](#)



- Post about Net-UBIEP seminar in Klaipeda city:

Related news in other media channels: [link](#)

Post Details

Lietuvos statybininkų asociacija  
Paskelbė leva Radzevičiūtė 17 | Kovo 28 d.

Kviečiame registruotis į Net-UBIEP projekto seminarą KLAIPĖDOJE.  
#NETUBIEP\_Lithuania



KT. 04-04  
Seminaras Klaipėdoje apie NZEB pastatus ir BIM

Tau patinka Skaitmeninė statyba

★ Domina

180 Pasiekėti žmonės 14 Įtraukimai Boost Unavailable

11 Įrašo peržiūros 6 Saito paspaudimai 5 Other Clicks

NEGATIVE FEEDBACK  
0 Slope įraša 0 Hide All Posts  
0 Report as Spam 0 Nemegli puslapio

Reported stats may be delayed from what appears on posts

114



- Post about sertification commeteer meeting related to Net-UBIEP project results:  
[https://m.facebook.com/story.php?story\\_fbid=14409706727206&id=630433767114238](https://m.facebook.com/story.php?story_fbid=14409706727206&id=630433767114238)

Related news in other media channels:

[https://skaitmeninestatyba.lt/aktualijos/ivyko-pirmasis-sertifikavimo-bsnordic\\_lt\\_skst\\_pcet-komiteto-susirinkimas/](https://skaitmeninestatyba.lt/aktualijos/ivyko-pirmasis-sertifikavimo-bsnordic_lt_skst_pcet-komiteto-susirinkimas/)

115



Skaitmeninė statyba is with Dalius Gedvilas.

37 mins ·

✓ Gruodžio 16 d. įvyko pirmasis Skaitmeninė statyba sertifikavimo (bSNordic\_LT\_SKST\_PCERT) komiteto susirinkimas. bSNordic\_Lithuania profesionalaus sertifikavimo programos tikslas – užtikrinti openBIM metodikos sampratos ir taikymo principų aiškumą ir vieningumą Lietuvoje, populiarinant buildingSMART International pasaulinių standartų, skirtą openBIM mokymuisi ir kompetencijų vertinimui. #buildingSMART #NETUBIEP\_Lithuania

Plačiau: <http://bit.ly/2sBXdF4>



- Post about the Net-UBIEP E-leraning platform in VGTU LinkedIn network:

[https://www.linkedin.com/posts/vilnius-gediminas-technical-university\\_vgtu-activity-6612234295782240256-kOLD](https://www.linkedin.com/posts/vilnius-gediminas-technical-university_vgtu-activity-6612234295782240256-kOLD)

The screenshot shows the LinkedIn profile of Vilnius Gediminas Technical University. The page has 25,927+ alumni and 31,436 followers. It features a blue header with the university's logo and name. Below the header, there's a 'Visit website' button. The main content area displays a post from the university's page, which includes text about the project and a green graphic of a city skyline. To the right of the post, there's an advertisement for LinkedIn ads, followed by a list of similar pages for other universities.



- Post about the Net-UBIEP E-leraning platform in VGTU Facebook network:

[https://www.facebook.com/VGTU.SF/posts/571229936943929?\\_xts=\[0\]=68.AR AfVeJbszOeU-RNpNMHmnEV8bbPY8o\\_QXHmANaR2Wv83k-1lbzaHKtiOdJawj8aINAnfqudSn\\_kg35oc1oD6oDHCSlwRe6eB7DKQ5PYgupl1texaXmBlqM6IWwBbW7OY\\_62rDt3WpFbF3mJikUpheIDh29yWe0XYgi-pnCV255kl956wncP5Rtc\\_wCZ7kOvnX6EAlkpu XS31UKHukxVAzZsAl76z2VKuHwu aKkHVQIaNKRM6TYzquK6p5rLgPPdCOzJ0JpjSHA8VBC0zh6zfEx-SxsVnCQXRgPJgf7PKgdgBzRfitDJjWK2PJy2giODotQ0msN-co5-kCn9xZI&\\_tn=-R](https://www.facebook.com/VGTU.SF/posts/571229936943929?_xts=[0]=68.AR AfVeJbszOeU-RNpNMHmnEV8bbPY8o_QXHmANaR2Wv83k-1lbzaHKtiOdJawj8aINAnfqudSn_kg35oc1oD6oDHCSlwRe6eB7DKQ5PYgupl1texaXmBlqM6IWwBbW7OY_62rDt3WpFbF3mJikUpheIDh29yWe0XYgi-pnCV255kl956wncP5Rtc_wCZ7kOvnX6EAlkpu XS31UKHukxVAzZsAl76z2VKuHwu aKkHVQIaNKRM6TYzquK6p5rLgPPdCOzJ0JpjSHA8VBC0zh6zfEx-SxsVnCQXRgPJgf7PKgdgBzRfitDJjWK2PJy2giODotQ0msN-co5-kCn9xZI&_tn=-R)

117

facebook

VGTU Statybos fakultetas // December 15 at 11:33 PM

Vilniaus Gedimino technikos universitetas dalyvauja Europos Komisijos finansuojame projekte Net-UBIEP („BIM kompetencija skirta energiniams efektyvumui skirtoms“). Lietuvos šiame projekte tap pirmastoviu V3 Škaitmeninė statyba: 13 jameinių iš 7 Europos valstybių (Italija, Lietuva, Slovakija, Ispanija, Nyderlandai, Estija ir Kroatija) kurių dažnai priskiriama dekanatui. Akademinių rengėjų seminaras, plėtojančių mokymus, e-mokymosi kursus ir mokymimo modulius, kurį pradedė prie BIM kultūros, svarant efektyvumui energijos suvartojimą pastatose, skaidras Europoje.

Kviečiame užregistruoti į projekto surinktų nuolatinio mokymosi kursą, kuris skiriasi išplėsti žinias apie BIM takymą pastaty energiniams naudingumams gerinti. Kursas gali būti naudingas visiems, norintiems daugiau sužinoti apie statinio informacinių modeliavimo naudojimą.

Norédami peržiūrėti kursą, turite nurodamais registruoti čia: skst.vgtu.lt. Plašiau apie projektą – <http://www.net-ubiep.eu/>. Užregistruokite, norédami gauti naujienadailių e-paskutį ar aktyviai dalyvauti Net-UBIEP projekte – <http://www.net-ubiep.eu/regisracija>.

NET  
UBIEP  
Network for Using BIM  
to Increase the Energy Performance

86 likes

4 shares

Pasiekti žmonės

[traukimai]



## 4.5. The Netherlands

### 4.5.1. Social Media account of the partners

- ◆ [Linkedin](#)

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A screenshot of a Microsoft Edge browser showing a LinkedIn search results page for the term "netubiep". The search bar at the top shows the query. Below it, there are two main search results, each with a profile picture, name, and a brief description. The first result is from Arjan Schrauwen, Projectcoördinator bij ISSO, discussing a meeting with ISSO about the implementation of BIM. The second result is from Bojan Milovanovic, Assistant Professor at University of Zagreb, discussing a fruitful discussion with others about BIM and energy efficiency. The LinkedIn interface includes a header with "Home", "My Network", "Jobs", "Messaging", "Notifications", and "Me". On the right side, there's a sidebar with an advertisement for LinkedIn Premium and a "Demo aanvragen" button. The bottom of the screen shows the Windows taskbar with various pinned icons.

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120



◆ Twitter

The screenshot shows a Twitter search results page for the hashtag '#netUBIEP'. The search bar at the top contains the query '#netUBIEP'. Below the search bar, there are several tweets from different users:

- Arjan Schrauwen (@Arjanschrauwen)** posted on May 16: "Op 14 mei hebben we met BIM-opleiders samen gezeten met als doel kennis delen over #netUBIEP en een netwerk van #BIM opleiden te smeden. Nog voor de bouwvak komen we nog een keer bij elkaar. Daarmee als (potentiële) opleider? Graag even een bericht!" The tweet includes a large graphic of a yellow construction crane lifting the letters 'BIM'.
- Rob van Bergen (@Rob\_van\_Bergen)** posted on Mar 20: "Hoi professionals in de gebouwde omgeving! Wil je ons helpen gebouwen te verbeteren?"

On the right side of the screen, there is a sidebar titled 'Netherlands trends' which lists several hashtags with their respective tweet counts:

- #terarentekort (5,274 tweets)
- #vacature (3,251 tweets)
- #ddw2019 (103K tweets)
- #MondayMotivation (103K tweets)

At the bottom of the screen, the Windows taskbar is visible, showing various pinned icons and the system tray.

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A screenshot of a Twitter search results page. The search bar at the top shows "GZO Tweets with replies". The results are for the user "Arjan Schrauwen" (@ArjanSchrauwen). The main tweet from him is a graphic featuring large yellow letters spelling "BIM" with a small building icon next to it. Below this is a reply from "Rob van Bergen" (@Rob\_van\_Bergen) dated Mar 20. The reply discusses Enquête - Verbeteren van energieprestatie gebouwen met BIM. On the left sidebar, there's a navigation menu with links like Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile, and More. On the right sidebar, there's a "Netherlands trends" section with items like #ferarentekort, #vacature, #Lubach, #ddw2019, and #MondayMotivation. A green circular badge in the top right corner of the screenshot area contains the number "122".





A screenshot of a Twitter search results page for the query "BIM". The search bar at the top shows "BIM" with a magnifying glass icon. Below the search bar, there are several tweets from various users. One tweet from "Arjan Schrauwen" (@ArjanSchrauwen) dated Nov 14, 2018, discusses a meeting at Arnhem with the hashtag #Gelijkspanning. Another tweet from "Arjan Schrauwen" (@ArjanSchrauwen) dated Nov 29, 2018, mentions the ISSO conference in Arnhem with the hashtags #Installatienet and #BIM. A third tweet from "Arjan Schrauwen" (@ArjanSchrauwen) dated Nov 29, 2018, discusses the Climate Autarkis award for Ter Laak Orchids & Sibenco. On the right side of the screen, there is a sidebar titled "Netherlands trends" showing popular hashtags like #terarantekort, #vacature, #Lubach, #ddw2019, and #MondayMotivation. A green circular badge in the top right corner of the sidebar displays the number "123". At the bottom of the screen, the Windows taskbar is visible with icons for File Explorer, Task View, Start, Task Manager, File History, OneDrive, File Explorer, and Task View.





A screenshot of a Twitter search results page for the query "Arjan Schrauwen". The left sidebar shows navigation links: Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile, and More. The main area displays three tweets from Arjan Schrauwen (@ArjanSchrauwen). The first tweet, dated Aug 15, 2018, includes a photo of several BIM training materials. The second tweet, dated Jul 21, 2018, discusses a rare movement in the field of BIM. The third tweet, dated Jun 21, 2018, asks what's up and provides a link to a price comparison. On the right side, there is a sidebar titled "Netherlands trends" showing hashtags like #lerarentekort, #vacature, #Lubach, and #ddw2019. A green circular badge in the top right corner of the sidebar area contains the number "124".





A screenshot of a Twitter search results page for the hashtag '#23net-ubiep'. The search bar at the top shows the query. On the left, there's a sidebar with navigation links: Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile, and More. The main area displays two tweets. The first tweet is from Selina Raskam (@selinaraskam) dated March 15, 2018. It discusses BIM's role in improving building energy performance and mentions a survey by IISO. The second tweet is from Jan Straatman (@JanStraatman) dated January 23, 2018, about a meeting with BIM-trainers regarding competencies. To the right of the tweets is a 'Search filters' sidebar with options for 'People' (From anyone, People you follow), 'Location' (Anywhere, Near you), and a 'Netherlands trends' section listing hashtags like #vacature, #huren, #ddw2019, #Lubach, and #MLEU. A green circular badge in the top right corner of the screenshot says '125'.





A screenshot of a Twitter search results page for the hashtag #23net-ubiep. The search bar at the top shows the query. On the left, there's a sidebar with navigation links: Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile, and More. Below the sidebar, three tweets are displayed:

- Jan Straatman (@JanStraatman) · Jan 23, 2018:** Vanniddag overleg met BIM-trainers over werken aan competenties op het resultaat van BIM en NZB. [balance-result.nl/themas/net-ubiep](#) #Net\_UBIEP [@balanceresult](#)
- Jan Straatman (@JanStraatman) · Jan 17, 2018:** Bouwprojecten komen in VolkerWessels' DigiBase keihard binnen - Cobouw.nl #fien-UBIEP
- Jan Cromwijk (@jancromwijk) · Aug 7, 2017:** @balanceresult gestart met inventarisatie BIM-kwalificatie en bijhoudingsprofielen in EU H2020-project #NET-UBIEP [linkedin/g/XIGmIV](#)

On the right side of the screen, there are several sidebar sections:

- #vacature: 5,138 Tweets
- #terarentekort
- #ddw2019
- #Labach: 3,279 Tweets
- #MLEU
- Show more

Below these is a "Who to follow" section with profiles for Swissquote, Ariane Lalleved, and Barack Obama, each with a "Follow" button. At the bottom of the sidebar, there are links for Terms, Privacy policy, Cookies, and Ads info, followed by a note that the page was last updated on Aug 10, 2018, at 16:06.

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## 4.7. Spain

### 4.7.1. National account social media of partner: Fundación Laboral de la Construcción

Fundación Laboral de la Construcción

#### Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

Tweet on the presentation of the Net-Ubiep project by Laura Mesa, Project Technician at FLC, in the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated. [https://twitter.com/Fund\\_Laboral/status/1189489923499446272](https://twitter.com/Fund_Laboral/status/1189489923499446272)

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fundacionlaboral.org  
@Fund\_Laboral

Nuestra compañera, Laura Mesa, nos presenta el proyecto [@net\\_ubiep](#), que busca, a través de **#BIM**, incrementar el **#rendimiento** energético de los edificios mediante la simulación del proceso de **#construcción** a través de diferentes materiales y componentes [#yoinnovoenconstruccion](#)

NET  
UBIEP

Bien para la mejora de las prestaciones secondo BIM  
Programa Horizonte 2020  
Educa Construcción Sostenible  
Tecnología sostenible, innovación y desarrollo  
Identificador del Proyecto: 714511  
Duración: 30 meses, desde julio de 2017  
Presupuesto: 993.022,00 €  
Coordinador del Proyecto: Agencia Energie und Entwicklung, Salzburgo  
Socios: Fundación Laboral de la Construcción (Spain), Vito Europeo School (Italy), Zayed University (UAE), UCL (UK), UNIS (Norway) y BIEC (Brazil)

ENEA y 3 más

11:31 a.m. - 30 oct. 2019 · Twitter for Android

Ver actividad del Tweet

1 Retweet 3 Me gusta

Share Like Reply



**Profile of Mercedes Oriol Vico, FLC, October 30th, 2019**

Tweet on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-UBIEP project were presented.

<https://twitter.com/moriolvico/status/1189480795108466688>

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 Mercedes Oriol Vico  
@moriolvico

La @Fund\_Laboral presenta sus proyectos europeos  
@EcoTrainersEU #TransToWork @Womencanbuild  
#Tycon #NetUbiep @UppGamesEU y @VRoadEU

#yoinnovoenconstruccion



10:54 a. m. · 30 oct. 2019 · Twitter for Android

1 Retweet 5 Me gusta

Comment Share Like



**Profile of IETCC-CSIC, specialized in Advanced and Sustainable Construction, September 17th, 2019**

Presentation of Net-UBIEP project in ReBuild'19.

<https://twitter.com/CasCsic/status/1173948926233370624>

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Construcción Avanzada y Sostenible IETcc. CSIC  
@CasCsic

Today in Rebuild Madrid presenting Net-Ubiep H2020  
project.

[Traducir Tweet](#)



3:16 p. m. - 17 sept. 2019 · Twitter for iPhone

2 Me gusta



**Profile of José Antonio Tenorio, IETCC-CSIC, June 20th, 2019**

Tuit in Spanish on the presentation of Net-Ubiep in the cycle of conferences with the neighbors of the association @Afuveva in which energy efficiency of buildings was discussed.

<https://twitter.com/PepeTenorioRios/status/1141593809610055680>

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José A. Tenorio  
@PepeTenorioRios

El 18 de junio estuve en el ciclo de conferencias con los vecinos de la asociación [@Afuveva](#), hablando de eficiencia energética de los edificios y de los proyectos [@net\\_ubiep](#) y [@Construye2020EU](#)



8:29 a. m. · 20 jun. 2019 · Twitter for iPhone

1 Retweet 1 Me gusta



### Profile of José Antonio Tenorio, IETCC-CSIC, June 20th, 2019

Tuit in English on the presentation of Net-Ubiep in the cycle of conferences with the neighbors of the association @Afuveva in which energy efficiency of buildings was discussed.

<https://twitter.com/PepeTenorioRios/status/1141592670390931457>

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José A. Tenorio  
@PepeTenorioRios

Last 18th June, at Valdebernardo. Madrid I was talking about "Energy Efficiency at Home" to users in @Afuveva Neighborhood Association presenting @net\_ubiep and @Construye2020EU H2020 projects @Europeos\_CSIC

Traducir Tweet



8:24 a. m. · 20 jun. 2019 · Twitter for iPhone

2 Retweets 2 Me gusta



**Profile of Construye 2020+, an Horizon 2020 project of FLC, June 17th, 2019**

Tuit on the intervention of José Antonio Tenorio, IETCC-CSIC, talking about BIM and the impulse from projects such as Net-Ubiep.

Construye 2020+  
@Construye2020EU

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Tenorio: "#BIM es pensar distinto, es resolver los problemas del pasado utilizando una herramienta novedosa".

Un sistema que ha revolucionado el proceso de #Construcción y que está presente en proyectos, como @net\_ubiep que busca mejorar la #eficienciaenergética a través de BIM



A photograph showing a man standing at a podium, giving a presentation to an audience seated in rows of chairs. A large screen behind him displays a slide with text and images related to BIM and energy efficiency. The room has a modern design with a curved ceiling and recessed lighting.

👤 Tú y 4 más



### Profile of IETCC-CSIC, specialized in Advanced and Sustainable Construction, June 4th, 2019

Tuit information on the final progress of the project.

<https://twitter.com/CasCsic/status/1136006611124838401>

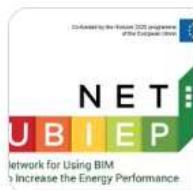
133



Construcción Avanzada y Sostenible IETcc. CSIC

@CasCsic

El proyecto Net-UBIEP está llegando a su recta final.  
Seguimos creyendo que potenciar el uso de BIM puede  
ayudar a lograr edificios energéticamente más  
eficientes. [@net\\_ubiep](#)



NET-UBIEP | Network for Using BIM to Increase the Energy Bu...  
Net-UBIEP aims at increasing energy performance of buildings  
by wide spreading and strengthening the use of BIM, during ...  
[net-ubiep.eu](http://net-ubiep.eu)

10:27 p. m. · 4 jun. 2019 · Twitter for iPhone



### Profile of José Antonio Tenorio, IETCC-CSIC, May 17th, 2019

Tuit on the presentation of IETCC-CSIC at IES Emérita Augusta project, in Merida.



José A. Tenorio @PepeTenorioRios · 17 may.

En respuesta a [@Construye2020EU](#) [@EU\\_H2020](#) y 4 más

Past 8th May we have talked in Mérida about Challenges in decarbonization  
in the construction sector and introduced the H2020 projects: NetUBIEP and  
Construye2020+. Congratulations and thanks to the organization [@Junta\\_Ex](#)



**Profile of Construye 2020+, an Horizon 2020 project of FLC, May 8th, 2019**

Dissemination tuit on the presentation of IETCC-CSIC at IES Emérita Augusta project, in Merida.

<https://twitter.com/Construye2020EU/status/1126153176338583553>

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Construye 2020+  
@Construye2020EU

El IES Emérita Augusta de [#Mérida](#) ha abierto hoy sus puertas a los proyectos [@EU\\_H2020](#) [#Construye2020Plus](#) y [@net\\_ubiep](#) que ha explicado José Antonio Tenorio, científico Titular de [@IETorroja](#) [@CSIC](#), como ejemplo de lo que se está llevando a cabo en el marco europeo y nacional.



Tú  
5:53 p. m. · 8 may. 2019 · Twitter Web Client  
2 Retweets 5 Me gusta

**Profile of Noticias Maquinaria, Spanish digital magazine on construction machinery, April 30th, 2019**

Dissemination tuit on the project.

<https://twitter.com/noticiasmaquina/status/1123193500399353857>





Noticias Maquinaria  
@noticiasmaquina

Construye 2020+ y Net-Ubiep demuestran el interés  
que BIM despierta en los profesionales del sector  
[dlvr.it/R3nHwZ](http://dlvr.it/R3nHwZ)

1:52 p. m. · 30 abr. 2019 · Facebook

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#### Profile of IEE Huelva, April 30th, 2019

Dissemination tuit on the project.

<https://twitter.com/Huelvalee/status/1123193039520796672>



IEEHUELVA  
@Huelvalee

Construye 2020+ y Net-Ubiep demuestran el interés  
que BIM despierta en los profesionales del sector  
[blog.fundacionlaboral.org/cursos/constru...](http://blog.fundacionlaboral.org/cursos/constru...)



1:51 p. m. · 30 abr. 2019 · dlvr.it



**Profile of the Intromac, Instituto Tecnológico de Rocas Ornamentales y Materiales de Construcción (Technological Institute of Ornamental Rocks and Construction Materials), April 25th, 2019**

Dissemination tuit on the project.

<https://twitter.com/INTROMAC/status/1121368517952069633>

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Hoy 25A, asistimos en el @IETorroja de @CSIC al Taller formativo de BIM y nZEB, dirigido a ingenieros y arquitectos. Iniciativa conjunta de dos proyectos europeos pertenecientes al programa Horizonte 2020: Construye 2020+ y Net-Ubiep

[jeros y arquitectos](#)

6 Retweets 10 Me gusta



◆ Facebook

**Corporate profile Fundación Laboral de la Construcción, October 30th, 2019**

News on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

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<https://www.facebook.com/FundacionLaboralConstruccion/posts/3023405467730224>

The image shows a Facebook post from the page "Fundación Laboral de la Construcción". The post includes a caption in Spanish, two photographs of the conference room, and engagement statistics.

**Caption:**

Ya está todo preparado en el Espacio Bertelsmann de Madrid para acoger la II Jornada de Innovación en Formación de la Industria de la Construcción #yoinnovoenconstrucción ¿No puedes venir? Tampoco tienes excusa para perdértelo. Siguele en directo a través de: <http://fundacionlaboral.es/streaming.es/>

Fundación Bertelsmann EPC Tracker Developments Bus Trainers Net-UBIEP VRoad Upp Games

**Engagement Statistics:**

- 731 Personas alcanzadas (Reach)
- 29 Interacciones (Interactions)
- Promocionar publicación (Promote post button)

**Post Options:**

- 8 likes
- 1 vez compartido (Shared 1 time)
- Me gusta (Like)
- Comentar (Comment)
- Compartir (Share)
- 



### Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

News on the presentation of Net-Ubiep project by Laura Mesa, Technician Project at FLC, in the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

<https://www.facebook.com/FundacionLaboralConstruccion/photos/a.3024247587646012/3024411097629661/?type=3&theater>



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### Corporate profile Fundación Laboral de la Construcción, October 23th, 2019

News on the last meeting of the Net-Ubiep project in Brussels.

<https://www.facebook.com/FundacionLaboralConstruccion/posts/3003116203092484>



## Corporate profile Fundación Laboral de la Construcción, June 12nd, 2019

News on the third meeting of the partnership in FLC.

<https://www.facebook.com/FundacionLaboralConstrucion/posts/2654748067929301>

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## Corporate profile Fundación Laboral de la Construcción, October 17th, 2018

News on dissemination of the Net-Ubiep project at meetings with the Administrative Subcommittee for Building Quality (SACE, Spanish acronym) and with the Committee on Infrastructure for Building Quality (CICE, Spanish acronym)

[https://www.facebook.com/FundacionLaboralConstrucion/posts/2146283462109100?\\_xts=\[0\]=68.AR43sVVFC8JAeXOD-Yllek88AM2W72ksTQoYX0xNV9PfYncVUOOyCci4aqN3DiOiBdnXCU4CJguofnFMvjWM2vHrbEYSR1dXuNfl6WMI52dALP9XjdvlOldSvvvUG7mYCRyMzzul65D2SP1ITI1v\\_Q5DiX1j1sVN8upkpg\\_jPRHCyE8294gWbZeRtKKJxWzmKv9MWQ&\\_tn=-R](https://www.facebook.com/FundacionLaboralConstrucion/posts/2146283462109100?_xts=[0]=68.AR43sVVFC8JAeXOD-Yllek88AM2W72ksTQoYX0xNV9PfYncVUOOyCci4aqN3DiOiBdnXCU4CJguofnFMvjWM2vHrbEYSR1dXuNfl6WMI52dALP9XjdvlOldSvvvUG7mYCRyMzzul65D2SP1ITI1v_Q5DiX1j1sVN8upkpg_jPRHCyE8294gWbZeRtKKJxWzmKv9MWQ&_tn=-R)





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◆ LinkedIn

#### Corporate profile Fundación Laboral de la Construcción, November 11st, 2019

News on the development of the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

[www.net-ubiep.eu](http://www.net-ubiep.eu) - [netubiep.project@net-ubiep.eu](mailto:netubiep.project@net-ubiep.eu).

This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No.754016



<https://www.linkedin.com/feed/update/urn:li:activity:6599620397010952192>

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#### Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

Summary on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

<https://www.linkedin.com/feed/update/urn:li:activity:6595342415282995201>



Fundación Laboral de la Construcción  
29,607 seguidores  
2 semanas •

Hoy hemos celebrado la II Jornada de Innovación en Formación de la Industria de la Construcción. ¿No has podido venir? No te pierdas los mejores momentos del día #yoinnovoenconstrucion

Toda la información: <https://lnkd.in/gNSU3PY>

Las mejores fotos: <https://lnkd.in/gVN7ADK>

Fundación Bertelsmann Espacio Bertelsmann Grupo LOBE EPC Tracker  
Developments JAVIER GONZÁLEZ LÓPEZ Juan José Juárez Mario Rondán  
Fernández Enrique Corral Alvarez Jose Antonio Viejo Beatriz Oliete Galiano Silvia  
Santos Laura Mesa López Belén Blanco David Alejandro Pesado Díaz Óscar  
Aranda



Los ponentes de la II Jornada de Innovación de la Fundación Laboral coinciden en que la transformación digital del sector de la construcción  
[fundacionlaboral.org](http://fundacionlaboral.org)

41 - 2 comentarios

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## Appendix 1: Net UBIEP Tweets from external partners

 **SlovakiaBuildUp** @SlovakiaBuildUp • 19 set  
BIM and Digitalisation in Construction co-organised by #NetUbiep project. In #DigitalTransformation #BIM is only the beginning. We need to make progress usung #ArtificialIntelligence #BigData #Robotics #M2M #NetworkedValueChain. @net\_ubiep @EU\_BUILDUP @FIEC\_Brussels



SlovakiaBuildUp

143

Comment 4 Retweet 5 Like 5 Share



**BU** BUILD UP @EU\_BUILDUP · 5 lug  
Overview article [👉bit.ly/2XicqoA](https://bit.ly/2XicqoA)  
**#EnergyEfficiency** of EU's building stock is a priority & new skills 🧑 need to be considered to improve **#EnergyConsumption** whilst thinking about the comfort of occupants  
@fit2nzeb @BuildUpSkillsNL @Train2nZEB @net\_ubiep @H2020BIMplement



OVERVIEW

NEW SKILLS  
FOR A SUSTAINABLE AND  
ENERGY EFFICIENT  
EU BUILDING STOCK

BUILD UP

Jan Cromwijk e altri 4

11 12

144



 **Paul McCormack** @PaulNewry · 21 giu

Dijana Likar IECE BIMcert partner and Anna Moreno **net UBIEP**, members of the BIMalliance presented on Strategies for Energy Efficient buildings 2030 at EUSEW Brussels 2019 @energyBIMcert @bimeetEU @H2020BIMplement @net\_ubiep @EU\_EASME



145

4 8

 **lega\_abruzzo** @lega\_abruzzo · 28 giu

PESCARA, POLO UNIVERSITARIO: PRESENTATO IL PROGETTO **NET UBIEP** PER MIGLIORARE PERFORMANCE

Nicola Campitelli (Assessore Reg.le all'Urbanistica e al Territorio): "Building Information Modelling (BIM) metodo chiave per efficienza".



8



**Giovanni Biallo** @GiovanniBiallo · 25 feb

Sondaggio sull'uso del #BIM per migliorare la performance energetica degli edifici [goo.gl/9bP2sM](http://goo.gl/9bP2sM) #energia #risparmioenergetico #NETUBIEP #landcity



Sondaggio tra i principali stakeholder.  
Professionisti del settore

Premessa al sondaggio

Gentile Sig.ra / Sig.

E' invitato a partecipare a un sondaggio sull'uso del BIM per aumentare il rendimento energetico degli edifici. Lo scopo di questo sondaggio è valutare l'implementazione del Building Information Modeling (BIM) come strumento e processo per aumentare l'efficienza energetica tra i principali stakeholder del progetto Net-UBIEP (Horizon 2020) al fine di comprendere l'attuale utilizzo del BIM, benefici dell'uso del BIM, ostacoli all'uso del BIM e un possibile uso futuro.

Net-UBIEP (Network for Using BIM to Increase the Energy Performance of Buildings) mira ad aumentare il rendimento energetico degli edifici attraverso una maggiore diffusione e il rafforzamento dell'uso del BIM durante il ciclo di vita dell'edificio. Per ulteriori informazioni sul progetto si prega di

1 146

**energyBIMcert** @energyBIMcert · 24 set

BIMalliance features in the September @energyBIMcert newsletter.  
@net\_ubiep project co-ordinator Anna Moreno gives her view on the collaboration [energybimcert.eu/?p=2668](http://energybimcert.eu/?p=2668) @CITABIMGroup @Entirl @InvestNI @EBC\_SMEs @e3\_belfastmet #strategy

**Furio Barzon** @furiothinks · 27 ago

The four European #BIM projects @energyBIMcert, @H2020BIMplement, Net-UBIEP, and @bimeetEU are collaborating under the title #BIMalliance to explore areas of mutual opportunity and to minimize the carbon footprint of energy use in construction. #EU #H2020 [tiny.cc/5bssbz](http://tiny.cc/5bssbz)

2 4





**Andrea Valentini** @ArchValentini · 27 giu

Domani #BIM #Greenbuilding con @GBCItalia a @univUda per @net\_ubiep con @ENEAOfficial @anna\_moreno\_res #BIM#Greenbuilding #Coaf @AbruzzoChapter @Regione\_Abruzzo #LEED #GreenBim #GbcCondomini @MarcoMari1965 @CinziaRossini2

The screenshot shows a presentation slide titled "Progetto NET UBIEP" dated 28 Giugno 2019 at the Polo Universitario di Viale Pindaro [Aula 31] in Pescara. The slide features the NET-UBIEP logo and the text "Building Information Modeling" and "Innovazione e nuove frontiere per infrastrutture e città sostenibili". It includes a list of 7 points related to BIM and energy performance:

- J. L'Ambiente della Confindustria dei Betti (ACI) per la gestione del Fondo Infrastrutture del progetto BIM
- Il Città sostenibile, nel suo BIM, deve essere un'area di lavoro (lavoro, formazione, cultura, sport, tempo libero) e gli utenti sono privati d'informazioni ma anche privati di conoscenze e conoscenze professionali
3. Applicazione del BIM nei contesti di rendimento energetico e gestione degli immobili per ridurre i consumi e aumentare energia da fonti rinnovabili
- La certificazione BIM può essere una strumento utile per valutare l'applicazione di una risparmiare energia per le imprese e per le pubbliche amministrazioni
4. BIM e certificazione LEED VR applicata al Nuovo Gabinetto e Scuola materna ind. EX bassa Scuola Cava (Roma) GNC 1000 toni di calore Aggregato Gallio (ex Via Antonelli) (AG)
5. Esperimenti BIM sul territorio Abruzzese Prof. Stefano Bonaccorso, Università degli Studi dell'Aquila
6. Utilizzando BIM e risparmiare edifici
7. Gli oggetti BIM e i risparmi per la costruzione di parcheggi regolari



3



4



**nextville** @nextville\_it · 4 feb

#Sondaggio #Enea su #BIM e prestazioni energetiche degli #edifici, promosso nell'ambito del progetto europeo @net\_ubiep → [nextville.it/news/3573](http://nextville.it/news/3573)

The screenshot shows a presentation slide titled "Progetto NET UBIEP" dated 28 Giugno 2019 at the Polo Universitario di Viale Pindaro [Aula 31] in Pescara. The slide features the NET-UBIEP logo and the text "Network for Using BIM to Increase the Energy Performance". It includes the text "Co-funded by the Horizon 2020 programme of the European Union" and the European Union flag.





IBIMI - buildingSMART Italy @I\_BiM\_I · 21 giu

@anna\_moreno\_res alla #EUSEW19 ha parlato delle #competenzeBIM per migliorare l'#efficienzaenergetica degli edifici! @net\_ubiep #buildingSMARTItaly #buildingSMARTItalia #IBIMlbS #BIM



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energyBIMcert @energyBIMcert · 24 set

BIMalliance features in the September @energyBIMcert newsletter.

@net\_ubiep project co-ordinator Anna Moreno gives her view on the collaboration [energybimcert.eu/?p=2668](http://energybimcert.eu/?p=2668) @CITABIMGroup @Entirl @InvestNI @EBC\_SMEs @e3\_belfastmet #strategy



Furio Barzon @furiothinks · 27 ago

The four European #BIM projects @energyBIMcert, @H2020BIMplement, Net-UBIEP, and @bimeetEU are collaborating under the title #BIMalliance to explore areas of mutual opportunity and to minimize the carbon footprint of energy use in construction. #EU #H2020 [tiny.cc/5bssbz](http://tiny.cc/5bssbz)





**Teicosgroup** @TeicosGroup · 11 feb

Al via il sondaggio coordinato da @ENEAOfficial sull'uso del #BIM, compreso nel progetto @NetUBIEP\_IT , finanziato da #Horizon2020.

Leggi qui e vai alla sezione del sito per partecipare al sondaggio ➔



Al via il sondaggio ENEA sull'utilizzo del BIM  
Una vera e propria indagine tra gli operatori del settore edile sull'utilizzo del Building Information ...  
[teicosgroup.com](http://teicosgroup.com)

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**FASI.biz** @FASIBiz · 4 feb

Il progetto europeo @net\_ubiep, finanziato dal programma #Horizon2020 e coordinato da @ENEAOfficial, lancia un sondaggio sull'utilizzo del #BIM per migliorare la performance energetica degli edifici



Prestazione energetica edifici - al via sondaggio sul ruolo del BIM - FASI.biz  
[fasi.biz](http://fasi.biz)

