

# **DELIVERABLE: D48-D7.8**

## **Second Report on Social Network**

Version: 1

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**WP Leader: ENEA**

**Author: ENEA**

**Contribution: all partners**

**Network for Using BIM to Increase the Energy Performance Grant**  
**Agreement Number: 754016 Net-UBIEP H2020**

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## 1. Scope and objective of this deliverable

The objective of this document is to report the communication and dissemination activities done through social networks in order to:

- communicate the progress and events of the NET UBIEP project,
- inform the audience of the benefits of the use of BIM in energy efficiency and
- disseminate the results of the project and their potential impact on the construction sector.

This report summarizes the consortium's social media strategy and contains an analysis of the campaign's coverage, the frequency and intensity of the use of social media among the project partners.

The Social media activity represents an important part of the Net-Ubiep project's communication and dissemination plan, reported in **D6.1 Dissemination and exploitation strategy** and **D7.1 Communication strategy**.

In the first paragraphs the Net- Ubiep social media strategy will be described, together with the target audience; therefore we will proceed with the implementation of the social media strategy which also includes information about the Net-UBIEP social network guidelines; then an analytic report on the social media channels involved, for the international account and for any partner's country account, will follow.



## 2. The Net- Ubiep social media strategy and target audience

To promote the Net-UBIEP project and to reach the target audience as set in the project's goals (professionals, public administration, technicians, building owners and tenants) as well the stakeholders, the consortium has thought of a social media strategy based on two levels, local level and overall dissemination.

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### 2.1. Local level social media communication

Since the project activities mainly involve local stakeholders, the consortium was convinced it is important to reach the target groups at a local level. Therefore, the partners are stimulated to use their proper social media channels to disseminate the net-UBIEP project activities as much as possible, utilizing the already existing reach of these social media channels. For example to inform the local community in their local language about upcoming or past events related to the project.

In the following Table 1 the social networks already used by the partners and their number of followers.

| <i><b>Partner</b></i>        | <i><b>Social media accounts</b></i> | <i><b>Number of People reached</b></i> |
|------------------------------|-------------------------------------|--|
| <i>CS Aziendale</i>          | Linkedin                            | <i>4.400 followers</i>                 |
| <i>ENEA</i>                  | FB + Twitter + Linkedin             | <i>6.500 followers</i>                 |
| <i>FLC</i>                   | Facebook                            | <i>5.600 followers</i>                 |
| <i>FLC</i>                   | Twitter                             | <i>9.351 followers</i>                 |
| <i>FLC</i>                   | LinkedIn                            | <i>3.665 followers</i>                 |
| <i>FLC</i>                   | Google+                             | <i>268 followers</i>                   |
| <i>ISSO</i>                  | Linkedin                            | <i>1.882 followers</i>                 |
| <i>ISSO</i>                  | Twitter                             | <i>1360 followers</i>                  |
| <i>"Skaitmeninė statyba"</i> | Facebook                            | <i>100 followers</i>                   |
| <i>"Skaitmeninė statyba"</i> | Linkedin                            | <i>50 followers</i>                    |
| <i>Build up Slovakia</i>     | Twitter                             | <i>177 followers</i>                   |
| <i>UVS</i>                   | Facebook                            | <i>347 followers</i>                   |

*Table 1 : List of existing social media account and related number of followers for each partner*

In some cases (Italy, Estonia, Croatia) partners decided to create social media accounts exclusively dedicated to the net-UBIEP project *while* others preferred to continue to use their own media accounts to maximize the dissemination.

The result of this strategy is that the local partners' social channels accounts act as multipliers of information of the project's website and the dedicated social media accounts.

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## 2.2. Overall dissemination

In addition to the local dissemination carried out by the partners, it was decided to create an overall dissemination of project related information, activities, outcomes and results through social media at international level.

Dedicated profiles and pages have been created for the main social networks:

- Facebook
- Vimeo/Youtube
- LinkedIn
- Twitter

In the following pages, this aspect will be described in detail, and in the paragraph 4.1. the results of the social media campaign are reported.

## 3. Implementation of the social media strategy

### 3.1. Social networks activated in the context of the Net-ubiep Project

Dedicated social media accounts were created to which all partners were invited to connect. These social media accounts are directly connected to the project's website.



Figure 1: Net-ubiep web site home page showing link to social media



Figure 2 Net-Ubiep Project web site home page showing tweets

### 3.1.1. Facebook

Since Facebook is the most widely used form of social media in the net-UBIEP community, this social media channel was established as the main social media outlet.

A **Facebook page** (<https://www.facebook.com/netubiep/>) is directly accessible through the Net –ubiep project website by clicking over the icon.

In this way, every user when visiting the website has the possibility to link to the Facebook page and interact with the net- Ubiep community.

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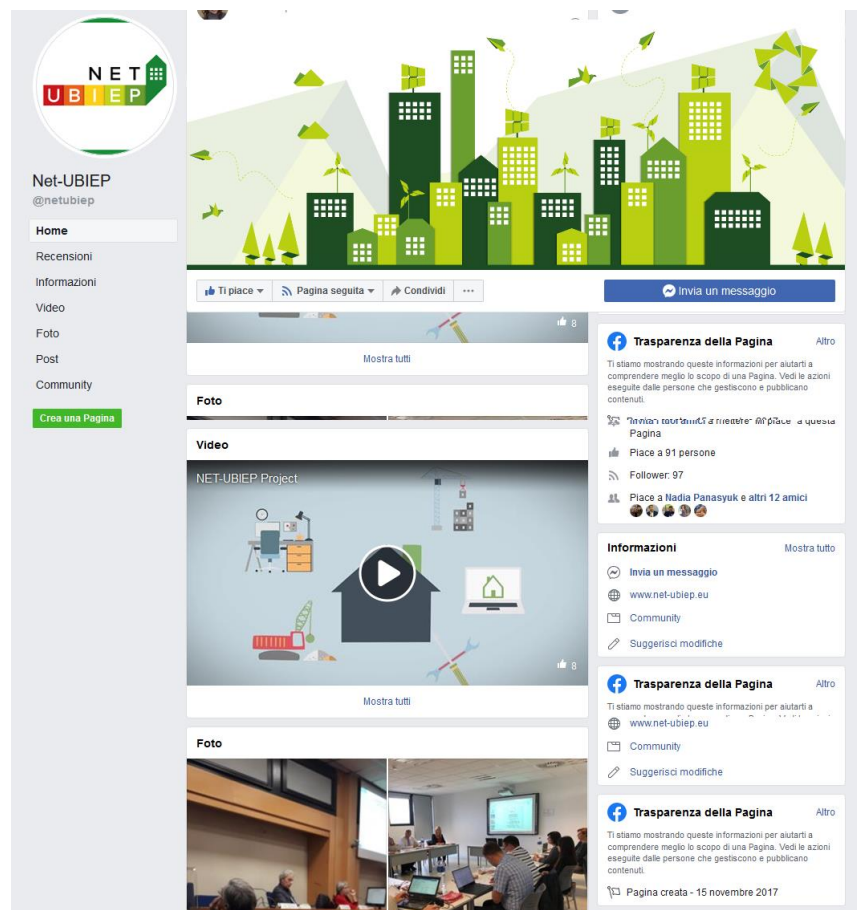


Figure 3 Official Facebook page @netubiep account

### 3.1.2. Twitter

A Twitter account has been set up at [https://twitter.com/net\\_ubiep](https://twitter.com/net_ubiep) with tweets about the project including the @netubiep handle or the #net\_ubiep hashtag where relevant. The Twitter account (@netubiep) is used as a direct communication instrument for reaching the general public and following Horizon 2020 communication and dissemination campaigns launched by the European Commission. All WP7 partners contributed in the Twitter communication activities.

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Figure 4 Official Net - Ubiep Twitter Profile

### 3.1.3. LinkedIn

A Linked-in account was activated to reach stakeholders and target audience, to promote the project activities and group discussions.

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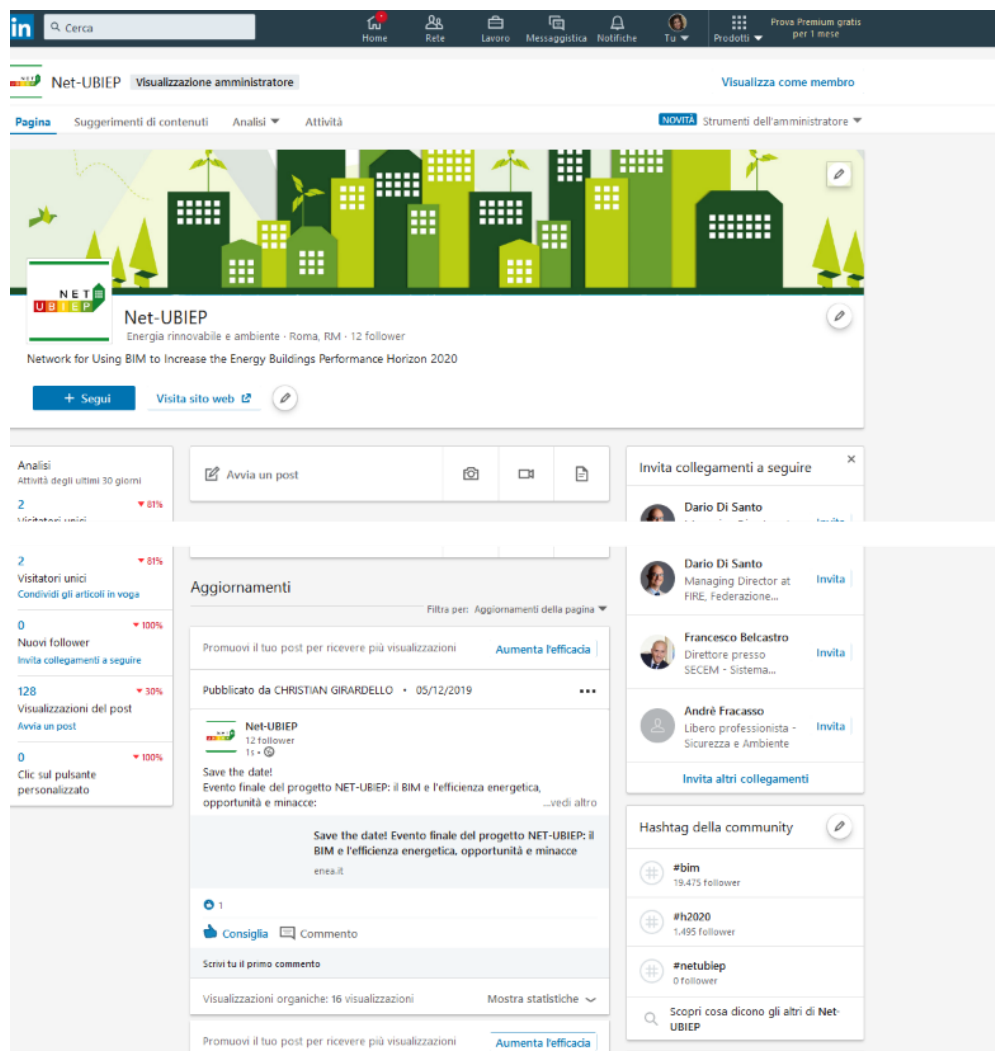


Figure 5 Official Net-UBIEP LinkedIn profile



### 3.1.4. You Tube

A YouTube account ([https://www.youtube.com/channel/UCnsW\\_vpcDetopHsFo57PqdQ/featured](https://www.youtube.com/channel/UCnsW_vpcDetopHsFo57PqdQ/featured)) was activated to upload video clip of the project, recorded lectures and seminars.

11

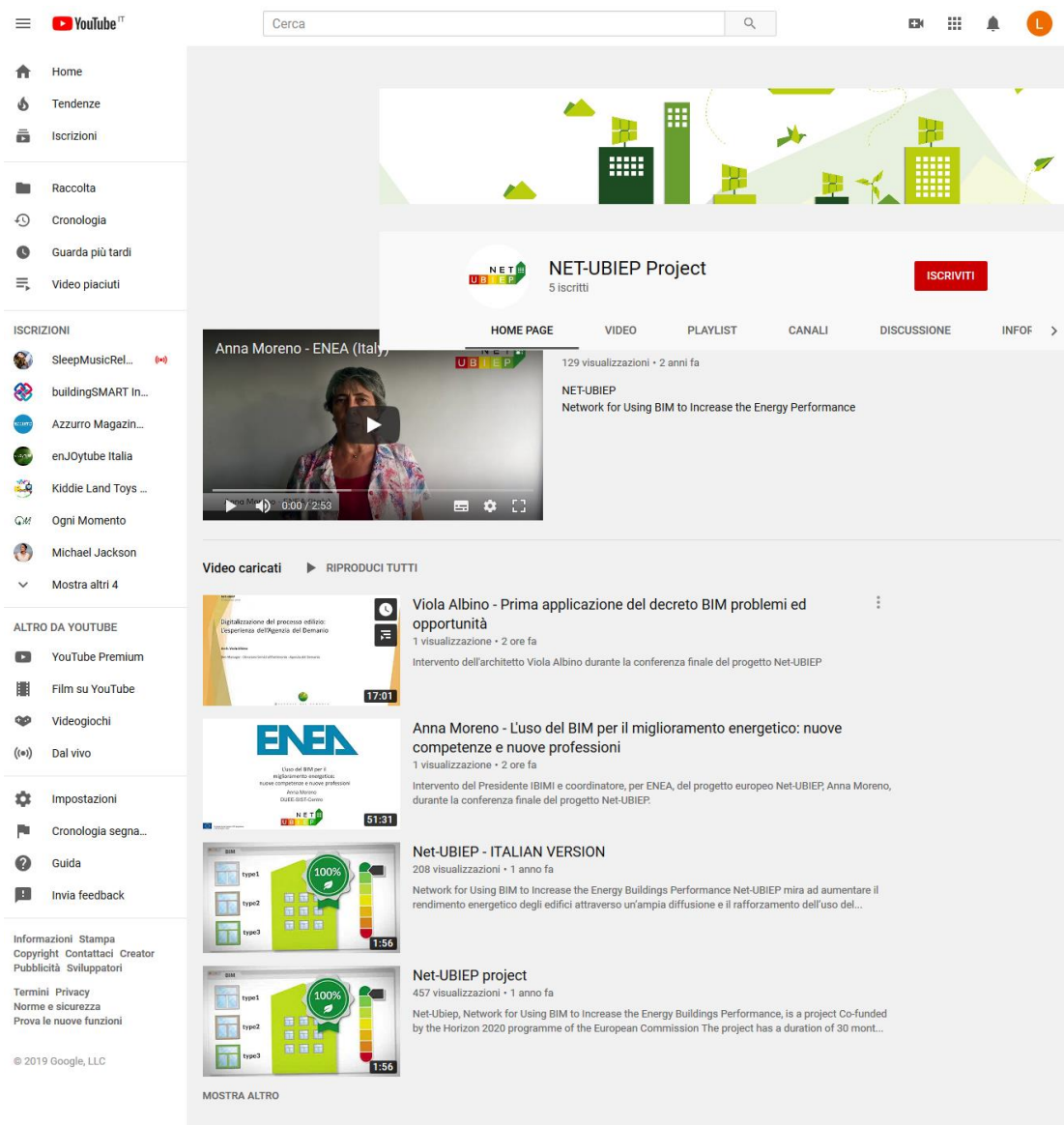


Figure 6 Official Net-UBIEP You Tube account

### 3.2. Social media accounts management

These Net-UBIEP related social media accounts, destined to the overall dissemination, are managed by the Italian partners, ENEA and CSA, with contributions from all partners.

In concrete terms, this means all partners are asked to send updates about local activities as well as relevant information for the newsletter, the website and social media to ENEA and CSA.

ENEA as WP7's leader and CSA's social media manager were responsible to oversee the project's social media activities, share with partners the social media guidelines, centralizing the information to be shared and communicated with the audience.

To reach the largest possible audience, each partner has identified professionals on a local level to manage either the national Net-ubiep social media accounts, where existing, or their proper social media channels.

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### 3.3. National Net-ubiep social media accounts

The following table shows the national accounts of the Net-UBIEP project.

| Project Account | Partner in charge | Language                        | Facebook | Twitter | Linkedin | You tube |
|-----------------|-------------------|---------------------------------|----------|---------|----------|----------|
| @netubiep       | ENEA / CSA        | English/All partner's languages | x        | X       | x        | X        |
| @netubiep_IT    | ENEA / CSA        | Italian                         | x        | x       | x        |          |
| @netubiepee     | EGLC              | Eesti                           | X        |         | X        |          |
| @netubiephr     | FCE               | Hrvraski                        | X        |         | X        | x        |

Table 2 : National Net – UBIEP social media account



### 3.4. Social media channels used by partners

In addition, each partner has committed itself to post regularly on the project using their proper accounts, in order to reach the largest possible audience.

The following table resumes social media channels as used by the local partners.

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| Account   | Country     | Language  | Social Networks |         |          |         |
|---|-------------|-----------|-----------------|---------|----------|---------|
|   |             |           | Facebook        | Twitter | Linkedin | Youtube |
| <b>VG TU VILNIAUS GEDIMINO TECHNIKOS UNIVER</b> | Lithuania   |           | X               |         | X        |         |
| <b>USTAV VZDELAVANIA A SLUZIEB</b>              | Slovakia    |           | ⊗               |         |          |         |
| <b>UNIZAG GF</b>                                | Croatia     | Croatia   |                 |         |          |         |
| <b>ELIPS JADRAN d.o.o</b>                       | Croatia     |           |                 |         |          |         |
| <b>TALLINNA TEHNIKAULIKOOL</b>                  | Estonia     |           |                 |         |          |         |
| <b>EstGLC</b>                                   | Estonia     |           |                 |         |          |         |
| <b>ENEA</b>                                     | Italy       | Italian   | X               | X       | X        |         |
| <b>CSA</b>                                      | Italy       | Italian   | X               | X       | X        |         |
| <b>Skaitmenine Statyba</b>                      | Lithuania   | lithuania | X               |         |          |         |
| <b>Balance and Results</b>                      | Netherlands | Dutch     |                 | X       |          |         |
| <b>Isso</b>                                     | Netherlands | Dutch     |                 | X       | X        |         |
| <b>VIAEUROPA COMPETENCE CENTRE SRO</b>          | Slovakia    | slovakia  |                 | ⊗       |          |         |
| <b>FLC</b>                                      | Spain       | Espanol   | X               | X       | X        |         |
| <b>CSIC AGENCIA ESTATAL CONSEJO SUPERIOR DE</b> | Spain       |           |                 |         |          |         |
| <b>Lietuvos statybininkų asociacija</b>         |             |           |                 |         |          |         |
| <b>Build Up Skills Slovakia</b>                 |             |           | X               |         |          |         |

Table 3 Social Media Channel as used by the partners

### 3.5. Net-UBIEP social Network guidelines

The social media strategy included a preparation of a guide containing useful guidelines for the project's partner to follow in order to better organize the activity of communication and dissemination via social networks. The main goal of the guidelines is to implement additional communicative measures to maximize social media benefits.

The Social media guidelines addressed to the project partners included the following information and recommendations on which hashtags or handle to include, as explained below.

Specific guidelines for maximising social media benefits were sent round to all partners, and included recommendations on which hashtags to include.

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Social media can be used for both communication and dissemination (both of which are mandatory for all Horizon 2020 projects).

The partners have been informed about the specific goals of each activities, and on the potential of social channels to perform both functions.

The main objectives are listed here:

| <i>COMMUNICATION</i>   | <i>DISSEMINATION</i>  |
|--|---|
| Covers the whole project (including results);  | Covers project results only   |
| Starts at the outset of the project;   | Happens only once results are available;  |
| Multiple audiences : Beyond the project's own community, including the media and general public  | Specialist audiences : Groups that may use the results in their own work, including peer groups, industry, professional organisations, policymakers ; |
| Multiplier effect. Informing and engaging with society, to show how it can benefit from research | Enabling the take-up and use of results   |

For boosting the visibility of the content and increasing the number of people who read the posts, to follow the guidelines underneath have been recommend:

- Tweet/post regularly: set up an agenda, e.g. one/twice a week
- Post high quality content related to the project
- Share information about project results and final products: scientific publications, events, conferences, training courses, videos, events, etc
- Use hashtags and handles (please, see the net-ubiep Hashtag suggestions below)
- Place a Facebook/Twitter/Linkedin logo on your website (if possible).

- Retweet / repost / share each others
- Reply to each others' tweets / posts
- Identify followers within your network
- Connect with other EU-funded projects and the European Commission social media channels: for example, by following their account, retweeting or replying to their posts or tagging them

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In general, all partners already using social media accounts have been invited to retweet and share the project's posts and relevant content with the appropriate audiences.

The use of specific hashtags related to the project's topics has been suggested. The partners agreed to add the following Hashtags to their tweets/posts, making it easier for users to locate specific content or themes of Net-UBIEP topics.

#net\_ubiep,  
#netubiep\_project,  
#EnergyEfficiency,  
#BIM,  
#Digitization,  
#H2020

*Table 4: The most used hashtags related to the project*

The use of hashtags made the keyword or phrase in the post searchable, increasing outreach. To send a direct reply to someone, or to link to someone else's account, to identify a person or a project's account has been encouraged the use of handle elsewhere in the post.

Besides the use of hashtags, the use of handles was encouraged. Handles help to ensure that the contents reach the widest audience possible.

The Net-UBIEP twitter handles was @netubiep, used to connect tweets with the project account.

Furthermore, project partners have been encouraged to add # H2020 and tagging @ EU\_H2020 to the net-ubiep tweets, to maximise visibility and to be recognised as part of the H2020 community and connecting with other Horizon 2020 beneficiaries.

## 4. Analytic Report on social media channel

This section analyzes accesses, statistics and targets for each social channel used to disseminate the themes of the Net-UBIEP project, or themes related to BIM, energy efficiency.

The analysis, just like the implemented social media strategy, takes into account the following approach:

- a) *for social network channels referring to the partner's company:*  
are reported the most popular posts and highlighted the relative coverage, users reached, shares, reposts etc ...
- b) *for national project social channel (if existing):*  
are resumed from the relevant data analysis section the list of posts and their coverage, users reached, shares, repost etc ...

For all the social media account are reported, a national level, the following information/data:

- screenshot of the social media channels ;
- significant data (graphs and/or tables) highlighting the communication campaign done in the period from June 2018 to December 2019.
- report of the "five best posts" in terms of coverage and/or likes;
- short description analyzing the data and results

## 4.1 International social media account report

### 4.1.1. Facebook

The international Facebook page was created and managed by the Italian partners, specifically for the purposes of promoting activities and results of the Net-UBIEP project. Seen the international character of this account, the language of choice was English and some occasions also the local languages were used, mainly when reposting local messages on the international page.

The Net-Ubiep Facebook page created community around BIM and NZEB and followed other Horizon 2020 projects related to similar topics like BIMEET, BIMCERT, BIMPLEMENT, and where every partners used to publish post about their activities in the relative country but relevant for the project at European level.

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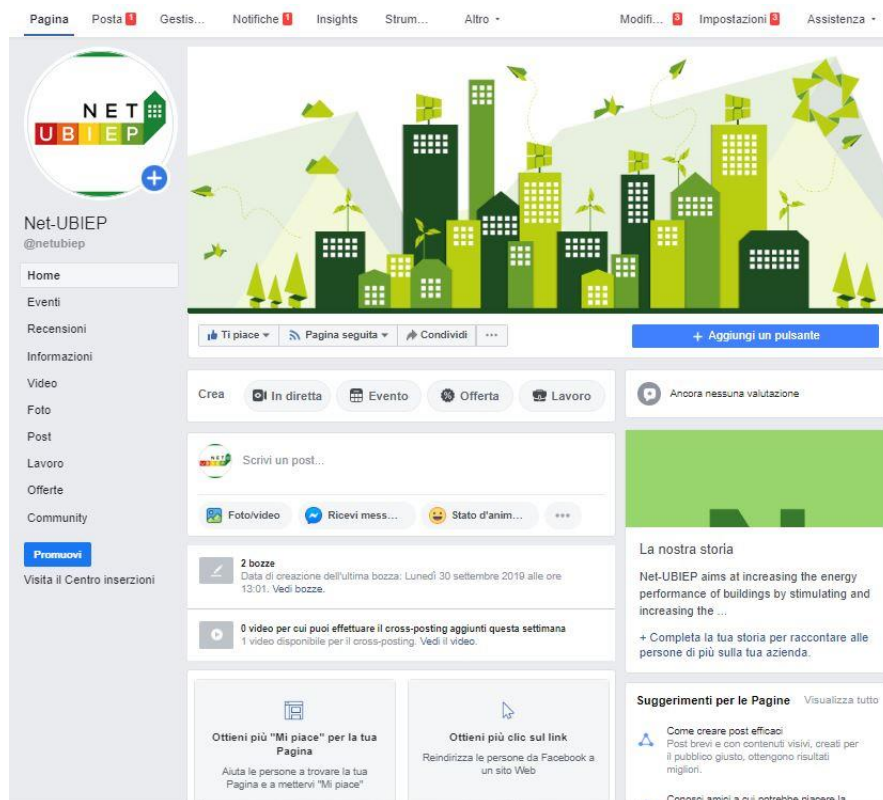


Figure 7. Official NET – UBIEP international Facebook account

At the end of the project, in December 2019, the Net-Ubiep Facebook page counted 97 followers and 91 likes in total.

The number of followers increased mostly during the dissemination activities, in 2019, thanks to the different events like seminars and workshop for professional and public administration organized by the partners. Also 'Open Days' and Project's Conferences have contributed to dissemination activities, focused more on project results and achievements.

The tables below show these aspects, like the post about seminars, workshops, events obtain more like and shares:














































| <div> <div>Copertura: organica / a pagamento</div> <div>Clic sul post</div> <div>Reazioni, commenti e condivisioni</div> </div> |   |   |   |           |             |   |
|---|---|---|---|-----------|-------------|---|
| Data pubblicazione  | Post  | Tipo  | Destinatari   | Copertura | Interazioni | Promuovi                                  |
| 19/12/2019<br>10:39   |  Partners of the #Net-         |    |    | 8         | 0<br>2      | <a href="#">Metti in evidenza il post</a> |
| 12/12/2019<br>10:26   |  Final conference of          |  |  | 118       | 11<br>11    | <a href="#">Metti in evidenza il post</a> |
| 10/12/2019<br>10:49   |  The project meeting in      |  |  | 90        | 27<br>11    | <a href="#">Metti in evidenza il post</a> |
| 02/12/2019<br>18:36   |  Net-UBIEP presentato        |  |  | 42        | 6<br>5      | <a href="#">Metti in evidenza il post</a> |
| 22/11/2019<br>22:37   |  The distance                |  |  | 119       | 8<br>10     | <a href="#">Metti in evidenza il post</a> |
| 07/11/2019<br>11:01   |  Building Smart              |  |  | 56        | 2<br>2      | <a href="#">Metti in evidenza il post</a> |
| 29/10/2019<br>10:10   |  In the end of the net-UBIEP |  |  | 303       | 14<br>7     | <a href="#">Metti in evidenza il post</a> |
| 24/10/2019<br>11:45   |  Report on the existing      |  |  | 43        | 6<br>5      | <a href="#">Metti in evidenza il post</a> |
| 22/10/2019<br>10:14   |  Net-UBIEP                   |  |  | 43        | 4<br>3      | <a href="#">Metti in evidenza il post</a> |
| 22/10/2019<br>10:14   |  The second day starts with  |  |  | 434       | 56<br>25    | <a href="#">Metti in evidenza il post</a> |
| 21/10/2019<br>10:31   |  Net Ubiep project           |  |  | 352       | 28<br>17    | <a href="#">Metti in evidenza il post</a> |
| 10/10/2019<br>14:46   |  Demand of BIM               |  |  | 52        | 4<br>1      | <a href="#">Metti in evidenza il post</a> |
| 03/10/2019<br>10:45   |  In occasione del workshop   |  |  | 46        | 1<br>5      | <a href="#">Metti in evidenza il post</a> |
| 30/09/2019<br>13:09   |  Il Progetto NET UBIEP       |  |  | 25        | 2<br>1      |   |
| 27/09/2019<br>18:23   |  This week in over 150       |  |  | 34        | 2<br>8      | <a href="#">Metti in evidenza il post</a> |

Figure 8 Report of the international Net-ubiep Facebook page




Figure 9 International Net –Ubiep FB account: last year's followers trend



Hereby a selection of the most popular posts and performance recorded. The posts related to international events or conferences or to national events the partnership have proved to be the most popular in terms of shares, followers and likes. This demonstrates that the partnership adopted a good communication strategy.



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Dettagli sul post



**Net-UBIEP**  
Pubblicato da Christian Girardello [?] · 29 ottobre ·

In the end of the net-UBIEP project an important result was achieved, a Memorandum of Understanding was signed between Building Smart International and the net-UBIEP project which establishes the international recognition of the qualification identified by the working group within the partnership. The qualification developed by net-UBIEP is proposed by buildingSMART International as a BIM qualification and energy performance of buildings, so that all the countries of the world will be able to proposed it through their own national chapters.  
<http://www.net-ubiep.eu/signed-memorandum-of-understanding.../>

✔ Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

Metti in evidenza il post

Net-UBIEP, Nadia Panasyuk, Andrea Aiello e Bojan Milovanovic · Condivisioni: 2

Mi piace · Commenta · Condividi

**Prestazioni del tuo post**

**303** persone raggiunte

**7** "Mi piace", commenti e condivisioni

|                |            |                      |
|----------------|------------|----------------------|
| 5 "Mi piace"   | 4 Sul post | 1 Sulle condivisioni |
| 0 Commenti     | 0 Sul post | 0 Sulle condivisioni |
| 2 Condivisioni | 2 Sul post | 0 Sulle condivisioni |

**14** Clic sul post

|                           |                 |              |
|---------------------------|-----------------|--------------|
| 6 Visualizzazioni di foto | 2 Clic sul link | 6 Altri clic |
|---------------------------|-----------------|--------------|


**COMMENTI NEGATIVI**

|                     |                         |
|---------------------|-------------------------|
| 0 Nascondi post     | 0 Nascondi tutti i post |
| 0 Segnala come spam | 0 Non mi piace più      |

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nel post



Dettagli sul post




Net-UBIEP


Publicato da Christian Girardello

[?]

· 22 ottobre ·

The second day starts with the Officer's presentation...good work to all the partnership






Ottieni più "Mi piace", commenti e condivisioni


Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.


Metti in evidenza il post


4

Commenti: 1 Condivisioni: 5

 Mi piace

 Commenta

 Condividi



Prestazioni del tuo post

434 persone raggiunte

25 "Mi piace", commenti e condivisioni

18 "Mi piace"

4 Sul post

14 Sulle condivisioni

2 Commenti

1 Sul post

1 Sulle condivisioni

5 Condivisioni

5 Sul post

0 Sulle condivisioni

56 Clic sul post

27 Visualizzazioni di foto

0 Clic sul link

29 Altri clic

COMMENTI NEGATIVI

0 Nascondi post

0 Nascondi tutti i post

0 Segnala come spam


0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post

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www.net-ubiep.eu - netubiep.project@net-ubiep.eu.

This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No.754016




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Dettagli sul post



**Net-UBIEP**  
Pubblicato da Christian Girardello l'1 - 21 ottobre · 🌐

Net Ubiep project meeting starts in Bruxelles - ENEA's Office



✔ Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

**Metti in evidenza il post**

👍 Ústav Vzdelávania A Služieb, Bojan Milovanovic e altri 5 · Condivisioni: 3

👍 Mi piace    💬 Commenta    ➦ Condividi

**Prestazioni del tuo post**

**352** persone raggiunte

**17** "Mi piace", commenti e condivisioni

|                          |                      |                                |
|--------------------------|----------------------|--------------------------------|
| <b>14</b><br>"Mi piace"  | <b>7</b><br>Sul post | <b>7</b><br>Sulle condivisioni |
| <b>0</b><br>Commenti     | <b>0</b><br>Sul post | <b>0</b><br>Sulle condivisioni |
| <b>3</b><br>Condivisioni | <b>3</b><br>Sul post | <b>0</b><br>Sulle condivisioni |

**26** Clic sul post


|                                      |                           |                        |
|--------------------------------------|---------------------------|------------------------|
| <b>17</b><br>Visualizzazioni di foto | <b>0</b><br>Clic sul link | <b>9</b><br>Altri clic |
|--------------------------------------|---------------------------|------------------------|

**COMMENTI NEGATIVI**

|                            |                                |
|----------------------------|--------------------------------|
| <b>0</b> Nascondi post     | <b>0</b> Nascondi tutti i post |
| <b>0</b> Segnala come spam | <b>0</b> Non mi piace più      |

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post


Dettagli sul post



**Net-UBIEP**  
Pubblicato da Liliana Bonfiglio [?] · 22 novembre alle ore 22:37 ·

🇮🇹 The distance between BIM and energy efficiency continues to shorten! At #digitalbim2019 a constructive exchange of experiences and information between professionals and @net\_ubiep

🇮🇹 Le distanze tra il BIM e l'efficienza energetica si continuano ad accorciare!  
Al #digitalbim2019 scambio costruttivo di esperienze e informazioni tra professionisti e @net\_ubiep



👍 Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

**Metti in evidenza il post**

👤 Ústav Vzdelávania A Služieb, Maria Ludovica Bitonti e altri 3    Condivisioni: 2

👍 Mi piace    💬 Commenta    ➦ Condividi    📷

**Prestazioni del tuo post**

**119** persone raggiunte

**10** "Mi piace", commenti e condivisioni

|                          |                      |                                |
|--------------------------|----------------------|--------------------------------|
| <b>8</b><br>"Mi piace"   | <b>6</b><br>Sul post | <b>2</b><br>Sulle condivisioni |
| <b>0</b><br>Commenti     | <b>0</b><br>Sul post | <b>0</b><br>Sulle condivisioni |
| <b>2</b><br>Condivisioni | <b>2</b><br>Sul post | <b>0</b><br>Sulle condivisioni |

**6** Clic sul post

|                                     |                           |                        |
|-------------------------------------|---------------------------|------------------------|
| <b>3</b><br>Visualizzazioni di foto | <b>0</b><br>Clic sul link | <b>3</b><br>Altri clic |
|-------------------------------------|---------------------------|------------------------|

**COMMENTI NEGATIVI**

|                            |                                |
|----------------------------|--------------------------------|
| <b>0</b> Nascondi post     | <b>0</b> Nascondi tutti i post |
| <b>0</b> Segnala come spam | <b>0</b> Non mi piace più      |

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nel post.



## 4.2. Italy

### 4.2.1 Net-UBIEP national and international social media account campaign report

#### ◆ Facebook

A Net-Ubiep national facebook page was created by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project.

25



Figure 10 Net-Ubiep national facebook page

In December 2019, in the of the project, Net-Ubiep facebook page had 86 followers and 86 likes in total. The number of followers increased during the dissemination activities during 2019 thank to the different event like seminars and workshop for professional and public administration was organized by the partners also Open days regarding the research and National conference organized by ENEA in its different offices, have contributed to dissemination activities focused more on project results and achievements. The tables below shows these aspects, like the post about seminars, workshop, event obtain more like and shares:

26

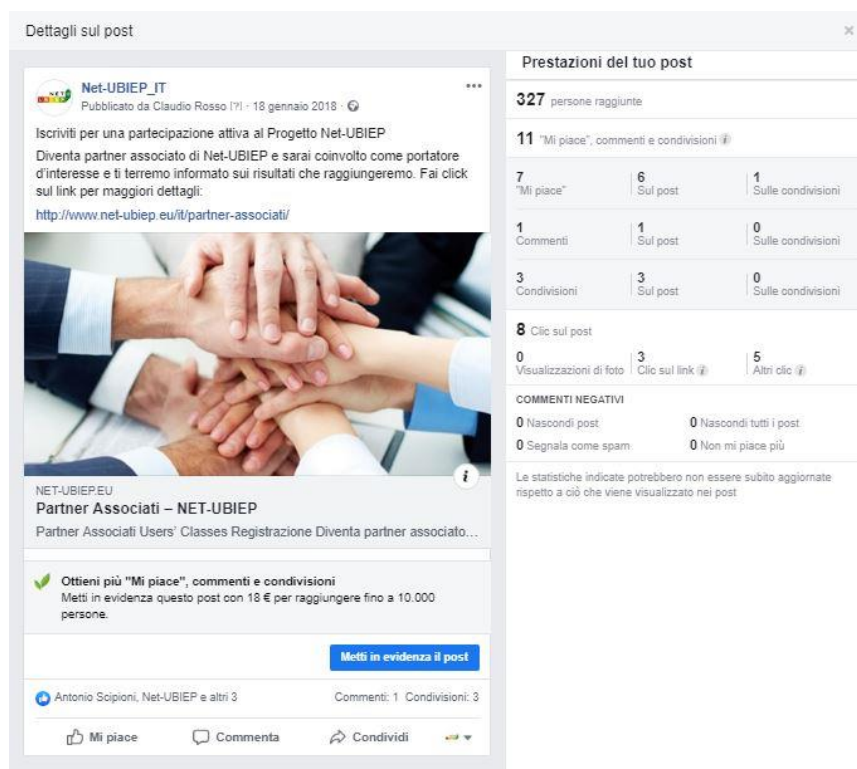
| <div> Pagina Posta Gestis... Notifiche Insights Altro - </div> <div> Modifi... 3 Impostazioni 3 Assistenza - </div> |                     |                               |      |             |           |             |                           |
|---|---------------------|-------------------------------|------|-------------|-----------|-------------|---------------------------|
| <div> Copertura: organica / a pagamento Clic sul post Reazioni, commenti e condivisioni </div>                      |                     |                               |      |             |           |             |                           |
|   | Data pubblicazione  | Post                          | Tipo | Destinatari | Copertura | Interazioni | Promuovi                  |
| Panoramica  |                     |                               |      |             |           |             |                           |
| Inserzioni  |                     |                               |      |             |           |             |                           |
| Followers   |                     |                               |      |             |           |             |                           |
| "Mi piace"  |                     |                               |      |             |           |             |                           |
| Copertura   |                     |                               |      |             |           |             |                           |
| Visualizzazioni della Pagina  |                     |                               |      |             |           |             |                           |
| Anteprime della Pagina  |                     |                               |      |             |           |             |                           |
| Azioni sulla Pagina   |                     |                               |      |             |           |             |                           |
| <b>Post</b>   |                     |                               |      |             |           |             |                           |
| Eventi  |                     |                               |      |             |           |             |                           |
| Video   |                     |                               |      |             |           |             |                           |
| Stories   |                     |                               |      |             |           |             |                           |
| Persone   |                     |                               |      |             |           |             |                           |
| Messaggi  |                     |                               |      |             |           |             |                           |
| Ordini  |                     |                               |      |             |           |             |                           |
|   | 19/12/2019<br>10:39 | Partners of the #Net-         |      |             | 7         | 0<br>0      | Metti in evidenza il post |
|   | 19/12/2019<br>10:08 | Si è svolto a Roma l'evento   |      |             | 7         | 0<br>0      | Metti in evidenza il post |
|   | 12/12/2019<br>12:10 | E' possibile seguire il       |      |             | 11        | 0<br>0      | Metti in evidenza il post |
|   | 12/12/2019<br>11:03 | L'Agenzia del Demanio         |      |             | 18        | 0<br>1      | Metti in evidenza il post |
|   | 05/12/2019<br>09:40 | Save the date! Evento         |      |             | 13        | 1<br>1      | Metti in evidenza il post |
|   | 27/11/2019<br>09:22 | Il progetto net-UBIEP         |      |             | 12        | 0<br>0      | Metti in evidenza il post |
|   | 22/11/2019<br>19:28 | Le distanze tra il BIM e      |      |             | 10        | 0<br>0      | Metti in evidenza il post |
|   | 22/11/2019<br>10:24 | E' iniziata la presentazione  |      |             | 9         | 1<br>0      | Metti in evidenza il post |
|   | 21/11/2019<br>12:01 | @net_ubiep #digitalbim20      |      |             | 12        | 2<br>1      | Metti in evidenza il post |
|   | 21/11/2019<br>11:48 | Al via oggi a Bologna il      |      |             | 14        | 1<br>1      | Metti in evidenza il post |
|   | 15/11/2019<br>11:07 | Definitivo il programma       |      |             | 12        | 1<br>2      | Metti in evidenza il post |
|   | 07/11/2019<br>10:45 | DIG & BIM il 21 e 22 novembre |      |             | 15        | 1<br>2      | Metti in evidenza il post |
|   | 29/10/2019<br>10:15 | A conclusione del progetto    |      |             | 23        | 2<br>1      | Metti in evidenza il post |
|   | 22/10/2019<br>10:49 | Secondo giorno: i             |      |             | 15        | 1<br>1      | Metti in evidenza il post |
|   | 21/10/2019<br>11:44 | I partner del progetto Net-   |      |             | 13        | 1<br>1      | Metti in evidenza il post |

Figure 11 Report of the Italian Net-ubiep Facebook page



Figure 12 Italian Net –Ubiep FB account: last year's followers trend


Here a selection about the most popular post and performance recorded:



Dettagli sul post

**Net-UBIEP\_IT**  
Pubblicato da YouTube [?] · 9 luglio 2018 ·

Lo spot di presentazione di Net-UBIEP è da oggi disponibile anche in versione italiana.



YOUTUBE.COM  
**Net-UBIEP - ITALIAN VERSION**  
Network for Using BIM to Increase the Energy Buildings Performance Net...

✓ Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 18 € per raggiungere fino a 10.000 persone.

[Metti in evidenza il post](#)

Liliana Bonfiglio, Zuzana Minarovičová Kyrinovičová e altri 4 · Condivisioni: 3

Mi piace · Commenta · Condividi

**Prestazioni del tuo post**

349 persone raggiunte

19 "Mi piace", commenti e condivisioni

|                |            |                       |
|----------------|------------|-----------------------|
| 16 "Mi piace"  | 6 Sul post | 10 Sulle condivisioni |
| 0 Commenti     | 0 Sul post | 0 Sulle condivisioni  |
| 3 Condivisioni | 3 Sul post | 0 Sulle condivisioni  |

11 Clic sul post

|                           |                 |              |
|---------------------------|-----------------|--------------|
| 0 Visualizzazioni di foto | 2 Clic sul link | 9 Altri clic |
|---------------------------|-----------------|--------------|


**COMMENTI NEGATIVI**

|                     |                         |
|---------------------|-------------------------|
| 0 Nascondi post     | 0 Nascondi tutti i post |
| 0 Segnala come spam | 0 Non mi piace più      |

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post

Dettagli sul post

**Net-UBIEP\_IT**  
Pubblicato da Claudio Rosso [?] · 3 agosto 2018 ·



NET-UBIEP EU  
**Pubblicato il primo report Net-UBIEP | Net-UBIEP**  
Il focus del primo rapporto di progetto, dal titolo "Report on existing BIM..."

✓ Ottieni più "Mi piace", commenti e condivisioni  
Metti in evidenza questo post con 18 € per raggiungere fino a 10.000 persone.

[Metti in evidenza il post](#)

Net-UBIEP\_IT, Liliana Bonfiglio, Bojan Milovanovic e altri 5 · Condivisioni: 4

Mi piace · Commenta · Condividi

**Prestazioni del tuo post**

338 persone raggiunte

26 "Mi piace", commenti e condivisioni

|                |            |                       |
|----------------|------------|-----------------------|
| 22 "Mi piace"  | 8 Sul post | 14 Sulle condivisioni |
| 0 Commenti     | 0 Sul post | 0 Sulle condivisioni  |
| 4 Condivisioni | 4 Sul post | 0 Sulle condivisioni  |

5 Clic sul post

|                           |                 |              |
|---------------------------|-----------------|--------------|
| 0 Visualizzazioni di foto | 2 Clic sul link | 3 Altri clic |
|---------------------------|-----------------|--------------|


**COMMENTI NEGATIVI**


|                     |                         |
|---------------------|-------------------------|
| 0 Nascondi post     | 0 Nascondi tutti i post |
| 0 Segnala come spam | 0 Non mi piace più      |

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post



Dettagli sul post


**Net-UBIEP\_IT**  
 Pubblicato da Claudio Rosso [?] · 3 agosto 2018 ·



NET-UBIEP EU  
**Pubblicati i ruoli dei diversi gruppi target | Net-UBIEP**  
 Il secondo rapporto Net-UBIEP, dal titolo "Report on Roles of Target Grou..."

✔ **Ottieni più "Mi piace", commenti e condivisioni**  
 Metti in evidenza questo post con 18 € per raggiungere fino a 10.000 persone.

[Metti in evidenza il post](#)

Net-UBIEP\_IT, Liliana Bonfiglio, Bojan Milovanovic e altri 4 · Condivisioni: 2

Mi piace · Commenta · Condividi

**Prestazioni del tuo post**

361 persone raggiunte

19 "Mi piace", commenti e condivisioni

|                |            |                       |
|----------------|------------|-----------------------|
| 17 "Mi piace"  | 7 Sul post | 10 Sulle condivisioni |
| 0 Commenti     | 0 Sul post | 0 Sulle condivisioni  |
| 2 Condivisioni | 2 Sul post | 0 Sulle condivisioni  |

3 Clic sul post

|                           |                 |              |
|---------------------------|-----------------|--------------|
| 0 Visualizzazioni di foto | 2 Clic sul link | 1 Altri clic |
|---------------------------|-----------------|--------------|

**COMMENTI NEGATIVI**

|                     |                         |
|---------------------|-------------------------|
| 0 Nascondi post     | 0 Nascondi tutti i post |
| 0 Segnala come spam | 0 Non mi piace più      |

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nel post.

#### ◆ Twitter

An International Twitter page was created and managed by the Italian partners, specifically for the purposes of promoting activities and results of the Net-UBIEP project.

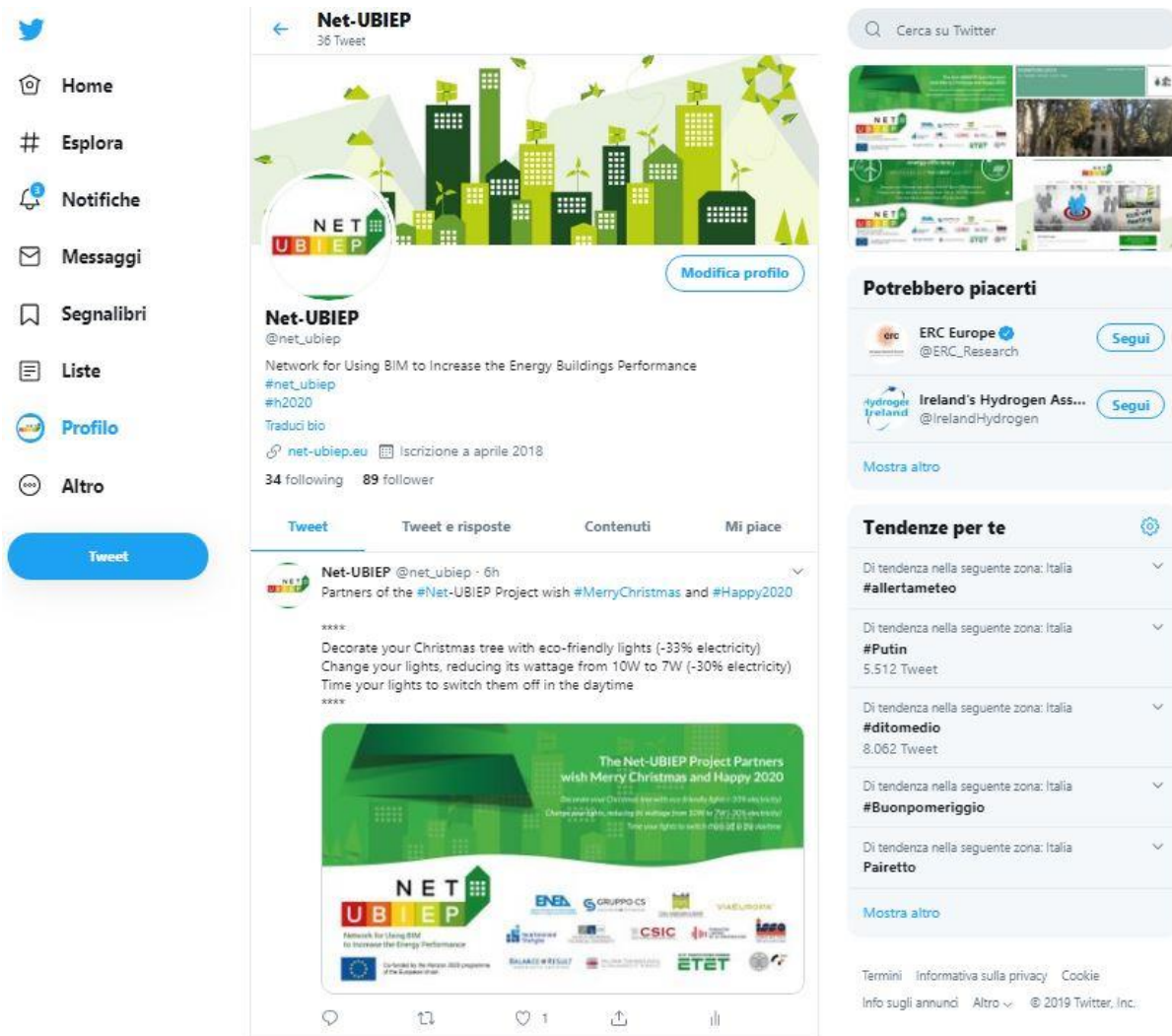
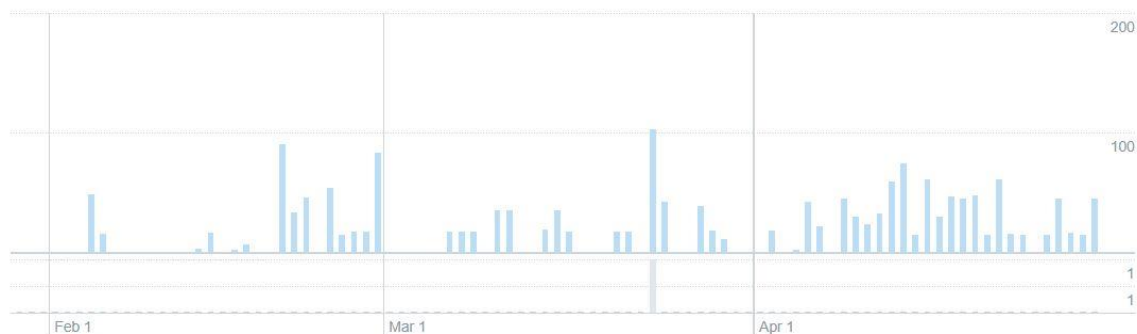


Figure 13 Screenshot of the official NET-UBIEP Twitter account

Net-UBIEP account has achieved 86 Followers and 12.500 total tweet views, below the most popular tweets and a graphs showing the increase in the various quarters of 2019:

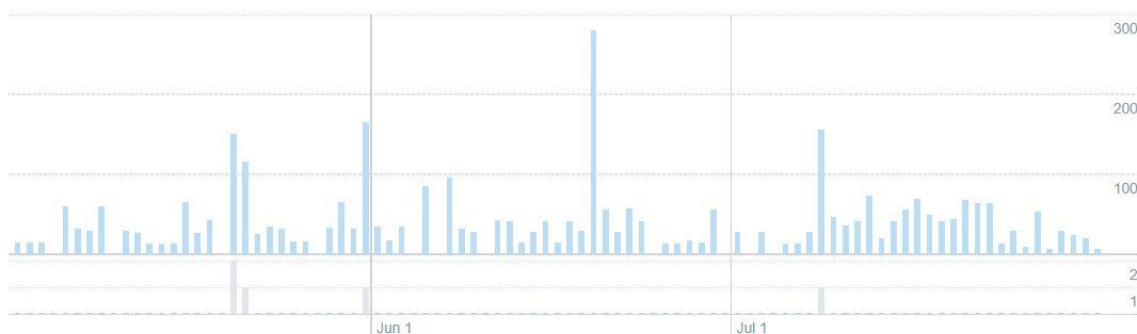
- 2nd quarter 1.800 views
- 3rd quarter 3.500 views
- 4nd quarter 5.800 views

I tuoi Tweet hanno guadagnato **1.8K visualizzazioni** in questo periodo di **91 giorni**

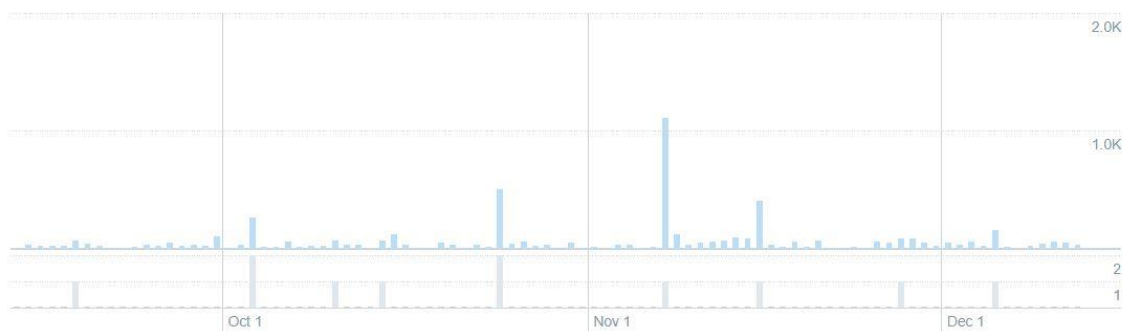


31

I tuoi Tweet hanno guadagnato **3.5K visualizzazioni** in questo periodo di **91 giorni**



I tuoi Tweet hanno guadagnato **5.8K visualizzazioni** in questo periodo di **91 giorni**



Hereby a selection, month by month , of the most popular tweets and performances recorded:

Dec 2019 • 18 giorni finora...

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 111

visualizzazioni

Il progetto net-UBIEP sarà presente al seminario di studio "BIM nella progettazione tecnologica dell'architettura – stato dell'arte e su scenari evolutivi" presso l'Università di Pescara.  
[net-ubiep.eu/it/bim-nella-p...](http://net-ubiep.eu/it/bim-nella-p...)

#netubiep #BIM #H2020

1 1

Visualizza interazioni Tweet complete

Visualizza attività Tweet

**Follower popolare** seguito da 1.096 persone

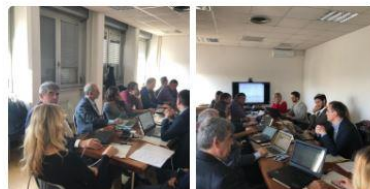


**Menzione più popolare** ricevuti 9

interazioni

 **fundacionlaboral.org**  
@Fund\_Laboral - 11 dic

Estamos en Roma, finalizando el proyecto @net\_ubiep del que somos socios desde julio de 2017, junto con @IETorroja. Liderado por @ENEAOfficial IT, el proyecto fomenta el incremento del rendimiento energético de los edificios mediante el uso de #BIM. [pic.twitter.com/KKE5OJHRpr](https://pic.twitter.com/KKE5OJHRpr)



1 3

Visualizza Tweet

PUBBLICIZZA SU TWITTER

**Fai arrivare i tuoi Tweet a un numero più vasto di persone**

Con Promoted Tweet e contenuti Twitter Ads puoi ampliare la tua portata su Twitter e raggiungere più persone.

Inizia

RIEPILOGO DEC 2019

|                   |                       |
|-------------------|-----------------------|
| Tweet             | Visualizzazioni Tweet |
| 1                 | 772                   |
| Visite al profilo | Menzioni              |
| 10                | 3                     |
| Nuovi follower    |                       |
| 2                 |                       |

Nov 2019 • 30 giorni

TWEET IN EVIDENZA

**Tweet più popolare** ricevuti 684

visualizzazioni

Il Progetto Net-UBIEP al Digital & BIM Italia, presso l'Arena buildingSMART Italia (Padiglione 21, C43) per parlare di qualificazione dei professionisti che utilizzano il BIM per migliorare le prestazioni energetiche degli edifici.  
[net-ubiep.eu/it/home-it/@digitalbim](http://net-ubiep.eu/it/home-it/@digitalbim) #netubiep

3 2

Visualizza interazioni Tweet complete

Visualizza attività Tweet

RIEPILOGO NOV 2019

|                   |                       |
|-------------------|-----------------------|
| Tweet             | Visualizzazioni Tweet |
| 3                 | 2.779                 |
| Visite al profilo | Menzioni              |
| 12                | 2                     |
| Nuovi follower    |                       |
| 6                 |                       |



Oct 2019 - 31 giorni

TWEET IN EVIDENZA

### Tweet più popolare

ricevuti 188 visualizzazioni

Il progetto Net-Ubiep a Condominio in Fiera  
| Net-UBIEP [net-ubiep.eu/it/il-progetto...](http://net-ubiep.eu/it/il-progetto...)

♥ 1

Visualizza interazioni Tweet complete

Visualizza attività Tweet

### Follower popolare

seguito da 1.751 persone



One Works

@oneworks\_ TI SEQUE

A global Design and Consultancy firm offering integrated Architecture, Infrastructure & Urban Engineering services

Visualizza profilo

Visualizza il dashboard dei follower

### Menzione più popolare

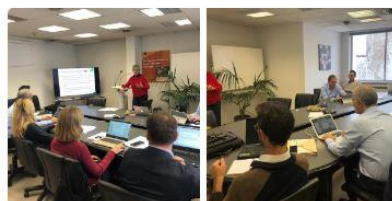
ricevuti 15 interazioni



fundacionlaboral.org

@Fund\_Laboral - 23 ott

BE Nos reunimos en Bruselas con los demás socios del proyecto @net\_ubiep para presentar los cursos #BIM desarrollados, por los socios, en los diferentes idiomas del consorcio; así como los planes de explotación de dichas #formaciones. [pic.twitter.com/fzsFrzqLn](https://pic.twitter.com/fzsFrzqLn)



👤 1 ♥ 4

Visualizza Tweet

RIEPILOGO OCT 2019

Tweet  
6

Visualizzazioni Tweet  
1.799

Visite al profilo  
9

Menzioni  
3

Nuovi follower  
7

33

Sep 2019 - 30 giorni

TWEET IN EVIDENZA

### Tweet più popolare

ricevuti 93 visualizzazioni

Il progetto Net-Ubiep partecipa all'evento "Urbanpromo Green" in programma a Venezia dal 19 al 20 settembre. Verrà illustrata la tecnologia BIM e l'integrazione con un impianto domotico, per un più efficiente controllo dei consumi degli edifici. [urbanpromo.it/2019/urbanprom...](http://urbanpromo.it/2019/urbanprom...) [pic.twitter.com/OH0QfrM8CY](https://pic.twitter.com/OH0QfrM8CY)



Visualizza interazioni Tweet complete

Visualizza attività Tweet

### Menzione più popolare

ricevuti 15 interazioni



SlovakiaBuildUp

@SlovakiaBuildUp - 19 set

BIM and Digitalisation in Construction co-organised by #NetUbiep project. In #DigitalTransformation #BIM is only the beginning. We need to make progress using #ArtificialIntelligence #BigData #Robotics #M2M #NetworkedValueChain. @net\_ubiep @EU\_BUILDUP @FIEC\_Brussels [pic.twitter.com/rfnmlpggZr](https://pic.twitter.com/rfnmlpggZr)



👤 4 ♥ 5

RIEPILOGO SEP 2019

Tweet  
1

Visualizzazioni Tweet  
866

Visite al profilo  
19

Menzioni  
2

Nuovi follower\*  
4

\*Data for this month may not be exact due to a service outage.

Apr 2019 • 30 giorni

TWEET IN EVIDENZA

**Follower popolare** seguito da 743 persone



**allemclabs.com**

@allemclabs [TI SEGUIE](#)

allemclabs <https://t.co/qniPS5peMd> #emctesting #emc  
#emclabs #electromagneticcompatibility  
#anechoicchambers #emctestequipments  
#radiotesting

[Visualizza profilo](#)

[Visualizza il dashboard dei follower](#)

**Menzione più popolare** ricevuti 52

interazioni

**Construye 2020+**

@Construye2020EU • 11 apr

¡No te pierdas el Taller formativo de #BIM y #nZEB, dirigido a #Ingenieros y #arquitectos!

Una jornada organizada por @IETorroja del @CSIC y @Fund\_Laboral que se inscribe dentro de las acciones formativas de #Construye2020Plus y @net\_ubiep.

Inscríbete [net-ubiep.eu/es/taller-form...](https://net-ubiep.eu/es/taller-form...)  
[pic.twitter.com/KaTTeTsbOd](https://pic.twitter.com/KaTTeTsbOd)



*Taller formativo en BIM y nZEB, dirigido a Ingenieros y arquitectos*



Ministerio de Ciencia e Innovación



CONSTRUYE 2020+



NET-UBIEP

Madrid, 20 de abril de 2019

Horario: De 10:00 a 14:00 horas

RIEPILOGO APR 2019

Visualizzazioni Tweet

874

Menzioni

2

Visite al profilo

6

Nuovi follower

7

34



#### ◆ LinkedIn

An international LinkedIn account was created and managed by the Italian partners, specifically for the purposes of promoting activities and communicating the results of the Net-UBIEP project.

These posts mainly addressed the interested construction sector professionals, like architects, engineers, technicians and so on., that regularly use this social medium for professional reasons.

Furthermore, this channel was used by the partners to inform about project activities, like seminars and workshops, and to redirect the professionals to the manual available on the project web site.

35

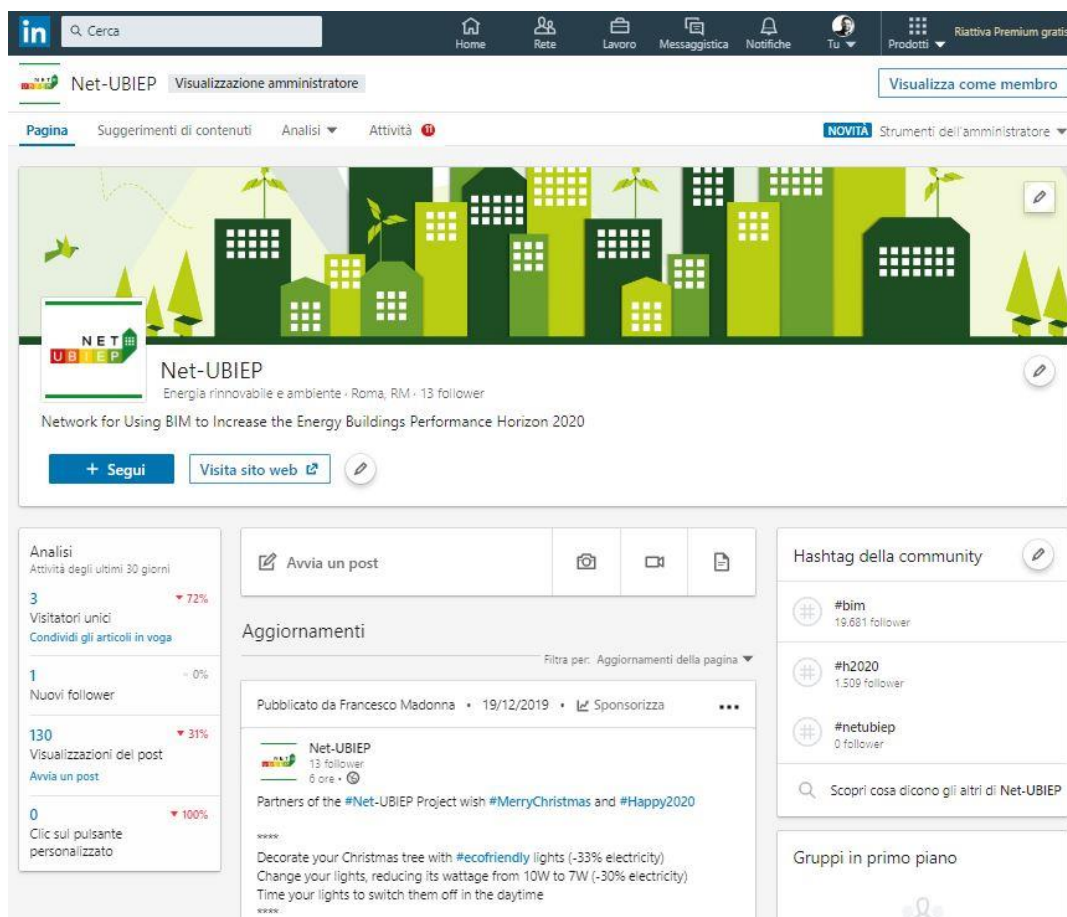


Figure 14 Official Net – Ubiep LinkedIn Page

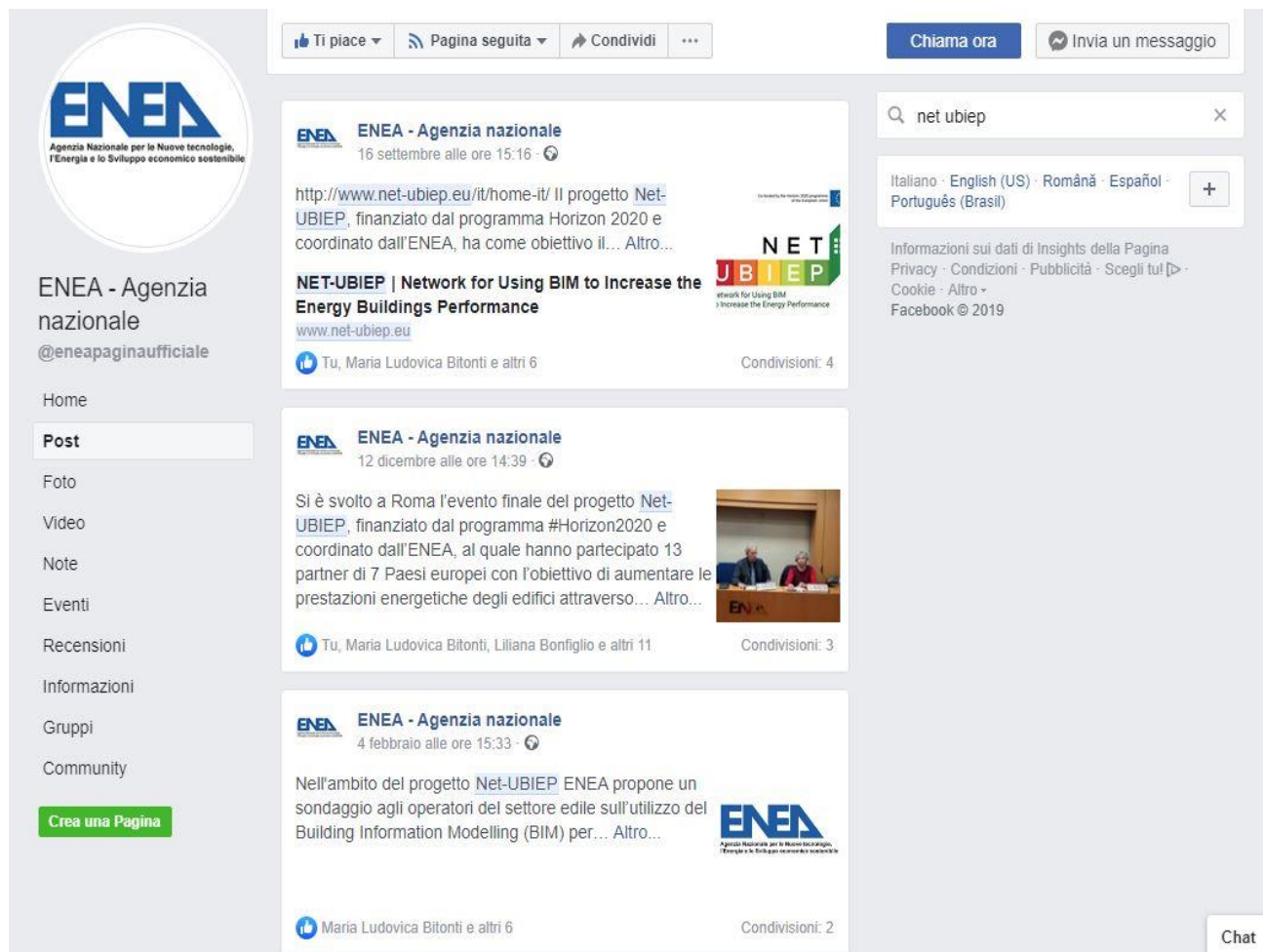
#### 4.2.2. Social media account of the partners: ENEA &CSA

The Italian partners also used their company accounts, having an important number of followers who already follow these profiles, to give greater visibility to the events and activities of the project.

Below a selection of the most clicked posts published on the pages of ENEA and CS Aziendale:

36

##### ◆ Facebook - ENEA (19.519 followers):

A screenshot of the ENEA Facebook page. The page header shows the ENEA logo and name, along with navigation buttons like "Ti piace", "Pagina seguita", "Condividi", and "Chiamata ora". The main content area displays three posts from ENEA - Agenzia nazionale. The first post, dated 16 settembre, promotes the Net-UBIEP project, mentioning it is financed by the Horizon 2020 program and coordinated by ENEA. The second post, dated 12 dicembre, reports on the final event of the Net-UBIEP project in Rome, attended by 13 partners from 7 European countries. The third post, dated 4 febbraio, mentions a survey for the Net-UBIEP project. The right sidebar shows a search bar with "net ubiep" entered, language options (Italiano, English (US), Română, Español, Português (Brasil)), and a section for "Informazioni sui dati di Insights della Pagina".



- TWITTER - ENEA (12.241 followers):

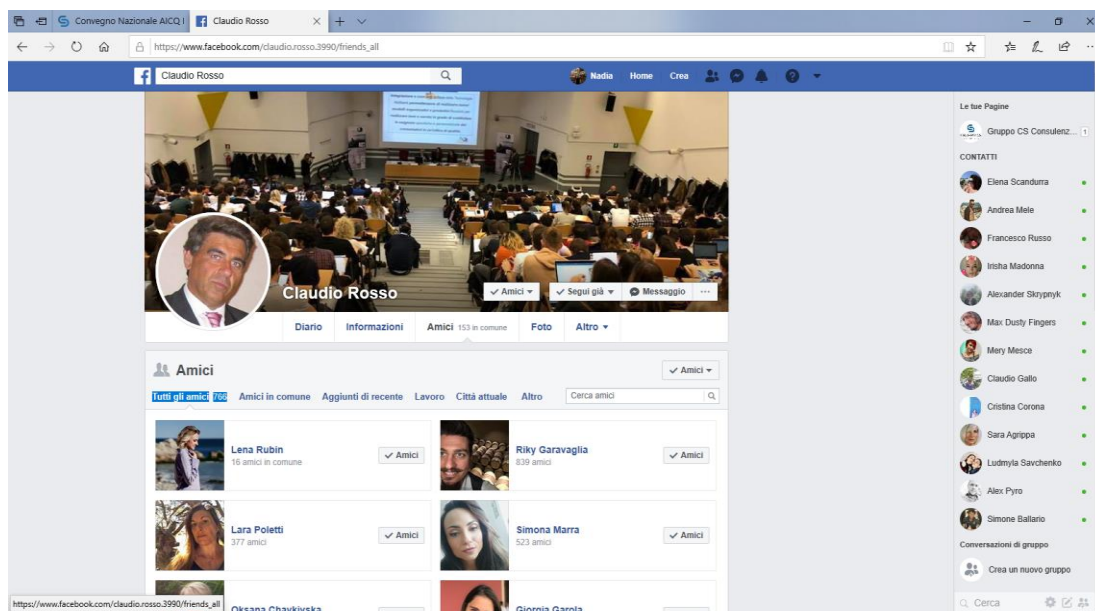


◆ FACEBOOK Gruppo CS, Nadia Panasyuk (5000 followers):



38

◆ FACEBOOK Gruppo CS, Claudio Rosso (766 followers):

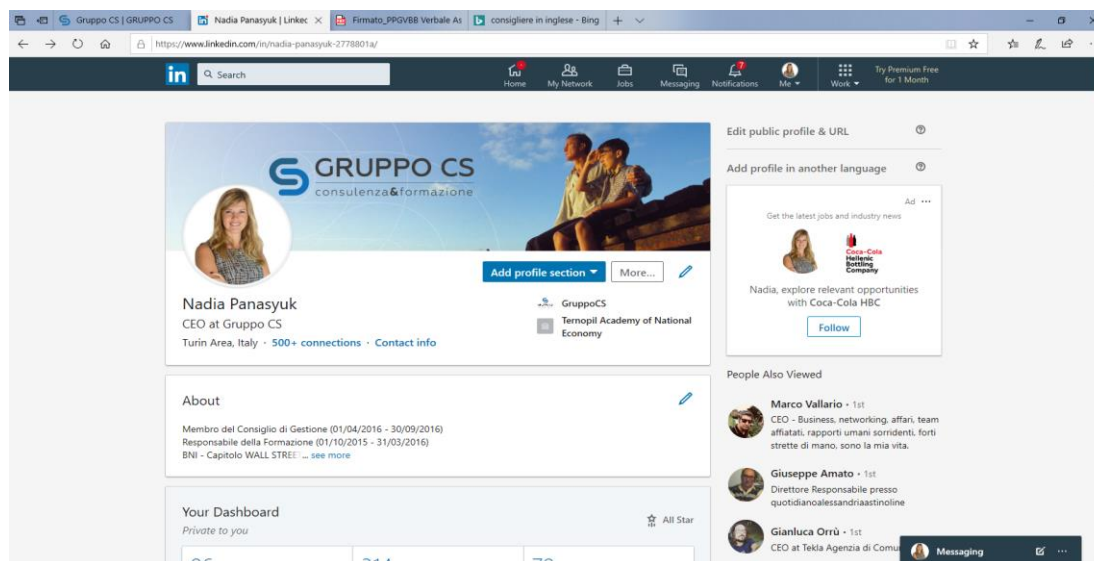


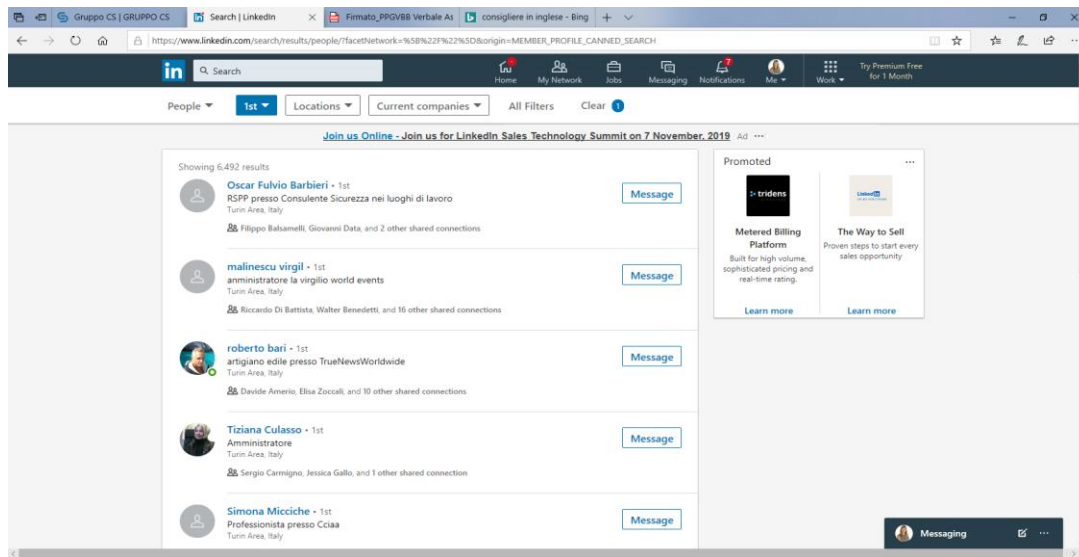
◆ **LINKEDIN** Gruppo CS (50 followers)



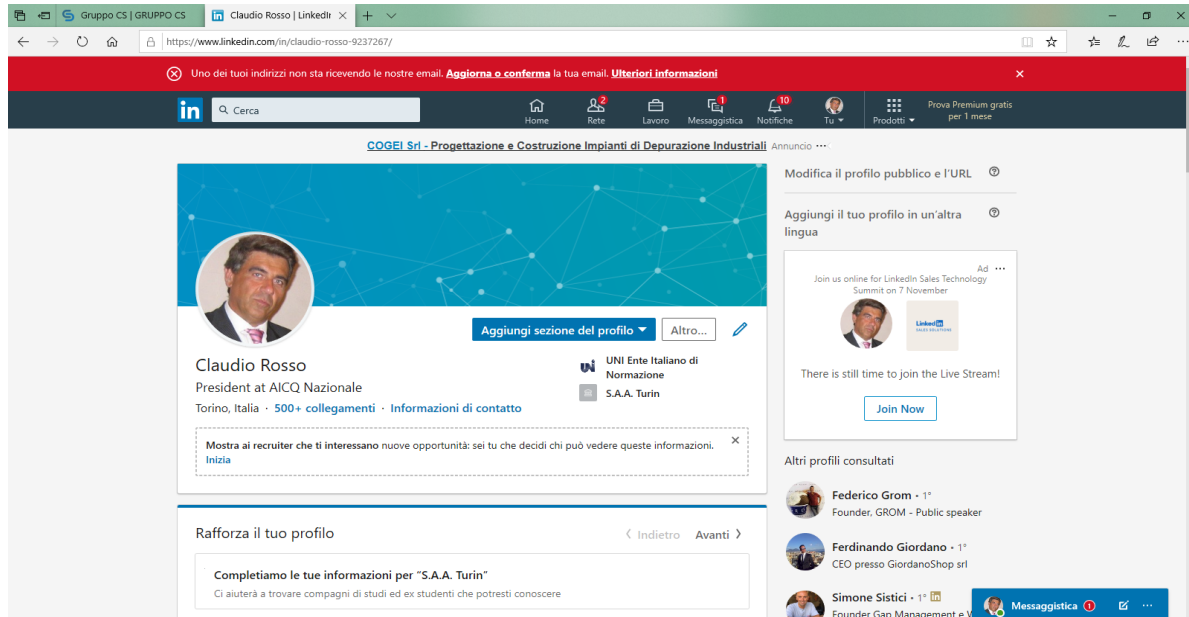
39

◆ **LINKEDIN** GruppoCS, Nadia Panasyuk (6492 followers)

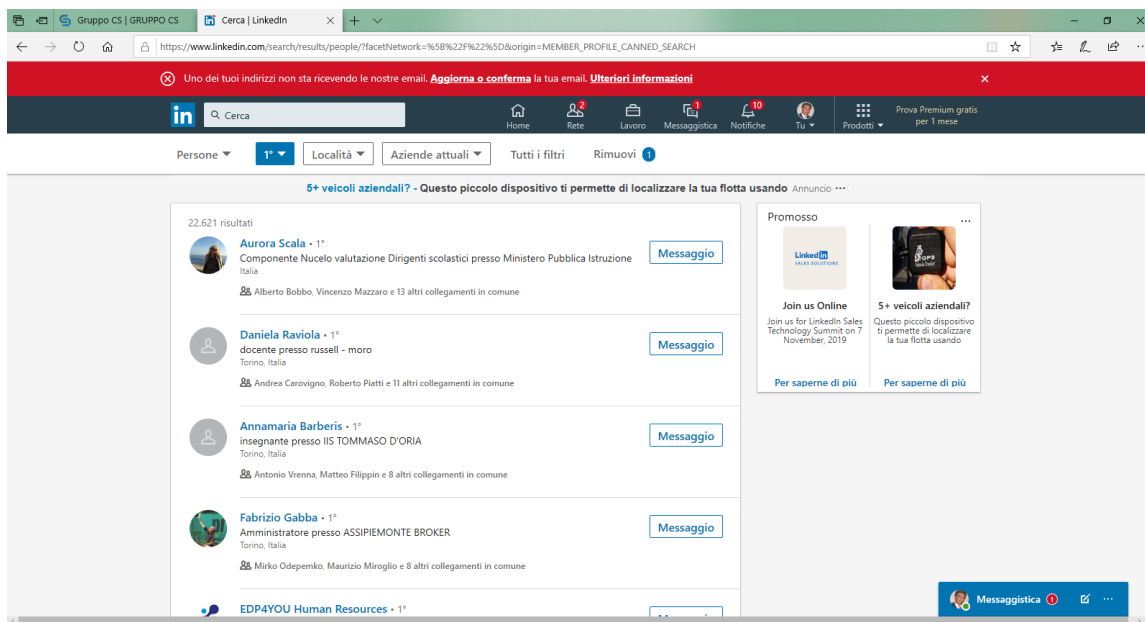




◆ LINKEDIN GruppoCS, Claudio Rosso (22621 followers)







## 4.3. Croatia

### 4.3.1. National NET-UBIEP account

National Facebook page was created specifically for the purposes of promoting activities and results of the Net-UBIEP project. The page is titled: Net-Ubiep HR and can be found also on Facebook or Messenger if one types: @netubiephr

42

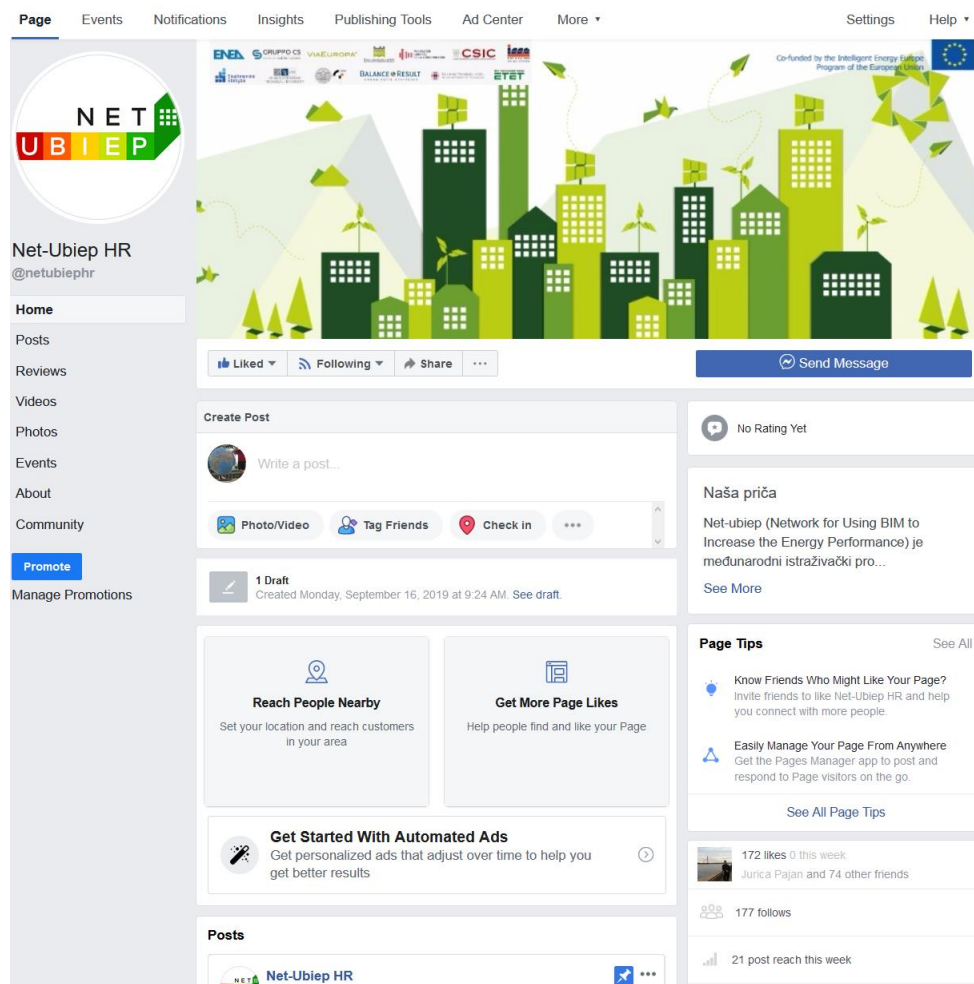


Figure 15 Croatia Facebook page



The Net-Ubiep HR Facebook page created community around BIM and NZEB and followed other Horizon 2020 projects related to similar topics like BIMEET, BIMCERT, BIMPLEMENT Fit-to-NZEB as well as Erasmus+ project BIMzeED. Special focus of the Net-Ubiep HR Facebook page was dissemination of project results and attracting people to project related events.




















By the beginning of December 2019, Net-Ubiep HR facebook page had 181 followers and 176 likes in total. It is also evident from the graphs below that the number of followers steadily increased during the dissemination activities of the Croatian partners, especially during 2019 when majority of training activities were performed and when dissemination activities focused more on project results and achievements.

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Since the beginning of the project till the beginning of December of 2019, Facebook page Net-UBIEP HR published in total 127 posts as shown in the print screens below which means that on average one post was published every 6.9 days (one post per week) since the beginning of the project.

|   |  |       |                |  |
|---|--|-------|----------------|--|
| <b>Stories</b><br><a href="#">Story Archive</a><br><br><b>Posts</b><br><a href="#">Published Posts</a><br><a href="#">Scheduled Posts</a><br><a href="#">Drafts</a><br><a href="#">Expiring Posts</a><br><br><b>Videos</b><br><a href="#">Video Library</a><br><a href="#">Videos You Can Crosspost</a><br><br><b>Tools</b><br><a href="#">Creator Studio</a> <br><a href="#">Sound Collection</a> <br><br><b>Jobs</b><br><a href="#">Job Applications</a><br><br><b>Branded Content</b><br><a href="#">Posts to Review</a> <br><a href="#">Your Posts</a> <br><br><b>Lead Ads Forms</b><br><a href="#">Forms Library</a><br><a href="#">Draft Forms Library</a><br><a href="#">Leads Setup</a><br><br><b>Events</b><br><a href="#">Published Events</a><br><a href="#">Archived Events</a><br><br><b>Instant Experience (Canvas)</b> | <b>Published Posts</b> <div> <input type="text" value="Search..."/> <input type="button" value="Actions"/> </div>  |       |                |  |
|   | <input type="checkbox"/> Posts   | Reach | Clicks/Actions | Published                                  |
| <input type="checkbox"/>  |  U sklopu druge Središnje konferencije o zelenoj gradnji i održivom razvoju projek...       | 106   | 21             | Nov 24, 2019 at 6:41 PM<br>Mergim Gaši     |
| <input type="checkbox"/>  |  Net-Ubiep HR shared a post.  | 64    | 2              | Nov 22, 2019 at 11:01 PM<br>Mergim Gaši    |
| <input type="checkbox"/>  |  Pridružite nam se na događaju i pridružite se diskusiji vezanoj uz energetsku...           | 60    | 4              | Nov 7, 2019 at 12:47 PM<br>Mergim Gaši     |
| <input type="checkbox"/>  |  Pitanje 3/4: Koju strukturu podataka koristiti unutar BIM modela? Naravno, sv...           | 78    | 9              | Nov 4, 2019 at 10:04 AM<br>Mergim Gaši     |
| <input type="checkbox"/>  |  Pitanje 2/4: Sigurno se nekada pitate kako se informacije sadržane u BIM modelu...         | 66    | 3              | Oct 31, 2019 at 3:48 PM<br>Mergim Gaši     |
| <input type="checkbox"/>  |  Održana je posljednja radionica organizirana unutar projekta Net-UBIEP...                  | 97    | 23             | Oct 30, 2019 at 9:41 AM<br>Mergim Gaši     |
| <input type="checkbox"/>  |  Net-Ubiep HR shared a post.  | 59    | 3              | Oct 29, 2019 at 11:34 AM<br>Mergim Gaši    |
| <input type="checkbox"/>  |  Kako javna tijela mogu potaknuti #BuildingInformationModelling (BIM)?...                 | 70    | 5              | Oct 28, 2019 at 11:37 AM<br>Mergim Gaši    |
| <input type="checkbox"/>  |  Zadnja mjesta! prijavite se odmah BESPLATNO. 29. listopada 2019. od 9:...                | 7.8K  | 169            | Oct 25, 2019 at 10:04 AM<br>Lorenzo Nissim |
| <input type="checkbox"/>  |  Vrlo smo ponosni na uspjeh projekta Net-UBIEP koji je potpisao memorandum o...           | 371   | 31             | Oct 25, 2019 at 8:34 AM<br>Mergim Gaši     |
| <input type="checkbox"/>  |  Ponovno se održava Net-UBIEP Open Day Rijeka za sve vas koji ste bili spriječeni...      | 287   | 23             | Oct 23, 2019 at 2:26 PM<br>Mergim Gaši     |
| <input type="checkbox"/>  |  Koncentracija još uvijek nije pala! I drugi dan dijeljenja iskustava i konstruktivnih... | 88    | 14             | Oct 22, 2019 at 12:07 PM<br>Mergim Gaši    |
| <input type="checkbox"/>  |  Pitanje 1/4: Jeste li se ikad zapitali zašto baš informacijski model zgrade? Čemu...     | 335   | 25             | Oct 22, 2019 at 8:23 AM<br>Mergim Gaši     |
| <input type="checkbox"/>  |  Radna atmosfera na 4. partnerskom sastanku projekta Net-ubiep! ENEA -...                 | 174   | 23             | Oct 21, 2019 at 10:37 AM<br>Mergim Gaši    |
| <input type="checkbox"/>  |  Odvojite malo vremena i ispunite kratku anketu projekta Bimzeed. Svrha ovog...           | 68    | 6              | Oct 18, 2019 at 3:48 PM<br>Mergim Gaši     |

|  |                          |  |     |    |  |
|--|--------------------------|--|-----|----|--|
| <b>Jobs</b><br>Job Applications<br><b>Branded Content</b><br>Posts to Review<br>Your Posts<br><b>Lead Ads Forms</b><br>Forms Library<br>Draft Forms Library<br>Leads Setup<br><b>Events</b><br>Published Events<br>Archived Events<br><b>Instant Experience (Canvas)</b> | <input type="checkbox"/> |  Pridružite nam se na Drugoj središnjoj konferenciji o zelenoj gradnji i održivom...  | 64  | 2  | Oct 16, 2019 at 6:53 AM<br>Mergim Gaši |
|  | <input type="checkbox"/> |  Drago nam je da su ljudi uvidjeli korist korištenja BIM-a u svim fazama životnog...  | 380 | 35 | Oct 9, 2019 at 8:41 AM<br>Mergim Gaši  |
|  | <input type="checkbox"/> |  Open day... dodite i raspravljajte o energetske učinkovitosti i BIM-u! #nZEB...      | 66  | 5  | Oct 5, 2019 at 8:09 AM<br>Mergim Gaši  |
|  | <input type="checkbox"/> |  Net-Ubiep HR added an event.   | 59  | 2  | Oct 5, 2019 at 8:04 AM                 |
|  | <input type="checkbox"/> |  Ova slika nas je pogotovo razveselila! :D Većina Vas se slaže da Vam je radionica... | 70  | 5  | Oct 1, 2019 at 2:26 PM<br>Mergim Gaši  |
|  | <input type="checkbox"/> |  Net-Ubiep HR shared a post.  | 65  | 9  | Sep 30, 2019 at 5:31 PM<br>Mergim Gaši |
|  | <input type="checkbox"/> |  Zahvaljujemo se svima koji su među svojim kolegama i suradnicima podijelili...       | 63  | 4  | Sep 30, 2019 at 8:25 AM<br>Mergim Gaši |
|  | <input type="checkbox"/> |  Zahvaljujemo se svima na pozitivnim ocjenama koje ste dali predavačima! :D...        | 66  | 4  | Sep 27, 2019 at 1:56 PM<br>Mergim Gaši |
|  | <input type="checkbox"/> |  Rezultati ankete prikazuju kako su (za većinu Vas) održane radionice ispunile...     | 65  | 7  | Sep 27, 2019 at 8:53 AM<br>Mergim Gaši |
|  | <input type="checkbox"/> |  Radionice održane kroz projekt Net-UBIEP su nam dale uvid u razmišljanje ljudi...    | 88  | 8  | Sep 25, 2019 at 5:50 PM<br>Mergim Gaši |

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Leads Setup

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Instant Experience (Canvas)
















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| <input type="checkbox"/> | Posts   | Reach | Clicks/Actions | Published                                 |
|--------------------------|---|-------|----------------|---|
| <input type="checkbox"/> | <div></div> <div>Od 300 sudionika na održanim anketama, njih 300 se izjasnilo kako smatraju da će...</div> | 66    | 4              | Sep 19, 2019 at 1:00 PM<br>Mergim Gaši    |
| <input type="checkbox"/> | <div></div> <div>Rezultati ankete u svim partnerskim zemljama projekta Net-UBIEP. Što Vi...</div>          | 147   | 10             | Sep 18, 2019 at 9:03 PM<br>Mergim Gaši    |
| <input type="checkbox"/> | <div></div> <div>Net-Ubiep HR shared a link.</div>   | 55    | 4              | Sep 17, 2019 at 11:02 AM<br>Mergim Gaši   |
| <input type="checkbox"/> | <div></div> <div>Na 3. BIMtalk-u sudionicima je preporučena odlična knjiga o BIM-u: Th...</div>            | 78    | 6              | Sep 13, 2019 at 8:29 AM<br>Mergim Gaši    |
| <input type="checkbox"/> | <div></div> <div>Prilika koja se ne propušta! :D Za Vas koji niste mogli prisustvovati na našim...</div>   | 83    | 6              | Sep 12, 2019 at 7:15 AM<br>Mergim Gaši    |
| <input type="checkbox"/> | <div></div> <div>Net-Ubiep HR shared a post.</div>   | 83    | 4              | Aug 26, 2019 at 9:07 AM<br>Mergim Gaši    |
| <input type="checkbox"/> | <div></div> <div>Stigao je i treći po redu Newsletter projekta Net-UBIEP! Više o aktivnostima...</div>     | 76    | 4              | Jul 22, 2019 at 11:29 AM<br>Mergim Gaši   |
| <input type="checkbox"/> | <div></div> <div>Održan je i treći po redu BIMTalk. Sve pohvale udruzi BIM Hrvatska na...</div>           | 111   | 11             | Jul 15, 2019 at 12:04 PM<br>Mergim Gaši   |
| <input type="checkbox"/> | <div></div> <div>Na sljedećem videu možete pogledati uvodnu priču Erasmus+ projekta...</div>             | 321   | 22             | Jul 15, 2019 at 10:40 AM<br>Mergim Gaši   |
| <input type="checkbox"/> | <div></div> <div>Net-UBIEP Open day Rijeka napreduje punom parom! Dosegnuli smo novu BIM...</div>        | 115   | 25             | Jul 1, 2019 at 11:24 AM<br>Mergim Gaši    |
| <input type="checkbox"/> | <div></div> <div>1. srpnja izvrstan spoj, POSLJEDNJI DANI, ne propustite! #BIM...</div>                  | 9.3K  | 180            | Jun 26, 2019 at 9:20 AM<br>Lorenzo Nissim |
| <input type="checkbox"/> | <div></div> <div>Net-UBIEP Open Day Rijeka – "Upoznajmo BIM putem besplatne e-learning...</div>          | 309   | 14             | Jun 19, 2019 at 10:03 AM<br>Mergim Gaši   |
| <input type="checkbox"/> | <div></div> <div>Sastanak u Madridu ide punom parom. Vremena je sve manje, a posla sve više!...</div>    | 116   | 18             | Jun 11, 2019 at 11:08 AM<br>Mergim Gaši   |
| <input type="checkbox"/> | <div></div> <div>Otvorena je BESPLATNA platforma za e-učenje projekta Net-UBIEP koja bi...</div>         | 98    | 14             | May 30, 2019 at 10:07 AM<br>Mergim Gaši   |
| <input type="checkbox"/> | <div></div> <div>8. po redu BUS održan je u subotu, 18. svibnja 2019. na prostorima...</div>             | 107   | 26             | May 27, 2019 at 12:36 PM<br>Mergim Gaši   |

|   |                          |   |     |    |   |
|---|--------------------------|---|-----|----|---|
| <b>Jobs</b>   | <input type="checkbox"/> | Preporuka literature: Rad na temu "BIM u građevinskom sektoru Europske unije"...  | 82  | 1  | May 18, 2019 at 9:53 AM<br>Mergim Gaši  |
| Job Applications  |                          |   |     |    |   |
| <b>Branded Content</b>  | <input type="checkbox"/> |  Dan u kojem se nešto nauči nije potračen dan! Zagrebački energetska tjedna...               | 84  | 12 | May 16, 2019 at 11:42 AM<br>Mergim Gaši |
| Posts to Review  | <input type="checkbox"/> |  Ovim putem bi htjeli pohvaliti udrugu studenata SUPEUS koja svojim radom...                 | 326 | 34 | May 16, 2019 at 11:16 AM<br>Mergim Gaši |
| Your Posts       |                          |   |     |    |   |
| <b>Lead Ads Forms</b>   | <input type="checkbox"/> | U četvrtak 16. 5. u sklopu Zagrebačkog energetska tjedna se održava...  | 83  | 4  | May 11, 2019 at 9:22 AM<br>Mergim Gaši  |
| Forms Library   | <input type="checkbox"/> |  Smanjenje ugljičnog otiska energetske potrošnje zgrada – cjelina je više od...              | 87  | 4  | May 6, 2019 at 12:45 PM<br>Mergim Gaši  |
| Draft Forms Library   | <input type="checkbox"/> |  #NetUBIEP je spomenut u newsletteru projekta #BIMzeED kao primjer dobre...                  | 93  | 6  | May 2, 2019 at 9:23 AM<br>Mergim Gaši   |
| Leads Setup   |                          |   |     |    |   |
| <b>Events</b>   | <input type="checkbox"/> | Pridružite nam se 16. svibnja od 09.00 do 15.30 na Zagrebačkom Velesajmu na...  | 109 | 14 | Apr 23, 2019 at 2:12 PM<br>Mergim Gaši  |
| Published Events  | <input type="checkbox"/> |  Za sve Vas koji ste propustili naše radionice, na web stranici projekta nalaz...            | 108 | 11 | Apr 18, 2019 at 10:18 AM<br>Mergim Gaši |
| Archived Events   |                          |   |     |    |   |
| <b>Instant Experience (Canvas)</b>  | <input type="checkbox"/> |  Projekt BIMplement razvija i provodi BIM - poboljšani kvalifikacijski okvir. Cijeli član... | 92  | 7  | Mar 25, 2019 at 9:39 AM<br>Mergim Gaši  |
|   | <input type="checkbox"/> |  RILEM SMSS 2019 collaboration between projects! Fil-to-NZEB RILEM #CaEPBDV                  | 423 | 89 | Mar 21, 2019 at 8:40 PM<br>Mergim Gaši  |



| <b>Stories</b><br><a href="#">Story Archive</a><br><br><b>Posts</b><br><a href="#">Published Posts</a><br><a href="#">Scheduled Posts</a><br><a href="#">Drafts</a><br><a href="#">Expiring Posts</a><br><br><b>Videos</b><br><a href="#">Video Library</a><br><a href="#">Videos You Can Crosspost</a><br><br><b>Tools</b><br><a href="#">Creator Studio</a> <br><a href="#">Sound Collection</a> <br><br><b>Jobs</b><br><a href="#">Job Applications</a><br><br><b>Branded Content</b><br><a href="#">Posts to Review</a> <br><a href="#">Your Posts</a> <br><br><b>Lead Ads Forms</b><br><a href="#">Forms Library</a><br><a href="#">Draft Forms Library</a><br><a href="#">Leads Setup</a><br><br><b>Events</b><br><a href="#">Published Events</a><br><a href="#">Archived Events</a><br><br><b>Instant Experience (Canvas)</b> | <b>Published Posts</b>  |       |                |   |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
|---|---|-------|----------------|---|--------------------------|-------|-------|----------------|-----------|--------------------------|---|-----|----|---|--------------------------|--|----|---|---|--------------------------|--|-----|----|--|--------------------------|--|----|---|--|--------------------------|---|-----|----|--|--------------------------|--|----|----|---|--------------------------|--|-----|----|---|--------------------------|--|----|---|---|--------------------------|---|-----|----|--|--------------------------|---|----|---|---------------------------------------|--------------------------|--|----|---|--------------------------|--------------------------|--|----|---|--|--------------------------|--|-----|----|--|--------------------------|--|----|---|--|--------------------------|--|-----|----|
|   | <div> <input type="text" value="Search..."/> <input type="button" value="Actions ▾"/> </div> <table> <thead> <tr> <th><input type="checkbox"/></th> <th>Posts</th> <th>Reach</th> <th>Clicks/Actions</th> <th>Published</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/></td> <td> Drago nam je da sudjelujemo i suorganiziramo sjajni skup NZEB &amp; BIM ...</td> <td>526</td> <td>38</td> <td>Mar 19, 2019 at 10:38 AM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td> Pridružite nam se na konferenciji "NZEB &amp; BIM - Nova stvarnost"!!! Može li se BIM...</td> <td>76</td> <td>2</td> <td>Mar 11, 2019 at 10:37 PM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Ovaj vikend, 8. i 9. ožujka, održana je i druga radionica u nizu. I prošli i ovaj...</td> <td>111</td> <td>19</td> <td>Mar 11, 2019 at 9:02 AM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td> BIMcert platforma polagano dobiva svoj oblik! 23. i 24. listopada na sastanku u...</td> <td>81</td> <td>4</td> <td>Mar 7, 2019 at 11:36 PM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td> Druga radionica za profesionalce napreduje punom parom! 🤖 #BIM...</td> <td>109</td> <td>32</td> <td>Mar 2, 2019 at 12:32 PM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Prezentacija projekta Net-UBIEP na konferenciji Zgrade 2020+ Energetska...</td> <td>91</td> <td>11</td> <td>Feb 25, 2019 at 10:19 AM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td> Ovim putem Vas obavještavam da se zbog velikog broja prijava na radionicu...</td> <td>362</td> <td>71</td> <td>Feb 19, 2019 at 12:56 PM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Nastavljamo razvijati kompetencije sudinika u gradnji u zgradama gotovo...</td> <td>80</td> <td>5</td> <td>Feb 18, 2019 at 11:35 AM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td> Ovim Vas putem pozivamo da sudjelujete u anketi o korištenju BIM-a za povećanj...</td> <td>316</td> <td>21</td> <td>Feb 13, 2019 at 3:27 PM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td> Stručni skup Zgrade 2020+ Energetska učinkovitost i održivost zgrada nakon...</td> <td>78</td> <td>6</td> <td>Feb 2, 2019 at 3:30 PM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td> Net-Ubiep HR added an event.</td> <td>75</td> <td>1</td> <td>Jan 30, 2019 at 11:31 AM</td> </tr> <tr> <td><input type="checkbox"/></td> <td> Net-Ubiep HR shared a photo.</td> <td>80</td> <td>4</td> <td>Jan 25, 2019 at 4:01 PM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td> Jedan od najvećih svjetskih sajmova graditeljstva i arhitekture BAU Munchen...</td> <td>112</td> <td>10</td> <td>Jan 22, 2019 at 1:10 PM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td> Objavljeni su informativni materijali o korištenju BIM-a za poboljšanje...</td> <td>82</td> <td>6</td> <td>Jan 16, 2019 at 1:11 PM<br/>Mergim Gaši</td> </tr> <tr> <td><input type="checkbox"/></td> <td> 15.1.2019. godine održana je radionica za djelatnike Ministarstva graditeljstva i...</td> <td>106</td> <td>43</td> <td>Jan 16, 2019 at 10:59 AM<br/>Mergim Gaši</td> </tr> </tbody> </table> |       |                |   | <input type="checkbox"/> | Posts | Reach | Clicks/Actions | Published | <input type="checkbox"/> |  Drago nam je da sudjelujemo i suorganiziramo sjajni skup NZEB & BIM ... | 526 | 38 | Mar 19, 2019 at 10:38 AM<br>Mergim Gaši | <input type="checkbox"/> |  Pridružite nam se na konferenciji "NZEB & BIM - Nova stvarnost"!!! Može li se BIM... | 76 | 2 | Mar 11, 2019 at 10:37 PM<br>Mergim Gaši | <input type="checkbox"/> | Ovaj vikend, 8. i 9. ožujka, održana je i druga radionica u nizu. I prošli i ovaj... | 111 | 19 | Mar 11, 2019 at 9:02 AM<br>Mergim Gaši | <input type="checkbox"/> |  BIMcert platforma polagano dobiva svoj oblik! 23. i 24. listopada na sastanku u... | 81 | 4 | Mar 7, 2019 at 11:36 PM<br>Mergim Gaši | <input type="checkbox"/> |  Druga radionica za profesionalce napreduje punom parom! 🤖 #BIM... | 109 | 32 | Mar 2, 2019 at 12:32 PM<br>Mergim Gaši | <input type="checkbox"/> | Prezentacija projekta Net-UBIEP na konferenciji Zgrade 2020+ Energetska... | 91 | 11 | Feb 25, 2019 at 10:19 AM<br>Mergim Gaši | <input type="checkbox"/> |  Ovim putem Vas obavještavam da se zbog velikog broja prijava na radionicu... | 362 | 71 | Feb 19, 2019 at 12:56 PM<br>Mergim Gaši | <input type="checkbox"/> | Nastavljamo razvijati kompetencije sudinika u gradnji u zgradama gotovo... | 80 | 5 | Feb 18, 2019 at 11:35 AM<br>Mergim Gaši | <input type="checkbox"/> |  Ovim Vas putem pozivamo da sudjelujete u anketi o korištenju BIM-a za povećanj... | 316 | 21 | Feb 13, 2019 at 3:27 PM<br>Mergim Gaši | <input type="checkbox"/> |  Stručni skup Zgrade 2020+ Energetska učinkovitost i održivost zgrada nakon... | 78 | 6 | Feb 2, 2019 at 3:30 PM<br>Mergim Gaši | <input type="checkbox"/> |  Net-Ubiep HR added an event. | 75 | 1 | Jan 30, 2019 at 11:31 AM | <input type="checkbox"/> |  Net-Ubiep HR shared a photo. | 80 | 4 | Jan 25, 2019 at 4:01 PM<br>Mergim Gaši | <input type="checkbox"/> |  Jedan od najvećih svjetskih sajmova graditeljstva i arhitekture BAU Munchen... | 112 | 10 | Jan 22, 2019 at 1:10 PM<br>Mergim Gaši | <input type="checkbox"/> |  Objavljeni su informativni materijali o korištenju BIM-a za poboljšanje... | 82 | 6 | Jan 16, 2019 at 1:11 PM<br>Mergim Gaši | <input type="checkbox"/> |  15.1.2019. godine održana je radionica za djelatnike Ministarstva graditeljstva i... | 106 | 43 |
| <input type="checkbox"/>  | Posts   | Reach | Clicks/Actions | Published                               |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  Drago nam je da sudjelujemo i suorganiziramo sjajni skup NZEB & BIM ...   | 526   | 38             | Mar 19, 2019 at 10:38 AM<br>Mergim Gaši |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  Pridružite nam se na konferenciji "NZEB & BIM - Nova stvarnost"!!! Može li se BIM...  | 76    | 2              | Mar 11, 2019 at 10:37 PM<br>Mergim Gaši |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  | Ovaj vikend, 8. i 9. ožujka, održana je i druga radionica u nizu. I prošli i ovaj...  | 111   | 19             | Mar 11, 2019 at 9:02 AM<br>Mergim Gaši  |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  BIMcert platforma polagano dobiva svoj oblik! 23. i 24. listopada na sastanku u...  | 81    | 4              | Mar 7, 2019 at 11:36 PM<br>Mergim Gaši  |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  Druga radionica za profesionalce napreduje punom parom! 🤖 #BIM...   | 109   | 32             | Mar 2, 2019 at 12:32 PM<br>Mergim Gaši  |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  | Prezentacija projekta Net-UBIEP na konferenciji Zgrade 2020+ Energetska...  | 91    | 11             | Feb 25, 2019 at 10:19 AM<br>Mergim Gaši |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  Ovim putem Vas obavještavam da se zbog velikog broja prijava na radionicu...  | 362   | 71             | Feb 19, 2019 at 12:56 PM<br>Mergim Gaši |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  | Nastavljamo razvijati kompetencije sudinika u gradnji u zgradama gotovo...  | 80    | 5              | Feb 18, 2019 at 11:35 AM<br>Mergim Gaši |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  Ovim Vas putem pozivamo da sudjelujete u anketi o korištenju BIM-a za povećanj...   | 316   | 21             | Feb 13, 2019 at 3:27 PM<br>Mergim Gaši  |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  Stručni skup Zgrade 2020+ Energetska učinkovitost i održivost zgrada nakon...   | 78    | 6              | Feb 2, 2019 at 3:30 PM<br>Mergim Gaši   |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  Net-Ubiep HR added an event.  | 75    | 1              | Jan 30, 2019 at 11:31 AM                |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  Net-Ubiep HR shared a photo.  | 80    | 4              | Jan 25, 2019 at 4:01 PM<br>Mergim Gaši  |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  Jedan od najvećih svjetskih sajmova graditeljstva i arhitekture BAU Munchen...  | 112   | 10             | Jan 22, 2019 at 1:10 PM<br>Mergim Gaši  |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  Objavljeni su informativni materijali o korištenju BIM-a za poboljšanje...  | 82    | 6              | Jan 16, 2019 at 1:11 PM<br>Mergim Gaši  |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |
| <input type="checkbox"/>  |  15.1.2019. godine održana je radionica za djelatnike Ministarstva graditeljstva i...  | 106   | 43             | Jan 16, 2019 at 10:59 AM<br>Mergim Gaši |                          |       |       |                |           |                          |   |     |    |   |                          |  |    |   |   |                          |  |     |    |  |                          |  |    |   |  |                          |   |     |    |  |                          |  |    |    |   |                          |  |     |    |   |                          |  |    |   |   |                          |   |     |    |  |                          |   |    |   |                                       |                          |  |    |   |                          |                          |  |    |   |  |                          |  |     |    |  |                          |  |    |   |  |                          |  |     |    |

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| <b>Jobs</b>                        | <input type="checkbox"/> |  | 20.12. na Sveučilištu Sjever u Varaždinu održana je druga radionica u nizu koja j...  | 86  | 11 | Dec 22, 2018 at 12:49 PM<br>Mergim Gaši |
| Job Applications                   |                          |   |   |     |    |   |
| <b>Branded Content</b>             | <input type="checkbox"/> |  | Sretan Božić i održivu (uspješnu) Novu godinu želi Vam Net-UBIEP projektni tim!...    | 67  | 2  | Dec 21, 2018 at 8:20 AM<br>Mergim Gaši  |
| Posts to Review                    |                          |   |   |     |    |   |
| Your Posts                         | <input type="checkbox"/> |  | Radionica održana 11.12. je imala jako veliki odjek i (pre)ispunila je sva naša...    | 119 | 35 | Dec 12, 2018 at 10:34 AM<br>Mergim Gaši |
| <b>Lead Ads Forms</b>              | <input type="checkbox"/> |  | Radionica je koncipirana na način da se sastoji od uvodnog dijela, 6 modula te...     | 58  | 5  | Dec 5, 2018 at 10:10 AM<br>Mergim Gaši  |
| Forms Library                      | <input type="checkbox"/> |  | INSITER je još jedan istraživački projekt kojeg financira program Europske unije...   | 199 | 9  | Dec 4, 2018 at 9:56 AM<br>Mergim Gaši   |
| Draft Forms Library                | <input type="checkbox"/> |  | Pozivamo Vas na radionicu "BIM za djelatnike javne uprave i vlasnike..."              | 378 | 35 | Nov 23, 2018 at 3:54 PM<br>Mergim Gaši  |
| Leads Setup                        |                          |   |   |     |    |   |
| <b>Events</b>                      | <input type="checkbox"/> |  | Prezentacija projekta #NetUBIEP na 11. danima pasivne kuće u Hrvatskoj. Veliki...     | 103 | 26 | Nov 11, 2018 at 1:42 PM<br>Mergim Gaši  |
| Published Events                   | <input type="checkbox"/> |  | U kontekstu građevine BIM predstavlja process kojim se dolazi do konačnog cilj...     | 74  | 9  | Nov 10, 2018 at 3:55 PM<br>Mergim Gaši  |
| Archived Events                    |                          |   |   |     |    |   |
| <b>Instant Experience (Canvas)</b> | <input type="checkbox"/> |  | Na web-stranici projekta objavljeni su informativni materijali za djelatnike javne... | 150 | 12 | Nov 8, 2018 at 2:36 PM<br>Mergim Gaši   |
|                                    | <input type="checkbox"/> |  |   | 61  | 2  | Nov 8, 2018 at 9:46 AM<br>Mergim Gaši   |

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11. godinu za redom, od 9.11. do 11.11., održat će se međunarodni skup s izložb...

87

6

Nov 6, 2018 at 10:10 AM

Mergim Gaši

#Net\_UBIEP istaknut kao primjer razvoja kompetencija za korištenje BIM-a u ...

97

12

Oct 24, 2018 at 8:17 PM

Mergim Gaši

Održana je konferencija Srednjoeuropske inicijative u Zagrebu, 26. i 27. rujna 201...

84

7

Oct 2, 2018 at 8:00 AM

Mergim Gaši

Net-UBIEP - Network for Using BIM to Increase the Energy Buildings Performan...

89

10

Oct 1, 2018 at 8:17 AM

Došlo je i to vrijeme pa je objavljen i drugi Newsletter. Detalje o prošlim aktivnostim...

73

7

Sep 12, 2018 at 2:35 PM

Mergim Gaši

Projekt BhENEFIT organizira konferenciju pod nazivom "Mid-term dissemination...

91

4

Aug 22, 2018 at 10:58 AM

Mergim Gaši

BIM (Modeliranje informacija o zgradama) je jedna od glavnih tema u mnogim...

104

18

Aug 20, 2018 at 9:20 AM

Mergim Gaši

koju razinu BIM-a Vi koristite? Jeste li razmišljali o prelasku na višu razinu?

90

8

Aug 10, 2018 at 8:01 AM

Mergim Gaši

13. I sad već tradicionalni Dani ovlaštenih inženjera građevinarstva u Opatiji okupil...

100

31

Jun 19, 2018 at 7:17 AM

Mergim Gaši

Kako naš trud uložen u ovaj projekt ne bi ostao nezamijećen, potrebna nam je Va...

272

28

Jun 13, 2018 at 9:19 AM

Mergim Gaši

Net-UBIEP 2. projektni sastanak, Bratislava, Slovačka, 12. i 13. lipnja 201...

809

42

Jun 12, 2018 at 9:59 AM

Mergim Gaši

Konferencija "BIM and energy performance of buildings", koju organizi...

65

3

Jun 9, 2018 at 9:24 PM

Mergim Gaši

U posljednje vrijeme često se priča o nZEBU, odnosno zgradama gotovo nult...

77

11

May 24, 2018 at 1:51 PM

Mergim Gaši

U prostorima Hrvatske gospodarske komore u Varaždinu održana je...

96

23

May 23, 2018 at 1:33 PM

Mergim Gaši

U ugodnoj atmosferi Tehnološkog parka Zagrebačkog velesajma, među 100 mla...

80

12

May 15, 2018 at 8:55 AM
















Mergim Gaši


|   |                          |   |     |    |   |
|---|--------------------------|---|-----|----|---|
| <b>Jobs</b>   | <input type="checkbox"/> |  Ako se niste prijavili, još stignete. Prijava je još uvijek BESPLATNA, a za sada...     | 86  | 13 | May 8, 2018 at 8:14 AM<br>Mergim Gaši   |
| Job Applications  |                          |   |     |    |   |
| <b>Branded Content</b>  | <input type="checkbox"/> |  Na našem putu pronalaska budućih partnera, prilikom posjeta TU Wien, obiš...            | 56  | 3  | Apr 30, 2018 at 7:21 AM<br>Mergim Gaši  |
| Posts to Review  |                          |   |     |    |   |
| Your Posts       | <input type="checkbox"/> |  GREEN TALKS se održava 10. svibnja 2018. u ZAGREBU od 09.00 do 17.00 s...               | 448 | 33 | Apr 23, 2018 at 8:03 AM<br>Mergim Gaši  |
| <b>Lead Ads Forms</b>   | <input type="checkbox"/> |  Net-Ubiep HR shared an event.   | 93  | 8  | Apr 20, 2018 at 6:50 AM<br>Mergim Gaši  |
| Forms Library   |                          |   |     |    |   |
| Draft Forms Library   | <input type="checkbox"/> |  U sklopu 8. Zagrebačkog energetskog tjedna, 10. svibnja od 11 do 15 sati,...            | 504 | 31 | Apr 9, 2018 at 1:37 PM<br>Mergim Gaši   |
| Leads Setup   | <input type="checkbox"/> |  Sretan Uskrs od partnera Net-UBIEP projekta. :)   | 64  | 3  | Mar 30, 2018 at 11:04 PM<br>Mergim Gaši |
| <b>Events</b>   |                          |   |     |    |   |
| Published Events  | <input type="checkbox"/> |  Izvješće, Oblikovanje budućnosti gradnje: Akcijski plan za ubrzanje usvajanja...        | 77  | 4  | Mar 18, 2018 at 6:01 PM<br>Mergim Gaši  |
| Archived Events   | <input type="checkbox"/> |  Prijava za nagradu openBIM koja se dodjeljuje za izuzetne projekte koji korist...       | 55  | 1  | Mar 9, 2018 at 8:31 AM<br>Mergim Gaši   |
| <b>Instant Experience (Canvas)</b>  | <input type="checkbox"/> |  Sa zadovoljstvom najavljujemo suradnju sa projektom BIMCert, još jednim...              | 62  | 2  | Mar 7, 2018 at 9:59 AM<br>Mergim Gaši   |
|   | <input type="checkbox"/> |  U suradnji sa svim projektnim partnerima objavljen je prvi Newsletter. Više o prošil... | 69  | 4  | Mar 2, 2018 at 8:18 AM<br>Mergim Gaši   |

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| <input type="checkbox"/> |  Zgrade gotovo nulte energije (nZEB) / povezivanjem znanosti, inovacija i...                            | 87    | 26             | Feb 23, 2018 at 1:25 PM<br>Mergim Gaši  |
| <input type="checkbox"/> |  Brošura prikazuje ključne ciljeve, glavne aktivnosti koje treba provesti, fokus na...                  | 78    | 10             | Feb 15, 2018 at 12:26 PM<br>Mergim Gaši |
| <input type="checkbox"/> |  Potrošnja energije za 2016. godinu u EU je bolja od očekivanih rezultata - 4 % za...                   | 56    | 0              | Feb 15, 2018 at 10:54 AM<br>Mergim Gaši |
| <input type="checkbox"/> |  Net-Ubiep HR shared an event.  | 75    | 7              | Feb 9, 2018 at 5:03 PM<br>Mergim Gaši   |
| <input type="checkbox"/> |  Formulacija i širenje ključnih poruka namijenjenih specifično za pojedine cilja...                     | 82    | 3              | Jan 19, 2018 at 3:12 PM<br>Mergim Gaši  |
| <input type="checkbox"/> |  Prednosti korištenja BIM-a za poboljšanje energetske učinkovitosti...                                  | 44    | 3              | Dec 28, 2017 at 1:03 PM<br>Mergim Gaši  |
| <input type="checkbox"/> |  Institute IGSCOE Zašto nam je danas prijeko potreban BIM? Poslije videa koji to objašnjava u 2 minu... | 56    | 4              | Dec 20, 2017 at 8:46 PM<br>Mergim Gaši  |
| <input type="checkbox"/> |  BIMEET je novi projekt Europske unije kojim upravlja Institut za znanost i...                          | 49    | 5              | Dec 20, 2017 at 8:25 AM<br>Mergim Gaši  |
| <input type="checkbox"/> |  Net-Ubiep HR shared a post.   | 33    | 1              | Dec 19, 2017 at 10:24 PM<br>Mergim Gaši |
| <input type="checkbox"/> |  Net-Ubiep HR shared a Page.  | 20    | 1              | Dec 6, 2017 at 10:20 AM<br>Mergim Gaši  |
| <input type="checkbox"/> |  Net-Ubiep HR updated their cover photo.  | 20    | 6              | Dec 6, 2017 at 10:06 AM<br>Mergim Gaši  |
| <input type="checkbox"/> |  Net-Ubiep HR shared a video.   | 18    | 0              | Dec 6, 2017 at 9:47 AM<br>Mergim Gaši   |
| <input type="checkbox"/> |  2. međunarodna BIM konferencija u Zagrebu, 2.12.2017. Bojan Milovanovic...                           | 0     | 0              | Dec 2, 2017 at 5:35 PM<br>Mergim Gaši   |
| <input type="checkbox"/> |  Još se stignete prijaviti na 2. međunarodnu BIM konferenciju u...                                    | 0     | 0              | Nov 30, 2017 at 10:28 AM<br>Mergim Gaši |
| <input type="checkbox"/> |  Sljedeći koraci prema energetski učinkovitim zgradama i električnoj...                               | 0     | 0              | Nov 28, 2017 at 9:39 PM<br>Mergim Gaši  |

|   |                          |   |  |   |   |  |
|---|--------------------------|---|--|---|---|--|
| <b>Branded Content</b><br>Posts to Review<br>Your Posts<br><b>Lead Ads Forms</b><br>Forms Library<br>Draft Forms Library<br>Leads Setup<br><b>Events</b><br>Published Events<br>Archived Events<br><b>Instant Experience (Canvas)</b> | <input type="checkbox"/> |  | U Hrvatskoj komori inženjera građevinarstva održat će dva seminara...            | 0 | 0 | Nov 8, 2017 at 10:44 PM<br>Mergim Gaši       |
|   | <input type="checkbox"/> |  | Net-Ubiep HR shared a link.  | 0 | 0 | Nov 8, 2017 at 1:02 PM<br>Bojan Milovanovic  |
|   | <input type="checkbox"/> |  | U Zagrebu od 10. do 12.11. na Arhitektonskom i Građevinskom fakultet...          | 0 | 0 | Nov 8, 2017 at 9:08 AM<br>Mergim Gaši        |
|   | <input type="checkbox"/> |  | Od 10 načela gradnje "pametnih zgrada" na prvo mjesto dolazi poboljšanje...      | 0 | 0 | Nov 7, 2017 at 8:31 AM<br>Mergim Gaši        |
|   | <input type="checkbox"/> |  | EU BIM task group Bringing together national efforts into a common and...        | 0 | 0 | Nov 3, 2017 at 4:57 PM<br>Bojan Milovanovic  |
|   | <input type="checkbox"/> |  | Također nas možete pratiti na LinkedInu preko poveznice ispod. Hvala! :D         | 0 | 0 | Nov 2, 2017 at 4:03 PM<br>Mergim Gaši        |
|   | <input type="checkbox"/> |  | Informativan video koji u dvije minute objašnjava način na koji bi BIM trebao... | 0 | 0 | Oct 31, 2017 at 4:04 PM<br>Mergim Gaši       |
|   | <input type="checkbox"/> |  | Glavni rezultati uspješne primjene BIM-a jesu povećanje točnosti i kvalitete...  | 0 | 0 | Oct 31, 2017 at 12:00 PM<br>Mergim Gaši      |
|   | <input type="checkbox"/> |  | Net-UBIEP će biti prezentiran na II. međunarodnoj BIM konferenciji... dodite...  | 0 | 0 | Oct 26, 2017 at 2:52 PM<br>Bojan Milovanovic |

Page

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Drafts

Expiring Posts

Videos

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Videos You Can Crosspost

Published Posts

Search...

Q

Actions ▾

☐


Posts

Reach

Clicks/Actions

Published

☐



BIM, odnosno modeliranje informacija o građevinama (eng. Building information...


0

0

Oct 26, 2017 at 12:09 PM

Mergim Gaši

☐



Net-Ubiep HR updated their cover photo.


0

0

Oct 23, 2017 at 7:37 AM

Mergim Gaši

☐



Net-Ubiep HR updated their profile picture.

0

0

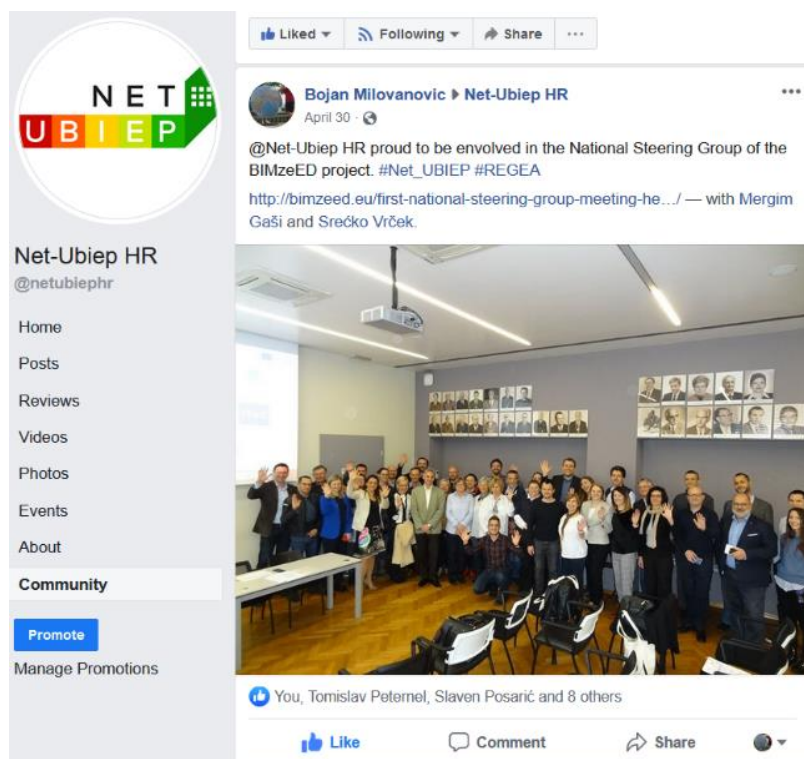
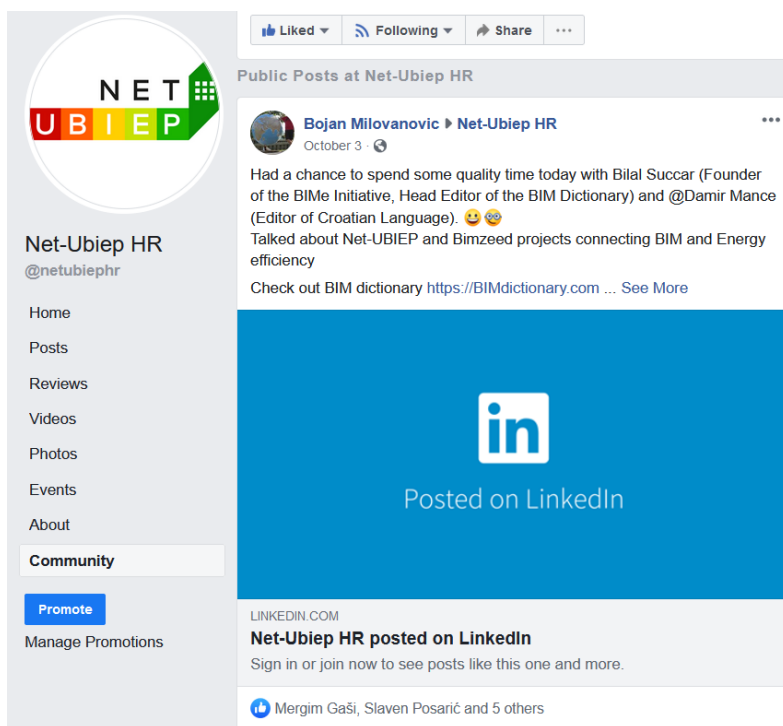
Oct 23, 2017 at 7:24 AM

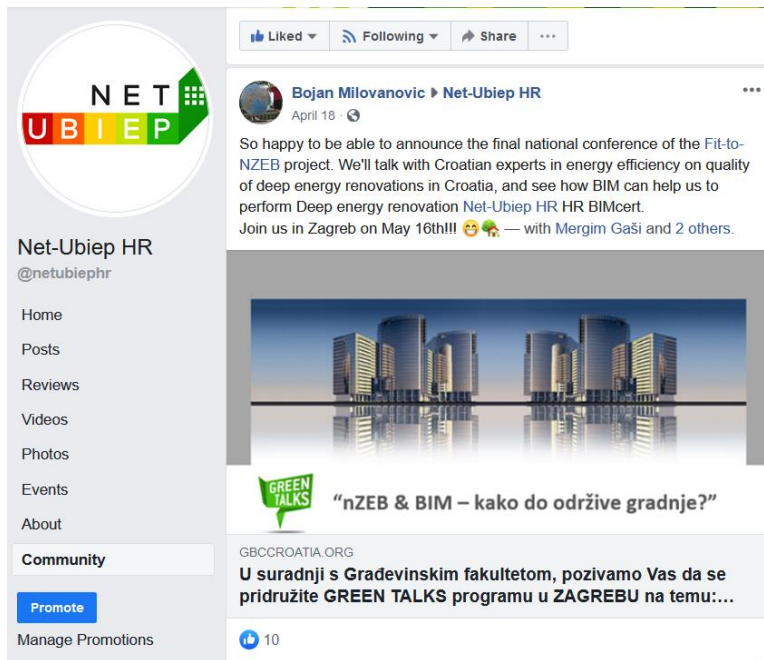
Mergim Gaši

The Net-Ubiep HR Facebook page was also used to promote Net-UBIEP related events. These events were also promoted, and it is evident from the screenshot below that last three events reached 1887 and 3247 people respectively.



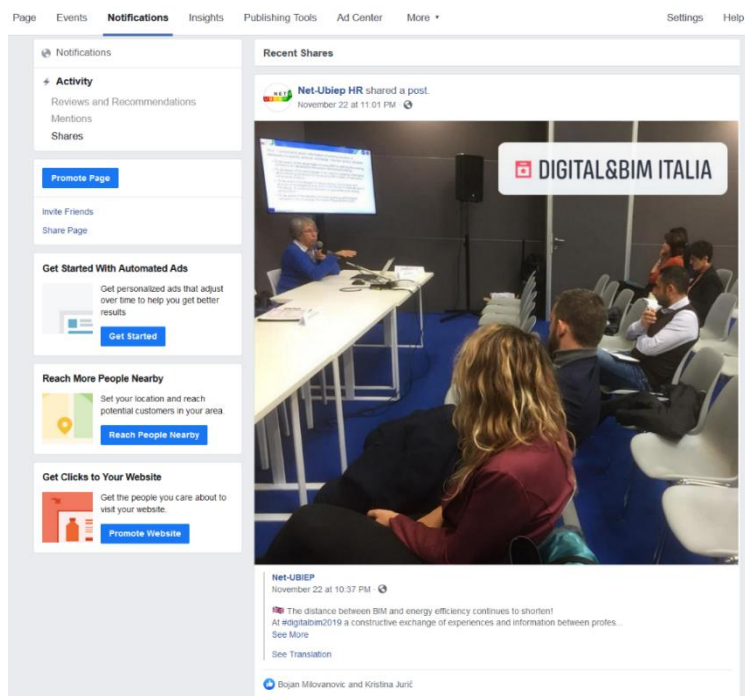






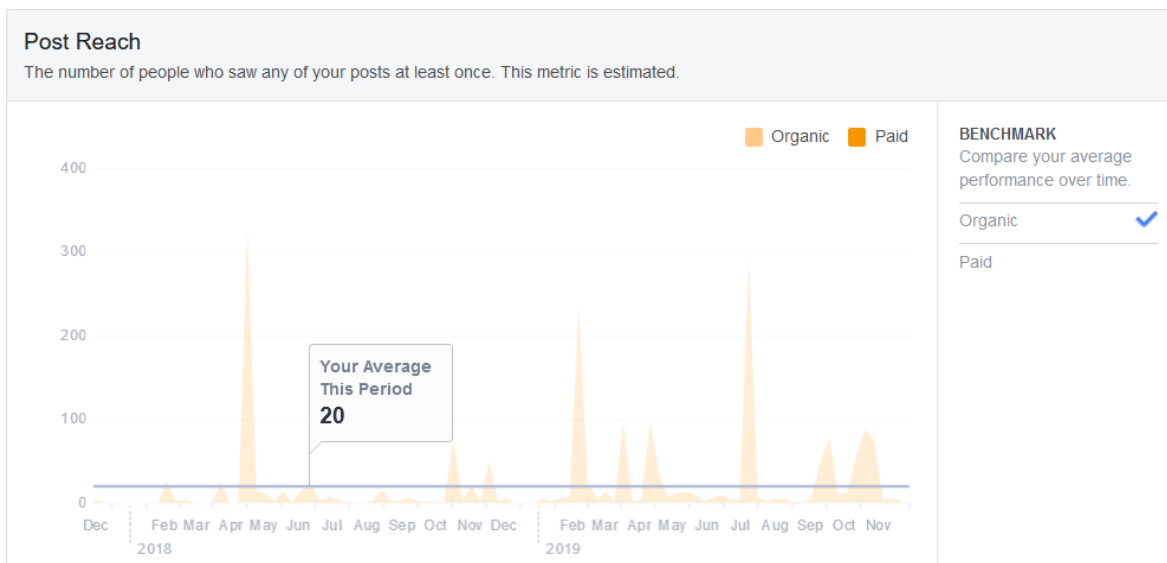


Net-Ubiep HR Facebook page has also shared posts published by other national Facebook pages related to the Net-UBIEP project.



Post Reach graph (the number of people who saw any of our posts at least once.) shows that Net-UBIEP HR posts reached on average 20 people if organic reach is considered with several posts which raised more interest (up to 300 people reached).

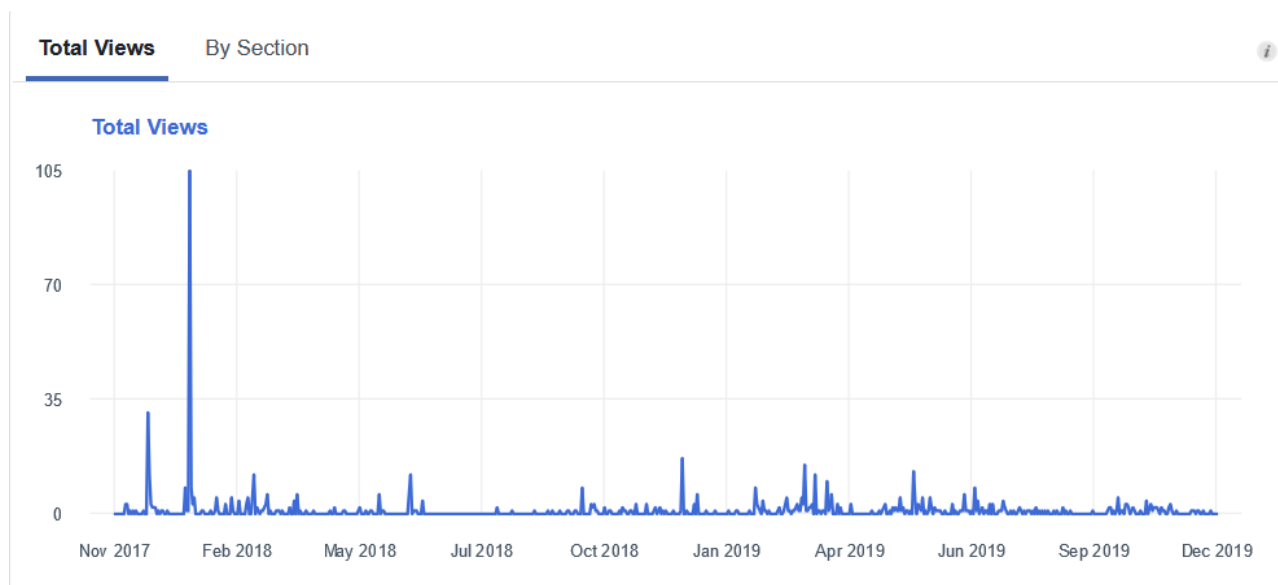
59



While if posts were paid, they reached 2552 and 4635 people, respectively, so it can be concluded that in future efforts, project budget should also consider social network adds.



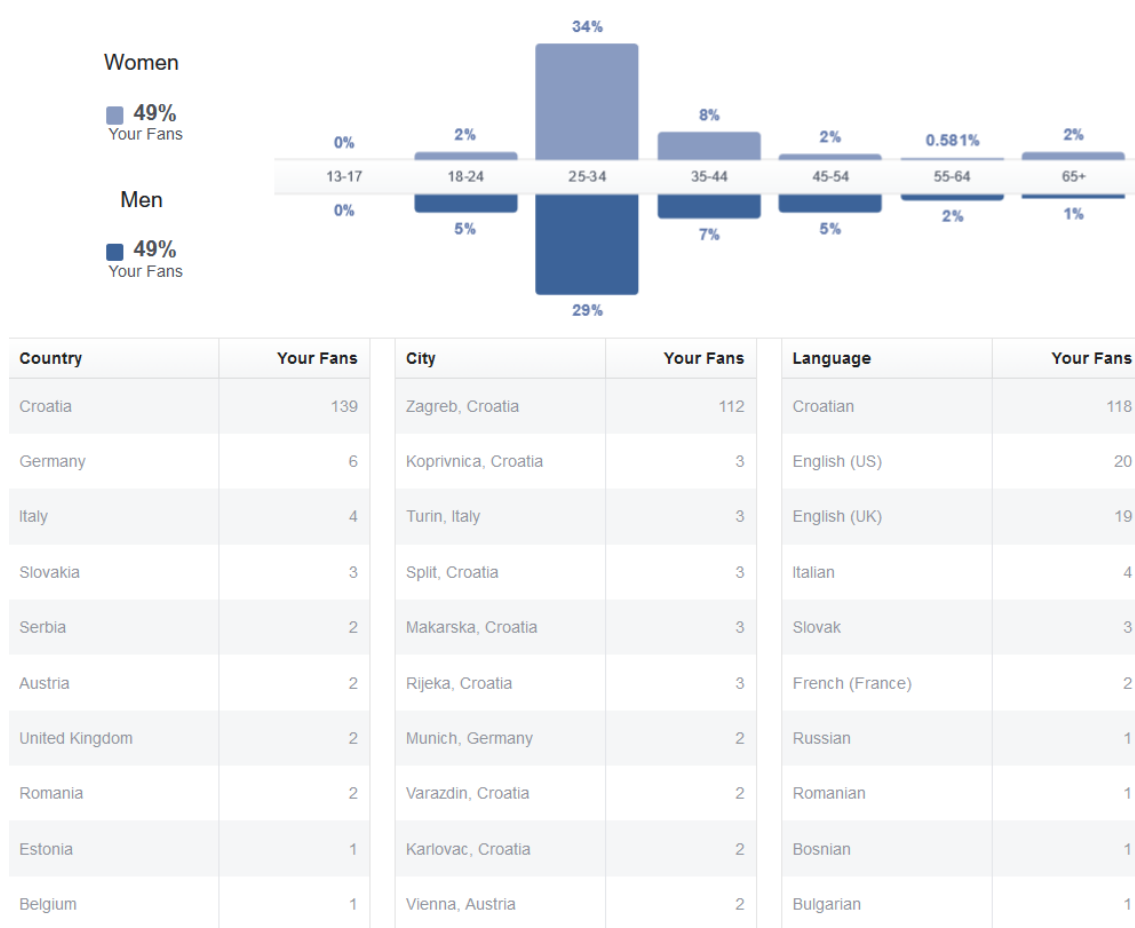
The number of times the Net-Ubiep HR Facebook profile was viewed by logged and logged out people is shown below.



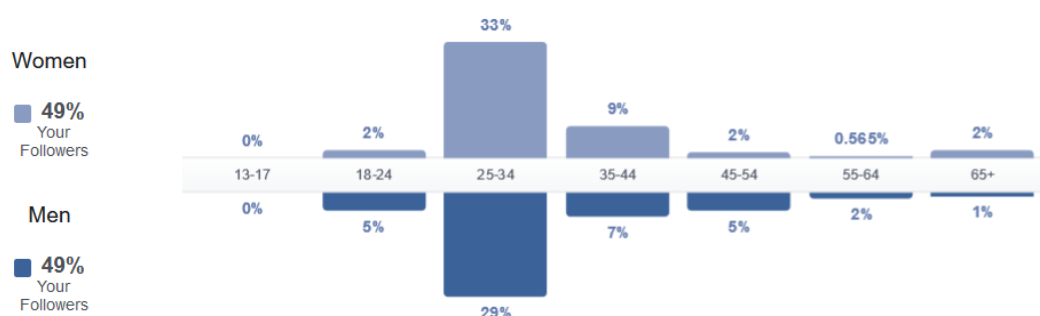


The number of people who saw any of Net-Ubiep HR posts at least once, grouped by age and gender as well as country of origin and city of origin. Aggregated demographic data is based on a number of factors, including age and gender information users provide in their Facebook profiles. This number is an estimate.

61

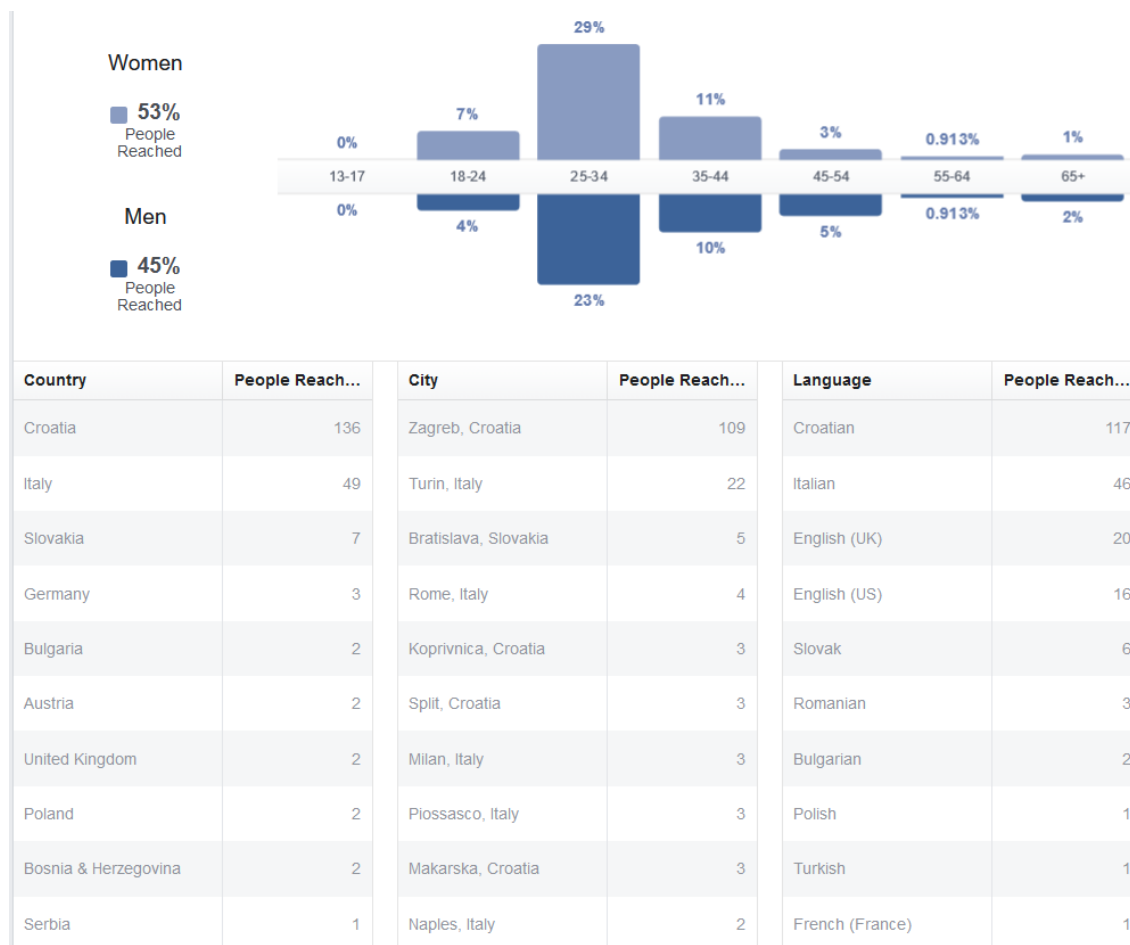


The people who follow Net-Ubiep HR Facebook page according to their age, gender, country of origin and city of origin. This number is an estimate.



| Country        | Your Followers | City                | Your Followers | Language        | Your Followers |
|----------------|----------------|---------------------|----------------|-----------------|----------------|
| Croatia        | 144            | Zagreb, Croatia     | 117            | Croatian        | 122            |
| Germany        | 6              | Koprivnica, Croatia | 3              | English (US)    | 21             |
| Italy          | 4              | Turin, Italy        | 3              | English (UK)    | 19             |
| Slovakia       | 3              | Split, Croatia      | 3              | Italian         | 4              |
| Serbia         | 2              | Makarska, Croatia   | 3              | Slovak          | 3              |
| Austria        | 2              | Rijeka, Croatia     | 3              | French (France) | 2              |
| United Kingdom | 2              | Munich, Germany     | 2              | Russian         | 1              |
| Romania        | 2              | Varazdin, Croatia   | 2              | Romanian        | 1              |
| Estonia        | 1              | Karlovac, Croatia   | 2              | Bosnian         | 1              |
| Belgium        | 1              | Vienna, Austria     | 2              | Bulgarian       | 1              |









The number of people who had any content from Net-Ubiep HR Facebook page or about Net-Ubiep HR Facebook page enter their screen, grouped by age and gender country of origin and city of origin. This number is an estimate.



The following screenshot compares the performance of Net-Ubiep HR Facebook page and posts with similar Pages on Facebook, where it is seen how Croatian Facebook page is compared to master page and Estonian Net-UBIEP EE Facebook page.

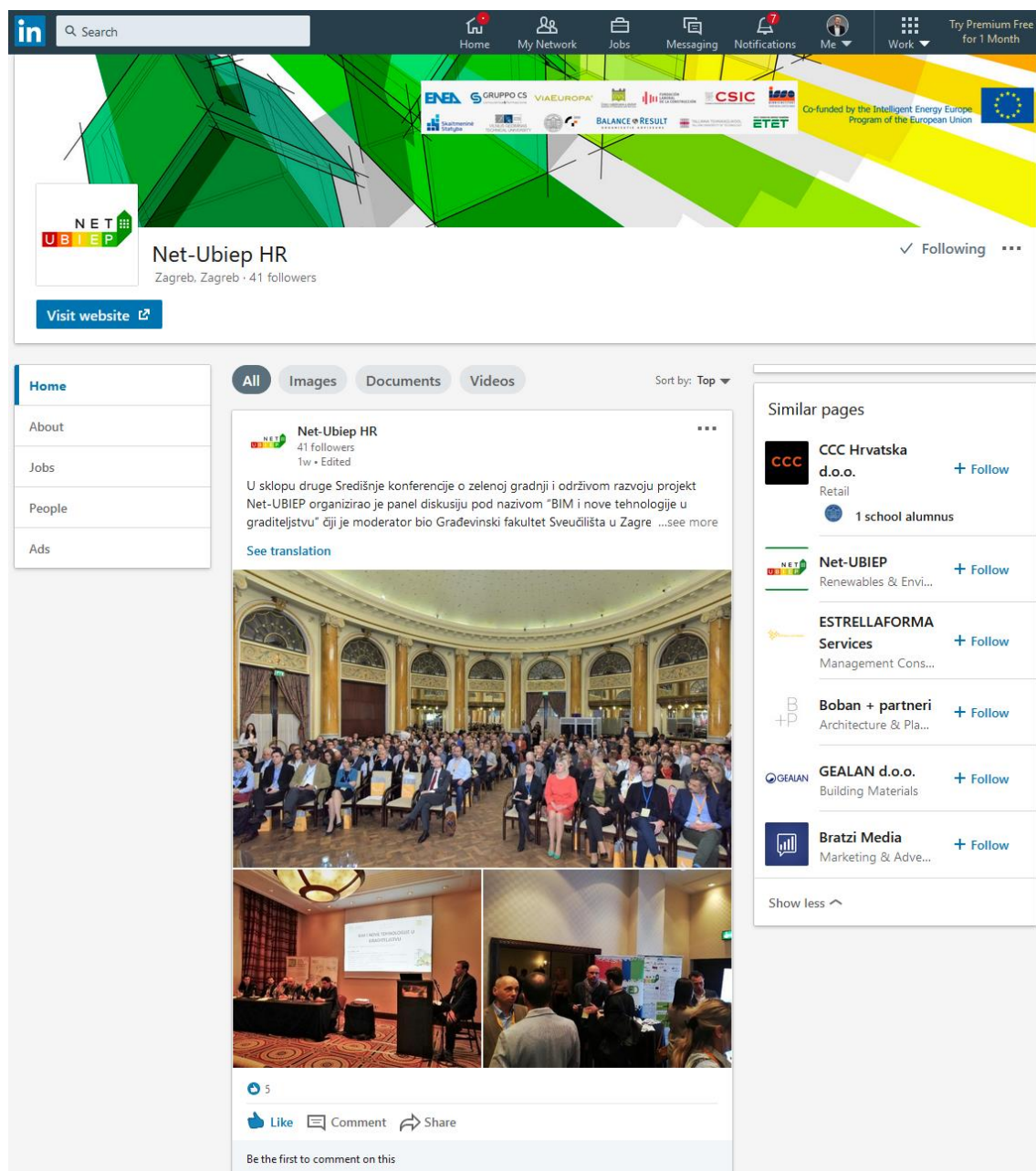
**Pages to Watch**  
Compare the performance of your Page and posts with similar Pages on Facebook.

[Add Pages](#) Engagement ⓘ

| Page   | Total Page Likes  | From Last Week | Posts This Week | Engagement This Week   |
|--|---|----------------|-----------------|--|
| <b>YOU</b><br><b>1</b>  <b>Net-Ubiep HR</b> | 176  | ▲ 2.3%         | 0               | 2   |
| <b>2</b>  <b>Net-UBIEP</b>                  | 92   | ▲ 1.1%         | 1               | 13  |
| <b>3</b>  <b>Net-Ubiep EE</b>               | 48   | 0%             | 0               | 0  |

#### ◆ LinkedIn

- National LinkedIn page was created specifically for the purposes of promoting activities and results of the Net-UBIEP project. The page is titled: Net-Ubiep HR.



By the beginning of December 2019, Net-Ubiep HR LinkedIn page had 41 followers in total.

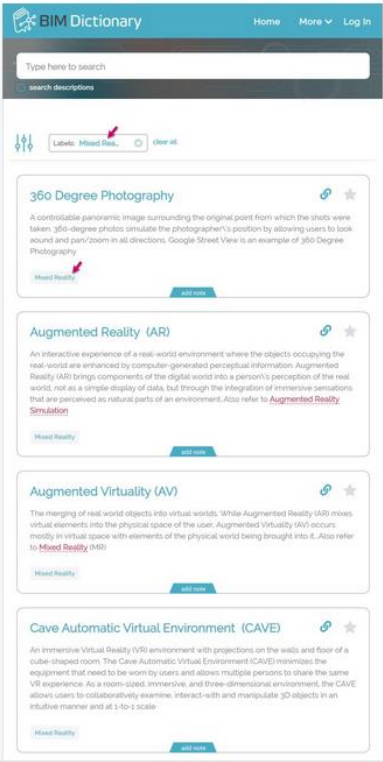
There were regular posts published on LinkedIn, which basically followed the dynamics of posts published on Net-Ubiep HR Facebook page.

**Net-Ubiep HR**  
41 followers  
2mo

#BIMdictionary #BIMinitiative

**Bilal Succar** • 1st  
Director of ChangeAgents AEC, Founder of the BIME Initiative, Head Editor of the ...  
3mo

The new BIM Dictionary platform continues to expand to include new talents and terms. A few minutes ago, 21 new terms forming the core of a new "Mixed Reality Topic" were uploaded. These terms were kindly contributed by our first ...see more



3


Like Comment Share

Be the first to comment on this

**Net-Ubiep HR**  
41 followers  
1mo

Pridružite nam se na događaju i pridružite se diskusiji vezanoj uz energetske učinkovitost i BIM. #UniZg #gbcroatia #Net-UBIEP #BIMzeED #EASME

See translation



SREDIŠNJA konferencija o zelenoj gradnji i održivom razvoju  
gbcroatia.org

5

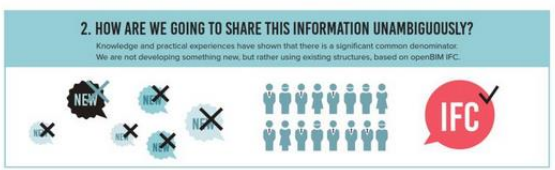
Like Comment Share

Be the first to comment on this

**Net-Ubiep HR**  
41 followers  
1mo

Sigurno se nekada pitate kako se informacije sadržane u BIM modelu mogu jednoznačno podijeliti? Jedan od bitnih čimbenika u rješavanju toga problema je naravno openBIM IFC format koji se svakodnevno razvija i poboljšava ka ...see more

See translation

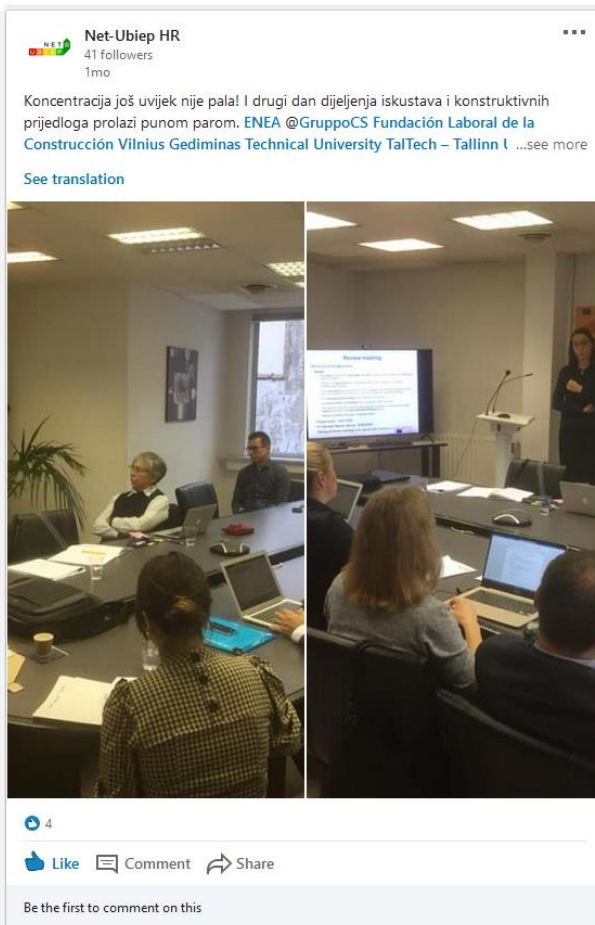


3

Like Comment Share

Be the first to comment on this





**Net-Ubiep HR**  
41 followers  
1mo • Edited

Radna atmosfera na 4. partnerskom sastanku projekta Net-ubiep! [ENEA](#) [GruppoCS](#) [Fundación Laboral de la Construcción](#) [Vilnius Gediminas Technical University](#) [TalTech](#) – Tallinn University of Technology [Balance&Re](#) ...see more

[See translation](#)



6

Like Comment Share

Be the first to comment on this

**Net-Ubiep HR**  
41 followers  
1mo

Kako javna tijela mogu potaknuti [#BuildingInformationModelling](#) (BIM)? Pročitajte više u smjernicama za uvođenje inovacija u građevinski sektor. [#Construction2020](#) [#COSME\\_EU](#)

[See translation](#)



DocsRoom - European Commission  
ec.europa.eu

4

**Net-Ubiep HR**  
41 followers  
1mo

Pridružite nam se na Drugoj središnjoj konferenciji o zelenoj gradnji i održivom razvoju. Više informacija pronađite klikom na link: <https://lnkd.in/d8EiytC>

[See translation](#)



**SREDIŠNJA konferencija o zelenoj gradnji i održivom razvoju**

net-ubiep.eu

4

Like Comment Share

Be the first to comment on this

**Net-Ubiep HR**  
41 followers  
1mo

Odvajite malo vremena i ispunite kratku anketu projekta Bimzeed. Svrha ovog istraživanja je identificirati programe obrazovanja i osposobljavanja u području [#BIM-a](#) i [#nZEB-a](#). Anketi možete pristupiti preko linka: <http://bit.ly/33vPyoZ>

[See translation](#)



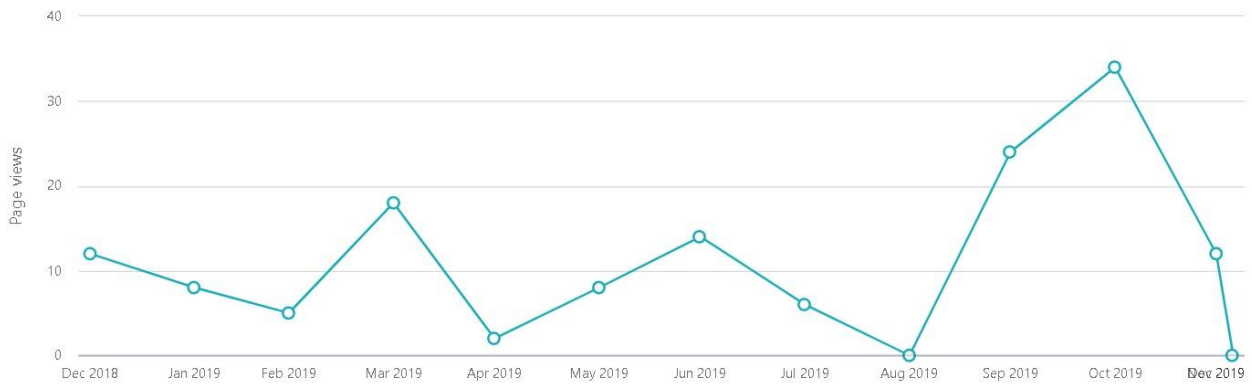
**education for zero energy buildings**  
USING BUILDING INFORMATION MODELLING

4

Like Comment Share

Be the first to comment on this

Basic analytics which can be extracted for Net-Ubiep HR LinkedIn page is available for the past year (page views) as well as last 30 day activity.



69



### ◆ Youtube

In addition to the Facebook and LinkedIn pages, Croatian partners have uploaded videos created for the purpose of the Net-UBIEP project to the Youtube.

These videos are actually videos of lectures created for professionals and they follow the modules developed in WP3 of the project.



### Module 1 – Diffuse BIM (Croatian language)

Bojan Milovanovic • 4 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



### Introductory Module – Basic BIM knowledge and skills (Croatian language)

Bojan Milovanovic • 4 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



### Net-UBIEP HR

Bojan Milovanovic • Ažurirano prije 7 dana

Introduction to Net-UBIEP project (Croatian language) • 31:51

Introductory Module – Basic BIM knowledge and skills (Croatian language) • 40:36

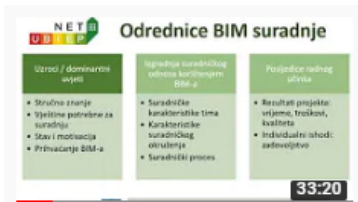
PRIKAŽI CIJELI POPIS ZA REPRODUKCIJU



### Module 3 – Apply procurement management (Croatian language)

Bojan Milovanovic • 3 pregleda • prije 1 tjedan

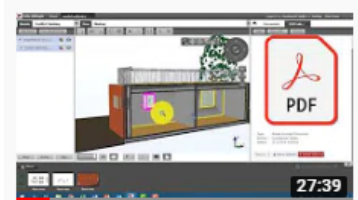
The e-learning videos developed under the project Net-UBIEP Croatia.



### Module 3 – Apply procurement management (Croatian language)

Bojan Milovanovic • 3 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



### Open-source BIM software demonstration (Croatian language)

Bojan Milovanovic • 6 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



### Introduction to Net-UBIEP project (Croatian language)

Bojan Milovanovic • 1 pregled • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



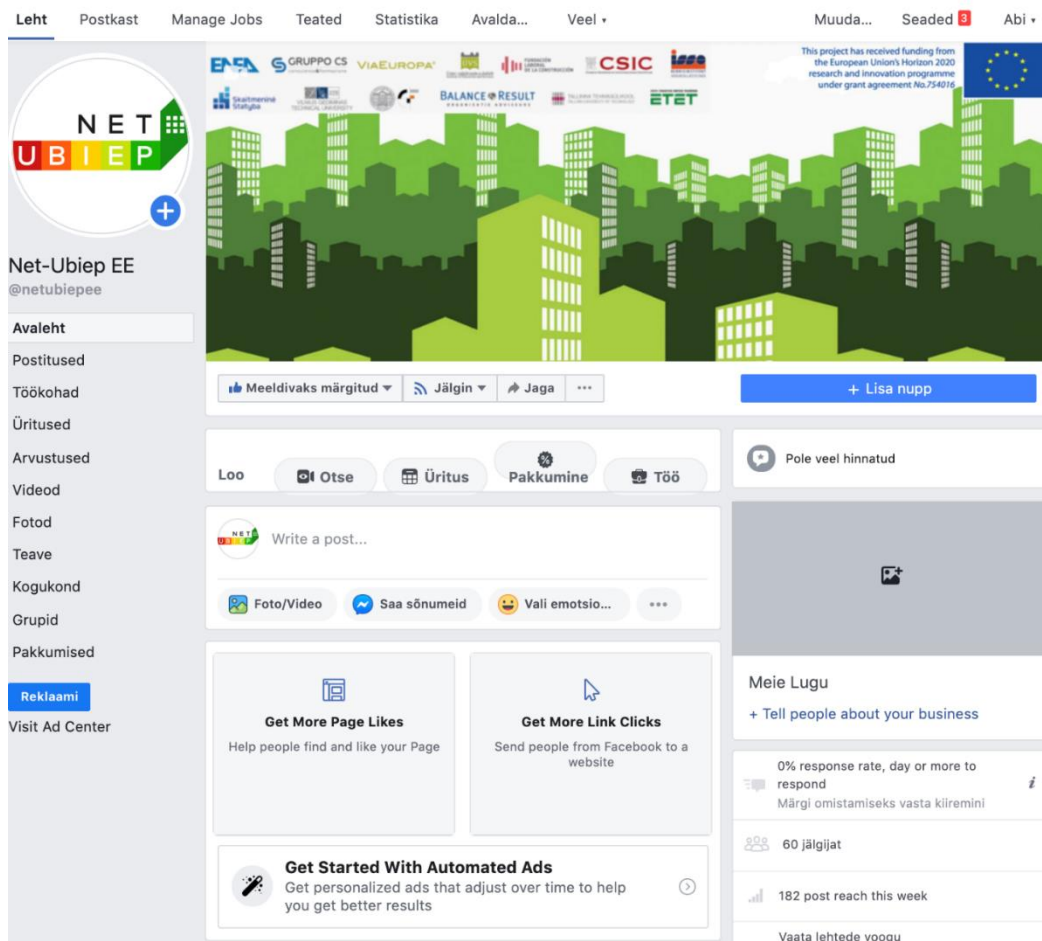
## 4.4. Estonia

### 4.4.1 National Net UBIEP account

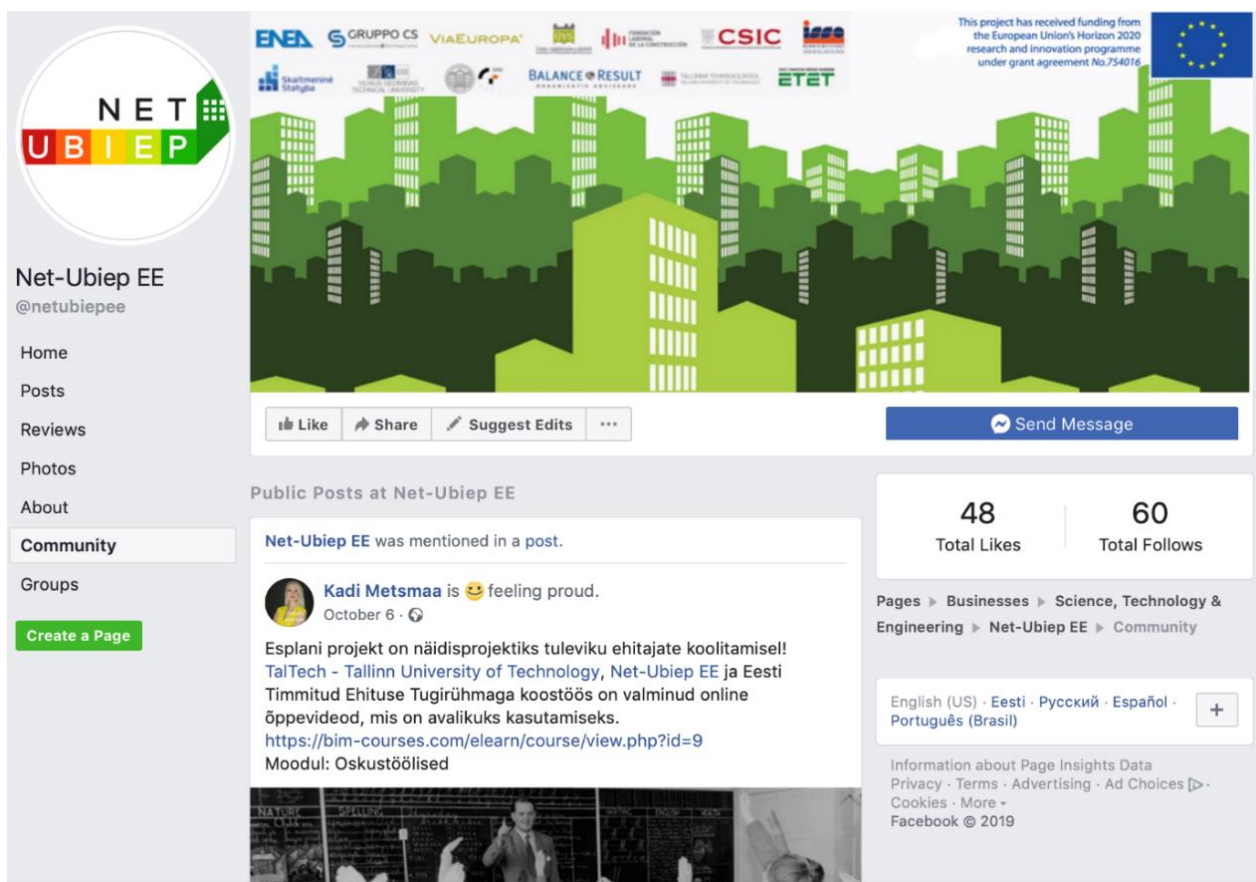
#### ◆ Facebook

National Facebook page was created especially for the Net-UBIEP project to promote activities and spread its results. The page is titled as Net-Ubiep EE and can be found also as @netubiepee. Net-Ubiep EE page focused on dissemination of project results and attracting people to project related events/seminars.

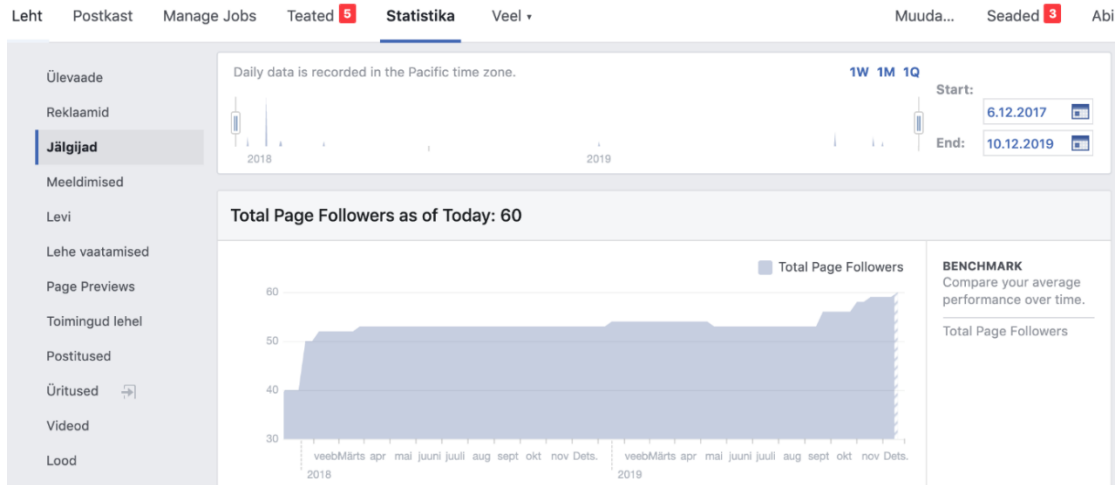
71



At the beginning of December, Net-Ubiep EE page had 60 followers and 48 likes in total. It is seen from the graph below that during the project Net-Ubiep EE page had steady number of followers, but it increased rapidly at the end of 2019. This is due to high interest in project e-learning platform that was disseminated in fall 2019 as well as promoting project's second open day and other relevant outcomes of Net-UBIEP project.








Since the beginning of the project till the beginning of December 2019, Facebook page Net-Ubiep EE published in total 45 posts as seen from the print screens below. That is 2 posts per month starting from December 2017, when this Facebook page was created.

|                     |   |  |   |   |     |   |           |   |
|---------------------|---|--|---|---|-----|---|-----------|---|
| 8.12.2019<br>16:41  |    | Novembris toimunud XI Kaasaegse Ehituse      |    |    | 39  |    | 10<br>3   |    |
| 5.11.2019<br>10:02  |    | Juba sellel reedel, esmaklassiline XI        |    |    | 486 |    | 47<br>11  |    |
| 28.10.2019<br>22:47 |    | Kaasaegse ehituse konverentsini on jäänud    |    |    | 363 |    | 49<br>8   |    |
| 23.10.2019<br>11:27 |    | Meil on hea meel teatada, et Net-UBIEPi      |    |    | 39  |    | 17<br>3   |    |
| 7.10.2019<br>17:54  |    | Valminud on e-õppe kursus energiatõhususe    |    |    | 283 |    | 65<br>8   |    |
| 19.09.2019<br>12:58 |    | Juba peagi on veebis kättesaadavad           |    |    | 43  |    | 5<br>2    |    |
| 11.09.2019<br>13:50 |    | Kaasaegse Ehituse Meetodid koverents         |    |    | 349 |    | 153<br>11 |    |
| 5.09.2019<br>09:53  |  | Oleme koostöös projekti partneritega valmis  |  |  | 50  |  | 3<br>1    |  |
| 14.08.2019<br>16:04 |  | Eesti Timmitud Ehituse Tugirühm ja Tallinna  |  |  | 38  |  | 6<br>1    |  |
| 29.06.2019<br>13:24 |  | Siis kui nädalavahetusel midagi teha pole... |  |  | 44  |  | 2<br>1    |  |
| 30.05.2019<br>22:47 |  | Mida teha järgmisel aastal 14-17. juunil?    |  |  | 34  |  | 1<br>0    |  |
| 20.05.2019<br>10:02 |  | Väike meeldetuletus algavasse nädalasse:     |  |  | 44  |  | 7<br>2    |  |
| 5.05.2019<br>17:24  |  | 3.-5. juunil toimub Soomes Helsingis         |  |  | 43  |  | 4<br>3    |  |
| 24.04.2019<br>22:47 |  | Viisime esmaspäeval, 22. aprillil, Net-UBIEP |  |  | 37  |  | 6<br>0    |  |
| 5.04.2019<br>11:00  |  | Esmakordselt, Maanteeamet katsetab           |  |  | 48  |  | 9<br>4    |  |
| 1.04.2019<br>12:01  |  | Kutsume Teid osalema uuringus, mis käsitleb  |  |  | 384 |  | 23<br>4   |  |

|                     |  |   |   |     |   |           |  |
|---------------------|--|---|---|-----|---|-----------|--|
| 26.03.2019<br>11:34 |  Allolevas BIMplement<br>projekti poolt välja       |   |    | 40  |    | 4<br>0    |  |
| 15.03.2019<br>14:35 |  Alates 1. jaanuarist<br>2019 peavad kõik           |    |    | 37  |    | 2<br>1    |  |
| 6.03.2019<br>12:00  |  Sel sügisel, 24-25.<br>septembril, toimub          |    |    | 35  |    | 2<br>0    |  |
| 4.03.2019<br>10:00  | Hariv artikkel "Koostöös<br>planeerimine on eeldus   |    |    | 48  |    | 11<br>5   |  |
| 25.02.2019<br>14:45 |  Kaja Ehitusel on<br>tööjoonise/teostusjoonis       |    |    | 40  |    | 9<br>3    |  |
| 22.02.2019<br>17:00 |  Täna, 22. veebruaril,<br>toimus Äripäeva           |    |    | 41  |    | 18<br>3   |  |
| 10.02.2019<br>09:00 |  Huvitavat lugemist<br>pühapäevaks REHVA            |    |    | 30  |    | 3<br>1    |  |
| 7.02.2019<br>21:57  | 14. veebruaril korraldab<br>Riigi Kinnisvara oma   |  |  | 42  |  | 9<br>2    |  |
| 6.02.2019<br>13:37  | Net-UBIEP projekt on<br>ellu kutsunud hoonete  |  |  | 205 |  | 39<br>5   |  |
| 21.01.2019<br>22:23 |  10. ja 11. jaanuaril<br>toimusid esimesed        |  |  | 46  |  | 17<br>2   |  |
| 9.01.2019<br>00:07  |  Töökat alanud uut<br>aastat Net-UBIEP            |  |  | 41  |  | 3<br>1    |  |
| 7.12.2018<br>10:56  | Avaldasime artikli BIM<br>kompetentside teemal,  |  |  | 564 |  | 104<br>10 |  |
| 30.11.2018<br>11:51 |  X Kaasaegse Ehituse<br>Meetodid konverentsi      |  |  | 316 |  | 58<br>5   |  |
| 21.11.2018<br>10:36 |  Meil on hea meel<br>teatada, et järgmine         |  |  | 242 |  | 38<br>4   |  |
| 30.10.2018<br>22:49 |  Juba vähem kui nädala<br>pärast, 5.-6. november, |   |  | 37  |  | 9<br>0    |  |
| 29.10.2018<br>12:36 |  Nädal tagasi 22. ja 23.<br>oktoobril toimusid    |  |  | 371 |  | 85<br>7   |  |


|                     |  |   |   |     |   |         |   |
|---------------------|--|---|---|-----|---|---------|---|
| 9.10.2018<br>10:03  |  Head Net-UBIEP<br>projekti huvilised!            |    |    | 411 |    | 53<br>6 |    |
| 1.10.2018<br>16:18  |  Oleme koostöös projekti<br>partneritega valmis   |    |    | 279 |    | 63<br>5 |    |
| 24.09.2018<br>12:00 |  Anname teada, et peagi<br>toimub järjekordne     |    |    | 35  |    | 0<br>1  |   |
| 19.09.2018<br>13:51 |  Kõik Net-UBIEPi<br>projekti huvilised! Minge     |    |    | 41  |    | 8<br>3  |    |
| 15.07.2018<br>11:22 |  Vaadake projekti<br>kodulehte! Seal on           |    |    | 99  |    | 21<br>3 |    |
| 9.05.2018<br>23:27  |  7. mail toimus Riigi<br>Kinnisvara AS-i ja 3D    |    |    | 32  |    | 3<br>0  |    |
| 23.04.2018<br>23:59 | Tuletame Teile meelde, et Net-<br>UBIEPi eestikeelsel kodulehel  |   |    | 36  |   | 4<br>1  |   |
| 30.03.2018<br>22:15 |  Happy Easter<br>toimub                         |  |  | 101 |  | 4<br>4  |  |
| 21.02.2018<br>00:30 |  Oleme koostöös projekti<br>partneritega valmis |  |  | 41  |  | 2<br>2  |   |
| 16.02.2018<br>14:35 |  Avasime Net-UBIEPi<br>eestikeelsel kodulehel   |  |  | 37  |  | 3<br>0  |  |
| 12.02.2018<br>15:07 |  14-16 mai 2018 toimub<br>Helsingis järjekordne |  |  | 34  |  | 4<br>1  |  |
| 28.01.2018<br>22:48 |  NET-UBIEP projekti<br>ühaks eesmärgiks on      |  |  | 39  |  | 4<br>2  |  |
| 29.12.2017<br>10:12 |  Meil on hea meel<br>teatada, et 14.            |   |  | 277 |  | 55<br>9 |  |
| 25.11.2017<br>21:47 |  NET-UBIEP (Network<br>for Using BIM to         |  |  | 0   |   | 0<br>3  |  |
| 12.11.2017<br>11:15 |  Net-Ubiep EE uuendas<br>enda veebilehte.       |  |  | 0   |   | 0<br>0  |   |

The Net-Ubiep EE page was used also to promote Net-UBIEP events, but just as an informative post, not as a separate Facebook event.



**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 21. jaanuar · 🌐

10. ja 11. jaanuaril toimusid esimesed koolituspäevad professionaalidele. Jätkame koolitusega sellel nädalal 24. ja 25. jaanuaril. Kõigile kohti sellel korral ei jätunud, kuna huvi koolituse vastu oli suur. Lähitulevikus plaanime koolitust korrata.



**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 6. veebruar · 🌐


Net-UBIEP projekt on ellu kutsunud hoonete energiatõhususe parendamiseks ja tagamiseks BIMi abil. See eeldab BIM teadlikuse ja kompetentside tõstmist. Projekti raames valmistame ette õppematerjale, mida kasutame koolituste läbiviimiseks.

Jaanuari algusest tänaseni oleme läbi viinud kaks koolitust. Esimese koolituse tegime arhitektidele ja inseneridele, millest võttis osa 51 inimest. Osalejad jäid koolituse ülesehituse ning sisuga väga rahule. Samas tõdeti, et mõni teema vajab lisakeskendumist.

Teise koolitus tegime eile, 05. veebruaril, 10 ehitustöölisele. Koolitusel õpetati ehitajaid BIMi kasutama enda põhiülesannete tegemiseks.

Lisame näitena mõned koolitusel kasutatud materjalid, mida oleks ka Teil huvitav sirvida.

<https://www.dropbox.com/.../BIM%20ja%20energiat%C3%B5husus%20...>  
<https://www.dropbox.com/.../BIM%20n%C3%B5uded%20ja%20praktika...>



DROPOX.COM  
**BIM ja energiatõhusus projekteerimise ja ehitamise hankes.pdf**  
Shared with Dropbox

**46**  
People Reached

**19**  
Engagements

Võimenda postitust

**205**  
People Reached

**44**  
Engagements


Võimenda postitust

As shown below there were also news outside the Net-UBIEP project to attract more people.

**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 5. aprill ·

Esmakordselt, Maanteeamet katsetab BIMi kasutamise võimalusi tee-ehituses rekonstrueerides pilootprojektina riigitee 90 Niitsiku-Karisilla lõiku ja ehitades Tallinna-Tartu-Võru-Luhamaa Pikknurme-Puurmani lõigule 2+1 möödasõidualad.

<https://ehitusest.ee/.../28/louna-regiooni-mudelprojekteerim.../>



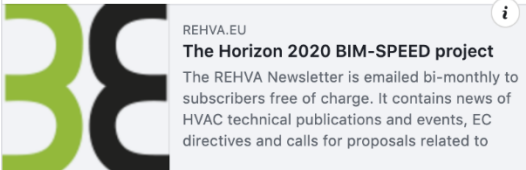
EHITUSEST.EE  
**Lõuna-Eestis katsetatakse mudelprojekteerimist - EhitusEST**  
Lõuna regiooni suurimateks töödeks on BIM-mudelit kasutades...

48 People Reached 13 Engagements [Võimenda postitust](#)

4

**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 10. veebruar ·

Huvitavat lugemist pühapäevaks REHVA ajakirjast:  
<https://www.rehva.eu/.../the-horizon-2020-bim-speed-project.h...>



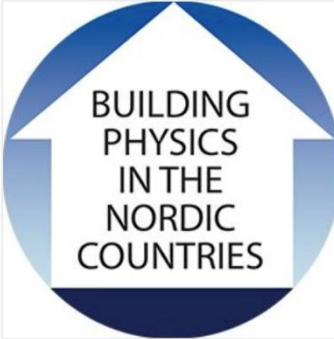
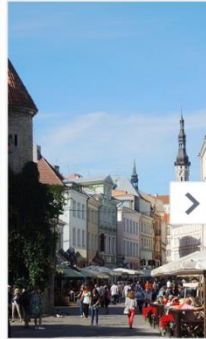
REHVA.EU  
**The Horizon 2020 BIM-SPEED project**  
The REHVA Newsletter is emailed bi-monthly to subscribers free of charge. It contains news of HVAC technical publications and events, EC directives and calls for proposals related to

30 People Reached 4 Engagements [Võimenda postitust](#)

1

**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 30. mai ·

Mida teha järgmisel aastal 14-17. juunil? Loomulikult osaleda ehitusfüüsika konverentsil NSB 2020 Building Physics Conference. Kuni 30. septembrini on võimalik esitada lühikokkuvõtet konverentsil esinemiseks. Pileteid osalemiseks saab osta juba nüüd.  
Rohkem infot: [www.nsb2020.org](http://www.nsb2020.org)





TalTech TalTech

34 People Reached 1 Kihlus [Võimenda postitust](#)

**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 25. veebruar ·

Kaja Ehitusel on tööjoonise/teostusjoonise BIM jõudnud nii kaugele, et BIMi mudeleid saab kõrvutada reaalse ehitusega. Ehitusobjektile on võimalik liitreaalsust kuvada nutiseadmes.  
Täpsema ülevaate saab käesolevast videost:  
[https://www.youtube.com/watch?v=OgplzR4\\_SXQ&feature=youtu.be](https://www.youtube.com/watch?v=OgplzR4_SXQ&feature=youtu.be)



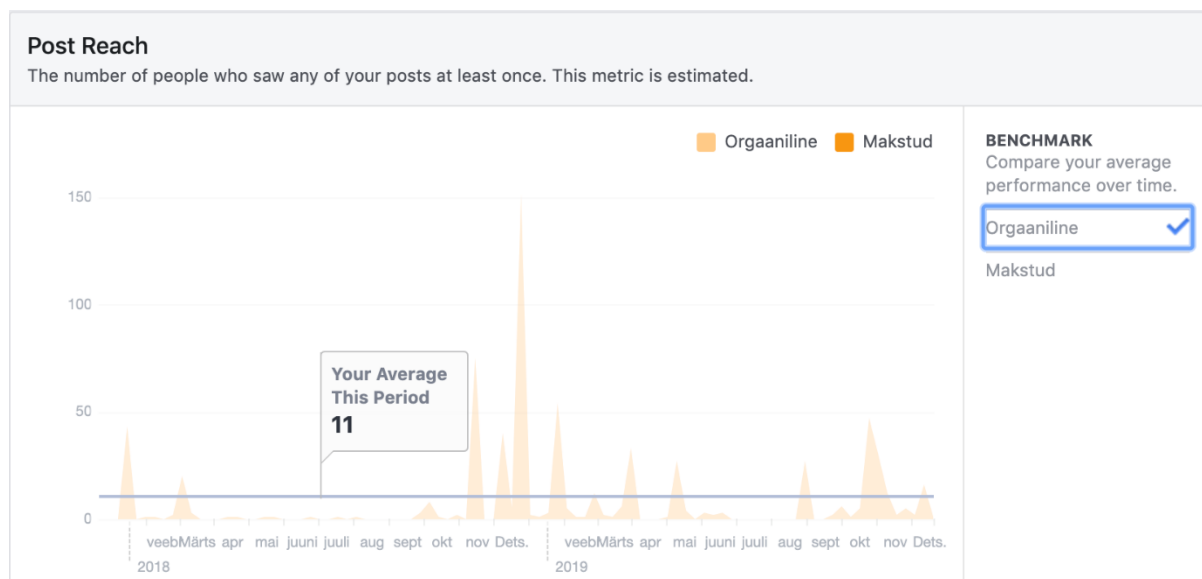
YOUTUBE.COM  
**Kaja ehituse liitreaalsuse näide**  
Kaja ehitusel on tööjoonise/teostusjoonise BIM jõudnud nii kaugele, et...

40 People Reached 12 Engagements [Võimenda postitust](#)

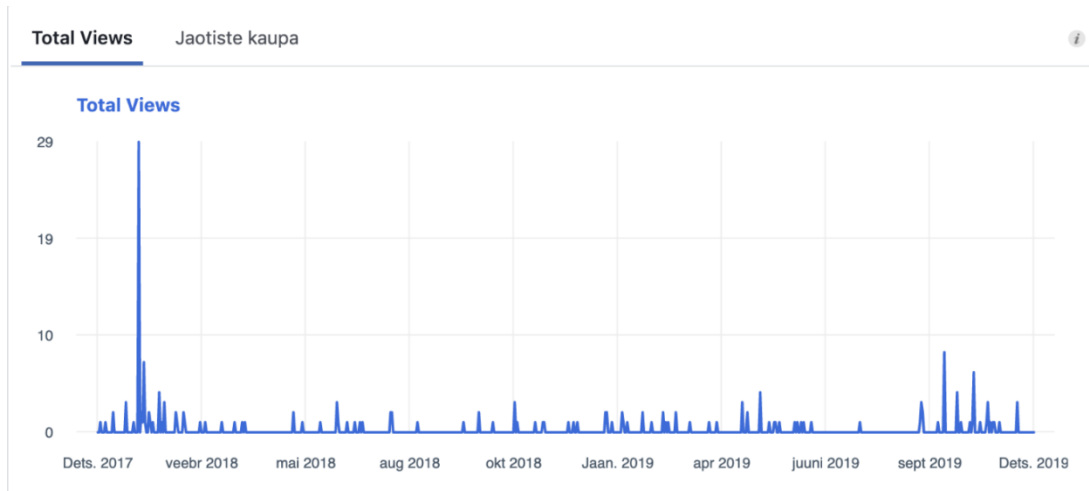


Post Reach graph (the number of people who saw any of our posts at least once) shows that Net-Ubiep EE posts reached an average of 11 people if organic reach is considered. Some posts raised more interest and reached up to 150 people.

79



The number of times the Net-Ubiep EE Facebook profile was viewed by logged in and logged out people is shown below.















80

The number of people who saw any of Net-Ubiep EE posts at least once, grouped by age and gender as well as country of origin, city of origin and language spoken. Aggregated demographic data is based on a number of factors, including age and gender information users provide in their Facebook profiles. This number is an estimate.




The following screenshot compares the performance of Net-Ubiep EE Facebook page and posts with similar pages on Facebook. Here it is seen where Estonian Facebook page is compared to master page, Croatian page and Italian Facebook page.

| Pages to Watch  |  |                  |                 |                      |   |
|---|--|------------------|-----------------|----------------------|---|
| Compare the performance of your Page and posts with similar Pages on Facebook.                            |  |                  |                 |                      |   |
| Lisa lehti  |  |                  | Kihlus <i>i</i> |                      |   |
| Leht  | Lehe meeldimisi k  | Eelmisest nädala | Posts This Week | Engagement This Week |   |
| 1  Net-Ubiep HR          | 176   | ▲2,3%            | 2               | 6                    |    |
| 2  Net-UBIEP             | 92    | 0%               | 1               | 4                    |    |
| 3  Net-UBIEP_IT         | 86   | 0%               | 1               | 3                    |   |
| YOU<br>4  Net-Ubiep EE | 48  | 0%               | 1               | 14                   |  |

◆ Five best posts

1. Post about article describing BIM competences and Net-UBIEP project



**Net-UBIEP EE**

Avaldas Karin Ventsel [?] · 7. detsember 2018 ·

Avaldasime artikli BIM kompetentside teemal, mis tutvustab natuke ka Net-UBIEPi projekti tausta ja tegemisi. Artiklit on võimalik lugeda Ehitusuudiste portaalis - <http://www.ehitusuudised.ee/.../erinevad-kompetentsid-bim-val...>

Need, kellel juurdepääs vastavale veebilehele puudub, saavad lugeda artiklit pdf failina Net-UBIEPi kodulehelt - <http://www.net-ubiep.eu/et/artikkel-bim-kompetentside-teemal>

Samuti avaldatakse see artikkel järgmisel nädalal ilmuvas Ehitaja ajakirjas.... [Vaata veel](#)



EHITUSUUDISED.EE  
**Erinevad kompetentsid BIM valdkonnas**  
Ehitusinfo modelleerimine ja haldamine leiab nüüdisaegses...

**564**  
People Reached

**114**  
Engagements

Boost Unavailable

Rigo Rebane ja Bojan Milovanovic
2 jagamist

Meeldib
Kommentaari
Jaga

**Performance for Your Post**

**564** People Reached

**10** Meeldimised, kommentaarid ja jagamised

|                         |                     |                       |
|-------------------------|---------------------|-----------------------|
| <b>6</b><br>Meeldimised | <b>2</b><br>On Post | <b>4</b><br>On Shares |
| <b>2</b><br>Kommentaari | <b>0</b><br>On Post | <b>2</b><br>On Shares |
| <b>2</b><br>Jagamised   | <b>2</b><br>On Post | <b>0</b><br>On Shares |

**104** Postituse klõpsamised


|                         |                          |                           |
|-------------------------|--------------------------|---------------------------|
| <b>0</b><br>Photo Views | <b>31</b><br>Link Clicks | <b>73</b><br>Other Clicks |
|-------------------------|--------------------------|---------------------------|

**NEGATIIVNE TAGASISIDE**

|                                 |                                  |
|---------------------------------|----------------------------------|
| <b>0</b> Hide Post              | <b>0</b> Hide All Posts          |
| <b>0</b> Teata rämpspostitusest | <b>0</b> Tühista lehe meeldimine |

Reported stats may be delayed from what appears on posts


2- Post about reminder of XI Modern Construction Methods Conference including Net-UBIEP Second Open Day.


**Net-UBIEP EE**  
 Avaldas Ergo Pikas [?] · 5. november ·

Juba sellel reedel, esmaklassiline XI kaasaegse ehituse konverents!

! Paneeldiskussiooni teema: "Kas meil on vaja mõttemallide muutmist?"

Paneeli veab eest Ivo Jaanisoo (juhataja, ehitus- ja elamuosakond, MKM).... [Vaata veel](#)





**Get More Likes, Comments and Shares**  
 Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.


**486**  
 People Reached

**58**  
 Engagements

[Võimenda postitust](#)

 Ivo Jaanisoo ja Bojan Milovanovic

2 jagamist

 Meeldib

 Kommentaar

 Jaga

#### Performance for Your Post

**486** People Reached

**11** Meeldimised, kommentaarid ja jagamised

**9** Meeldimised **2** On Post **7** On Shares

**0** Kommentaarid **0** On Post **0** On Shares

**2** Jagamised **2** On Post **0** On Shares

**47** Postituse klõpsamised

**3** Photo Views **7** Link Clicks **37** Other Clicks

#### NEGATIIVNE TAGASISIDE


**0** Hide Post **0** Hide All Posts

**0** Teata rämpspostitusest **0** Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts


83

#### 4. Post about upcoming first Net-UBIEP seminars



**Net-Ubiep EE**  
 Avaldas Karin Ventsel [?] · 9. Oktoober 2018 · 🌐

Head Net-UBIEP projekti huvilised!

Kutsume teid BIMi ja energiatõhususe koolitusele. Koolitused toimuvad 22. ja 23. oktoobril ning on seekord mõeldud kohaliku omavalitsuse juhtidele ja ehitusvaldkonna spetsialistidele; ehitusprojektide tellijatele ning hoonete ja ehitiste omanike esindajatele; kinnisvara hooldajatele ja halduritele. Koolitus on TASUTA!... [Vaata veel](#)




TTU.EE  
**Algavad koolitused**  
 Tallinna Tehnikaülikooli missioon on olla teaduse, tehnoloogia ja innovatsiooni edendaja ning juhtiv inseneri- ja majandushariduse andja Eestis.





**Get More Likes, Comments and Shares**  
 Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

**411**  
 People Reached

**59**  
 Engagements

**Võimenda postitust**

 Karin Sillmann
 2 jagamist

 Meeldib
  Kommentaar
  Jaga
 

#### Performance for Your Post

**411** People Reached

**6** Meeldimised, kommentaarid ja jagamised 

|                         |                     |                       |
|-------------------------|---------------------|-----------------------|
| <b>4</b><br>Meeldimised | <b>1</b><br>On Post | <b>3</b><br>On Shares |
|-------------------------|---------------------|-----------------------|

|                          |                     |                       |
|--------------------------|---------------------|-----------------------|
| <b>0</b><br>Kommentaarid | <b>0</b><br>On Post | <b>0</b><br>On Shares |
|--------------------------|---------------------|-----------------------|

|                       |                     |                       |
|-----------------------|---------------------|-----------------------|
| <b>2</b><br>Jagamised | <b>2</b><br>On Post | <b>0</b><br>On Shares |
|-----------------------|---------------------|-----------------------|

**53** Postituse klõpsamised

|                         |  |   |
|-------------------------|--|---|
| <b>0</b><br>Photo Views | <b>12</b><br>Link Clicks  | <b>41</b><br>Other Clicks  |
|-------------------------|--|---|


#### NEGATIIVNE TAGASISIDE

|                                 |                                  |
|---------------------------------|----------------------------------|
| <b>0</b> Hide Post              | <b>0</b> Hide All Posts          |
| <b>0</b> Teata rämpspostitusest | <b>0</b> Tühista lehe meeldimine |

Reported stats may be delayed from what appears on posts



5. Post about inviting people to participate in NET-UBIEP survey





**Net-Ubiep EE**  
Avaldas Karin Ventsel [?] · 1. aprill · 🌐

Kutsume Teid osalema uuringus, mis käsitleb BIMi kasutamist hoonete energiatõhususe parendamiseks. Uuringu eesmärk on hinnata BIMi rakendamist energiatõhususe vallas Net-UBIEP projekti peamiste sidusrühmade seas, et mõista praegust BIMi kasutamist, selle eeliseid, tõkkeid ja BIMi võimalikku kasutamist tulevikus.

Küsitlusele on oodatud vastama kõik, ka need, kellel hetkel kogemus BIMi kasutamisega puudub.

Küsitluse leiate järgmiselt lingilt endale sobiva sihtrühma alt:  
<http://www.net-ubiep.eu/et/users-classes-2/>

Co-funded by the Horizon 2020 programme of the European Union

**Network for Using BIM  
to Increase the Energy Performance**

NET-UBIEP.EU

**Users' Classes | Net-UBIEP**

Kaasatud partnerid Users' Classes Registreerimine Projekti edu tagami...

🟢 **Get More Likes, Comments and Shares**

Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

**384**  
People Reached

**27**  
Engagements

[Võimenda postitust](#)

👍 Bojan Milovanovic

1 jagamine

**Performance for Your Post**

**384** People Reached

**4** Meeldimised, kommentaarid ja jagamised ⓘ

|                          |                     |                       |
|--------------------------|---------------------|-----------------------|
| <b>2</b><br>Meeldimised  | <b>1</b><br>On Post | <b>1</b><br>On Shares |
| <b>1</b><br>Kommentaarid | <b>0</b><br>On Post | <b>1</b><br>On Shares |
| <b>1</b><br>Jagamised    | <b>1</b><br>On Post | <b>0</b><br>On Shares |

**23** Postituse klõpsamised


|                         |                           |                             |
|-------------------------|---------------------------|-----------------------------|
| <b>0</b><br>Photo Views | <b>8</b><br>Link Clicks ⓘ | <b>15</b><br>Other Clicks ⓘ |
|-------------------------|---------------------------|-----------------------------|

**NEGATIIVNE TAGASISIDE**

|                                 |                                  |
|---------------------------------|----------------------------------|
| <b>0</b> Hide Post              | <b>0</b> Hide All Posts          |
| <b>0</b> Teata rämpspostitusest | <b>0</b> Tühista lehe meeldimine |


Reported stats may be delayed from what appears on posts


6. Post about first NET-UBIEP seminars that were held


**Net-Ubiep EE**  
 Avaldas Karin Ventsel [?] · 29. Oktoober 2018 ·

Nädal tagasi 22. ja 23. oktoobril toimusid esimesed Net-UBIEP projekti tasuta koolitused. Sihtgrupiks olid seekord kohaliku omavalitsuse juhid, hoonete ja ehitiste omanike esindajad, kinnisvara hooldajad ning haldurid. Koolitustest võttis osa ligikaudu 80 inimest.

Näide BIM ja energiatõhususe materjalidest, mida koolitusel tutvustati: <https://www.dropbox.com/.../7%20BIM%20ja%20energiat%C3%B5husu.....> Vaata veel





**Get More Likes, Comments and Shares**  
 Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.


**371**  
 People Reached


**92**  
 Engagements


Võimenda postitust


 Karin Sillmann, Margarita Ratšinski ja Pille Hamburg

2 jagamist

 Meeldib

 Kommentaar

 Jaga



Performance for Your Post

**371** People Reached

**7** Meeldimised, kommentaarid ja jagamised

**5** Meeldimised **3** On Post **2** On Shares

**0** Kommentaarid **0** On Post **0** On Shares

**2** Jagamised **2** On Post **0** On Shares

**85** Postituse klõpsamised

**25** Photo Views **9** Link Clicks **51** Other Clicks

NEGATIIVNE TAGASISIDE

**0** Hide Post **0** Hide All Posts

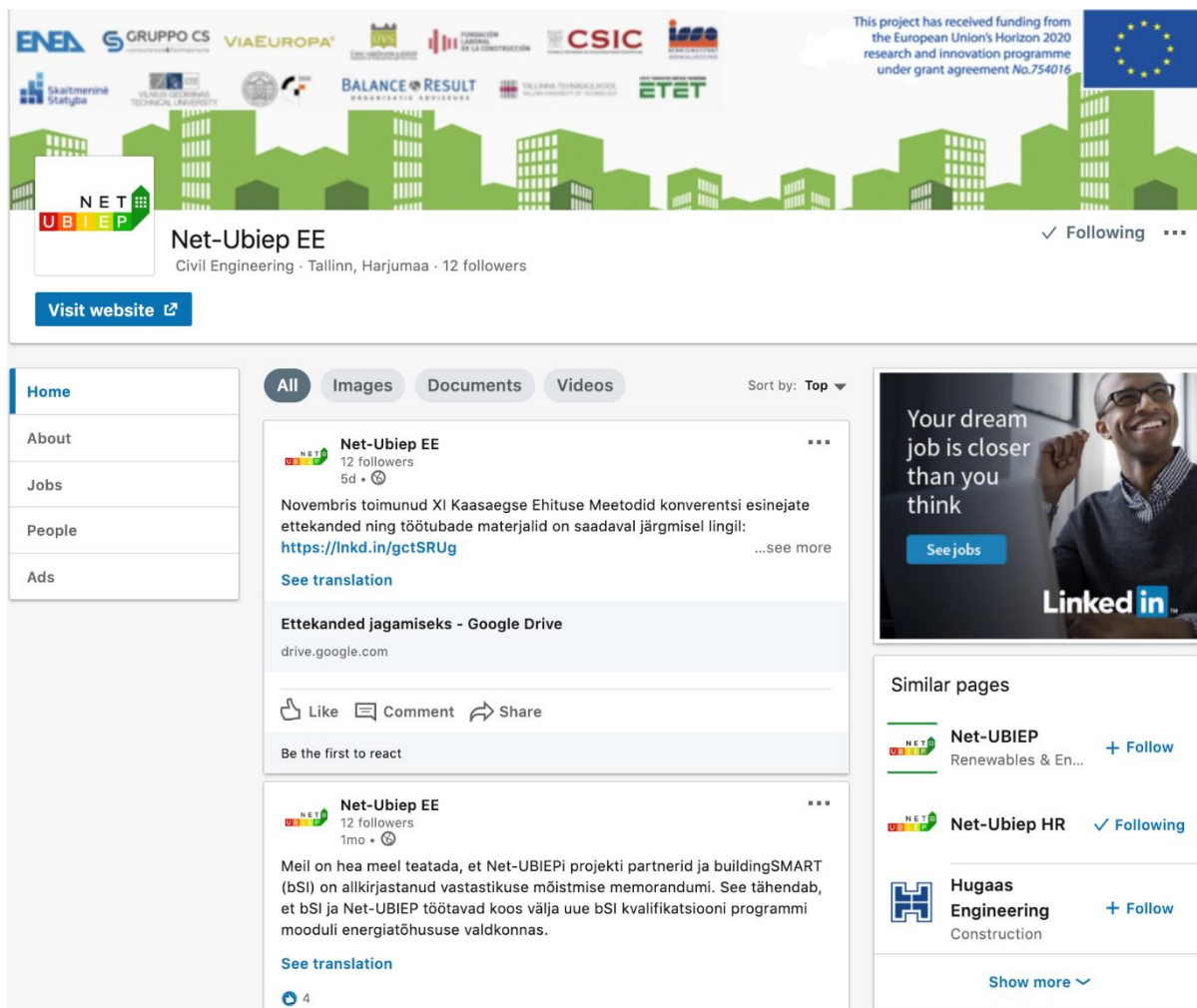
**0** Teata rämpspostitusest **0** Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts

◆ LinkedIn

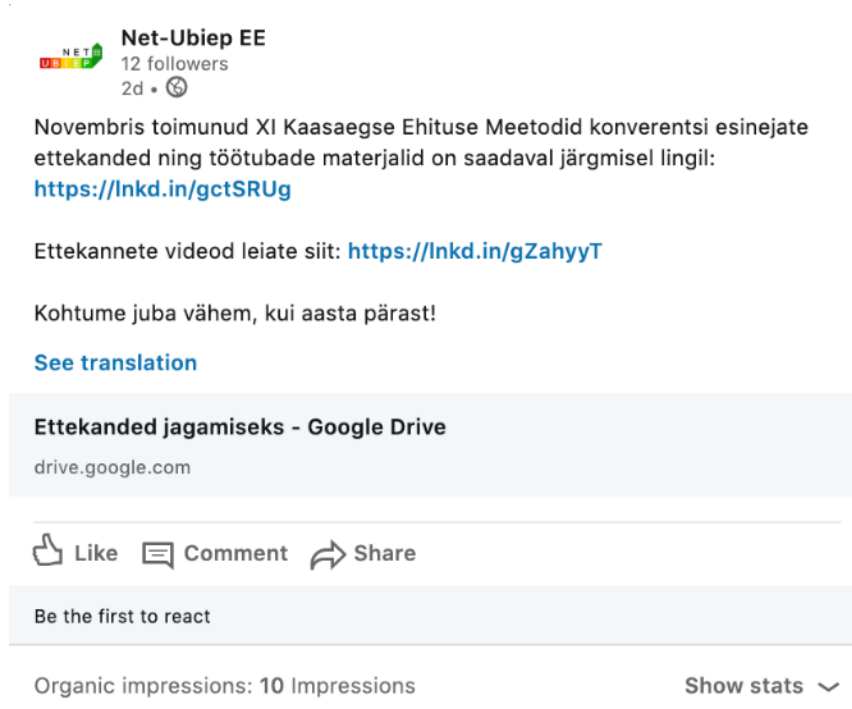
National LinkedIn page was created especially for the Net-UBIEP project to promote activities and spread its results. The page is titled as Net-Ubiep EE. At the beginning of December Net-Ubiep EE LinkedIn page had 12 followers in total.

87



The screenshot shows the LinkedIn profile of 'Net-Ubiep EE', a Civil Engineering organization based in Tallinn, Harjumaa, with 12 followers. The profile banner features logos of partner organizations including ENEA, GRUPPO CS, VIAEUROPA, FOMENTO LINGUA DE LA CONSTRUCCION, CSIC, ISSA, Skaitmeninė Statyba, TECHNICAL UNIVERSITY, BALANCE & RESULT, TALLINN TECHNICAL SCHOOL, and ETET. A text box on the banner states: 'This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.754016'. The profile includes a 'Visit website' button and a navigation menu with links to Home, About, Jobs, People, and Ads. The main feed shows two posts: one from 5 days ago about a meeting on buildingSMART (bSI) and another from 1 month ago announcing a bSI qualification program. A sidebar on the right displays 'Similar pages' including Net-UBIEP, Net-Ubiep HR, and Hugaas Engineering.

There were regular posts published on LinkedIn, which followed the dynamics of posts published on Net-Ubiep EE Facebook page.

A screenshot of a LinkedIn post from the page "Net-Ubiep EE", which has 12 followers and a post from 2 days ago. The post text in Estonian mentions a conference on November 11th and provides two links: <https://lnkd.in/gctSRUG> for materials and <https://lnkd.in/gZahyyT> for videos. It also includes a "See translation" link. Below the text is a link to a Google Drive folder titled "Ettekanded jagamiseks - Google Drive" with the URL "drive.google.com". At the bottom of the post, there are icons for "Like", "Comment", and "Share", and a section for reactions that says "Be the first to react". A statistics bar at the very bottom shows "Organic impressions: 10 Impressions" and a "Show stats" button with a dropdown arrow.

**Net-Ubiep EE**  
12 followers  
2d • 🌐

Novembris toimunud XI Kaasaegse Ehituse Meetodid konverentsi esinejate ettekanded ning töötubade materjalid on saadaval järgmisel lingil:  
<https://lnkd.in/gctSRUG>

Ettekannete videod leiate siit: <https://lnkd.in/gZahyyT>

Kohtume juba vähem, kui aasta pärast!

[See translation](#)



**Ettekanded jagamiseks - Google Drive**  
[drive.google.com](https://drive.google.com)

👍 Like 💬 Comment ➦ Share

Be the first to react

Organic impressions: 10 Impressions [Show stats](#) ▼



|   |  |
|---|--|
| <p><b>Net-Ubiep EE</b><br/>12 followers<br/>2mo • 🌐</p> <p>Valminud on e-õppe kursus energiatõhususe ja BIMi teemal. Kursusel on kolm moodulit: esimene on sissejuhatus, mis annab ülevaate energiatõhususest ja BIMist, teine on suunatud arhitektidele ja inseneridele ning kolmas oskustöölisele.</p> <p>Kursuse läbinud ja testi edukalt sooritanud arhitektid ja insenerid saavad taotleda 20 täiendkoolituspunkti. Kampania korras on esimesele 20le täiendkoolituspunktide taotlemine TASUTA.</p> <p>Täpsemat infot saate juba projekti kodulehelt - <a href="https://lnkd.in/dm3zigK">https://lnkd.in/dm3zigK</a> Kiirustage!</p> <p><a href="#">See translation</a></p> <p>Co-funded by the Horizon 2020 programme of the European Union</p>  <p>Network for Using BIM<br/>to Increase the Energy Performance</p> | <p><b>Net-Ubiep EE</b><br/>12 followers<br/>2mo • 🌐</p> <p>Juba peagi on veebis kättesaadavad materjalid energiatõhususe ja BIMi alaseks e-õppeks.</p> <p>Täpsemalt loe Net-UBIEPi veebilehelt: <a href="https://lnkd.in/gKXtHa2">https://lnkd.in/gKXtHa2</a></p> <p><a href="#">See translation</a></p>  |
| <p><b>E-õpe</b><br/>net-ubiep.eu</p>  | <p><b>Hoonete energiatõhususe ja BIMi alane e-õpe varsti saadaval</b><br/>net-ubiep.eu</p>   |
| <p>👍 Like    💬 Comment    ➦ Share</p>   | <p>👍 Like    💬 Comment    ➦ Share</p>  |
| <p>Be the first to react</p>  | <p>Be the first to comment on this</p>   |
| <p>Organic impressions: 18 Impressions    <a href="#">Show stats</a> ⌵</p>  | <p>Organic impressions: 76 Impressions    <a href="#">Show stats</a> ⌵</p>   |





**Net-Ubiep EE**  
12 followers  
3mo •

Oleme koostöös projekti partneritega valmis saanud Net-UBIEPi kolmanda uudiskirja. See annab ülevaate erinevate projekti sihtrühmade teabematerjalidest, buildingSMARTi kvalifikatsioonist ning projektis osalevate riikide kogemustest läbi viidud koolitustega.  
Leiate selle Net-UBIEPi kodulehelt. Head lugemist!  
[https://lnkd.in/grmk\\_qS](https://lnkd.in/grmk_qS)  
[See translation](#)

Co-funded by the Horizon 2020 programme of the European Union

Network for Using BIM  
to Increase the Energy Performance

**Uudiskiri**  
net-ubiep.eu

1

Like Comment Share

Be the first to comment on this

Organic impressions: 30 Impressions [Show stats](#)

**Net-Ubiep EE**  
12 followers  
5mo •

Siis kui nädalavahetusel midagi teha pole...

...osale uuringus, mis käsitleb BIMi kasutamist hoonete energiatõhususe parendamiseks. Uuringu eesmärk on hinnata BIMi rakendamist energiatõhususe vallas Net-UBIEP projekti peamiste sidusrühmade seas, et mõista praegust BIMi kasutamist, selle eeliseid, tõkkeid ja BIMi võimalikku kasutamist tulevikus.

Küsitlusele on oodatud vastama kõik, ka need, kellel hetkel kogemus BIMi kasutamisega puudub.

Küsitluse leiate järgmiselt lingilt endale sobiva sihtrühma alt:  
<https://lnkd.in/gNKHAWv>  
[See translation](#)

Co-funded by the Horizon 2020 programme of the European Union

Network for Using BIM  
to Increase the Energy Performance

**Users' Classes**  
net-ubiep.eu

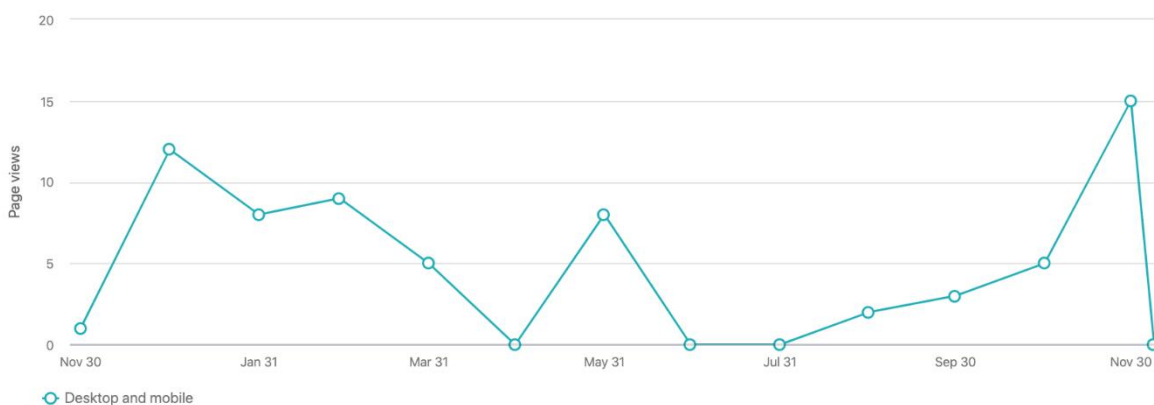
Like Comment Share

Be the first to react

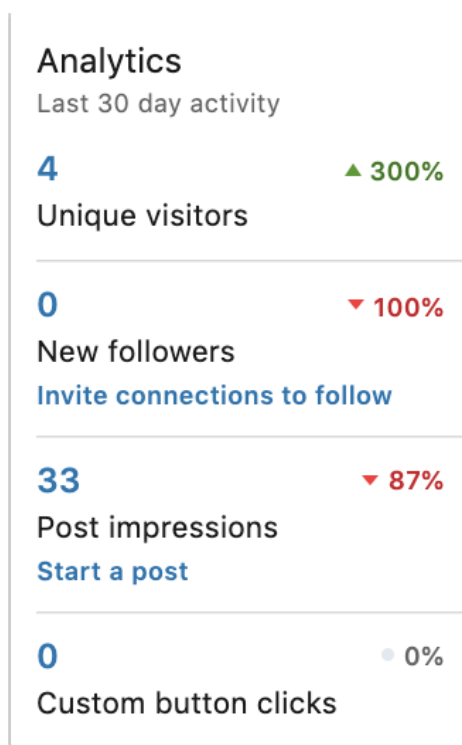




Basic analytics which can be extracted for Net-Ubiep EE LinkedIn page is available for the past year (page views) as well as last 30 day activity.



91



## 4.5. Lithuania

### 4.5.1. Social media accounts of the partners: Digital Construction & VGTU

For the National dissemination campaign of the Net-UBIEP project the Lithuanian partners used the following social media accounts:

- the Facebook page of Public Institution **Digital Construction** (<https://www.facebook.com/skst.lt/>)
- the Facebook (<https://www.facebook.com/vgtuuniversity/>) and LinkedIn pages (<https://www.linkedin.com/school/vilnius-gediminas-technical-university/>) of VGTU.

The posts published on these pages focused on dissemination of project results and attracting people to project related events/seminars.

By the beginning of December 2019, DigCon Facebook page had 523 followers and 484 likes in total.

By the beginning of December 2019, VGTU Facebook page had 31666 followers and 31611 likes in total.


By the beginning of December 2019, VGTU LinkedIn page had 31442 followers in total.

- The Posts on the Facebook page of Public Institution Digital Construction are available on this [link](#);
- The Posts on the Facebook page of VGTU are available on this [link](#);
- The Posts on the LinkedIn page of VGTU are available on this [link](#).

Some posts on Facebook/LinkedIn networks and related news in other media channels presented below.

- **Post about e-learning courses (December 16):**

Related news in other media channels: [Link](#) to Net-Ubiep web site



**Skaitmeninė statyba**  
Paskelbė Ieva Radzevičiūtė [?] · 4 val. · 🌐

👤 Kviečiame į E-kursus apie #BIM taikymą pastatų energiniam efektyvumui gerinti! 🏗️

Kurso dalyviai bus supažindinti su:


- ♦ BIM modelių ir kitų duomenų saugojimo technologijomis
- ♦ BIM projekto integruota duomenų apsikeitimo ir projekto valdymo internetinės platformos taikymu

Norėdami peržiūrėti kursą, nemokamai registruokitės čia 🙌  
<http://bit.ly/2LScEjf>

! Primename, kad LR Vyriausybė 2018 m. gegužės 7 d. nusprendė, jog nuo 2020 m. liepos 1 d. BIM turės būti taikomas projektuojant ir statant visus naujus sudėtingus ir didelės vertės viešojo sektoriaus statinius.

#NETUBIEP\_Lithuania

📺 Daugiau apie E-kursus: <http://bit.ly/34gxXkT>



🌱 **Get More Likes, Comments and Shares**  
Boost this post for 26 € to reach up to 6 600 people.

[Paryškinti skelbimą](#)

**Performance for Your Post**

**179** Pasiekti žmonės

**7** Likes, Comments & Shares ⓘ

|                        |                     |                       |
|------------------------|---------------------|-----------------------|
| <b>6</b><br>Patinka    | <b>6</b><br>On Post | <b>0</b><br>On Shares |
| <b>0</b><br>Komentarai | <b>0</b><br>On Post | <b>0</b><br>On Shares |
| <b>1</b><br>Akcijos    | <b>1</b><br>On Post | <b>0</b><br>On Shares |

**45** Įrašo peržiūros

|                                  |                                |                             |
|----------------------------------|--------------------------------|-----------------------------|
| <b>1</b><br>Nuotraukos peržiūros | <b>22</b><br>Saito paspaudimai | <b>22</b><br>Other Clicks ⓘ |
|----------------------------------|--------------------------------|-----------------------------|

**NEGATIVE FEEDBACK**

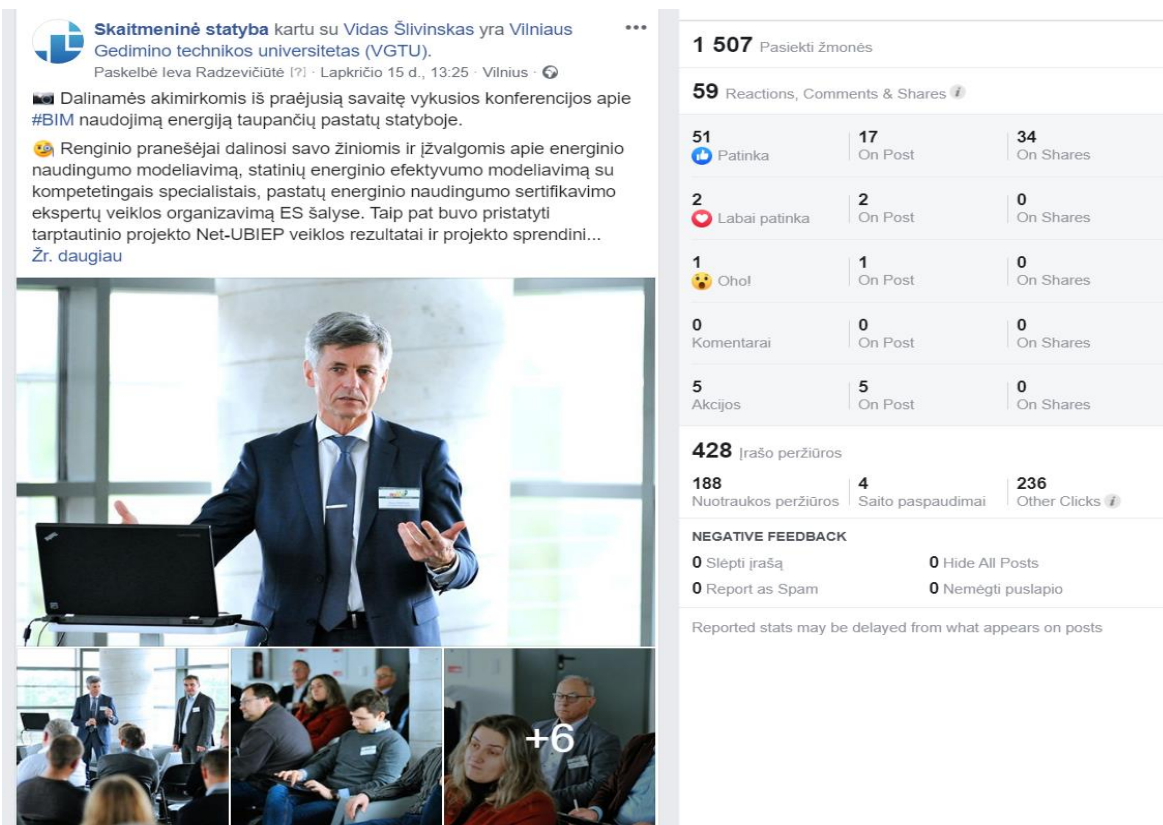
|                         |                           |
|-------------------------|---------------------------|
| <b>0</b> Slepti įrašą   | <b>0</b> Hide All Posts   |
| <b>0</b> Report as Spam | <b>0</b> Nemėgti puslapio |

Reported stats may be delayed from what appears on posts

- **Post about Net-UBIEP Open Day event on the use of BIM in energy efficient buildings (took place in VGTU on November 15):**

Related news in other media channels: [link](#) to the Net-ubiep web site

94



**Skaitmeninė statyba** kartu su Vidas Šlivinskas yra Vilniaus Gedimino technikos universitetas (VGTU).  
Paskelbė Ieva Radzevičiūtė [?] · Lapkričio 15 d., 13:25 · Vilnius · 🌐

📺 Dalinamės akimirkomis iš praėjusią savaitę vykusios konferencijos apie #BIM naudojimą energiją taupančių pastatų statyboje.

👤 Renginio pranešėjai dalinosi savo žiniomis ir įžvalgomis apie energinio naudingumo modeliavimą, statinių energinio efektyvumo modeliavimą su kompetetingais specialistais, pastatų energinio naudingumo sertifikavimo ekspertų veiklos organizavimą ES šalyse. Taip pat buvo pristatyti tarptautinio projekto Net-UBIEP veiklos rezultatai ir projekto sprendini...  
[Žr. daugiau](#)

**1 507** Pasiękti žmonės

**59** Reactions, Comments & Shares ⓘ

|                             |                      |                        |
|-----------------------------|----------------------|------------------------|
| <b>51</b><br>👍 Patinka      | <b>17</b><br>On Post | <b>34</b><br>On Shares |
| <b>2</b><br>👉 Labai patinka | <b>2</b><br>On Post  | <b>0</b><br>On Shares  |
| <b>1</b><br>😱 Oho!          | <b>1</b><br>On Post  | <b>0</b><br>On Shares  |
| <b>0</b><br>💬 Komentarai    | <b>0</b><br>On Post  | <b>0</b><br>On Shares  |
| <b>5</b><br>👉 Akcijos       | <b>5</b><br>On Post  | <b>0</b><br>On Shares  |

**428** Įrašo peržiūros

|                                    |                               |                              |
|------------------------------------|-------------------------------|------------------------------|
| <b>188</b><br>Nuotraukos peržiūros | <b>4</b><br>Saito paspaudimai | <b>236</b><br>Other Clicks ⓘ |
|------------------------------------|-------------------------------|------------------------------|

**NEGATIVE FEEDBACK**

|                         |                           |
|-------------------------|---------------------------|
| <b>0</b> Slėpti įrašą   | <b>0</b> Hide All Posts   |
| <b>0</b> Report as Spam | <b>0</b> Nemėgti puslapio |

Reported stats may be delayed from what appears on posts

- **First post about upcoming Net-UBIEP Open Day (November 7th):**


Related news in other media channels: [link](#) to the net-ubiep web site

Post Details

**Skaitmeninė statyba**  
Paskelbė Ieva Radzevičiūtė [?] · Spalio 21 d., 11:24 ·

Kviečiame visus į NEMOKAMĄ informacinį renginį apie BIM naudojimą energiją taupančių pastatų statyboje!

Lapkričio 7 d.  
10:00-15:00 val.  
Vilniaus Gedimino technikos universitetas (VGTU), centrinių rūmų 602 salė (Saulėtekio al. 11)... Žr. daugiau



NET-UBIEP.EU  
**Kviečiame į NET-UBIEP renginį lapkričio 7 d. Vilniuje! | Net-UBIEP**

Get More Likes, Comments and Shares  
Boost this post for 18 € to reach up to 10 000 people.

436 Pasiekti žmonės  
39 Įtraukimai

Paryškinti skelbimą

Performance for Your Post

436 Pasiekti žmonės

9 Likes, Comments & Shares

|              |           |             |
|--------------|-----------|-------------|
| 8 Patinka    | 4 On Post | 4 On Shares |
| 0 Komentarai | 0 On Post | 0 On Shares |
| 1 Akcijos    | 1 On Post | 0 On Shares |

30 Įrašo peržiūros

|                        |                      |                 |
|------------------------|----------------------|-----------------|
| 0 Nuotraukos peržiūros | 14 Saito paspaudimai | 16 Other Clicks |
|------------------------|----------------------|-----------------|

NEGATIVE FEEDBACK

|                  |                    |
|------------------|--------------------|
| 0 Slepti įrašą   | 0 Hide All Posts   |
| 0 Report as Spam | 0 Nemėgti puslapio |

Reported stats may be delayed from what appears on posts



Kviečiame į NET-UBIEP renginį lapkričio 7 d. Vilniuje!  
net-ubiep.eu



2



Like



Comment

Be the first to comment on this

Organic impressions: 365 Impressions

Hide stats ^

Organic stats ⓘ

Targeted to: All followers

365  
Impressions

2  
Reactions

3.01%  
Click-through  
rate

0  
Comments

0  
Shares

11  
Clicks



3.56%  
Engagement rate








- **Second post about upcoming Net-UBIEP Open Day (November 7th):**


Related news in other media channels: [link](#)




**Lietuvos statybininkų asociacija**  
Paskelbė Ieva Radzevičiūtė [?] · Spalio 21 d., 11:28 · 

Kviečiame dalyvauti! 


#NETUBIEP\_Lithuania

**Skaitmeninė statyba**  
Paskelbė Ieva Radzevičiūtė [?] · Spalio 21 d., 11:24 · 

 Kviečiame visus į NEMOKAMĄ informacinį renginį apie BIM naudojimą energiją taupančių pastatų statyboje!

 Lapkričio 7 d.  
 10:00-15:00 val.  
 Vilniaus Gedimė...

Žr. daugiau



NET-UBIEP.EU


**Kviečiame į NET-UBIEP renginį lapkričio 7 d. Vilniuje! | Net-UBIEP**

302  
Pasiėkti žmonės

15  
Įtraukimai


Boost Unavailable

302 Pasiėkti žmonės

4 Likes, Comments & Shares 

|              |           |             |
|--------------|-----------|-------------|
| 4 Patinka    | 4 On Post | 0 On Shares |
| 0 Komentarai | 0 On Post | 0 On Shares |
| 0 Akcijos    | 0 On Post | 0 On Shares |

11 Įrašo peržiūros

|                        |                     |  |
|------------------------|---------------------|--|
| 0 Nuotraukos peržiūros | 3 Saito paspaudimai | 8 Other Clicks  |
|------------------------|---------------------|--|

**NEGATIVE FEEDBACK**

|                  |                    |
|------------------|--------------------|
| 0 Slepti įrašą   | 0 Hide All Posts   |
| 0 Report as Spam | 0 Nemėgti puslapio |

Reported stats may be delayed from what appears on posts



Kviečiame į NET-UBIEP renginį lapkričio 7 d. Vilniuje!  
net-ubiep.eu

1

Like Comment


Be the first to comment on this

Organic impressions: 30 Impressions Hide stats ^

| Organic stats ⓘ            |          |                    |          |
|----------------------------|----------|--------------------|----------|
| Targeted to: All followers |          |                    |          |
| 30                         | 1        | 3.33%              | 0        |
| Impressions                | Reaction | Click-through rate | Comments |
| 0                          | 1        | 6.67%              |          |
| Shares                     | Click    | Engagement rate    |          |



- **Post about BIM trainings (September 25):**



**Skaitmeninė statyba**

Paskelbė leva Radzevičiūtė [?] · Rugšėjo 25 d. ·

Visus atestuotus vadovus kviečiame dalyvauti statybos proceso skaitmeninio mokymuose „Statinio informacinis modeliavimas BIM“!

Spalio mėn. 4 d. (I d.) ir spalio mėn. 18 d. (II d.)


Vilnius.... [Žr. daugiau](#)



SKAITMENINESTATYBA.LT


**Skaitmeninė statyba » BIM mokymai**





Statybos proceso skaitmeninio „Statinio informacijos modeliavimas BIM“ kvalifikacijos tobulinimo mokymo programos tikslas – suteikti bendrąsias statybos proceso skaitmeninio ir

 **Get More Likes, Comments and Shares**

Boost this post for 26 € to reach up to 6 600 people.

[Paryškinti skelbimą](#)

 Vaidotas Šarka, Dalius Gedvilas ir 3 kiti (-ų)

 Patinka  Komentuoti  Bendrinti 

**Performance for Your Post**

**168** Pasiekti žmonės

**5** Likes, Comments & Shares

|                     |                  |                    |
|---------------------|------------------|--------------------|
| <b>5</b> Patinka    | <b>5</b> On Post | <b>0</b> On Shares |
| <b>0</b> Komentarai | <b>0</b> On Post | <b>0</b> On Shares |
| <b>0</b> Akcijos    | <b>0</b> On Post | <b>0</b> On Shares |

**12** Įrašo peržiūros

|                               |                            |                       |
|-------------------------------|----------------------------|-----------------------|
| <b>0</b> Nuotraukos peržiūros | <b>8</b> Saito paspaudimai | <b>4</b> Other Clicks |
|-------------------------------|----------------------------|-----------------------|

**NEGATIVE FEEDBACK**

|                         |                           |
|-------------------------|---------------------------|
| <b>0</b> Slėpti įrašą   | <b>0</b> Hide All Posts   |
| <b>0</b> Report as Spam | <b>0</b> Nemėgti puslapio |

Reported stats may be delayed from what appears on posts


- 100

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.754016



- Vaidotas Šarka's comment on international projects, including Net-UBIEP:


Related news in other media channels: [link](#)



**Skaitmeninė statyba**  
Paskelbė Ieva Radzevičiūtė 171 · Birželio 5 d. ·

✓ Vaidotas Šarka, **Skaitmeninė statyba** regioninio bendradarbiavimo BIM vystymui darbo grupės vadovas, apžvelgia 2018 m. Skaitmeninė statyba pagrindinius pasiekimus ir aptaria tęsiamus darbus.

Daugiau: <https://skaitmeninestatyba.lt/.../v-sarka-ryšiai-pletojasi-i-.../>  
#NETUBIEP\_Lithuania



SKAITMENINESTATYBA.LT  
**Skaitmeninė statyba » V. Šarka: Ryšiai plėtojasi ir tvirtėja, siekiant naudos Lietuvos statybininkams**

Get More Likes, Comments and Shares  
Boost this post for 18 € to reach up to 10 000 people.

526 Pasiekti žmonės 47 Įtraukimai [Paryškinti skelbimą](#)

Andrius Sokolnikovas, Jūratė Rytliškė ir 2 kiti (-ų) Bendrinimų: 5

V. Šarka: Ryšiai plėtojasi ir tvirtėja, siekiant naudos Lietuvos statybininkams  
skaitmeninestatyba.lt

2

Like Comment

Be the first to comment on this

Organic impressions: 358 Impressions [Hide stats](#)

Organic stats ⓘ  
Targeted to: All followers

|                 |             |                          |            |
|-----------------|-------------|--------------------------|------------|
| 358 Impressions | 2 Reactions | 7.82% Click-through rate | 0 Comments |
| 0 Shares        | 28 Clicks   | 8.38% Engagement rate    |            |

526 Pasiekti žmonės

21 Reactions, Comments & Shares ⓘ

|                 |           |              |
|-----------------|-----------|--------------|
| 14 Patinka      | 4 On Post | 10 On Shares |
| 2 Labai patinka | 0 On Post | 2 On Shares  |
| 0 Komentarai    | 0 On Post | 0 On Shares  |
| 5 Akcijos       | 5 On Post | 0 On Shares  |

26 Įrašo peržiūros

|                        |                      |                   |
|------------------------|----------------------|-------------------|
| 0 Nuotraukos peržiūros | 14 Saito paspaudimai | 12 Other Clicks ⓘ |
|------------------------|----------------------|-------------------|


NEGATIVE FEEDBACK

|                  |                    |
|------------------|--------------------|
| 0 Slėpti įrašą   | 0 Hide All Posts   |
| 0 Report as Spam | 0 Nemėgti puslapio |

Reported stats may be delayed from what appears on posts

- 102

- **Post about the Net-UBIEP project:** [link](#)




**Skaitmeninė statyba**  
 August 7, 2019

NET-UBIEP - BIM kompetencijų tinklo energiniam efektyvumui kūrimas.

Net-UBIEP siekia padidinti pastatų energinį efektyvumą skatinant BIM naudojimą pastatų gyvavimo cikle. BIM naudojimas leis modeliuoti pastatų energijos suvartojimą atsižvelgiant į pasirinkamas skirtingas medžiagas ir elementus projektuojant ir/ar renovuojant pastatą.

Užsiregistruokite, norėdami gauti naujienlaiškus el. paštu ir aktyviai dalyvauti Net-UBIEP projekte - <http://www.net-ubiep.eu/lt/registracija/>


Projekto tinklapis - <http://www.net-ubiep.eu/lt/home-lt/>




YOUTUBE.COM

**Net-UBIEP project**


Net-UBiep, Network for Using BIM to Increase the Energy Buildings...


 Share


Related Pages




**VS-Fitness Kaunas - MEGA**  
 Sports Club




**AB Panevėžio statybos trestas - ...**  
 Construction Company




**LSIS - Lietuvos statybos inžinierius...**  
 Engineering Service




**Lietuvos statybininkų asociacija**  
 Community Organization




**Saulėtekio slėnio mokslo ir tech...**  
 Community Organization



**Vilniaus kultūros centras**  
 Community Organization



**Statinių konstruktorių klubas**  
 Nonprofit Organization




**INIHUS**  
 INHUS Engineering










- **Post about annual DIGITAL CONSTRUCTION conference:**  
Related news in other media channels: [link](#)



**Skaitmeninė statyba** <sup>14</sup> dalyvauja Konferencija „Skaitmeninė statyba 2019. Vilnius“ būdamas LITEXPO.  
Paskelbė Ieva Radzevičiūtė (?) · Balandžio 26 d. · Vilnius ·


 Dalinamės akimirkomis iš konferencijos "Skaitmeninė statyba 2019. Vilnius".

✓ Konferenciją atidarė ir sveikinimo žodį tarė VGTU rektorius Alfonsas Daniūnas ir LR Vyriausybės kancleris Algirdas Stončaitis. Renginio metu dalyviai turėjo galimybę pasiklausti net 11 skirtingų pranešėjų (vienas iš jų - Europos statybos pramonės federacijos prezidentas Kjetil Tønning) bei išgirsti kvietinių dalyvių diskusiją apie pokyčius teisiniame reguliavime, inicijuojant statybos leidimo i... Žr. daugiau

**1 668** Pasiekti žmonės


---

**42** Likes, Comments & Shares 

|                        |                      |                        |
|------------------------|----------------------|------------------------|
| <b>38</b><br>Patinka   | <b>20</b><br>On Post | <b>18</b><br>On Shares |
| <b>0</b><br>Komentarai | <b>0</b><br>On Post  | <b>0</b><br>On Shares  |
| <b>4</b><br>Akcijos    | <b>4</b><br>On Post  | <b>0</b><br>On Shares  |

---

**340** Įrašo peržiūros

|                                    |                               |  |
|------------------------------------|-------------------------------|--|
| <b>143</b><br>Nuotraukos peržiūros | <b>0</b><br>Saito paspaudimai | <b>197</b><br>Other Clicks  |
|------------------------------------|-------------------------------|--|

---

**NEGATIVE FEEDBACK**

|                         |                           |
|-------------------------|---------------------------|
| <b>0</b> Slėpti įrašą   | <b>0</b> Hide All Posts   |
| <b>0</b> Report as Spam | <b>0</b> Nemėgti puslapio |

Reported stats may be delayed from what appears on posts

- **Post about the second Net-UBIEP trainings:**

Related news in other media channels: [link](#)


**Lietuvos statybininkų asociacija**

Paskelbė Ieva Radzevičiūtė [?] · Kovo 29 d. ·

2019 m. kovo 29 d. Vilniaus Gedimino technikos universitete įvyko Net-UBIEP projekto mokymai, skirti statybos sektoriaus projektavimo ir statybos įmonėse dirbantiems profesionalams.

Renginio pranešėjai supažindino su naujomis galimybėmis, kaip taikant statinių informacinio modeliavimo (toliau BIM) metodiką, efektyviai planuoti ir valdyti statybos projektų projektavimo ir statybos veiklas.

#NETUBIEP\_Lithuania... Žr. daugiau



NET-UBIEP.EU

Įvyko antrieji Net-UBIEP mokymai, skirti statybos sektoriaus projektavimo ir statybos įmonėse dirbantiems...

**Performance for Your Post**

**498** Pasiekti žmonės

**10** Likes, Comments & Shares

|                        |                     |                       |
|------------------------|---------------------|-----------------------|
| <b>9</b><br>Patinka    | <b>7</b><br>On Post | <b>2</b><br>On Shares |
| <b>0</b><br>Komentarai | <b>0</b><br>On Post | <b>0</b><br>On Shares |
| <b>1</b><br>Akcijos    | <b>1</b><br>On Post | <b>0</b><br>On Shares |

**26** Įrašo peržiūros

|                                  |                                |                          |
|----------------------------------|--------------------------------|--------------------------|
| <b>0</b><br>Nuotraukos peržiūros | <b>22</b><br>Saito paspaudimai | <b>4</b><br>Other Clicks |
|----------------------------------|--------------------------------|--------------------------|

**NEGATIVE FEEDBACK**

|                         |                           |
|-------------------------|---------------------------|
| <b>0</b> Slėpti įrašą   | <b>0</b> Hide All Posts   |
| <b>0</b> Report as Spam | <b>0</b> Nemėgti puslapio |

Reported stats may be delayed from what appears on posts

- **Post about Net-UBIEP second Newsletter:** [link](#)




**Skaitmeninė statyba**

5 de octubre de 2018 ·

2-ajame net-UBIEP projekto naujienlaiškyje galite rasti informaciją apie su BIM diegimu susijusius standartus, kompetencijų sritims ir mokymo rezultatus nustatytą naudojamą metodologiją, buildingSMART veiklas BIM profesinio kvalifikavimo srityje, buildingSMART International testinio reglamentavimo darbo grupę ir valstybės institucijų vaidmenį bei kt. Naujienlaiškį skaityti galite čia - [http://www.net-ubiep.eu/.../2017/09/02-net-UBIEP-newsletter\\_L...](http://www.net-ubiep.eu/.../2017/09/02-net-UBIEP-newsletter_L...)

Užsiregistruokite, norėdami gauti naujienlaiškus el. paštu ir aktyviai dalyvauti Net-UBIEP projekte - <http://www.net-ubiep.eu/t/registracija/>

Projekto tinklapis - <http://www.net-ubiep.eu/t/home-lt/>



1

2 veces compartido



**Páginas relacionadas**


**VS-Fitness Kaunas - MEGA**

Club deportivo


**PST**

AB Panevėžio statybos trestas - ...

Empresa de construcción


**Lietuvos statybininkų asociacija**

Organización comunitaria


**Vilniaus kultūros centras**

Organización comunitaria


**LŠS - Lietuvos statybos inžinierių...**

Servicio de Ingeniería


**Saulėtekio slėnio mokslo ir tech...**

Organización comunitaria



**Statinių konstruktorių klubas**

Organización sin fines de lucro

- **Post about Net-UBIEP seminar in Klaipeda city:**


Related news in other media channels: [link](#)

### Post Details



**Lietuvos statybininkų asociacija**  
Paskelbė Ieva Radzevičiūtė [?] · Kovo 28 d. ·

Kviečiame registruotis į Net-UBIEP projekto seminarą KLAIPĖDOJE.  
#NETUBIEP\_Lithuania



KT, 04-04

**Seminaras Klaipėdoje apie NZEB pastatus ir BIM**

Tau patinka Skaitmeninė statyba

180

Pasiekti žmonės

14

Įtraukimai

Boost Unavailable

Linus Adomavičius, Jolanta Česnauskienė ir Viktor Voroncov

### Performance for Your Post

**180** Pasiekti žmonės

**3** Likes, Comments & Shares

|                     |                  |                    |
|---------------------|------------------|--------------------|
| <b>3</b> Patinka    | <b>3</b> On Post | <b>0</b> On Shares |
| <b>0</b> Komentarai | <b>0</b> On Post | <b>0</b> On Shares |
| <b>0</b> Akcijos    | <b>0</b> On Post | <b>0</b> On Shares |

**11** Įrašo peržiūros

|                               |                            |                       |
|-------------------------------|----------------------------|-----------------------|
| <b>0</b> Nuotraukos peržiūros | <b>6</b> Saito paspaudimai | <b>5</b> Other Clicks |
|-------------------------------|----------------------------|-----------------------|

### NEGATIVE FEEDBACK

|                         |                           |
|-------------------------|---------------------------|
| <b>0</b> Slėpti įrašą   | <b>0</b> Hide All Posts   |
| <b>0</b> Report as Spam | <b>0</b> Nemėgti puslapio |

Reported stats may be delayed from what appears on posts

- **Post about certification committee meeting related to Net-UBIEP project results:**

[https://m.facebook.com/story.php?story\\_fbid=1440970672727206&id=630433767114238](https://m.facebook.com/story.php?story_fbid=1440970672727206&id=630433767114238)

Related news in other media channels:

<https://skaitmeninestatyba.lt/aktualijos/ivyko-pirmasis-sertifikavimo-bsnordic-lt-skst-pcert-komiteto-susirinkimas/>

106



Skaitmeninė statyba is with Dalius Gedvilas.

37 mins · 🌐

✓ Gruodžio 16 d. įvyko pirmasis Skaitmeninė statyba sertifikavimo (bSNordic\_LT\_SKST\_PCERT) komiteto susirinkimas.

bSNordic\_Lithuania profesionalaus sertifikavimo programos tikslas – užtikrinti openBIM metodikos sampratos ir taikymo principų aiškumą ir vieningumą Lietuvoje, populiarinant buildingSMART International pasaulinį standartą, skirtą openBIM mokymuisi ir kompetencijų vertinimui 📄

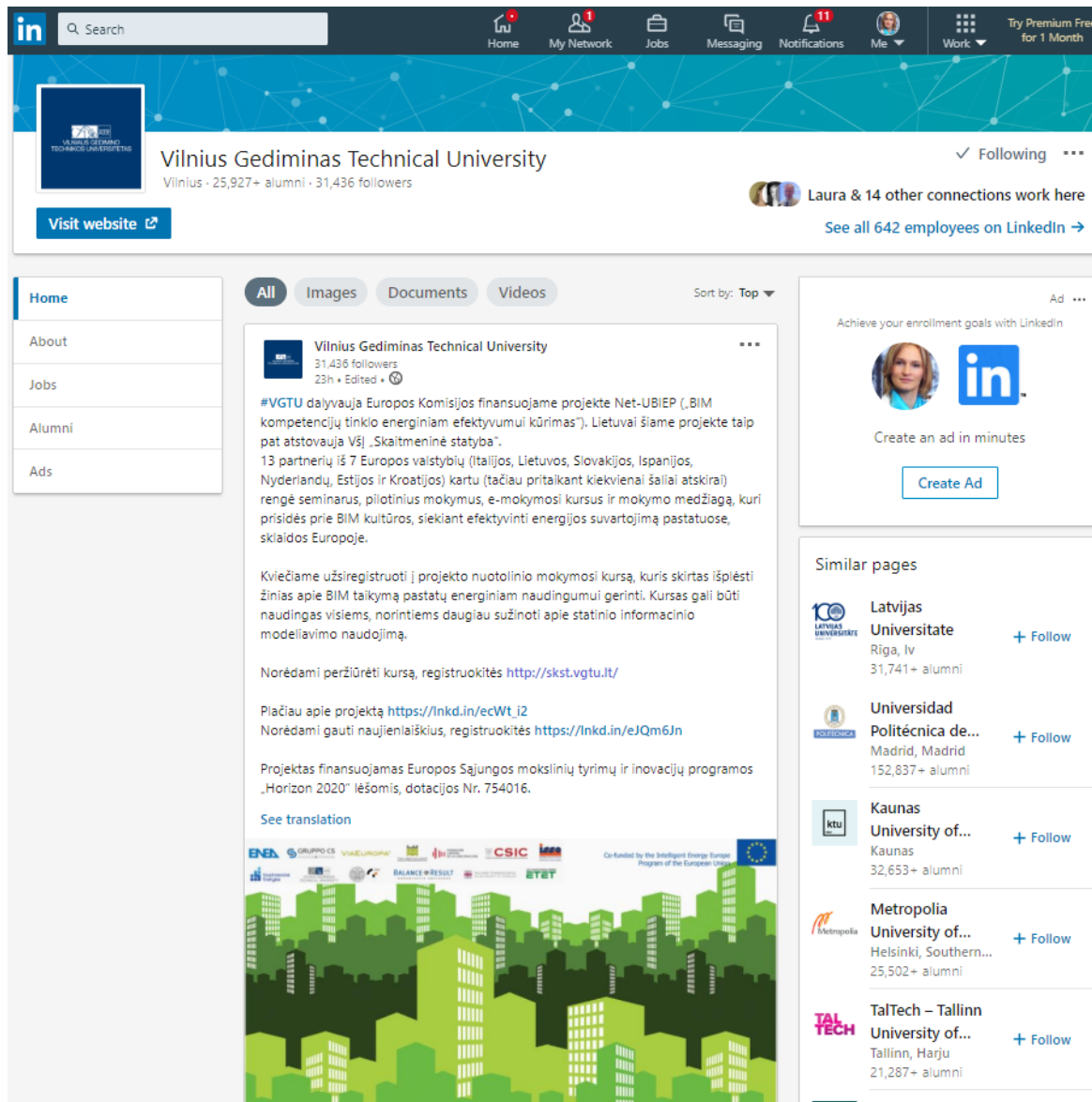
#buildingSMART #NETUBIEP\_Lithuania

▶ Plačiau: <http://bit.ly/2sBXdF4>



- Post about the Net-UBIEP E-learning platform in VGTU LinkedIn network:

[https://www.linkedin.com/posts/vilnius-gediminas-technical-university\\_vgtu-activity-6612234295782240256-KOLD](https://www.linkedin.com/posts/vilnius-gediminas-technical-university_vgtu-activity-6612234295782240256-KOLD)



The screenshot shows a LinkedIn profile for Vilnius Gediminas Technical University (VGTU) with 31,436 followers. The post, dated 23h ago, is titled "#VGTU dalyvauja Europos Komisijos finansuojame projekte Net-UBIEP („BIM kompetencijų tinklo energiniam efektyvumui kūrimas“). Lietuvių šiame projekte taip pat atstovauja VŠĮ „Skaitmeninė statyba“." The post text describes the project's goals and mentions 13 partner universities from 7 European countries. It includes links to a course and a project page. The post also features a graphic of a city skyline with green buildings and logos of partner organizations like ENA, GRUPPO CS, VŠĮ „Skaitmeninė statyba“, BALANCE W/RESULT, CSIC, IRE, and ETET. The right sidebar shows a list of similar pages, including Latvian University, Universidad Politécnica de Madrid, Kaunas University of Technology, Metropolia University of Helsinki, and TalTech University of Tallinn.



- Post about the Net-UBIEP E-learning platform in VGTU Facebook network:

[https://www.facebook.com/VGTU.SF/posts/571229936943929?\\_xts\\_\\_\[0\]=68.ARAfVeJbszOeU-RNpNMHmnrEV8bbPY8o\\_QXHmANaR2Wv83k-1lbzaHKtiOdJawj8aINanfqudSn\\_kg35oc1oD6oDHCslwRe6eB7DKQ5PYgupl1texaXmBlqM6IWwBbW7OY\\_62rDt3WpFbF3mJikUphelIDh29yWe0XYgi-pnCV255kl956wncP5Rtc\\_wCZ7kOvnX6EAlkpuyXS31UKHukxVAzZsAl76z2VKuHwuaKkHVQlaNKRm6TYzquK6p5rLgPPdCOzJ0JpjSHa8VBC0zh6zfEx-SxsVnCQXRgPJgf7PKgdgBzRfitDJjWK2Pjy2giODotQ0msN-co5-kCn9xZI&\\_tn\\_=-R](https://www.facebook.com/VGTU.SF/posts/571229936943929?_xts__[0]=68.ARAfVeJbszOeU-RNpNMHmnrEV8bbPY8o_QXHmANaR2Wv83k-1lbzaHKtiOdJawj8aINanfqudSn_kg35oc1oD6oDHCslwRe6eB7DKQ5PYgupl1texaXmBlqM6IWwBbW7OY_62rDt3WpFbF3mJikUphelIDh29yWe0XYgi-pnCV255kl956wncP5Rtc_wCZ7kOvnX6EAlkpuyXS31UKHukxVAzZsAl76z2VKuHwuaKkHVQlaNKRm6TYzquK6p5rLgPPdCOzJ0JpjSHa8VBC0zh6zfEx-SxsVnCQXRgPJgf7PKgdgBzRfitDJjWK2Pjy2giODotQ0msN-co5-kCn9xZI&_tn_=-R)



facebook.com/VGTU.SF/posts/571229936943929?\_xts\_\_[0]=68.ARAfVeJbszOeU-RNpNMHmnrEV8bbPY8o\_QXHmANaR2Wv83k-1lbzaHKtiOdJawj8aINanfqudSn\_kg35oc1oD6oDHCslwRe6eB7DKQ5PYgupl1texaXmBlqM6IWwBbW7OY\_62rDt3WpFbF3mJikUphelIDh29yWe0XYgi-pnCV255kl956wncP5Rtc\_wCZ7kOvnX6EAlkpuyXS31UKHukxVAzZsAl76z2VKuHwuaKkHVQlaNKRm6TYzquK6p5rLgPPdCOzJ0JpjSHa8VBC0zh6zfEx-SxsVnCQXRgPJgf7PKgdgBzRfitDJjWK2Pjy2giODotQ0msN-co5-kCn9xZI&\_tn\_=-R

facebook

Sign Up

Email or Phone

Password

Log In

Forgot account?

VGTU Statybos fakultetas

December 15 at 10:30 PM

Vilniaus Gedimino technikos universitetas dalyvauja Europos Komisijos finansuojame projekte Net-UBIEP („BIM kompetencijų tinklo energiniam efektyvumui kūrimas“). Lietuvai šiame projekte taip pat atstovauja VšĮ „Skaitmeninė statyba“.

13 partnerių iš 7 Europos valstybių (Italijos, Lietuvos, Slovakijos, Ispanijos, Nyderlandų, Estijos ir Kroatijos) kartu (tačiau pritaikant kiekvienai šaliai atskirai) rengė seminarus, pilotinius mokymus, e-mokymosi kursus ir mokymo medžiagą, kuri prisideda prie BIM kultūros, siekiant efektyvinti energijos suvartojimą pastatuose, sklaidos Europoje.

Kviečiame užsiregistruoti į projekto sukurto nuotolinio mokymosi kursą, kuris skirtas išplėsti žinias apie BIM taikymą pastatų energiniam naudingumui gerinti. Kursas gali būti naudingas visiems, norintiems daugiau sužinoti apie statinio informacinio modeliavimo naudojimą.

Norėdami peržiūrėti kursą, turite nemokamai registruotis čia: [skst.vgtu.lt](http://www.vgtu.lt)

Plačiau apie projektą – <http://www.net-ubiep.eu/lt/>

Užsiregistruokite, norėdami gauti naujienlaiškus el. paštu ir aktyviai dalyvauti Net-UBIEP projekte - <http://www.net-ubiep.eu/lt/registracija/>

Co-funded by the Horizon 2020 programme of the European Union

NET-UBIEP

Network for Using BIM  
to Increase the Energy Performance

Related Pages

VGTU Aplinkos inžinerijos fakultetas  
Community College

VGTU Elektronikos fakultetas  
College & University

LSIS - Lietuvos statybos inžinieriai  
Structural Engineer

VGTU AGAI  
Aviation School

Vilniaus kolegijos Sveikatos prie...  
Community College

insquare  
Clothing (Brand)

VDU studentų kūrybinė grupė „D...  
Community Organization

KTU biblioteka  
Library

86

Pasiekti žmonės

4

Įtraukimai

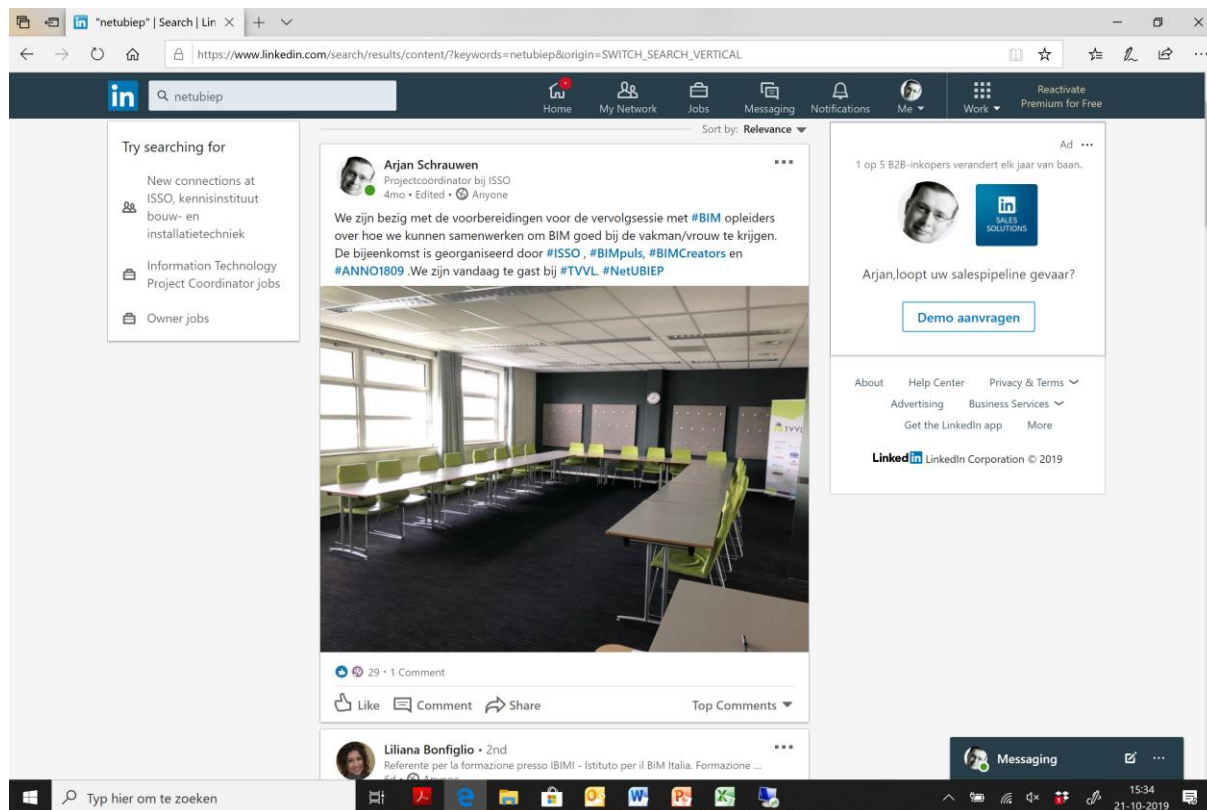


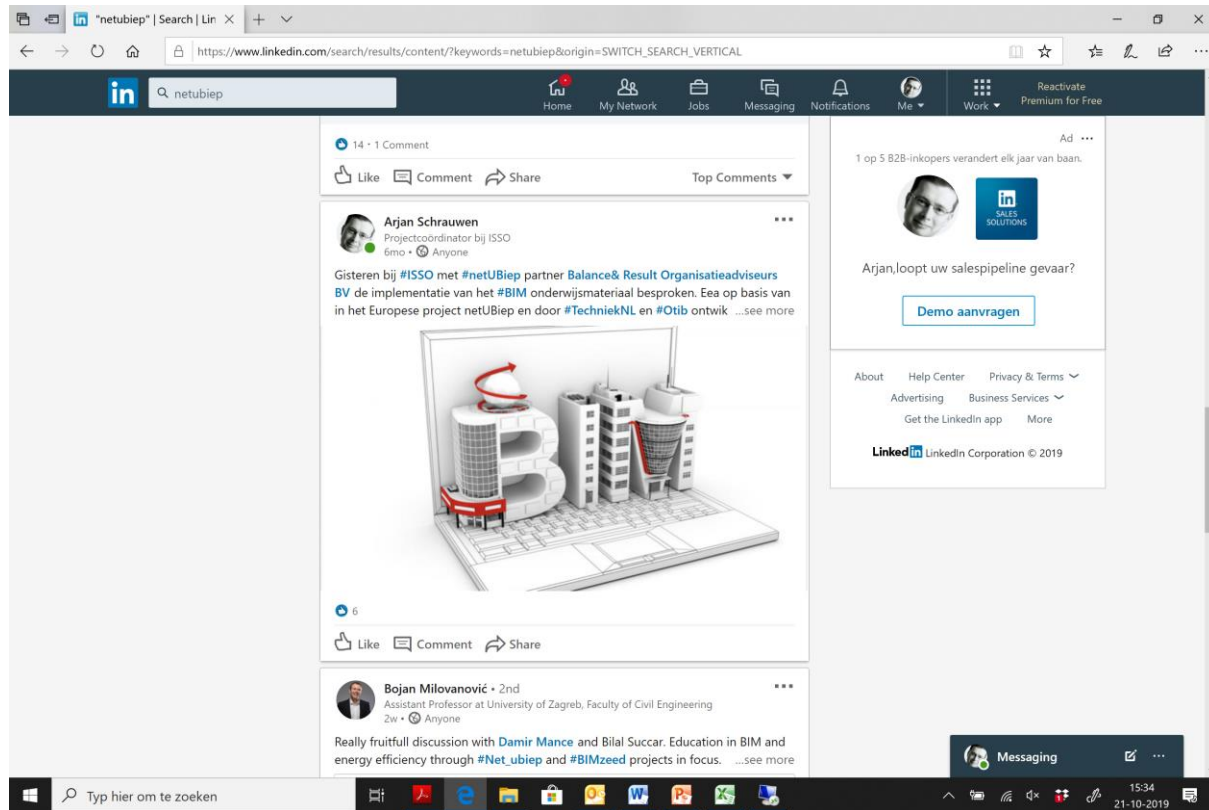
## 4.6. The Netherlands

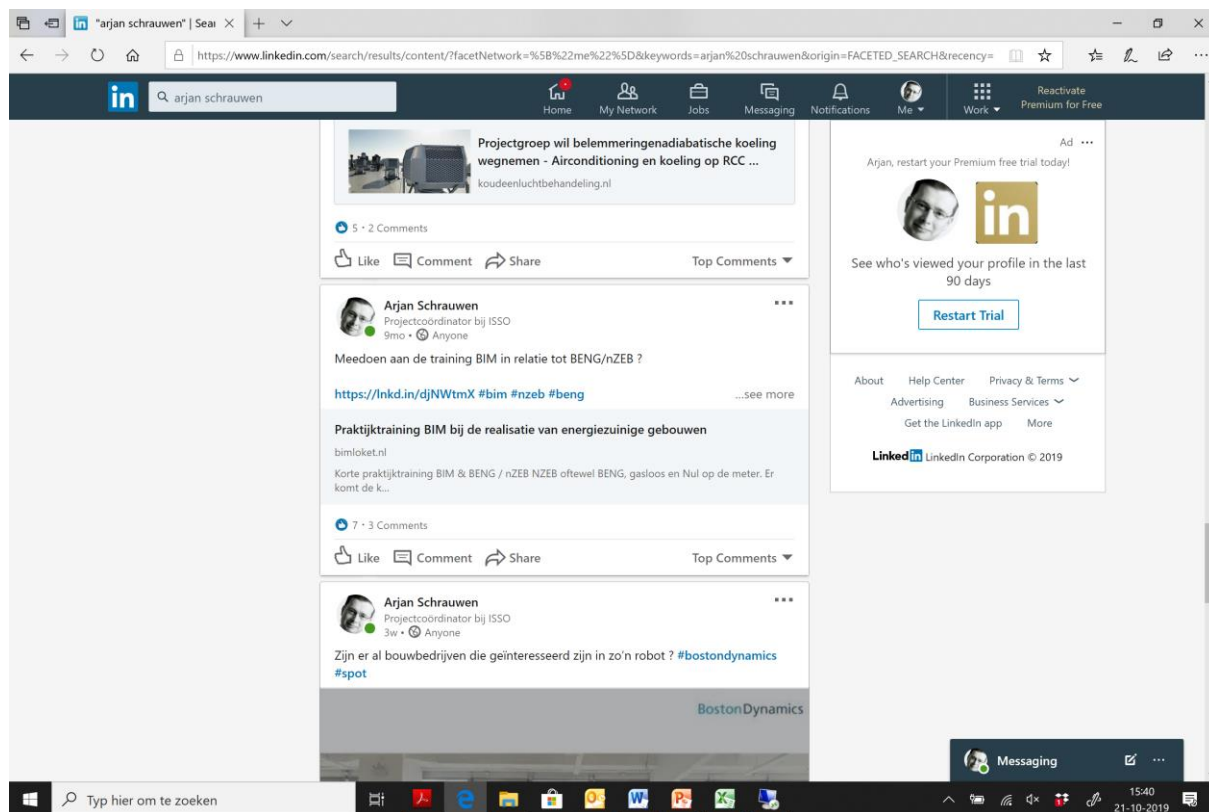
### 4.6.1 Social Media account of the partners

#### ◆ LinkedIn

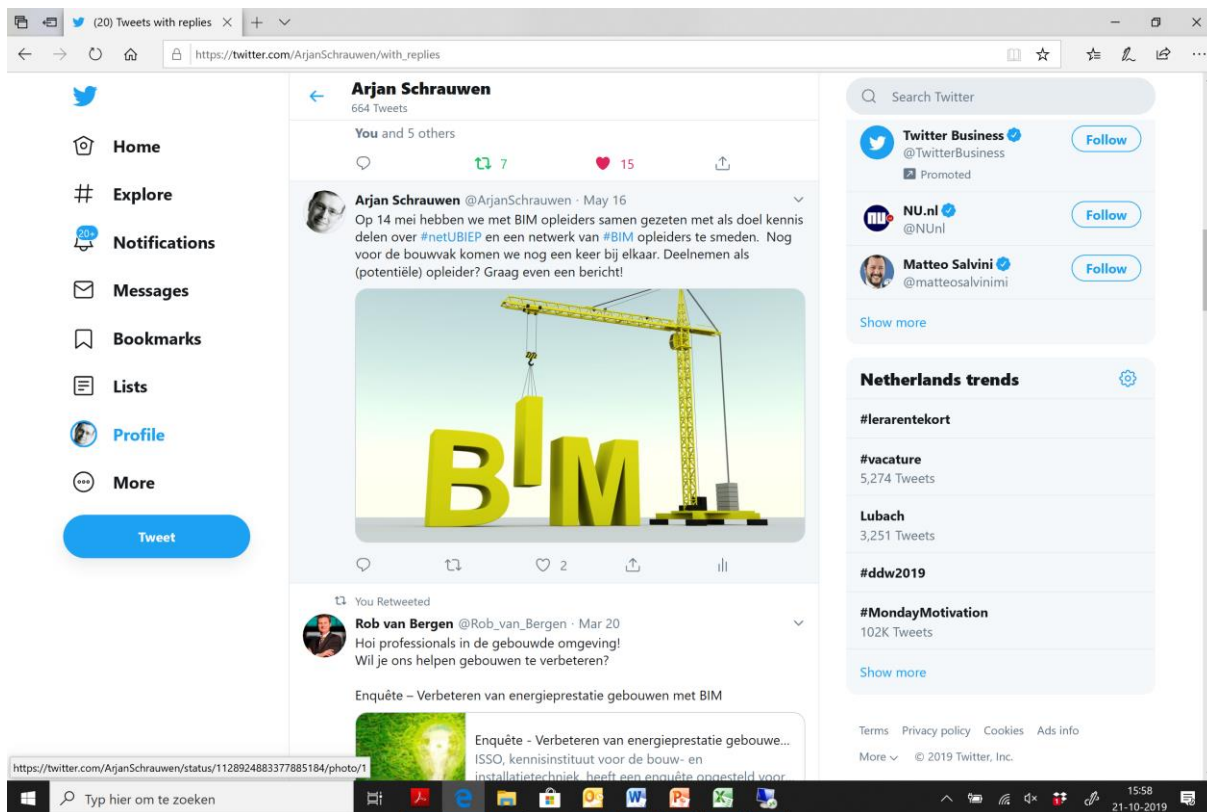
109



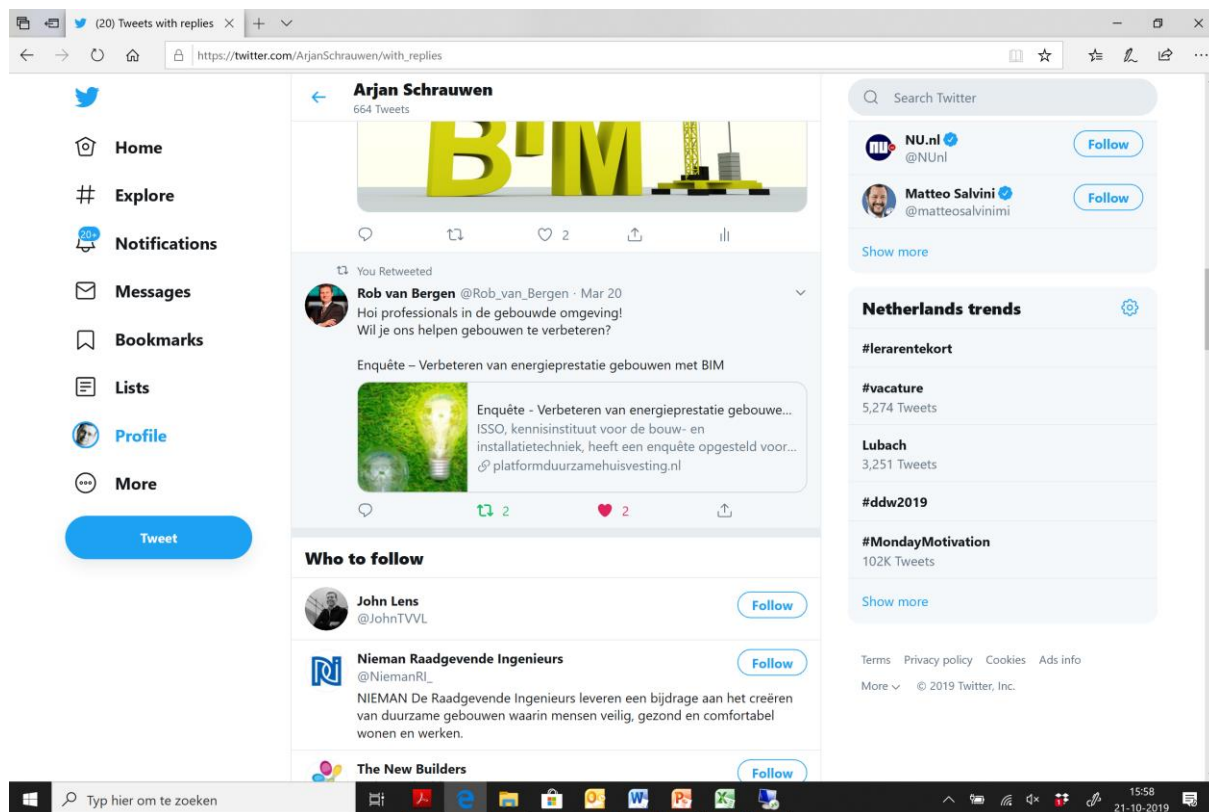


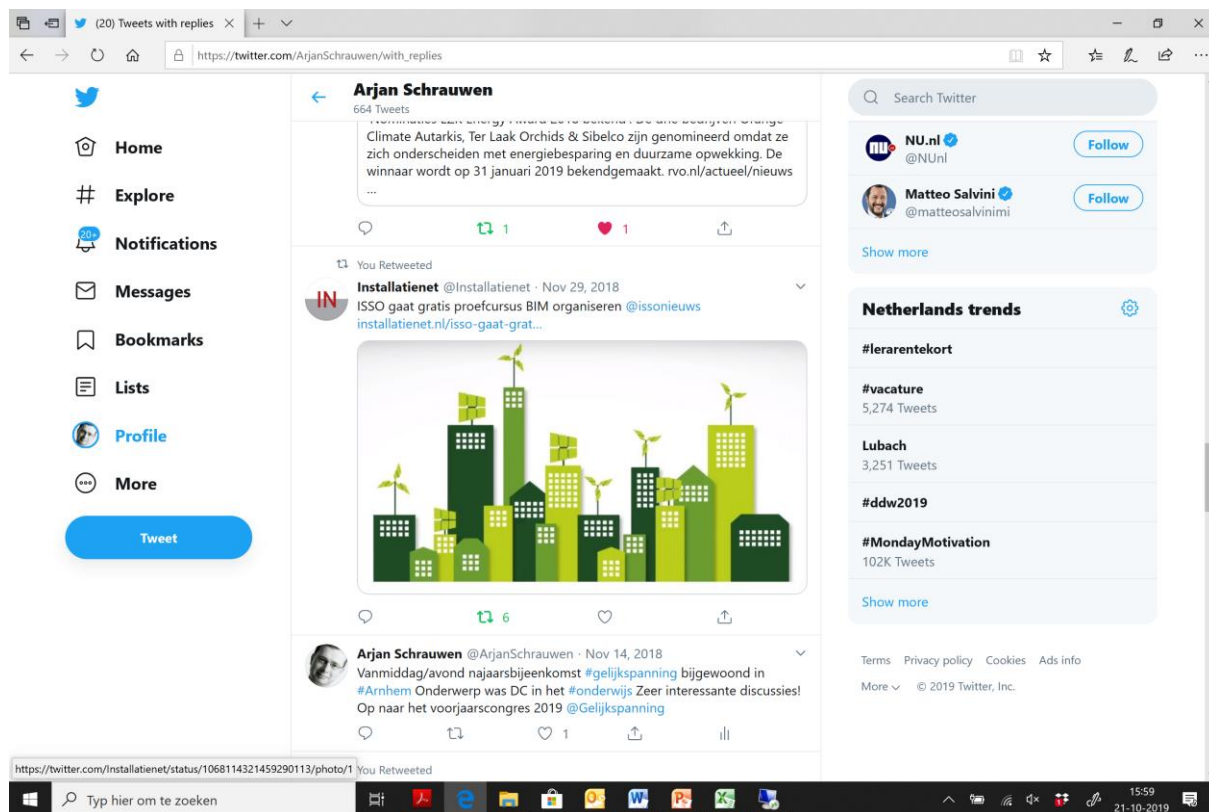


◆ Twitter

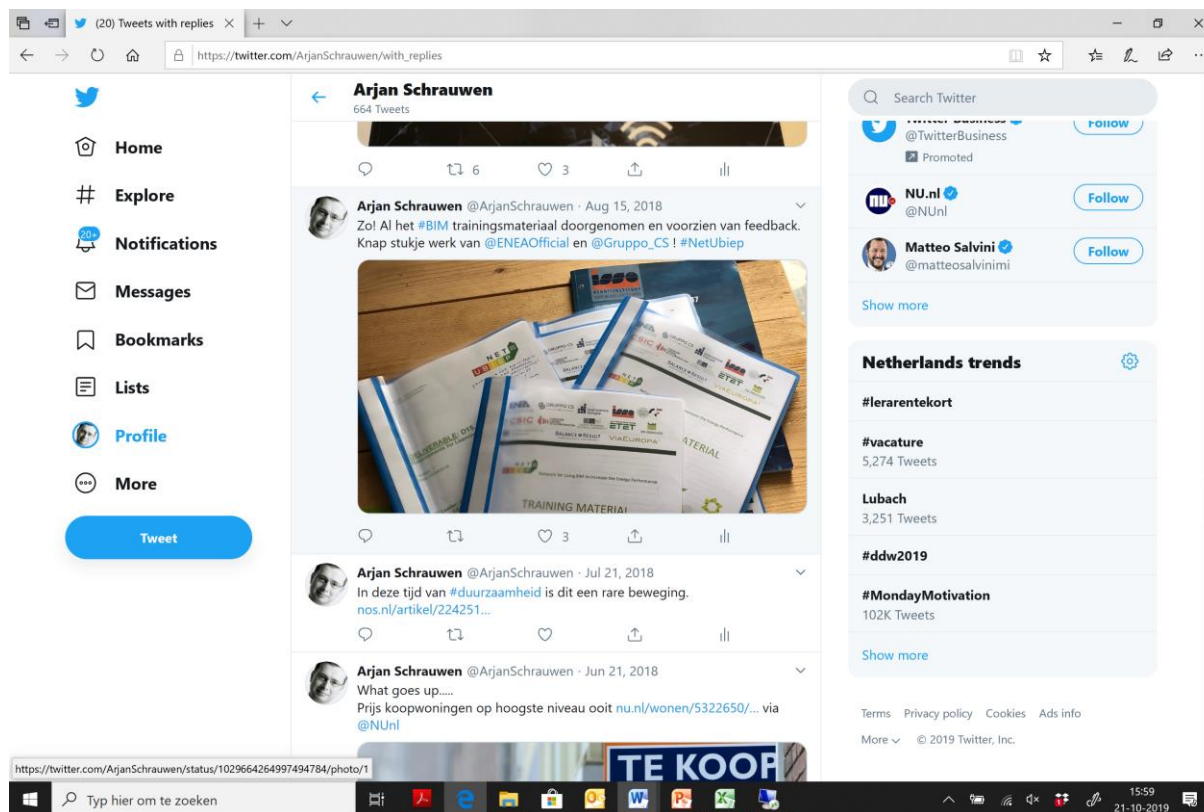


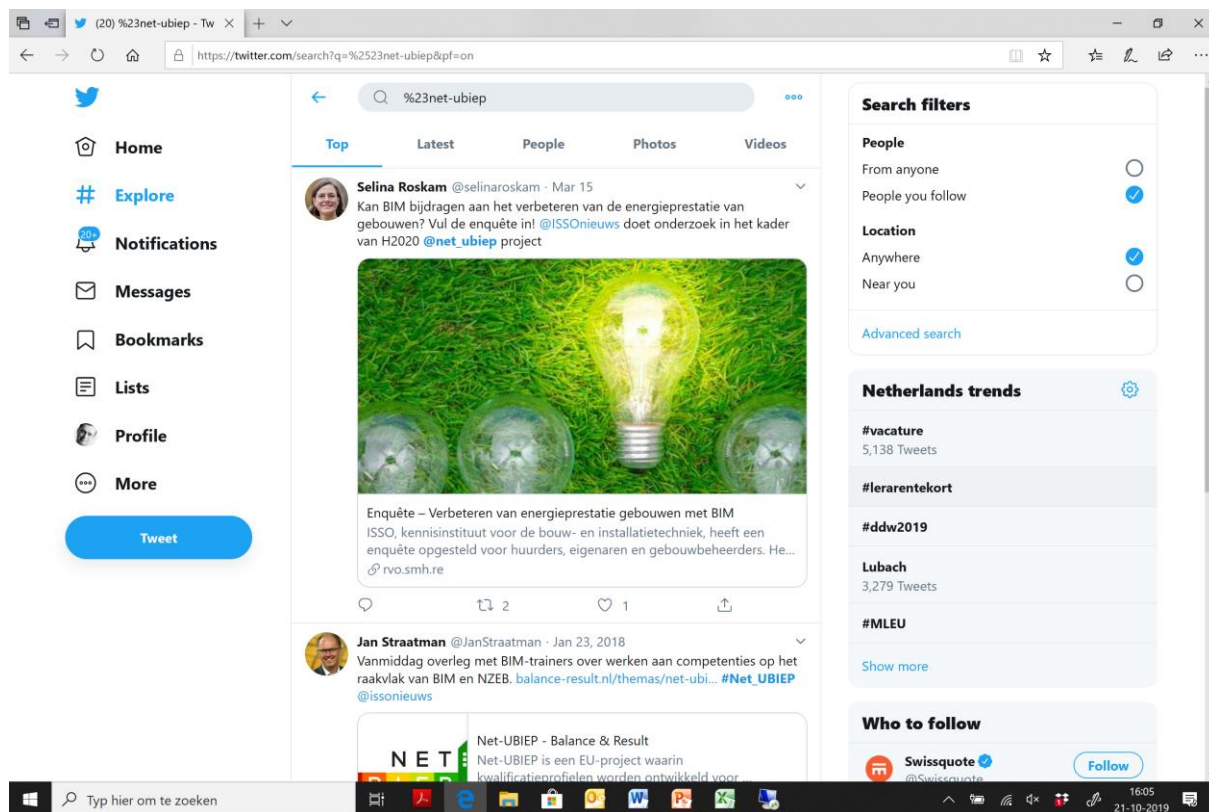
112

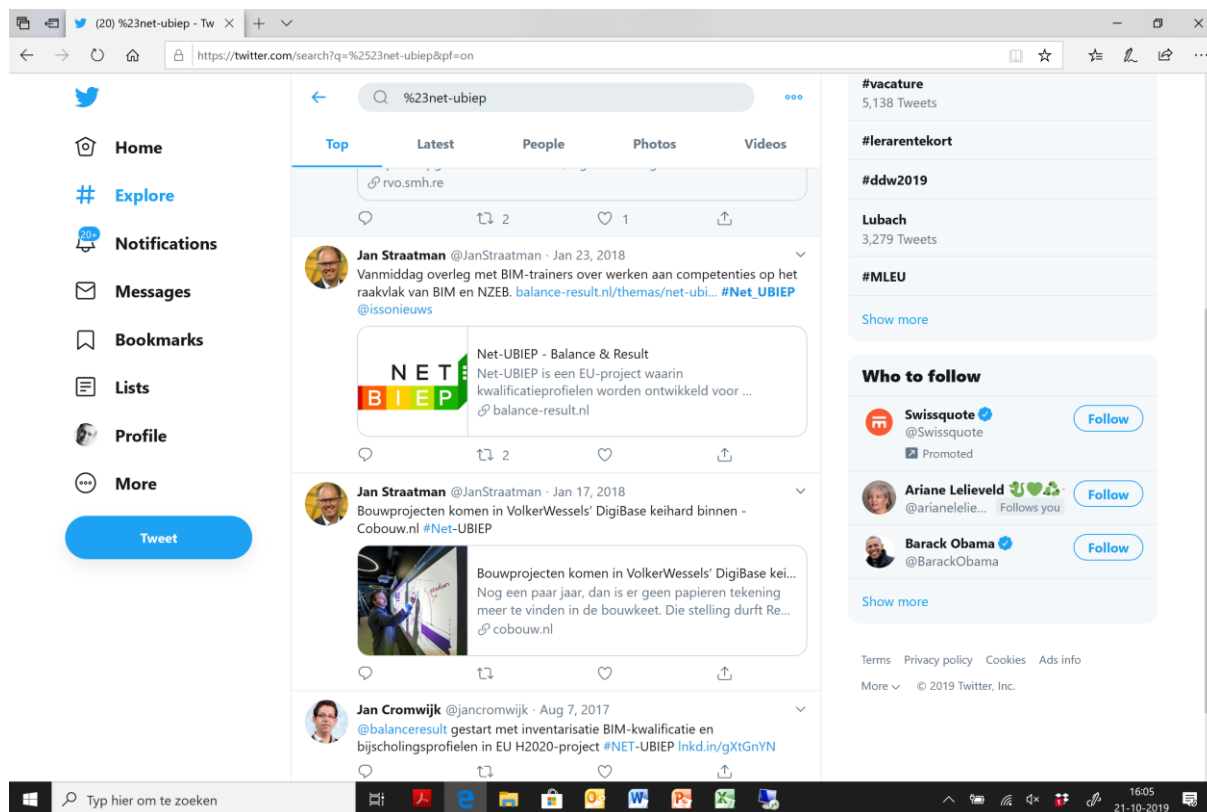












## 4.7. Spain

### 4.7.1. National account social media of partner: Fundación Laboral de la Construcción

Fundación Laboral de la Construcción

#### Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

Tweet on the presentation of the Net-Ubiep project by Laura Mesa, Project Technician at FLC, in the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated. [https://twitter.com/Fund\\_Laboral/status/1189489923499446272](https://twitter.com/Fund_Laboral/status/1189489923499446272)

118



### Profile of Mercedes Oriol Vico, FLC, October 30th, 2019

Tweet on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-UBIEP project were presented.

<https://twitter.com/moriolvico/status/1189480795108466688>

119



**Profile of IETCC-CSIC, specialized in Advanced and Sustainable Construction, September 17th, 2019**

Presentation of Net-UBIEP project in ReBuild'19.

<https://twitter.com/CasCsic/status/1173948926233370624>

120



Construcción Avanzada y Sostenible IETcc. CSIC  
@CasCsic

Today in Rebuild Madrid presenting Net-Ubiep H2020 project.

[Traducir Tweet](#)



3:16 p. m. · 17 sept. 2019 · [Twitter for iPhone](#)

2 Me gusta





### Profile of José Antonio Tenorio, IETCC-CSIC, June 20th, 2019

Tuit in Spanish on the presentation of Net-Ubiep in the cycle of conferences with the neighbors of the association @Afuveva in which energy efficiency of buildings was discussed.

<https://twitter.com/PepeTenorioRios/status/1141593809610055680>

121



### Profile of José Antonio Tenorio, IETCC-CSIC, June 20th, 2019

Tuit in English on the presentation of Net-Ubiep in the cycle of conferences with the neighbors of the association @Afuveva in which energy efficiency of buildings was discussed.

<https://twitter.com/PepeTenorioRios/status/1141592670390931457>

122



José A. Tenorio  
@PepeTenorioRios

Last 18th June, at Valdebernardo. Madrid I was talking about "Energy Efficiency at Home" to users in @Afuveva Neighborhood Association presenting @net\_ubiep and @Construye2020EU H2020 projects @Europeos\_CSIC

Traducir Tweet



8:24 a. m. · 20 jun. 2019 · Twitter for iPhone

2 Retweets 2 Me gusta



### Profile of Construye 2020+, an Horizon 2020 project of FLC, June 17th, 2019

Tuit on the intervention of José Antonio Tenorio, IETCC-CSIC, talking about BIM and the impulse from projects such as Net-Ubiep.



Construye 2020+  
@Construye2020EU



Tenorio: "#BIM es pensar distinto, es resolver los problemas del pasado utilizando una herramienta novedosa".

Un sistema que ha revolucionado el proceso de #Construcción y que está presente en proyectos, como @net\_ubiep que busca mejorar la #eficienciaenergética a través de BIM



Tú y 4 más

123



### Profile of IETCC-CSIC, specialized in Advanced and Sustainable Construction, June 4th, 2019

Tuit information on the final progress of the project.

<https://twitter.com/CasCsic/status/1136006611124838401>

124



### Profile of José Antonio Tenorio, IETCC-CSIC, May 17th, 2019

Tuit on the presentation of IETCC-CSIC at IES Emérita Augusta project, in Merida.



### Profile of Construye 2020+, an Horizon 2020 project of FLC, May 8th, 2019

Dissemination tweet on the presentation of IETCC-CSIC at IES Emérita Augusta project, in Merida.

<https://twitter.com/Construye2020EU/status/1126153176338583553>

125



### Profile of Noticias Maquinaria, Spanish digital magazine on construction machinery, April 30th, 2019

Dissemination tweet on the project.

<https://twitter.com/noticiasmaquina/status/1123193500399353857>



**Noticias Maquinaria**  
@noticiasmaquina



Construye 2020+ y Net-Ubiep demuestran el interés  
que BIM despierta en los profesionales del sector  
[dlvr.it/R3nHwZ](https://dlvr.it/R3nHwZ)

1:52 p. m. · 30 abr. 2019 · [Facebook](#)



126

### Profile of IEE Huelva, April 30th, 2019

Dissemination tweet on the project.

<https://twitter.com/Huelvalee/status/1123193039520796672>



**IEE HUELVA**  
@Huelvalee



Construye 2020+ y Net-Ubiep demuestran el interés  
que BIM despierta en los profesionales del sector  
[blog.fundacionlaboral.org/cursos/constru...](https://blog.fundacionlaboral.org/cursos/constru...)



1:51 p. m. · 30 abr. 2019 · [dlvr.it](#)





**Profile of the Intromac, Instituto Tecnológico de Rocas Ornamentales y Materiales de Construcción  
(Technological Institute of Ornamental Rocks and Construction Materials), April 25th, 2019**

Dissemination tuit on the project.

<https://twitter.com/INTROMAC/status/1121368517952069633>

127



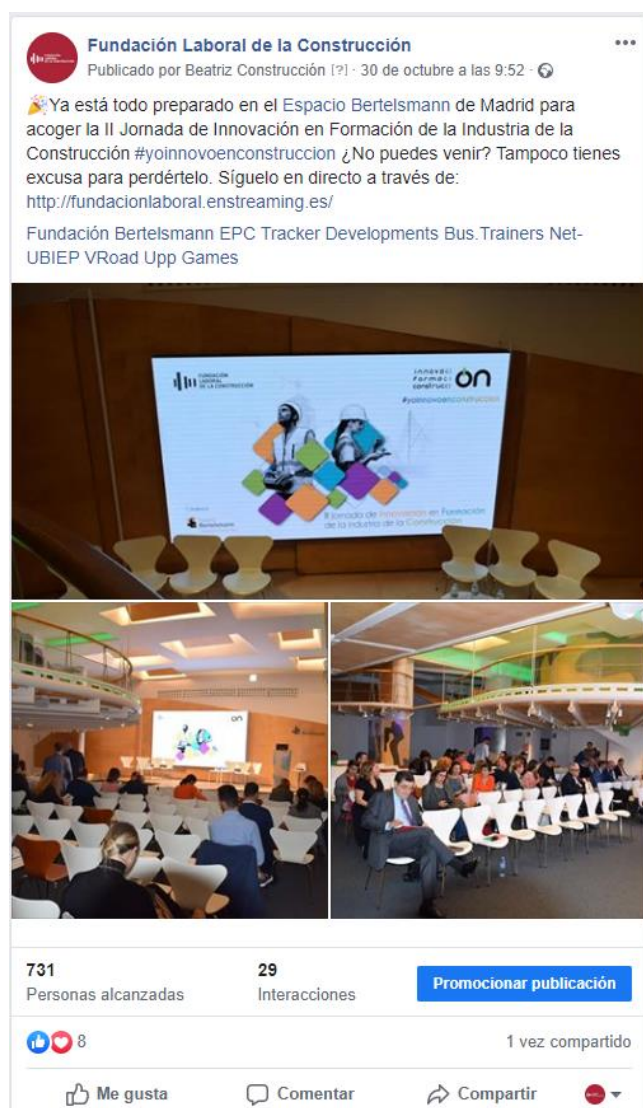
◆ Facebook

Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

News on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

128

<https://www.facebook.com/FundacionLaboralConstruccion/posts/3023405467730224>



### Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

News on the presentation of Net-Ubiep project by Laura Mesa, Technician Project at FLC, in the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

<https://www.facebook.com/FundacionLaboralConstruccion/photos/a.3024247587646012/3024411097629661/?type=3&theater>

129



### Corporate profile Fundación Laboral de la Construcción, October 23th, 2019

News on the last meeting of the Net-Ubiep project in Brussels.

<https://www.facebook.com/FundacionLaboralConstruccion/posts/3003116203092484>



### Corporate profile Fundación Laboral de la Construcción, June 12nd, 2019

News on the third meeting of the partnership in FLC.

<https://www.facebook.com/FundacionLaboralConstruccion/posts/2654748067929301>

130



### Corporate profile Fundación Laboral de la Construcción, October 17th, 2018

News on dissemination of the Net-Ubiep project at meetings with the Administrative Subcommittee for Building Quality (SACE, Spanish acronym) and with the Committee on Infrastructure for Building Quality (CICE, Spanish acronym)

[https://www.facebook.com/FundacionLaboralConstruccion/posts/2146283462109100?\\_xts\\_\\_\[0\]=68.ARA3sVVF8C8JAeXOD-YlIek88AM2W72ksTQoYX0xNV9PfYncVUOOyCci4aqN3DiOiBdnXCU4CJguofnFMvjWM2vHrbEYSR1dXuNfl6WMI52dALP9XjdvOldSvvvUG7mYCRyMzzul65D2SP1TIllv\\_Q5DiX1j1sVNY8upkpg\\_jPRHCyE8294gWbZeRtKKJxWzmKv9MWQ&\\_tn\\_=-R](https://www.facebook.com/FundacionLaboralConstruccion/posts/2146283462109100?_xts__[0]=68.ARA3sVVF8C8JAeXOD-YlIek88AM2W72ksTQoYX0xNV9PfYncVUOOyCci4aqN3DiOiBdnXCU4CJguofnFMvjWM2vHrbEYSR1dXuNfl6WMI52dALP9XjdvOldSvvvUG7mYCRyMzzul65D2SP1TIllv_Q5DiX1j1sVNY8upkpg_jPRHCyE8294gWbZeRtKKJxWzmKv9MWQ&_tn_=-R)



◆ LinkedIn

### Corporate profile Fundación Laboral de la Construcción, November 11st, 2019

News on the development of the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

<https://www.linkedin.com/feed/update/urn:li:activity:6599620397010952192>

[www.net-ubiep.eu](http://www.net-ubiep.eu) - [netubiep.project@net-ubiep.eu](mailto:netubiep.project@net-ubiep.eu).

This project has received funding from  
the European Union's Horizon 2020  
research and innovation programme  
under grant agreement No.754016







### Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

Summary on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

<https://www.linkedin.com/feed/update/urn:li:activity:6595342415282995201>





Fundación Laboral de la Construcción

29.607 seguidores

2 semanas •

Hoy hemos celebrado la II Jornada de Innovación en Formación de la Industria de la Construcción ¿No has podido venir? No te pierdas los mejores momentos del día #yoinnovoenconstruccion

★ Toda la información: <https://lnkd.in/gNSU3PY>

📷 Las mejores fotos: <https://lnkd.in/gVN7ADK> Dani Seseña Fundación Bertelsmann Espacio Bertelsmann Grupo LOBE EPC Tracker Developments JAVIER GONZÁLEZ LÓPEZ Juan José Juárez Mario Rondán Fernández Enrique Corral Álvarez Jose Antonio Viejo Beatriz Oliete Galiano Silvia Santos Laura Mesa López Belén Blanco David Alejandro Pesado Díaz Óscar Aranda



Los ponentes de la II Jornada de Innovación de la Fundación Laboral coinciden en que la transformación digital del sector de la construcción

[fundacionlaboral.org](https://fundacionlaboral.org)



41 · 2 comentarios



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## 4.8. Slovakia

### 4.8.1. National account

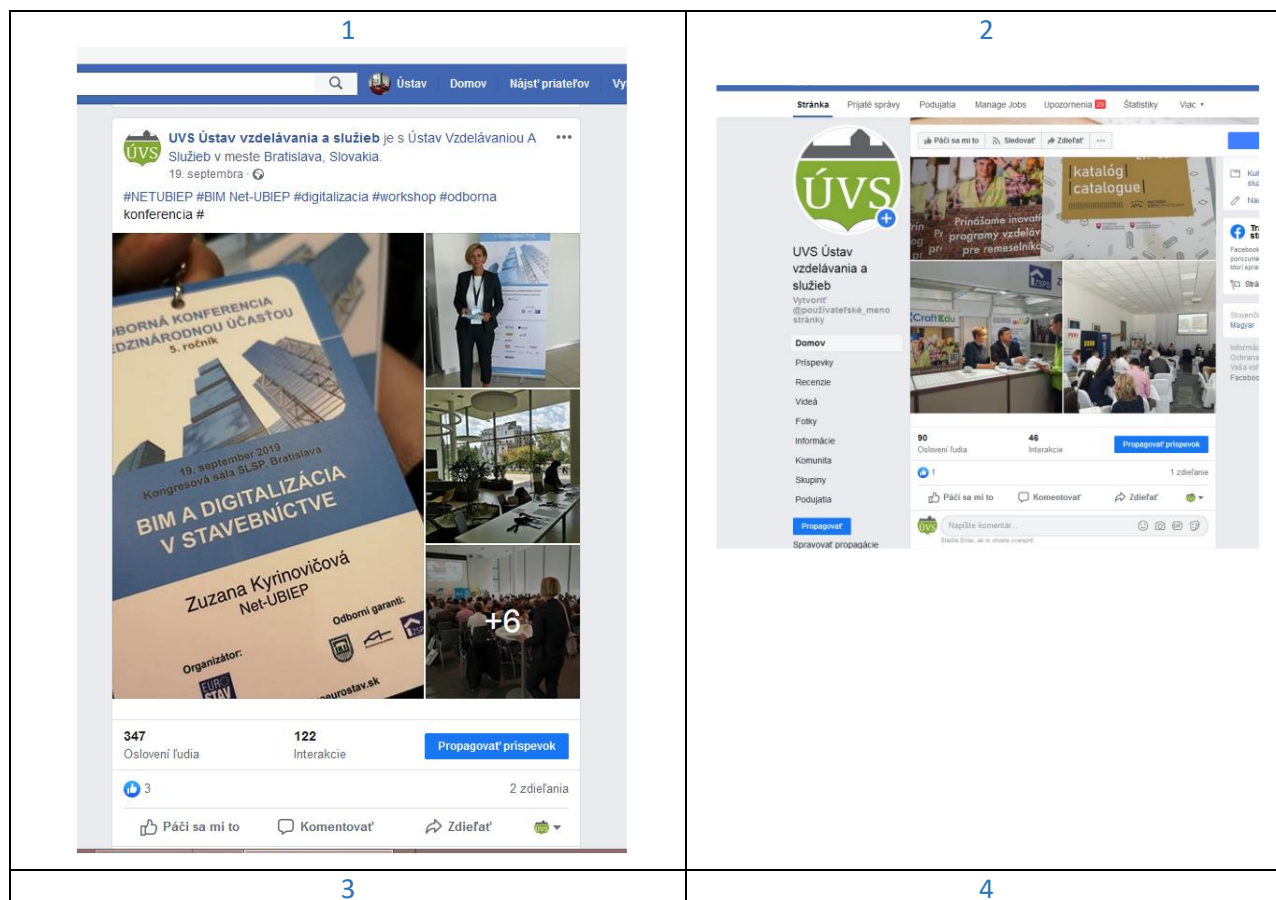
The Slovak partners are members of the BUILD UP Slovakia group and used its national facebook (with over 300 followers from the construction sector community) and twitter accounts. All major events were announced on the facebook and twitter (with over 90 followers from Slovak construction community). The followers are the key stakeholders in innovations relevant to energy efficiency and use of renewable energy sources.

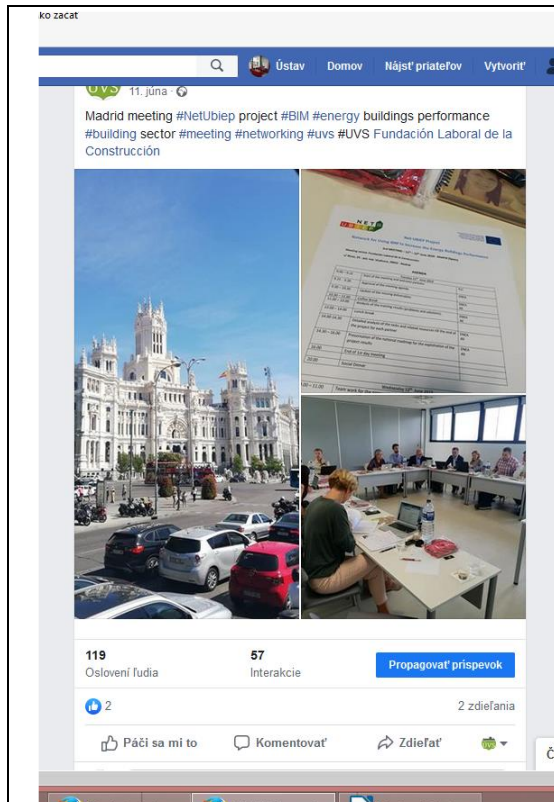
It should be, however, noted that social networks have no tradition in the construction sector and the use is very limited.

- Facebook

The Net-Ubiep project published the following posts dedicated to Net-Ubiep (print screens attached):

| Nr | Event   | Number of followers |
|----|---|---------------------|
| 1  | Second Net-Ubiep Open Day at BIM Conference on 19.09.2019                             | 347                 |
| 2  | First Net-Ubiep Open Day at Coneco/Racioenergia Intenraional Fair on 27-28 March 2019 | 90                  |
| 3  | Net-Ubiep Project Meeting in Madrid on 11 June 2019                                   | 119                 |
| 4  | Publication in Eurostar professional monthly in April 2019                            | 11                  |
| 5  | Third Classrooms Courses for Professionals 23.05.2019 - 2 posts                       | 30                  |
| 6  | Seminar with Public Administration, Owner and FM on 25.04.2019                        | 113                 |
| 7  | Project meeting in Bratislava on 12-13.06.2018  | 10                  |
| 8  | TOTAL   | 720                 |





5 – post 1






5 – post 2  
6





6 post 1+2
7

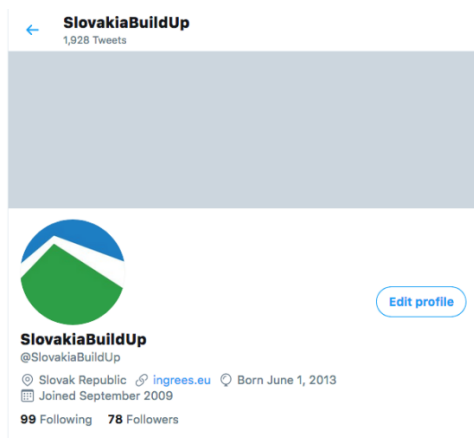






137

- Twitter







Twitter of BUILD UP Slovakia is used by partners in Slovakia for all projects under H2020 Clean and Secure Energy, Energy4Building and GreenDeal4Buildings:






|   | Impressions | Engagements |
|---|-------------|-------------|
|  <b>SlovakiaBuildUp</b> @SlovakiaBuildUp · May 23<br>Net-Ubiep BIM Academy Modul MP2: Training for professionals on developing BIM digital model. The support for BIM based energy performance analysis of buildings is also available. Optimising performance more efficiently and achieving significant cost savings for customers. <a href="https://pic.twitter.com/jqG9Zh7RL">pic.twitter.com/jqG9Zh7RL</a><br><a href="#">View Tweet activity</a> | 142         | 0 0.0%      |
|  <b>SlovakiaBuildUp</b> @SlovakiaBuildUp · May 16<br>Digital Skills Workshop in Bracelona: Were the construction sector will be in 10 years? Pretty pesimistic/conservative vission drawn - slow evolution rather than revolution. 🙄🙄🙄 Construction is just in an eye of a storm of changes and it want last for long.<br><a href="#">View Tweet activity</a>  | 85          | 16 18.8%    |
|  <b>SlovakiaBuildUp</b> @SlovakiaBuildUp · May 23<br>We need EU-requirements-related tools for whole building performance simulations based on the buildings geometry, climate, building type, envelope properties, active systems and interdependences of the building as a whole system. Time to catch up with US? <a href="#">#bim</a> <a href="#">#digitization</a><br><a href="#">View Tweet activity</a>                                       | 402         | 0 0.0%      |
|  <b>SlovakiaBuildUp</b> @SlovakiaBuildUp · May 24<br>"Stop calling <a href="#">#BIM</a> a management tool and info repository! It is a driving engine behind many application changing the whole building proces along the value chain". Frantisek Doktor of ViaEuropa at BIM Academy. "Otherwise, it is a Rolls Royce for delivering bricks to your site!"<br><a href="#">View Tweet activity</a>   | 174         | 0 0.0%      |



|  | Impressions | Engagements |
|--|-------------|-------------|
|  <b>SlovakiaBuildUp</b> @SlovakiaBuildUp · May 24<br>Today at Net-Ubiep BIM Academy discussion using on-site applications behind which is <b>#BIM</b> as driving engine. Tools for craftsmen, installers and for robots on site. Robots work on-site even in our Slovak village! They should replace administrators not only for code checking 😊<br><a href="#">View Tweet activity</a>   | 170         | 0 0.0%      |
|  <b>SlovakiaBuildUp</b> @SlovakiaBuildUp · Mar 28<br>Net-Ubiep Open project day at the International Coneco/Racioenergia 2019 Fair. Overwhelming interest about <b>#BIM #training</b> among professionals and technicians. Success in providing practical demonstrations of <b>#BIMAugmentedReality</b> for installers, inspectors. <a href="https://pic.twitter.com/eYVxx8PAQF">pic.twitter.com/eYVxx8PAQF</a><br><a href="#">View Tweet activity</a>                                | 1,165       | 18 1.5%     |
|  <b>SlovakiaBuildUp</b> @SlovakiaBuildUp · Mar 28<br>Thakns to <b>#NetUbiep</b> project under EU <b>#Horizon2020</b> , young craftsmen in Slovakia are testing <b>#BIMAugmentedReality</b> . In near future, new generation will use <b>#BIM</b> and related technologies as we use smart phones. Displays will dissapear and orders will be done using <b>#AI</b> <a href="https://pic.twitter.com/FkaA67O2rs">pic.twitter.com/FkaA67O2rs</a><br><a href="#">View Tweet activity</a> | 1,129       | 22 1.9%     |
|  <b>SlovakiaBuildUp</b> @SlovakiaBuildUp · May 16<br>Digital Skills Workshop: Net-Ubiep BIM Academy to go in operation on 1 June 2019. Energy efficiency at the ❤️ of the training and latest work of buildingSMART in Norway and Finland on EE in BIM implemented.Thanks to EASME and Net-Ubiep project. @EU_EASME @EU_BUILDUP. <a href="https://pic.twitter.com/j53iP5dtfM">pic.twitter.com/j53iP5dtfM</a><br><a href="#">View Tweet activity</a>                                 | 1,235       | 24 1.9%     |
|  <b>SlovakiaBuildUp</b> @SlovakiaBuildUp · May 16<br>Digital Skills Workshop: Labour productivity of the EU Construction sector is declining for years and the sector is slow in implementing innovations. Maybe it is time to complete the Internal Market in construction works and services and let the competition in? @CraftEdu1<br><a href="#">View Tweet activity</a>  | 373         | 20 5.4%     |
|  <b>SlovakiaBuildUp</b> @SlovakiaBuildUp · May 16<br>Digital Skills Workshop in Barcelona, Spain: Construction sector must do more on adapting to the breakthroughs brought in by 4IR (AI, Big data, IoT, M2M, material science, robotics ...) to increase labour productivity and deliver nZEB in high quality for smaller price! <a href="https://pic.twitter.com/zPnwU6s4h4">pic.twitter.com/zPnwU6s4h4</a><br><a href="#">View Tweet activity</a>                               | 195         | 4 2.1%      |



|  | Impressions | Engagements |      |
|--|-------------|-------------|------|
|  <b>SlovakiaBuildUp</b> @SlovakiaBuildUp · Sep 19<br>BIM and Digitalisation in Construction co-organised by #NetUbiep project. In #DigitalTransformation #BIM is only the beginning. We need to make progress using #ArtificialIntelligence #BigData #Robotics #M2M #NetworkedValueChain. @net_ubiep @EU_BUILDUP @FIEC_Brussels pic.twitter.com/rfnmlpggZr<br><a href="#">View Tweet activity</a> | 924         | 14          | 1.5% |

140



## Appendix 1: Net UBIEP Tweets from external partners



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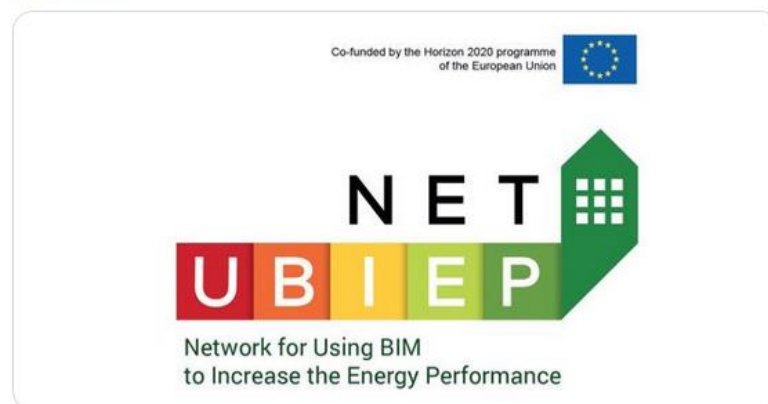
**Andrea Valentini** @ArchValentini · 27 giu

Domani #BIM #Greenbuilding con @GBCItalia a @univUda per @net\_ubiep con @ENEAOfficial @anna\_moreno\_res #BIM#Greenbuilding #Coaf @AbruzzoChapter @Regione\_Abruzzo #LEED #GreenBim #GbcCondomini @MarcoMari1965 @CinziaRossini2



**nextville** @nextville\_it · 4 feb

#Sondaggio #Enea su #BIM e prestazioni energetiche degli #edifici, promosso nell'ambito del progetto europeo @net\_ubiep ➡ nextville.it/news/3573





**IBIMI - buildingSMART Italy** @l\_BiM\_I · 21 giu

@anna\_moreno\_res alla #EUSEW19 ha parlato delle #competenzeBIM per migliorare l'efficienza energetica degli edifici! @net\_ubiep #buildingSMARTitaly #buildingSMARTitalia #IBIMibS #BIM



**energyBIMcert** @energyBIMcert · 24 set

BIMalliance features in the September @energyBIMcert newsletter. @net\_ubiep project co-ordinator Anna Moreno gives her view on the collaboration [energybimcert.eu/?p=2668](https://energybimcert.eu/?p=2668) @CITABIMGroup @Entirl @InvestNI @EBC\_SMEs @e3\_belfastmet #strategy



**Furio Barzon** @furiothinks · 27 ago

The four European #BIM projects @energyBIMcert, @H2020BIMplement, Net-UBIEP, and @bimeetEU are collaborating under the title #BIMalliance to explore areas of mutual opportunity and to minimize the carbon footprint of energy use in construction. #EU #H2020 [tiny.cc/5bssbz](https://tiny.cc/5bssbz)





**Teicosgroup** @TeicosGroup · 11 feb

Al via il sondaggio coordinato da @ENEAOOfficial sull'uso del #BIM, compreso nel progetto@NetUBIEP\_IT, finanziato da #Horizon2020.  
Leggi qui e vai alla sezione del sito per partecipare al sondaggio ➡



Al via il sondaggio ENEA sull'utilizzo del BIM  
Una vera e propria indagine tra gli operatori del settore edile sull'utilizzo del Building Information ...  
🔗 teicosgroup.com



1



**FASI.biz** @FASlbiz · 4 feb

Il progetto europeo @net\_ubiep, finanziato dal programma #Horizon2020 e coordinato da @ENEAOOfficial, lancia un sondaggio sull'utilizzo del #BIM per migliorare la performance energetica degli edifici



Prestazione energetica edifici - al via sondaggio sul ruolo del BIM - FASI.biz  
🔗 fasi.biz



2