

# DELIVERABLE:

## D48-D7.8 Second Report on Social

1

Version: 1

Date: 20 /12/2020

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**Author: ENEA,**  
**with the contribution of all partners**

**Network for Using BIM to Increase the Energy Performance**  
**Grant Agreement Number: 754016 Net-UBIEP H2020**

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## 1. Scope and objective of this deliverable

The objective of this document is to report the communication and dissemination activities done through social networks in order to:

- communicate the progress and events of the NET UBIEP project,
- inform the audience of the benefits of the use of BIM in energy efficiency and
- disseminate the results of the project and their potential impact on the construction sector.

This report summarizes the consortium's social media strategy and contains an analysis of the campaign's coverage, the frequency and intensity of the use of social media among the project partners.

The Social media activity represents an important part of the Net-Ubiep project's communication and dissemination plan, reported in **D6.1 Dissemination and exploitation strategy** and **D7.1 Communication strategy**.

In the first paragraphs the Net- Ubiep social media strategy will be described, together with the target audience; therefore we will proceed with the implementation of the social media strategy which also includes information about the Net-UBIEP social network guidelines; then an analytic report on the social media channels involved, for the international account and for any partner's country account, will follow.

## 2. The Net- Ubiep social media strategy and target audience

To promote the Net-UBIEP project and to reach the target audience as set in the project’s goals (professionals, public administration, technicians, building owners and tenants ) as well the stakeholders, the consortium has thought of a social media strategy based on two levels, local level and overall dissemination.

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### 2.1. Local level social media communication

Since the project activities mainly involve local stakeholders, the consortium was convinced it is important to reach the target groups at a local level. Therefore, the partners are stimulated to use their proper social media channels to disseminate the net-UBIEP project activities as much as possible, utilizing the already existing reach of these social media channels. For example to inform the local community in their local language about upcoming or past events related to the project.

In the following Table 1 the social networks already used by the partners and their number of followers.

<b>Partner</b>	<b>Title and Periodicity</b>	<b>Number of People reached</b>
<i>CS Aziendale</i>	Linkedin	<i>4.400 followers</i>
<i>ENEA</i>	FB + Twitter + LinkedIn	<i>6.500 followers</i>
<i>FLC</i>	Facebook	<i>5.600 followers</i>
<i>FLC</i>	Twitter	<i>9.351 followers</i>
<i>FLC</i>	LinkedIn	<i>3.665 followers</i>
<i>FLC</i>	Google+	<i>268 followers</i>
<i>ISSO</i>	Linkedin	<i>1.882 followers</i>
<i>ISSO</i>	Twitter	<i>1360 followers</i>
<i>“Skaitmeninė statyba”</i>	Facebook	<i>100 followers</i>
<i>“Skaitmeninė statyba”</i>	Linkedin	<i>50 followers</i>

**Table 1: List of existing social media account and related number of followers for each partner**

In some cases (Italy, Estonia, Croatia) partners decided to create social media accounts exclusively dedicated to the net-UBIEP project *while* others preferred to continue to use their own media accounts to maximize the dissemination.

The result of this strategy is that the local partners' social channels accounts act as multipliers of information of the project's website and the dedicated social media accounts.

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## 2.2. Overall dissemination

In addition to the local dissemination carried out by the partners, it was decided to create an overall dissemination of project related information, activities, outcomes and results through social media at international level.

Dedicated profiles and pages have been created for the main social networks:

- Facebook
- Vimeo/Youtube
- LinkedIn
- Twitter

In the following pages, this aspect will be described in detail, and in the paragraph 4.1. the results of the social media campaign are reported.

## 3. Implementation of the social media strategy

### 3.1. Social networks activated in the context of the Net-ubiep Project

Dedicated social media accounts were created to which all partners were invited to connect. These social media accounts are directly connected to the project's website.



Figure 1 Net-ubiep web site home page showing link to social media



Figure 2: Net-Ubiep Project web site home page showing tweets

### 3.1.1. Facebook

Since Facebook is the most widely used form of social media in the net-UBIEP community, this social media channel was established as the main social media outlet.



A **Facebook page** (<https://www.facebook.com/netubiep/>) is directly accessible through the Net –ubiep project website by clicking over the icon.

In this way, every user when visiting the website has the possibility to link to the Facebook page and interact with the net- Ubiep community.

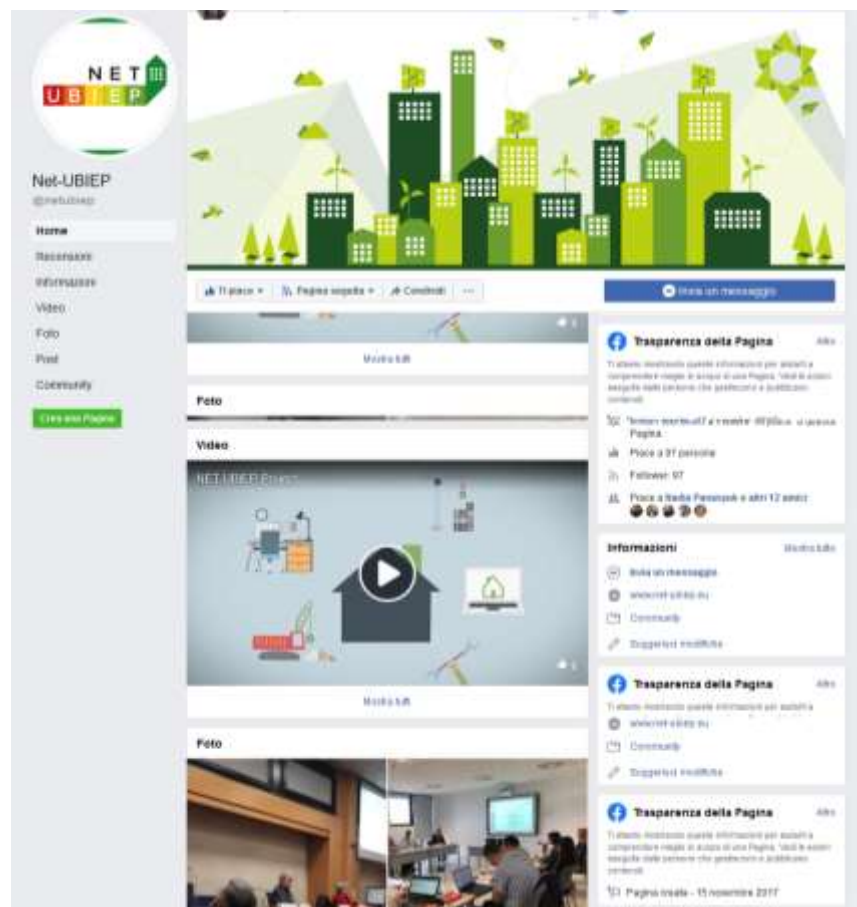


Figure 3. Official Facebook page @netubiep account

### 3.1.2. Twitter

A Twitter account has been set up at [https://twitter.com/net\\_ubiep](https://twitter.com/net_ubiep) with tweets about the project including the @netubiep handle or the #net\_ubiep hashtag where relevant. The Twitter account (@netubiep) is used as a direct communication instrument for reaching the general public and following



Horizon 2020 communication and dissemination campaigns launched by the European Commission.  
All WP7 partners contributed in the Twitter communication activities.



### 3.1.3. LinkedIn

A LinkedIn account (<https://www.linkedin.com/company/18585831/admin/...>) has been activated to reach stakeholders and target audience, to promote the project activities and group discussions.

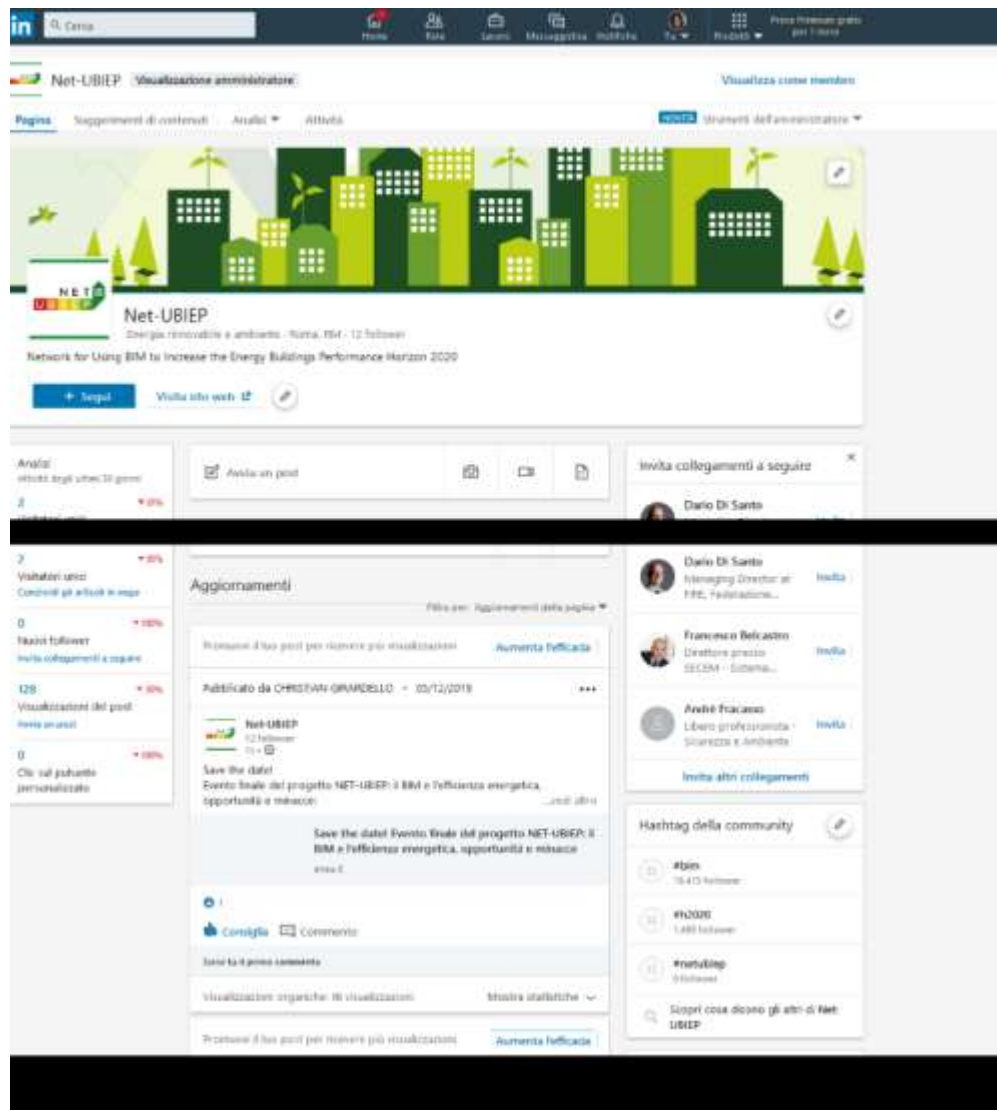


Figure 5 Official Net-UBIEP LinkedIn profile



### 3.1.4. You Tube

A Youtube account ([https://www.youtube.com/channel/UCnsW\\_vpcDetopHsFo57PqdQ/featured](https://www.youtube.com/channel/UCnsW_vpcDetopHsFo57PqdQ/featured) ) has been activated to upload video clip of the project, recorded lectures and seminars.

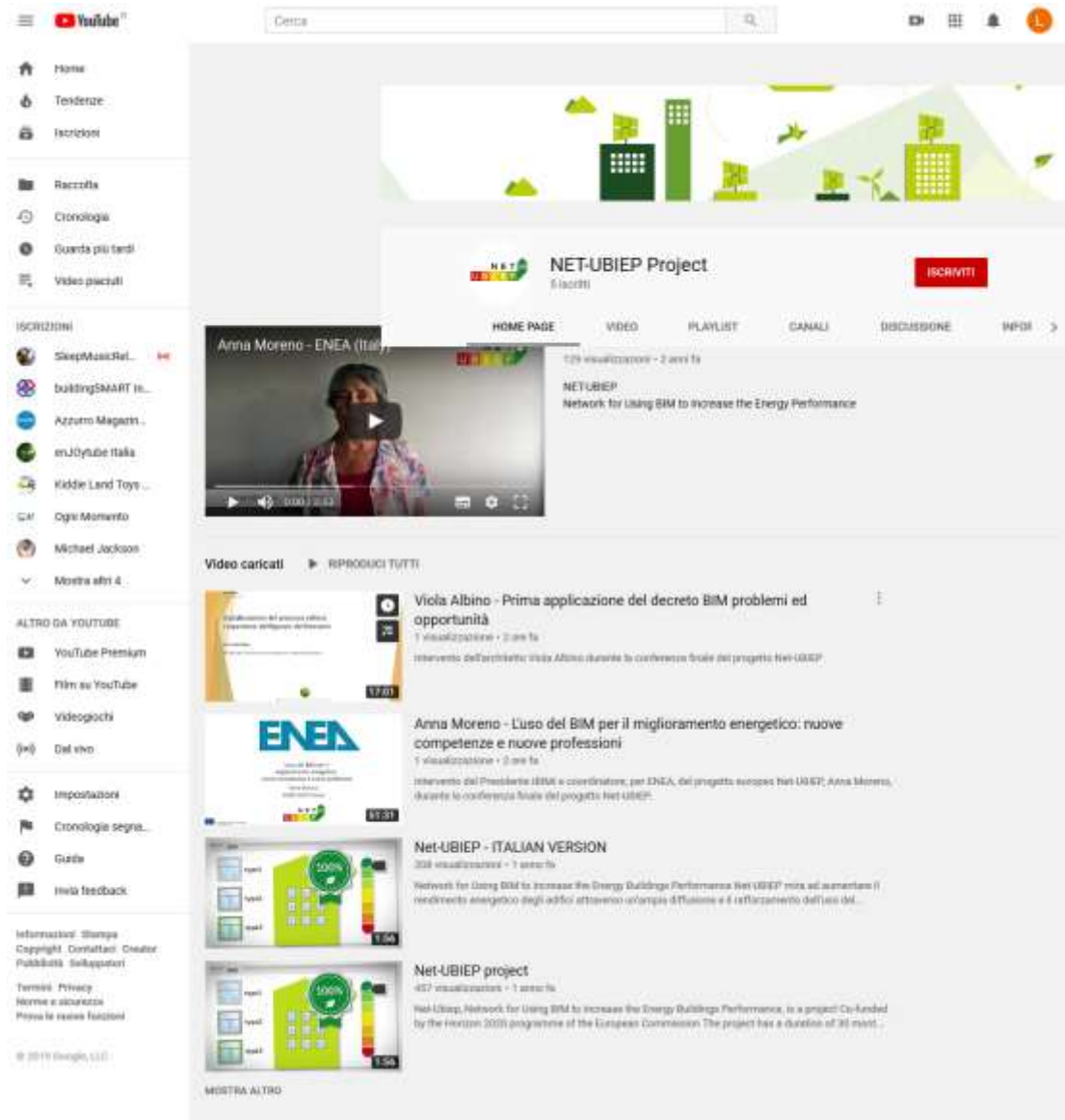


Figure 6: Official Net-UBIEP You Tube account



### 3.2. Social media accounts management

These project related social media accounts destined to the overall dissemination are managed by the Italian partners, ENEA and CSA, with contributions from all partners.

In concrete terms this means all partners are asked to send updates about local activities as well as relevant information for the newsletter, the website and social media to ENEA and CSA.

ENEA as WP7's leader and CSA's social media manager were responsible to oversee the project's social media activities, share with partners the social media guidelines, centralizing the information to be shared and communicated with the audience.

To reach the largest possible audience, each partner has identified professionals on a local level to manage either the national Net-ubiep social media accounts, where existing, or their proper social media channels.

### 3.3. National Net-ubiep social media accounts

The following table shows the national accounts of the Net-UBIEP project.

Project Account	Partner in charge	Language	Facebook	Twitter	Linkedin	You tube
@netubiep	ENEA / CSA	English/all partner's languages	x	X	x	X
@netubiep_IT	ENEA / CSA	Italian	x	x	x	
@netubiepee	TUT	Eesti	X		X	
@netubiephr	FCE	Hrvraski	X		X	x

Table 3 : National Net – UBIEP social media account



### 3.4. Social media channels used by partners

In addition, each partner has committed themselves to post regularly on the project using their proper accounts, in order to reach the largest possible audience.

The following table resumes social media channels as used by the local partners.

Account	Country	Language	Social Networks			
			Facebook	Twitter	LinkedIn	Youtube
<b>VG TU</b>	Lithuania	Lietuviskai	X	X	X	
<b>UVS</b>	Slovakia	Slovenčina				
<b>UNIZAG GF</b>	Croatia	Hrvatski				
<b>TALLINNA TEHNIKAULIKOOL</b>	Estonia	Eesti				
<b>ETET</b>	Estonia	Eesti				
<b>ENEA</b>	Italy	Italian	X	X	X	
<b>CSA</b>	Italy	Italian	X	X	X	
<b>V SJ - Skaitmenine Statyba</b>	Lithuania	lithuania	X			
<b>Balance and Results</b>	Netherlands	Dutch		X		
<b>Isso</b>	Netherlands	Dutch		X	X	
<b>VIAEUROPA</b>	Slovakia	Slovenčina				
<b>FLC</b>	Spain	Espanol	X	X	X	
<b>CSIC</b>	Spain	Espanol				

Table 1: Social Media Channel as used by the partners





### 3.5. Net-UBIEP social Network guidelines

The social media strategy included a preparation of a guide containing useful guidelines for the project’s partner to follow in order to better organize the activity of communication and dissemination via social networks. The main goal of the guidelines is to implement additional communicative measures to maximize social media benefits.

The Social media guidelines addressed to the project partners included the following information and recommendations on which hashtags or handle to include, as explained below.

Specific guidelines for maximising social media benefits were sent round to all partners, and included recommendations on which hashtags to include.

Social media can be used for both communication and dissemination (both of which are mandatory for all Horizon 2020 projects).

The partners have been informed about the specific goals of each activities, and on the potential of social channels to perform both functions.

The main objectives are listed here:

<i>COMMUNICATION</i>	<i>DISSEMINATION</i>
Covers the whole project (including results);	Covers project results only
Starts at the outset of the project;	Happens only once results are available;
Multiple audiences : Beyond the project's own community, including the media and general public	Specialist audiences : Groups that may use the results in their own work, including peer groups, industry, professional organisations, policymakers ;
Multiplier effect. Informing and engaging with society, to show how it can benefit from research	Enabling the take-up and use of results



For boosting the visibility of the content and increasing the number of people who read the posts, to follow the guidelines underneath have been recommend:

- Tweet/post regularly: set up an agenda, e.g. one/twice a week
- Post high quality content related to the project
- Share information about project results and final products: scientific publications, events, conferences, training courses, videos, events, etc
- Use hashtags and handles (please, see the net-ubiep Hashtag suggestions below)
- Place a Facebook/Twitter/Linkedin logo on your website (if possible).
- Retweet / repost / share each others
- Reply to each others' tweets / posts
- Identify followers within your network
- Connect with other EU-funded projects and the European Commission social media channels: for example, by following their account, retweeting or replying to their posts or tagging them

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In general, all partners already using social media account have been invited to retweet and share the project's posts and relevant content with the appropriate audiences.

Using specific hashtags , related to the project topics, has been suggested.

The partners agreed to add the following Hashtag to your tweets/posts:

#net\_ubiep,

#netubiep\_project,

#EnergyEfficiency,

#H2020,

#BIM

to added in front of any word or phrase in a post, making it easier for users to locate specific content or themes of Net-UBIEP topics.

The use of hashtags made the keyword or phrase in the post searchable, increasing outreach.

To send a direct reply to someone, or to link to someone else's account, to identify a person or a project's account has been encouraged the use of handle elsewhere in the post.

Using handles helped to ensure that the contents reaches the widest audience possible.

The Net-UBIEP twitter handle has been @netubiep, used to connect tweets with the project account.



Furthermore, project partners have been encouraged to add # H2020 and tagging @ EU\_H2020 to the net-ubiep tweets, to maximise our visibility and be recognised as part of the H2020 community and connecting with other Horizon 2020 beneficiaries.

#### 4. Analytic Report on social media channel

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This section analyzes accesses, statistics, the target achieved, for each social channel used to disseminate the themes of the Net-UBIEP project, or themes related to BIM, energy efficiency, taking into account different approach:

- a) *for social network channels referring to the partner's company:*  
are reported the most popular posts and highlight the relative coverage, users reached, shares, reposts etc ...
- b) *for national project social channel (were existing):*  
are resumed from the relevant data analysis section the list of posts and their coverage, users reached, shares, repost etc ...

For all the social media account are reported, a national level, the following information/data:

- screenshot of the social media channels ;
- significant data (graphs and/or tables) highlighting the communication campaign done in the period from June 2018 to December 2019.
- report of the "five best posts" in terms of coverage and/or likes;
- short description analyzing the data and results



## 4.1 International social media account report

### 4.1.1. Facebook

International Facebook page was created and managed by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project.

The Net-Ubiep Facebook page created community around BIM and NZEB and followed other Horizon 2020 projects related to similar topics like BIMEET, BIMCERT, BIMPLEMENT, and where every partners used to publish post about their activities in the relative country but relevant for the project at European level.

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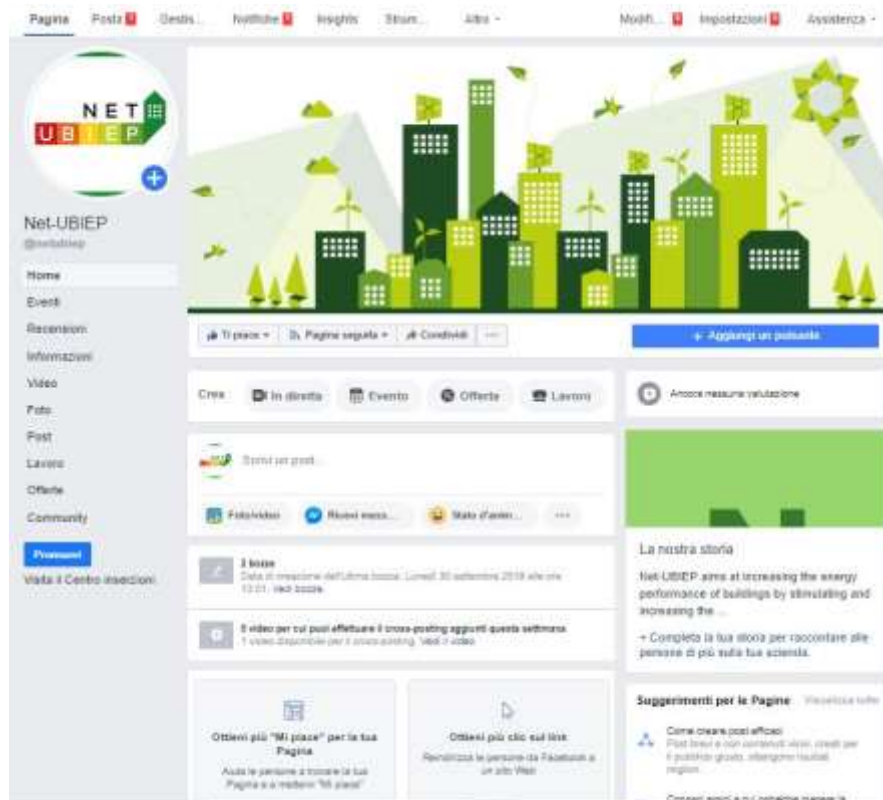


Figure 17

In December 2019, in the end of the project, Net-Ubiep Facebook page counted 97 followers and 91 likes in total.

The number of followers are increased mostly during the dissemination activities, in 2019, thank to the different events like seminars and workshop for professional and public administration organized by the partners; also ‘Open Days’ and Project’s Conferences have contributed to dissemination activities, focused more on project results and achievements.

The tables below shows these aspects, like the post about seminars, workshops, events obtain more like and shares:

Data pubblicazione	Post	Tipo	Destinatari	Copertura	Interazioni	Promuovi
19/12/2019 10:39	Partners of the #Net-			8	0 2	Metti in evidenza il post
12/12/2019 10:26	Final conference of			118	11 11	Metti in evidenza il post
10/12/2019 10:49	The project meeting in			90	27 11	Metti in evidenza il post
02/12/2019 18:36	Net-UBIEP presentato			42	6 5	Metti in evidenza il post
22/11/2019 22:37	ge The distance			119	6 10	Metti in evidenza il post
07/11/2019 11:01	Building Smart			56	2 2	Metti in evidenza il post
29/10/2019 10:10	In the end of the net-UBIEP			303	14 7	Metti in evidenza il post
24/10/2019 11:45	Report on the existing			43	6 5	Metti in evidenza il post
22/10/2019 10:34	Net-UBIEP			43	4 3	Metti in evidenza il post
22/10/2019 10:14	The second day starts with			434	58 26	Metti in evidenza il post
21/10/2019 10:31	Net Ubiep project			352	26 17	Metti in evidenza il post
10/10/2019 14:46	Demand of BIM			52	4 1	Metti in evidenza il post
03/10/2019 10:45	In occasione del workshop			46	1 5	Metti in evidenza il post
30/09/2019 13:09	Il Progetto NET UBIEP			26	2 1	
27/09/2019 18:23	This week in over 150			34	2 6	Metti in evidenza il post

Figure 2





Figure 3

Here a selection about the most popular posts and performance recorded, the international event or conference and national event with a large dissemination have been the post with more like and shares, so demonstrate that the partnership adopted a good and strong dissemination and communication strategy:



Dettagli sul post

**Net-UBIEP**  
Pubblicato da Christian Girardello l'11 - 29 ottobre · 🌐

In the end of the net-UBIEP project an important result was achieved, a Memorandum of Understanding was signed between Building Smart International and the net-UBIEP project which establishes the international recognition of the qualification identified by the working group within the partnership. The qualification developed by net-UBIEP is proposed by buildingSMART International as a BIM qualification and energy performance of buildings, so that all the countries of the world will be able to proposed it through their own national chapters.  
<http://www.net-ubiep.eu/signed-memorandum-of-understanding.../>

**Compliance Program Professional Certification**  
Professional Certification provides an approved buildingSMART training course for individuals

**MoU between buildingSMART International and NET-UBIEP**

European research initiative for energy performance and BIM and MII agree to:

- Advance open interoperability
- Develop training for BIM
- Focus on open and neutral collaboration

AND:

COBie Certified Professional as part of the Professional Certification program.

This will focus on facility management and owner operators.

More to follow

👍 Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

**Metti in evidenza il post**

Net-UBIEP, Nadia Panasyuk, Andrea Aiello e Bojan Milovanovic · Condivisioni: 2

👍 Mi piace    💬 Commenta    ➦ Condividi

Prestazioni del tuo post

303 persone raggiunte

7 "Mi piace", commenti e condivisioni

5 "Mi piace"	4 Sul post	1 Sulle condivisioni
0 Commenti	0 Sul post	0 Sulle condivisioni
2 Condivisioni	2 Sul post	0 Sulle condivisioni

14 Clic sul post

6 Visualizzazioni di foto	2 Clic sul link	6 Altri clic
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COMMENTI NEGATIVI

0 Nascondi post	0 Nascondi tutti i post
0 Segnala come spam	0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nel post





Dettagli sul post

**Net-UBIEP**  
Pubblicato da Christian Girardello [?] · 22 ottobre · 🌐

The second day starts with the Officer's presentation...good work to all the partnership

👍 Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

[Metti in evidenza il post](#)

👍 4      Commenti: 1    Condivisioni: 5

👍 Mi piace    💬 Commenta    ➦ Condividi    🗄️

**Prestazioni del tuo post**

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**434** persone raggiunte

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**25** "Mi piace", commenti e condivisioni 🗒

18 "Mi piace"	4 Sul post	14 Sulle condivisioni
2 Commenti	1 Sul post	1 Sulle condivisioni
5 Condivisioni	5 Sul post	0 Sulle condivisioni

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**56** Clic sul post

27 Visualizzazioni di foto	0 Clic sul link 🗒	29 Altri clic 🗒
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**COMMENTI NEGATIVI**

0 Nascondi post	0 Nascondi tutti i post
0 Segnala come spam	0 Non mi piace più

---

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.

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Dettagli sul post

Net-UBIEP si trova qui: ENEA - Agenzia nazionale.  
Pubblicato da Liliana Bonfiglio [P] · 12 dicembre alle ore 10:28 · Roma ·

Final conference of the Net Ubiep project in Rome, Italy #bim #OpenBIM #h2020

Programma della giornata  
ore 9:30  
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ore 12:00  
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ore 24:00

Partner del Progetto

Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

Metti in evidenza il post

Net-UBIEP, Oksana Chaykivska, Mergim Gaši e altri 3 · Condivisioni: 2

Mi piace Commenta Condividi

Prestazioni del tuo post

118 persone raggiunte

11 "Mi piace", commenti e condivisioni

9 "Mi piace"	6 Sul post	3 Sulle condivisioni
0 Commenti	0 Sul post	0 Sulle condivisioni
2 Condivisioni	2 Sul post	0 Sulle condivisioni

11 Clic sul post

6 Visualizzazioni di foto	0 Clic sul link	5 Altri clic
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COMMENTI NEGATIVI

0 Nascondi post	0 Nascondi tutti i post
0 Segnala come spam	0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post



Dettagli sul post

**Net-UBIEP**  
Pubblicato da Christian Girardello (PI) · 21 ottobre · 🌐

Net Ubiep project meeting starts in Bruxelles - ENEA's Office

👍 Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

[Metti in evidenza il post](#)

👤 Ústav Vzdelávania A Služieb, Bojan Milovanovic e altri 5 · Condivisioni: 3

👍 Mi piace    💬 Commenta    ➦ Condividi    🌐

**Prestazioni del tuo post**

---

**352** persone raggiunte

---

**17** "Mi piace", commenti e condivisioni

<b>14</b> "Mi piace"	<b>7</b> Sul post	<b>7</b> Sulle condivisioni
<b>0</b> Commenti	<b>0</b> Sul post	<b>0</b> Sulle condivisioni
<b>3</b> Condivisioni	<b>3</b> Sul post	<b>0</b> Sulle condivisioni

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**26** Clic sul post

<b>17</b> Visualizzazioni di foto	<b>0</b> Clic sul link	<b>9</b> Altri clic
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**COMMENTI NEGATIVI**

<b>0</b> Nascondi post	<b>0</b> Nascondi tutti i post
<b>0</b> Segnala come spam	<b>0</b> Non mi piace più

---

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nel post.

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Dettagli sul post

**Net-UBIEP**  
Pubblicato da Liliana Bonfiglio (PI) · 22 novembre alle ore 22:37 ·

🇪🇺 The distance between BIM and energy efficiency continues to shorten! At #digitalbim2019 a constructive exchange of experiences and information between professionals and @net\_ubiep

🇮🇹 Le distanze fra il BIM e l'efficienza energetica si continuano ad accorciare!  
Al #digitalbim2019 scambio costruttivo di esperienze e informazioni tra professionisti e @net\_ubiep

👍 Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

[Metti in evidenza il post](#)

👤 Ústav Vzdelávania A Služieb, Maria Ludovica Bitonti e altri 3 · Condivisioni: 2

👍 Mi piace    💬 Commenta    ➦ Condividi

Prestazioni del tuo post

119 persone raggiunte

10 "Mi piace", commenti e condivisioni

8 "Mi piace"	6 Sul post	2 Sulle condivisioni
0 Commenti	0 Sul post	0 Sulle condivisioni
2 Condivisioni	2 Sul post	0 Sulle condivisioni

6 Clic sul post

3 Visualizzazioni di foto	0 Clic sul link	3 Altri clic
---------------------------	-----------------	--------------

COMMENTI NEGATIVI

0 Nascondi post	0 Nascondi tutti i post
0 Segnala come spam	0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nel post

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### 4.1.2. Twitter

International Twitter page was created by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project.



Here a selection, one for month, about the most popular twitter and performance recorded:

Dec 2019 - 18 giorni finora...

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 111

Visualizzazioni

Il progetto net-UBIEP sarà presente al seminario di studio "BIM nella progettazione tecnologica dell'architettura – stato dell'arte e su scenari evolutivi" presso l'Università di Pescara.  
[net-ubiep.eu/it/bim-nella-p...](http://net-ubiep.eu/it/bim-nella-p...)

#netubiep #BIM #H2020

1 1

Visualizza interazioni Tweet complete

Visualizza attività Tweet

**Follower popolare** seguito da 1.056 persone



**Menzione più popolare** ricevuti 9

Interazioni



Estamos en Roma, finalizando el proyecto @net\_ubiep del que somos socios desde julio de 2017, junto con @IETorreja. Liderado por @ENEAOfficial IT, el proyecto fomenta el incremento del rendimiento energético de los edificios mediante el uso de #BIM. [pic.twitter.com/KKE5OJHRpr](https://pic.twitter.com/KKE5OJHRpr)



1 2

Visualizza Tweet

PUBBLICIZZATI SU TWITTER

**Fai arrivare i tuoi Tweet a un numero più vasto di persone**

Con Promoted Tweet e contenuti Twitter Ads puoi ampliare la tua portata su Twitter e raggiungere più persone.

Inizia

RIEPILOGO DEC 2019

Tweet	1	Visualizzazioni Tweet	772
-------	---	-----------------------	-----

Visite al profilo	10	Menzioni	3
-------------------	----	----------	---

Nuovi follower	2
----------------	---

Nov 2019 - 30 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 584

Visualizzazioni

Il Progetto Net-UBIEP al Digital & BIM Italia, presso l'Arena buildingSMARTItalia (Padiglione 21, C43) per parlare di qualificazione dei professionisti che utilizzano il BIM per migliorare le prestazioni energetiche degli edifici.  
[net-ubiep.eu/it/home-it/](http://net-ubiep.eu/it/home-it/)  
[@digitalbim](https://twitter.com/digitalbim) #netubiep

1 2

Visualizza interazioni Tweet complete

Visualizza attività Tweet

RIEPILOGO NOV 2019

Tweet	3	Visualizzazioni Tweet	2.779
-------	---	-----------------------	-------

Visite al profilo	12	Menzioni	2
-------------------	----	----------	---

Nuovi follower	6
----------------	---



Oct 2019 - 31 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 188

visualizzazioni

Il progetto Net-Ubiep a Condominio in Fiera | Net-UBIEP net-ubiep.eu/it/ii-progetto...

1

Visualizza interazioni Tweet complete

Visualizza attività Tweet

**Follower popolare** seguito da 1.751 persone



**One Works**

@oneworks\_

A global Design and Consultancy firm offering integrated Architecture, Infrastructure & Urban Engineering services

Visualizza profilo

Visualizza il dashboard dei follower

**Menzione più popolare** ricevuti 15

interazioni



**fundacionlaboral.org**

@Fund\_Laboral · 23 an

BE Nos reunimos en Bruselas con los demás socios del proyecto @net\_ubiep para presentar los cursos #BIM desarrollados, por los socios, en los diferentes idiomas del consorcio; así como los planes de explotación de dichas #formaciones. pic.twitter.com/fzsFfrzqLn



1 4

Visualizza Tweet

RIEPILOGO OCT 2019

Tweet  
6

Visualizzazioni Tweet  
1.799

Visite al profilo  
9

Menzioni  
3

Nuovi follower  
7

Sep 2019 - 30 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 93 visualizzazioni

Il progetto Net-Ubiep partecipa all'evento "Urbanpromo Green" in programma a Venezia dal 19 al 20 settembre. Verrà illustrata la tecnologia BIM e l'integrazione con un impianto domotico, per un più efficiente controllo dei consumi degli edifici.

urbanpromo.it/2019/urbanprom...

pic.twitter.com/OH0QfrM8CY



Visualizza interazioni Tweet complete

Visualizza attività Tweet

**Menzione più popolare** ricevuti 15

interazioni



**SlovakiaBuildUp**

@SlovakiaBuildUp · 19 set

BIM and Digitalisation in Construction co-organised by #NetUbiep project. In #DigitalTransformation #BIM is only the beginning. We need to make progress using #ArtificialIntelligence #BigData #Robotics #M2M #NetworkedValueChain. @net\_ubiep @EU\_BUILDUP @FIEC\_Brussels pic.twitter.com/rfnmlpggZr



1 5

RIEPILOGO SEP 2019

Tweet  
1

Visualizzazioni Tweet  
866

Visite al profilo  
19

Menzioni  
2

Nuovi follower\*  
4

\*Data for this month may not be exact due to a service outage.



Apr 2019 - 30 giorni

TWEET IN EVIDENZA

**Follower popolare** seguito da 743 persone



**allemclabs.com**

@allemclabs · IT SERVICE

allemclabs <https://t.co/qnPSspeMg> #emctesting #emc #emclabs #electromagneticcompatibility #anechoichambers #emctestequipments #radiotesting

Visualizza profilo

Visualizza il dashboard dei follower

**Menzione più popolare** ricevuti 52

interazioni

**Construye 2020+**  
@Construye2020EU · 11 apr

¡No te pierdas el Taller formativo de #BIM y #nZEB, dirigido a #Ingenieros y #arquitectos!

Una jornada organizada por @IETorroja del @CSIC y @Fund\_Laboral que se inscribe dentro de las acciones formativas de #Construye2020Plus y @net\_ubiep.

Inscríbete [net-ubiep.eu/es/taller-formativo](https://net-ubiep.eu/es/taller-formativo)  
[pic.twitter.com/KaTTeTsbOd](https://pic.twitter.com/KaTTeTsbOd)



Taller formativo en BIM y nZEB, dirigido a Ingenieros y arquitectos



RIEPILOGO APR 2019

Visualizzazioni Tweet

874

Visti al profilo

6

Menzioni

2

Nuovi follower

7



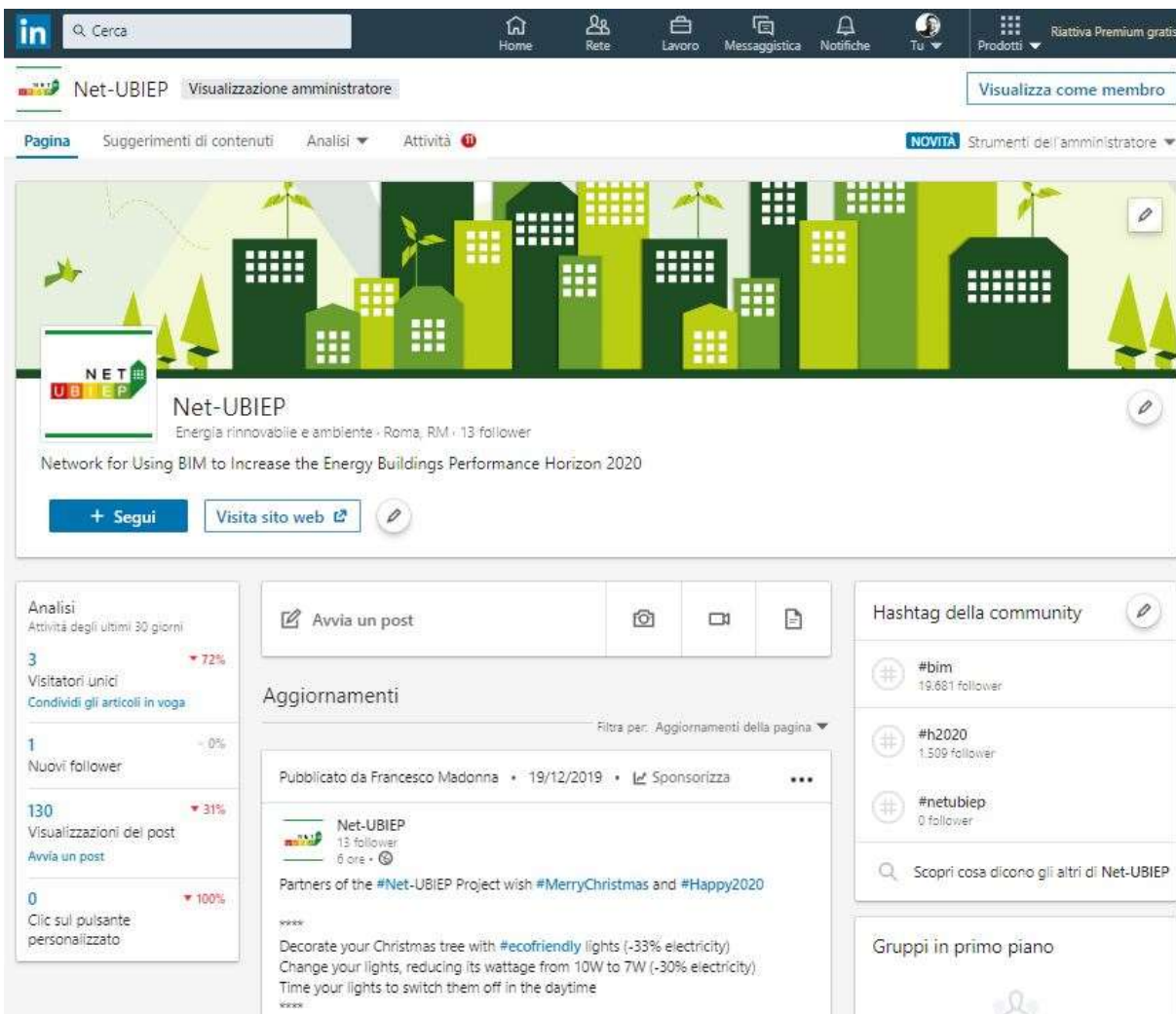




### 4.1.3. LinkedIn

**International LinkedIn** page was created by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project, specifically about what interesting the users of linkedin, generally professional like architects, engineers surveyors and so on.

This channel used in order to give more evidence about activities like seminar and workshop and the manual for professionals target publish on the web site and delivered during the seminars.



## 4.2. Italy

### 4.2.1 Net-UBIEP national social media account campaign report

#### ◆ Facebook

**National Facebook** page was created by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project.

30



Figure 4

In December 2019, in the of the project, Net-Ubiep facebook page had 86 followers and 86 likes in total. The number of followers increased during the dissemination activities during 2019 thank to the different event like seminars and workshop for professional and public administration was organized by the partners also Open days regarding the research and National conference organized by ENEA in its different offices, have contributed to dissemination activities focused more on project results and achievements. The tables below shows these aspects, like the post about seminars, workshop, event obtain more like and shares:

Data pubblicazione	Post	Tipo	Destinatari	Copertura	Interazioni	Promuovi
19/12/2019 10:39	Partners of the #Net-	Immagine	Global	7	0 0	Metti in evidenza il post
19/12/2019 10:08	Si è svolto a Roma l'evento	Immagine	Global	7	0 0	Metti in evidenza il post
12/12/2019 12:10	E' possibile seguire il	Video	Global	11	0 0	Metti in evidenza il post
12/12/2019 11:03	L'Agenzia del Demanio	Immagine	Global	18	0 1	Metti in evidenza il post
05/12/2019 09:40	Save the date! Evento	Evento	Global	13	1 1	Metti in evidenza il post
27/11/2019 09:22	Il progetto net-UBIEP	Video	Global	12	0 0	Metti in evidenza il post
22/11/2019 19:28	Le distanze tra il BIM e	Immagine	Global	10	0 0	Metti in evidenza il post
22/11/2019 10:24	E' iniziata la presentazione	Immagine	Global	9	1 0	Metti in evidenza il post
21/11/2019 12:01	@net_ubiep #digitalbim20	Immagine	Global	12	2 1	Metti in evidenza il post
21/11/2019 11:46	Al via oggi a Bologna il	Immagine	Global	14	1 1	Metti in evidenza il post
15/11/2019 11:07	Definitivo il programma	Immagine	Global	12	1 2	Metti in evidenza il post
07/11/2019 10:45	DIG & BIM il 21 e 22 novembre	Immagine	Global	15	1 2	Metti in evidenza il post
29/10/2019 10:15	A conclusione del progetto.	Immagine	Global	23	2 1	Metti in evidenza il post
22/10/2019 10:49	Secondo giorno, I	Immagine	Global	15	1 1	Metti in evidenza il post
21/10/2019 11:44	I partner del progetto Net-	Immagine	Global	13	1 1	Metti in evidenza il post

Figure 5





Here a selection about the most popular post and performance recorded:

**Dettagli sul post**

**Net-UBIEP\_IT**  
Pubblicato da Claudio Fissari il 18 gennaio 2019

iscriviti per una partecipazione attiva al Progetto Net-UBIEP  
Diventa partner associato di Net-UBIEP e sarai coinvolto come portatore d'interesse e ti terremo informato sui risultati che raggiungeremo. Fai clic sul link per maggiori dettagli:  
<http://www.net-ubiep.eu/?partner-associati/>

**Partner Associati - NET-UBIEP**  
Partner Associati User/ Classe Registrazione Diventa partner associato...

Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 1€ per raggiungere fino a 10.000 persone.

Metti in evidenza il post

Amico Sopool, Net-UBIEP e altri 3 · Commenti: 1 · Condivisioni: 3

**Prestazioni del tuo post**

327 persone raggiunte

11 "Mi piace", commenti e condivisioni

7 "Mi piace"	6 Sul post	1 Sulla condivisione
1 Commento	1 Sul post	0 Sulla condivisione
3 Condivisioni	3 Sul post	0 Sulla condivisione

8 Chi sul post

0 Visualizzazioni di foto	3 Chi sul link di	5 Altri che di
---------------------------	-------------------	----------------

**COMMENTI NEGATIVI**

0 Reazioni post	0 Reazioni tutti i post
0 Degradate come spam	0 Non in grado più

La statistica indicata potrebbe non essere subito aggiornata rispetto a ciò che viene visualizzato nel post.





Dettagli sul post

**Net-UBIEP\_IT**  
Pubblicato da YouTube [?] · 9 luglio 2018 ·

Lo spot di presentazione di Net-UBIEP è da oggi disponibile anche in versione italiana.

YOUTUBE.COM  
**Net-UBIEP - ITALIAN VERSION**  
Network for Using BIM to Increase the Energy Buildings Performance Net...

**Ottieni più "Mi piace", commenti e condivisioni**  
Metti in evidenza questo post con 18 € per raggiungere fino a 10.000 persone.

[Metti in evidenza il post](#)

Liliana Bonfiglio, Zuzana Minarovičová Kyrinovičová e altri 4 · Condivisioni: 3

Mi piace · Commenta · Condividi

**Prestazioni del tuo post**

**349** persone raggiunte

**19** "Mi piace", commenti e condivisioni

16 "Mi piace"	6 Sul post	10 Sulle condivisioni
0 Commenti	0 Sul post	0 Sulle condivisioni
3 Condivisioni	3 Sul post	0 Sulle condivisioni

**11** Clic sul post

0 Visualizzazioni di foto	2 Clic sul link	9 Altri clic
---------------------------	-----------------	--------------

**COMMENTI NEGATIVI**

0 Nascondi post	0 Nascondi tutti i post
0 Segnala come spam	0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nel post



Dettagli sul post

### Prestazioni del tuo post

**338** persone raggiunte

**26** "Mi piace", commenti e condivisioni

<b>22</b> "Mi piace"	<b>8</b> Sul post	<b>14</b> Sulle condivisioni
<b>0</b> Commenti	<b>0</b> Sul post	<b>0</b> Sulle condivisioni
<b>4</b> Condivisioni	<b>4</b> Sul post	<b>0</b> Sulle condivisioni

**5** Clic sul post

<b>0</b> Visualizzazioni di foto	<b>2</b> Clic sul link	<b>3</b> Altri clic
-------------------------------------	---------------------------	------------------------

**COMMENTI NEGATIVI**

<b>0</b> Nascondi post	<b>0</b> Nascondi tutti i post
<b>0</b> Segnala come spam	<b>0</b> Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.

34



Dettagli sul post

**Net-UBIEP\_IT**  
Pubblicato da Claudio Rosso [71] - 3 agosto 2018

NET-UBIEP.EU  
**Pubblicati i ruoli dei diversi gruppi target | Net-UBIEP**  
Il secondo rapporto Net-UBIEP, dal titolo "Report on Roles of Target Grou..."

✔ **Ottieni più "Mi piace", commenti e condivisioni**  
Metti in evidenza questo post con 18 € per raggiungere fino a 10.000 persone.

**Metti in evidenza il post**

Net-UBIEP\_IT, Liliana Bonfiglio, Bojani Milovanovic e altri 4 · Condivisioni: 2

Mi piace · Commenta · Condividi

**Prestazioni del tuo post**

361 persone raggiunte

19 "Mi piace", commenti e condivisioni

17 "Mi piace"	7 Sul post	10 Sulle condivisioni
0 Commenti	0 Sul post	0 Sulle condivisioni
2 Condivisioni	2 Sul post	0 Sulle condivisioni

3 Clic sul post

0 Visualizzazioni di foto	2 Clic sul link	1 Altri clic
---------------------------	-----------------	--------------

**COMMENTI NEGATIVI**

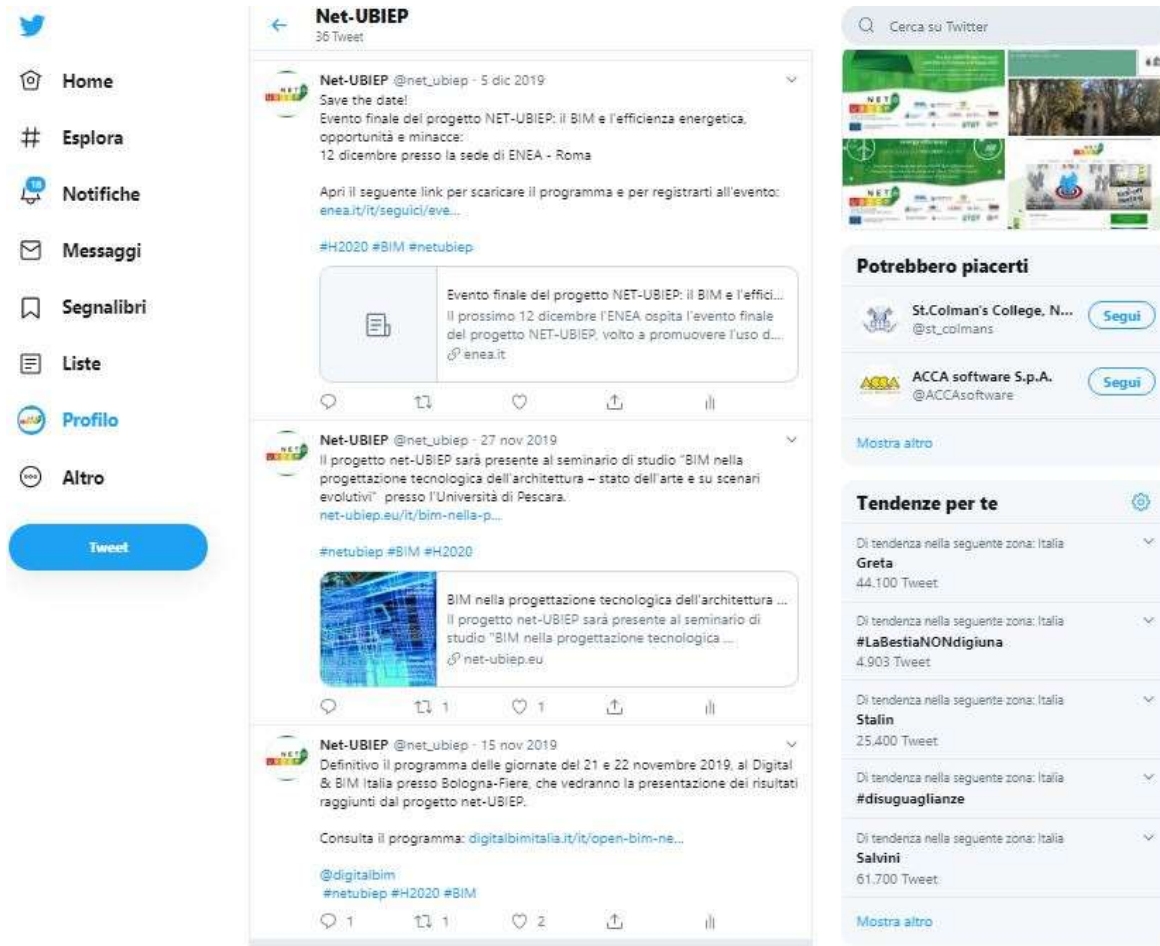
0 Nascondi post	0 Nascondi tutti i post
0 Segnala come spam	0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.

◆ **Twitter**

**Italian Twitter channel** page was created by the Italian partners specifically for the purposes of promoting events and conferences of the Net-UBIEP project, also to others European project and to establish a communication especially after joining Net-Ubiep project to the BIM Alliance.



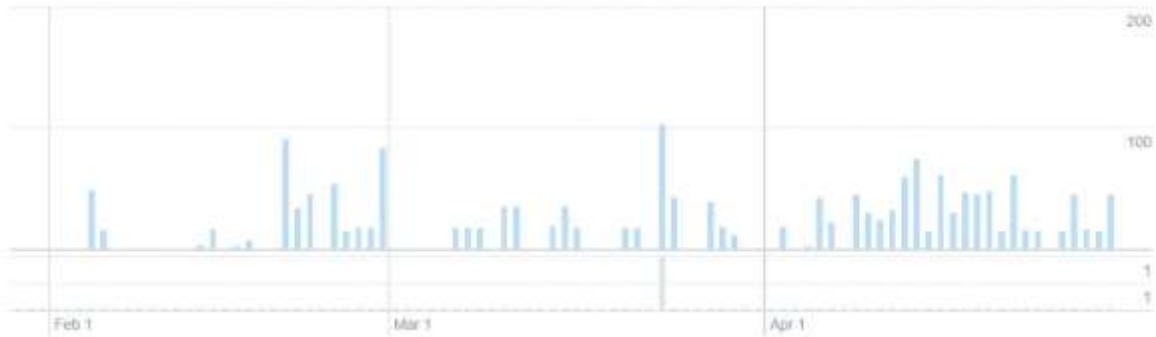


Net-UBIEP account has achieved 86 Followers and 12.500 total tweet views, below the most populars tweets and a graphs showing the increase in the various quarters of 2019:

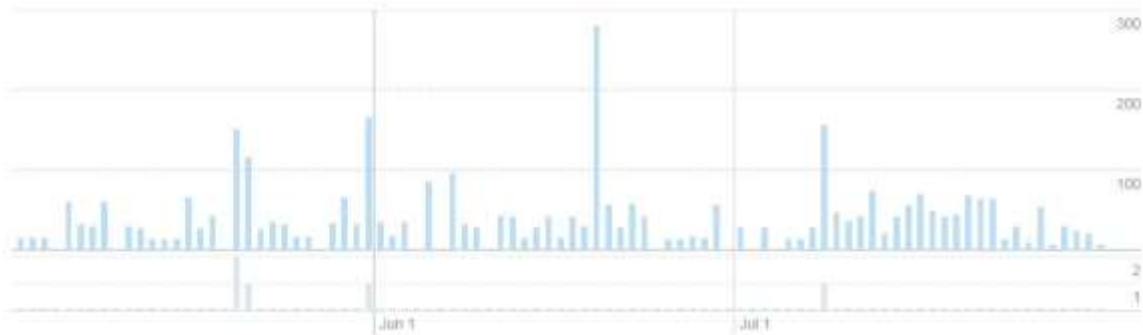
- 2nd quarter 1.800 views
- 3rd quarter 3.500 views
- 4nd quarter 5. views



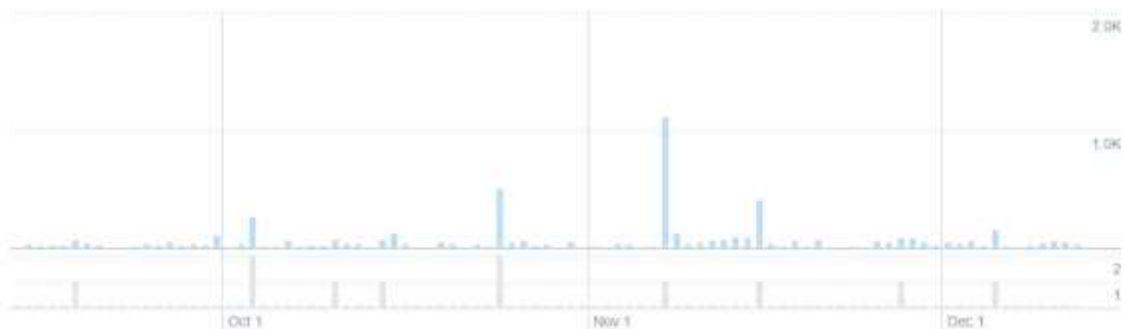
I tuoi Tweet hanno guadagnato **1.8K visualizzazioni** in questo periodo di **91 giorni**



I tuoi Tweet hanno guadagnato **3.5K visualizzazioni** in questo periodo di **91 giorni**



I tuoi Tweet hanno guadagnato **5.8K visualizzazioni** in questo periodo di **91 giorni**





Below the most popular tweets, mainly related to public events organized in Italy by ENEA:

Nov 2019 - 30 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 684

visualizzazioni

Il Progetto Net-UBIEP al Digital & BIM Italia, presso l'Arena buildingSMART Italia (Padiglione 21, C43) per parlare di qualificazione dei professionisti che utilizzano il BIM per migliorare le prestazioni energetiche degli edifici.  
[net-ubiep.eu/it/home-it/](http://net-ubiep.eu/it/home-it/)  
[@digitalbim](https://twitter.com/digitalbim) #netubiep

3 2

RIEPILOGO NOV 2019

Tweet	Visualizzazioni Tweet
3	2.779

Viste al profilo	Menzioni
12	2

NUOVI FOLLOWER
6

Jul 2019 - 31 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 308

visualizzazioni

In programma un seminario formativo per la Pubblica Amministrazione nella regione Sicilia e aperto a tutti gli interessati, che si svolgerà il 18 luglio presso la sala delle Bandiere di Palazzo Zanca a Messina.

[net-ubiep.eu.../seminario-per-la-p-a-18-luglio-m.../](http://net-ubiep.eu.../seminario-per-la-p-a-18-luglio-m.../)

1 2

**Menzione più popolare** ricevuti 34

interazioni

**BU BUILD UP**  
[@EU\\_BUILDUP](https://twitter.com/EU_BUILDUP) - 5 kg

Overview article [bit.ly/2XicqoA](https://bit.ly/2XicqoA)  
#EnergyEfficiency of EU's building stock is a priority & new skills need to be considered to improve #EnergyConsumption whilst thinking about the comfort of occupants  
[@fit2nzeb](https://twitter.com/fit2nzeb) [@BuildUpSkillsNL](https://twitter.com/BuildUpSkillsNL)  
[@Train2nZEB](https://twitter.com/Train2nZEB) [@net\\_ubiep](https://twitter.com/net_ubiep)  
[@H2020BIMplement](https://twitter.com/H2020BIMplement)  
[pic.twitter.com/zU6fyFz7F2](https://pic.twitter.com/zU6fyFz7F2)

RIEPILOGO JUL 2019

Tweet	Visualizzazioni Tweet
1	1.179

Viste al profilo	Menzioni
16	1

NUOVI FOLLOWER
4

Visualizza interazioni Tweet complete

Visualizza attività Tweet



Jun 2019 - 30 giorni

TWEET IN EVIDENZA

**Tweet piú popolare** ricevuti 85 visualizzazioni

E' disponibile on-line la prima video-lezione del corso sul BIM.  
Durante la prima lezione verranno affrontate le tematiche inerenti le strategie da adottare per implementare il BIM all'interno di un'azienda pubblica o privata.  
Accedi alla piattaforma ENEA:  
[net-ubiep.eu/it/frame-test/](http://net-ubiep.eu/it/frame-test/)

Visualizza interazioni Tweet complete

Visualizza attività Tweet

**Follower popolare** seguito da 5 733 persone

**Menzione piú popolare** ricevuti 66

interazioni



**Fernando Sigchos Jiménez**

@FernandoSigchos · 16 giu

Now discussing #BIM & energy renovation in #construction at the @Ace\_Cae #EUSEW19 event moderated by @EU\_EASME

Interesting to hear on @H2020BIMplement, @net\_ubiep, @energyBIMcert & @bimeetEU experiences, notably on training issues, for next talks in #H2020 project @bim4ren  
[pic.twitter.com/QhSw1Fz8H7](https://pic.twitter.com/QhSw1Fz8H7)

RIEPILOGO JUN 2019

Visualizzazioni Tweet

1.166

Viste al profilo

17

Menzioni

29

Utenti follower

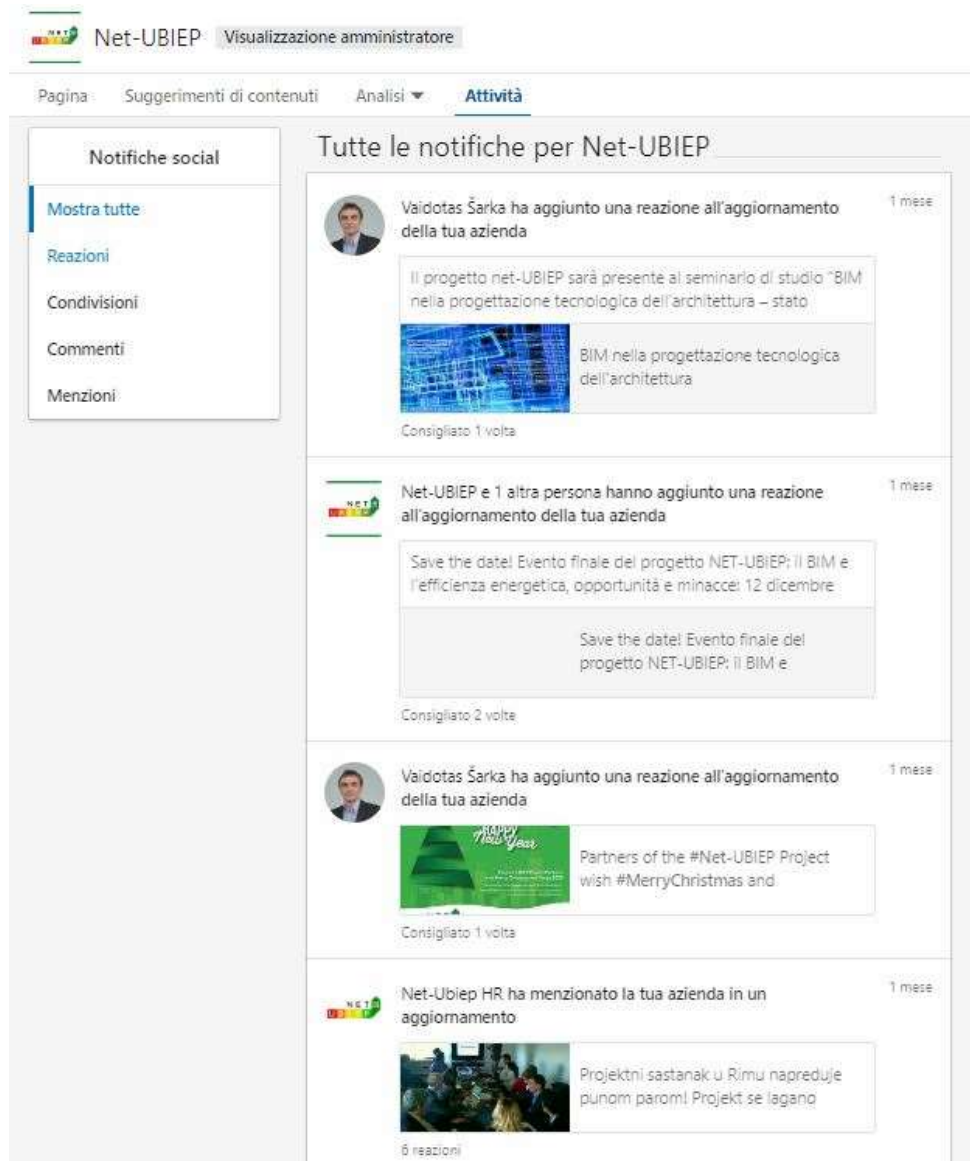
10

◆ LinkedIn

Italian LinkedIn page was created by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project, specifically about what interesting the users of linkedin, generally professional like architects, engineers surveyors and so on.

This channel used in order to give more evidence about activities like seminar and workshop organized by Italian partners specially for the professionals target.





The screenshot shows the 'Attività' (Activity) page of the Net-UBIEP social media profile. The page title is 'Tutte le notifiche per Net-UBIEP'. On the left, there is a sidebar with 'Notifiche social' (Social notifications) and a list of filter options: 'Mostra tutte' (Show all), 'Reazioni' (Reactions), 'Condivisioni' (Shares), 'Commenti' (Comments), and 'Menzioni' (Mentions). The main content area displays four activity items:

- Item 1:** Vaidotas Šarka ha aggiunto una reazione all'aggiornamento della tua azienda (1 mese). The notification includes a post about the project being presented at a seminar on BIM in architectural technological design, with a thumbnail image of a BIM model and the text 'BIM nella progettazione tecnologica dell'architettura'. It is marked as 'Consigliato 1 volta'.
- Item 2:** Net-UBIEP e 1 altra persona hanno aggiunto una reazione all'aggiornamento della tua azienda (1 mese). The notification includes a post titled 'Save the date! Evento finale del progetto NET-UBIEP: il BIM e l'efficienza energetica, opportunità e minacce: 12 dicembre'. It is marked as 'Consigliato 2 volte'.
- Item 3:** Vaidotas Šarka ha aggiunto una reazione all'aggiornamento della tua azienda (1 mese). The notification includes a post with a 'Happy New Year' graphic and the text 'Partners of the #Net-UBIEP Project wish #MerryChristmas and...'. It is marked as 'Consigliato 1 volta'.
- Item 4:** Net-Ubiep HR ha menzionato la tua azienda in un aggiornamento (1 mese). The notification includes a post with a photo of a meeting and the text 'Projektni sastanak u Rimu napreduje punom parom! Projekt se lagano'. It has '6 reazioni'.

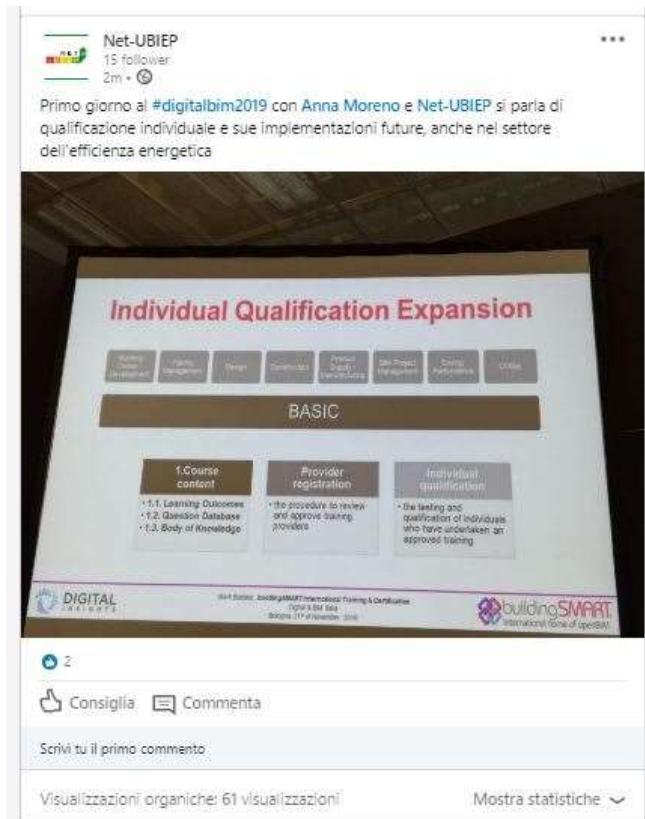
Net-UBIEP account has achieved 15 Followers and more than 50 post published, less than the other social channels because the data showed that people followed more the facebook and twitter channels, as well as sharing and retweets, and the action focused more on these two channels .





Below a selection about post on LinkedIn:





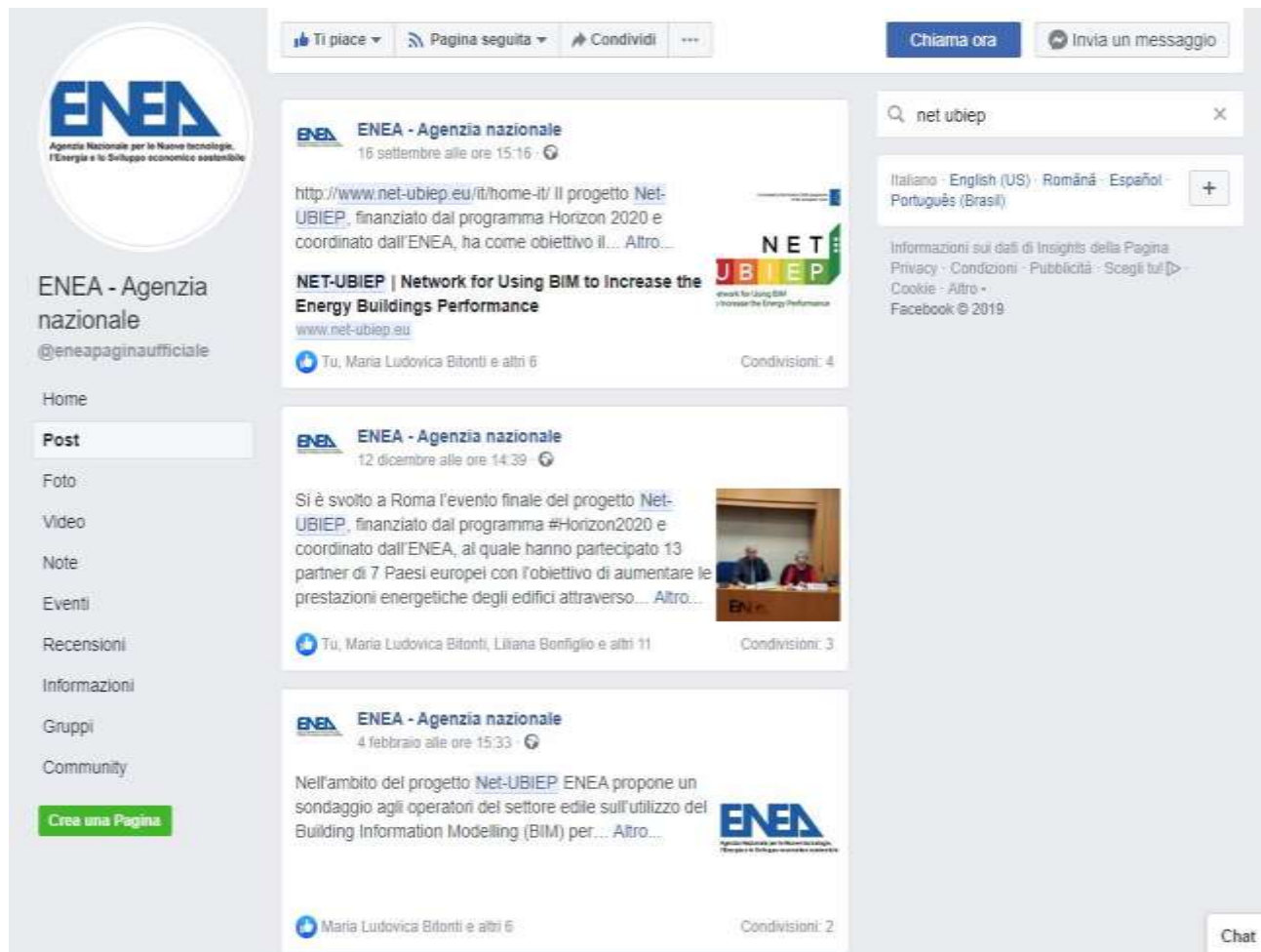
#### 4.2.2. Social media account of the partners: ENEA &CSA

The Italians partners also used their company accounts, having an important number of followers who already follow these profiles , to give greater visibility to the events and activities of the project.

Below a selection of the most clicked posts published on the pages of ENEA and CS Aziendale:



◆ Facebook - ENEA (19.519 followers):

A screenshot of the ENEA Facebook page. The page header shows the ENEA logo and name, along with navigation options like "Home", "Post", "Foto", "Video", "Note", "Eventi", "Recensioni", "Informazioni", "Gruppi", and "Community". The main content area displays three posts from ENEA - Agenzia nazionale, dated 16 settembre, 12 dicembre, and 4 febbraio. Each post includes text about the Net-UBIEP project, a link to the project website, and a small image. The right sidebar shows a search bar with "net ubiep", language options (Italiano, English, Română, Español, Português), and page information. A green circle with the number "43" is overlaid on the right side of the screenshot.



◆ TWITTER - ENEA (12.241 followers):

**ENEA**  
1.588 foto e video

**ENEA**  
@ENEAOfficial

Agenzia nazionale nuove #tecnologie #energia #sviluppo #economico #sostenibile - Official account of ENEA Italian Agency #tech #energy #research #environment

Roma · enea.it/it · Iscrizione a gennaio 2010

5.399 following · 12.241 follower

Seguito da energyBIMcert, IBIMI - buildingSMART Italy e altri 7 che segui

---

**ENEA** @ENEAOfficial · 10 gen

Passi avanti per infrastruttura di ricerca METROFOOD-RI, coordinata da @ENEAOfficial per sicurezza e tracciabilità alimenti. Prende il via METROFOOD Preparatory Phase che punta a condurre l'infrastruttura ad un livello organizzativo ottimale [enea.it/Stampa/news...](http://enea.it/Stampa/news...)

ClaudiaZoani e altri 2

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**ENEA** @ENEAOfficial · 8 gen

La sfida che il Papa lancia è adoperarsi X trasformare l'attuale modello di economia di mercato e porsi al servizio dello sviluppo umano integrale. Così Stefano Zamagni Presidente Pontificia Accademia delle Scienze sul magazine ENEA @Pontifex\_it [eal.enea.it/archivio/rivol...](http://eal.enea.it/archivio/rivol...)

enea net ubiep

Popolari · Recenti · Persone · Foto · Video

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**IBIMI - buildingSMART Italy** @I\_BiM\_I · 6 dic 2019

Anna Moreno, Presidente #IBIMI #BuildingSMARTItalia e coordinatore del progetto europeo @net\_ubiep per #ENEA presenterà ufficialmente i risultati del progetto! Al salone centrale della sede legale dell'ENEA a Roma, il 12 Dicembre - Non mancate! [ibimi.it/12-dicembre-ev...](http://ibimi.it/12-dicembre-ev...)

Tel. +39 06 3048 6474  
anna.moreno@enea.it

1 · 2

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**Anna Moreno** @anna\_moreno\_res · 6 dic 2019

non mancate all'evento finale di #net\_ubiep presso l'#ENEA il 12 dicembre

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**IBIMI - buildingSMART Italy** @I\_BiM\_I · 6 dic 2019

Anna Moreno, Presidente #IBIMI #BuildingSMARTItalia e coordinatore del progetto europeo @net\_ubiep per #ENEA presenterà ufficialmente i risultati del progetto! Al salone centrale della sede legale dell'ENEA a Roma, il 12 Dicembre - Non mancate! [ibimi.it/12-dicembre-ev...](http://ibimi.it/12-dicembre-ev...)

Tel. +39 06 3048 6474  
anna.moreno@enea.it

1



◆ **FACEBOOK Gruppo CS, Nadia Panasyuk (5000 followers):**



45

◆ **FACEBOOK Gruppo CS, Claudio Rosso (766 followers):**



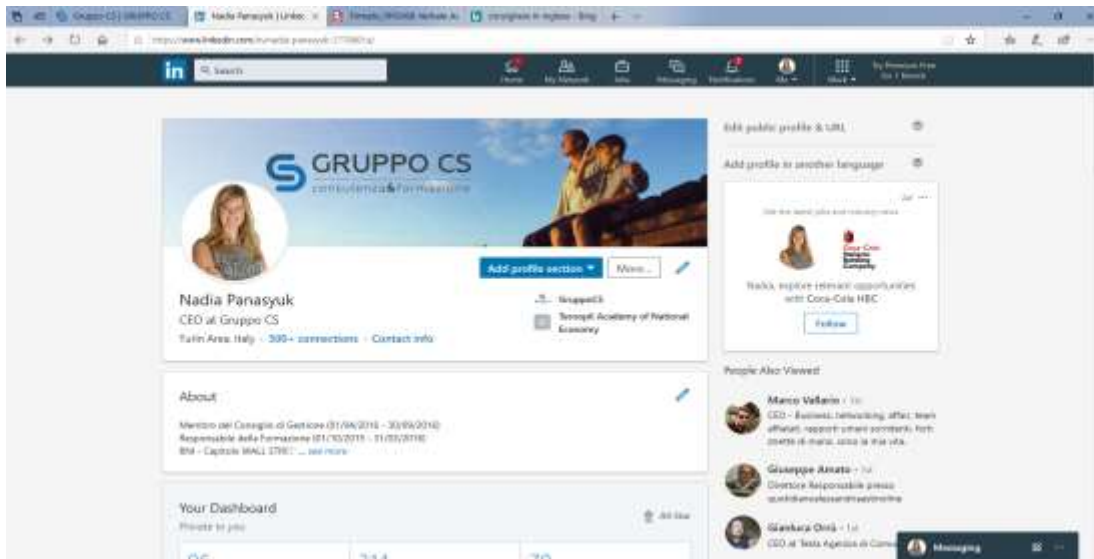


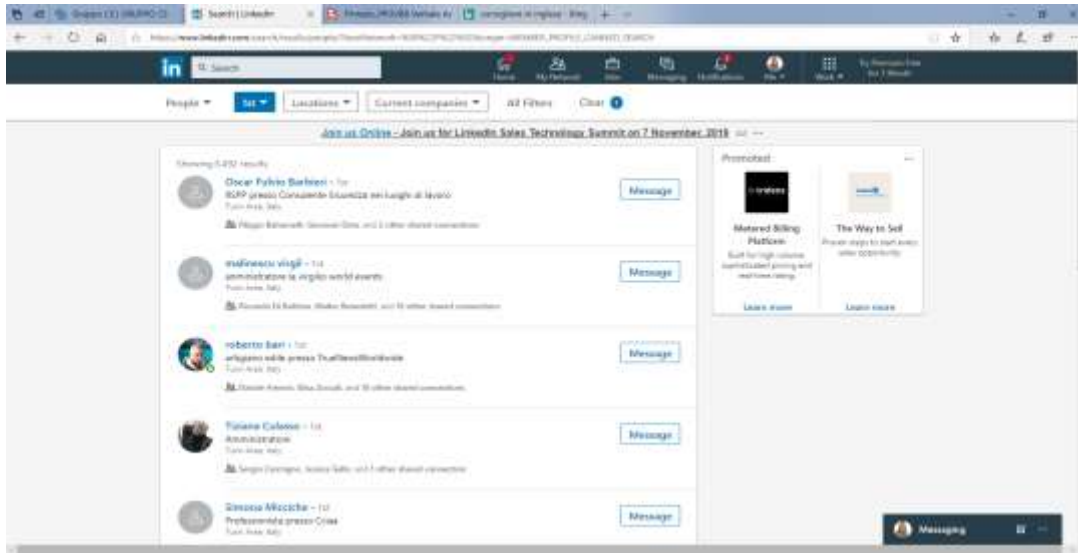
◆ **LINKEDIN** Gruppo CS (50 followers)



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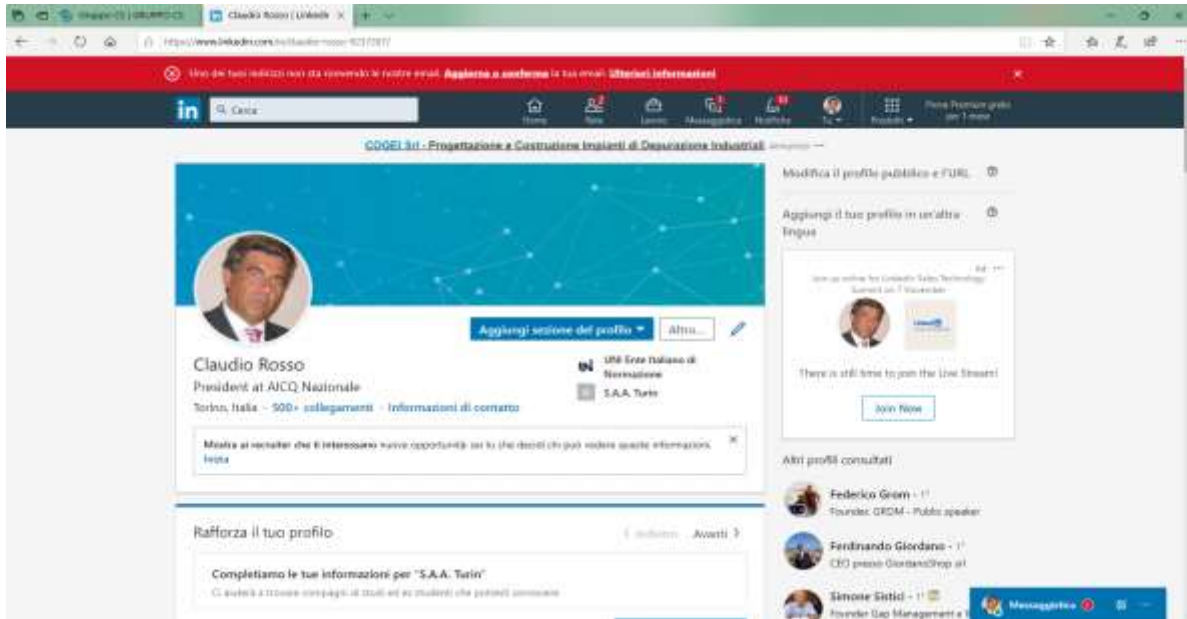
◆ **LINKEDIN** GruppoCS, Nadia Panasyuk (6492 followers)

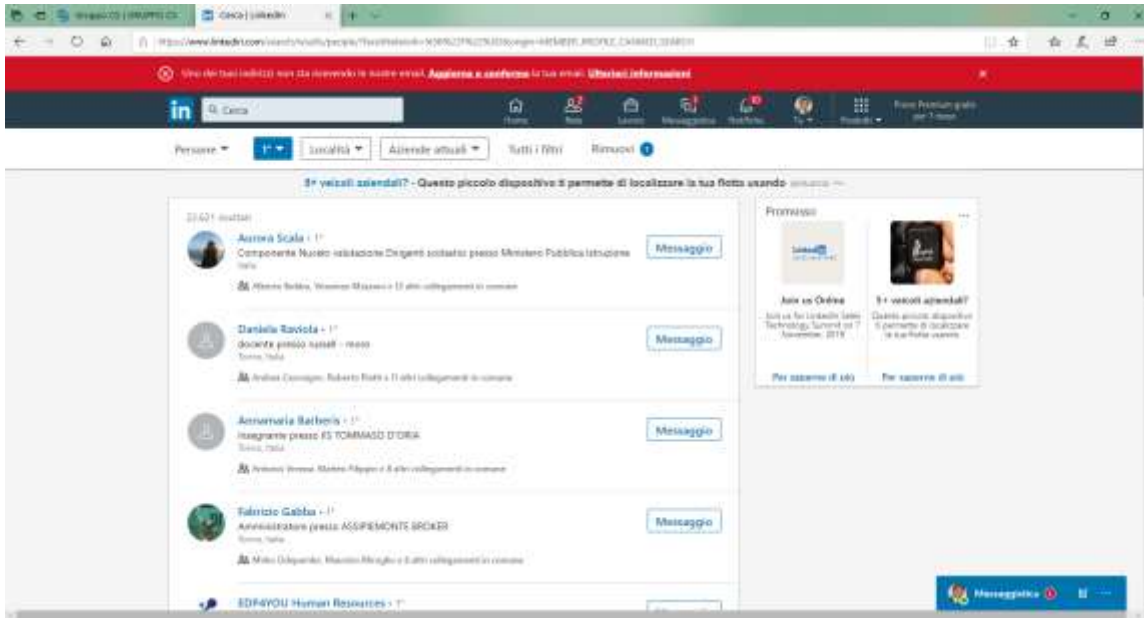




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◆ LINKEDIN GruppoCS, Claudio Rosso (22621 followers)





### 4.3. Croatia

#### 4.3.1. National NET-UBIEP account

National Facebook page was created specifically for the purposes of promoting activities and results of the Net-UBIEP project. The page is titled: Net-Ubiep HR and can be found also on Facebook or Messenger if one types: @netubiephr

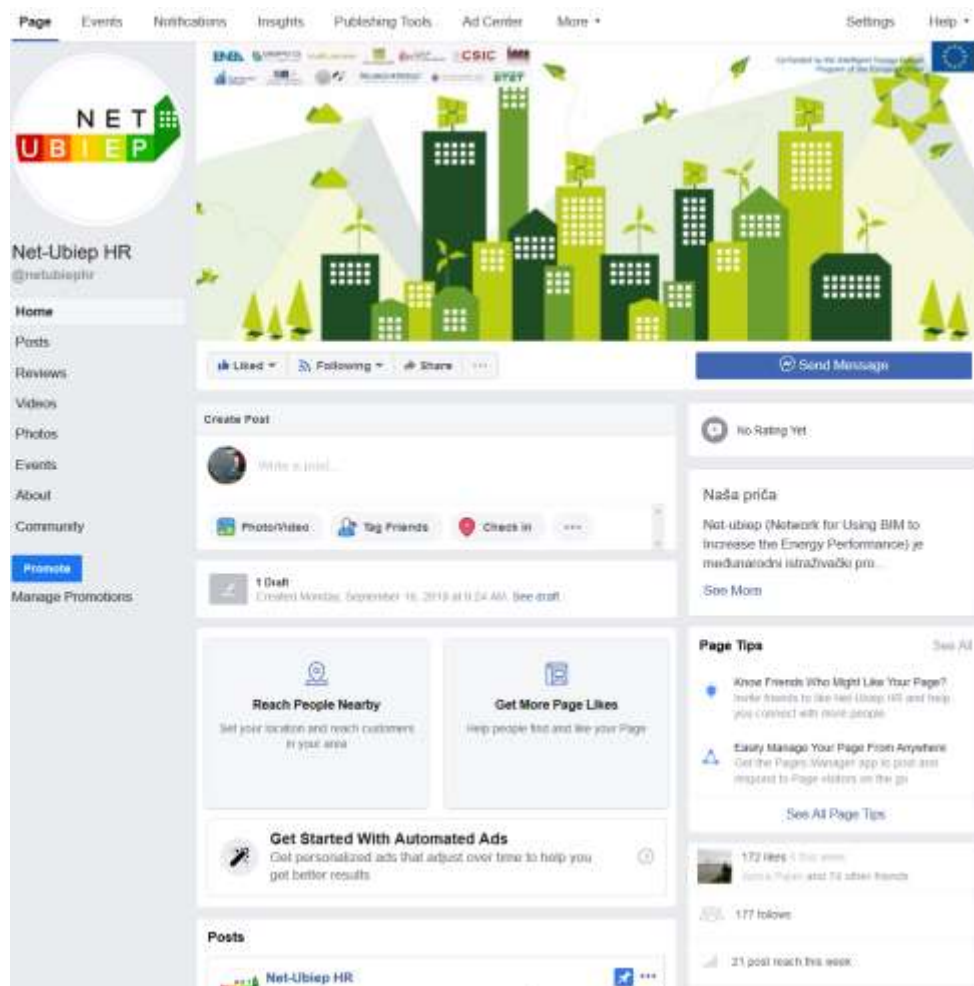


Figure 6





The Net-Ubiep HR Facebook page created community around BIM and NZEB and followed other Horizon 2020 projects related to similar topics like BIMEET, BIMCERT, BIMPLEMENT Fit-to-NZEB as well as Erasmus+ project BIMzeED. Special focus of the Net-Ubiep HR Facebook page was dissemination of project results and attracting people to project related events.

By the beginning of December 2019, Net-Ubiep HR facebook page had 181 followers and 176 likes in total. It is also evident from the graphs below that the number of followers steadily increased during the dissemination activities of the Croatian partners, especially during 2019 when majority of training activities were performed and when dissemination activities focused more on project results and achievements.

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Since the beginning of the project till the beginning of December of 2019, Facebook page Net-UBIEP HR published in total 127 posts as shown in the print screens below which means that on average one post was published every 6.9 days (one post per week) since the beginning of the project.



Page Events Notifications Insights **Publishing To...** Ad Center More Settings Help

Posts	Reach	Clicks/Actions	Published
U sklopu druge Središnje konferencije o zelenoj gradnji i održivom razvoju projek...	106	21	Nov 24, 2019 at 6:41 PM Mergim Gali
Net-Ubiep HR shared a post	64	2	Nov 22, 2019 at 11:01 PM Mergim Gali
Pridružite nam se na događaju i pridružite se diskusij vezanoj uz energetsku ...	60	4	Nov 7, 2019 at 12:47 PM Mergim Gali
Pitanje 3/4: Koji strukturu podataka koristi unutar BIM modela? Naravno, sv...	78	9	Nov 4, 2019 at 10:04 AM Mergim Gali
Pitanje 2/4: Sigurno se nekada pitate kako se informacije sadržane u BIM modelu...	66	3	Oct 31, 2019 at 3:48 PM Mergim Gali
Održana je posljednja radionica organizirana unutar projekta Net-UBIEP...	97	23	Oct 30, 2019 at 9:41 AM Mergim Gali
Net-Ubiep HR shared a post	59	3	Oct 29, 2019 at 11:34 AM Mergim Gali
Kako javna tijela mogu polaknuti #BuildingInformationModeling (BIM)?...	70	5	Oct 28, 2019 at 11:37 AM Mergim Gali
Zadnja mjestat prijavitelje se odmah BESPLATNO: 29. listopada 2019. od 9...	7.8K	169	Oct 25, 2019 at 10:04 AM Lindoo Nassim
Who smo ponosni na uspjeh projekta Net-UBIEP koj je potpisao memorandum o...	371	31	Oct 25, 2019 at 8:34 AM Mergim Gali
Ponovno se održava Net-UBIEP Open Day Rječka za sve vas koj ste bili sprječeni...	287	23	Oct 23, 2019 at 2:26 PM Mergim Gali
Koncentracija još uvijek nije pala! I drugi dan djejenja iskustava i konstruktivnih...	88	14	Oct 22, 2019 at 12:07 PM Mergim Gali
Pitanje 1/4: Jeste li se ikad zapitali zašto baš informacijski modeli zgrade? Čemu...	335	25	Oct 22, 2019 at 8:23 AM Mergim Gali
Radna atmosfera na 4. partnerskom sastanku projekta Net-ubiep! ENEA...	174	23	Oct 21, 2019 at 10:37 AM Mergim Gali
Odvojite malo vremena i spunite kratku anketu projekta Bimseed. Sinha ovog...	68	6	Oct 18, 2019 at 3:48 PM Mergim Gali



Category	Thumbnail	Title	Views	Engagements	Date
Jobs		Potružile nam se na Drugoj središnjoj konferenciji o zelenoj gradnji i održivo...	64	2	Oct 16, 2019 at 6:53 AM
Job Applications		Dragi nam je da su ljudi svjedeli konat konferencija BIM-a u svim fazama životnog...	380	30	Oct 9, 2019 at 8:41 AM
Branded Content		Open day... dođite i raspravljajte o energetskej učinkovitosti i BIM-u w/ZEB...	66	5	Oct 5, 2019 at 8:09 AM
Posts to Review		Net-Ubiep HR added an event	59	2	Oct 5, 2019 at 8:04 AM
Your Posts		Ova slika nas je pogotovo razveselila! D Važna Vaa se stabi da Vam je radionica...	70	5	Oct 1, 2019 at 2:26 PM
Lead Ads Forms		Net-Ubiep HR shared a post	65	9	Sep 30, 2019 at 5:31 PM
Forms Library		Zahvaljamo se svima koj su među svojim kolegama i suradnicima podjeli...	63	4	Sep 30, 2019 at 8:25 AM
Draft Forms Library		Zahvaljamo se svima na pozitivnim ocjenama koje ste dali predavačima! D...	66	4	Sep 27, 2019 at 1:56 PM
Leads Setup		Rezultati ankete prikazuju kako su (za većinu Vaa) održane radionice ispunile...	65	7	Sep 27, 2019 at 8:53 AM
Events		Radionice održane kroz projekt net-UBIEP su nam dale sved u razmišljanje ljudi...	68	6	Sep 25, 2019 at 5:50 PM
Published Events					
Archived Events					
Instant Experience (Canvas)					





Page Events Notifications Insights **Publishing To...** Ad Center More • Settings Help •

Stories	Published Posts			
Story Archive	Search [ ] Autocomplete [ ]			
Posts	Posts	Reach	Clicks/Actions	Published
Published Posts	Od 300 sudionika na održanim anketama, njih 300 se izjasnio kako smatraju da će...	66	4	Sep 19, 2019 at 1:00 PM Mergan Gali
Scheduled Posts	Rezultati ankete u svim partnerskim zemljama projekta Net-UBIEP. Što Vi...	147	10	Sep 18, 2019 at 9:03 PM Mergan Gali
Drafts	Net-ubiep HR shared a link	55	4	Sep 17, 2019 at 11:02 AM Mergan Gali
Expiring Posts	Na 3. BIMtali-u sudionicima je preporučena odlična knjiga o BIM-u. Th...	78	6	Sep 13, 2019 at 8:29 AM Mergan Gali
Videos	Priika koja se ne propušta! D Za Vas koji niste mogli prisustvovati na našim...	83	6	Sep 12, 2019 at 7:15 AM Mergan Gali
Video Library	Net-ubiep HR shared a post.	83	4	Aug 26, 2019 at 9:07 AM Mergan Gali
Videos You Can Crosspost	Sigao je i treći po redu Newsletter projekta Net-UBIEP! Više o aktivnostima...	76	4	Jul 22, 2019 at 11:29 AM Mergan Gali
Tools	Održan je i treći po redu BIMTali. Sve pohvale udruzi BIM Hrvatska na...	111	11	Jul 15, 2019 at 12:04 PM Mergan Gali
Creator Studio	Na sjedećem videu možete pogledati uvodnu priču Erasmus+ projekta...	321	22	Jul 15, 2019 at 10:40 AM Mergan Gali
Sound Collection	Net-UBIEP Open day Rijeku napreduje punom parom! Dosegnuli smo novu BIM...	115	25	Jul 1, 2019 at 11:24 AM Mergan Gali
Jobs	1. srpnja (vrstan spoj, POSLEDNJI DAN), ne propustite! #BIM...	9.3K	180	Jun 26, 2019 at 9:20 AM Lorenzo Nissen
Job Applications	Net-UBIEP Open Day Rijeku - "Upoznajmo BIM putem besplatne e-learning...	309	14	Jun 19, 2019 at 10:03 AM Mergan Gali
Branded Content	Sastanak u Madridu ike punom parom. Vremena je sve manje, a posla sve više!	116	18	Jun 11, 2019 at 11:06 AM Mergan Gali
Posts to Review	Otvorena je BESPLATNA platforma za e-učenje projekta Net-UBIEP koja bi...	96	14	May 30, 2019 at 10:07 AM Mergan Gali
Your Posts	8. po redu BUS održan je u subotu, 18. svibnja 2019. na prostora...	107	26	May 27, 2019 at 12:36 PM Mergan Gali
Lead Ads Forms				
Forms Library				
Draft Forms Library				
Leads Setup				
Events				
Published Events				
Archived Events				
Instant Experience (Canvas)				





Category	Title	Views	Clicks	Date
Jobs	Preporuka izdavača: Nađi na temu "BIM u građevinarstvu sedmorici Evropske unije"...	82	1	May 16, 2019 at 9:55 AM
Job Applications				Mergin Gals
Branded Content	Dan u kojem se nešto nauči nije potražio dan! Zagrebački energetski tjedan...	54	12	May 16, 2019 at 11:42 AM
Posts In Review				Mergin Gals
Your Posts	Ovim putem bi htjeli pohvaliti uslugu studenata SUPEDU koji svojim radom...	325	54	May 16, 2019 at 11:16 AM
Lead Ads Forms				Mergin Gals
Forms Library	U četvrtak 16. 5. u sklopu Zagrebačkog energetskog tjedna se održava...	83	4	May 11, 2019 at 9:23 AM
Draft Forms Library				Mergin Gals
Leads Setup	Iskustveno ugrađivanje obilježja energetske potrošnje zgrade – tjelma je više od...	87	4	May 6, 2019 at 12:45 PM
Events				Mergin Gals
Published Events	#Net-UBIEP je sponzorirao u nedjeljnu projekat #BIMtoEED kao prijevaz dobiti...	93	6	May 2, 2019 at 9:23 AM
Archived Events				Mergin Gals
Instant Experience (Canvas)	Pratit će nam se 16. ovdje od 09:00 do 15:30 na Zagrebačkom Velesajmu na...	109	14	Apr 23, 2019 at 2:12 PM
	Za sve vas koji ste propustili našu radionice, na web stranici projekta našat...	108	11	Apr 18, 2019 at 10:18 AM
	Projekt BIMtoEED razvija i provodi BIM – poboljšani kvalitativski aspekti. Opet Dan...	02	7	Mar 29, 2019 at 9:26 AM
	RILEM 3MDS 2019 collaboration between project F8 to R200 RILEM #CADPROV	423	66	Mar 21, 2019 at 8:40 PM
				Mergin Gals





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**Instant Experience (Canvas)**

**Published Posts**

Search Actions

Posts	Reach	Clicks/Actions	Published
Drago nam je da sudjelujemo i suorganiziramo ovaj skup NZEB & BIM...	526	38	Mar 10, 2019 at 10:38 AM Mergim Gali
Podružite nam se na konferenciji "NZEB & BIM - tiova shvamos"!!! Može li se BIM...	76	2	Mar 11, 2019 at 10:37 PM Mergim Gali
Ovaj vikend, 8. i 9. ožujka, održana je i druga radionica u nizu. I prošli i ovaj...	111	18	Mar 11, 2019 at 9:02 AM Mergim Gali
BIMcent platforma polaganu dobiva svoj otisk! 23. i 24. listopada na sastanku u...	81	4	Mar 7, 2019 at 11:36 PM Mergim Gali
Druga radionica za profesionalce napreduje punom parom 😊👍 #BIM	109	32	Mar 2, 2019 at 12:32 PM Mergim Gali
Prezentacija projekta Net-UBEP na konferenciji Zgrade 2020+ Energetska...	91	11	Feb 25, 2019 at 10:19 AM Mergim Gali
Ovim putem Vas obavještavamo da se zbog velikog broja prijava na radionica...	362	71	Feb 18, 2019 at 12:56 PM Mergim Gali
Nastavljamo razvijati kompetencije sudionika u gradnji u zgradama gotovo...	80	6	Feb 18, 2019 at 11:35 AM Mergim Gali
Ovim Vas putem pozivamo da sudjelujete u anketi o korištenju BIM-a za povećanj...	316	21	Feb 13, 2019 at 3:27 PM Mergim Gali
Stručni skup Zgrade 2020+ Energetska učinkovitost i održivost zgrada nakon...	78	6	Feb 2, 2019 at 3:30 PM Mergim Gali
Net-Ubiep HR added an event	75	1	Jan 30, 2019 at 11:31 AM
Net-Ubiep HR shared a photo	60	4	Jan 25, 2019 at 4:01 PM Mergim Gali
Jedan od najvećih svjetskih sagova graditeljstva i arhitekture BAU München...	112	10	Jan 22, 2019 at 1:10 PM Mergim Gali
Objavljeni su informativni materijali o korištenju BIM-a za poboljšanje...	82	6	Jan 16, 2019 at 1:11 PM Mergim Gali
15. 1. 2019. godine održana je radionica za djelatnike Ministarstva graditeljstva i...	106	43	Jan 16, 2019 at 10:59 AM Mergim Gali



Category	Thumbnail	Title	Views	Clicks	Date
Jobs		20.12. na Sveučilištu Sjever u Varaždinu održana je druga radionica u nizu koja j...	86	11	Dec 23, 2018 at 12:48 PM Mergim Gashi
Job Applications		Brexit šok i odobru uspjehu) nova godina želi biti NET-UBIEP projekta bit...	67	2	Dec 21, 2018 at 8:26 AM Mergim Gashi
Branded Content		Radionica održana 11.12. je imala jako veliko odjek i preispunila je sala. Naša...	110	85	Dec 12, 2018 at 10:04 AM Mergim Gashi
Posts to Review		Radionica je koncipirana na način da se sastoj od uvodnog dijela, 6 radionica te...	56	0	Dec 8, 2018 at 10:10 AM Mergim Gashi
Your Posts		#UBIEP je još jedan sradivaču projekat kojeg financira program Evropske unije...	100	9	Dec 4, 2018 at 9:06 AM Mergim Gashi
Lead Ads Forms		Pozivamo vas na radionicu "BIM za digitalno javne izgrade i vlasnike..."	378	35	Nov 23, 2018 at 3:54 PM Mergim Gashi
Forms Library		Prezentacija projekta #NetUBIEP na 11. danima paviljone kući u Hrvatskog Vele...	103	26	Nov 11, 2018 at 1:42 PM Mergim Gashi
Draft Forms Library		U suradnju građevine BIM predložila proces koji se dotiče do konačnog tij...	74	9	Nov 10, 2018 at 3:55 PM Mergim Gashi
Leads Setup		Na web-strani projekta objavljeni su informativni materijali za digitalne javne...	150	12	Nov 9, 2018 at 2:30 PM Mergim Gashi
Events			61	2	Nov 8, 2018 at 9:48 AM Mergim Gashi
Published Events					
Archived Events					
Instant Experience (Canvas)					



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Forms Library

Draft Forms Library

Leads Setup

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Published Events

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**Instant Experience (Canvas)**

**Published Posts**

Search Actions

Posts	Reach	Clicks/Actions	Published
11. godinu za radom, od 9.11. do 11.11. održat će se međunarodni skup o izob...	87	6	Nov 6, 2018 at 10:10 AM Mergim Gali
#Net_UBIEP iskaknuo kao primjer razvoja kompetencija za korištenje BIM-a u...	97	12	Oct 24, 2018 at 8:17 PM Mergim Gali
Održana je konferencija Srednjoeuropske izgradnje u Zagrebu, 26. i 27. rujna 201...	84	7	Oct 2, 2018 at 8:00 AM Mergim Gali
Net-UBIEP - network for Using BIM to Increase the Energy Buildings Performan...	59	10	Oct 1, 2018 at 8:17 AM
Došlo je i lo vrijeme pa je objavljen i drugi Newsletter. Detalje o prošim aktivnostm...	73	7	Sep 12, 2018 at 2:38 PM Mergim Gali
Projekt BRENEFIT organizira konferenciju pod nazivom "Mid-term dissemination..."	91	4	Aug 22, 2018 at 10:56 AM Mergim Gali
BIM (Modeliranje Informacija o zgradama) je jedna od glavnih tema u mnogim...	104	18	Aug 20, 2018 at 9:28 AM Mergim Gali
Koji razni BIM-a Vi koristite? Jeste li razmišljali o prelasku na viši raznu?	90	8	Aug 10, 2018 at 8:01 AM Mergim Gali
13. i sad već tradicionalni Dani ovlaštenih inženjera građevinarstva u Opuzi okupi...	100	31	Jun 19, 2018 at 7:17 AM Mergim Gali
Kako naš trud uložen u ovaj projekt ne bi ostao nezamijećen, potrebna nam je va...	272	28	Jun 13, 2018 at 9:19 AM Mergim Gali
Net-UBIEP 2. projektni sastanak, Bratislava, Slovačka, 12. i 13. lipnja 201...	800	42	Jun 12, 2018 at 9:50 AM Mergim Gali
Konferencija "BIM and energy performance of buildings", koju organizir...	65	3	Jun 9, 2018 at 9:24 PM Mergim Gali
U posljednje vrijeme često se poča o eZEBU, odnosno zgradama gotovo nult...	77	11	May 24, 2018 at 1:51 PM Mergim Gali
U prostorima Hrvatske gospodarske komore u Varaždinu održana je...	90	23	May 23, 2018 at 1:33 PM Mergim Gali
U ugodnoj atmosferi tehnološkog parka Zagrebačkog veleposredstva, među 100 nas...	80	12	May 15, 2018 at 8:55 AM Mergim Gali



Category	Thumbnail	Title	Views	Comments	Date
Jobs		Ako se nade prilikom još sigurne. Prijava je još uvijek BESPLATNA, a za...	66	13	May 8, 2018 at 8:54 AM
Job Applications		Na našem putu pronalaska najboljih partnera, prilikom posjeta TU Wien, ob...	56	3	Apr 30, 2018 at 7:21 AM
Branded Content		GAZDINI TALICI se održava 10. svibnja 2018. u ZAGREBU od 09:00 do 17:00 s...	448	33	Apr 23, 2018 at 8:03 AM
Posts to Review		Net oblog: net shared an event	80	8	Apr 20, 2018 at 6:50 AM
Your Posts		U sklopu 8. Zagrebačkog energetskog tjedna, 10. svibnja od 11 do 15 sat...	504	31	Apr 8, 2018 at 1:37 PM
Lead Ads Forms		Bretan uskras od partnera net-UBIEP projekta	64	3	Mar 30, 2018 at 11:04 PM
Forms Library		izvršće: Otkrivanje budućnosti gradnje. Akcijski plan za ubrzanje usvajanja...	77	4	Mar 16, 2018 at 6:01 PM
Draft Forms Library		Prijava za nagradu operativna koja se koristi za izradu projekta kojim...	55	1	Mar 9, 2018 at 8:31 AM
Leads Setup		Na zadovoljavajućem nivou suradnje sa projektom BIMCert, još jedan...	62	2	Mar 7, 2018 at 9:38 AM
Events		U suradnji sa svim projektnim partnerima objavljen je prvi newsletter. Više u profil...	68	4	Mar 2, 2018 at 8:16 AM
Published Events					
Archived Events					
Instant Experience (Carves)					



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**Instant Experience (Canvas)**

**Published Posts**

Posts	Reach	Clicks/Actions	Published
Ziyate gotovo suše energije (nZEB) / povećanjem znanosti, inovacija i...	87	26	Feb 23, 2018 at 1:25 PM Mergin Gali
Brošura predstavlja ključne ciljeve, glavne aktivnosti koje treba provesti, kako na...	78	10	Feb 15, 2018 at 12:26 PM Mergin Gali
Patrolnja energije za 2016. godinu u EU je bolja od očekivanih rezultata - 4 % za...	56	0	Feb 15, 2018 at 10:54 AM Mergin Gali
Net-UBIEP HR shared an event	75	7	Feb 9, 2018 at 5:03 PM Mergin Gali
Formulacija i širenje ključnih ponuka namijenjenih specifično za pojedine cilje...	82	3	Jan 19, 2018 at 3:12 PM Mergin Gali
Prednosti korištenja BIM-a za poboljšanje energetske učinkovitosti...	44	3	Dec 28, 2017 at 1:03 PM Mergin Gali
Zašto nam je danas prijeo potreban BIM? Posje videa koji to objašnjava u 2 minu...	56	4	Dec 20, 2017 at 6:46 PM Mergin Gali
BMEET je novi projekt Europske unije kojim upravlja Institut za stanoviš...	46	5	Dec 20, 2017 at 6:25 AM Mergin Gali
Net-UBIEP HR shared a post	30	1	Dec 18, 2017 at 10:24 PM Mergin Gali
Net-UBIEP HR shared a Page	20	1	Dec 6, 2017 at 10:20 AM Mergin Gali
Net-UBIEP HR updated their cover photo	20	-6	Dec 6, 2017 at 10:06 AM Mergin Gali
	16	0	Dec 6, 2017 at 9:47 AM Mergin Gali
2. međunarodna BIM konferencija u Zagrebu, 2.12.2017. Biser Mijatović...	0	0	Dec 2, 2017 at 5:35 PM Mergin Gali
Još se sigurne prijavitli na 2. međunarodnu BIM konferenciju u...	0	0	Nov 30, 2017 at 10:26 AM Mergin Gali
Sjedeći koraci prema energetski učinkovitim zgradama i električnoj...	0	0	Nov 28, 2017 at 9:30 PM Mergin Gali





Category	Post Title	Reach	Clicks/Actions	Published Date
Branded Content	U hrvaški konos odberena gradivinarstva odličat će dva semestra ...	0	0	Nov 8, 2017 at 10:44 PM
	Net-Ubiep HR shared a link.	0	0	Nov 8, 2017 at 1:02 PM
Lead Ads Forms	U Zagrebu od 10. do 12.11. na Arhitektonskom i Građevinskom fakultet ...	0	0	Nov 8, 2017 at 9:00 AM
	Od 10. na 12.11. gradnja "zvezdastih zgrada" na prvo mesto dostao poboljšanje ...	0	0	Nov 7, 2017 at 8:31 AM
Events	EU BIM link group bringing together national efforts into a common and ...	0	0	Nov 3, 2017 at 4:57 PM
	Također nas možete pronaći na LinkedInu preko poveznice spon. #netubiep	0	0	Nov 2, 2017 at 4:03 PM
Instant Experience (Canvas)	Informativan video koji u dvije minute objašnjava način na koji bi BIM trebao ...	0	0	Oct 31, 2017 at 4:04 PM
	Glavni rezultati uspješne primjene BIM-a jesu povećanje sigurnosti i kvalitete ...	0	0	Oct 31, 2017 at 12:00 PM
	Net-UBIEP će biti prezentiran na 2. međunarodnoj BIM konferenciji - dodaju ...	0	0	Oct 26, 2017 at 2:52 PM

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Post	Reach	Clicks/Actions	Published
BIM - odnosno modeliranje informacija u građevinarstvu (eng. Building Information ...)	0	0	Oct 26, 2017 at 12:59 PM
Net-Ubiep HR updated their cover photo	0	0	Oct 23, 2017 at 7:37 AM
Net-Ubiep HR updated their profile picture	0	0	Oct 23, 2017 at 7:24 AM

The Net-Ubiep HR Facebook page was also used to promote Net-UBIEP related events. These events were also promoted, and it is evident from the screenshot below that last three events reached 1887 and 3247 people respectively.





Net-Ubiep HR ▾

Last 365 Days ▾



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Stories

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- Expiring Posts

Videos

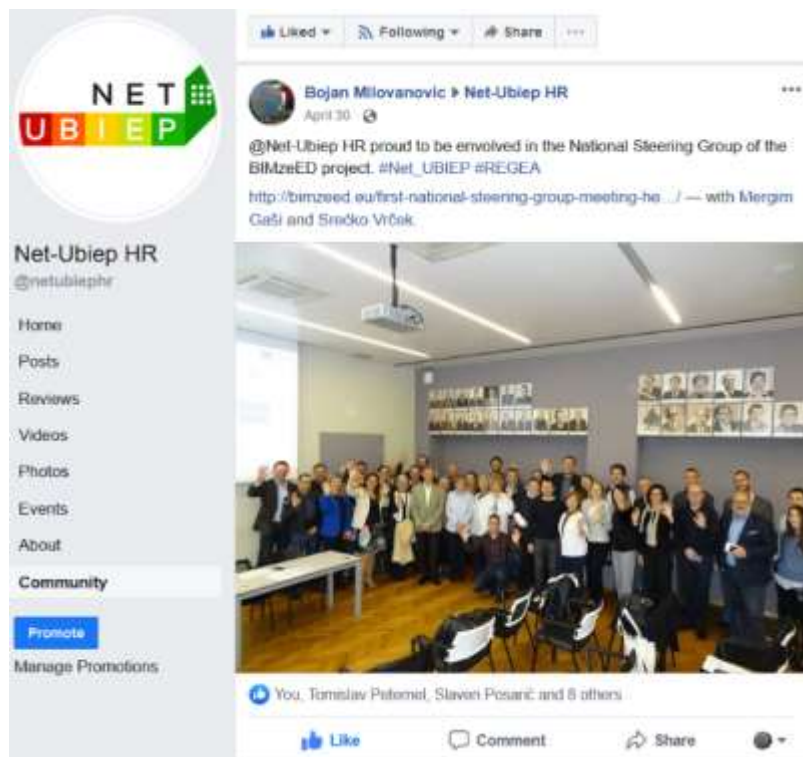
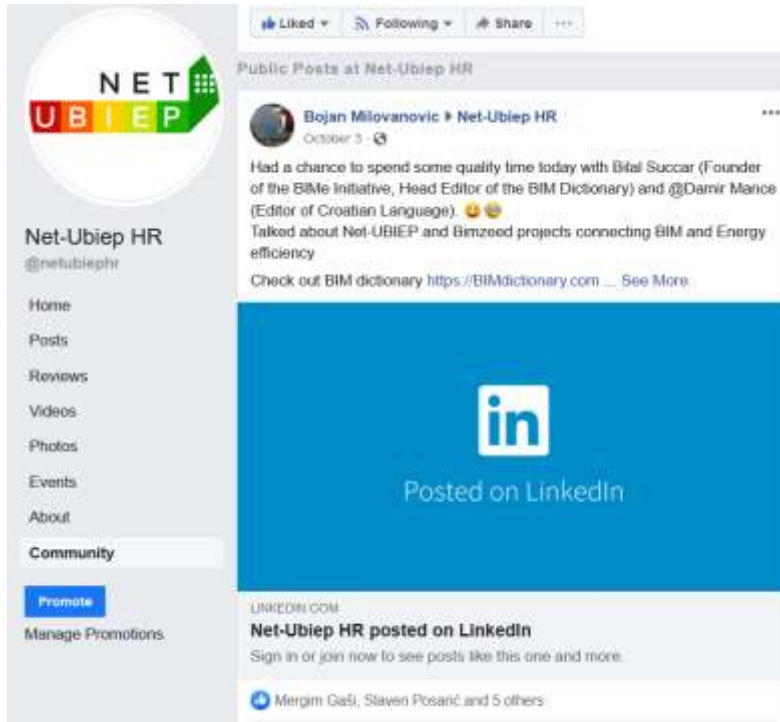
- Video Library
- Videos You Can Crosspost

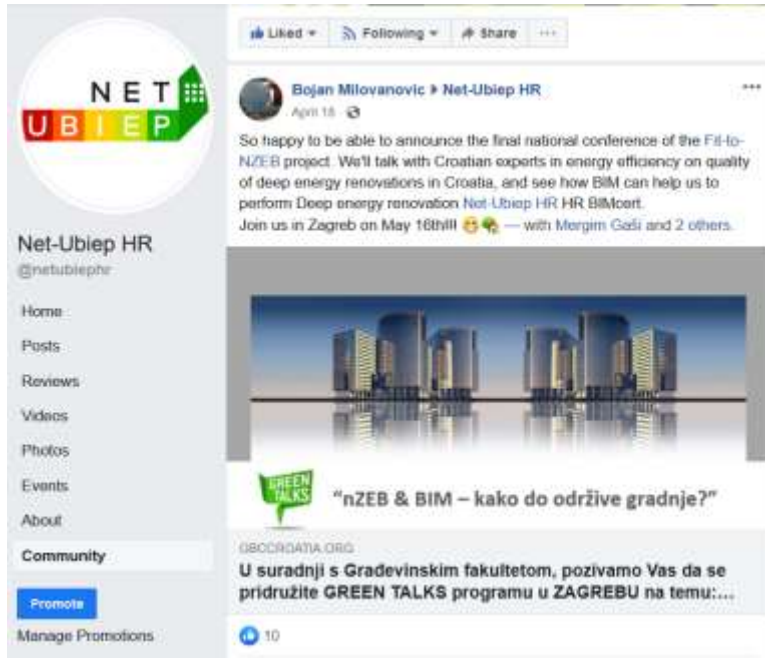
**Archived Events**

	Events	Interested	Went	Reach
<input type="checkbox"/>	Središnja konferencija o zelenoj gradnji i održivom razvoju Esplanade Zagreb Hotel - Zagreb, Croatia Tue Nov 12, 9:00am	63	8	1887
<input type="checkbox"/>	BIM za profesionalce (inženjere i arhitekta) Građevinski fakultet, Sveučilište u Zagrebu - Vijećnica 2 Dates - Mar 1 - Mar 2	115	3274	
<input type="checkbox"/>	BIM za djelatnike javne uprave i vlasnike (upravitelje zgradama) Građevinski fakultet, Sveučilište u Zagrebu - Vijećnica Dec 11, 2018, 9:00 AM	2	0	143

As shown below, there were also some public posts on the Net-Ubiep HR Facebook page:

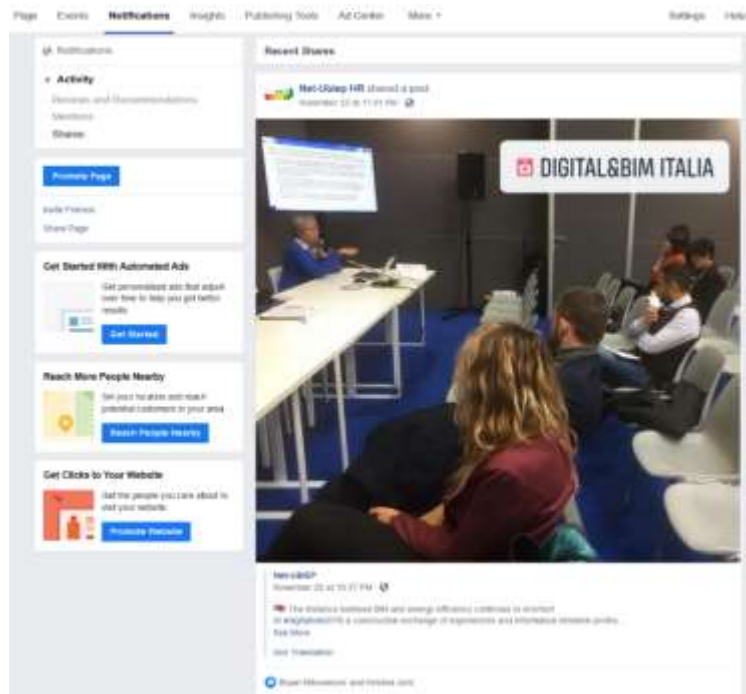








Net-Ubiep HR Facebook page has also shared posts published by other national Facebook pages related to the Net-UBIEP project.





Post Reach graph (the number of people who saw any of our posts at least once.) shows that Net-UBIEP HR posts reached on average 20 people if organic reach is considered with several posts which raised more interest (up to 300 people reached).

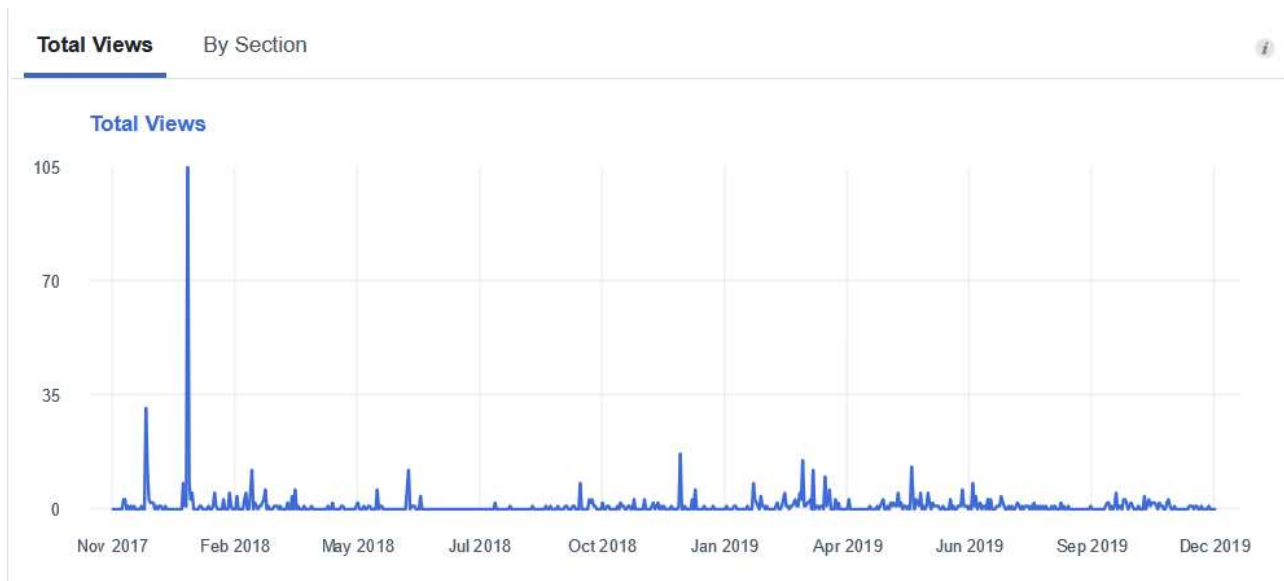


While if posts were paid, they reached 2552 and 4635 people, respectively, so it can be concluded that in future efforts, project budget should also consider social network adds.

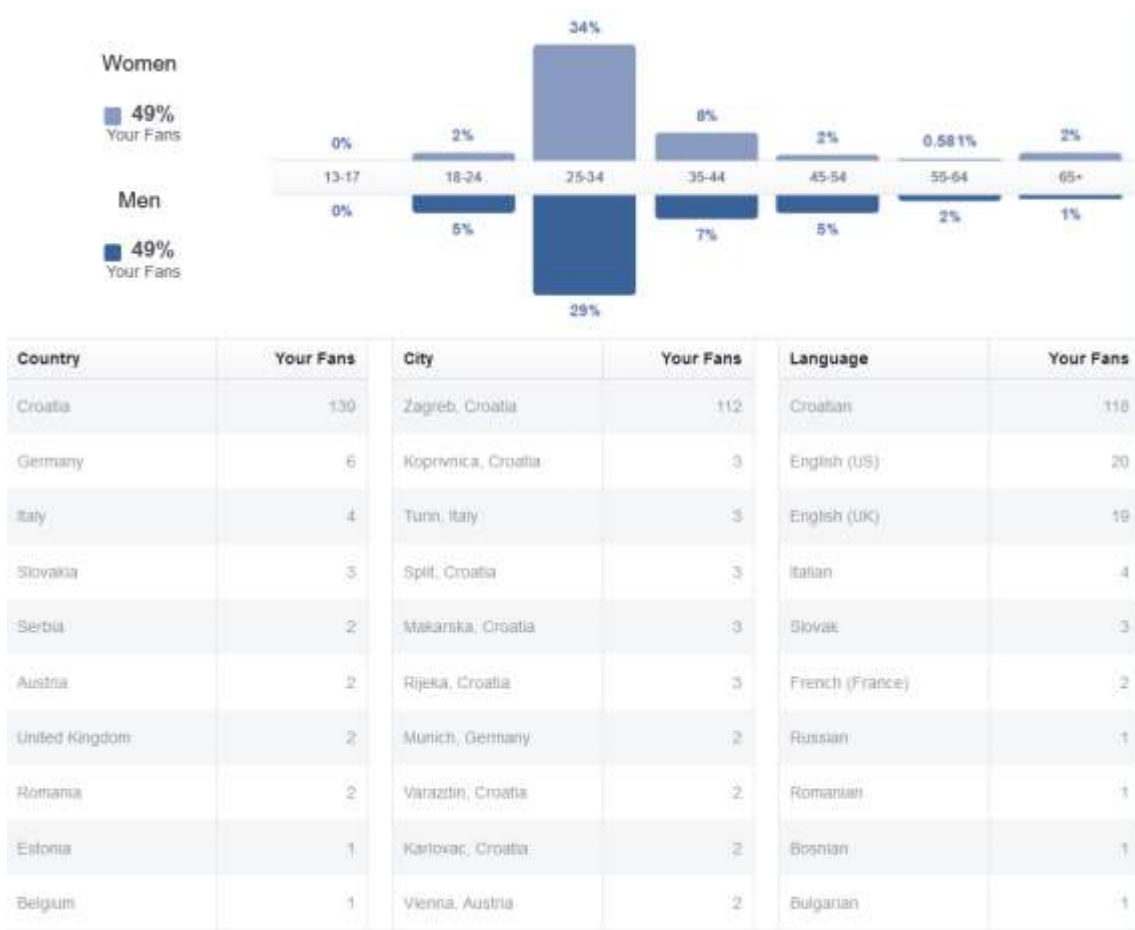




The number of times the Net-Ubiep HR Facebook profile was viewed by logged and logged out people is shown below.

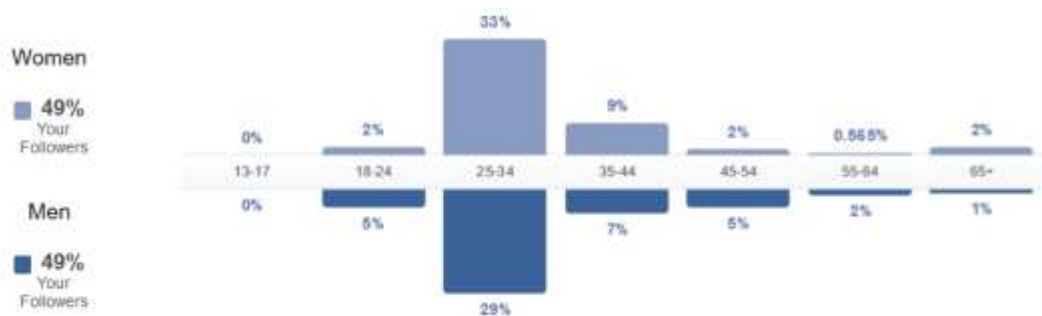


The number of people who saw any of Net-Ubiep HR posts at least once, grouped by age and gender as well as country of origin and city of origin. Aggregated demographic data is based on a number of factors, including age and gender information users provide in their Facebook profiles. This number is an estimate.



The people who follow Net-Ubiep HR Facebook page according to their age, gender, country of origin and city of origin. This number is an estimate.





Country	Your Followers	City	Your Followers	Language	Your Followers
Croatia	144	Zagreb, Croatia	117	Croatian	122
Germany	6	Koprivnica, Croatia	3	English (US)	21
Italy	4	Turin, Italy	3	English (UK)	19
Slovakia	0	Split, Croatia	0	Italian	4
Serbia	2	Makarska, Croatia	0	Slovak	3
Austria	2	Rijeka, Croatia	0	French (France)	2
United Kingdom	2	Munich, Germany	2	Russian	1
Romania	2	Varazdin, Croatia	2	Romanian	1
Estonia	1	Karlovac, Croatia	2	Bosnian	1
Belgium	1	Vienna, Austria	2	Bulgarian	1

The number of people who had any content from Net-Ubiep HR Facebook page or about Net-Ubiep HR Facebook page enter their screen, grouped by age and gender country of origin and city of origin. This number is an estimate.





The following screenshot compares the performance of Net-Ubiep HR Facebook page and posts with similar Pages on Facebook, where it is seen how Croatian Facebook page is compared to master page and Estonian Net-UBIEP EE Facebook page.







**Pages to Watch**  
Compare the performance of your Page and posts with similar Pages on Facebook.

[Add Pages](#) Engagement

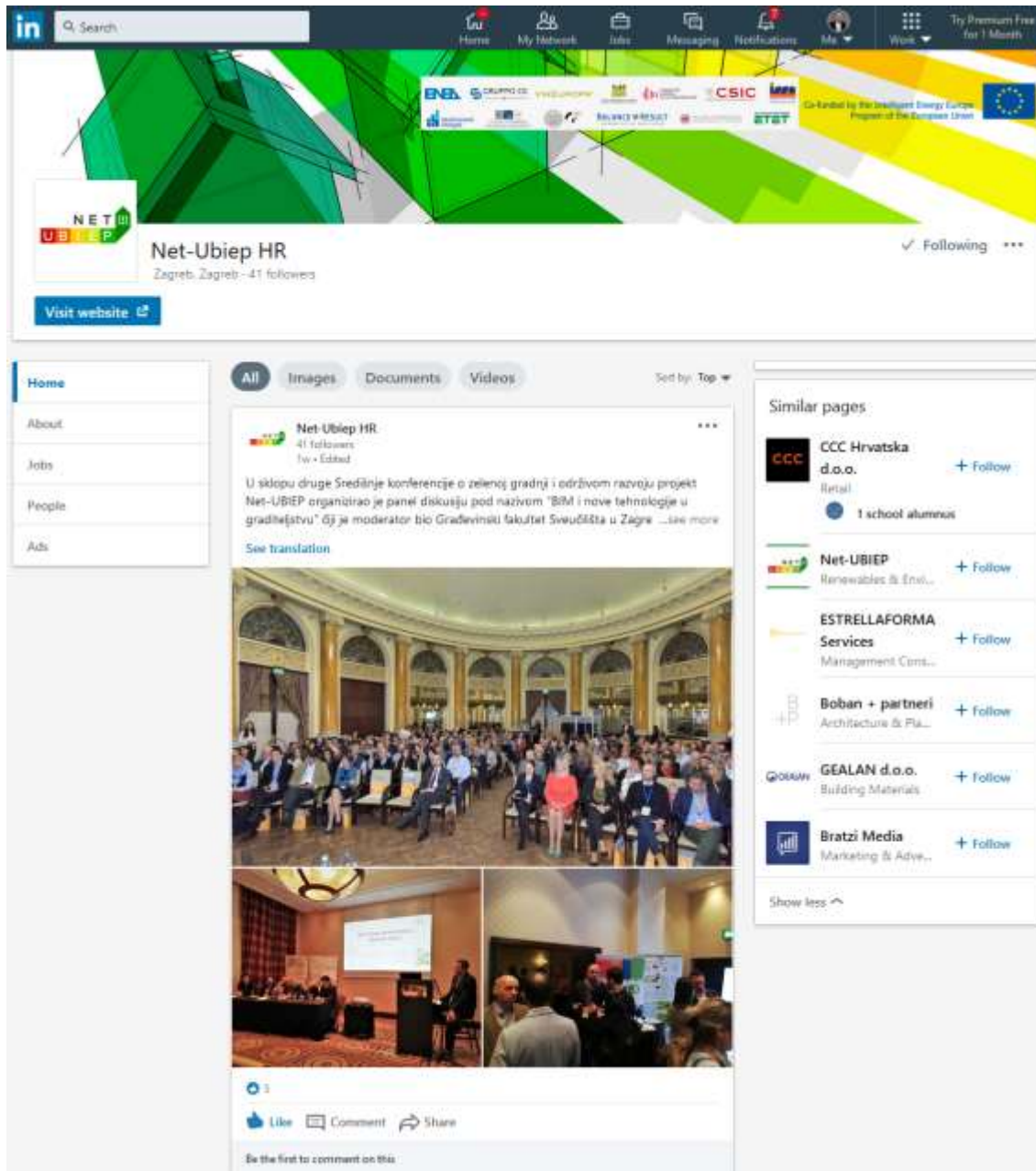
Page	Total Page Likes	From Last Week	Posts This Week	Engagement This Week
YOU 1  Net-Ubiep HR	176	2.0%	0	2
2  Net-UBIEP	92	1.1%	1	13
3  Net-Ubiep EE	48	0%	0	0

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◆ **Linkedin**

- National LinkedIn page was created specifically for the purposes of promoting activities and results of the Net-UBIEP project. The page is titled: Net-Ubiep HR.

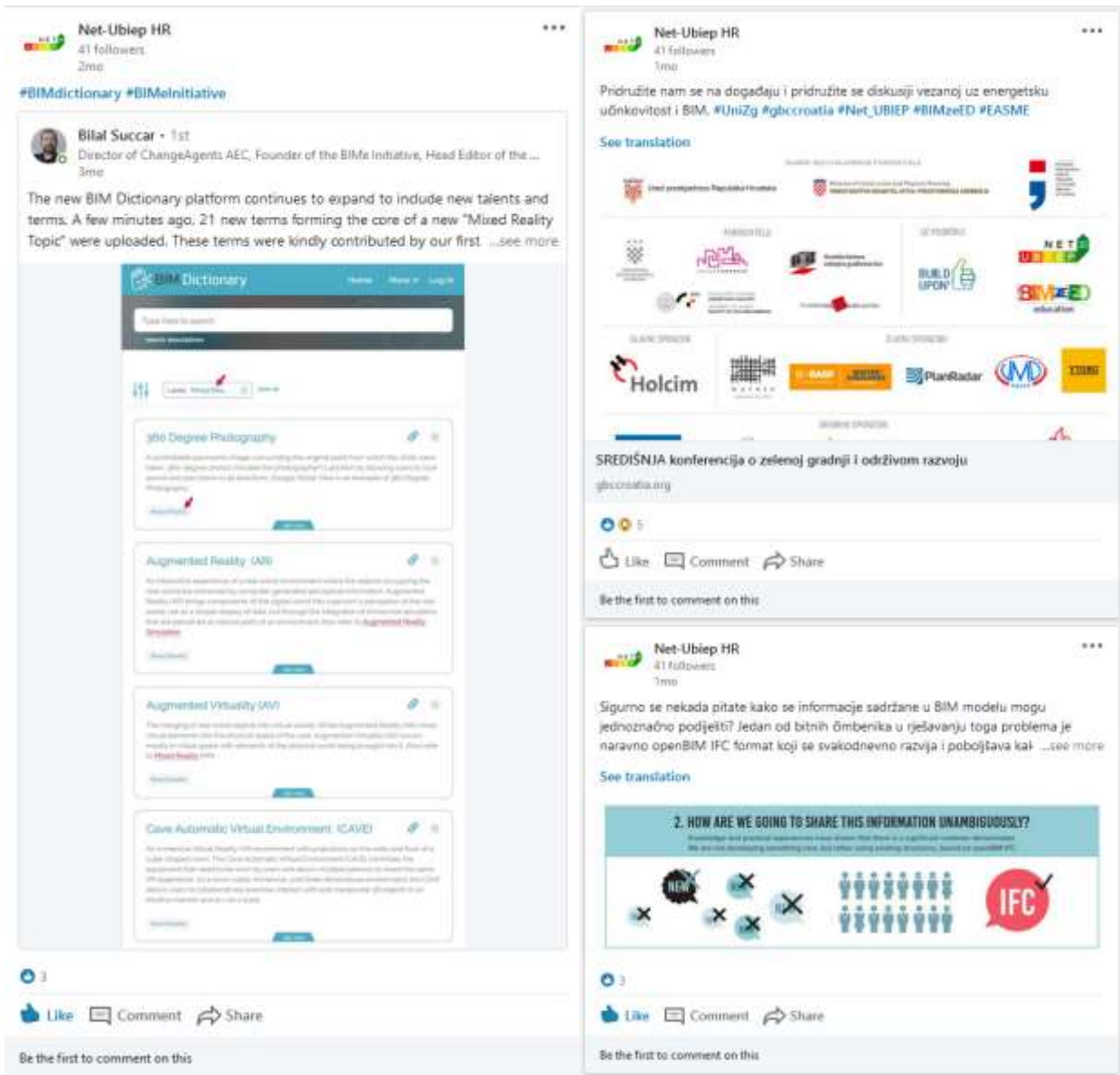




By the beginning of December 2019, Net-Ubiep HR LinkedIn page had 41 followers in total.



There were regular posts published on LinkedIn, which basically followed the dynamics of posts published on Net-Ubiep HR Facebook page.







**Net-Ubiep HR**  
41 followers  
1mo · Edited

Radna atmosfera na 4. partnerskom sastanku projekta Net-ubiep! ENEA GruppoCS Fundación Laboral de la Construcción Vilnius Gediminas Technical University TalTech – Tallinn University of Technology Balance&Re: ...see more

See translation

6

Like Comment Share

Be the first to comment on this

**Net-Ubiep HR**  
41 followers  
1mo

Kako javna tijela mogu potaknuti #BuildingInformationModelling (BIM)?  
Pročitajte više u smjernicama za uvođenje inovacija u građevinski sektor.  
#Construction2020 #COSME\_EU

See translation

DocsRoom - European Commission  
ec.europa.eu

4

**Net-Ubiep HR**  
41 followers  
1mo

Pridružite nam se na Drugoj središnjoj konferenciji o zelenoj gradnji i održivom razvoju. Više informacija pronađite klikom na link: <https://lnkd.in/dBEIytC>

See translation

SREDIŠNJA konferencija o zelenoj gradnji i održivom razvoju  
net-sbnp.eu

4

Like Comment Share

Be the first to comment on this

**Net-Ubiep HR**  
41 followers  
1mo

Odvajite malo vremena i ispunite kratku anketu projekta Bimzeed. Svrha ovog istraživanja je identificirati programe obrazovanja i osposobljavanja u području #BIM-a i #nZEB-a. Anketi možete pristupiti preko linka: <http://bit.ly/33vPyoZ>

See translation

**education**  
for zero energy buildings  
USING BUILDING INFORMATION MODELLING

4

Like Comment Share

Be the first to comment on this





Basic analytics which can be extracted for Net-Ubiep HR LinkedIn page is available for the past year (page views) as well as last 30 day activity.



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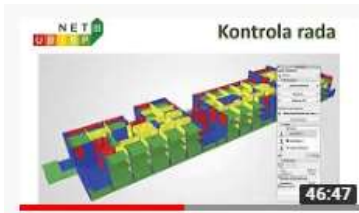


### ◆ Youtube

In addition to the Facebook and LinkedIn pages, Croatian partners have uploaded videos created for the purpose of the Net-UBIEP project to the Youtube.

These videos are actually videos of lectures created for professionals and they follow the modules developed in WP3 of the project.





**Module 1 – Diffuse BIM (Croatian language)**

Bojan Milovanovic • 4 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



**Introductory Module – Basic BIM knowledge and skills (Croatian language)**

Bojan Milovanovic • 4 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



**Net-UBIEP HR**

Bojan Milovanovic • Ažurirano prije 7 dana

Introduction to Net-UBIEP project (Croatian language) • 31:51

Introductory Module – Basic BIM knowledge and skills (Croatian language) • 40:36

PRIKAŽI CIJELI POPIS ZA REPRODUKCIJU



**Module 3 – Apply procurement management (Croatian language)**

Bojan Milovanovic • 3 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



**Module 3 – Apply procurement management (Croatian language)**

Bojan Milovanovic • 3 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



**Open-source BIM software demonstration (Croatian language)**

Bojan Milovanovic • 6 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



**Introduction to Net-UBIEP project (Croatian language)**

Bojan Milovanovic • 1 pregled • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



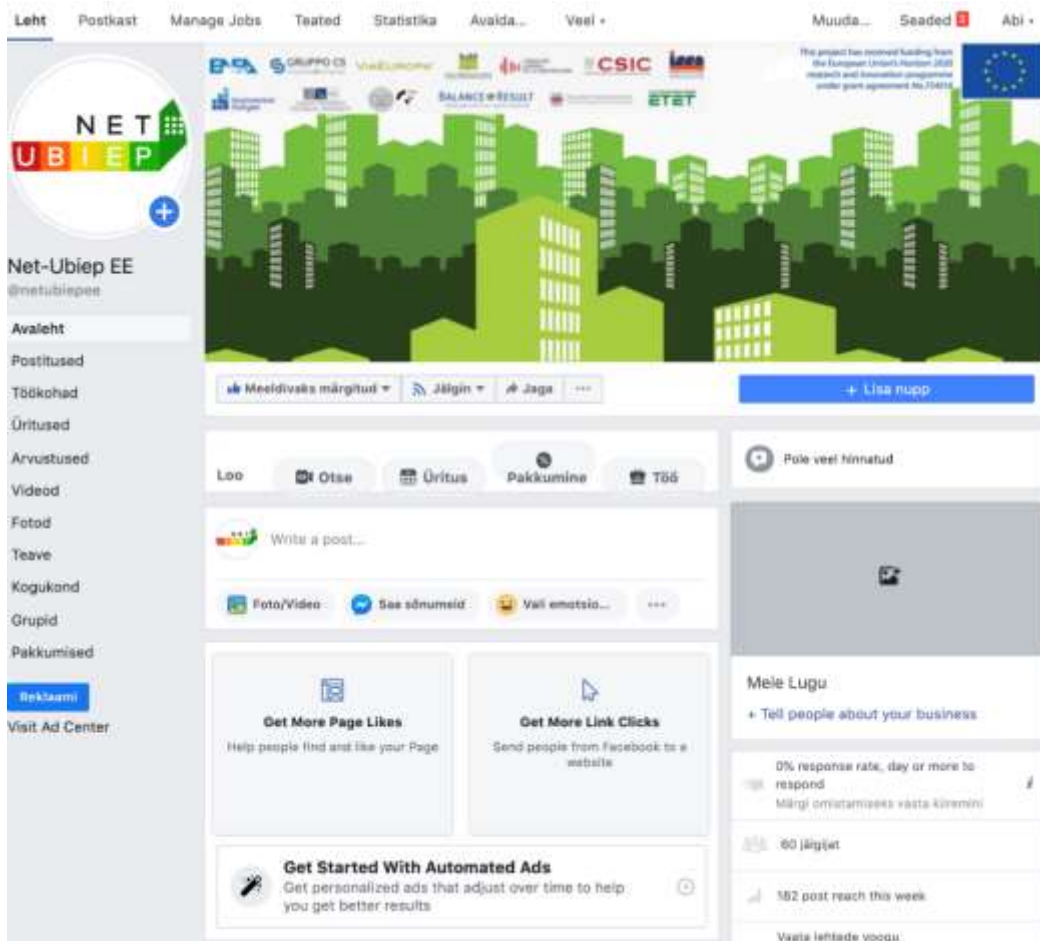
## 4.4. Estonia

### 4.4.1 National Net UBIEP account

#### ◆ Facebook

National Facebook page was created especially for the Net-UBIEP project to promote activities and spread its results. The page is titled as Net-Ubiep EE and can be found also as @netubiepee. Net-Ubiep EE page focused on dissemination of project results and attracting people to project related events/seminars.

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At the beginning of December, Net-Ubiep EE page had 60 followers and 48 likes in total. It is seen from the graph below that during the project Net-Ubiep EE page had steady number of followers, but it increased rapidly at the end of 2019. This is due to high interest in project e-learning platform that was disseminated in fall 2019 as well as promoting project's second open day and other relevant outcomes of Net-UBIEP project.

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Since the beginning of the project till the beginning of December 2019, Facebook page Net-Ubiep EE published in total 45 posts as seen from the print screens below. That is 2 posts per month starting from December 2017, when this Facebook page was created.





8.12.2019 16:41		Novembris toimunud XI Kaasaegse Ehituse			39		10 3	
5.11.2019 10:02		Juba sellel reedel, esmaklassiline XI			486		47 11	
28.10.2019 22:47		Kaasaegse ehituse konverentsini on jäänud			363		49 8	
23.10.2019 11:27		Meil on hea meel teatada, et Net-UBIEPi			39		17 3	
7.10.2019 17:54		Valminud on e-õppe kursus energiatõhususe			283		65 8	
19.09.2019 12:58		Juba peagi on veebis kättesaadavad			43		5 2	
11.09.2019 13:50		Kaasaegse Ehituse Meetodid koverents			349		153 11	
5.09.2019 09:53		Oleme koostöös projekti partneritega valmis			50		3 1	
14.08.2019 16:04		Eesti Timmitud Ehituse Tugirühm ja Tallinna			38		6 1	
29.06.2019 13:24		Siis kui nädalavahetusel midagi teha pole...			44		2 1	
30.05.2019 22:47		Mida teha järgmisel aastal 14-17. juunil?			34		1 0	
20.05.2019 10:02		Väike meeldetuletus algavasse nädalasse:			44		7 2	
5.05.2019 17:24		3.-5. juunil toimub Soomes Helsingis			43		4 3	
24.04.2019 22:47		Viisime esmaspäeval, 22. aprillil, Net-UBIEP			37		6 0	
5.04.2019 11:00		Esmakordselt, Maanteearmet katsetab			48		9 4	
1.04.2019 12:01		Kutsume Teid osalema uuringus, mis käsitleb			384		23 4	



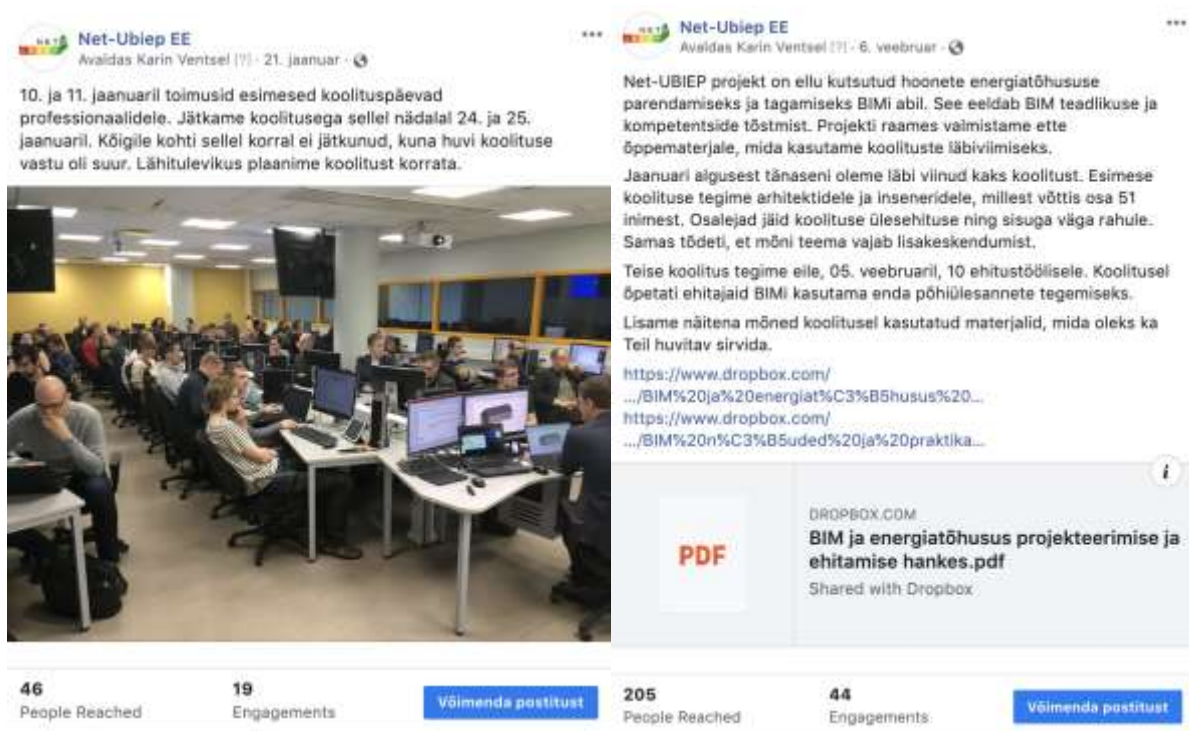
26.03.2019 11:34		Allolevas BIMplement projekti poolt välja			40		4 0	
15.03.2019 14:35		Alates 1. jaanuarist 2019 peavad kõik			37		2 1	
6.03.2019 12:00		Sei sügisel, 24-25. septembril, toimub			35		2 0	
4.03.2019 10:00		Hariv artikkel "Koostöös planeerimine on eeldus			48		11 5	
25.02.2019 14:45		Kaja Ehitusel on tööjoonise/teostusjoonis			40		9 3	
22.02.2019 17:00		Täna, 22. veebruaril, toimus Äripäeva			41		18 3	
10.02.2019 09:00		Huvitavat lugemist pühapäevaks REHVA			30		3 1	
7.02.2019 21:57		14. veebruaril korraldab Riigi Kinnisvara oma			42		9 2	
6.02.2019 13:37		Net-UBIEP projekt on ellu kutsunud hoonete			205		39 5	
21.01.2019 22:23		10. ja 11. jaanuaril toimusid esimesed			46		17 2	
9.01.2019 00:07		Töökat alanud uut aastat Net-UBIEP			41		3 1	
7.12.2018 10:56		Avaldasime artikli BIM kompetentside teemal,			564		104 10	
30.11.2018 11:51		X Kaasaegse Ehituse Meetodid konverentsi			316		58 5	
21.11.2018 10:36		Meil on hea meel teatada, et järgmine			242		38 4	
30.10.2018 22:49		Juba vähem kui nädala pärast, 5.-6. november,			37		9 0	
29.10.2018 12:36		Nädal tagasi 22. ja 23. oktoobril toimusid			371		85 7	



9.10.2018 10:03	Head Net-UBIEP projekti huvilised!			411		53 6	
1.10.2018 18:18	Oleme koostöös projekti partneritega valmis			279		63 5	
24.09.2018 12:00	Anname teada, et peagi toimub järjekordne			35		0 1	
19.09.2018 13:51	Kõik Net-UBIEP projekti huvilised! Minge			41		8 3	
15.07.2018 11:22	Vaadake projekti kodulehte! Seal on			99		21 3	
9.05.2018 23:27	7. mail toimus Riigi Kinnisvara AS-i ja 3D			32		3 0	
23.04.2018 23:58	Tuletame Teile meelde, et Net- UBIEP'i eestikeelsel kodulehel			36		4 1	
30.03.2018 22:15				101		4 4	
21.02.2018 00:30	Oleme koostöös projekti partneritega valmis			41		2 2	
16.02.2018 14:35	Avasime Net-UBIEP'i eestikeelsel kodulehel			37		3 0	
12.02.2018 15:07	14-16 mai 2018 toimub Helsingis järjekordne			34		4 1	
28.01.2018 22:48	NET-UBIEP projekti ühaks eesmärgiks on			39		4 2	
29.12.2017 10:12	Meil on hea meel teatada, et 14.			277		55 9	
25.11.2017 21:47	NET-UBIEP (Network for Using BIM to			0		0 3	
12.11.2017 11:15	Net-Ubiep EE uuendas enda veebilehte.			0		0 0	



The Net-Ubiep EE page was used also to promote Net-UBIEP events, but just as an informative post, not as a separate Facebook event.



As shown below there were also news outside the Net-UBIEP project to attract more people.





**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 10. veebruar ·

Huvitavat lugemist pühapäevaks REHVA ajakirjast:  
<https://www.rehva.eu/.../the-horizon-2020-bim-speed-project.h...>

**BEHVALEU**  
**The Horizon 2020 BIM-SPEED project**  
The REHVA Newsletter is emailed bi-monthly to subscribers free of charge. It contains news of HVAC technical publications and events, EC directives and calls for proposals related to

30 People Reached    4 Engagements    [Võimenda postitust](#)

1

**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 5. aprill ·

Esmakordselt, Maanteeamet katsetab BIMi kasutamise võimalusi tee-ehituses rekonstrueerides pilootprojektina riigitee 90 Niitsiku-Karisilla lõuku ja ehitades Tallinna-Tartu-Võru-Luhamaa Pikknurme-Puurmani lõigule 2+1 möödasõidualad.  
<https://ehitusest.ee/.../28/louna-regiooni-mudelprojekteerim.../>

**EHTUSEST.EE**  
**Lõuna-Eestis katsetatakse mudelprojekteerimist - EhitusEST**  
Lõuna regiooni suurimateks töödeks on BIM-mudelit kasutades...

48 People Reached    13 Engagements    [Võimenda postitust](#)

4

**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 25. veebruar ·

Kaja Ehitusel on tööjoonise/teostusjoonise BIM jõudnud nii kaugele, et BIMi mudeleid saab kõrvutada reaalse ehitusega. Ehitusobjektile on võimalik liitreaalsust kuvada nutiseadmes. Täpsema ülevaate saab käesolevast videost:  
[https://www.youtube.com/watch?v=ÖgplzR4\\_5XQ&feature=youtu.be](https://www.youtube.com/watch?v=ÖgplzR4_5XQ&feature=youtu.be)

**YOUTUBE.COM**  
**Kaja ehituse liitreaalsuse näide**  
Kaja ehitusel on tööjoonise/teostusjoonise BIM jõudnud nii kaugele, et...

40 People Reached    12 Engagements    [Võimenda postitust](#)

**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 30. mai ·

Mida teha järgmisel aastal 14-17. juunil? Loomulikult osaleda ehitusfüüsika konverentsil NSB 2020 Building Physics Conference. Kuni 30. septembrini on võimalik esitada lühikokkuvõtet konverentsil esinemiseks. Piletid osalemiseks saab osta juba nüüd.  
Rohkem infot: [www.nsb2020.org](http://www.nsb2020.org)

**TalTech**    **TalTech**

34 People Reached    1 Kihlus    [Võimenda postitust](#)

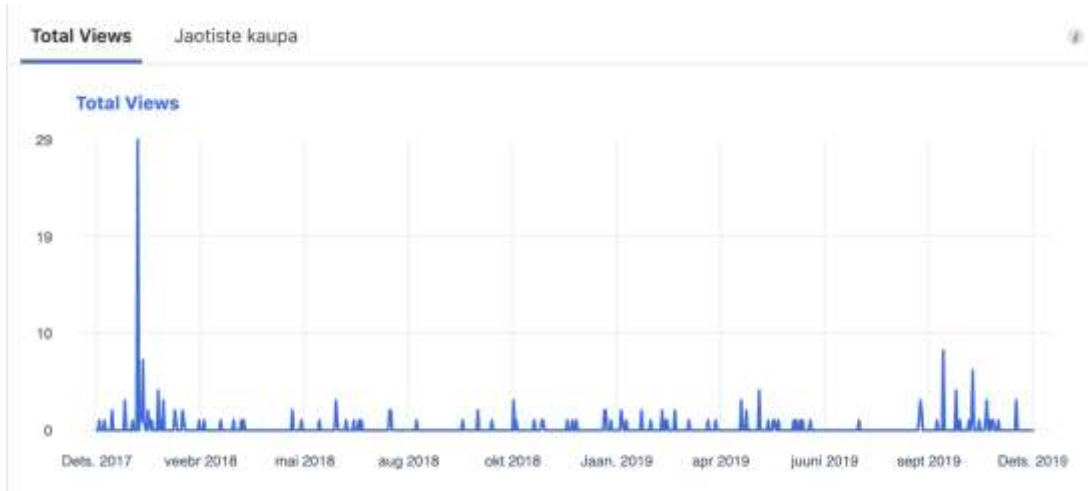




Post Reach graph (the number of people who saw any of our posts at least once) shows that Net-Ubiep EE posts reached an average of 11 people if organic reach is considered. Some posts raised more interest and reached up to 150 people.



The number of times the Net-Ubieep EE Facebook profile was viewed by logged in and logged out people is shown below.



The number of people who saw any of Net-Ubieep EE posts at least once, grouped by age and gender as well as country of origin, city of origin and language spoken. Aggregated demographic data is based on a number of factors, including age and gender information users provide in their Facebook profiles. This number is an estimate.





The following screenshot compares the performance of Net-Ubiep EE Facebook page and posts with similar pages on Facebook. Here it is seen where Estonian Facebook page is compared to master page, Croatian page and Italian Facebook page.

**Pages to Watch**  
Compare the performance of your Page and posts with similar Pages on Facebook.

[Lisa lehti](#) Kihlus

Leht	Lehe meeldimisi k	Eelmisest nädala	Posts This Week	Engagement This Week
1  Net-Ubiep HR	176	▲2,3%	2	6
2  Net-UBIEP	92	0%	1	4
3  Net-UBIEP_IT	86	0%	1	3
YOU 4  Net-Ubiep EE	48	0%	1	14



◆ Five best posts

1. Post about article describing BIM competences and Net-UBIEP project

**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 7. detsember 2018 · 🌐

Avaldasime artikli BIM kompetentside teemal, mis tutvustab natuke ka Net-UBIEPi projekti tausta ja tegemisi. Artiklit on võimalik lugeda Ehitusuudiste portaalis - <http://www.ehitusuudised.ee/.../erinevad-kompetentsid-bim-val...>

Need, kellele juurdepääs vastavale veebilehele puudub, saavad lugeda artiklit pdf failina Net-UBIEPi kodulehelt - <http://www.net-ubiep.eu/et/artikkel-bim-kompetentside-teemal>

Samuti avaldatakse see artikkel järgmisel nädalal ilmuvas Ehitaja ajakirjas.... Vaata veel

EHITUSUUDISED.EE  
**Erinevad kompetentsid BIM valdkonnas**  
Ehitusinfo modelleerimine ja haldamine leiab nüüdisaegses...

**564** People Reached    **114** Engagements    Boost Unavailable

Rigo Rebane ja Bojan Milovanovic · 2 jagamist

Meeldib    Kommentaari    Jaga

**Performance for Your Post**

**564** People Reached

**10** Meeldimised, kommentaarid ja jagamised

6 Meeldimised	2 On Post	4 On Shares
2 Kommentaarid	0 On Post	2 On Shares
2 Jagamised	2 On Post	0 On Shares

**104** Postituse klõpsamised

0 Photo Views	31 Link Clicks	73 Other Clicks
---------------	----------------	-----------------

**NEGATIIVNE TAGASISIDE**

0 Hide Post    0 Hide All Posts

0 Teata rämpspostitusest    0 Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts



2- Post about reminder of XI Modern Construction Methods Conference including Net-UBIEP Second Open Day.

**Net-Ubiep EE**  
Avaldas Ergo Pikas [?] · 5. november · 🌐

Juba sellel reedel, esmaklassiline XI kaasaegse ehituse konverents! 🗣️

! Paneeldiskussiooni teema: "Kas meil on vaja mõttemallide muutmist?"

Paneeli veab eest Ivo Jaanisoo (juhataja, ehitus- ja elamuosakond, MKM).... Vaata veel

**Get More Likes, Comments and Shares**  
Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

**486** People Reached    **58** Engagements    [Võimenda postitust](#)

Ivo Jaanisoo ja Bojan Milovanovic    2 jagamist

Meeldib    Kommentaari    Jaga

**Performance for Your Post**

**486** People Reached

**11** Meeldimised, kommentaarid ja jagamised

9 Meeldimised	2 On Post	7 On Shares
0 Kommentaarid	0 On Post	0 On Shares
2 Jagamised	2 On Post	0 On Shares

**47** Postituse klõpsamised

3 Photo Views	7 Link Clicks	37 Other Clicks
---------------	---------------	-----------------

**NEGATIIVNE TAGASISIDE**

0 Hide Post    0 Hide All Posts

0 Teata rämpspostitusest    0 Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts.





3. Post about upcoming first Net-UBIEP seminars

**Net-UBIEP EE**  
Avaldas Karin Ventsel [?] · 9. Oktoober 2016 · 🌐

Head Net-UBIEP projekti huvilised!

Kutsume teid BIMi ja energiatõhususe koolitusele. Koolitused toimuvad 22. ja 23. oktoobril ning on seekord mõeldud kohaliku omavalitsuse juhtidele ja ehitusvaldkonna spetsialistidele; ehitusprojektide tellijatele ning hoonete ja ehitiste omanike esindajatele; kinnisvara hooldajatele ja halduritele. Koolitus on TASUTA!... Vaata veel

**TTU.EE**  
**Algavad koolitused**  
Tallinna Tehnikaülikooli missioon on olla teaduse, tehnoloogia ja innovatsiooni edendaja ning juhtiv inseneri- ja majandushariduse andja Eestis.

**Get More Likes, Comments and Shares**  
Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

**411** People Reached    **59** Engagements    [Võimenda postitust](#)

Karin Sillmann    2 jagamist

Meeldib    Kommentaari    Jaga

**Performance for Your Post**

**411** People Reached

**6** Meeldimised, kommentaarid ja jagamised

<b>4</b> Meeldimised	<b>1</b> On Post	<b>3</b> On Shares
<b>0</b> Kommentaarid	<b>0</b> On Post	<b>0</b> On Shares
<b>2</b> Jagamised	<b>2</b> On Post	<b>0</b> On Shares

**53** Postituse kiõpsamised

<b>0</b> Photo Views	<b>12</b> Link Clicks	<b>41</b> Other Clicks
----------------------	-----------------------	------------------------

**NEGATIIVNE TAGASISIDE**

<b>0</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Teeta rämpspostitusest	<b>0</b> Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts





4. Post about inviting people to participate in NET-UBIEP survey

**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 1. aprill · 🌐

Kutsume Teid osalema uuringus, mis käsitleb BIMi kasutamist hoonete energiatõhususe parendamiseks. Uuringu eesmärk on hinnata BIMi rakendamist energiatõhususe vallas Net-UBIEP projekti peamiste sidusrühmade seas, et mõista praegust BIMi kasutamist, selle eeliseid, tõkkeid ja BIMi võimalikku kasutamist tulevikus.

Küsitlusele on oodatud vastama kõik, ka need, kellel hetkel kogemus BIMi kasutamisega puudub.

Küsitluse leiata järgmiselt lingilt endale sobiva sihtrühma alt:  
<http://www.net-ubiep.eu/et/users-classes-2/>

Co-funded by the Horizon 2020 programme of the European Union

**Network for Using BIM  
to Increase the Energy Performance**

NET-UBIEP.EU  
**Users' Classes | Net-UBIEP**  
Kaasatud partnerid Users' Classes Registreerimine Projekti edu tagami...

🟢 **Get More Likes, Comments and Shares**  
Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

**384** People Reached     **27** Engagements     [Võimenda postitust](#)

👤 Bojan Milovanovic     1 jagamine

**Performance for Your Post**

**384** People Reached

**4** Meeldimised, kommentaarid ja jagamised 📊

<b>2</b> Meeldimised	<b>1</b> On Post	<b>1</b> On Shares
<b>1</b> Kommentaarid	<b>0</b> On Post	<b>1</b> On Shares
<b>1</b> Jagamised	<b>1</b> On Post	<b>0</b> On Shares

**23** Postituse klõpsamised

<b>0</b> Photo Views	<b>8</b> Link Clicks 📊	<b>15</b> Other Clicks 📊
-------------------------	---------------------------	-----------------------------

**NEGATIIVNE TAGASISIDE**

<b>0</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Teata nämpostitusest	<b>0</b> Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts



5. Post about first NET-UBIEP seminars that were held

**Net-Ubiep EE**  
Avaldas Karin Ventsel (?) - 29. Oktoober 2018 · 🌐

Nädal tagasi 22. ja 23. oktoobril toimusid esimesed Net-UBIEP projekti tasuta koolitused. Sihtgrupiks olid seekord kohaliku omavalitsuse juhid, hoonete ja ehitiste omanike esindajad, kinnisvara hooldajad ning haldurid. Koolitustest võttis osa ligikaudu 80 inimest.

Näide BIM ja energiatõhususe materjalidest, mida koolitusel tutvustati: <https://www.dropbox.com/.../7%20BIM%20ja%20energiat%C3%B5husu.....> Vaata veel

**Get More Likes, Comments and Shares**  
Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

**371** People Reached     **92** Engagements     [Võimenda postitust](#)

👤 Karin Sillmann, Margarita Ratšinski ja Pille Hamburg     2 jagamist

👍 Meeldib     💬 Kommentaar     ➦ Jaga     🌈

**Performance for Your Post**

**371** People Reached

**7** Meeldimised, kommentaarid ja jagamised 🌐

<b>5</b> Meeldimised	<b>3</b> On Post	<b>2</b> On Shares
<b>0</b> Kommentaarid	<b>0</b> On Post	<b>0</b> On Shares
<b>2</b> Jagamised	<b>2</b> On Post	<b>0</b> On Shares

**85** Postituse kiõpsamised

<b>25</b> Photo Views	<b>9</b> Link Clicks 📄	<b>51</b> Other Clicks 🌐
-----------------------	------------------------	--------------------------

**NEGATIIVNE TAGASISIDE**

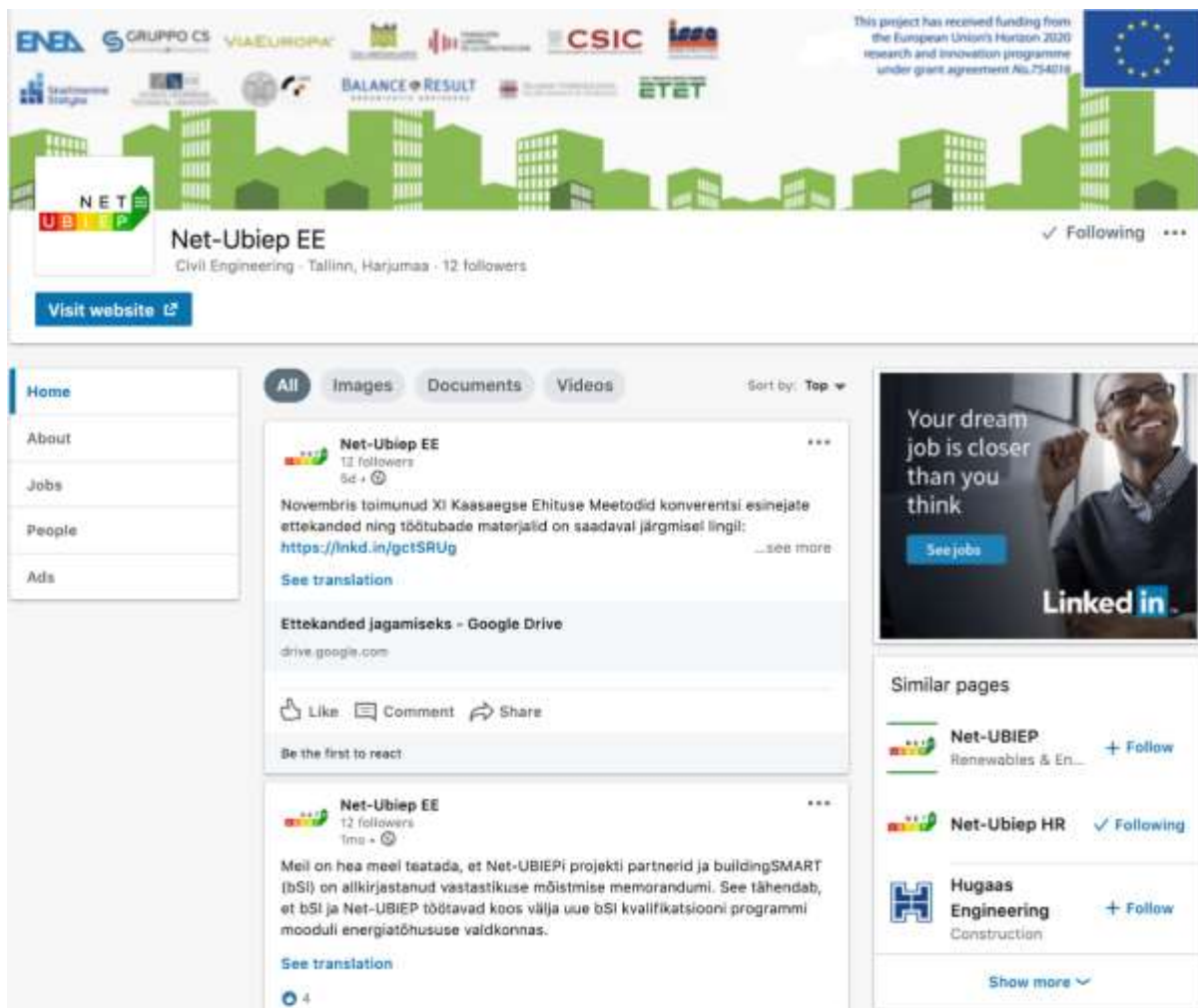
<b>0</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Teata rämpspostitusest	<b>0</b> Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts

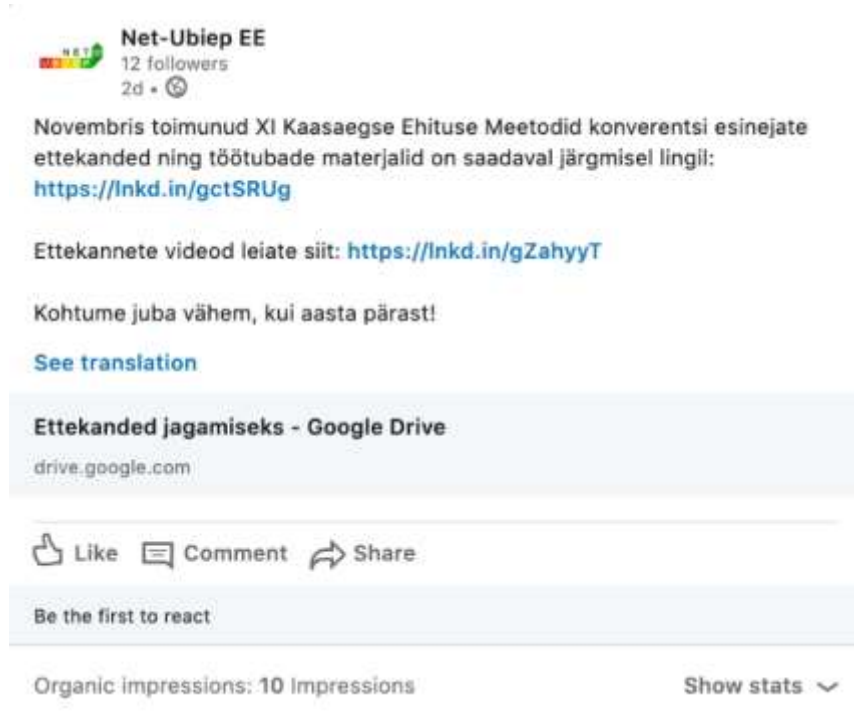


◆ LinkedIn

National LinkedIn page was created especially for the Net-UBIEP project to promote activities and spread its results. The page is titled as Net-Ubiep EE. At the beginning of December Net-Ubiep EE LinkedIn page had 12 followers in total.



There were regular posts published on LinkedIn, which followed the dynamics of posts published on Net-Ubiep EE Facebook page.

A screenshot of a LinkedIn post from the page "Net-Ubiep EE", which has 12 followers and was posted 2 days ago. The post text in Estonian mentions a conference on November 11th and provides two links: <https://lnkd.in/gctSRUG> for materials and <https://lnkd.in/gZahyyT> for videos. It also includes a translation link and a Google Drive link for document sharing. The post has 10 organic impressions and no reactions yet.

**Net-Ubiep EE**  
12 followers  
2d • 🌐

Novembris toimunud XI Kaasaegse Ehituse Meetodid konverentsi esinejate ettekanded ning töötubade materjalid on saadaval järgmisel lingil:  
<https://lnkd.in/gctSRUG>

Ettekannete videod leiate siit: <https://lnkd.in/gZahyyT>

Kohtume juba vähem, kui aasta pärast!

[See translation](#)

**Ettekanded jagamiseks - Google Drive**  
drive.google.com

👍 Like   💬 Comment   ➦ Share

Be the first to react

Organic impressions: 10 Impressions   [Show stats](#) ▾







**Net-Ubiep EE**  
12 followers  
2mo • 🌐

Valminud on e-õppe kursus energiatõhususe ja BIMi teemal. Kursusel on kolm moodulit: esimene on sissejuhatus, mis annab ülevaate energiatõhususest ja BIMist, teine on suunatud arhitektidele ja inseneridele ning kolmas oskustöölisele.

Kursuse läbinud ja testi edukalt sooritanud arhitektid ja insenerid saavad taotleda 20 täiendkoolituspunkti. Kampania korras on esimesele 20le täiendkoolituspunktide taotlemine TASUTA.

Täpsemat infot saate juba projekti kodulehelt - <https://lnkd.in/dm3zigK> Kiirustage!

[See translation](#)

Co-funded by the Horizon 2020 programme of the European Union

**NET  
UBIEP**

Network for Using BIM  
to Increase the Energy Performance

**E-õpe**  
net-ubiep.eu

👍 Like    💬 Comment    ➦ Share

Be the first to react

Organic impressions: 18 Impressions    [Show stats](#) ▾

**Net-Ubiep EE**  
12 followers  
2mo • 🌐

Juba peagi on veebis kättesaadavad materjalid energiatõhususe ja BIMi alaseks e-õppeks.

Täpsemalt loe Net-UBIEPI veebilehelt: <https://lnkd.in/gKXtHa2>

[See translation](#)

**Hoonete energiatõhususe ja BIMi alane e-õpe varsti saadaval**  
net-ubiep.eu

🌐 1

👍 Like    💬 Comment    ➦ Share

Be the first to comment on this

Organic impressions: 76 Impressions    [Show stats](#) ▾






**Net-Ubiep EE**  
12 followers  
3mo •

Oleme koostöös projekti partneritega valmis saanud Net-UBIEPi kolmanda uudiskirja. See annab ülevaate erinevate projekti sihtrühmade teabematerjalidest, buildingSMARTi kvalifikatsioonist ning projektis osalevate riikide kogemustest läbi viidud koolitustega. Leiate selle Net-UBIEPi kodulehelt. Head lugemist!  
[https://lnkd.in/g/rmk\\_qS](https://lnkd.in/g/rmk_qS)

[See translation](#)

Co-funded by the Horizon 2020 programme of the European Union



Network for Using BIM to Increase the Energy Performance

**Uudiskiri**  
net-ubiep.eu

1

Like Comment Share

Be the first to comment on this

Organic impressions; 30 Impressions Show stats

**Net-Ubiep EE**  
12 followers  
3mo •

Siis kui nädalavahetusel midagi teha pole...


...osale uuringus, mis käsitleb BIMi kasutamist hoonete energiatõhususe parendamiseks. Uuringu eesmärk on hinnata BIMi rakendamist energiatõhususe vallas Net-UBIEP projekti peamiste sidusrühmade seas, et mõista praegust BIMi kasutamist, selle eelseid, tõkkeid ja BIMi võimalikku kasutamist tulevikus.

Küsitlusele on oodatud vastama kõik, ka need, kellel hetkel kogemus BIMi kasutamisega puudub.

Küsitluse leiate järgmiselt lingilt endale sobiva sihtrühma alt:  
<https://lnkd.in/g/nKHAWv>

[See translation](#)

Co-funded by the Horizon 2020 programme of the European Union



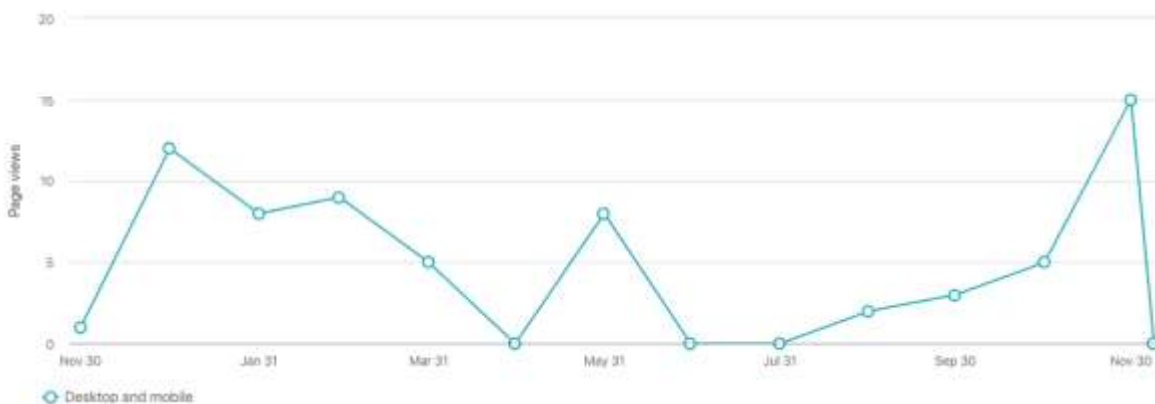
Network for Using BIM to Increase the Energy Performance

**Users' Classes**  
net-ubiep.eu

Like Comment Share

Be the first to react

Basic analytics which can be extracted for Net-Ubiep EE LinkedIn page is available for the past year (page views) as well as last 30 day activity.





Analytics	
Last 30 day activity	
4	▲ 300%
Unique visitors	
0	▼ 100%
New followers	
<a href="#">Invite connections to follow</a>	
33	▼ 87%
Post impressions	
<a href="#">Start a post</a>	
0	● 0%
Custom button clicks	



## 4.5. Lithuania

### 4.5.1. Social media accounts of the partners: Digital Construction & VGTU

For the National dissemination campaign of the Net-UBIEP project the Lithuanian partners used the following social media accounts:

- the Facebook page of Public Institution **Digital Construction** (<https://www.facebook.com/skst.lt/>)
- the Facebook (<https://www.facebook.com/vgtuuniversity/>) and LinkedIn pages (<https://www.linkedin.com/school/vilnius-gediminas-technical-university/>) of VGTU.

The posts published on these pages focused on dissemination of project results and attracting people to project related events/seminars.

By the beginning of December 2019, DigCon Facebook page had 523 followers and 484 likes in total.

By the beginning of December 2019, VGTU Facebook page had 31666 followers and 31611 likes in total.


By the beginning of December 2019, VGTU LinkedIn page had 31442 followers in total.

- The Posts on the Facebook page of Public Institution Digital Construction are available on this [link](#);
- The Posts on the Facebook page of VGTU are available on this [link](#);
- The Posts on the LinkedIn page of VGTU are available on this [link](#).

Some posts on Facebook/LinkedIn networks and related news in other media channels presented below.

- **Post about e-learning courses (December 16):**

Related news in other media channels: [Link](#) to Net-Ubiep web site



**Skaitmeninė statyba**  
Paskelbė Jeva Radzevičiūtė · IT · 4 val. · 🌐

📣 Kviečiame į E-kursus apie #BIM talkymą pastatų energiniam efektyvumui gerinti! 📣

Kurso dalyviai bus supažindinti su:


- ◆ BIM modelių ir kitų duomenų saugojimo technologijomis
- ◆ BIM projekto integruota duomenų apsaikavimo ir projekto valdymo internetinės platformos talkymu

Norėdami peržiūrėti kursą, nemokamai registruokitės čia 🙌  
<http://bit.ly/2LScEjf>

⚠️ Primename, kad LR Vyriausybė 2018 m. gegužės 7 d. nusprendė, jog nuo 2020 m. liepos 1 d. BIM turės būti taikomas projektuojant ir statant visus naujus sudėtingus ir didelės vertės viešojo sektoriaus statinius.

#NETUBIEP\_Lithuania

📄 Daugiau apie E-kursus: <http://bit.ly/34gxXkT>



👍 **Get More Likes, Comments and Shares**  
Boost this post for 26 € to reach up to 5 600 people.

[Paryškinti skelbimą](#)

**Performance for Your Post**

**179** Pasiekti žmonės

**7** Likes, Comments & Shares 📊

<b>6</b> Patinka	<b>6</b> On Post	<b>0</b> On Shares
<b>0</b> Komentarai	<b>0</b> On Post	<b>0</b> On Shares
<b>1</b> Akcijos	<b>1</b> On Post	<b>0</b> On Shares

**45** Įrašo peržiūros

<b>1</b> Nuotraukos peržiūros	<b>22</b> Saito paspaudimai	<b>22</b> Other Clicks 📊
----------------------------------	--------------------------------	-----------------------------

**NEGATIVE FEEDBACK**

<b>0</b> Slėpti įrašą	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Nėmegti puslapio

Reported stats may be delayed from what appears on posts





- **Post about Net-UBIEP Open Day event on the use of BIM in energy efficient buildings (took place in VGTU on November 15):**

Related news in other media channels: [link](#) to the Net-ubiep web site



**Skaitmeninė statyba** kartu su Vidas Šilvinskas yra Vilniaus Gedimino technikos universitetas (VGTU).  
Paskelbė Ieva Radvičiūtė (V) · Lapkričio 15 d., 13:25 · Vilnius · G

**Dalinamės akimirkomis iš praėjusių savaitę vykusios konferencijos apie #BIM naudojamą energiją taupančių pastatų statyboje.**

👉 Renginio pranešėjai dalinosi savo žiniomis ir įžvalgomis apie energinio naudingumo modeliavimą, statinių energinio efektyvumo modeliavimą su kompetetingais specialistais, pastatų energinio naudingumo sertifikavimo ekspertų veiklos organizavimą ES šalyse. Taip pat buvo pristatyti tarptautinio projekto Net-UBIEP veiklos rezultatai ir projekto sprendini...  
[Žr. daugiau](#)

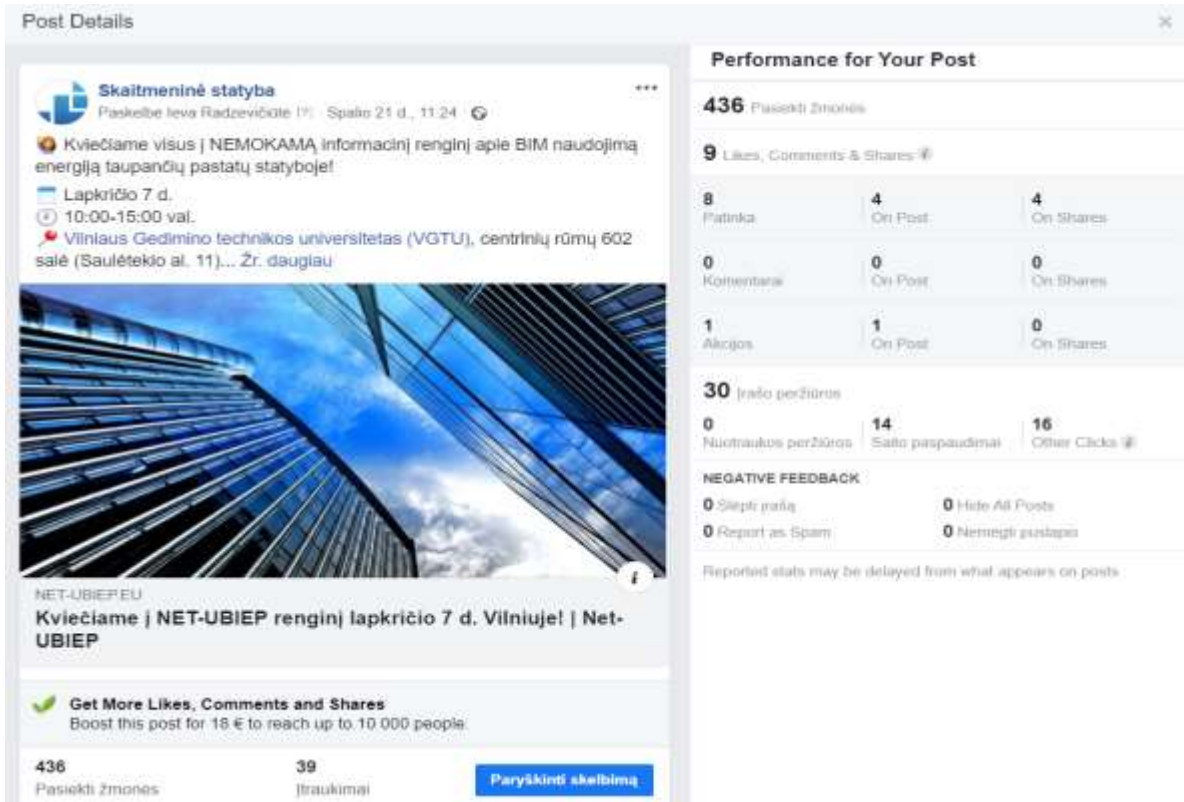
<b>1 507</b> Pasiekė žmones		
<b>59</b> Reactions, Comments & Shares		
<b>51</b> Patinka	<b>17</b> On Post	<b>34</b> On Shares
<b>2</b> Labai patinka	<b>2</b> On Post	<b>0</b> On Shares
<b>1</b> Oho!	<b>1</b> On Post	<b>0</b> On Shares
<b>0</b> Komentariai	<b>0</b> On Post	<b>0</b> On Shares
<b>5</b> Akcijos	<b>5</b> On Post	<b>0</b> On Shares
<b>428</b> įrašo peržiūros		
<b>188</b> Nuotraukos peržiūros	<b>4</b> Savo paspaudimai	<b>236</b> Other Clicks
<b>NEGATIVE FEEDBACK</b>		
<b>0</b> Slepti įrašą	<b>0</b> Hide All Posts	
<b>0</b> Report as Spam	<b>0</b> Nėmėgti puslapio	

Reported stats may be delayed from what appears on posts



- **First post about upcoming Net-UBIEP Open Day (November 7th):**

Related news in other media channels: [link](#) to the net-ubiep web site

The screenshot shows a Facebook post from the page "Skaitmeninė statyba". The post text is in Lithuanian, inviting everyone to a free informational event about BIM usage in energy-efficient buildings on November 7th at 10:00-15:00 at Vilniaus Gedimino technikos universitetas (VGTU). The post includes a photo of a modern building with a glass facade. The right-hand side of the screenshot shows the "Performance for Your Post" section with the following data:

Performance for Your Post		
436 Pasiekti žmonės		
9 Likes, Comments & Shares		
8 Patinka	4 On Post	4 On Shares
0 Komentarai	0 On Post	0 On Shares
1 Aikijos	1 On Post	0 On Shares
30 Įrašo peržiūros		
0 Nuotraukos peržiūros	14 Saito paspaudimai	16 Other Clicks
NEGATIVE FEEDBACK		
0 Slepti rašyti	0 Hide All Posts	
0 Report as Spam	0 Nereikšti pranešimo	





Kviečiame į NET-UBIEP renginį lapkričio 7 d. Vilniuje!

net-ubiep.eu

👍 2

👍 Like    💬 Comment

Be the first to comment on this

Organic impressions: 365 Impressions

Hide stats ^

Organic stats ⓘ

Targeted to: All followers

365  
Impressions

2  
Reactions

3.01%  
Click-through  
rate

0  
Comments

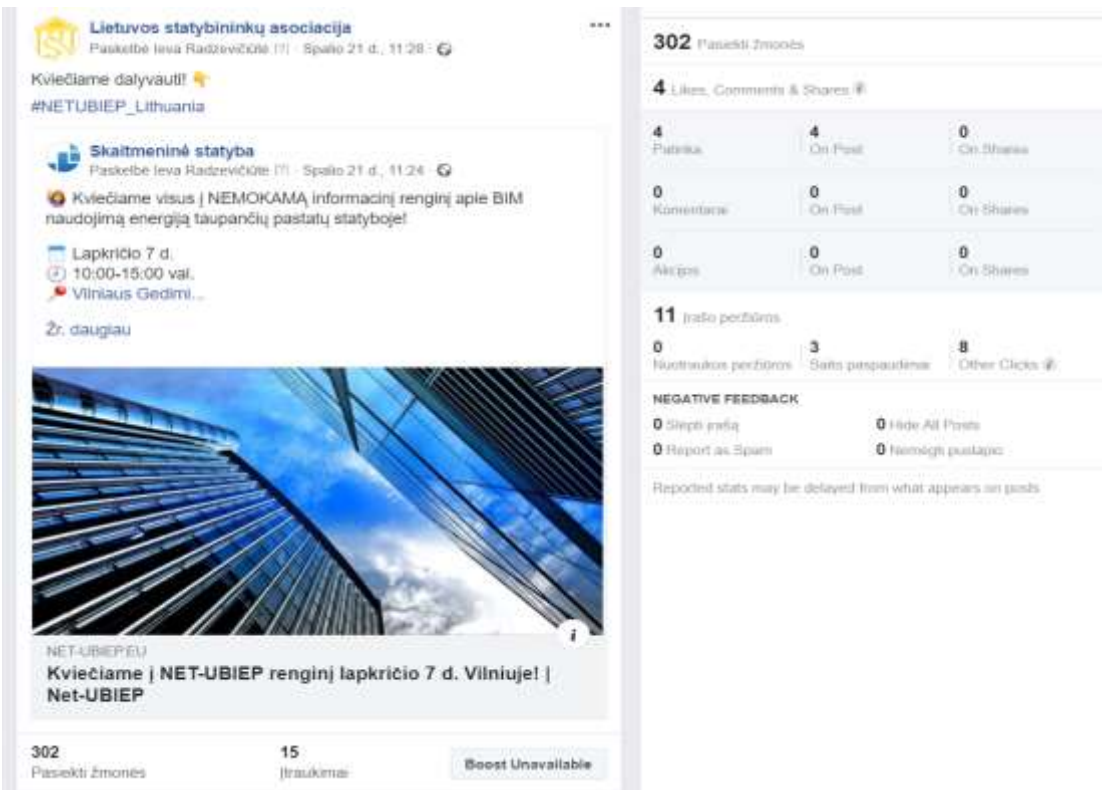
0  
Shares

11  
Clicks

3.56%  
Engagement rate



- **Second post about upcoming Net-UBIEP Open Day (November 7th):**  
Related news in other media channels: [link](#)




**Lietuvos statybininkų asociacija**  
Paskelbė laisva Radzevičiūtė (7) · Spalis 21 d., 11:28 · 🌐

Kviečiame dalyvauti! 📍  
#NETUBIEP\_Lithuania

**Skaitmeninė statyba**  
Paskelbė laisva Radzevičiūtė (7) · Spalis 21 d., 11:24 · 🌐

📍 Kviečiame visus | NEMOKAMĄ informacinį renginį apie BIM naudojimą energiją taupančių pastatų statyboje!

📅 Lapkričio 7 d.  
🕒 10:00-15:00 val.  
📍 Vilniaus Gedim...  
👉 Žr. daugiau



NET-UBIEP EU  
Kviečiame | NET-UBIEP renginį lapkričio 7 d. Vilniuje! | Net-UBIEP

302 Pasiekti žmonės  
15 Įtraukimai  
Boost Unavailable

**302** Pasiekti žmonės

**4** Likes, Comments & Shares 📄

<b>4</b> Patinka	<b>4</b> On Post	<b>0</b> On Shares
<b>0</b> komentars	<b>0</b> On Post	<b>0</b> On Shares
<b>0</b> Akcijos	<b>0</b> On Post	<b>0</b> On Shares

**11** Įrašo peržiūros

<b>0</b> Nuotraukos peržiūros	<b>3</b> Saito perpaudimai	<b>8</b> Other Clicks 📄
-------------------------------	----------------------------	-------------------------

**NEGATIVE FEEDBACK**

<b>0</b> Slepti įrašą	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Remove Postage

Reported stats may be delayed from what appears on posts





Kviečiame į NET-UBIEP renginį lapkričio 7 d. Vilniuje!

net-ubiep.eu



Like Comment

Be the first to comment on this

Organic impressions: 30 Impressions

Hide stats ^

Organic stats ⓘ

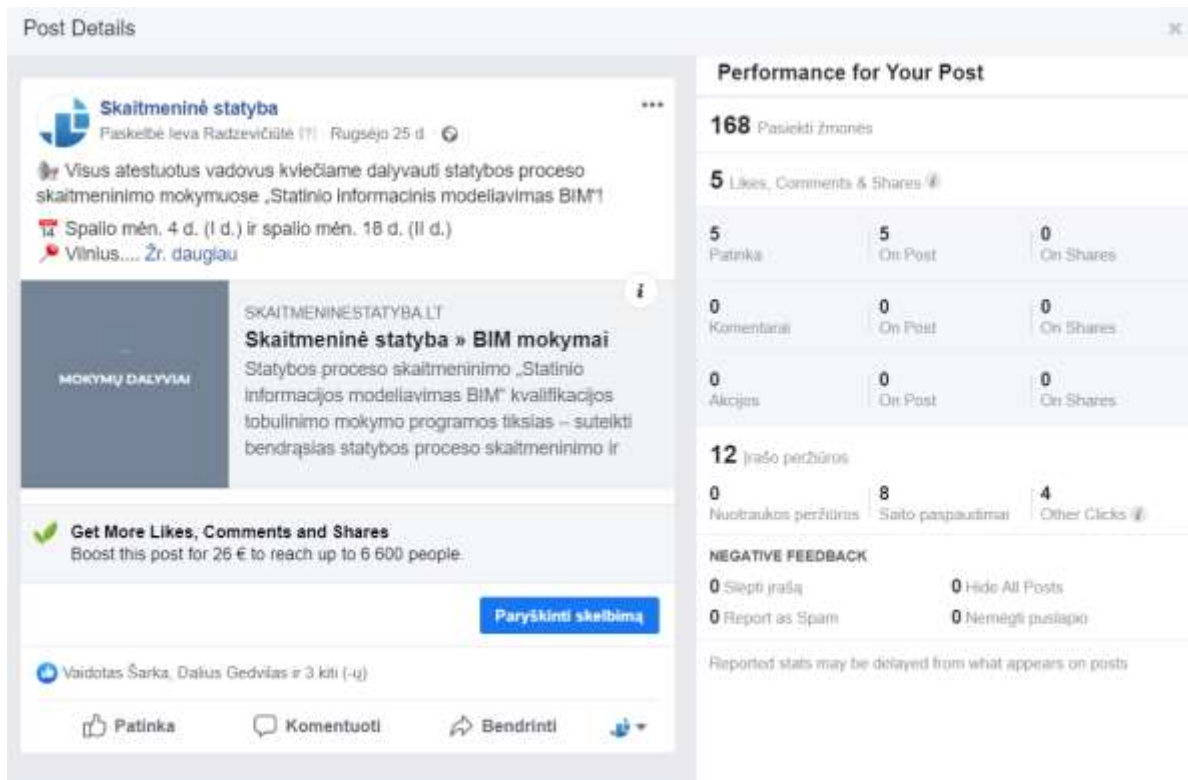
Targeted to: All followers

30 Impressions	1 Reaction	3.33% Click-through rate	0 Comments
0 Shares	1 Click	6.67% Engagement rate	





- Post about BIM trainings (September 25):



**Post Details**

**Skaitmeninė statyba**  
Paskelbė leva Radzevičiūtė (f) Rugsėjo 25 d.

Visus atestuotus vadovus kviečiame dalyvauti statybos proceso skaitmeninimo mokymuose „Statinio Informacinis modeliavimas BIM“  
Spalio mėn. 4 d. (I d.) ir spalio mėn. 18 d. (II d.)  
Vilnius... žr. daugiau

**SKAITMENINĖ STATYBA LT**  
**Skaitmeninė statyba » BIM mokymai**  
Statybos proceso skaitmeninimo „Statinio informacijos modeliavimas BIM“ kvalifikacijos tobulinimo mokymo programos tikslas – suteikti bendrąsias statybos proceso skaitmeninimo ir

**Get More Likes, Comments and Shares**  
Boost this post for 26 € to reach up to 6 600 people.

**Performance for Your Post**

**168** Pasiėkti žmonės

**5** Likes, Comments & Shares

5 Patinka	5 On Post	0 On Shares
0 Komentariai	0 On Post	0 On Shares
0 Akcijos	0 On Post	0 On Shares

**12** Jūsų peržiūros

0 Nuotraukos peržiūros	8 Saito paspaudimai	4 Other Clicks
------------------------	---------------------	----------------

**NEGATIVE FEEDBACK**

0 Slepti įrašą	0 Hide All Posts
0 Report as Spam	0 Nenegli puslapis

Reported stats may be delayed from what appears on posts



- **Post about BIM trainings (October 21):**


Post Details

**Skaitmeninė statyba**  
Paskelbė Ieva Radzvičiūtė 171 · Spalio 21 d. · 🌐

👤 Penktadienį baigėme BIM I mokymų programą! ✅

BIM I mokymų tikslas – suteikti atestuoties vadovams, bendrąsias statybos proceso skaitmeninimo ir statinio informacinio modeliavimo (BIM) žinias bei suformuoti dalykinis gebėjimus jas taikyti siekiant įsisavinti, praktinėje veikioje naudoti ir plėtoti statinio inžinerinio informacinio modeliavimo specialiąsias žinias, metodus ir technologijas.

👉 Kviečiame registruotis | BIM II mokymus, kurie startuoja jau spalio d.1 ... Žr. daugiau



**Performance for Your Post**

**285** Pasiekė žmonės

**5** Likes, Comments & Shares 🌐

<b>5</b> Patinka	<b>5</b> On Post	<b>0</b> On Shares
<b>0</b> Komentarai	<b>0</b> On Post	<b>0</b> On Shares
<b>0</b> Akcijos	<b>0</b> On Post	<b>0</b> On Shares

**74** Įrašo peržiūros

<b>30</b> Nuotraukos peržiūros	<b>7</b> Saito paspaudimai	<b>37</b> Other Clicks 🌐
--------------------------------	----------------------------	--------------------------

**NEGATIVE FEEDBACK**

<b>0</b> Slėpti įrašą	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Neregiuliuoti postai

Reported stats may be delayed from what appears on posts





A screenshot of a Facebook post. The top part shows a video thumbnail with a person at a computer workstation. Below the video, there are interaction icons for 'Like' and 'Comment', and a prompt 'Be the first to comment on this'. The analytics section shows 'Organic impressions: 571 Impressions' and a 'Hide stats' button. Below this is a table of 'Organic stats'.

Organic stats ⓘ			
Targeted to: All followers			
571	6	5.6%	0
Impressions	Reactions	Click-through rate	Comments
0	32	6.65%	
Shares	Clicks	Engagement rate	



- Vaidotas Šarka's comment on international projects, including Net-UBIEP:

Related news in other media channels: [link](#)

**Skaitmeninė statyba**  
Paskelbė leiv Radzevičiūtė (??) · Birželio 5 d. · 🌐

✓ Vaidotas Šarka, Skaitmeninė statyba regioninio bendradarbiavimo BIM vystymui darbo grupės vadovas, apžvelgia 2018 m. Skaitmeninė statyba pagrindinius pasiekimus ir aptaria tęsiamus darbus.

📄 Daugiau: <https://skaitmeninestatyba.lt.../v-sarka-ryusiai-pletojasi-4.../>  
#NETUBIEP\_Lithuania

**SKAITMENINESTATYBA.LT**  
**Skaitmeninė statyba » V. Šarka: Rysiai plėtojami ir tvirtėja, siekiant naudos Lietuvos statybininkams**

🟢 **Get More Likes, Comments and Shares**  
Boost this post for 18 € to reach up to 10 000 people.

526 Pasiėkti žmonės      47 Įtraukimai      [Paryškinti skelbimą](#)

👤 Andrius Sokolnikovas, Jūratė Ryliške ir 2 kiti (-ų)      Bendrinimų: 5

**526** Pasiėkti žmonės

**21** Reactions, Comments & Shares 📊

14	4	10
👍 Patinka	👍 On Post	👍 On Shares
2	0	2
👎 Labai patinka	👎 On Post	👎 On Shares
0	0	0
💬 Komentari	💬 On Post	💬 On Shares
5	5	0
👍 Akcijos	👍 On Post	👍 On Shares

**26** Vaizdo peržiūros

0	14	12
👁️ Neutraukos peržiūros	👁️ Saito paspaudimai	👁️ Other Clicks 📊

**NEGATIVE FEEDBACK**

0	0
📧 Slėpti įrašį	📧 Hide All Posts
0	0
🚩 Report as Spam	🚩 Neregliti puslapis

Reported stats may be delayed from what appears on posts.





V. Šarka: Ryšiai plėtojasi ir tvirtėja, siekiant naudoti Lietuvos statybininkams  
skaitmeninę statybą. It

👍 2

👍 Like    💬 Comment

Be the first to comment on this

Organic impressions: 358 Impressions

Hide stats ^

Organic stats ⓘ

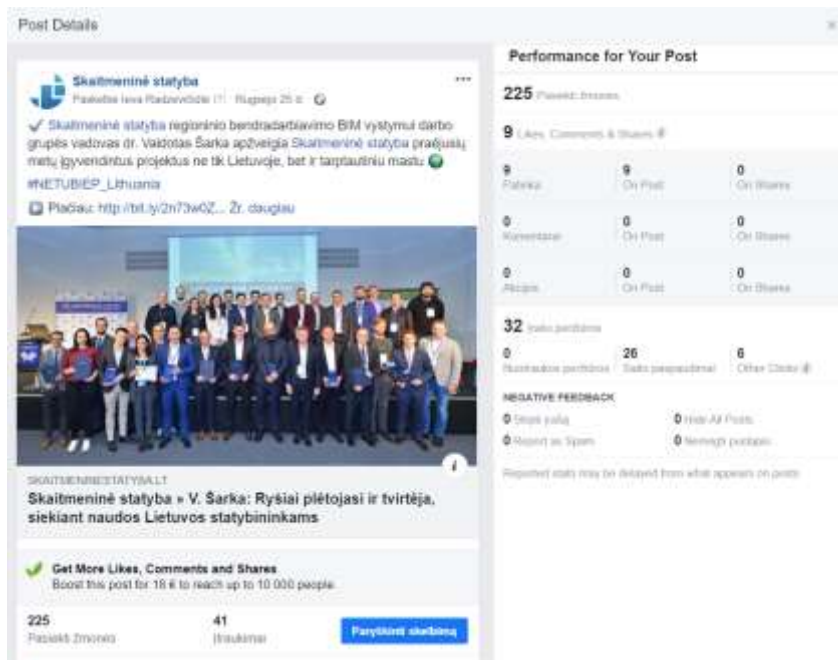
Targeted to: All followers

358 Impressions	2 Reactions	7.82% Click-through rate	0 Comments
0 Shares	28 Clicks	8.38% Engagement rate	





- **Overview of ongoing international projects (including Net-UBIEP):**  
Related news in other media channels: [link](#)



- **Post about the Net-UBIEP project:** [link](#)



- **Post about annual DIGITAL CONSTRUCTION conference:**  
Related news in other media channels: [link](#)

**Skaitmeninė statyba** dalyvauja Konferencija „Skaitmeninė statyba 2019, Vilnius“ būdamas LITEXPO.  
Paskelbė Ieva Radzevičiūtė 17j · Balandžio 26 d. · Vilnius ·

Dalinamės akimirkomis iš konferencijos "Skaitmeninė statyba 2019, Vilnius".

Konferenciją atidarė ir sveikinimo žodį tarė VGTU rektorius Alfonsas Daniūnas ir LR Vyriausybės kancleris Algirdas Stončaitis. Renginio metu dalyviai turėjo galimybę pasiklausti net 11 skirtingų pranešėjų (vienas iš jų - Europos statybos pramonės federacijos prezidentas Kjetil Tønning) bei išgirsti kvlestinių dalyvių diskusiją apie pokyčius teisiniame reguliavime, inicijuojant statybos leidimo l... Žr. daugiau

<b>1 668</b> Pasiekė žmonės		
<b>42</b> Likes, Comments & Shares		
<b>38</b> Patinka	<b>20</b> On Post	<b>18</b> On Shares
<b>0</b> Komentarai	<b>0</b> On Post	<b>0</b> On Shares
<b>4</b> Akcijos	<b>4</b> On Post	<b>0</b> On Shares
<b>340</b> rašo peržiūros		
<b>143</b> Nuotraukos peržiūros	<b>0</b> Saito paspaudimai	<b>197</b> Other Clicks
<b>NEGATIVE FEEDBACK</b>		
<b>0</b> Stepti ypač	<b>0</b> Hide All Posts	
<b>0</b> Report as Spam	<b>0</b> Nemėgti puslapio	

Reported stats may be delayed from what appears on posts



- **Post about the second Net-UBIEP trainings:**  
Related news in other media channels: [link](#)

Post Details
✕

**Lietuvos statybininkų asociacija**

Paskelbė leva Radzevičiūtė 17 | Kovo 29 d. · 🌐

2019 m. kovo 29 d. Vilniaus Gedimino technikos universitete įvyko Net-UBIEP projekto mokymai, skirti statybos sektoriaus projektavimo ir statybos įmonėse dirbantiems profesionalams.

Renginio pranešėjai supažindino su naujomis galimybėmis, kaip taikant statinių informacinio modeliavimo (toliau BIM) metodiką, efektyviai planuoti ir valdyti statybos projektų projektavimo ir statybos veiklas.

#NETUBIEP\_Lithuania... Žr. daugiau

NET-UBIEP EU

Įvyko antrieji Net-UBIEP mokymai, skirti statybos sektoriaus projektavimo ir statybos įmonėse dirbantiems...

**Performance for Your Post**

**498** Pasiekti žmonės

**10** Likes, Comments & Shares 🗨️

9	7	2
Patinka	On Post	On Shares
0	0	0
Komentarai	On Post	On Shares
1	1	0
Akcijos	On Post	On Shares

**26** įrašo peržiūros

0	22	4
Nuotraukos peržiūros	Saito paspaudimai	Other Clicks 📊

**NEGATIVE FEEDBACK**

0	0
Slėpti įrašą	Hide All Posts
0	0
Report as Spam	Neręgti puslapio

Reported stats may be delayed from what appears on posts

- **Post about Net-UBIEP second Newsletter:** [link](#)

The screenshot shows a Facebook post from the 'Miesto menininkai' group. The post text is in Lithuanian and discusses the second issue of the Net-UBIEP newsletter. It mentions that the newsletter provides information about the project's progress, including the implementation of the BIM methodology in construction projects. The post includes the NET-UBIEP logo and a link to the newsletter. The right sidebar shows various related organizations and groups, such as 'VL Filizija Kaunas - MLI' and 'Lietuvos statybininkų asociacija'.




- **Post about Net-UBIEP seminar in Klaipeda city:**

Related news in other media channels: [link](#)

Post Details

**Lietuvos statybininkų asociacija**  
Paskelbė įrašą Radzevičiūte 19! · Kovo 28 d. · 🌐

Kviečiame registruotis į Net-UBIEP projekto seminarą KLAIPĖDOJE.  
#NETUBIEP\_Lithuania



KT. 04-04

**Seminaras Klaipėdoje apie NZEB pastatus ir BIM**

★ Domina

👍 Tau patinka Skaitmeninė statyba

**180** Pasiėkti žmonės

**14** Įtraukimai

Boost Unavailable

👤 Linas Adomavičius, Jolanta Česnauskienė ir Viktor Voroncov

**Performance for Your Post**

**180** Pasiėkti žmonės

**3** Likes, Comments & Shares 🗨

<b>3</b> Patinka	<b>3</b> On Post	<b>0</b> On Shares
<b>0</b> Komentarai	<b>0</b> On Post	<b>0</b> On Shares
<b>0</b> Akcijos	<b>0</b> On Post	<b>0</b> On Shares

**11** Įrašo peržiūros

<b>0</b> Nuotraukos peržiūros	<b>6</b> Saito paspaudimai	<b>5</b> Other Clicks 🗨
-------------------------------	----------------------------	-------------------------

**NEGATIVE FEEDBACK**

<b>0</b> Slėpti įrašą	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Nėmegti puslapio

Reported stats may be delayed from what appears on posts





- **Post about certification committee meeting related to Net-UBIEP project results:**

[https://m.facebook.com/story.php?story\\_fbid=1440970672727206&id=630433767114238](https://m.facebook.com/story.php?story_fbid=1440970672727206&id=630433767114238)

Related news in other media channels:

<https://skaitmeninestatyba.lt/aktualijos/ivyko-pirmasis-sertifikavimo-bsnordic-lt-skst-pcert-komiteto-susirinkimas/>

 **Skaitmeninė statyba** is with **Dalius Gedvilas**.  
37 mins · 🌐

✓ Gruodžio 16 d. įvyko pirmasis Skaitmeninė statyba sertifikavimo (bSNordic\_LT\_SKST\_PCERT) komiteto susirinkimas.

bSNordic\_Lithuania profesionalaus sertifikavimo programos tikslas – užtikrinti openBIM metodikos sampratos ir taikymo principų aiškumą ir vieningumą Lietuvoje, populiarinant buildingSMART International pasaulinį standartą, skirtą openBIM mokymuisi ir kompetencijų vertinimui 🇺🇸

#buildingSMART #NETUBIEP\_Lithuania

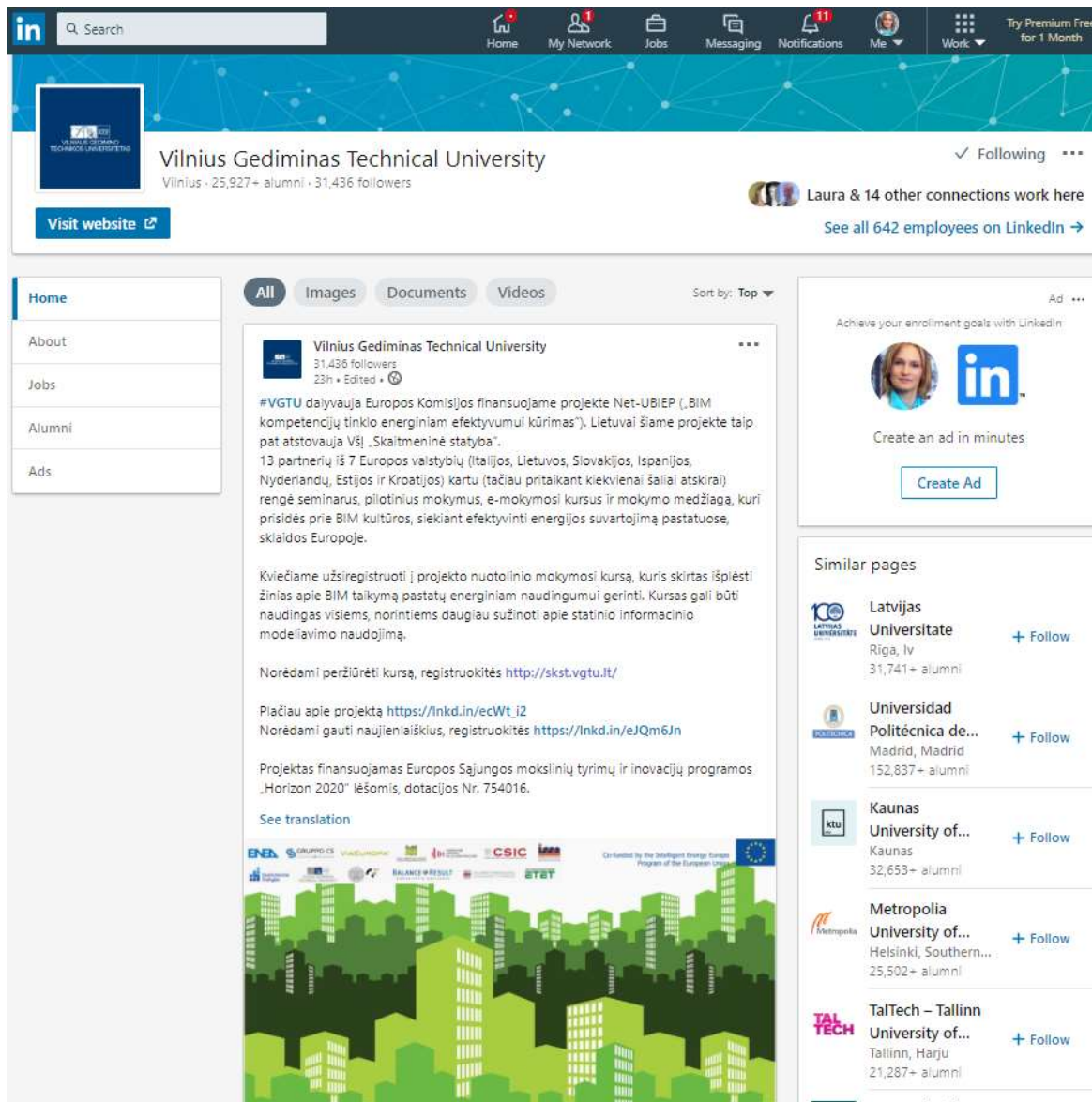
📎 Plačiau: <http://bit.ly/2sBXdf4>





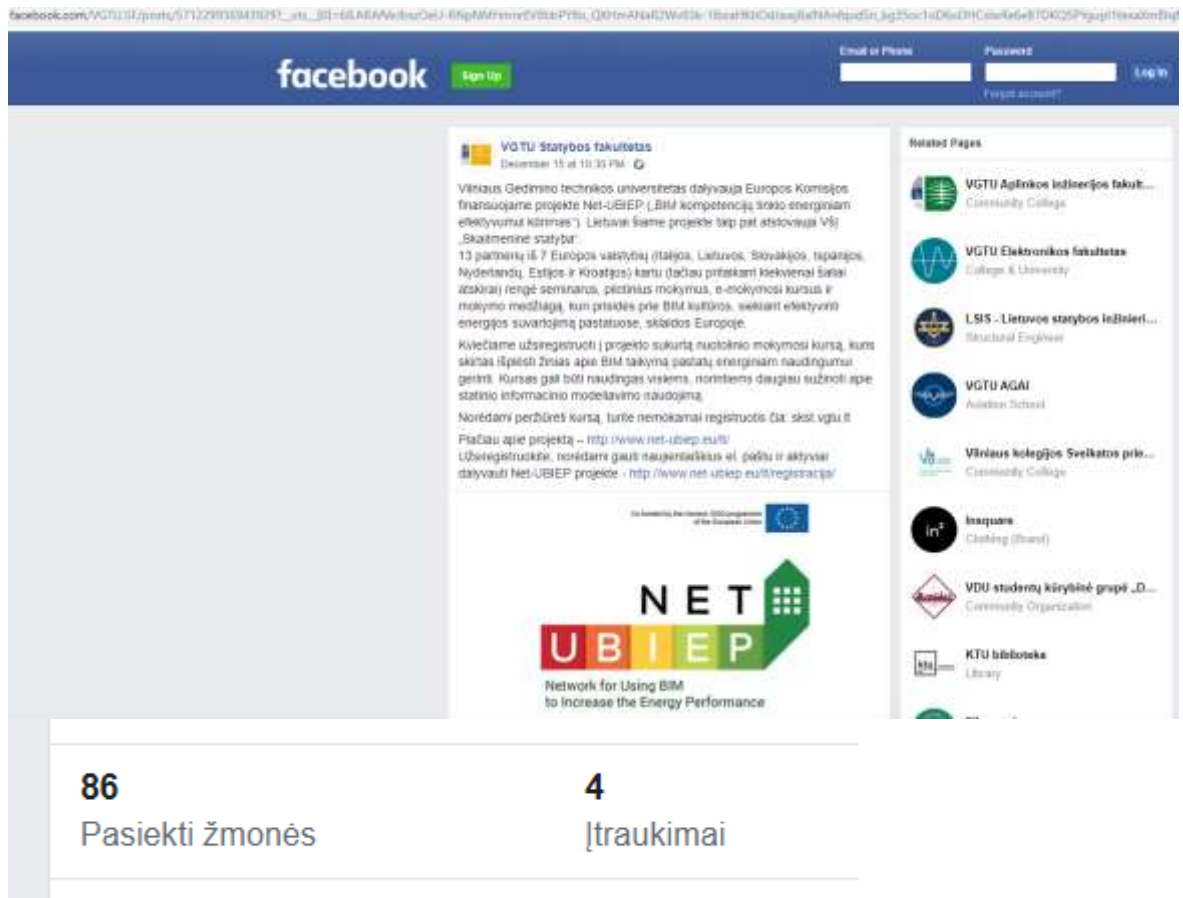
- **Post about the Net-UBIEP E-learning platform in VGTU LinkedIn network:**

[https://www.linkedin.com/posts/vilnius-gediminas-technical-university\\_vgtu-activity-6612234295782240256-KOLD](https://www.linkedin.com/posts/vilnius-gediminas-technical-university_vgtu-activity-6612234295782240256-KOLD)



- **Post about the Net-UBIEP E-learning platform in VGTU Facebook network:**

[https://www.facebook.com/VGTU.SF/posts/571229936943929?\\_xts\\_\\_\[0\]=68.ARAfVeJbszOeU-RNpNMHmnrEV8bbPY8o\\_QXHmANaR2Wv83k-1lbzaHKtiOdJawj8alNAnfqdSn\\_kg35oc1oD6oDHCslwRe6eB7DKQ5PYgupl1texaXmBlqM6IWwBb\\_W7OY\\_62rDt3WpFbF3mJikUphelDh29yWe0XYgi-pnCV255kI956wncP5Rtc\\_wCZ7kOvnX6EAlkpuyXS31UKHukxVAzZsAl76z2VKuHwuaKkHVQlaNKRM6TYzquK6p5rLgPPdCOzJ0JpjSHa8VBC0zh6zfEx-SxsVnCQXRgPJgf7PKgdgBzRfitDJjWK2PjY2giODotQ0msN-co5-kCn9xZI&\\_tn\\_=-R](https://www.facebook.com/VGTU.SF/posts/571229936943929?_xts__[0]=68.ARAfVeJbszOeU-RNpNMHmnrEV8bbPY8o_QXHmANaR2Wv83k-1lbzaHKtiOdJawj8alNAnfqdSn_kg35oc1oD6oDHCslwRe6eB7DKQ5PYgupl1texaXmBlqM6IWwBb_W7OY_62rDt3WpFbF3mJikUphelDh29yWe0XYgi-pnCV255kI956wncP5Rtc_wCZ7kOvnX6EAlkpuyXS31UKHukxVAzZsAl76z2VKuHwuaKkHVQlaNKRM6TYzquK6p5rLgPPdCOzJ0JpjSHa8VBC0zh6zfEx-SxsVnCQXRgPJgf7PKgdgBzRfitDJjWK2PjY2giODotQ0msN-co5-kCn9xZI&_tn_=-R)

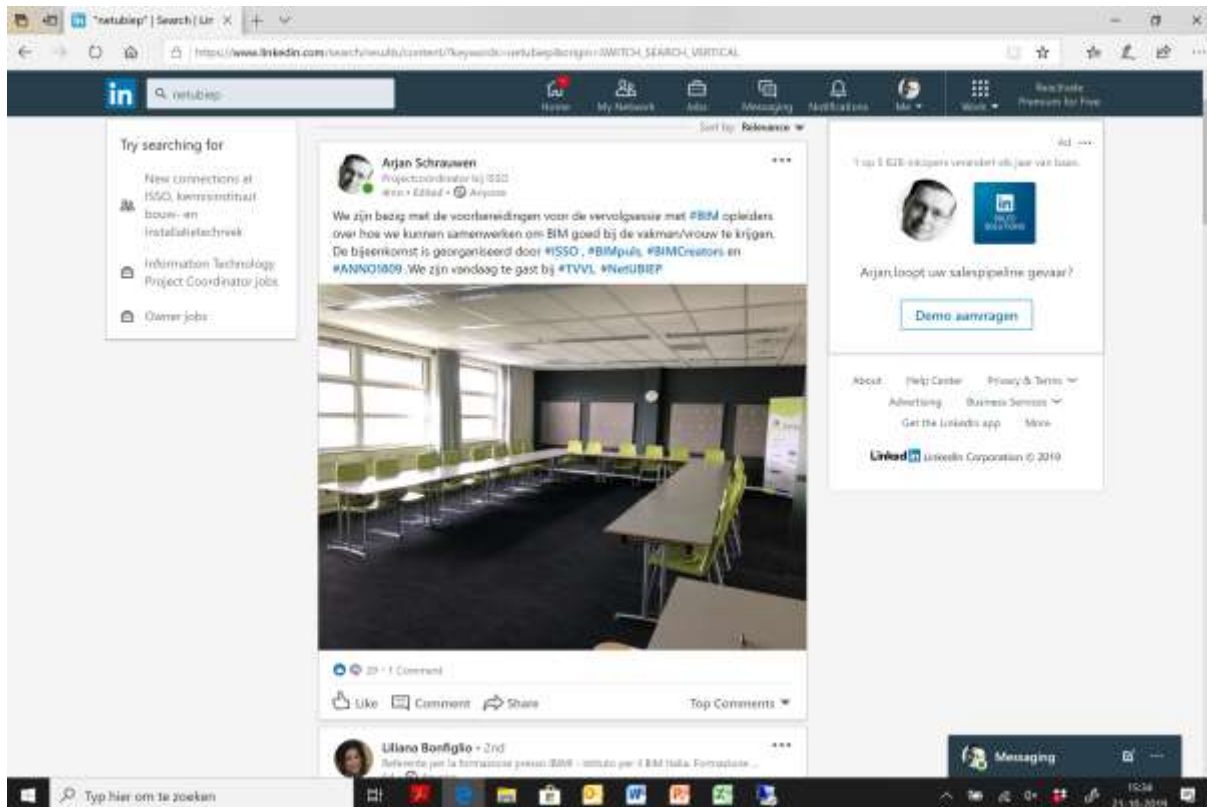


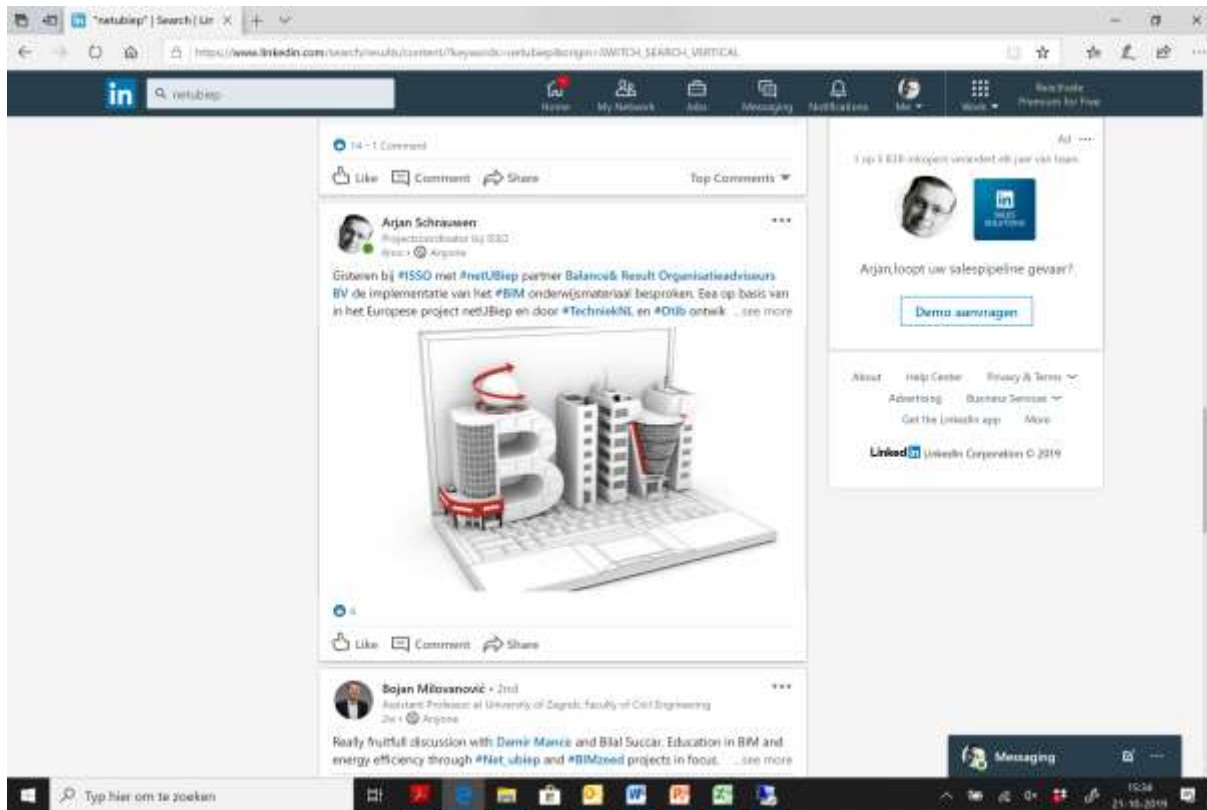
## 4.5. The Netherlands

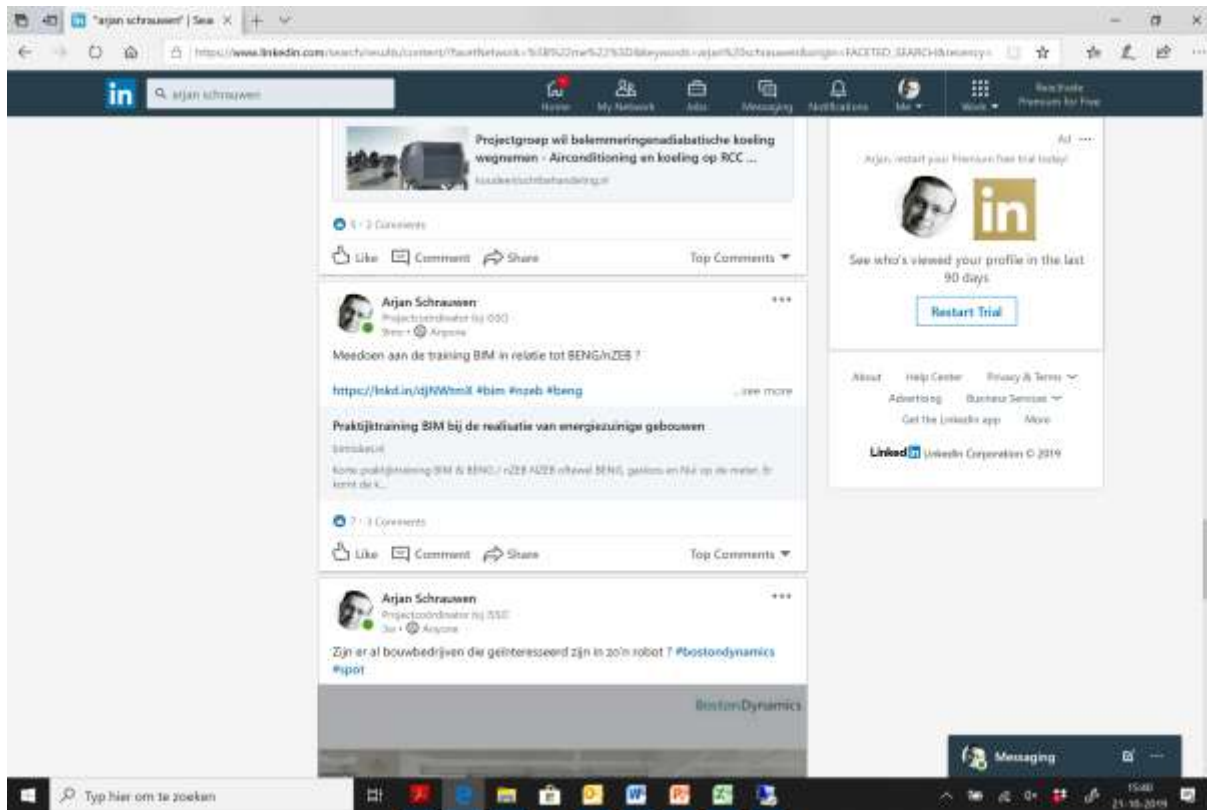
### 4.5.1. Social Media account of the partners

- ◆ LinkedIn

118

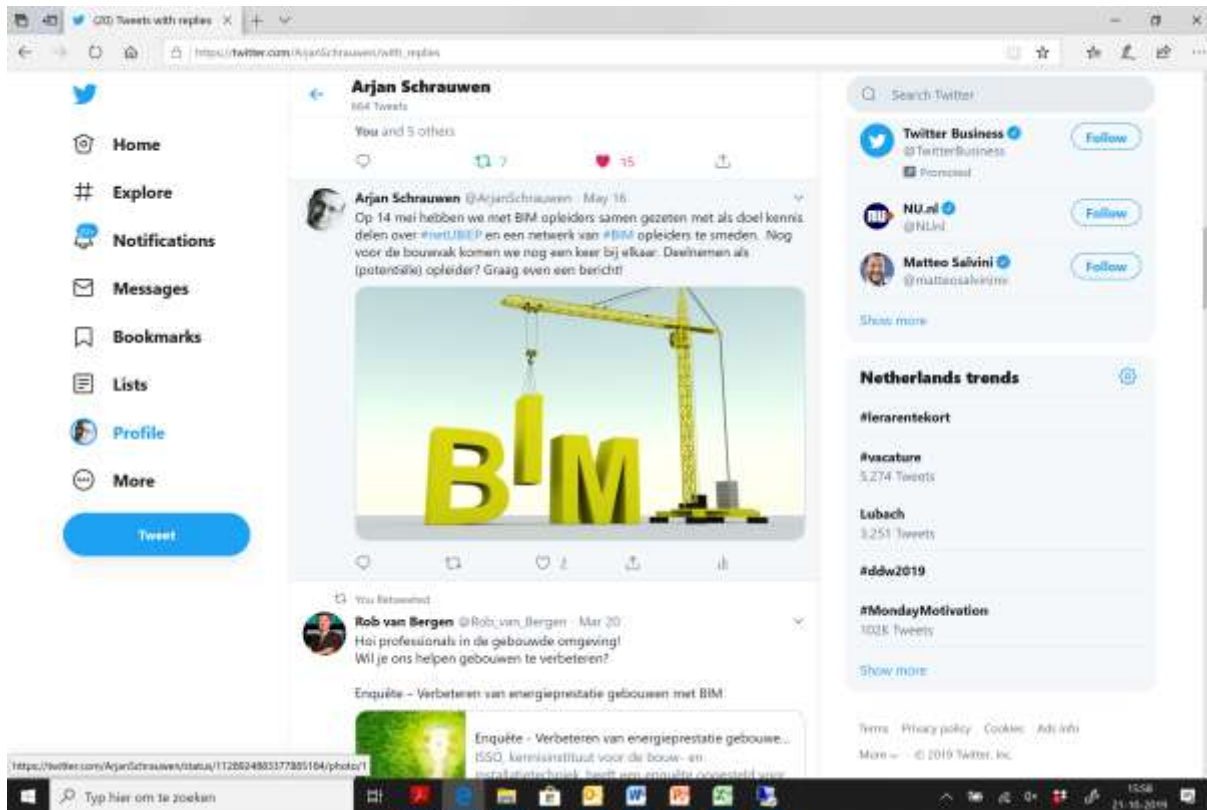


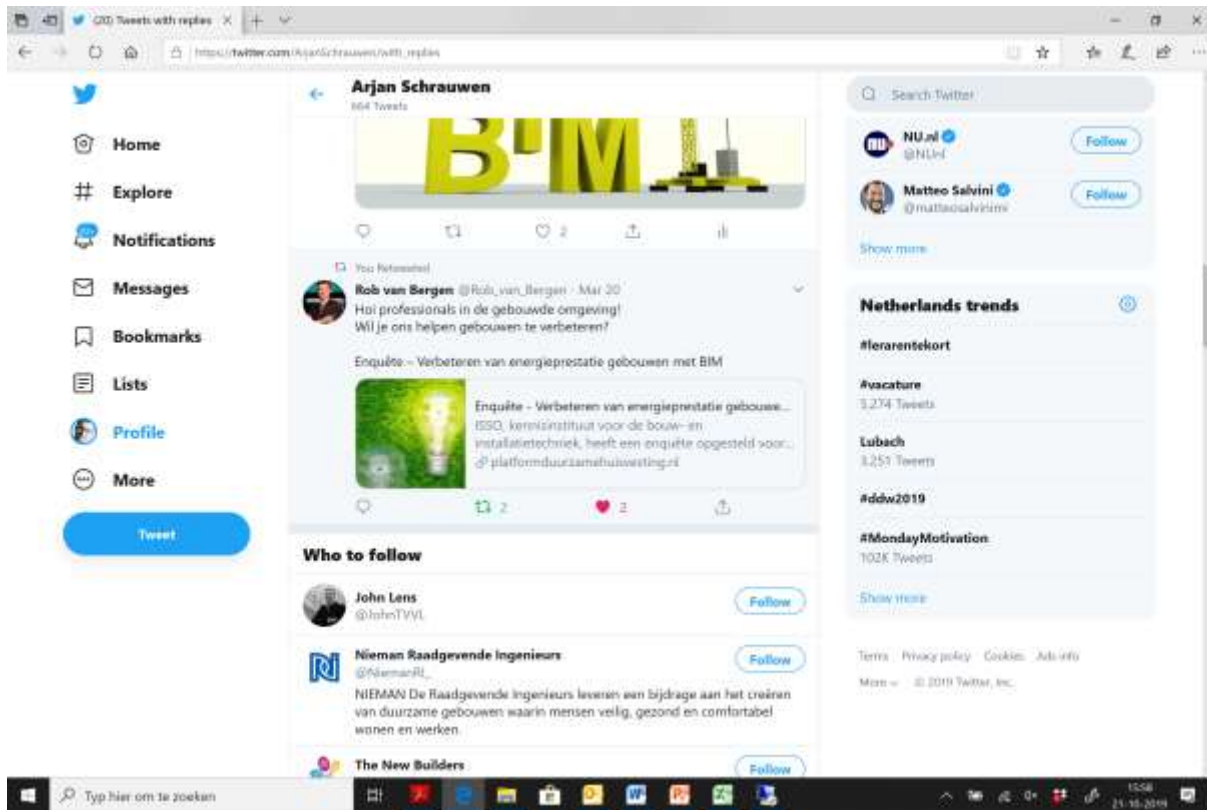


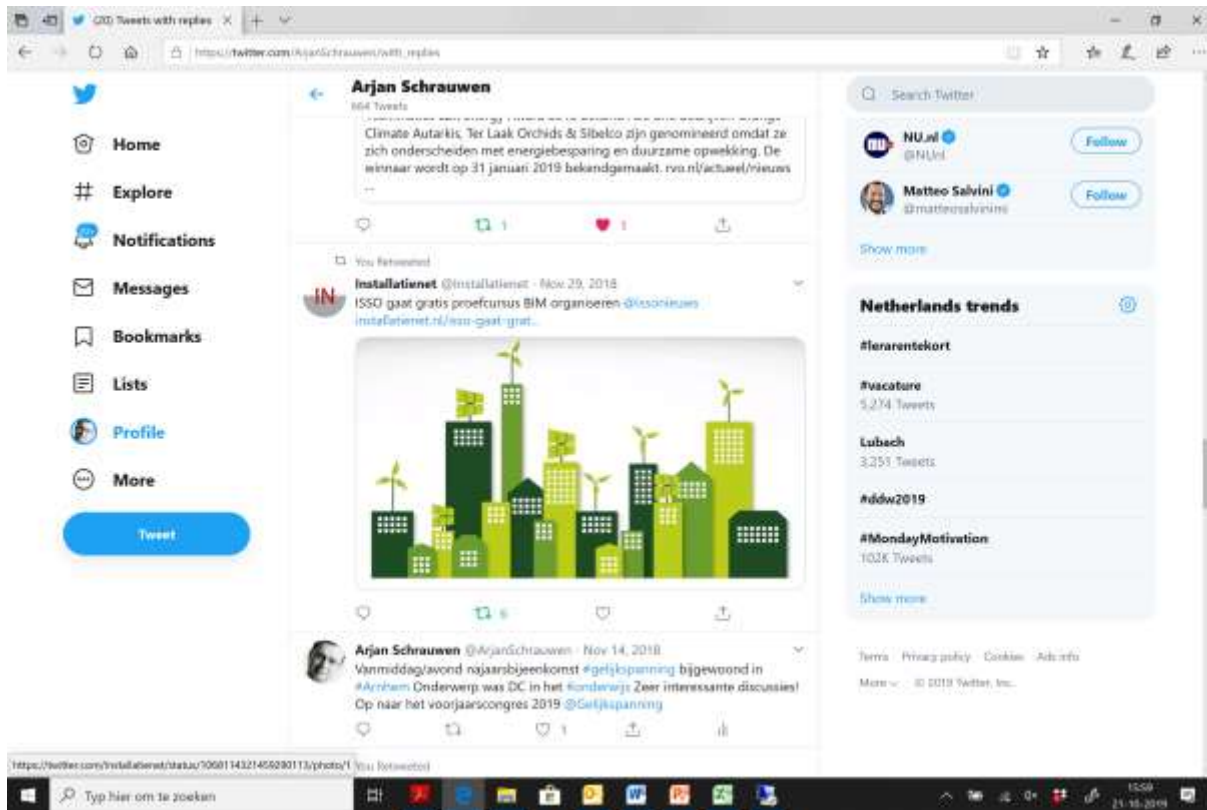




◆ Twitter

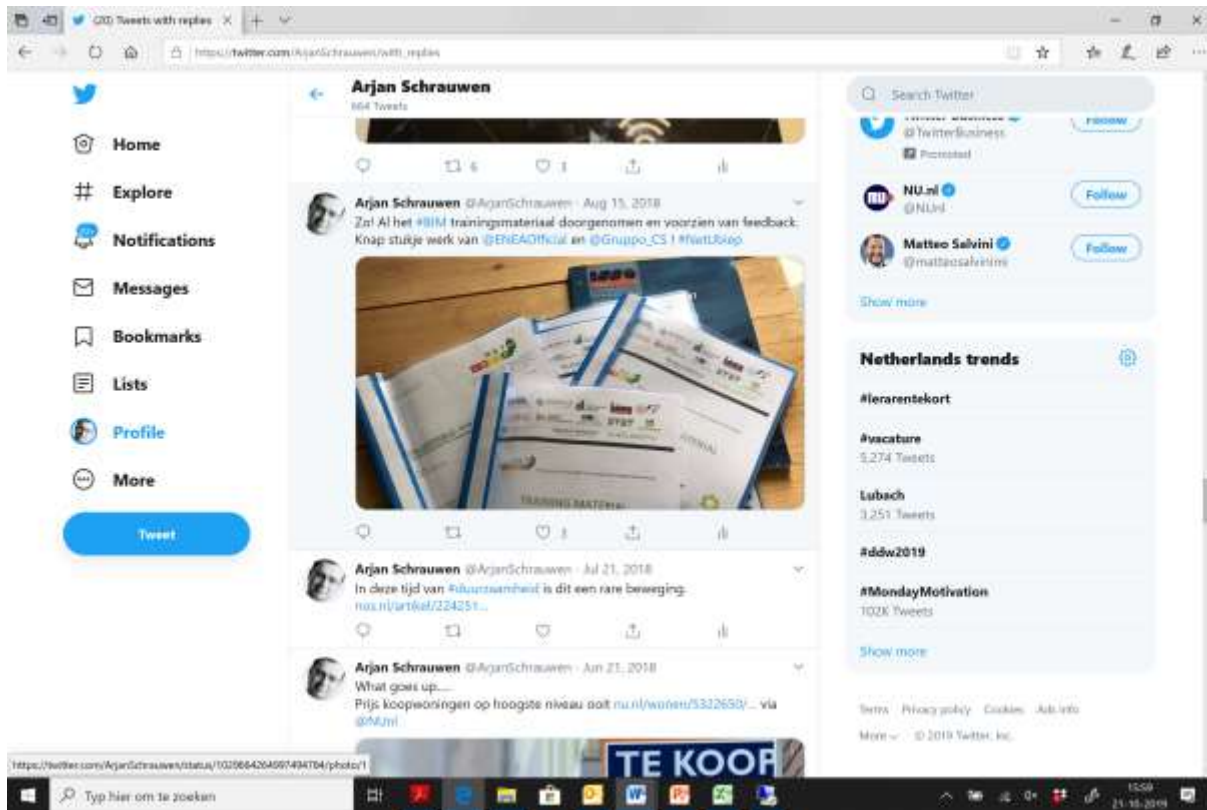






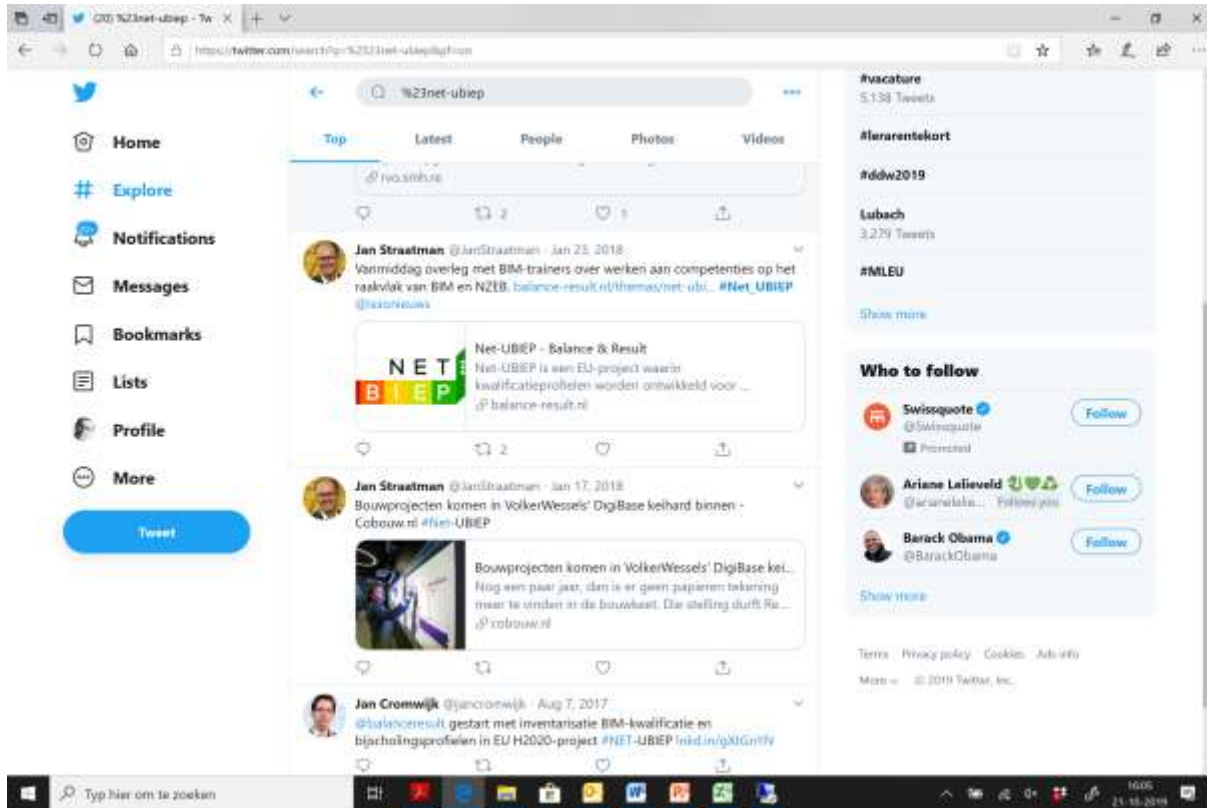
123











## 4.7. Spain

### 4.7.1. National account social media of partner: Fundación Laboral de la Construcción

Fundación Laboral de la Construcción

#### Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

Tweet on the presentation of the Net-Ubiep project by Laura Mesa, Project Technician ar FLC, in the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated. [https://twitter.com/Fund\\_Laboral/status/1189489923499446272](https://twitter.com/Fund_Laboral/status/1189489923499446272)

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### Profile of Mercedes Oriol Vico, FLC, October 30th, 2019

Tweet on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-UBIEP project were presented.

<https://twitter.com/moriolvico/status/1189480795108466688>

128



Profile of IETCC-CSIC, specialized in Advanced and Sustainable Construction, September 17th, 2019

Presentation of Net-UBIEP project in ReBuild'19.

<https://twitter.com/CasCsic/status/1173948926233370624>



**Profile of José Antonio Tenorio, IETCC-CSIC, June 20th, 2019**

Tuit in Spanish on the presentation of Net-Ubiep in the cycle of conferences with the neighbors of the association @Afuveva in which energy efficiency of buildings was discussed.

<https://twitter.com/PepeTenorioRios/status/1141593809610055680>



El 18 de junio estuve en el ciclo de conferencias con los vecinos de la asociación @Afuveva, hablando de eficiencia energética de los edificios y de los proyectos @net\_ubiep y @Construye2020EU



8:29 a. m. · 20 jun. 2019 · Twitter for iPhone

1 Retweet 1 Me gusta





**Profile of José Antonio Tenorio, IETCC-CSIC, June 20th, 2019**

Tuit in English on the presentation of Net-Ubiep in the cycle of conferences with the neighbors of the association @Afuveva in which energy efficiency of buildings was discussed.

<https://twitter.com/PepeTenorioRios/status/1141592670390931457>



### Profile of Construye 2020+, an Horizon 2020 project of FLC, June 17th, 2019

Tuit on the intervention of José Antonio Tenorio, IETCC-CSIC, talking about BIM and the impulse from projects such as Net-Ubiep.



### Profile of IETCC-CSIC, specialized in Advanced and Sustainable Construction, June 4th, 2019

Tuit information on the final progress of the project.

<https://twitter.com/CasCsic/status/1136006611124838401>

133



### Profile of José Antonio Tenorio, IETCC-CSIC, May 17th, 2019

Tuit on the presentation of IETCC-CSIC at IES Emérita Augusta project, in Merida.



### Profile of Construye 2020+, an Horizon 2020 project of FLC, May 8th, 2019

Dissemination tuit on the presentation of IETCC-CSIC at IES Emérita Augusta project, in Merida.

<https://twitter.com/Construye2020EU/status/1126153176338583553>

134



### Profile of Noticias Maquinaria, Spanish digital magazine on construction machinery, April 30th, 2019

Dissemination tuit on the project.

<https://twitter.com/noticiasmaquina/status/1123193500399353857>



**Noticias Maquinaria**  
@noticiasmaquina



Construye 2020+ y Net-Ubiep demuestran el interés que BIM despierta en los profesionales del sector  
[dlvr.it/R3nHwZ](http://dlvr.it/R3nHwZ)

1:52 p. m. · 30 abr. 2019 · [Facebook](#)



### Profile of IEE Huelva, April 30th, 2019

Dissemination tuit on the project.

<https://twitter.com/Huelvalee/status/1123193039520796672>



Construye 2020+ y Net-Ubiep demuestran el interés que BIM despierta en los profesionales del sector  
[blog.fundacionlaboral.org/cursos/constru...](http://blog.fundacionlaboral.org/cursos/constru...)



1:51 p. m. · 30 abr. 2019 · [dlvr.it](http://dlvr.it)





Profile of the Intromac, Instituto Tecnológico de Rocas Ornamentales y Materiales de Construcción (Technological Institute of Ornamental Rocks and Construction Materials), April 25th, 2019

Dissemination tuit on the project.

<https://twitter.com/INTROMAC/status/1121368517952069633>



◆ Facebook

Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

News on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

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<https://www.facebook.com/FundacionLaboralConstruccion/posts/3023405467730224>



**Corporate profile Fundación Laboral de la Construcción, October 30th, 2019**

News on the presentation of Net-Ubiep project by Laura Mesa, Technician Project at FLC, in the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

<https://www.facebook.com/FundacionLaboralConstruccion/photos/a.3024247587646012/3024411097629661/?type=3&theater>



**Corporate profile Fundación Laboral de la Construcción, October 23th, 2019**

News on the last meeting of the Net-Ubiep project in Brussels.

<https://www.facebook.com/FundacionLaboralConstruccion/posts/3003116203092484>



### Corporate profile Fundación Laboral de la Construcción, June 12nd, 2019

News on the third meeting of the partnership in FLC.

<https://www.facebook.com/FundacionLaboralConstruccion/posts/2654748067929301>

139



### Corporate profile Fundación Laboral de la Construcción, October 17th, 2018

News on dissemination of the Net-Ubiep project at meetings with the Administrative Subcommittee for Building Quality (SACE, Spanish acronym) and with the Committee on Infrastructure for Building Quality (CICE, Spanish acronym)

[https://www.facebook.com/FundacionLaboralConstruccion/posts/2146283462109100?\\_xts\\_\\_\[0\]=68.ARA3sVVFC8JAeXOD-Yllek88AM2W72ksTQoYX0xNV9PfyNcVUOOyCci4aqN3DiOiBdnXCU4CJguofnFMvjWM2vHrbEYSR1dXuNfl6WMI52dALP9XjdvOldSvvUG7mYCRyMzzul65D2SP1ITllv\\_Q5DiX1j1sVNY8upkpg\\_iPRHCyE8294gWbZeRtKKJxWzmKv9MWQ&\\_tn\\_=-R](https://www.facebook.com/FundacionLaboralConstruccion/posts/2146283462109100?_xts__[0]=68.ARA3sVVFC8JAeXOD-Yllek88AM2W72ksTQoYX0xNV9PfyNcVUOOyCci4aqN3DiOiBdnXCU4CJguofnFMvjWM2vHrbEYSR1dXuNfl6WMI52dALP9XjdvOldSvvUG7mYCRyMzzul65D2SP1ITllv_Q5DiX1j1sVNY8upkpg_iPRHCyE8294gWbZeRtKKJxWzmKv9MWQ&_tn_=-R)



◆ LinkedIn

**Corporate profile Fundación Laboral de la Construcción, November 11st, 2019**

News on the development of the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

[www.net-ubiep.eu](http://www.net-ubiep.eu) - [netubiep.project@net-ubiep.eu](mailto:netubiep.project@net-ubiep.eu).

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.754016





<https://www.linkedin.com/feed/update/urn:li:activity:6599620397010952192>



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### Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

Summary on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

<https://www.linkedin.com/feed/update/urn:li:activity:6595342415282995201>



A screenshot of a Facebook post from Fundación Laboral de la Construcción. The post text includes: "Hoy hemos celebrado la II Jornada de Innovación en Formación de la Industria de la Construcción: ¿No has podido venir? No te pierdas los mejores momentos del día #yoinnovoenconstruccion", "Toda la información: https://lnkd.in/gNSU3PY", and "Las mejores fotos: https://lnkd.in/gVN7ADK". It lists several attendees: Fundación Bertelsmann, Espacio Bertelsmann, Grupo LOBE, EPC Tracker Developments, JAVIER GONZÁLEZ LÓPEZ, Juan José Juárez, Mario Rondán Fernández, Enrique Corral Álvarez, Jose Antonio Viejo, Beatriz Oliete, Galiano Silvia Santos, Laura Mesa López, Belén Blanco, David Alejandro Pesado, Díaz Óscar, and Aranda. Below the text is a photo of a panel discussion on a stage with a large "Applause" sign in the background. The post has 41 likes and 2 comments. At the bottom, it shows "Impresiones generales: 2756 impresiones" and a "Mostrar estadísticas" dropdown menu.

## Appendix 1: Net UBIEP Tweets from external partners



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A screenshot of a Twitter post from the account @EU\_BUILDUP. The post is dated 5 lug. The text of the tweet reads: "Overview article bit.ly/2XicqoA #EnergyEfficiency of EU's building stock is a priority & new skills need to be considered to improve #EnergyConsumption whilst thinking about the comfort of occupants @fit2nzeb @BuildUpSkillsNL @Train2nZEB @net\_ubiep @H2020BIMplement". Below the text is a graphic with the word "OVERVIEW" in blue, and "NEW SKILLS FOR A SUSTAINABLE AND ENERGY EFFICIENT EU BUILDING STOCK" in orange. The graphic also features a hand drawing architectural plans with a black marker. At the bottom of the graphic are the "BUILD UP" logo and the "4RIEU" logo. Below the graphic, it says "Jan Cromwijk e altri 4". At the bottom of the tweet are icons for replies, retweets (11), likes (12), and a share icon.







 **Giovanni Biallo** @GiovanniBiallo · 25 feb

Sondaggio sull'uso del #BIM per migliorare la performance energetica degli edifici [goo.gl/9bP2sM](http://goo.gl/9bP2sM) #energia #risparmioenergetico #NETUBIEP #landcity




**Sondaggio tra i principali stakeholder.  
Professionisti del settore**

**Premessa al sondaggio**


Gentile Sig.ra / Sig.,  
È invitato a partecipare a un sondaggio sull'uso del BIM per aumentare il rendimento energetico degli edifici. Lo scopo di questo sondaggio è valutare l'implementazione del Building Information Modeling (BIM) come strumento e processo per aumentare l'efficienza energetica tra i principali stakeholder del progetto Net-UBIEP (Horizon 2020) al fine di comprendere l'attuale utilizzo del BIM, benefici dell'uso del BIM, ostacoli all'uso del BIM e un possibile uso futuro.

Net-UBIEP (Network for Using BIM to Increase the Energy Performance of Buildings) mira ad aumentare il rendimento energetico degli edifici attraverso un'ampia diffusione e il rafforzamento dell'uso del BIM, durante il ciclo di vita dell'edificio. Per ulteriori informazioni sul progetto si prega di [www.net-ubiep.eu](http://www.net-ubiep.eu)

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 **energyBIMcert** @energyBIMcert · 24 set

BIMalliance features in the September @energyBIMcert newsletter. @net\_ubiep project co-ordinator Anna Moreno gives her view on the collaboration [energybimcert.eu/?p=2668](http://energybimcert.eu/?p=2668) @CITABIMGroup @Entirl @InvestNI @EBC\_SMEs @e3\_belfastmet #strategy

 **Furio Barzon** @furiothinks · 27 ago

The four European #BIM projects @energyBIMcert, @H2020BIMplement, Net-UBIEP, and @bimeetEU are collaborating under the title #BIMalliance to explore areas of mutual opportunity and to minimize the carbon footprint of energy use in construction. #EU #H2020 [tiny.cc/5bssbz](http://tiny.cc/5bssbz)





**Andrea Valentini** @ArchValentini · 27 giu

Domani #BIM #Greenbuilding con @GBCItalia a @univUda per @net\_ubiep con @ENEAOfficial @anna\_moreno\_res #BIM#Greenbuilding #Coaf @AbruzzoChapter @Regione\_Abruzzo #LEED #GreenBim #GbcCondomini @MarcoMari1965 @CinziaRossini2

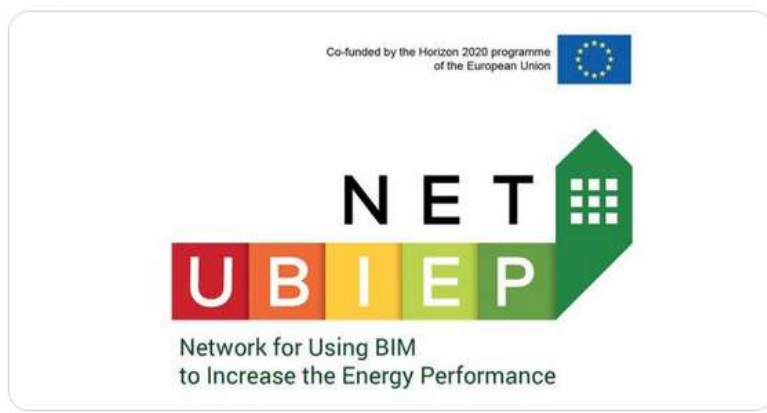


147



**nextville** @nextville\_it · 4 feb

#Sondaggio #Enea su #BIM e prestazioni energetiche degli #edifici, promosso nell'ambito del progetto europeo @net\_ubiep ➔ nextville.it/news/3573





**IBIMI - buildingSMART Italy** @l\_BiM\_I · 21 giu

@anna\_moreno\_res alla #EUSEW19 ha parlato delle #competenzeBIM per migliorare l'efficienza energetica degli edifici! @net\_ubiep #buildingSMARTItaly #buildingSMARTItalia #BIMIBS #BIM



**energyBIMcert** @energyBIMcert · 24 set

BIMalliance features in the September @energyBIMcert newsletter. @net\_ubiep project co-ordinator Anna Moreno gives her view on the collaboration [energybimcert.eu/?p=2668](https://energybimcert.eu/?p=2668) @CITABIMGroup @Entirl @InvestNI @EBC\_SMEs @e3\_belfastmet #strategy



**Furio Barzon** @furiothinks · 27 ago

The four European #BIM projects @energyBIMcert, @H2020BIMplement, Net-UBIEP, and @bimeetEU are collaborating under the title #BIMalliance to explore areas of mutual opportunity and to minimize the carbon footprint of energy use in construction. #EU #H2020 [tiny.cc/5bssbz](https://tiny.cc/5bssbz)





**Teicosgroup** @TeicosGroup · 11 feb

Al via il sondaggio coordinato da @ENEAOfficial sull'uso del #BIM, compreso nel progetto@NetUBIEP\_IT , finanziato da #Horizon2020.

Leggi qui e vai alla sezione del sito per partecipare al sondaggio [👉](#)



Al via il sondaggio ENEA sull'utilizzo del BIM  
Una vera e propria indagine tra gli operatori del settore edile sull'utilizzo del Building Information ...  
[teicosgroup.com](http://teicosgroup.com)



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**FASI.biz** @FASIbiz · 4 feb

Il progetto europeo @net\_ubiep, finanziato dal programma #Horizon2020 e coordinato da @ENEAOfficial, lancia un sondaggio sull'utilizzo del #BIM per migliorare la performance energetica degli edifici



Prestazione energetica edifici - al via sondaggio sul ruolo del BIM - FASI.biz  
[fasi.biz](http://fasi.biz)



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