

DELIVERABLE: D48-D7.8

Second Report on Social Network

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Contribution: all partners

Network for Using BIM to Increase the Energy Performance Grant

Agreement Number: 754016 Net-UBIEP H2020

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1. Scope and objective of this deliverable

The objective of this document is to report the communication and dissemination activities done through social networks in order to:

- communicate the progress and events of the NET UBIEP project,
- inform the audience of the benefits of the use of BIM in energy efficiency and
- disseminate the results of the project and their potential impact on the construction sector.

This report summarizes the consortium's social media strategy and contains an analysis of the campaign's coverage, the frequency and intensity of the use of social media among the project partners.

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The Social media activity represents an important part of the Net-Ubiep project's communication and dissemination plan, reported in **D6.1 Dissemination and exploitation strategy** and **D7.1 Communication strategy**.

In the first paragraphs the Net- Ubiep social media strategy will be described, together with the target audience; therefore we will proceed with the implementation of the social media strategy which also includes information about the Net-UBIEP social network guidelines; then an analytic report on the social media channels involved, for the international account and for any partner's country account, will follow.

2. The Net- Ubiep social media strategy and target audience

To promote the Net-UBIEP project and to reach the target audience as set in the project's goals (professionals, public administration, technicians, building owners and tenants) as well the stakeholders, the consortium has thought of a social media strategy based on two levels, local level and overall dissemination.

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2.1. Local level social media communication

Since the project activities mainly involve local stakeholders, the consortium was convinced it is important to reach the target groups at a local level. Therefore, the partners are stimulated to use their proper social media channels to disseminate the net-UBIEP project activities as much as possible, utilizing the already existing reach of these social media channels. For example to inform the local community in their local language about upcoming or past events related to the project.

In the following Table 1 the social networks already used by the partners and their number of followers.

Partner	Social media accounts	Number of People reached
CS Aziendale	Linkedin	4.400 followers
ENEA	FB + Twitter + Linkedin	6.500 followers
FLC	Facebook	5.600 followers
FLC	Twitter	9.351 followers
FLC	LinkedIn	3.665 followers
FLC	Google+	268 followers
ISSO	Linkedin	1.882 followers
ISSO	Twitter	1360 followers
"Skaitmeninė statyba"	Facebook	100 followers
"Skaitmeninė statyba"	Linkedin	50 followers
Build up Slovakia	Twitter	177 followers
UVS	Facebook	347 followers

Table 1 : List of existing social media account and related number of followers for each partner

In some cases (Italy, Estonia, Croatia) partners decided to create social media accounts exclusively dedicated to the net-UBIEP project *while* others preferred to continue to use their own media accounts to maximize the dissemination.

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The result of this strategy is that the local partners' social channels accounts act as multipliers of information of the project's website and the dedicated social media accounts.

2.2. Overall dissemination

In addition to the local dissemination carried out by the partners, it was decided to create an overall dissemination of project related information, activities, outcomes and results through social media at international level.

Dedicated profiles and pages have been created for the main social networks:

- Facebook
- Vimeo/Youtube
- Linkedin
- Twitter

In the following pages, this aspect will be described in detail, and in the paragraph 4.1. the results of the social media campaign are reported.

3. Implementation of the social media strategy

3.1. Social networks activated in the context of the Net-ubiep Project

Dedicated social media accounts were created to which all partners were invited to connect. These social media accounts are directly connected to the project's website.



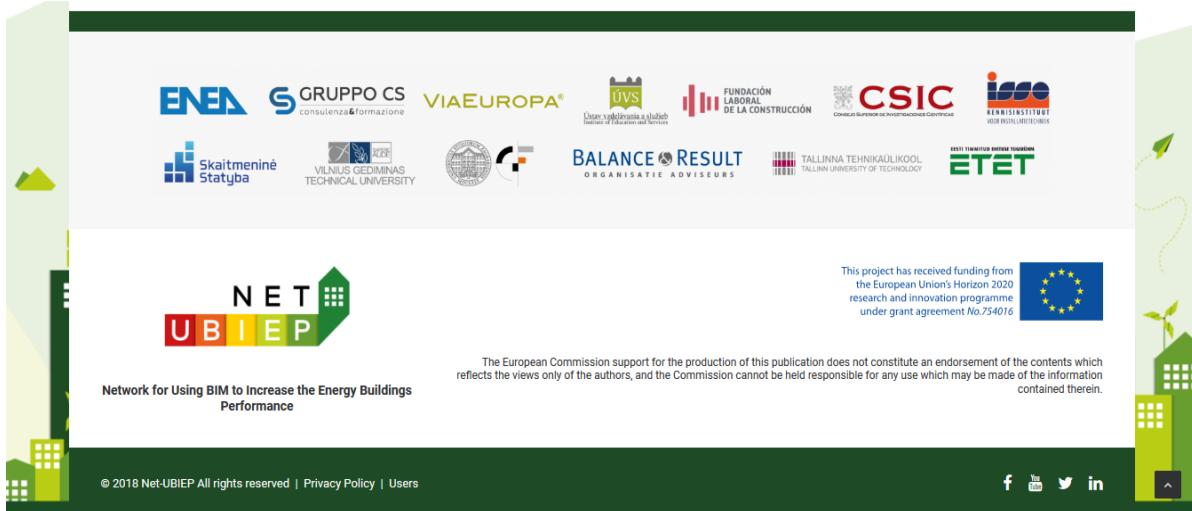


Figure 1: Net-ubiep web site home page showing link to social media

the design phase through the construction, management, maintenance, demolish. In each of this phase is very important to take into account all the energy aspects in order to decrease the environmental impact of the building during its life cycle.

The screenshot shows the homepage of the Net-ubiep Project website. It features a large graphic on the left illustrating different window types (type1, type2, type3) and a green building with a 100% energy efficiency badge. To the right, there is a "Project Coordination" section for ENEA, with links to their Facebook, Twitter, and LinkedIn pages. Below this are several social media posts (tweets) from the project's official accounts. The tweets include mentions of the final conference in Rome and a project meeting.

Figure 2 Net-Ubiep Project web site home page showing tweets



3.1.1. Facebook

Since Facebook is the most widely used form of social media in the net-UBIEP community, this social media channel was established as the main social media outlet.

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A **Facebook page** (<https://www.facebook.com/netubiep/>) is directly accessible through the Net –ubiep project website by clicking over the icon.

In this way, every user when visiting the website has the possibility to link to the Facebook page and interact with the net- Ubiep community.

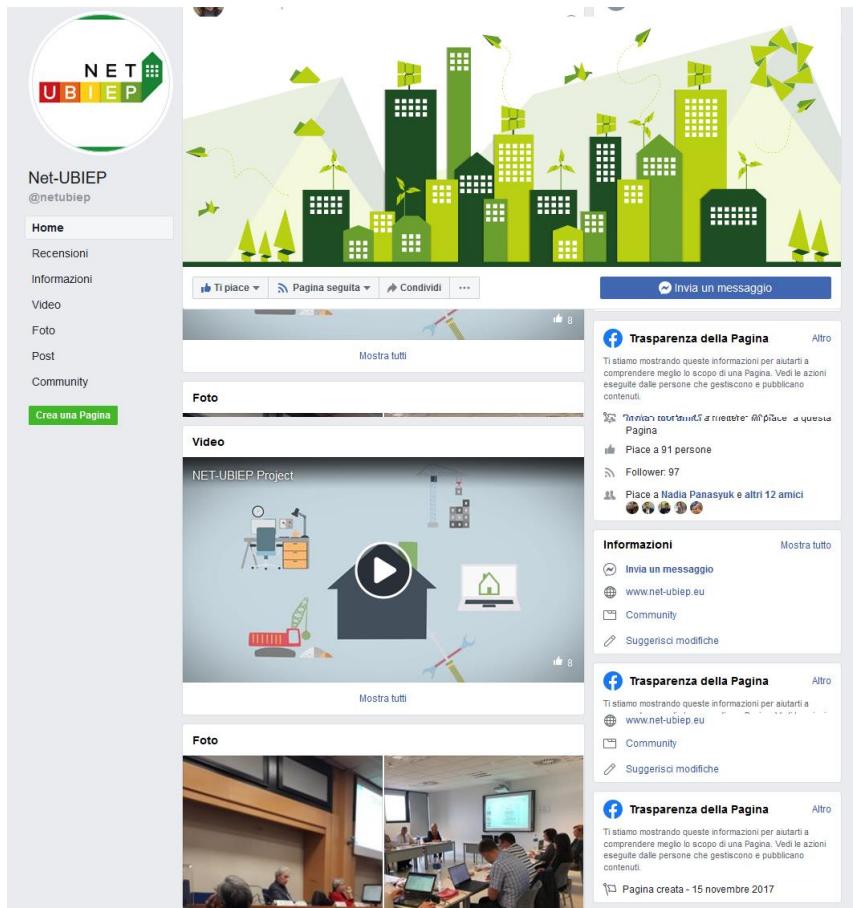


Figure 3 Official Facebook page @netubiep account

3.1.2. Twitter

A Twitter account has been set up at https://twitter.com/net_ubiep with tweets about the project including the @netubiep handle or the #net_ubiep hashtag where relevant. The Twitter account (@netubiep) is used as a direct communication instrument for reaching the general public and following Horizon 2020 communication and dissemination campaigns launched by the European Commission. All WP7 partners contributed in the Twitter communication activities.

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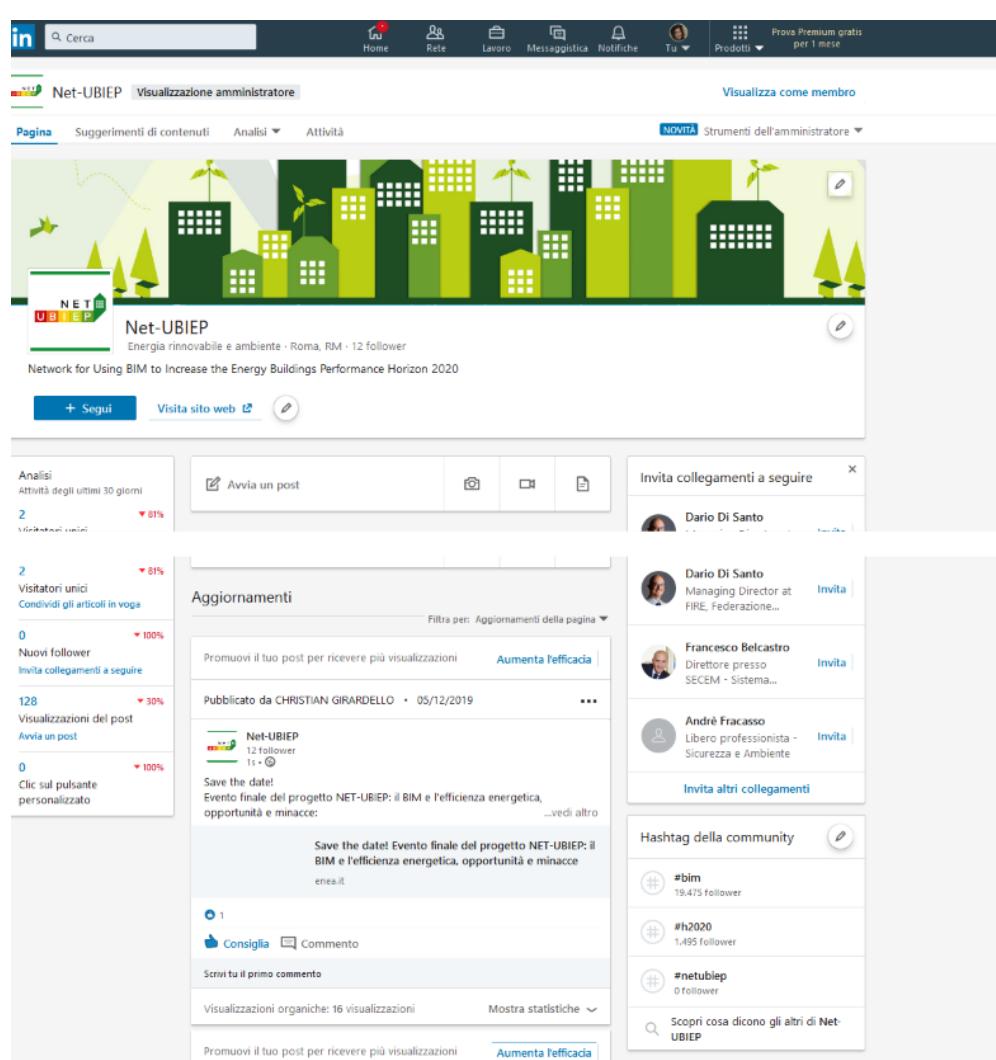
The screenshot shows the Twitter profile page for @net_ubiep. The header features a green and white background with stylized buildings and plants. The profile picture is the NET-UBIEP logo. The bio reads: "Network for Using BIM to Increase the Energy Buildings Performance #net_ubiep #h2020 Traduci bio". The stats show 34 following and 88 followers. Below the bio is a tweet from the user: "Save the date! Evento finale del progetto NET-UBIEP: il BIM e l'efficienza energetica, opportunità e minacce: 12 dicembre presso la sede di ENEA - Roma".

Figure 4 Official Net - Ubiep Twitter Profile



3.1.3. Linkedin

A Linked-in account was activated to reach stakeholders and target audience, to promote the project activities and group discussions.



The screenshot shows the LinkedIn profile page for 'Net-UBIEP'. The page header includes the project logo and name, 'Energia rinnovabile e ambiente - Roma, RM - 12 follower'. Below the header, there's a summary section with metrics: 2 visitatori unici (visitors), 0 nuovi follower (new followers), 128 visualizzazioni dei post (post views), and 0 clic sul pulsante personalizzato (clicks on personalized button). To the right, there's a sidebar for 'Invita collegamenti a seguire' (Invite connections) featuring profiles for Dario Di Santo, Francesco Belcastro, and André Fracasso, each with an 'Invita' (Invite) button. At the bottom, there's a 'Hashtag della community' (Community hashtag) section with #bim, #h2020, and #netubiep, each with follower counts (19.475, 1.495, and 0 respectively).

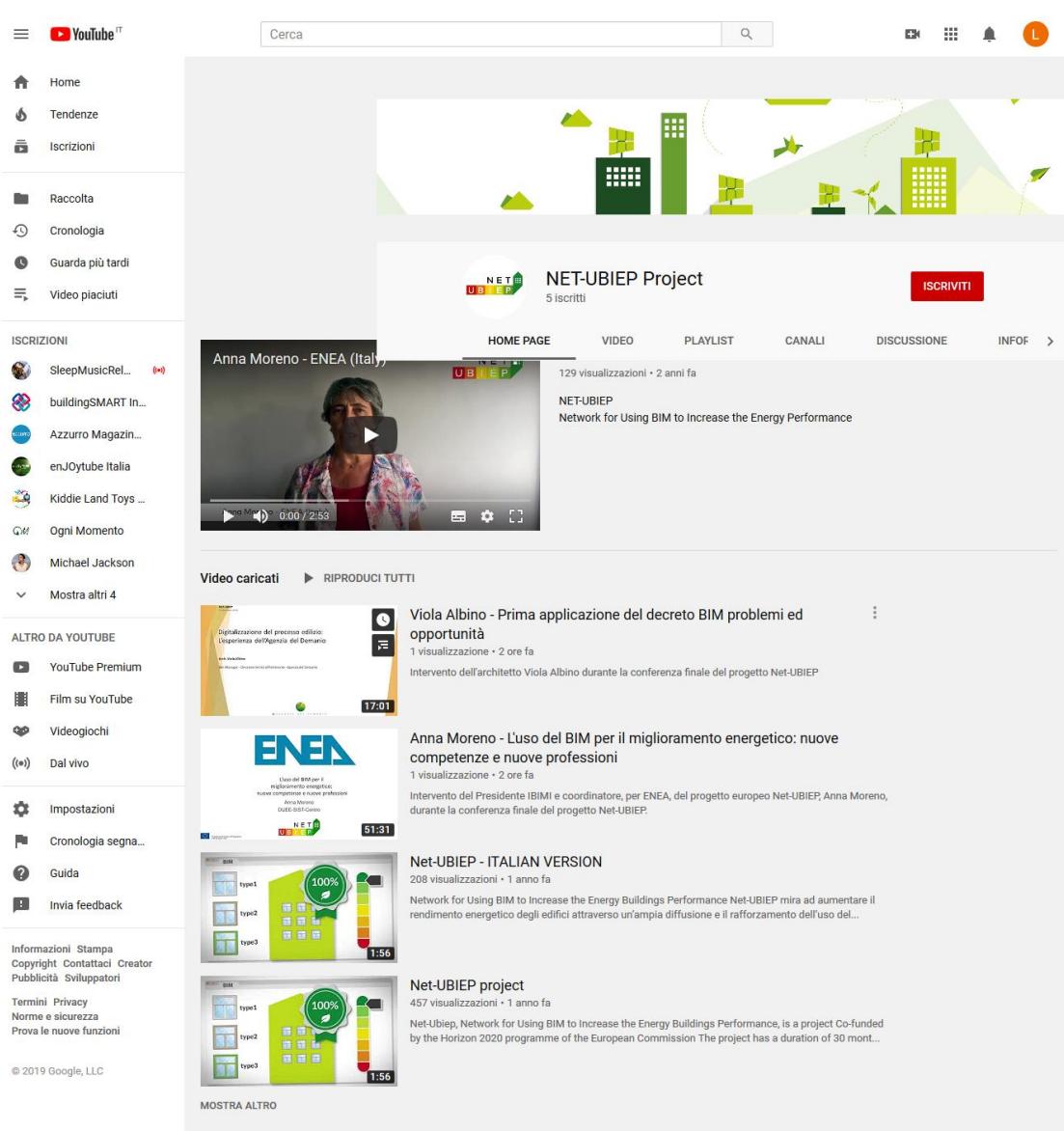
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Figure 5 Official Net-UBIEP LinkedIn profile



3.1.4. You Tube

A YouTube account (https://www.youtube.com/channel/UCnsW_vpcDetopHsFo57PqdQ/featured) was activated to upload video clip of the project, recorded lectures and seminars.



A screenshot of the NET-UBIEP YouTube channel page. The channel has 5 subscribers and an "ISCRIVITI" (Subscribe) button. The main video thumbnail shows Anna Moreno from ENEA (Italy) speaking. Below the video, there are three other video thumbnails: one by Viola Albino about the first application of the BIM decree, another by Anna Moreno about BIM for energy improvement, and a third about the Net-UBIEP project itself. The left sidebar shows various navigation links like Home, Tendenze, Iscrizioni, etc., and a list of subscribed channels including SleepMusicRelax, buildingSMART In..., and Azzurro Magazin... . The bottom of the page includes standard YouTube footer links like HOME PAGE, VIDEO, PLAYLIST, CANALI, DISCUSSIONE, and INFO.

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Figure 6 Official Net-UBIEP You Tube account



3.2. Social media accounts management

These Net-UBIEP related social media accounts, destined to the overall dissemination, are managed by the Italian partners, ENEA and CSA, with contributions from all partners.

In concrete terms, this means all partners are asked to send updates about local activities as well as relevant information for the newsletter, the website and social media to ENEA and CSA.

ENEA as WP7's leader and CSA's social media manager were responsible to oversee the project's social media activities, share with partners the social media guidelines, centralizing the information to be shared and communicated with the audience.

To reach the largest possible audience, each partner has identified professionals on a local level to manage either the national Net-ubiep social media accounts, where existing, or their proper social media channels.

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3.3. National Net-ubiep social media accounts

The following table shows the national accounts of the Net-UBIEP project.

Project Account	Partner in charge	Language	Facebook	Twitter	LinkedIn	You tube
@netubiep	ENEA / CSA	English/All partner's languages	X	X	X	X
@netubiep_IT	ENEA / CSA	Italian	X	X	X	
@netubiepee	EGLC	Eesti	X		X	
@netubiephr	FCE	Hrvaski	X		X	X

Table 2 : National Net – UBIEP social media account



3.4. Social media channels used by partners

In addition, each partner has committed itself to post regularly on the project using their proper accounts, in order to reach the largest possible audience.

The following table resumes social media channels as used by the local partners.

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Account	Country	Language	Social Networks			
			Facebook	Twitter	Linkedin	Youtube
VGTU VILNIAUS GEDIMINO TECHNIKOS UNIVERSITETAS	Lithuania		X		X	
USTAV VZDELAVANIA A SLUZIEB	Slovakia		⊗			
UNIZAG GF	Croatia	Croatia				
ELIPS JADRAN d.o.o	Croatia					
TALLINNA TEHNIKAULIKOOL	Estonia					
EstGLC	Estonia					
ENEA	Italy	Italian	X	X	X	
CSA	Italy	Italian	X	X	X	
Skaitmenine Statyba	Lithuania	lithuania	X			
Balance and Results	Netherlands	Dutch		X		
Isso	Netherlands	Dutch		X	X	
VIAEUROPA COMPETENCE CENTRE SRO	Slovakia	slovakia		⊗		
FLC	Spain	Espanol	X	X	X	
CSIC AGENCIA ESTATAL CONSEJO SUPERIOR DE INVESTIGACIONES CIENTÍFICAS	Spain					
Lietuvos statybininkų asociacija						
Build Up Skills Slovakia			X			

Table 3 Social Media Channel as used by the partners

3.5. Net-UBIEP social Network guidelines

The social media strategy included a preparation of a guide containing useful guidelines for the project's partner to follow in order to better organize the activity of communication and dissemination via social networks. The main goal of the guidelines is to implement additional communicative measures to maximize social media benefits.



The Social media guidelines addressed to the project partners included the following information and recommendations on which hashtags or handle to include, as explained below.

Specific guidelines for maximising social media benefits were sent round to all partners, and included recommendations on which hashtags to include.

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Social media can be used for both communication and dissemination (both of which are mandatory for all Horizon 2020 projects).

The partners have been informed about the specific goals of each activities, and on the potential of social channels to perform both functions.

The main objectives are listed here:

COMMUNICATION

DISSEMINATION

Covers the whole project (including results);	Covers project results only
Starts at the outset of the project;	Happens only once results are available;
Multiple audiences : Beyond the project's own community, including the media and general public	Specialist audiences : Groups that may use the results in their own work, including peer groups, industry, professional organisations, policymakers ;
Multiplier effect. Informing and engaging with society, to show how it can benefit from research	Enabling the take-up and use of results

For boosting the visibility of the content and increasing the number of people who read the posts, to follow the guidelines underneath have been recommend:

- Tweet/post regularly: set up an agenda, e.g. one/twice a week
- Post high quality content related to the project
- Share information about project results and final products: scientific publications, events, conferences, training courses, videos, events, etc
- Use hashtags and handles (please, see the net-ubiep Hashtag suggestions below)
- Place a Facebook/Twitter/Linkedin logo on your website (if possible).



- Retweet / repost / share each others
- Reply to each others' tweets / posts
- Identify followers within your network
- Connect with other EU-funded projects and the European Commission social media channels: for example, by following their account, retweeting or replying to their posts or tagging them

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In general, all partners already using social media accounts have been invited to retweet and share the project's posts and relevant content with the appropriate audiences.

The use of specific hashtags related to the project's topics has been suggested. The partners agreed to add the following Hashtags to their tweets/posts, making it easier for users to locate specific content or themes of Net-UBIEP topics.

<p>#net_ubiep, #netubiep_project, #EnergyEfficiency, #BIM, #Digitization, #H2020</p>
--

Table 4: The most used hashtags related to the project

The use of hashtags made the keyword or phrase in the post searchable, increasing outreach. To send a direct reply to someone, or to link to someone else's account, to identify a person or a project's account has been encouraged the use of handle elsewhere in the post.

Besides the use of hashtags, the use of handles was encouraged. Handles help to ensure that the contents reach the widest audience possible.

The Net-UBIEP twitter handles was @netubiep, used to connect tweets with the project account.

Furthermore, project partners have been encouraged to add # H2020 and tagging @ EU_H2020 to the net-ubiep tweets, to maximise visibility and to be recognised as part of the H2020 community and connecting with other Horizon 2020 beneficiaries.

4. Analytic Report on social media channel

This section analyzes accesses, statistics and targets for each social channel used to disseminate the themes of the Net-UBIEP project, or themes related to BIM, energy efficiency.

The analysis, just like the implemented social media strategy, takes into account the following approach:

- a) *for social network channels referring to the partner's company:*
are reported the most popular posts and highlighted the relative coverage, users reached, shares, reposts etc ...
- b) *for national project social channel (if existing):*
are resumed from the relevant data analysis section the list of posts and their coverage, users reached, shares, repost etc ...

For all the social media account are reported, a national level, the following information/data:

- screenshot of the social media channels ;
- significant data (graphs and/or tables) highlighting the communication campaign done in the period from June 2018 to December 2019.
- report of the "five best posts" in terms of coverage and/or likes;
- short description analyzing the data and results



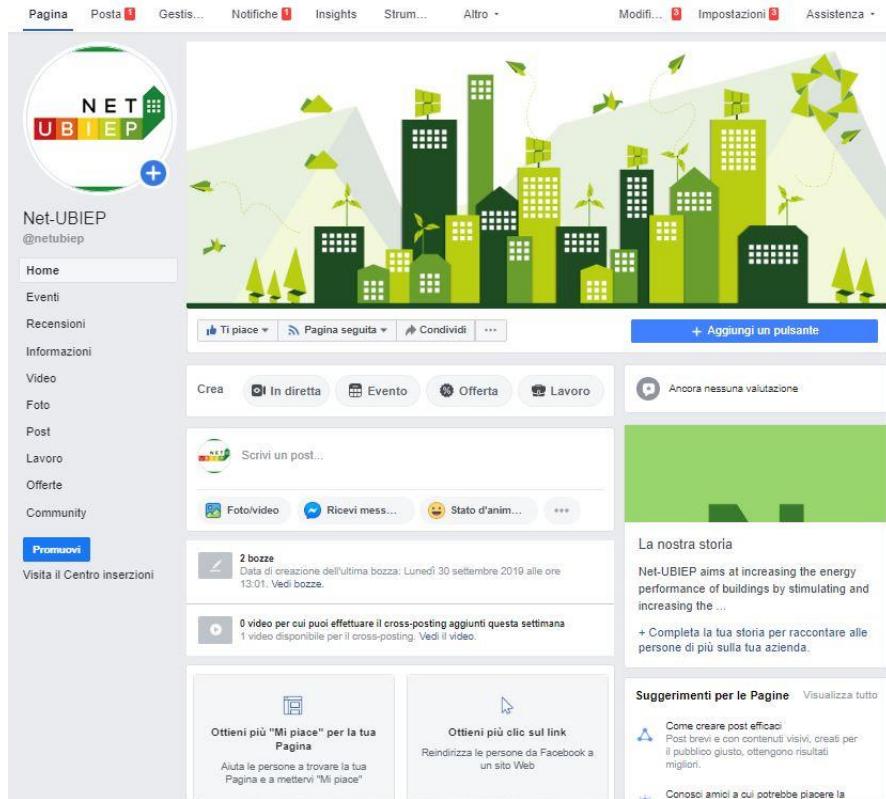
4.1 International social media account report

4.1.1. Facebook

The international Facebook page was created and managed by the Italian partners, specifically for the purposes of promoting activities and results of the Net-UBIEP project. Seen the international character of this account, the language of choice was English and some occasions also the local languages were used, mainly when reposting local messages on the international page.

The Net-Ubiep Facebook page created community around BIM and NZEB and followed other Horizon 2020 projects related to similar topics like BIMEET, BIMCERT, BIMPLEMENT, and where every partners used to publish post about their activities in the relative country but relevant for the project at European level.





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Figure 7. Official NET – UBIEP international Facebook account

At the end of the project, in December 2019, the Net-Ubiep Facebook page counted 97 followers and 91 likes in total.

The number of followers increased mostly during the dissemination activities, in 2019, thanks to the different events like seminars and workshop for professional and public administration organized by the partners. Also ‘Open Days’ and Project’s Conferences have contributed to dissemination activities, focused more on project results and achievements.

The tables below show these aspects, like the post about seminars, workshops, events obtain more like and shares:

Data pubblicazione	Post	Tipo	Destinatari	Copertura	Interazioni	Promuovi
19/12/2019 10:39	 Partners of the #Net-UBIEP			8 	0 2 	Metti in evidenza il post
12/12/2019 10:26	 Final conference of the project			118 	11 11 	Metti in evidenza il post
10/12/2019 10:49	 The project meeting in distance			90 	27 11 	Metti in evidenza il post
02/12/2019 18:38	 Net-UBIEP presentation			42 	6 5 	Metti in evidenza il post
22/11/2019 22:37	 The distance between buildings			119 	6 10 	Metti in evidenza il post
07/11/2019 11:01	 Building Smart			56 	2 2 	Metti in evidenza il post
29/10/2019 10:10	 In the end of the net-UBIEP			303 	14 7 	Metti in evidenza il post
24/10/2019 11:45	 Report on the existing buildings			43 	6 5 	Metti in evidenza il post
22/10/2019 10:14	 Net-UBIEP workshop			43 	4 3 	Metti in evidenza il post
22/10/2019 10:14	 The second day starts with the workshop			434 	56 25 	Metti in evidenza il post
21/10/2019 10:31	 Net Ubiep project			352 	28 17 	Metti in evidenza il post
10/10/2019 14:46	 Demand of BIM			52 	4 1 	Metti in evidenza il post
03/10/2019 10:45	 In occasione del workshop			46 	1 5 	Metti in evidenza il post
30/09/2019 13:09	 Il Progetto NET UBIEP			25 	2 1 	
27/09/2019 18:23	 This week in over 150 countries			34 	2 6 	Metti in evidenza il post

Figure 8 Report of the international Net-ubiep Facebook page



Figure 9 International Net –Ubiep FB account: last year's followers trend

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Hereby a selection of the most popular posts and performance recorded. The posts related to international events or conferences or to national events the partnership have proved to be the most popular in terms of shares, followers and likes. This demonstrates that the partnership adopted a good communication strategy.

Dettagli sul post

Net-UBIEP
Pubblicato da Christian Girardello l'11 · 29 ottobre ·

In the end of the net-UBIEP project an important result was achieved, a Memorandum of Understanding was signed between Building Smart International and the net-UBIEP project which establishes the international recognition of the qualification identified by the working group within the partnership. The qualification developed by net-UBIEP is proposed by buildingSMART International as a BIM qualification and energy performance of buildings, so that all the countries of the world will be able to propose it through their own national chapters.
<http://www.net-ubiep.eu/signed-memorandum-of-understanding.../>



Prestazioni del tuo post

303 persone raggiunte

5	4	1
"Mi piace"	Sul post	Sulle condivisioni
0	0	0
Commenti	Sul post	Sulle condivisioni
2	2	0
Condivisioni	Sul post	Sulle condivisioni

14 Clic sul post

6	2	6
Visualizzazioni di foto	Clic sul link	Altri clic

COMMENTI NEGATIVI

0	0
Nascondi post	Nascondi tutti i post
0 Segnala come spam	0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post

Ottieni più "Mi piace", commenti e condivisioni
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

Metti in evidenza il post

Net-UBIEP, Nadia Panasyuk, Andrea Aiello e Bojan Milovanovic Condivisioni: 2

Mi piace **Commenta** **Condividi**



Dettagli sul post

Net-UBIEP
Pubblicato da Christian Girardello [?] · 22 ottobre ·

The second day starts with the Officer's presentation... good work to all the partnership

Ottieni più "Mi piace", commenti e condivisioni
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

Metti in evidenza il post

4 Commenti 1 Condividi

Prestazioni del tuo post

434 persone raggiunte

25 "Mi piace", commenti e condivisioni

18 "Mi piace" | 4 Sul post | 14 Sulle condivisioni

2 Commenti | 1 Sul post | 1 Sulle condivisioni

5 Condivisioni | 5 Sul post | 0 Sulle condivisioni

56 Clic sul post

27 Visualizzazioni di foto | 0 Clic sul link | 29 Altri clic

COMMENTI NEGATIVI

0 Nascondi post | 0 Nascondi tutti i post

0 Segnala come spam | 0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post

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Dettagli sul post

Net-UBIEP si trova qui: ENEA - Agenzia nazionale.
Pubblicato da Liliana Bonfiglio - 12 dicembre alle ore 10:28 - Roma -

Final conference of the Net Ubiep project in Rome, Italy #bim #OpenBIM #h2020

Programma della giornata

- ore 9:30: Inaugurazione dei partecipanti
- ore 9:00: ...
- ore 10:00: ...
- ore 11:00: Anna Morena ENEA
- ore 11:30: ...
- ore 12:00: ...
- ore 12:30: ...
- ore 13:00: ...
- ore 13:30: ...
- ore 14:00: ...
- ore 14:30: ...
- ore 15:00: ...
- ore 15:30: ...
- ore 16:00: ...
- ore 16:30: ...
- ore 17:00: ...

Partner del Progetto

NET-UBIEP

Ottieni più "Mi piace", commenti e condivisioni
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

Metti in evidenza il post

Net-UBIEP, Oksana Chaykivska, Mergim Gaši e altri 3 Condivisioni: 2

Mi piace Commenta Condividi

Prestazioni del tuo post

118 persone raggiunte

11 "Mi piace", commenti e condivisioni

9 "Mi piace"	6 Sul post	3 Sulle condivisioni
-----------------	---------------	-------------------------

0 Commenti	0 Sul post	0 Sulle condivisioni
---------------	---------------	-------------------------

2 Condivisioni	2 Sul post	0 Sulle condivisioni
-------------------	---------------	-------------------------

11 Clic sul post

6 Visualizzazioni di foto	0 Clic sul link	5 Altri clic
------------------------------	--------------------	-----------------

COMMENTI NEGATIVI

0 Nascondi post 0 Nascondi tutti i post

0 Segnala come spam 0 Non mi piace più

23

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.



Dettagli sul post

Net-UBIEP
Pubblicato da Christian Girardello [?] · 21 ottobre ·

Net Ubiep project meeting starts in Bruxelles - ENEA's Office



Ottieni più "Mi piace", commenti e condivisioni
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

Metti in evidenza il post

Ústav Vzdelávania A Služieb, Bojan Milovanovic e altri 5 Condivisioni: 3

Mi piace Commenta Condividi

Prestazioni del tuo post

352 persone raggiunte

17 "Mi piace", commenti e condivisioni

14 "Mi piace"	7 Sul post	7 Sulle condivisioni
0 Commenti	0 Sul post	0 Sulle condivisioni
3 Condivisioni	3 Sul post	0 Sulle condivisioni

26 Clic sul post

17 Visualizzazioni di foto | 0 Clic sul link | 9 Altri clic

COMMENTI NEGATIVI

0 Nasconde post | 0 Nasconde tutti i post
0 Segnala come spam | 0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.

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Dettagli sul post

Net-UBIEP
Pubblicato da Liliana Bonfiglio l'1 · 22 novembre alle ore 22:37 · [...](#)

The distance between BIM and energy efficiency continues to shorten! At #digitalbim2019 a constructive exchange of experiences and information between professionals and @net_ubiep

Le distanze tra il BIM e l'efficienza energetica si continuano ad accorciare! Al #digitalbim2019 scambio costruttivo di esperienze e informazioni tra professionisti e @net_ubiep



Ottieni più "Mi piace", commenti e condivisioni
Metti in evidenza questo post con 38 € per raggiungere fino a 22.000 persone.

[Metti in evidenza il post](#)

Ústav Vzdelávania A Služieb, Maria Ludovica Bitonti e altri 3 Condivisioni: 2

[Mi piace](#) [Commenta](#) [Condividi](#)

Prestazioni del tuo post

119 persone raggiunte

10 "Mi piace", commenti e condivisioni

8 "Mi piace"	6 Sul post	2 Sulle condivisioni
0 Commenti	0 Sul post	0 Sulle condivisioni
2 Condivisioni	2 Sul post	0 Sulle condivisioni

6 Clic sul post

3 Visualizzazioni di foto | 0 Clic sul link | 3 Altri clic

COMMENTI NEGATIVI

0 Nascondi post. | 0 Nascondi tutti i post.
0 Segnala come spam | 0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.

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4.2. Italy

4.2.1 Net-UBIEP national and international social media account campaign report

◆ Facebook

A Net-Ubiep national facebook page was created by the Italian partners specifically for the purposes of promoting activities and results of the Net-UBIEP project.

26

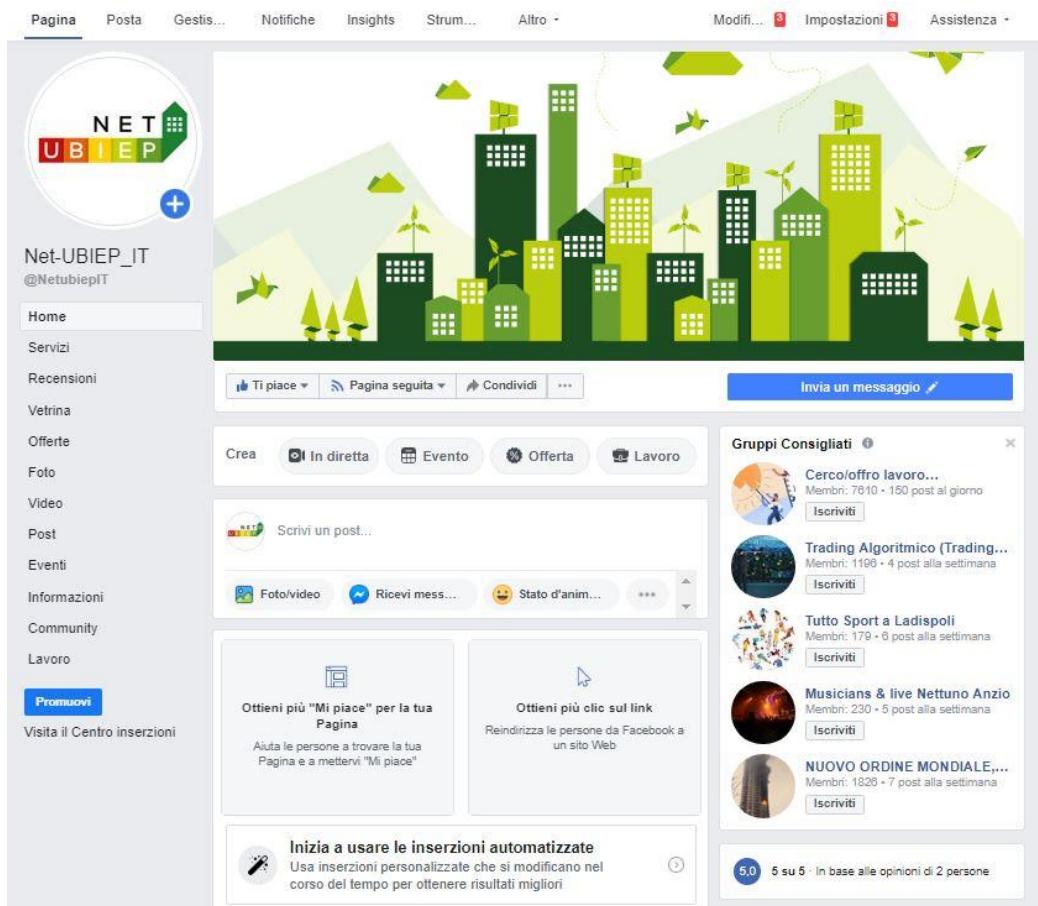


Figure 10 Net-Ubiep national facebook page

In December 2019, in the of the project, Net-Ubiep facebook page had 86 followers and 86 likes in total. The number of followers increased during the dissemination activities during 2019 thank to the different event like seminars and workshop for professional and public administration was organized by the partners also Open days regarding the research and National conference organized by ENEA in its different offices, have contributed to dissemination activities focused more on project results and achievements. The tables below shows these aspects, like the post about seminars, workshop, event obtain more like and shares:

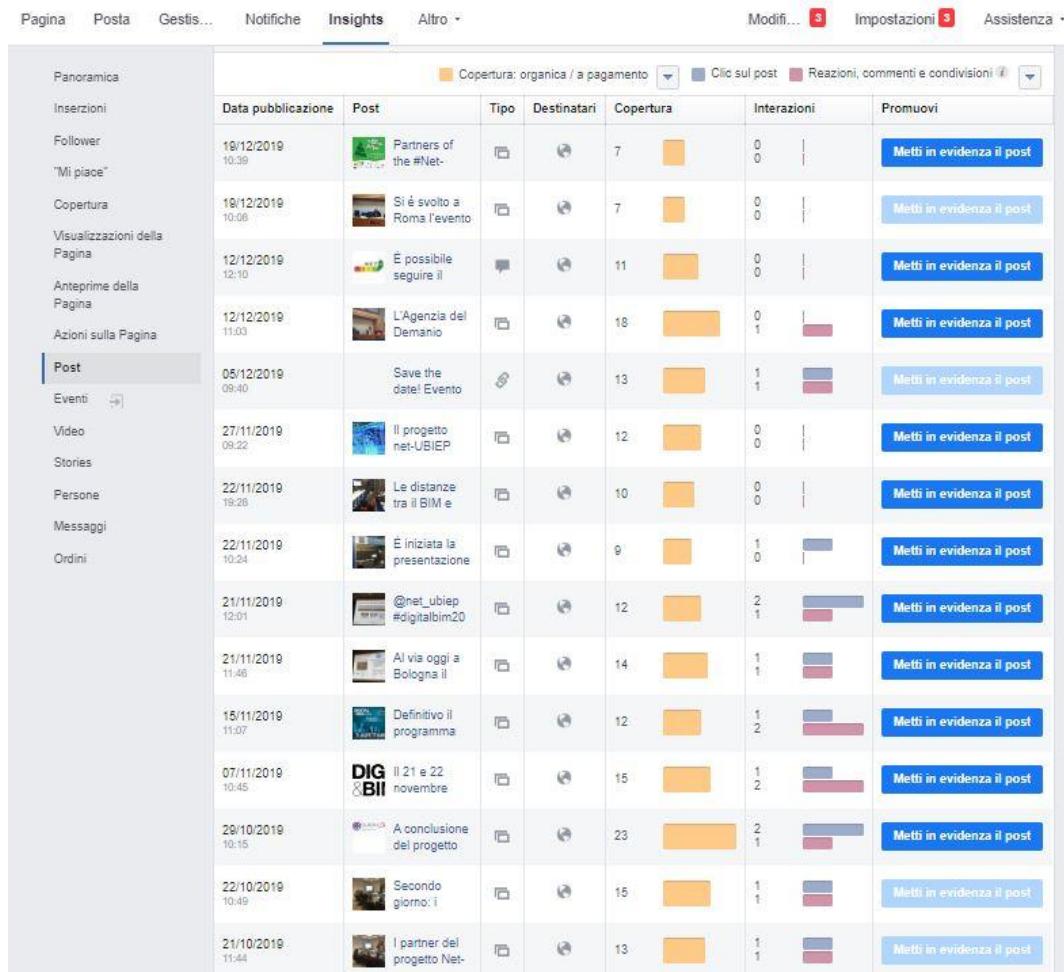


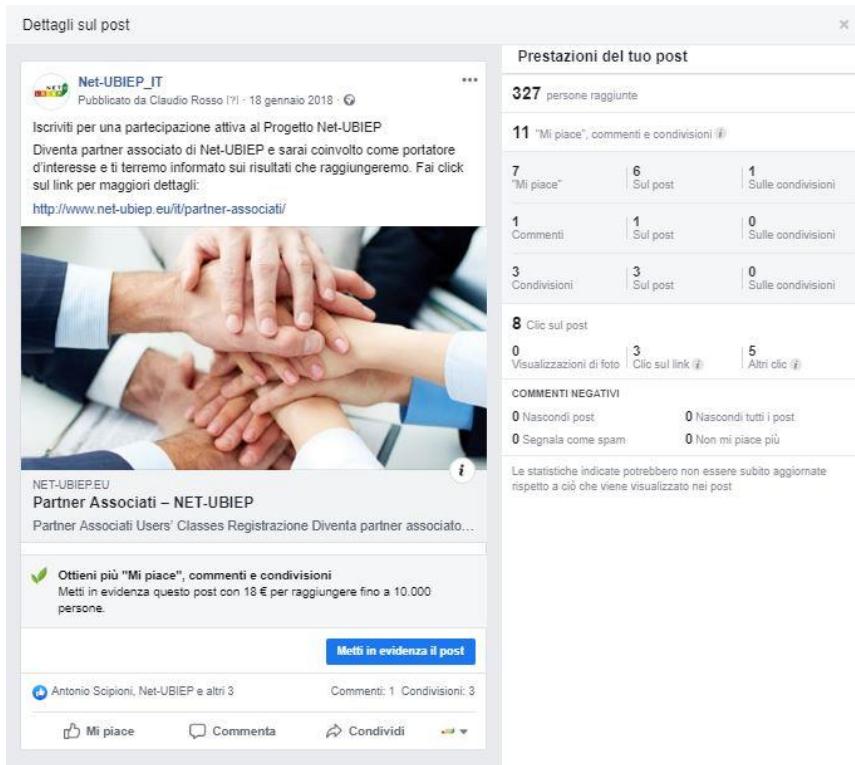
Figure 11 Report of the Italian Net-ubiep Facebook page



28

Figure 12 Italian Net –Ubiep FB account: last year's followers trend

Here a selection about the most popular post and performance recorded:



Dettagli sul post

Prestazioni del tuo post

327 persone raggiunte		
327 "Mi piace", commenti e condivisioni	6 Sul post	1 Sulle condivisioni
1 Commenti	1 Sul post	0 Sulle condivisioni
3 Condivisioni	3 Sul post	0 Sulle condivisioni
8 Clic sul post		
0 Visualizzazioni di foto	3 Clic sul link	5 Altri clic
COMMENTI NEGATIVI		
0 Nascondi post	0 Nascondi tutti i post	
0 Segnala come spam	0 Non mi piace più	

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.



Dettagli sul post

Net-UBIEP_IT
Pubblicato da YouTube [?]- 9 luglio 2018 ·

Lo spot di presentazione di Net-UBIEP è da oggi disponibile anche in versione italiana.

YOUTUBE.COM
Net-UBIEP - ITALIAN VERSION
Network for Using BIM to Increase the Energy Buildings Performance Net...

Ottieni più "Mi piace", commenti e condivisioni
Metti in evidenza questo post con 18 € per raggiungere fino a 10.000 persone.

Metti in evidenza il post

Liliana Bonfiglio, Zuzana Minarovičová Kyrinovičová e altri 4 Condivisioni: 3

Mi piace Commenta Condividi

Prestazioni del tuo post

349 persone raggiunte

19 "Mi piace", commenti e condivisioni

16 "Mi piace"	6 Sul post	10 Sulle condivisioni
---------------	------------	-----------------------

0 Commenti	0 Sul post	0 Sulle condivisioni
------------	------------	----------------------

3 Condivisioni	3 Sul post	0 Sulle condivisioni
----------------	------------	----------------------

11 Clic sul post

0 Visualizzazioni di foto	2 Clic sul link	9 Altri clic
---------------------------	-----------------	--------------

COMMENTI NEGATIVI

0 Nascondi post 0 Nascondi tutti i post

0 Segnala come spam 0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.

29

Dettagli sul post

Net-UBIEP_IT
Pubblicato da Claudio Rosso [?]- 3 agosto 2018 ·

NET-UBIEPEU
Pubblicato il primo report Net-UBIEP | Net-UBIEP
Il focus del primo rapporto di progetto, dal titolo "Report on existing BIM...

Ottieni più "Mi piace", commenti e condivisioni
Metti in evidenza questo post con 18 € per raggiungere fino a 10.000 persone.

Metti in evidenza il post

Net-UBIEP_IT, Liliana Bonfiglio, Bojan Milovanovic e altri 5 Condivisioni: 4

Mi piace Commenta Condividi

Prestazioni del tuo post

338 persone raggiunte

26 "Mi piace", commenti e condivisioni

22 "Mi piace"	8 Sul post	14 Sulle condivisioni
---------------	------------	-----------------------

0 Commenti	0 Sul post	0 Sulle condivisioni
------------	------------	----------------------

4 Condivisioni	4 Sul post	0 Sulle condivisioni
----------------	------------	----------------------

5 Clic sul post

0 Visualizzazioni di foto	2 Clic sul link	3 Altri clic
---------------------------	-----------------	--------------

COMMENTI NEGATIVI

0 Nascondi post 0 Nascondi tutti i post

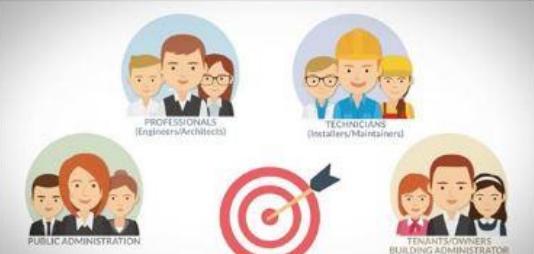
0 Segnala come spam 0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.



Dettagli sul post

Net-UBIEP_IT
Pubblicato da Claudio Rosso [?] - 3 agosto 2018 - 



NET-UBIEP
Pubblicati i ruoli dei diversi gruppi target | Net-UBIEP
Il secondo rapporto Net-UBIEP, dal titolo "Report on Roles of Target Grou..."

 Ottieni più "Mi piace", commenti e condivisioni
Metti in evidenza questo post con 18 € per raggiungere fino a 10.000 persone.

Metti in evidenza il post

Net-UBIEP_IT, Liliana Bonfiglio, Bojan Milovanovic e altri 4 | Condivisioni: 2

 Mi piace  Commenta  Condividi 

Prestazioni del tuo post

361 persone raggiunte

17	7	10
"Mi piace"	Sul post	Sulle condivisioni
0	Commenti	0
2	Sul post	Sulle condivisioni
2	Condivisioni	0

3 Clic sul post

0	2	1
Visualizzazioni di foto	Clic sul link	Altri clic

COMMENTI NEGATIVI

0 Nascondi post | 0 Nascondi tutti i post
0 Segnala come spam | 0 Non mi piace più

Le statistiche indicate potrebbero non essere subito aggiornate rispetto a ciò che viene visualizzato nei post.

30

◆ Twitter

An International Twitter page was created and managed by the Italian partners, specifically for the purposes of promoting activities and results of the Net-UBIEP project.





The screenshot shows the official Twitter profile for the NET-UBIEP project. The profile picture features a green cityscape with various buildings and trees. The bio reads: "Network for Using BIM to Increase the Energy Buildings Performance #net_ubiep #h2020". A recent tweet from December 2019 wishes Merry Christmas and Happy 2020, encouraging users to use eco-friendly lights. The sidebar includes links for Home, Esplora, Notifiche, Messaggi, Segnalibri, Liste, Profilo, and Altro. The right sidebar displays recommended users like ERC Europe and Ireland's Hydrogen Ass..., and trends for Italy such as #allertameleo, #Putin, #ditomedio, #Buonpomeriggio, and #Pairetto.

31

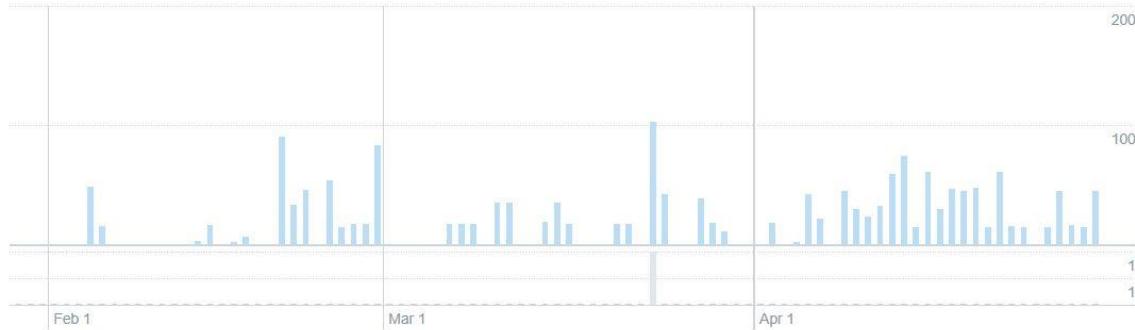
Figure 13 Screenshot of the official NET-UBIEP Twitter account

Net-UBIEP account has achieved 86 Followers and 12.500 total tweet views, below the most popular tweets and a graphs showing the increase in the various quarters of 2019:

- 2nd quarter 1.800 views
- 3rd quarter 3.500 views
- 4nd quarter 5.800 views

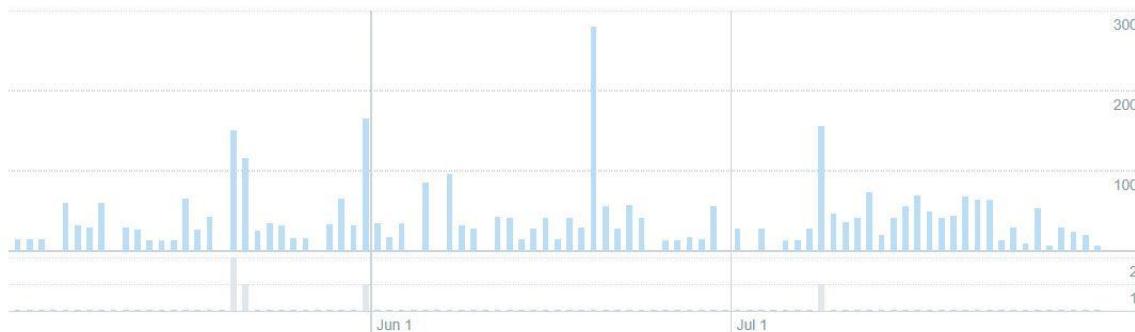


I tuoi Tweet hanno guadagnato **1.8K visualizzazioni** in questo periodo di **91 giorni**

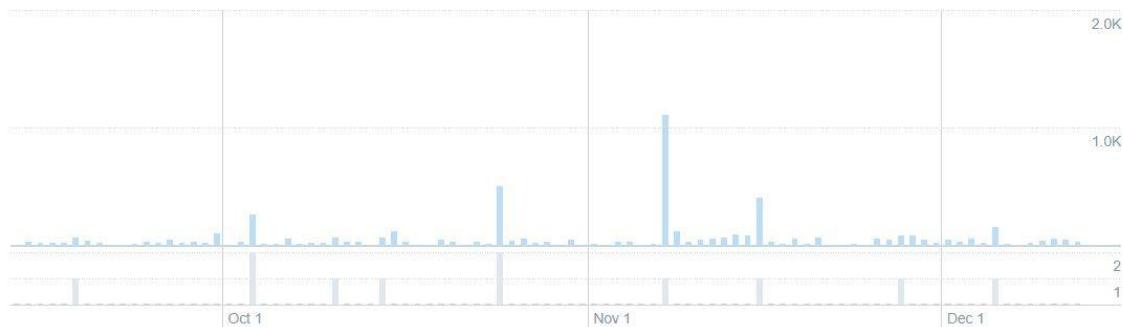


32

I tuoi Tweet hanno guadagnato **3.5K visualizzazioni** in questo periodo di **91 giorni**



I tuoi Tweet hanno guadagnato **5.8K visualizzazioni** in questo periodo di **91 giorni**



Hereby a selection, month by month , of the most popular tweets and performances recorded:

Dec 2019 • 18 giorni finora...

TWEET IN EVIDENZA

Tweet più popolare ricevuti 111

visualizzazioni

Il progetto net-UBIEP sarà presente al seminario di studio "BIM nella progettazione tecnologica dell'architettura – stato dell'arte e su scenari evolutivi" presso l'Università di Pescara.
net-ubiep.eu/it/bim-nella-p...

#netubiep #BIM #H2020

1 1

[Visualizza interazioni Tweet complete](#)

[Visualizza attività Tweet](#)

Follower popolare seguito da 1.098 persone



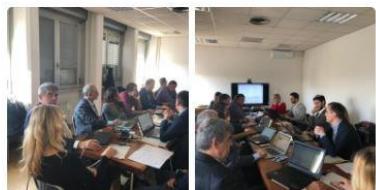
Menzione più popolare ricevuti 9

interazioni

[fundacionlaboral.org](#)

@Fund_Laboral · 11 dic

Estamos en Roma, finalizando el proyecto [@net_ubiep](#) del que somos socios desde julio de 2017, junto con [@IETorroja](#). Liderado por [@ENEAOfficial](#) IT, el proyecto fomenta el incremento del rendimiento energético de los edificios mediante el uso de [#BIM](#). pic.twitter.com/KKE5OJHRpr



1 3

[Visualizza Tweet](#)

PUBBLICIZZA SU TWITTER

Fai arrivare i tuoi Tweet a un numero più vasto di persone



Con Promoted Tweet e contenuti Twitter Ads puoi ampliare la tua portata su Twitter e raggiungere più persone.

[Inizia](#)

33

RIEPILOGO DEC 2019

Tweet

1

Visualizzazioni Tweet

772

Visite al profilo

10

Menzioni

3

Nuovi follower

2

Nov 2019 • 30 giorni

TWEET IN EVIDENZA

Tweet più popolare ricevuti 684

visualizzazioni

Il Progetto Net-UBIEP al Digital & BIM Italia, presso l'Arena buildingSMARTitalia (Padiglione 21, C43) per parlare di qualificazione dei professionisti che utilizzano il BIM per migliorare le prestazioni energetiche degli edifici.
net-ubiep.eu/it/home-it/ [@digitalbim](#) [#netubiep](#)

1 2

[Visualizza interazioni Tweet complete](#)

[Visualizza attività Tweet](#)

RIEPILOGO NOV 2019

Tweet

3

Visualizzazioni Tweet

2.779

Visite al profilo

12

Menzioni

2

Nuovi follower

6



Oct 2019 • 31 giorni

TWEET IN EVIDENZA

Tweet più popolare ricevuti 188

visualizzazioni

Il progetto Net-Ubiep a Condominio in Fiera
| Net-UBIEP net-ubiep.eu/it/il-progetto...

♥ 1

[Visualizza interazioni Tweet complete](#)

[Visualizza attività Tweet](#)

Follower popolare seguito da 1.751 persone



One Works

@_oneworks_ [TI SEGUO](#)

A global Design and Consultancy firm offering integrated Architecture, Infrastructure & Urban Engineering services

[Visualizza profilo](#)

[Visualizza il dashboard dei follower](#)

Menzione più popolare ricevuti 15

interazioni



fundacionlaboral.org
@Fund_Laboral - 23 ott

BE Nos reunimos en Bruselas con los demás socios del proyecto **@net_ubiep** para presentar los cursos **#BIM** desarrollados, por los socios, en los diferentes idiomas del consorcio; así como los planes de explotación de dichas **#formaciones**.
pic.twitter.com/fzsFfrzqLn



1 4

[Visualizza Tweet](#)

Sep 2019 • 30 giorni

TWEET IN EVIDENZA

Tweet più popolare ricevuti 93 visualizzazioni

Il progetto Net-Ubiep partecipa all'evento "Urbanpromo Green" in programma a Venezia dal 19 al 20 settembre. Verrà illustrata la tecnologia BIM e l'integrazione con un impianto domotico, per un più efficiente controllo dei consumi degli edifici.
urbanpromo.it/2019/urbanprom...
pic.twitter.com/OH0QfrM8CY



[Visualizza interazioni Tweet complete](#)

[Visualizza attività Tweet](#)

Menzione più popolare ricevuti 15

interazioni



SlovakiaBuildUp
@SlovakiaBuildUp - 19 set

BIM and Digitalisation in Construction co-organised by **#NetUbiep** project. In **#DigitalTransformation #BIM** is only the beginning. We need to make progress usung **#ArtificialIntelligence #BigData #Robotics #M2M #NetworkedValueChain**.
@net_ubiep @EU_BUILDUP @FIEC_Brussels pic.twitter.com/rfnmlpggZr



4 5

RIEPILOGO OCT 2019

Tweet
6

Visualizzazioni Tweet
1.799

Visite al profilo
9

Menzioni
3

Nuovi follower
7

34

RIEPILOGO SEP 2019

Tweet
1

Visualizzazioni Tweet
866

Visite al profilo
19

Menzioni
2

Nuovi follower*
4

*Data for this month may not be exact due to a service outage.



Apr 2019 • 30 giorni

TWEET IN EVIDENZA

Follower popolare seguito da 743 persone



alemclabs.com

@alemclabs TI SEQUE

alemclabs <https://t.co/qrIPSSpeMd> #emctesting #emc
#emcslabs #electromagneticcompatibility
#anechoicchambers #emctestequipments
#radiotesting

[Visualizza profilo](#)

[Visualizza il dashboard dei follower](#)

Menzione più popolare ricevuti 52

interazioni

Construye 2020+

@Construye2020EU · 11 apr

¡No te pierdas el Taller formativo de #BIM
y #nZEB, dirigido a #ingenieros y
#arquitectos!

Una jornada organizada por @IETorroja del
@CSIC y @Fund_Laboral que se inscribe
dentro de las acciones formativas de
#Construye2020Plus y @net_ubiep.

Inscríbete [net-ubiep.eu/es/taller-form...](#)
pic.twitter.com/KaTTTeTsbOd



Taller formativo en BIM y nZEB, dirigido a ingenieros y arquitectos



Madrid, 29 de abril de 2019

Horario: De 10:00 a 14:00 horas

RIEPILOGO APR 2019

Visualizzazioni Tweet
874

Visite al profilo
6

Menzioni
2

Nuovi follower
7

35



◆ **Linkedin**

An international Linkedin account was created and managed by the Italian partners, specifically for the purposes of promoting activities and communicating the results of the Net-UBIEP project.

These posts mainly addressed the interested construction sector professionals, like architects, engineers, technicians and so on., that regularly use this social medium for professional reasons.

36

Furthermore, this channel was used by the partners to inform about project activities, like seminars and workshops, and to redirect the professionals to the manual available on the project web site.

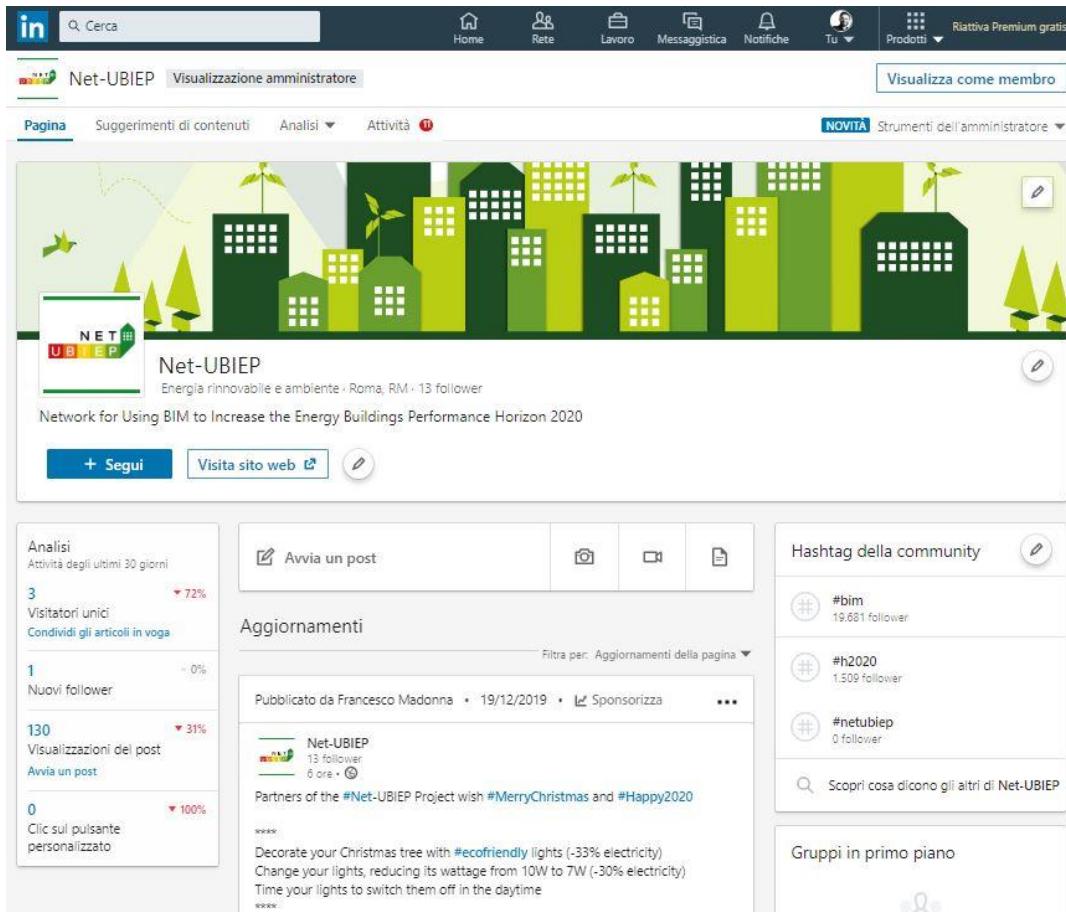


Figure 14 Official Net – Ubiep LinkedIn Page



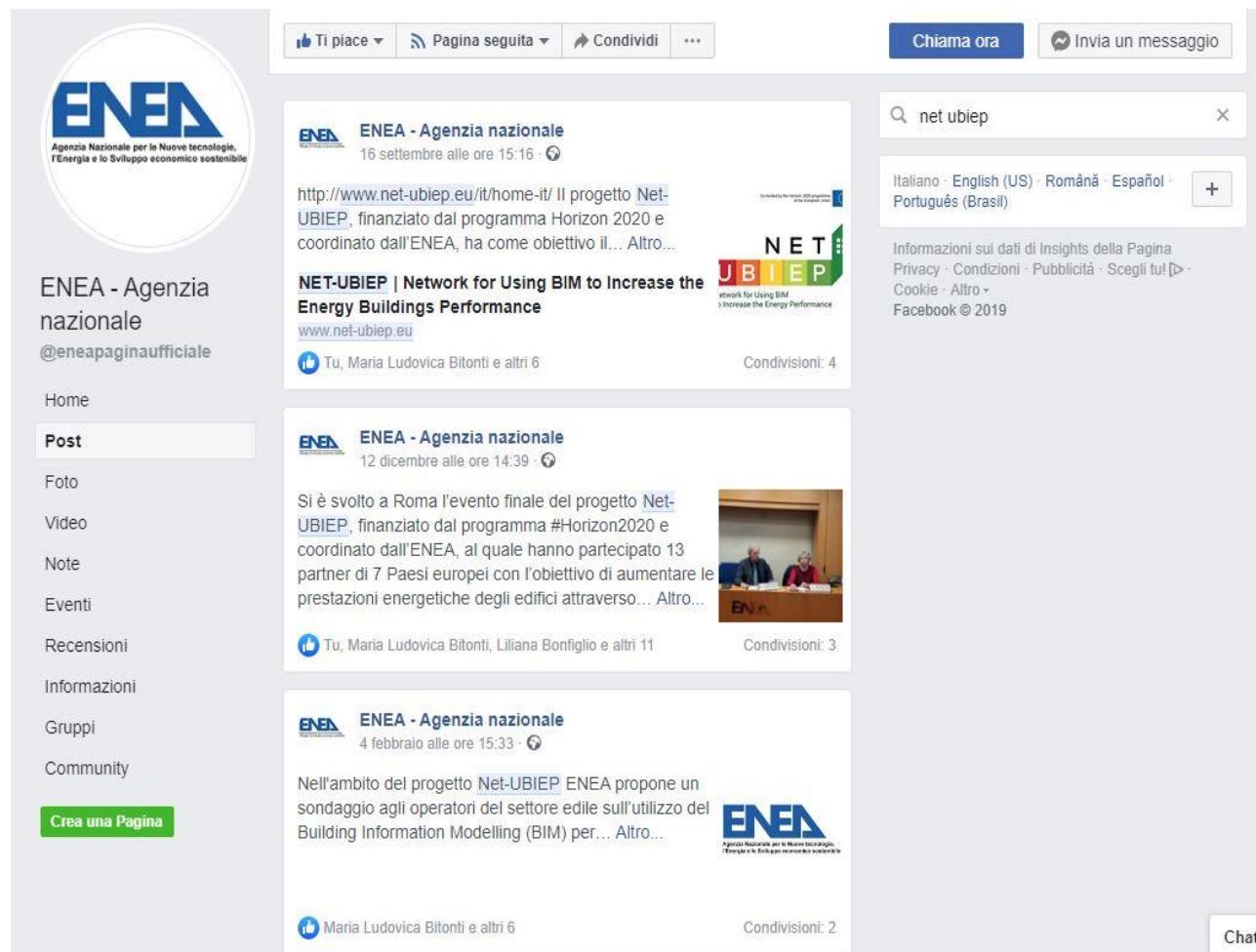
4.2.2. Social media account of the partners: ENEA &CSA

The Italian partners also used their company accounts, having an important number of followers who already follow these profiles , to give greater visibility to the events and activities of the project.

Below a selection of the most clicked posts published on the pages of ENEA and CS Aziendale:

37

◆ Facebook - ENEA (19.519 followers):



The screenshot shows the ENEA Facebook page with three recent posts:

- Post 1:** ENEA - Agenzia nazionale (16 settembre alle ore 15:16)
Link: <http://www.net-ubiep.eu/it/home-it/> Il progetto Net-UBIEP, finanziato dal programma Horizon 2020 e coordinato dall'ENEA, ha come obiettivo il... Altro...
NET-UBIEP | Network for Using BIM to Increase the Energy Buildings Performance www.net-ubiep.eu
Tu, Maria Ludovica Bitonti e altri 6 Condivisioni: 4
- Post 2:** ENEA - Agenzia nazionale (12 dicembre alle ore 14:39)
Si è svolto a Roma l'evento finale del progetto Net-UBIEP, finanziato dal programma #Horizon2020 e coordinato dall'ENEA, al quale hanno partecipato 13 partner di 7 Paesi europei con l'obiettivo di aumentare le prestazioni energetiche degli edifici attraverso... Altro...
Tu, Maria Ludovica Bitonti, Liliana Bonfiglio e altri 11 Condivisioni: 3
- Post 3:** ENEA - Agenzia nazionale (4 febbraio alle ore 15:33)
Nell'ambito del progetto Net-UBIEP ENEA propone un sondaggio agli operatori del settore edile sull'utilizzo del Building Information Modelling (BIM) per... Altro...
Tu, Maria Ludovica Bitonti e altri 6 Condivisioni: 2



- TWITTER - ENEA (12.241 followers):



ENEA
1.588 foto e video

ENEA
@ENEAOfficial
Agenzia nazionale nuove #tecnologie #energia #sviluppo #economico #sostenibile - Official account of ENEA Italian Agency #tech #energy #research #environment
Roma, 6 dicembre 2019 Iscrizione a gennaio 2010
5.399 following 12.241 follower
Seguito da energibimcert, IBIMI - buildingSMART Italy e altri 7 che seguono

Tweet **Tweet e risposte** **Contenuti** **Mi piace**

ENEA @ENEAOfficial · 10 gen
Passi avanti per infrastruttura di ricerca METROFOOD-RI, coordinata da @ENEAOfficial per sicurezza e tracciabilità alimenti. Prende il via METROFOOD Preparatory Phase che punta a condurre l'infrastruttura ad un livello organizzativo ottimale enea.it/Stampa/news...


ClaudiaZoani e altri 2
0 3 4 0

ENEA @ENEAOfficial · 8 gen
La sfida che il Papa lancia è adoperarsi X trasformare l'attuale modello di economia di mercato e porsi al servizio dello sviluppo umano integrale. Così Stefano Zamagni Presidente Pontificia Accademia delle Scienze sul magazine ENEA @Pontifex_it eai.enea.it/archivio/rivol...




enea net ubiep

Popolari **Recenti** **Personne** **Foto** **Video**

IBIMI - buildingSMART Italy @I_BIM_I · 6 dic 2019
Anna Moreno, Presidente #IBIMI #BuildingSMARTItalia e coordinatore del progetto europeo @net_ubiep per #ENEA presenterà ufficialmente i risultati del progetto! Al salone centrale della sede legale dell'ENEA a Roma, il 12 Dicembre - Non mancate! ibimi.it/12-dicembre-ev...
Tel. +39 06 3048 6474 anna.moreno@enea.it


1 2 0

Anna Moreno @anna_moreno_res · 6 dic 2019
non mancate all'evento finale di #net_ubiep presso l'#ENEA il 12 dicembre


IBIMI - buildingSMART Italy @I_BIM_I · 6 dic 2019
Anna Moreno, Presidente #IBIMI #BuildingSMARTItalia e coordinatore del progetto europeo @net_ubiep per #ENEA presenterà ufficialmente i risultati del progetto! Al salone centrale della sede legale dell'ENEA a Roma, il 12 Dicembre - Non mancate! ibimi.it/12-dicembre-ev...
Tel. +39 06 3048 6474 anna.moreno@enea.it


1 1 0

38





◆ FACEBOOK Gruppo CS, Nadia Panasyuk (5000 followers):

A screenshot of a Facebook profile page for Nadia Panasyuk. The profile picture shows a woman with blonde hair. The cover photo features two people sitting on a wooden pier by the sea. The timeline shows several posts from October 2019, including images of a conference or event. The sidebar on the right lists contacts and other user information.

39

◆ FACEBOOK Gruppo CS, Claudio Rosso (766 followers):

A screenshot of a Facebook profile page for Claudio Rosso. The profile picture shows a man with dark hair. The cover photo is a photograph of a large audience in a lecture hall. The sidebar on the right lists contacts and other user information. The main content area shows a list of friends, including Lena Rubin, Riki Garavaglia, Lara Poletti, Simona Marra, Oksana Chaykivska, and Giorgia Garola.





◆ **LINKEDIN** *Gruppo CS (50 followers)*

The screenshot shows the LinkedIn group page for "GRUPPO CS consulenza&formazione". The group has 50 members. The page features a banner image of two people sitting on a roof under a blue sky. Below the banner, there's a summary of the group's activity, including a tweet from the group's account (@Gruppo_CS) about Net-UBIEP, and a call-to-action to follow the group.

40

◆ **LINKEDIN** *GruppoCS, Nadia Panasyuk (6492 followers)*

The screenshot shows the LinkedIn profile page for Nadia Panasyuk. She is listed as CEO at Gruppo CS and has 6492 connections. Her profile includes sections for "About" and "Your Dashboard". To the right, there's a sidebar for "Edit public profile & URL", "Add profile in another language", and a "People Also Viewed" section featuring profiles of Marco Vellario, Giuseppe Amato, and Gianluca Orrù.





Showing 6,492 results

- Oscar Fulvio Barbieri - 1st
RSPP presso Consulente Sicurezza nei luoghi di lavoro
Turin Area, Italy
- Filippo Balsamelli, Giovanni Data, and 2 other shared connections
- malinescu virgil - 1st
amministratore la virgilio world events
Turin Area, Italy
- Riccardo Di Battista, Walter Benedetti, and 16 other shared connections
- roberto bari - 1st
artigiano edile presso TrueNewsWorldwide
Turin Area, Italy
- Davide Amerio, Elisa Zoccoli, and 10 other shared connections
- Tiziana Culasso - 1st
Amministratore
Turin Area, Italy
- Sergio Carmignano, Jessica Gallo, and 1 other shared connection
- Simona Micciche - 1st
Professionista presso Cciaa
Turin Area, Italy

Promoted

tridens
Metered Billing Platform
Built for high volume, sophisticated pricing and real-time rating.
[Learn more](#)

The Way to Sell
Proven steps to start every sales opportunity.
[Learn more](#)

Messaging

41

♦ LINKEDIN

GruppoCS, Claudio Rosso (22621 followers)

Uno dei tuoi indirizzi non sta ricevendo le nostre email. [Aggiorna o conferma](#) la tua email. [Ulteriori informazioni](#)

Claudio Rosso
President at AICQ Nazionale
Torino, Italia · 500+ collegamenti · [Informazioni di contatto](#)

COGEI Srl - Progettazione e Costruzione Impianti di Depurazione Industriali

Aggiungi sezione del profilo ▾ [Altri...](#)

Modifica il profilo pubblico e l'URL

Aggiungi il tuo profilo in un'altra lingua

Join us online for LinkedIn Sales Technology Summit on 7 November

Join Now

Rafforza il tuo profilo

Completiamo le tue informazioni per "S.A.A. Turin"

Altri profili consultati

- Federico Grom - 1°
Founder, GROM - Public speaker
- Ferdinando Giordano - 1°
CEO presso GiordanoShop srl
- Simone Sistici - 1°
Founder Gap Management e V...
- Messaggistica





A screenshot of a LinkedIn search results page. The search bar at the top shows the query "veicoli aziendali". Below the search bar, there are filters for "Personne" (People), "Località" (Location), and "Aziende attuali" (Current companies). A message at the top says "Uno dei tuoi indirizzi non sta ricevendo le nostre email. Aggiorna o conferma la tua email. Ulteriori informazioni". The search results show 22,621 results. Each result card includes a profile picture, the name, a title, and a location. There are also "Messaggio" (Message) and "Promosso" (Promoted) buttons. On the right side of the results, there is a sidebar with a promoted post for "LinkedIn SALES SOLUTIONS" and a banner for the "5+ veicoli aziendali?" campaign. A green circle in the top right corner contains the number "42".



4.3. Croatia

4.3.1. National NET-UBIEP account

National Facebook page was created specifically for the purposes of promoting activities and results of the Net-UBIEP project. The page is titled: Net-Ubiep HR and can be found also on Facebook or Messenger if one types: @netubiephr

43

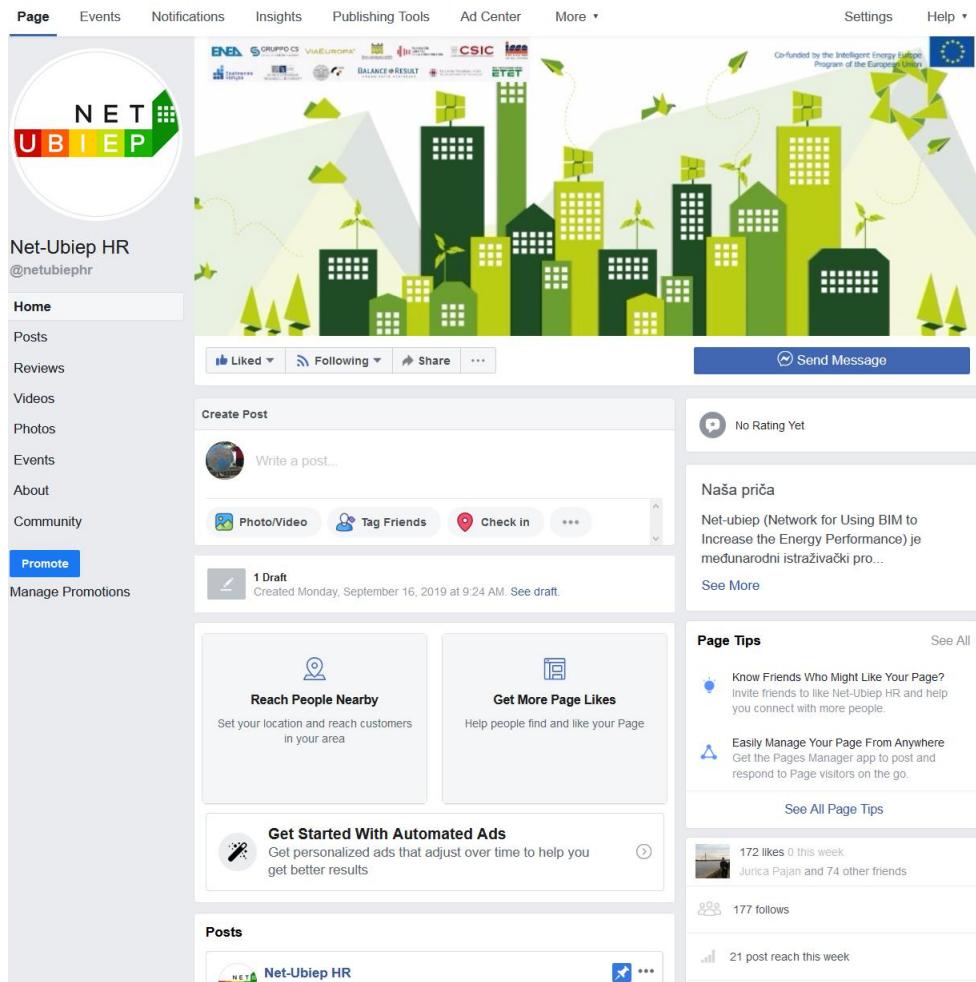


Figure 15 Croatia Facebook page



The Net-Ubiep HR Facebook page created community around BIM and NZEB and followed other Horizon 2020 projects related to similar topics like BIMEET, BIMCERT, BIMPLEMENT Fit-to-NZEB as well as Erasmus+ project BIMzeED. Special focus of the Net-Ubiep HR Facebook page was dissemination of project results and attracting people to project related events.

44

By the beginning of December 2019, Net-Ubiep HR facebook page had 181 followers and 176 likes in total. It is also evident from the graphs below that the number of followers steadily increased during the dissemination activities of the Croatian partners, especially during 2019 when majority of training activities were performed and when dissemination activities focused more on project results and achievements.

A screenshot of the Net-Ubiep HR Facebook page. The page header shows the project logo and names of partners: ENEA, GRUPPO CS, VIAEUROPA, Institut für Bauwirtschaft, CSIC, and IISI. It also mentions "Co-funded by the Intelligent Energy Europe Program of the European Union". The main feed shows a post by Bojan Milovanovic from October 3, 2019, where he talks about spending time with Bilal Succar and Damir Mance, discussing BIM and energy efficiency. The post has 176 likes and 181 total follows. The sidebar includes links for Page, Events, Notifications, Insights, Publishing Tools, Ad Center, More, Settings, and Help. It also shows sections for Friends and Net-Ubiep HR, Public Posts at Net-Ubiep HR, and a sidebar for inviting friends.





45

Since the beginning of the project till the beginning of December of 2019, Facebook page Net-UBIEP HR published in total 127 posts as shown in the print screens below which means that on average one post was published every 6.9 days (one post per week) since the beginning of the project.



46

Stories

Story Archive

Posts

- Published Posts**
- Scheduled Posts
- Drafts
- Expiring Posts

Videos

- Video Library
- Videos You Can Crosspost

Tools

- Creator Studio
- Sound Collection

Jobs

- Job Applications

Branded Content

- Posts to Review
- Your Posts

Lead Ads Forms

- Forms Library
- Draft Forms Library
- Leads Setup

Events

- Published Events
- Archived Events

Instant Experience (Canvas)

Published Posts

Actions	Search...	Posts	Reach	Clicks/Actions	Published
<input type="checkbox"/>		U sklopu druge Središnje konferencije o zelenoj gradnji i održivom razvoju projek...	106	21	Nov 24, 2019 at 6:41 PM Mergim Gašić
<input type="checkbox"/>		Net-Ubiep HR shared a post.	64	2	Nov 22, 2019 at 11:01 PM Mergim Gašić
<input type="checkbox"/>		Pridružite nam se na događaju i pridružite se diskusiji vezanoj uz energetske...	60	4	Nov 7, 2019 at 12:47 PM Mergim Gašić
<input type="checkbox"/>		Pitanje 3/4: Koju strukturu podataka koristiti unutar BIM modela? Naravno, sv...	78	9	Nov 4, 2019 at 10:04 AM Mergim Gašić
<input type="checkbox"/>		Pitanje 2/4: Sigurno se nekada pitate kako se informacije sadržane u BIM modelu...	66	3	Oct 31, 2019 at 3:48 PM Mergim Gašić
<input type="checkbox"/>		Održana je posljednja radionica organizirana unutar projekta Net-UBIEP....	97	23	Oct 30, 2019 at 9:41 AM Mergim Gašić
<input type="checkbox"/>		Net-Ubiep HR shared a post.	59	3	Oct 29, 2019 at 11:34 AM Mergim Gašić
<input type="checkbox"/>		Kako javna tijela mogu potaknuti #BuildingInformationModelling (BIM)?...	70	5	Oct 28, 2019 at 11:37 AM Mergim Gašić
<input type="checkbox"/>		Zadnja mjesto! prijavite se odmah BESPLATNO. 29. listopada 2019. od 9:...	7.8K	169	Oct 25, 2019 at 10:04 AM Lorenzo Nissim
<input type="checkbox"/>		Vrlo smo ponosni na uspjeh projekta Net-UBIEP koji je potpisao memorandum o...	371	31	Oct 25, 2019 at 8:34 AM Mergim Gašić
<input type="checkbox"/>		Ponovno se održava Net-UBIEP Open Day Rijeka za sve vas koji ste bili spriječeni...	287	23	Oct 23, 2019 at 2:26 PM Mergim Gašić
<input type="checkbox"/>		Koncentracija još uvijek nije pala! I drugi dan dijeljenja iskustava i konstruktivnih...	88	14	Oct 22, 2019 at 12:07 PM Mergim Gašić
<input type="checkbox"/>		Pitanje 1/4: Jeste li se ikad zapitali zašto baš informacijski model zgrade? Čemu...	335	25	Oct 22, 2019 at 8:23 AM Mergim Gašić
<input type="checkbox"/>		Radna atmosfera na 4. partnerskom sastanku projekta Net-ubiep! ENEA -...	174	23	Oct 21, 2019 at 10:37 AM Mergim Gašić
<input type="checkbox"/>		Odvojite malo vremena i ispunite kratku anketu projekta Bimzeed. Svrha ovog...	68	6	Oct 18, 2019 at 3:48 PM Mergim Gašić



Jobs					
Job Applications	<input type="checkbox"/>	Pridružite nam se na Drugoj središnjoj konferenciji o zelenoj gradnji i održivom...	64	2	Oct 16, 2019 at 6:53 AM Mergim Gašić
Branded Content					
Posts to Review 	<input type="checkbox"/>	Drago nam je da su ljudi uvidjeli korist korištenja BIM-a u svim fazama životnog...	380	35	Oct 9, 2019 at 8:41 AM Mergim Gašić
Your Posts 	<input type="checkbox"/>	Open day... dođite i raspravljajte o energetskoj učinkovitosti i BIM-u! #nZEB...	66	5	Oct 5, 2019 at 8:09 AM Mergim Gašić
Lead Ads Forms					
Forms Library	<input type="checkbox"/>	Net-Ubiep HR added an event.	59	2	Oct 5, 2019 at 8:04 AM
Draft Forms Library	<input type="checkbox"/>	Ova slika nas je pogotovo razvesila! :D Većina Vas se slaže da Vam je radionica...	70	5	Oct 1, 2019 at 2:26 PM Mergim Gašić
Leads Setup	<input type="checkbox"/>	Net-Ubiep HR shared a post.	65	9	Sep 30, 2019 at 5:31 PM Mergim Gašić
Events					
Published Events	<input type="checkbox"/>	Zahvaljujemo se svima koji su među svojim kolegama i suradnicima podijelili...	63	4	Sep 30, 2019 at 8:25 AM Mergim Gašić
Archived Events	<input type="checkbox"/>	Zahvaljujemo se svima na pozitivnim ocjenama koje ste dali predavačima! :D...	66	4	Sep 27, 2019 at 1:56 PM Mergim Gašić
Instant Experience (Canvas)					
	<input type="checkbox"/>	Rezultati ankete prikazuju kako su (za većinu Vas) održane radionice ispunile...	65	7	Sep 27, 2019 at 8:53 AM Mergim Gašić
	<input type="checkbox"/>	Radionice održane kroz projekt Net-UBIEP su nam dale uvid u razmišljanje ljudi...	88	8	Sep 25, 2019 at 5:50 PM Mergim Gašić



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Published Posts				
	Posts	Reach	Clicks/Actions	Published
<input type="checkbox"/>	Od 300 sudionika na održanim anketama, njih 300 se izjasnilo kako smatraju da će...	66	4	Sep 19, 2019 at 1:00 PM Mergim Gaši
<input type="checkbox"/>	Rezultati ankete u svim partnerskim zemljama projekta Net-UBIEP. Što Vi...	147	10	Sep 18, 2019 at 9:03 PM Mergim Gaši
<input type="checkbox"/>	Net-Ubiep HR shared a link.	55	4	Sep 17, 2019 at 11:02 AM Mergim Gaši
<input type="checkbox"/>	Na 3. BIMtalk-u sudionicima je preporučena odlična knjiga o BIM-u: Th...	78	6	Sep 13, 2019 at 8:29 AM Mergim Gaši
<input type="checkbox"/>	Prilikom koja se ne propušta! D Za Vas koji niste mogli prisustvovati na našim...	83	6	Sep 12, 2019 at 7:15 AM Mergim Gaši
<input type="checkbox"/>	Net-Ubiep HR shared a post.	83	4	Aug 26, 2019 at 9:07 AM Mergim Gaši
<input type="checkbox"/>	Stigao je i treći po redu Newsletter projekta Net-UBIEP! Više o aktivnostima...	76	4	Jul 22, 2019 at 11:29 AM Mergim Gaši
<input type="checkbox"/>	Održan je i treći po redu BIMTalk. Sve pohvale udruzi BIM Hrvatska na...	111	11	Jul 15, 2019 at 12:04 PM Mergim Gaši
<input type="checkbox"/>	Na sljedećem video možete pogledati uvodnu priču Erasmus+ projekta...	321	22	Jul 15, 2019 at 10:40 AM Mergim Gaši
<input type="checkbox"/>	Net-UBIEP Open day Rijeka napreduje punom parom! Dosegnuli smo novu BIM...	115	25	Jul 1, 2019 at 11:24 AM Mergim Gaši
<input type="checkbox"/>	1. srpnja izvrstan spoj, POSLJEDNJI DANI, ne propustite! #BIM...	9.3K	180	Jun 26, 2019 at 9:20 AM Lorenzo Nissim
<input type="checkbox"/>	Net-UBIEP Open Day Rijeka – "Upoznajmo BIM putem besplatne e-learning...	309	14	Jun 19, 2019 at 10:03 AM Mergim Gaši
<input type="checkbox"/>	Sastanak u Madridu ide punom parom. Vremena je sve manje, a posla sve više!...	116	18	Jun 11, 2019 at 11:08 AM Mergim Gaši
<input type="checkbox"/>	Otvorena je BESPLATNA platforma za e-učenje projekta Net-UBIEP koja bi...	98	14	May 30, 2019 at 10:07 AM Mergim Gaši
<input type="checkbox"/>	8. po redu BUS održan je u subotu, 18. svibnja 2019. na prostorima...	107	26	May 27, 2019 at 12:36 PM Mergim Gaši

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Jobs	<input type="checkbox"/> Preporuka literature: Rad na temu "BIM u građevinskom sektoru Evropske unije"...	82	1	May 18, 2019 at 9:53 AM Mergim Gaši
Job Applications	<input type="checkbox"/>			
Branded Content	<input type="checkbox"/>  Dan u kojem se nešto nauči nije potražen dan! Zagrebački energetski tjedan...	84	12	May 16, 2019 at 11:42 AM Mergim Gaši
Posts to Review 	<input type="checkbox"/>  Ovim putem bi htjeo povoljiti udružu studenata SUPEUS koja svojim radom...	326	34	May 16, 2019 at 11:16 AM Mergim Gaši
Your Posts 	<input type="checkbox"/>  U četvrtak 16. 5. u sklopu Zagrebačkog energetskog tjedna se održava...	83	4	May 11, 2019 at 9:22 AM Mergim Gaši
Lead Ads Forms	<input type="checkbox"/>			
Forms Library	<input type="checkbox"/>  Smanjenje ugrijčnog otiska energetske potrošnje zgrada – cjelina je više od ...	87	4	May 6, 2019 at 12:45 PM Mergim Gaši
Draft Forms Library	<input type="checkbox"/>			
Leads Setup	<input type="checkbox"/>  #NetUBIEP je spomenut u newsletteru projekta #BIMzeED kao primjer dobre...	93	6	May 2, 2019 at 9:23 AM Mergim Gaši
Events	<input type="checkbox"/>			
Published Events	<input type="checkbox"/>  Pridružite nam se 16. svibnja od 09:00 do 15:30 na Zagrebačkom Velesajmu na...	109	14	Apr 23, 2019 at 2:12 PM Mergim Gaši
Archived Events	<input type="checkbox"/>			
Instant Experience (Canvas)	<input type="checkbox"/>  Za sve Vas koji ste propustili naše radionice, na web stranici projekta nalaz...	108	11	Apr 18, 2019 at 10:18 AM Mergim Gaši
	<input type="checkbox"/>  Projekt BIMplement razvija i provodi BIM - poboljšani kvalifikacijski okvir. Cijeli član...	92	7	Mar 25, 2019 at 9:39 AM Mergim Gaši
	<input type="checkbox"/>  RILEM SMSS 2019 collaboration between projects! Fit-to-NZEB RILEM #CaEPBDV	423	89	Mar 21, 2019 at 8:40 PM Mergim Gaši



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Draft Forms Library

Leads Setup

Events

Published Events

Archived Events

Instant Experience (Canvas)

Published Posts

Posts	Reach	Clicks/Actions	Published
Drago nam je da sudjelujemo i suorganiziramo sjajni skup NZEB & BIM ...	526	38	Mar 19, 2019 at 10:38 AM Mergim Gaši
Pridružite nam se na konferenciji "NZEB & BIM - Nova stvarnost"!!! Može li se BIM...	76	2	Mar 11, 2019 at 10:37 PM Mergim Gaši
Ovaj vikend, 8. i 9. ožujka, održana je i druga radionica u nizu. I prošli i ovaj...	111	19	Mar 11, 2019 at 9:02 AM Mergim Gaši
BIMcert platforma polagano dobiva svoj oblik! 23. i 24. listopada na sastanku u...	81	4	Mar 7, 2019 at 11:36 PM Mergim Gaši
Druga radionica za profesionalce napreduje punom parom! 😊😊 #BIM...	109	32	Mar 2, 2019 at 12:32 PM Mergim Gaši
Prezentacija projekta Net-UBIEP na konferenciji Zgrade 2020+ Energetska...	91	11	Feb 25, 2019 at 10:19 AM Mergim Gaši
Ovim putem Vas obavještavamo da se zbog velikog broja prijava na radionicu...	362	71	Feb 19, 2019 at 12:56 PM Mergim Gaši
Nastavljamo razvijati kompetencije sudnika u gradnji o zgradama gotovo...	80	5	Feb 18, 2019 at 11:35 AM Mergim Gaši
Ovim Vas putem pozivamo da sudjelujete u anketi o korištenju BIM-a za povećanje...	316	21	Feb 13, 2019 at 3:27 PM Mergim Gaši
Stručni skup Zgrade 2020+ Energetska učinkovitost i održivost zgrada nakon...	78	6	Feb 2, 2019 at 3:30 PM Mergim Gaši
Net-Ubiep HR added an event.	75	1	Jan 30, 2019 at 11:31 AM
Net-Ubiep HR shared a photo.	80	4	Jan 25, 2019 at 4:01 PM Mergim Gaši
Jedan od najvećih svjetskih sajmova graditeljstva i arhitekture BAU Munchen...	112	10	Jan 22, 2019 at 1:10 PM Mergim Gaši
Objavljeni su informativni materijali o korištenju BIM-a za poboljšanje...	82	6	Jan 16, 2019 at 1:11 PM Mergim Gaši
15.1.2019. godine održana je radionica za djelatnike Ministarstva graditeljstva i...	106	43	Jan 16, 2019 at 10:59 AM Mergim Gaši

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Jobs	<input type="checkbox"/>  20.12. na Sveučilištu Sjever u Varaždinu održana je druga radionica u nizu koja j...	86	11	Dec 22, 2018 at 12:49 PM Mergim Gašić
Job Applications	<input type="checkbox"/>  Sretan Božić i održivu (uspješnu) Novu godinu želi Vam Net-UBIEP projektan tim!...	67	2	Dec 21, 2018 at 8:20 AM Mergim Gašić
Branded Content	<input type="checkbox"/>  Radionica održana 11.12. je imala jako veliki odjek i (pre)ispunila je sva naša...	119	35	Dec 12, 2018 at 10:34 AM Mergim Gašić
Lead Ads Forms	<input type="checkbox"/>  Radionica je koncipirana na način da se sastoji od uvodnog dijela, 6 modula te...	58	5	Dec 5, 2018 at 10:10 AM Mergim Gašić
Forms Library	<input type="checkbox"/>  INSITER je još jedan istraživački projekt koji je financira program Evropske unije...	199	9	Dec 4, 2018 at 9:56 AM Mergim Gašić
Draft Forms Library	<input type="checkbox"/>  Pozivamo Vas na radionicu "BIM za djelatnike javne uprave i vlasnike..."	378	35	Nov 23, 2018 at 3:54 PM Mergim Gašić
Leads Setup	<input type="checkbox"/>  Prezentacija projekta #NetUBIEP na 11. danima pasivne kuće u Hrvatskoj. Veliki...	103	26	Nov 11, 2018 at 1:42 PM Mergim Gašić
Events	<input type="checkbox"/>  U kontekstu građevine BIM predstavlja process kojim se dolazi do konačnog cilj...	74	9	Nov 10, 2018 at 3:55 PM Mergim Gašić
Published Events	<input type="checkbox"/>  Na web-stranici projekta objavljeni su informativni materijali za djelatnike javne...	150	12	Nov 8, 2018 at 2:36 PM Mergim Gašić
Archived Events	<input type="checkbox"/>   Na web-stranici projekta objavljeni su informativni materijali za djelatnike javne...	61	2	Nov 8, 2018 at 9:46 AM Mergim Gašić
Instant Experience (Canvas)				



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Published Posts				
	Posts	Reach	Clicks/Actions	Published
<input type="checkbox"/>	11. godinu za redom, od 9.11. do 11.11., održat će se međunarodni skup s izložb...	87	6	Nov 6, 2018 at 10:10 AM Mergim Gašić
<input type="checkbox"/>	#Net_UBIEP istaknut kao primjer razvoja kompetencija za korištenje BIM-a u...	97	12	Oct 24, 2018 at 8:17 PM Mergim Gašić
<input type="checkbox"/>	Održana je konferencija Srednjoeuropske inicijative u Zagrebu, 26. i 27. rujna 201...	84	7	Oct 2, 2018 at 8:00 AM Mergim Gašić
<input type="checkbox"/>	Net-UBIEP - Network for Using BIM to Increase the Energy Buildings Performan...	89	10	Oct 1, 2018 at 8:17 AM
<input type="checkbox"/>	Došlo je i to vrijeme pa je objavljen i drugi Newsletter. Detalje o prošlim aktivnostim...	73	7	Sep 12, 2018 at 2:35 PM Mergim Gašić
<input type="checkbox"/>	Projekt BhENEFIT organizira konferenciju pod nazivom "Mid-term dissemination...	91	4	Aug 22, 2018 at 10:58 AM Mergim Gašić
<input type="checkbox"/>	BIM (Modeliranje informacija o zgradama) je jedna od glavnih tema u mnogim...	104	18	Aug 20, 2018 at 9:20 AM Mergim Gašić
<input type="checkbox"/>	Koju razinu BIM-a Vi koristite? Jeste li razmišljali o prelasku na višu razinu?	90	8	Aug 10, 2018 at 8:01 AM Mergim Gašić
<input type="checkbox"/>	13. i sad već tradicionalni Dani ovlaštenih inženjera građevinarstva u Opatiji okupil...	100	31	Jun 19, 2018 at 7:17 AM Mergim Gašić
<input type="checkbox"/>	Kako naš trud uložen u ovaj projekt ne bi ostao nezamjećen, potrebna nam je Va...	272	28	Jun 13, 2018 at 9:19 AM Mergim Gašić
<input type="checkbox"/>	Net-UBIEP 2. projektni sastanak, Bratislava, Slovačka, 12. i 13. lipnja 201...	809	42	Jun 12, 2018 at 9:59 AM Mergim Gašić
<input type="checkbox"/>	Konferencija "BIM and energy performance of buildings", koju organizir...	65	3	May 9, 2018 at 9:24 PM Mergim Gašić
<input type="checkbox"/>	U posljednje vrijeme često se priča o nZEBU, odnosno zgradama gotovo nult...	77	11	May 24, 2018 at 1:51 PM Mergim Gašić
<input type="checkbox"/>	U prostorima Hrvatske gospodarske Komore u Varaždinu održana je...	96	23	May 23, 2018 at 1:33 PM Mergim Gašić
<input type="checkbox"/>	U ugodnoj atmosferi Tehnološkog parka Zagrebačkog velesajma, među 100 mil...	80	12	May 15, 2018 at 8:55 AM Mergim Gašić

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Job Applications					
Branded Content					
Posts to Review					
Your Posts					
Lead Ads Forms					
Forms Library					
Draft Forms Library					
Leads Setup					
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Archived Events					
Instant Experience (Canvas)					

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Published Posts				
	Posts	Reach	Clicks/Actions	Published
<input type="checkbox"/>	Zgrade gotovo nulte energije (nZEB) / povezivanjem znanosti, inovacija i...	87	26	Feb 23, 2018 at 1:25 PM Mergim Gašić
<input type="checkbox"/>	Brošura prikazuje ključne ciljeve, glavne aktivnosti koje treba provesti, fokus na...	78	10	Feb 15, 2018 at 12:26 PM Mergim Gašić
<input type="checkbox"/>	Potrošnja energije za 2016. godinu u EU je boja od očekivanih rezultata - 4 % za...	56	0	Feb 15, 2018 at 10:54 AM Mergim Gašić
<input type="checkbox"/>	Net-Ubiep HR shared an event.	75	7	Feb 9, 2018 at 5:03 PM Mergim Gašić
<input type="checkbox"/>	Formulacija i širenje ključnih poruka namijenjenih specifično za pojedine cilj...	82	3	Jan 19, 2018 at 3:12 PM Mergim Gašić
<input type="checkbox"/>	Prednosti korištenja BIM-a za poboljšanje energetske učinkovitosti...	44	3	Dec 28, 2017 at 1:03 PM Mergim Gašić
<input type="checkbox"/>	Zašto nam je danas prijeko potreban BIM? Poslje video koji to objašnjava u 2 minu...	56	4	Dec 20, 2017 at 8:46 PM Mergim Gašić
<input type="checkbox"/>	BIMEET je novi projekt Evropske unije kojim upravlja Institut za znanost i...	49	5	Dec 20, 2017 at 8:25 AM Mergim Gašić
<input type="checkbox"/>	Net-Ubiep HR shared a post.	33	1	Dec 19, 2017 at 10:24 PM Mergim Gašić
<input type="checkbox"/>	Net-Ubiep HR shared a Page.	20	1	Dec 6, 2017 at 10:20 AM Mergim Gašić
<input type="checkbox"/>	Net-Ubiep HR updated their cover photo.	20	6	Dec 6, 2017 at 10:06 AM Mergim Gašić
<input type="checkbox"/>		18	0	Dec 6, 2017 at 9:47 AM Mergim Gašić
<input type="checkbox"/>	2. međunarodna BIM konferencija u Zagrebu, 2.12.2017. Bojan Milovanović...	0	0	Dec 2, 2017 at 5:35 PM Mergim Gašić
<input type="checkbox"/>	Još se stignete prijaviti na 2. međunarodnu BIM konferenciju u...	0	0	Nov 30, 2017 at 10:28 AM Mergim Gašić
<input type="checkbox"/>	Slijedeći koraci prema energetski učinkovitim zgradama i električnoj...	0	0	Nov 28, 2017 at 9:39 PM Mergim Gašić

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Branded Content	<input type="checkbox"/>  U Hrvatskoj komori inženjera građevinarstva održat će dva seminara...	0	0	Nov 8, 2017 at 10:44 PM Mergim Gašić
Posts to Review	<input type="checkbox"/>			
Your Posts	<input type="checkbox"/>			
Lead Ads Forms	<input type="checkbox"/>			
Forms Library	<input type="checkbox"/>  U Zagrebu od 10. do 12.11. na Arhitektonskom i Građevinskom fakultet...	0	0	Nov 8, 2017 at 9:08 AM Mergim Gašić
Draft Forms Library	<input type="checkbox"/>  Od 10 načela gradnje "pametnih zgrada" na prvo mjesto dolazi poboljšanje...	0	0	Nov 7, 2017 at 8:31 AM Mergim Gašić
Leads Setup	<input type="checkbox"/>  EU BIM task group Bringing together national efforts into a common and...	0	0	Nov 3, 2017 at 4:57 PM Bojan Milovanovic
Events	<input type="checkbox"/>  Također nas možete pratiti na LinkedInu preko poveznice ispod. Hvala!	0	0	Nov 2, 2017 at 4:03 PM Mergim Gašić
Published Events	<input type="checkbox"/>  Informativan video koji u dvije minute objašnjava način na koji bi BIM trebao...	0	0	Oct 31, 2017 at 4:04 PM Mergim Gašić
Archived Events	<input type="checkbox"/>  Glavni rezultati uspješne primjene BIM-a jesu povećanje točnosti i kvalitete...	0	0	Oct 31, 2017 at 12:00 PM Mergim Gašić
Instant Experience (Canvas)	<input type="checkbox"/>  Net-UBIEP će biti prezentiran na II. međunarodnoj BIM konferenciji... dodite...	0	0	Oct 26, 2017 at 2:52 PM Bojan Milovanovic

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Published Posts			
Posts	Reach	Clicks/Actions	Published
<input type="checkbox"/>  BIM, odnosno modeliranje informacija o građevinama (eng. Building Information...	0	0	Oct 26, 2017 at 12:09 PM Mergim Gašić
<input type="checkbox"/>  Net-Ubiep HR updated their cover photo.	0	0	Oct 23, 2017 at 7:37 AM Mergim Gašić
<input type="checkbox"/>  Net-Ubiep HR updated their profile picture.	0	0	Oct 23, 2017 at 7:24 AM Mergim Gašić

The Net-Ubiep HR Facebook page was also used to promote Net-UBIEP related events. These events were also promoted, and it is evident from the screenshot below that last three events reached 1887 and 3247 people respectively.





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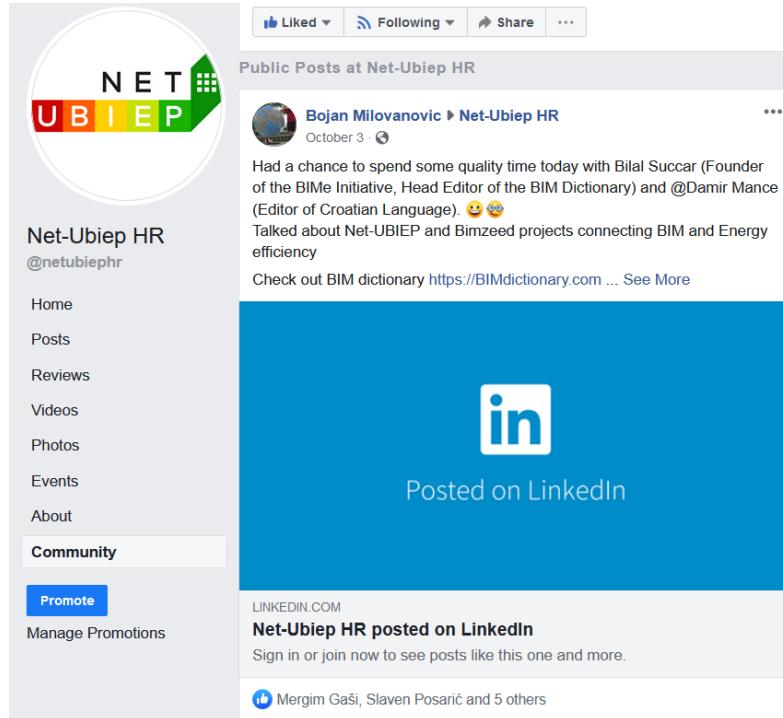
	Events	Interested	Went	Reach
<input type="checkbox"/>	Središnja konferencija o zelenoj gradnji i održivom razvoju Esplanade Zagreb Hotel - Zagreb, Croatia Tue Nov 12, 9:00am	63	8	1887
<input type="checkbox"/>	BIM za profesionalce (inženjere i arhitekte) Gradevinski fakultet, Sveučilište u Zagrebu - Vijećnica 2 Dates · Mar 1 - Mar 2	115	3274	
<input type="checkbox"/>	BIM za djelatnike javne uprave i vlasnike (upravitelje zgrada) Gradevinski fakultet, Sveučilište u Zagrebu - Vijećnica Dec 11, 2018, 9:00 AM	2	0	143

As shown below, there were also some public posts on the Net-Ubiep HR Facebook page:

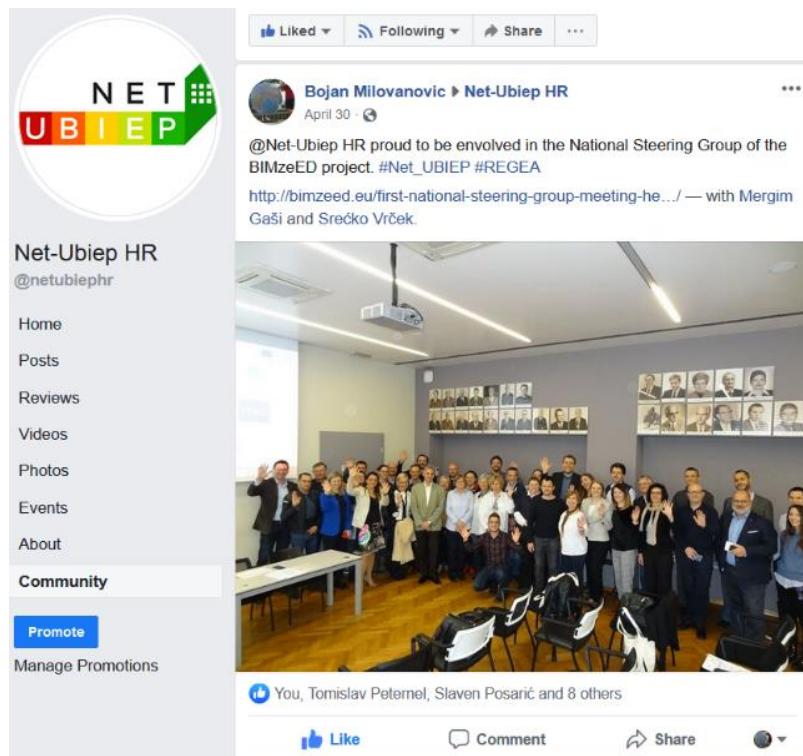




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A screenshot of a Facebook post from the page "Net-Ubiep HR". The post shows a LinkedIn update by Bojan Milovanovic. The LinkedIn post reads: "Had a chance to spend some quality time today with Bilal Succar (Founder of the BIMe Initiative, Head Editor of the BIM Dictionary) and @Damir Mance (Editor of Croatian Language). 😊😊 Talked about Net-UBIEP and Bimzee projects connecting BIM and Energy efficiency Check out BIM dictionary <https://BIMdictionary.com> ... See More". Below the LinkedIn post, there is a large blue box with the LinkedIn logo and the text "Posted on LinkedIn". At the bottom of the LinkedIn post, it says "LINKEDIN.COM Net-Ubiep HR posted on LinkedIn Sign in or join now to see posts like this one and more." There are 5 others who liked the post.



A screenshot of a Facebook post from the page "Net-Ubiep HR". The post shows a photo of a group of people in a conference room, standing in front of a wall with many small portraits of people. The caption reads: "@Net-Ubiep HR proud to be involved in the National Steering Group of the BIMzeED project. #Net_UBIEP #REGEA <http://bimzeed.eu/first-national-steering-group-meeting-he.../> — with Mergim Gašić and Srećko Vrček." Below the photo, there is a caption: "You, Tomislav Peternel, Slaven Posarić and 8 others". At the bottom of the post, there are "Like", "Comment", "Share", and "More" buttons.





Liked Following Share ...

Bojan Milovanovic ► Net-Ubiep HR April 18 ·

So happy to be able to announce the final national conference of the Fit-to-NZEB project. We'll talk with Croatian experts in energy efficiency on quality of deep energy renovations in Croatia, and see how BIM can help us to perform Deep energy renovation Net-Ubiep HR HR BIMcert. Join us in Zagreb on May 16th!!! 😊 — with Mergim Gašić and 2 others.



GREEN TALKS "nZEB & BIM – kako do održive gradnje?"

GBCCROATIA.ORG

U suradnji s Građevinskim fakultetom, pozivamo Vas da se pridružite GREEN TALKS programu u ZAGREBU na temu:...

10

Liked Following Share ...

Bojan Milovanovic ► Net-Ubiep HR March 26

Possibilities of using BIM for Deep Energy Renovation analyses presented at the RILEM SMSS 2019. Great to be able to discuss the BIM state of the art in energy efficiency with top level researches in the field 😊 as well to share thoughts with Fit-to-NZEB and #CAEPBDV projects. Net-Ubiep HR #net_ubiep Marina Bagarić — with Mergim Gašić and 2 others.



You and 2 others

Like Comment Share





Bojan Milovanovic ► Net-Ubiep HR
March 11

Pridružite nam se na konferenciji "nZEB & BIM - Nova stvarnost"! Može li se BIM primjeniti za gradnju nZEB-a i da li je BIM stvarnost već danas u Hrvatskoj.
#Fit_to_nZEB #Net_UBIEP #BIMzeED #zelenagradnja

B & BIM - nova stvarnost
TE: Matt Grocoff
19.03.2019.
Hotel Academia

JY71.MJT.LU
Konferencija: "nZEB & BIM - Nova stvarnost!" - 19.03.2019. - ulaz besplatan, uz prethodnu prijavu!

Like Comment Share

59

Net-Ubiep HR Facebook page has also shared posts published by other national Facebook pages related to the Net-UBIEP project.

Page Events Notifications Insights Publishing Tools Ad Center More Settings Help

Notifications

+ Activity

Reviews and Recommendations
Mentions
Shares

Promote Page

Invite Friends
Share Page

Get Started With Automated Ads

Get personalized ads that adjust over time to help you get better results

Get Started

Reach More People Nearby

Set your location and reach potential customers in your area

Reach People Nearby

Get Clicks to Your Website

Get the people you care about to visit your website

Promote Website

Recent Shares

Net-Ubiep HR shared a post.
November 22 at 11:01 PM

DIGITAL&BIM ITALIA

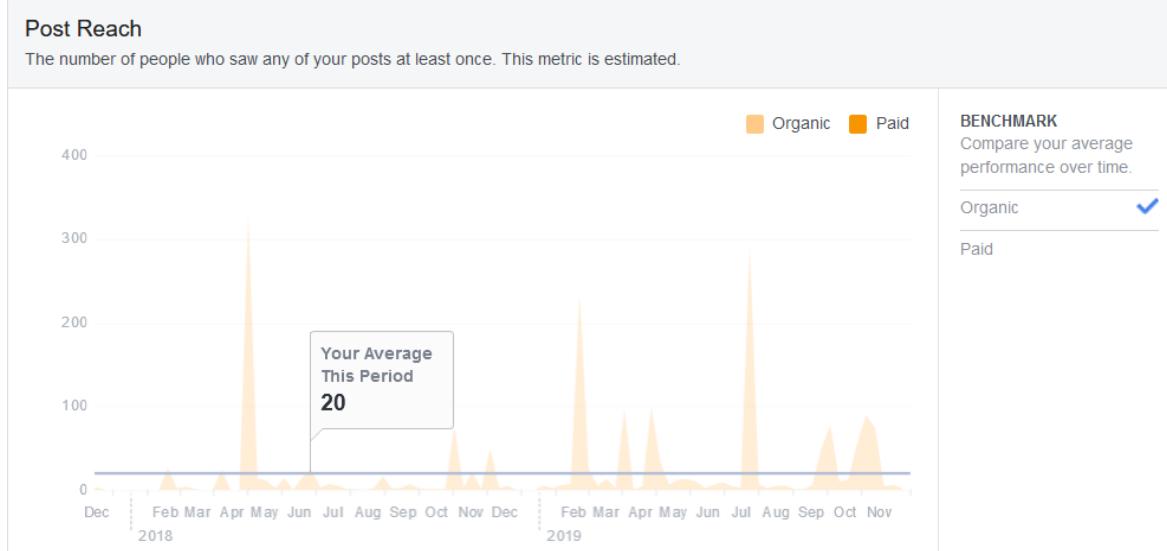
Net-Ubiep November 22 at 10:37 PM

The distance between BIM and energy efficiency continues to shorten!
At #digitalbim2018 a constructive exchange of experiences and information between profes...
See More

Bojan Milovanovic and Kristina Juric



Post Reach graph (the number of people who saw any of our posts at least once.) shows that Net-UBIEP HR posts reached on average 20 people if organic reach is considered with several posts which raised more interest (up to 300 people reached).



While if posts were paid, they reached 2552 and 4635 people, respectively, so it can be concluded that in future efforts, project budget should also consider social network adds.

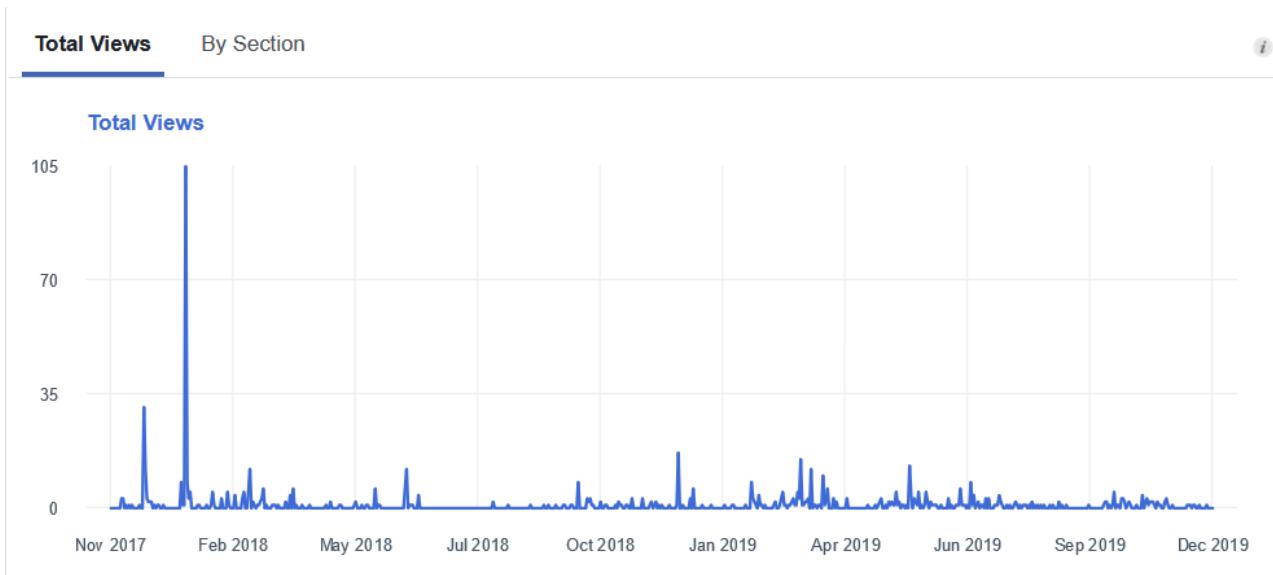


Post Reach

The number of people who saw any of your posts at least once. This metric is estimated.



The number of times the Net-Ubiep HR Facebook profile was viewed by logged and logged out people is shown below.

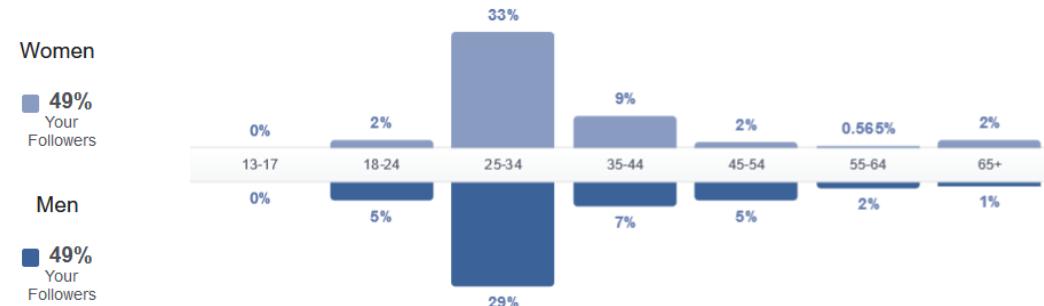


The number of people who saw any of Net-Ubiep HR posts at least once, grouped by age and gender as well as country of origin and city of origin. Aggregated demographic data is based on a number of factors, including age and gender information users provide in their Facebook profiles. This number is an estimate.

62



The people who follow Net-Ubiep HR Facebook page according to their age, gender, country of origin and city of origin. This number is an estimate.

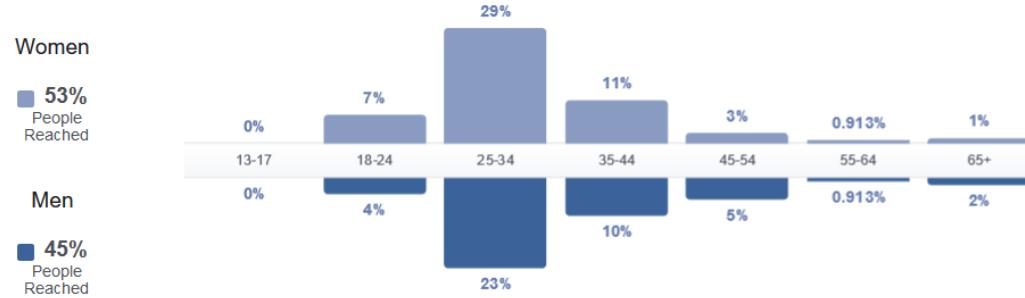


63

Country	Your Followers	City	Your Followers	Language	Your Followers
Croatia	144	Zagreb, Croatia	117	Croatian	122
Germany	6	Koprivnica, Croatia	3	English (US)	21
Italy	4	Turin, Italy	3	English (UK)	19
Slovakia	3	Split, Croatia	3	Italian	4
Serbia	2	Makarska, Croatia	3	Slovak	3
Austria	2	Rijeka, Croatia	3	French (France)	2
United Kingdom	2	Munich, Germany	2	Russian	1
Romania	2	Varazdin, Croatia	2	Romanian	1
Estonia	1	Karlovac, Croatia	2	Bosnian	1
Belgium	1	Vienna, Austria	2	Bulgarian	1

The number of people who had any content from Net-Ubiep HR Facebook page or about Net-Ubiep HR Facebook page enter their screen, grouped by age and gender country of origin and city of origin. This number is an estimate.





Country	People Reach...	City	People Reach...	Language	People Reach...
Croatia	136	Zagreb, Croatia	109	Croatian	117
Italy	49	Turin, Italy	22	Italian	46
Slovakia	7	Bratislava, Slovakia	5	English (UK)	20
Germany	3	Rome, Italy	4	English (US)	16
Bulgaria	2	Koprivnica, Croatia	3	Slovak	6
Austria	2	Split, Croatia	3	Romanian	3
United Kingdom	2	Milan, Italy	3	Bulgarian	2
Poland	2	Pirossasco, Italy	3	Polish	1
Bosnia & Herzegovina	2	Makarska, Croatia	3	Turkish	1
Serbia	1	Naples, Italy	2	French (France)	1

The following screenshot compares the performance of Net-Ubiep HR Facebook page and posts with similar Pages on Facebook, where it is seen how Croatian Facebook page is compared to master page and Estonian Net-UBIEP EE Facebook page.

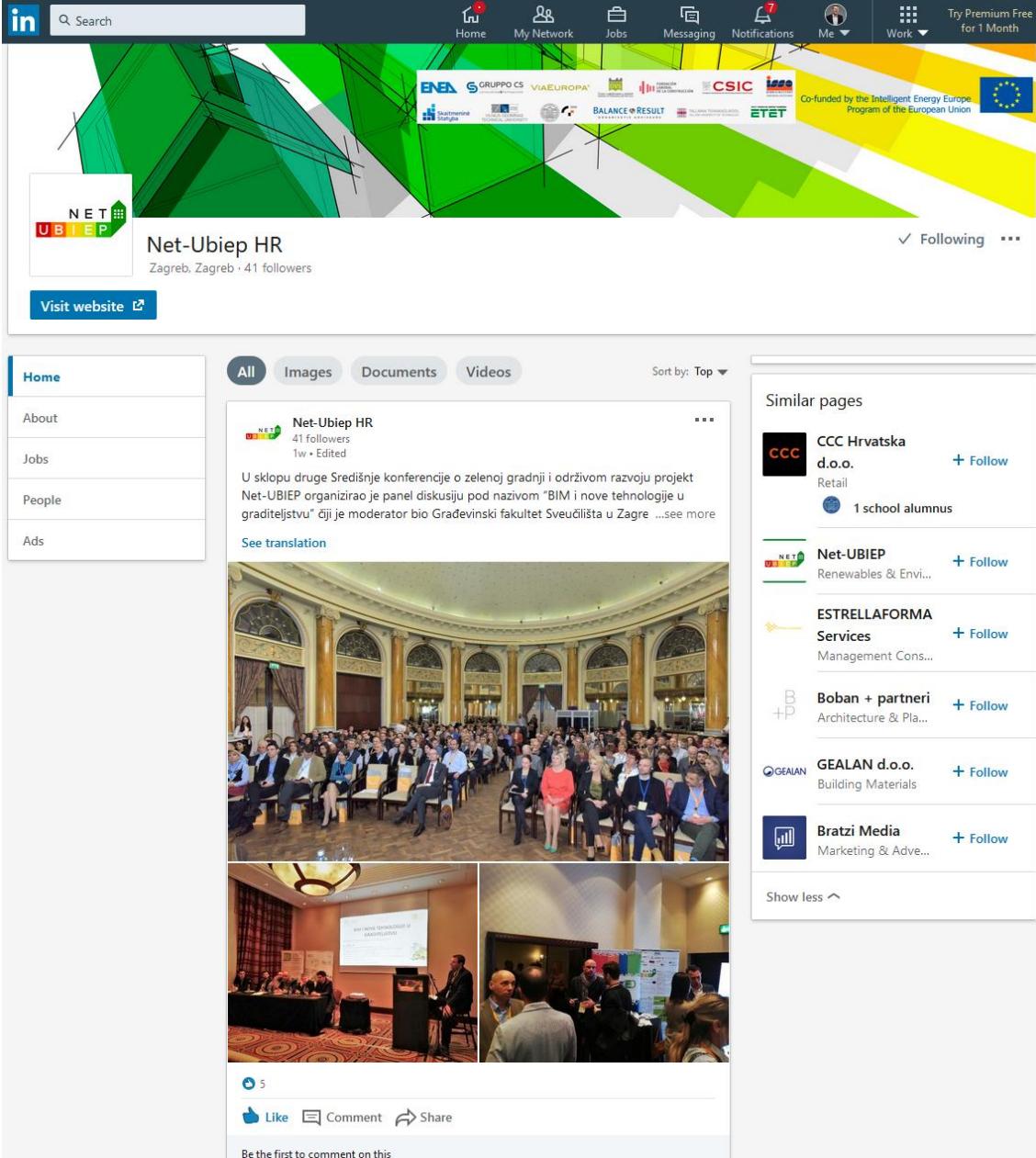




◆ LinkedIn

- National LinkedIn page was created specifically for the purposes of promoting activities and results of the Net-UBIEP project. The page is titled: Net-Ubiep HR.





The image shows a screenshot of a LinkedIn company page for "Net-Ubiep HR". The header features the NET-UBIEP logo and the text "Net-Ubiep HR" with "Zagreb, Zagreb · 41 followers". Below the header, there's a "Visit website" button. The main content area shows a post about a conference, with a large photo of a crowded hall and two smaller photos below it. The post has 5 likes, a comment link, and a share link. On the left, there's a sidebar with navigation links for Home, About, Jobs, People, and Ads. At the top, the LinkedIn navigation bar is visible with options like Home, My Network, Jobs, Messaging, Notifications, Me, Work, and a "Try Premium Free for 1 Month" button. A green circle in the top right corner contains the number "66".

By the beginning of December 2019, Net-Ubiep HR LinkedIn page had 41 followers in total.



There were regular posts published on LinkedIn, which basically followed the dynamics of posts published on Net-Ubiep HR Facebook page.

Net-Ubiep HR
41 followers
2mo

#BIMdictionary #BIMelInitiative

Bilal Succar • 1st
Director of ChangeAgents AEC, Founder of the BIMel Initiative, Head Editor of the ...
3mo

The new BIM Dictionary platform continues to expand to include new talents and terms. A few minutes ago, 21 new terms forming the core of a new "Mixed Reality Topic" were uploaded. These terms were kindly contributed by our first ...see more



360 Degree Photography
A controllable panoramic image surrounding the original point from which the shots were taken. 360-degree photos simulate the photographer's position by allowing users to look sound and pan/zoom in all directions. Google Street View is an example of 360 Degree Photography.

Augmented Reality (AR)
An interactive experience of a real-world environment where the objects occupying the real world are overlaid by computer-generated perceptions. Augmented Reality (AR) brings components of the digital world into a person's perception of the real world, not as a simple display of data, but through the integration of immersive sensations that are perceived as natural parts of an environment. Also refer to [Augmented Reality Simulation](#).

Augmented Virtuality (AV)
The merging of real world objects into virtual worlds. While Augmented Reality (AR) mixes virtual elements into the physical space of the user, Augmented Virtuality (AV) occurs mostly in virtual space with elements of the physical world being brought into it. Also refer to [Mixed Reality \(MR\)](#).

Cave Automatic Virtual Environment (CAVE)
An Immersive Virtual Reality (VR) environment with projections on the walls and floor of a cube-shaped room. The Cave Automatic Virtual Environment (CAVE) immerses the user in a three-dimensional environment. CAVE is similar to VR, but provides the same VR experience. As a room-sized, immersive, and three-dimensional environment, the CAVE allows users to collaboratively examine, interact-with and manipulate 3D objects in an intuitive manner and at 1-to-1 scale.

3 Like Comment Share

Be the first to comment on this

Net-Ubiep HR
41 followers
1mo

Pridružite nam se na događaju i pridružite se diskusiji vezanoj uz energetsku učinkovitost i BIM. #UniZg #gbccroatia #Net_UBIEP #BIMzeED #EASME

[See translation](#)

5 Like Comment Share

Be the first to comment on this

Net-Ubiep HR
41 followers
1mo

Sigurno se nekada pitate kako se informacije sadržane u BIM modelu mogu jednoznačno podijeliti? Jedan od bitnih čimbenika u rješavanju toga problema je naravno openBIM IFC format koji se svakodnevno razvija i poboljšava kaž ...see more

[See translation](#)

3 Like Comment Share

Be the first to comment on this



Net-Ubiep HR
41 followers
1mo

Održana je posljednja radionica organizirana unutar projekta Net-UBIEP. Zahvaljujemo se svima koji su radionicu prisustvovali i nadamo se da ste bar nešto novo i poučno naučili! :D Ako nešto niste pohvatali ili vas nešto detaljnije ...see more

[See translation](#)



8
[Like](#) [Comment](#) [Share](#)

Be the first to comment on this

Net-Ubiep HR
41 followers
1mo

Koncentracija još uvijek nije pala! I drugi dan dijeljenja iskustava i konstruktivnih prijedloga prolazi punom parom. ENEA @GruppoCS Fundación Laboral de la Construcción Vilnius Gediminas Technical University TalTech – Tallinn l ...see more

[See translation](#)



4
[Like](#) [Comment](#) [Share](#)

Be the first to comment on this



Net-Ubiep HR
41 followers
1mo • Edited

Radna atmosfera na 4. partnerskom sastanku projekta Net-ubiep! ENEA GruppoCS Fundación Laboral de la Construcción Vilnius Gediminas Technical University TalTech – Tallinn University of Technology Balance&Re... [see more](#)

[See translation](#)

6
Like Comment Share

Be the first to comment on this

Net-Ubiep HR
41 followers
1mo

Kako javna tijela mogu potaknuti #BuildingInformationModelling (BIM)? Pročitajte više u smjernicama za uvođenje inovacija u građevinski sektor. #Construction2020 #COSME_EU

[See translation](#)

DocsRoom - European Commission
ec.europa.eu

4

Net-Ubiep HR
41 followers
1mo

Pridružite nam se na Drugoj središnjoj konferenciji o zelenoj gradnji i održivom razvoju. Više informacija pronađite klikom na link: <https://lnkd.in/d8Eiyt>

[See translation](#)

SREDIŠNJA konferencija o zelenoj gradnji i održivom razvoju
net-ubiep.eu

4
Like Comment Share

Be the first to comment on this

Net-Ubiep HR
41 followers
1mo

Odvirate malo vremena i ispunite kratku anketu projekta Bimzeed. Svrha ovog istraživanja je identificirati programe obrazovanja i osposobljavanja u području #BIM-a i #nZEB-a. Anketi možete pristupiti preko linka: <http://bit.ly/33vPyoZ>

[See translation](#)

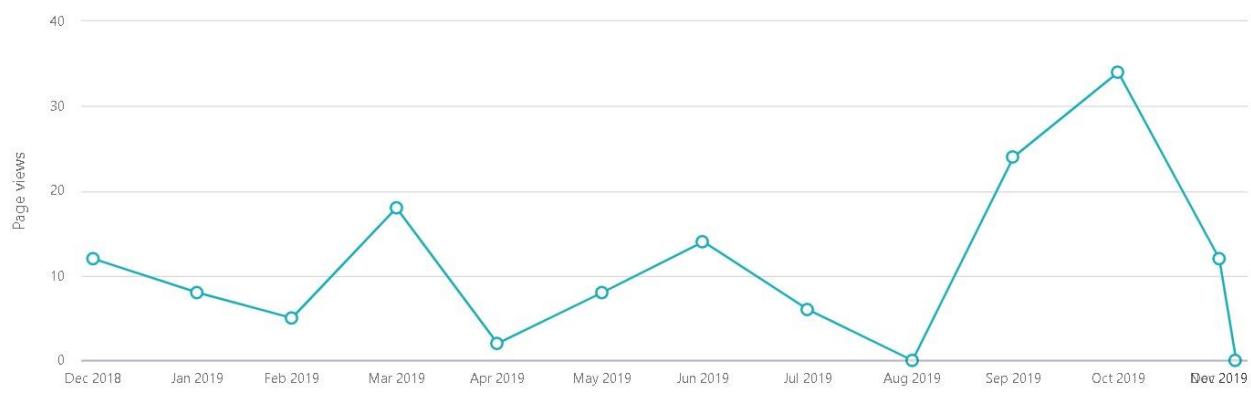
BIMZEED
education
for zero energy buildings
USING BUILDING INFORMATION MODELLING

4
Like Comment Share

Be the first to comment on this



Basic analytics which can be extracted for Net-Ubiep HR LinkedIn page is available for the past year (page views) as well as last 30 day activity.



◆ Youtube

In addition to the Facebook and LinkedIn pages, Croatian partners have uploaded videos created for the purpose of the Net-UBIEP project to the Youtube.

These videos are actually videos of lectures created for professionals and they follow the modules developed in WP3 of the project.



Kontrola rada

46:47

Uvod u različite svrhe

5. Simulacija i vizualizacija je još jedno od prednosti BIM-a jer povećava broja alata za simulaciju koji omogućuju projektante tiskati vizualizaciju pojedinih detalja, poput ulaska Sunca u prostor tijekom različitih godišnjih doba ili proračun (simulacija) potrebine energije za grijanje i hlađenje zgrada.

6. Prezentacija i eksplikacija BIM-a mogu se koristiti za obavljanje konzultacija (čak i distantsne), te može se koristiti za situaciju kada na primjer čuvajući praznine kroz gredicu.

7. Bild (fotovisualni) karakter korističnjem BIM modela moguće je konstruirati razne akcenete, karirajući materijala i primjenjujući se ekspresivne kabe kako bi se postigao što učinkovitiji proces građenja, a to se prezentira putem animacije koja pojavljuje ukrasne crteževe.

40:36

Module 1 – Diffuse BIM (Croatian language)

Bojan Milovanovic • 4 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.

Odrednice BIM suradnje

33:20

Uzroci / dominanti svjetiljki

- Stručno znanje
- Stjecane potrebne za suradnju
- Stav i motivacija
- Primicanje BIM-a

Izgradnja konzultativnog odnosnog okružja BIM-a

- Suradničke karakteristike time
- Karakteristike suradničkog okružja
- Suradnički proces

Pozivice radnog ulaska

- Rezultat projekta: vrijeme, trošak, kvalitet
- Individualni rezultati: zadovoljstvo

Module 3 – Apply procurement management (Croatian language)

Bojan Milovanovic • 3 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.

27:39

Odrednice BIM suradnje

33:20

Uzroci / dominanti svjetiljki

- Stručno znanje
- Stjecane potrebne za suradnju
- Stav i motivacija
- Primicanje BIM-a

Izgradnja konzultativnog odnosnog okružja BIM-a

- Suradničke karakteristike time
- Karakteristike suradničkog okružja
- Suradnički proces

Pozivice radnog ulaska

- Rezultat projekta: vrijeme, trošak, kvalitet
- Individualni rezultati: zadovoljstvo

Open-source BIM software demonstration (Croatian language)

Bojan Milovanovic • 6 pregleda • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.

31:51

Uvod u različite svrhe

• "Energy efficiency first" is a key element of the strategy line.

• About 70% of buildings are energy inefficient

• Only 0.4-0.2% of the stock is renovated each year

• The main objective is to accelerate the cost-effective renovation of existing buildings, without demolishing them.

• Renovation work and energy retrofits add almost twice as much value as the construction of new buildings.

Introduction to Net-UBIEP project (Croatian language)

Bojan Milovanovic • 1 pregled • prije 1 tjedan

The e-learning videos developed under the project Net-UBIEP Croatia.



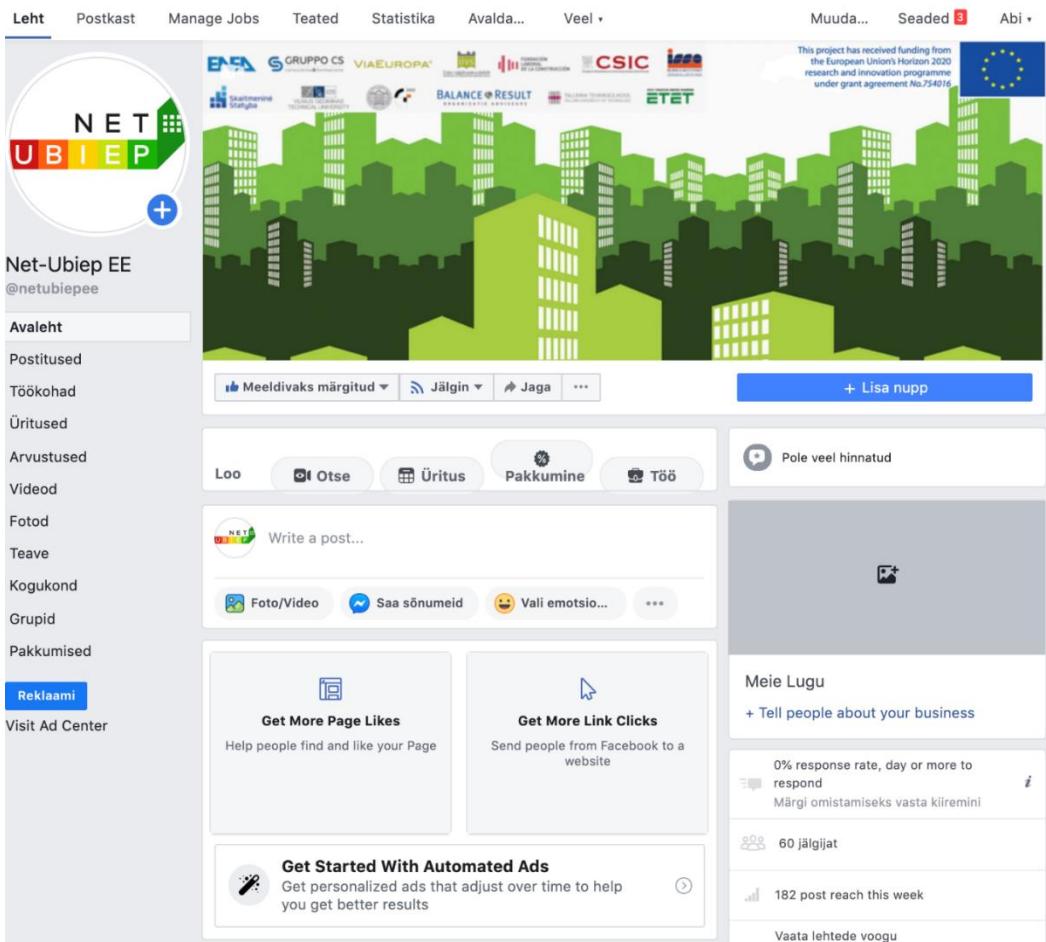
4.4. Estonia

4.4.1 National Net UBIEP account

◆ Facebook

National Facebook page was created especially for the Net-UBIEP project to promote activities and spread its results. The page is titled as Net-Ubiep EE and can be found also as @netubiepee. Net-Ubiep EE page focused on dissemination of project results and attracting people to project related events/seminars.

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A screenshot of the Net-Ubiep EE Facebook page. The page header includes links for Leht, Postkast, Manage Jobs, Teated, Statistika, Avalda..., Veel..., Muudata..., Seaded 3, and Abi. The main content area features the NET-UBIEP logo, a banner with logos from partners like ENA, GRUPPO CS, VIAEUROPA, CSIC, and ETET, and a background image of a city skyline composed of green buildings. A message at the top right states: "This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.754016". Below the banner are buttons for "Meeldivaks märgitud", "Jälgin", "Jaga", and "...". A blue button labeled "+ Lisa nupp" is visible. On the left sidebar, there are links for Avaleht, Postitused, Töökohad, Üritused, Arvustused, Videod, Fotod, Teave, Kogukond, Grupid, Pakkumised, Reklami, and Visit Ad Center. The right sidebar shows a "Write a post..." box, a "Meie Lugu" section with a "Tell people about your business" link, and statistics: 0% response rate, day or more to respond, 60 jälgitat, and 182 post reach this week. At the bottom, it says "Vaata lehtede voogu".



At the beginning of December, Net-Ubiep EE page had 60 followers and 48 likes in total. It is seen from the graph below that during the project Net-Ubiep EE page had steady number of followers, but it increased rapidly at the end of 2019. This is due to high interest in project e-learning platform that was disseminated in fall 2019 as well as promoting project's second open day and other relevant outcomes of Net-UBIEP project.

73

The screenshot shows the Facebook profile page for 'Net-Ubiep EE'. The page header features the NET UBIEP logo. Below the header, there are links for Home, Posts, Reviews, Photos, About, and Community. The 'Community' tab is selected. On the right, there are statistics: 48 Total Likes and 60 Total Follows. The main content area displays a post by user 'Kadi Metsmaa' with a timestamp of October 6. The post content is in Estonian and includes a link to an online course. Below the post, there is a thumbnail image of a person in a classroom setting. The page also includes a sidebar with language options (English (US), Estonian, Russian, Spanish, Portuguese) and links to Page Insights Data, Privacy, Terms, Advertising, Ad Choices, Cookies, and More.





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Since the beginning of the project till the beginning of December 2019, Facebook page Net-Ubiep EE published in total 45 posts as seen from the print screens below. That is 2 posts per month starting from December 2017, when this Facebook page was created.



8.12.2019 16:41		Novembris toimunud XI Kaasaegse Ehituse			39		10 3	
5.11.2019 10:02		Juba sellel reedel, esmaklassiline XI			486		47 11	
28.10.2019 22:47		Kaasaegse ehituse konverentsini on jäänud			363		49 8	
23.10.2019 11:27		Meil on hea meel teatada, et Net-UBIEPi			39		17 3	
7.10.2019 17:54		Valminud on e-õpppe kursus energiatõhususe			283		65 8	
19.09.2019 12:58		Juba peagi on veebis Kättesaadavad			43		5 2	
11.09.2019 13:50		Kaasaegse Ehituse Meetodid koverents			349		153 11	
5.09.2019 09:53		Oleme koostöös projekti partneritega valmis			50		3 1	
14.08.2019 16:04		Eesti Timmitud Ehituse Tugirühm ja Tallinna			38		6 1	
29.06.2019 13:24		Siis kui nädalavahetusel midagi teha pole...			44		2 1	
30.05.2019 22:47		Mida teha järgmisel aastal 14-17. juunil?			34		1 0	
20.05.2019 10:02		Väike meeldetuletus algavasse nädalasse:			44		7 2	
5.05.2019 17:24		3.-5. juunil toimub Soomes Helsingis			43		4 3	
24.04.2019 22:47		Viisime esmaspäeval, 22. aprillil, Net-UBIEP			37		6 0	
5.04.2019 11:00		Esmakordsest, Maanteeamet katsetab			48		9 4	
1.04.2019 12:01		Kutsume Teid osalema uuringus, mis käsitleb			384		23 4	

75



26.03.2019 11:34	 Alolevas BIMplement projekti poolt välja			40		4 0	
15.03.2019 14:35	 Alates 1. jaanuarist 2019 peavad kõik			37		2 1	
6.03.2019 12:00	 Sel sügisel, 24-25. septembril, toimub			35		2 0	
4.03.2019 10:00	Hariv artikkel "Koostöös planeerimine on eeldus"			48		11 5	
25.02.2019 14:45	 Kaja Ehitusel on tööjoonise/teostusjoonis			40		9 3	
22.02.2019 17:00	 Täna, 22. veebruaril, toimus Äripäeva			41		18 3	
10.02.2019 09:00	 Huvitavat lugemist pühapäevaks REHVA			30		3 1	
7.02.2019 21:57	14. veebruaril korraldab Riigi Kinnisvara oma			42		9 2	
6.02.2019 13:37	Net-UBIEP projekt on ellu kutsutud hoonete			205		39 5	
21.01.2019 22:23	 10. ja 11. jaanuaril toimusid esimesed			46		17 2	
9.01.2019 00:07	 Töökat alanud uut aastat Net-UBIEP			41		3 1	
7.12.2018 10:56	Avaldasime artikli BIM kompetentside teemal,			564		104 10	
30.11.2018 11:51	 X Kaasaegse Ehituse Meetodid konverentsi			316		58 5	
21.11.2018 10:36	 Meil on hea meel teatada, et järgmine			242		38 4	
30.10.2018 22:49	 Juba vähem kui nädala pärast, 5.-6. november,			37		9 0	
29.10.2018 12:36	 Nädal tagasi 22. ja 23. oktoobril toimusid			371		85 7	



9.10.2018 10:03		Head Net-UBIEP projekti huwilised!			411		53 6	
1.10.2018 16:18	<small>Curated by the Host of the</small>	Oleme koostöös projekti partneritega valmis			279		63 5	
24.09.2018 12:00		Anname teada, et peagi toimub järvjärjekordne			35		0 1	
19.09.2018 13:51	<small>Curated by the Host of the</small>	Kõik Net-UBIEPi projekti huwilised! Minge			41		8 3	
15.07.2018 11:22		Vaadake projekti kodulehte! Seal on			99		21 3	
9.05.2018 23:27		7. mail toimus Riigi Kinnisvara AS-i ja 3D			32		3 0	
23.04.2018 23:59		Tuletame Teile meelete, et Net-UBIEPi eestikeelsel kodulehel			36		4 1	
30.03.2018 22:15					101		4 4	
21.02.2018 00:30	<small>Curated by the Host of the</small>	Oleme koostöös projekti partneritega valmis			41		2 2	
16.02.2018 14:35	<small>Curated by the Host of the</small>	Avasime Net-UBIEPi eestikeelsel kodulehel			37		3 0	
12.02.2018 15:07		14-16 mai 2018 toimub Helsingis järvjärjekordne			34		4 1	
28.01.2018 22:48		NET-UBIEP projekti üheks eesmärgiks on			39		4 2	
29.12.2017 10:12		Meil on hea meel teatada, et 14.			277		55 9	
25.11.2017 21:47		NET-UBIEP (Network for Using BIM to			0		0 3	
12.11.2017 11:15		Net-Ubiep EE uuendas enda veebilehte.			0		0 0	

77



The Net-Ubiep EE page was used also to promote Net-UBIEP events, but just as an informative post, not as a separate Facebook event.

Net-Ubiep EE
Avaldas Karin Ventsel [?] · 21. jaanuar ·

10. ja 11. jaanuaril toimusid esimesed koolituspäevad professionaalidele. Jätkame koolitusega sellel nädalal 24. ja 25. jaanuaril. Kõigile kohti sellel korral ei jätkunud, kuna huvi koolituse vastu oli suur. Lähitulevikus plaanime koolitust korrrata.



Net-UBIEP projekt on ellu kutsutud hoonete energiatõhususe parendamiseks ja tagamiseks BIMi abil. See eeldab BIM teadlikuse ja kompetentside tõstmist. Projekti raames valmistame ette õppematerjale, mida kasutame koolituste läbiviimiseks. Jaanuaril algusest tänaseni oleme läbi viinud kaks koolitust. Esimese koolituse tegime arhitektidele ja inseneridele, millest võttis osa 51 inimest. Osalejad jäid koolituse ülesehituse ning sisuga väga rahule. Samas tödeti, et mõni teema vajab lisakeskendumist. Teise koolituse tegime eile, 05. veebruaril, 10 ehitustöölisele. Koolitusel õpetati ehitajaid BIMi kasutama enda põhiülesannete tegemiseks. Lisame näitena mõned koolitusel kasutatud materjalid, mida oleks ka Teil huvitav sirvida.

<https://www.dropbox.com/.../BIM%20ja%20energias%20...>
<https://www.dropbox.com/.../BIM%20n%C3%B5ded%20ja%20praktika...>

 PDF

DROPBOX.COM
BIM ja energiatõhusus projekteerimise ja ehitamise hankes.pdf
Shared with Dropbox

...
...
...

46 People Reached	19 Engagements	Võimenda postitust	205 People Reached	44 Engagements	Võimenda postitust
----------------------	-------------------	--------------------	-----------------------	-------------------	--------------------

78

As shown below there were also news outside the Net-UBIEP project to attract more people.



Net-Ubiep EE
Avaldas Karin Ventsel [?] · 10. veebruar ·

Huvitavat lugemist pühapäevaks REHVA ajakirjast:
<https://www.rehva.eu/.../the-horizon-2020-bim-speed-project.h...>

REHVA.EU
The Horizon 2020 BIM-SPEED project
The REHVA Newsletter is emailed bi-monthly to subscribers free of charge. It contains news of HVAC technical publications and events, EC directives and calls for proposals related to

30
People Reached **4**
Engagements [Võimenda postitust](#)

1

Net-Ubiep EE
Avaldas Karin Ventsel [?] - 5. aprill ·

Esmakordsest, Maantearootsi katsetab BIMi kasutamise võimalusi tee-ehituses rekonstrueerides pilootprojektina riigitee 90 Niitsiku-Karissila lõiku ja ehitades Tallinna-Tartu-Võru-Luhamaa Pikkurme-Puurmani lõigule 2+1 möödasöidulad.

<https://ehitusest.ee/.../28/louna-regioni-mudelprojekteerim.../>

EHITUSEST.EE
Lõuna-Eestis katsetatakse mudelprojekteerimist - EhitusEST
Lõuna regiooni suurimateks töödeks on BIM-mudelite kasutades...

48
People Reached **13**
Engagements [Võimenda postitust](#)

4

Net-Ubiep EE
Avaldas Karin Ventsel [?] - 25. veebruar ·

Kaja Ehituse ja tööjoonise/teostusjuonise BIM jõudnud nii kaugele, et BIMi mudeleid saab kõrvutada realline ehitusega. Ehitusobjektil on võimalik liitrealsust kuvada nutisseadmes.

Täpsema ülevaate saab käesolevast videot:
https://www.youtube.com/watch?v=OgplzR4_SXQ&feature=youtu.be

YOUTUBE.COM
Kaja ehituse liitrealsuse näide
Kaja ehitusel on tööjoonise/teostusjuonise BIM jõudnud nii kaugele, et...

40
People Reached **12**
Engagements [Võimenda postitust](#)

Net-Ubiep EE
Avaldas Karin Ventsel [?] - 30. mai ·

Mida teha järgmisel aastal 14.-17. juunil? Loomulikult osaleda ehitusfüüsika konverentsil NSB 2020 Building Physics Conference. Kuni 30. septembrini on võimalik esitada lühikokkuvõtet konverentsil esinemiseks. Piletid osalemiseks saab osta juba nüüd.

Rohkem infot: www.nsb2020.org

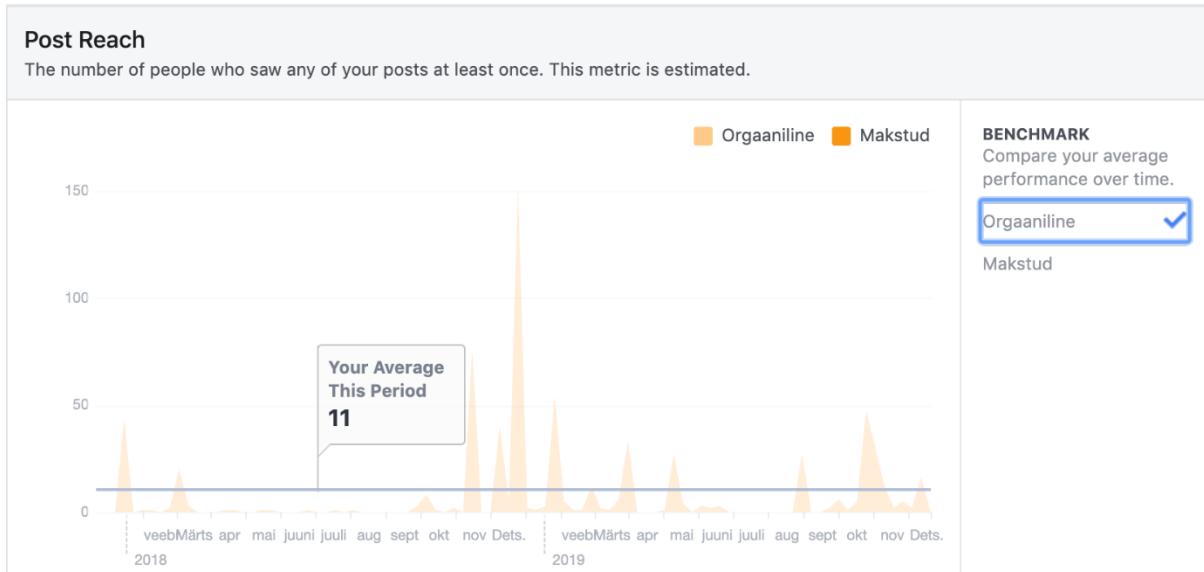
TalTech **TalTech**

34
People Reached **1**
Kihlus [Võimenda postitust](#)

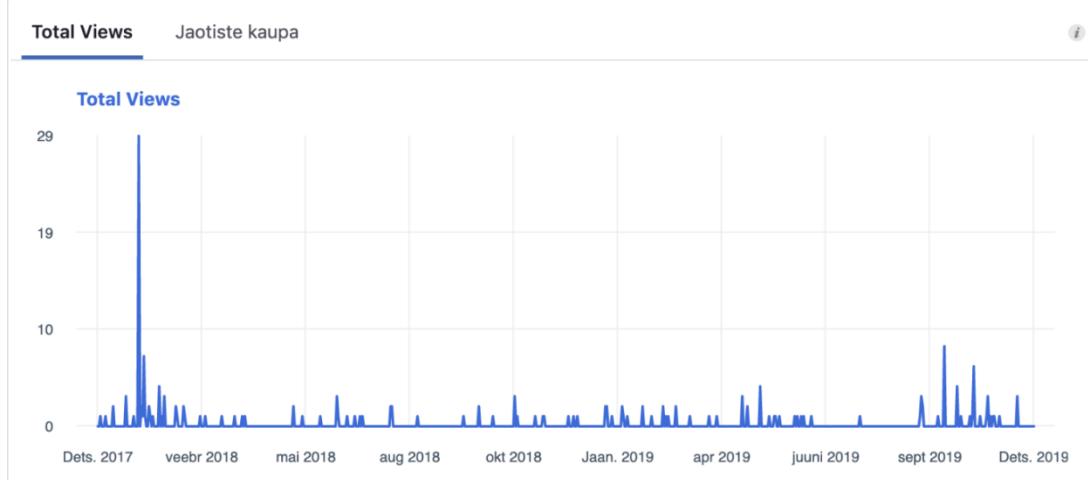


Post Reach graph (the number of people who saw any of our posts at least once) shows that Net-Ubiep EE posts reached an average of 11 people if organic reach is considered. Some posts raised more interest and reached up to 150 people.

80



The number of times the Net-Ubiep EE Facebook profile was viewed by logged in and logged out people is shown below.



81

The number of people who saw any of Net-Ubiep EE posts at least once, grouped by age and gender as well as country of origin, city of origin and language spoken. Aggregated demographic data is based on a number of factors, including age and gender information users provide in their Facebook profiles. This number is an estimate.



The following screenshot compares the performance of Net-Ubiep EE Facebook page and posts with similar pages on Facebook. Here it is seen where Estonian Facebook page is compared to master page, Croatian page and Italian Facebook page.



◆ Five best posts

1. Post about article describing BIM competences and Net-UBIEP project

 **Net-Ubiep EE**
Valdas Karin Ventsel [?] · 7. detsember 2018 ·

Avaldasime artikli BIM kompetentside teemal, mis tutvustab natuke ka Net-UBIEPi projekti tausta ja tegemisi. Artiklit on võimalik lugeda Ehitusuudiste portaalis - <http://www.ehitusuudised.ee/.../erinevad-kompetentsid-bim-val...>

Need, kellel juurdepääs vastavale veebilehele puudub, saavad lugeda artiklit pdf failina Net-UBIEPi kodulehelt - <http://www.net-ubiep.eu/et/artikel-bim-kompetentside-teemal>

Samuti avaldatakse see artikkel järgmisel nädalal ilmuvas Ehitaja ajakirjas.... [Vaata veel](#)

Performance for Your Post

564 People Reached		
6	2	4
Meeldimised	On Post	On Shares
2	0	2
Kommentaarid	On Post	On Shares
2	2	0
Jagamised	On Post	On Shares

104 Postituse klõpsamised

0	31	73
Photo Views	Link Clicks	Other Clicks

NEGATIIVNE TAGASISIDE

0	0
Hide Post	Hide All Posts

0 Teata rämpspostitusest **0** Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts

www.net-ubiep.eu - netubiep.project@net-ubiep.eu.

This project has received funding from
the European Union's Horizon 2020
research and innovation programme
under grant agreement No.754016



2- Post about reminder of XI Modern Construction Methods Conference including Net-UBIEP Second Open Day.

Net-Ubiep EE · Avaldas Ergo Pikas [?] · 5. november

Juba sellel reedel, esmaklassiline XI kaasaegse ehituse konverents! 🚧

❗ Paneeldiskussiooni teema: "Kas meil on vaja mõttmallide muutmist?"

Paneeli veab eest Ivo Jaanisoo (juhataja, ehitus- ja elamuosakond, MKM).... [Vaata veel](#)

XI KEM konverents
Uus Ajastu Ehituse
Industrialiseerimises
7-8. november
Tallinna Tehnikakõrgkoolis

Get More Likes, Comments and Shares
Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

486 People Reached 58 Engagements [Võimenda postitust](#)

Ivo Jaanisoo ja Bojan Milovanovic 2 jagamist

Meeldib Kommentaar Jaga

Performance for Your Post

486 People Reached

11 Meeldimised, kommentaarid ja jagamised

Meeldimised	On Post	On Shares
9	2	7

Kommentaarid	On Post	On Shares
0	0	0

Jagamised	On Post	On Shares
2	2	0

47 Postituse klöpsamised

Photo Views	Link Clicks	Other Clicks
3	7	37

NEGATIIVNE TAGASISIDE

0 Hide Post 0 Hide All Posts
0 Teata rämpspostitusest 0 Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts



4. Post about upcoming first Net-UBIEP seminars

 **Net-Ubiep EE**
Avaldas Karin Ventsel [?] · 9. Oktoober 2018 · 

Head Net-UBIEP projekti huvilised!
Kutsume teid BIMi ja energiatõhususe koolitusele.
Koolitused toimuvad 22. ja 23. oktoobril ning on seekord mõeldud kohaliku omavalitsuse juhtidele ja ehitusvaldkonna spetsialistidele; ehitusprojektide tellijatele ning hoonete ja ehitiste omanike esindajatele; kinnisvara hooldajatele ja halduritele.
Koolitus on TASUTA!... Vaata veel


TTU.EE
Algavad koolitused
Tallinna Tehnikaülikooli missioon on olla teaduse, tehnoloogia ja innovatsiooni edendaja ning juhtiv inseneri- ja majandushariduse andja Eestis.

 **Get More Likes, Comments and Shares**
Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

411 People Reached	59 Engagements	Võimenda postitust
 Karin Sillmann		2 jagamist
 Meeldib	 Kommentaar	 Jaga 

Performance for Your Post

411 People Reached

6 Meeldimised, kommentaarid ja jagamised 

4 Meeldimised	1 On Post	3 On Shares
0 Kommentaarid	0 On Post	0 On Shares
2 Jagamised	2 On Post	0 On Shares

53 Postituse klõpsamised

0 Photo Views **12** Link Clicks  **41** Other Clicks 

NEGATIIVNE TAGASISIDE

0 Hide Post **0** Hide All Posts

0 Teata rämpspostitusest **0** Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts

85



5. Post about inviting people to participate in NET-UBIEP survey

 Net-Ubiep EE
Avaldas Karin Ventsel [?] · 1. aprill · 

Kutsume Teid osalema uuringus, mis käsitteb BIMi kasutamist hoonete energiatõhususe parendamiseks. Uuringu eesmärk on hinnata BIMi rakendamist energiatõhususe vallas Net-UBIEP projekti peamiste sidusrühmade seas, et mõista praegust BIMi kasutamist, selle eeliseid, tõkkeid ja BIMi võimalikku kasutamist tulevikus.

Küsitlusele on oodatud vastama kõik, ka need, kellel hetkel kogemus BIMi kasutamisega puudub.

Küsitluse leiate järgmiselt lingilt endale sobiva sihtrühma alt:
<http://www.net-ubiep.eu/et/users-classes-2/>

Co-funded by the Horizon 2020 programme of the European Union 


Network for Using BIM
to Increase the Energy Performance

NET-UBIEP.EU
Users' Classes | Net-UBIEP
Kaasatud partnerid Users' Classes Registreerimine Projekti edu tagamisest

 **Get More Likes, Comments and Shares**
Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

384 People Reached	27 Engagements	Võimenda postitust
------------------------------	--------------------------	---------------------------

 Bojan Milovanovic 1 jagamine

Performance for Your Post

384 People Reached

4 Meeldimised, kommentaarid ja jagamised 

2 Meeldimised	1 On Post	1 On Shares
1 Kommentaarid	0 On Post	1 On Shares
1 Jagamised	1 On Post	0 On Shares

23 Postituse klõpsamised

0 Photo Views **8** Link Clicks  **15** Other Clicks 

NEGATIIVNE TAGASISIDE

0 Hide Post **0** Hide All Posts

0 Teata rämpspostitusest **0** Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts



6. Post about first NET-UBIEP seminars that were held

 **Net-Ubiep EE**
Avaldas Karin Ventsel [?] · 29. Oktoober 2018 · [...](#)

Nädal tagasi 22. ja 23. oktoobril toimusid esimesed Net-UBIEP projekti tasuta koolitused. Sihgrupiks olid seekord kohaliku omavalitsuse juhid, hoonete ja ehitiste omanike esindajad, kinnisvara hooldajad ning haldurid. Koolitustest võttis osa ligikaudu 80 inimest.

Näide BIM ja energiatõhususe materjalidest, mida koolitusel tutvustati:
<https://www.dropbox.com/.../7%20BIM%20ja%20energiat%C3%B5husu.....> Vaata veel



Performance for Your Post

371 People Reached		
5 Meeldimised	3 On Post	2 On Shares
0 Kommentaarid	0 On Post	0 On Shares
2 Jagamised	2 On Post	0 On Shares

85 Postituse klõpsamised

25 Photo Views	9 Link Clicks i	51 Other Clicks i
----------------	---------------------------------	-----------------------------------

NEGATIIVNE TAGASISIDE

0 Hide Post	0 Hide All Posts
0 Teata rämpspostitusest	0 Tühista lehe meeldimine

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
Võimenda antud postitust 17 € eest, et jõuda kuni 8000 inimeseni.

371 People Reached	92 Engagements	Võimenda postitust
Karin Sillmann, Margarita Ratšinski ja Pille Hamburg		2 jagamist
Meeldib	Kommentaar	Jaga





◆ LinkedIn

National LinkedIn page was created especially for the Net-UBIEP project to promote activities and spread its results. The page is titled as [Net-Ubiep EE](#). At the beginning of December Net-Ubiep EE LinkedIn page had 12 followers in total.

88

A screenshot of the Net-Ubiep EE LinkedIn profile page. The header features logos of partners like ENEA, GRUPPO CS, VIAEUROPA, and others, along with a bar chart graphic showing building icons. A funding notice from the European Union's Horizon 2020 programme is displayed. The main content area shows a post from November 2018 about a meeting with buildingSMART (bSI) and Net-UBIEP. The sidebar includes links for Home, About, Jobs, People, and Ads, and a "Visit website" button. The right sidebar shows a job advertisement for LinkedIn and a list of similar pages like Net-UBIEP and Net-Ubiep HR.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.754016

Net-Ubiep EE
Civil Engineering - Tallinn, Harjumaa - 12 followers

Visit website

All Images Documents Videos Sort by: Top

Net-Ubiep EE
12 followers
5d •

Novembris toimunud XI Kaasaegse Ehituse Meetodid konverentsi esinejate ettekanded ning töötubade materjalid on saadaval järgmisel lingil:
<https://lnkd.in/gctSRUg> ...see more

See translation

Ettekanded jagamiseks - Google Drive
<drive.google.com>

Like Comment Share

Be the first to react

Net-Ubiep EE
12 followers
1mo •

Meil on hea meel teatada, et Net-UBIEPi projekti partnerid ja buildingSMART (bSI) on allkirjastanud vastastikuse möistmise memorandumi. See tähendab, et bSI ja Net-UBIEP töötavad koos välja uue bSI kvalifikatsiooni programmi mooduli energiatõhususe valdkonnas.

See translation

4

Your dream job is closer than you think
[See jobs](#)

LinkedIn

Similar pages

Net-UBIEP Renewables & En... + Follow

Net-Ubiep HR ✓ Following

Hugaas Engineering + Follow

Show more



There were regular posts published on LinkedIn, which followed the dynamics of posts published on Net-Ubiep EE Facebook page.

89

 **Net-Ubiep EE**
12 followers
2d • 

Novembris toimunud XI Kaasaegse Ehituse Meetodid konverentsi esinejate ettekanded ning töötubade materjalid on saadaval järgmisel lingil:
<https://lnkd.in/gctSRUg>

Ettekannete videod leiate siit: <https://lnkd.in/gZahyyT>

Kohtume juba vähem, kui aasta pärast!

[See translation](#)

Ettekanded jagamiseks - Google Drive

<drive.google.com>

 Like  Comment  Share

Be the first to react

Organic impressions: 10 Impressions

Show stats ▾





Net-Ubiep EE
12 followers
2mo •

Valminud on e-õppe kursus energiatõhususe ja BIMi teemal. Kursusele on kolm moodulit: esimene on sissejuhatus, mis annab ülevaate energiatõhususest ja BIMist, teine on suunatud arhitektidele ja inseneridele ning kolmas oskustöölistele.

Kursuse läbinud ja testi edukalt sooritanud arhitektid ja insenerid saavad taotleda 20 täiendkoolituspunktki. Kampania korras on esimesele 20le täiendkoolituspunktide taotlemine TASUTA.

Täpsemat infot saate juba projekti kodulehelt - <https://lnkd.in/dm3zigK>
Kliirustage!

[See translation](#)

Co-funded by the Horizon 2020 programme of the European Union

NET
U B I E P
Network for Using BIM
to Increase the Energy Performance

E-õpe
net-ubiep.eu

Like Comment Share

Be the first to react

Organic impressions: 18 Impressions Show stats ▾

Hooneete energiatõhususe ja BIMi alane e-õpe varsti saadaval
net-ubiep.eu

1 Share

Be the first to comment on this

Organic impressions: 76 Impressions Show stats ▾

Net-Ubiep EE
12 followers
2mo •

Juba peagi on veebis kättesaadavad materjalid energiatõhususe ja BIMi alaseks e-õppeks.

Täpsemalt loe Net-UBIEPi veeblehelt: <https://lnkd.in/gKXtHa2>

[See translation](#)







Net-Ubiep EE
12 followers
3mo •

Oleme koostöös projekti partneritega valmis saanud Net-UBIEPi kolmanda uudiskirja. See annab ülevaate erinevate projekti sihtrühmade teabematerjalidest, buildingSMARTi kvalifikatsioonist ning projektis osalevate riikide kogemustest läbi viidud koolitustega.
Leiate selle Net-UBIEPi kodulehelt. Head lugemist!
https://lnkd.in/grmk_qs

[See translation](#)

Co-funded by the Horizon 2020 programme of the European Union

NET
UBIEP
Network for Using BIM
to Increase the Energy Performance

Uudiskiri
net-ubiep.eu

1 Like 0 Comment

Be the first to comment on this

Organic impressions: 30 Impressions Show stats

Net-Ubiep EE
12 followers
5mo •

Sis kui nädalavahetusel midagi teha pole...

...osale uuringus, mis käsitleb BIMi kasutamist hoonete energiatõhususe parendamiseks. Uuringu eesmärk on hinnata BIMi rakendamist energiatõhususe vallas Net-UBIEP projekti peamiste sidusrühmade seas, et mõista praegust BIMi kasutamist, selle eeliseid, tökked ja BIMi võimalikku kasutamist tulevikus.

Küsitlusele on oodatud vastama kõik, ka need, kellel hetkel kogemus BIMi kasutamisega puudub.

Küsitluse leiate järgmiselt lingilt endale sobiva sihtrühma alt:
<https://lnkd.in/gNKHAWv>

[See translation](#)

Co-funded by the Horizon 2020 programme of the European Union

NET
UBIEP
Network for Using BIM
to Increase the Energy Performance

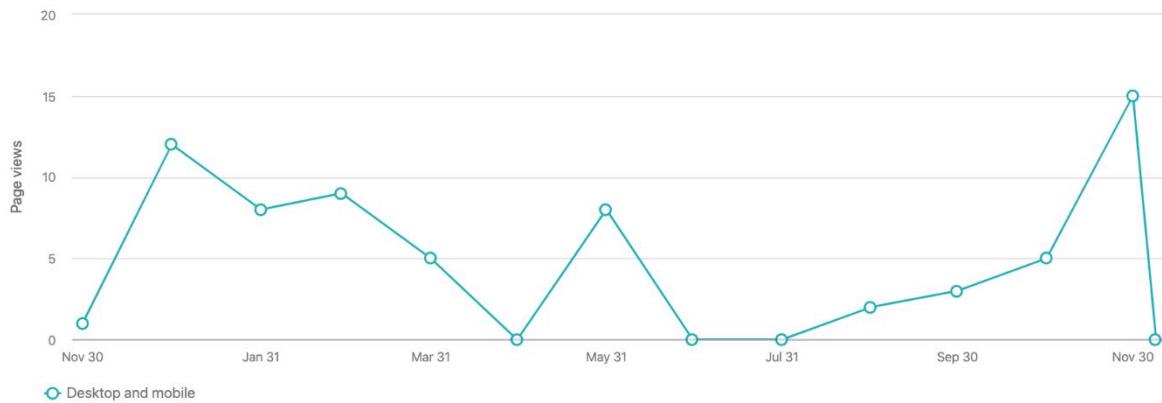
Users' Classes
net-ubiep.eu

Like Comment Share

Be the first to react



Basic analytics which can be extracted for Net-Ubiep EE LinkedIn page is available for the past year (page views) as well as last 30 day activity.



92

Analytics

Last 30 day activity

4 ▲ 300%
Unique visitors

0 ▼ 100%
New followers

[Invite connections to follow](#)

33 ▼ 87%
Post impressions

[Start a post](#)

0 ● 0%
Custom button clicks



4.5. Lithuania

4.5.1. Social media accounts of the partners: Digital Construction & VGTU

For the National dissemination campaign of the Net-UBIEP project the Lithuanian partners used the following social media accounts:

- the Facebook page of Public Institution **Digital Construction** (<https://www.facebook.com/skst.lt/>)
- the Facebook (<https://www.facebook.com/vgtuuniversity/>) and LinkedIn pages (<https://www.linkedin.com/school/vilnius-gediminas-technical-university/>) of VGTU.

The posts published on these pages focused on dissemination of project results and attracting people to project related events/seminars.

By the beginning of December 2019, DigCon Facebook page had 523 followers and 484 likes in total.

By the beginning of December 2019, VGTU Facebook page had 31666 followers and 31611 likes in total.

By the beginning of December 2019, VGTU LinkedIn page had 31442 followers in total.

- The Posts on the Facebook page of Public Institution Digital Construction are available on this [link](#);
- The Posts on the Facebook page of VGTU are available on this [link](#);
- The Posts on the LinkedIn page of VGTU are available on this [link](#).

Some posts on Facebook/LinkedIn networks and related news in other media channels presented below.



- **Post about e-learning courses (December 16):**

Related news in other media channels: [Link](#) to Net-Ubiep web site

Skaitmeninė statyba
Paskelbė leva Radzevičiūtė [?] · 4 val. ·

Kviečiame į E-kursus apie #BIM taikymą pastatų energiniams efektyvumui gerinti!

Kurso dalyviai bus supažindinti su:

- ◆ BIM modelių ir kitų duomenų saugojimo technologijomis
- ◆ BIM projekto integruota duomenų apsirokeitimo ir projekto valdymo internetinės platformos taikymu

Norėdami peržiūrėti kursą, nemokamai registruokites čia <http://bit.ly/2LScEjf>

Primename, kad LR Vyriausybė 2018 m. gegužės 7 d. nusprendė, jog nuo 2020 m. liepos 1 d. BIM turės būti taikomas projektuojant ir statant visus naujus sudėtingus ir didelės vertės viešojo sektoriaus statinius.

#NETUBIEP_Lithuania

Daugiau apie E-kursus: <http://bit.ly/34gxXkT>



Get More Likes, Comments and Shares
Boost this post for 26 € to reach up to 6 600 people.

[Parasykinti skelbimą](#)

Performance for Your Post

179 Pasiekti žmonės

7 Likes, Comments & Shares

6	6	0
Patinka	On Post	On Shares

0 Komentarai

0	0	0
On Post	On Shares	On Shares

1 Akcijos

1	1	0
On Post	On Shares	On Shares

45 Jrašo peržiūros

1 Nuotraukos peržiūros Saito paspaudimai Other Clicks

NEGATIVE FEEDBACK

0 Slėpti įrašą **0** Hide All Posts

0 Report as Spam **0** Nemėgti puslapio

94



- Post about Net-UBIEP Open Day event on the use of BIM in energy efficient buildings (took place in VGTU on November 15):

Related news in other media channels: [link](#) to the Net-ubiep web site

95

 **Skaitmeninė statyba** kartu su Vidas Šliūninkas yra Vilniaus Gedimino technikos universitetas (VGTU).
Paskelbė Ieva Radzevičiūtė [?] · Lapkričio 15 d., 13:25 · Vilnius · 

Dalinamės akimirkomis iš praėjusių savaitę vykusios konferencijos apie #BIM naudojimą energiją taupančių pastatų statyboje.

👉 Renginio pranešėjai dalinosi savo žiniomis ir įžvalgomis apie energinio haudinguumo modeliavimą, statinių energinio efektyvumo modeliavimą su kompetetingais specialistais, pastatų energinio naudingumo sertifikavimo ekspertų veiklos organizavimą ES šalyse. Taip pat buvo pristatyti tarptautinio projekto Net-UBIEP veiklos rezultatai ir projekto sprendiniai...
Žr. daugiau



1 507 Pasiekta žmonės

59 Reactions, Comments & Shares 

	On Post	On Shares
51  Patinka	17	34
2  Labai patinka	2	0
1  Ohol	1	0
0 Komentarai	0	0
5 Akcijos	5	0

428 Įrašo peržiūros

Nuotraukos peržiūros	Saito paspaudimai	Other Clicks 
188	4	236

NEGATIVE FEEDBACK

Slėpti įrašą	Hide All Posts
0	0
Report as Spam	Nemėgti puslapio
0	0

Reported stats may be delayed from what appears on posts



- First post about upcoming Net-UBIEP Open Day (November 7th):

Related news in other media channels: [link](#) to the net-ubiep web site

Post Details

Skaitmeninė statyba
Paskelbė Ieva Radzevičiūtė [?] · Spalio 21 d., 11:24 · [Share](#)

🕒 Kviečiame visus į NEMOKAMĄ informacinių renginių apie BIM naudojimą energiją taupančių pastatų statyboje!
🕒 Lapkričio 7 d.
🕒 10:00-15:00 val.
📍 Vilniaus Gedimino technikos universitetas (VGTU), centrinių rūmų 602 salė (Saulėtekio al. 11)... Žr. daugiau



NET-UBIEP.EU
Kviečiame į NET-UBIEP renginių lapkričio 7 d. Vilniuje! | Net-UBIEP

Get More Likes, Comments and Shares
Boost this post for 18 € to reach up to 10 000 people.

436 Pasiekti žmonės 39 Įtraukimai [Paryškinti skelbimą](#)

Performance for Your Post

436 Pasiekti žmonės

9 Likes, Comments & Shares [i](#)

8 Patinka	4 On Post	4 On Shares
-----------	-----------	-------------

0 Komentarai	0 On Post	0 On Shares
--------------	-----------	-------------

1 Akcijos	1 On Post	0 On Shares
-----------	-----------	-------------

30 Įrašo peržiūros

0 Nuotraukos peržiūros	14 Saito paspaudimai	16 Other Clicks i
------------------------	----------------------	-----------------------------------

NEGATIVE FEEDBACK

0 Slėpti įrašą

0 Hide All Posts

0 Report as Spam

0 Nemégti puslapio

Reported stats may be delayed from what appears on posts

96





97

Kviečiame į NET-UBIEP renginį lapkričio 7 d. Vilniuje!

net-ubiep.eu

2

Like Comment

Be the first to comment on this

Organic impressions: 365 Impressions

[Hide stats](#)

Organic stats

Targeted to: All followers

365
Impressions

2
Reactions

3.01%
Click-through
rate

0
Comments

0
Shares

11
Clicks

3.56%
Engagement rate



- **Second post about upcoming Net-UBIEP Open Day (November 7th):**

Related news in other media channels: [link](#)

Lietuvos statybininkų asociacija
Paskelbė Ieva Radzevičiutė [?] · Spalio 21 d., 11:28 · [Share](#)

Kviečiame dalyvauti! 🙌
#NETUBIEP_Lithuania

Skaitmeninė statyba
Paskelbė Ieva Radzevičiutė [?] · Spalio 21 d., 11:24 · [Share](#)

💡 Kviečiame visus į NEMOKAMĄ informacinių renginių apie BIM naudojimą energiją taupančių pastatų statyboje!

🕒 Lapkričio 7 d.
⌚ 10:00-15:00 val.
📍 Vilniaus Gedimini...

Žr. daugiau



NET-UBIEP.EU
Kviečiame į NET-UBIEP renginių lapkričio 7 d. Vilniuje! |
Net-UBIEP

302 Pasiekti žmonės

15 Jutraukimai

Boost Unavailable

98

302 Pasiekti žmonės

4 Likes, Comments & Shares [i](#)

Patinka	4 On Post	0 On Shares
0 Komentarai	0 On Post	0 On Shares
0 Akcijos	0 On Post	0 On Shares

11 Įrašo peržiūros

0 Nuotraukos peržiūros | 3 Saito paspaudimai | 8 Other Clicks [i](#)

NEGATIVE FEEDBACK

0 Slėpti įrašą | 0 Hide All Posts
0 Report as Spam | 0 Nemėgti puslapio

Reported stats may be delayed from what appears on posts



Kviečiame į NET-UBIEP renginį lapkričio 7 d. Vilniuje!

net-ubiep.eu

1

 Like  Comment

Be the first to comment on this

99

Organic impressions: 30 Impressions

[Hide stats](#)

Organic stats 

Targeted to: All followers

30	1	3.33%	0
Impressions	Reaction	Click-through rate	Comments

0	1	6.67%
Shares	Click	Engagement rate



- **Post about BIM trainings (September 25):**

Post Details X

 **Skaitmeninė statyba**
Paskelbė Ieva Radzevičiūtė [?] · Rugsėjo 25 d. · 

Visus atestuotus vadovus kviečiame dalyvauti statybos proceso skaitmeninimo mokymuose „Statinio informacinis modeliavimas BIM“!
 14 Spalio mén. 4 d. (I d.) ir spalio mén. 18 d. (II d.)
 Vilnius.... Žr. daugiau

MOKYMŲ DALYVIAI

SKAITMENINESTATYBA.LT
Skaitmeninė statyba » BIM mokymai
Statybos proceso skaitmeninimo „Statinio informacijos modeliavimas BIM“ kvalifikacijos tobulinimo mokymo programos tišklas – suteikti bendrasias statybos proceso skaitmeninimo ir

 **Get More Likes, Comments and Shares**
Boost this post for 26 € to reach up to 6 600 people.

Paryškinti skelbimą

 Vaidotas Šarka, Dalius Gedvilas ir 3 kiti (-u)

 Patinka  Komentuoti  Bendrinti 

Performance for Your Post

168 Pasiekli žmonės

5 Likes, Comments & Shares 

5	5	0
Patinka	On Post	On Shares
0	0	0
Komentarai	On Post	On Shares
0	0	0
Akcijos	On Post	On Shares

12 Įrašo peržiūros

0	8	4
Nuotraukos peržiūros	Saito paspaudimai	Other Clicks 
0	8	4

NEGATIVE FEEDBACK

0	0
Slėpti įrašą	Hide All Posts
0	0
Report as Spam	Nemėgti puslapio

Reported stats may be delayed from what appears on posts



- **Post about BIM trainings (October 21):**

Post Details



Skaitmeninė statyba
Paskelbė leva Radzevičiūtė [?] · Spalio 21 d. · 0

Penktadienį baigėme BIM I mokymų programą! ✓

BIM I mokymų tikslas – suteikti atestuotiemis vadovams, bendrąsias statybos proceso skaitmeninimo ir statinio informacinių modeliavimo (BIM) žinias bei suformuoti dalykinius gebėjimus jas taikyti siekiant išsisavinti, praktinėje veikloje naudoti ir plėtoti statinio inžinerinio informacinių modeliavimo specialiųsių žinias, metodus ir technologijas.

👉 Kviečiame registruotis į BIM II mokymus, kurie startuoja jau spalio 2 d.! ... Žr. daugiau



Performance for Your Post

285 Pasiekti žmonės

5 Likes, Comments & Shares ⓘ

	On Post	On Shares
Patinka	5	0
Komentarai	0	0
Akcijos	0	0

74 Jrašo peržiūros

30 Nuotraukos peržiūros | **7** Saito paspaudimai | **37** Other Clicks ⓘ

NEGATIVE FEEDBACK

0 Slepti įrašą | 0 Hide All Posts
0 Report as Spam | 0 Nemėgti puslapio

Reported stats may be delayed from what appears on posts



⌚ with Vaidotas Šarka

6

Like Comment

Be the first to comment on this

Organic impressions: 571 Impressions Hide stats ↗

Organic stats ⓘ
Targeted to: All followers

571 Impressions	6 Reactions	5.6% Click-through rate	0 Comments
0 Shares	32 Clicks	6.65% Engagement rate	



- **Vaidotas Šarka's comment on international projects, including Net-UBIEP:**

Related news in other media channels: [link](#)

Skaitmeninė statyba
Paskelbė leva Radzevičiutė (?) · Birželio 5 d. · 0

✓ Vaidotas Šarka, Skaitmeninė statyba regioninio bendradarbiavimo BIM vystymui darbo grupės vadovas, apžveigia 2018 m. Skaitmeninė statyba pagrindinius pasiekimus ir aptaria tėsiamus darbus.

➡ Daugiau: <https://skaitmeninestatyba.lt/.../v-sarka-ryšiai-plėtojasi-i.../>

#NETUBIEP_Lithuania



SKAITMENINESTATYBA.LT
Skaitmeninė statyba » V. Šarka: Ryšiai plėtojasi ir tvirtėja, siekiant naudos Lietuvos statybininkams

Get More Likes, Comments and Shares
Boost this post for 18 € to reach up to 10 000 people.

526 Pasiekti žmonės	47 Itraukimai	Paryškinti skelbimą
-------------------------------	-------------------------	----------------------------

Andrius Sokolnikovas, Jūratė Ryliskė ir 2 kiti (-ų)

Bendrinimų: 5

V. Šarka: Ryšiai plėtojasi ir tvirtėja, siekiant naudos Lietuvos statybininkams
skaitmeninestatyba.lt

102

526 Pasiekti žmonės

21 Reactions, Comments & Shares *i*

14 Patinka	4 On Post	10 On Shares
2 Labai patinka	0 On Post	2 On Shares
0 Komentarai	0 On Post	0 On Shares
5 Akcijos	5 On Post	0 On Shares

26 Irašo peržiūros

0 Nuotraukos peržiūros	14 Saito paspaudimai	12 Other Clicks <i>i</i>
----------------------------------	--------------------------------	------------------------------------

NEGATIVE FEEDBACK

0 Slėpti įrašą	0 Hide All Posts
0 Report as Spam	0 Nemėgti puslapio

Reported stats may be delayed from what appears on posts

2

Like Comment

Be the first to comment on this

Organic impressions: 358 Impressions

Hide stats ^

Organic stats *i*
Targeted to: All followers

358 Impressions	2 Reactions	7.82% Click-through rate	0 Comments
0 Shares	28 Clicks	8.38% Engagement rate	

www.net-ubiep.eu - netubiep.project@net-ubiep.eu.

This project has received funding from
the European Union's Horizon 2020
research and innovation programme
under grant agreement No.754016



- **Overview of ongoing international projects (including Net-UBIEP):**
Related news in other media channels: [link](#)

Post Details

Skaitmeninė statyba
Paskelbė Ieva Radzevičiūtė [?] - Rugsejo 25 d.

✓ Skaitmeninė statyba regioninio bendradarblavimo BIM vystymui darbo grupės vadovas dr. Vaidotas Šarka apžvelgia Skaitmeninė statyba praejusiu metu įgyvendintus projektaus ne tik Lietuvoje, bet ir tarptautiniu mastu. #NETUBIEP_Lithuania

Plačiau: <http://bit.ly/2n7w0Z...> Žr. daugiau

SKAITMENINESTATYBA.LT
Skaitmeninė statyba » V. Šarka: Ryšiai plėtojasi ir tvirtėja, siekiant naudos Lietuvos statybinių kams

Get More Likes, Comments and Shares
Boost this post for 18 € to reach up to 10 000 people.

225 Pasiekli žmonės 41 Itraukimai Paryškinti skelbima

Performance for Your Post

225 Pasiekli žmonės

9 Likes, Comments & Shares

9 Patinka	9 On Post	0 On Shares
0 Komentarai	0 On Post	0 On Shares
0 Akcijos	0 On Post	0 On Shares

32 Irašo peržiūros

0 Nuotraukos peržiūros	26 Saito paspaudimai	6 Other Clicks
------------------------	----------------------	----------------

NEGATIVE FEEDBACK

0 Sielpti išrašą	0 Hide All Posts
0 Report as Spam	0 Nemegti puslapio

Reported stats may be delayed from what appears on posts

103

- **Post about the Net-UBIEP project:** [link](#)

Skaitmeninė statyba
August 7, 2018

NET-UBIEP - BIM kompetencijų tinklo energiniams efektyvumui kūrimas. Net-UBIEP siekia padidinti pastatų energinių efektyvumą skaitinant BIM naudojimą pastatų gyvavimo cikle. BIM naudojimas leis modeliuoti pastatų energijos suvartojimą atsižvelgiant į pasireinkamas skirtlingas medžiagos ir elementus projektuojant ir/ar renovuojant pastatą.

Užsiregistravus, norėdami gauti naujienlaiškius el. paštu ir aktyviai dalyvauoti Net-UBIEP projekte - <http://www.net-ubiep.eu/lt/registracija/>

Projekto tinklapis - <http://www.net-ubiep.eu/lt/home-lt/>

YOUTUBE.COM
Net-UBIEP project
Net-UBIEP, Network for Using BIM to Increase the Energy Buildings...

[Share](#)

Related Pages

VS-Fitness Kaunas - MEGA
Sports Club

AB Panevėžio statybos trestas - ...
Construction Company

LSIS - Lietuvos statybos inžinerijos...
Engineering Service

Lietuvos statybinių asociacija
Community Organization

Saulėtekio slėnio mokslo ir technologijų...
Community Organization

Vilniaus kultūros centras
Community Organization

Statiniių konstruktorių klubas
Nonprofit Organization

INHUS Engineering
Engineering Services



• **Post about annual DIGITAL CONSTRUCTION conference:**

Related news in other media channels: [link](#)

 Skaitmeninė statyba 14 dalyvauja Konferencija „Skaitmeninė statyba 2019. Vilnius“ būdamas LITEXPO. Paskelbė leva Radzevičiutė [?i] · Balandžio 26 d. · Vilnius · ⓘ

 Dalinamės akimirkomis iš konferencijos "Skaitmeninė statyba 2019. Vilnius".

Konferencija atidarė ir sveikinimo žodį tarė VGTU rektorius Alfonsas Daniūnas ir LR Vyriausybės kancleris Algirdas Stončaitis. Renginio metu dalyviai turėjo galimybę pasiklausyti net 11 skirtingu pranešėjų (vienas iš jų - Europos statybos pramonės federacijos prezidentas Kjetil Tonning) bei išgirsti kviečinių dalyvių diskusiją apie pokyčius teisiniame reguliavime, inicijuojant statybos leidimo i... Žr. daugiau



1 668 Pasiekti žmonės

42 Likes, Comments & Shares ⓘ

38	20	18
Patinka	On Post	On Shares
0	0	0
Komentarai	On Post	On Shares
4	4	0
Akcijos	On Post	On Shares

340 Įrašo peržiūros

143 0 197
Nuotraukos peržiūros Saito paspaudimai Other Clicks ⓘ

NEGATIVE FEEDBACK

0 Slėpti įrašą 0 Hide All Posts
0 Report as Spam 0 Nemėgti puslapio

Reported stats may be delayed from what appears on posts

104





- **Post about the second Net-UBIEP trainings:**

Related news in other media channels: [link](#)

Post Details

Lietuvos statybininkų asociacija
Paskelbė leva Radzevičiūtė [?] · Kovo 29 d. · 0

2019 m. kovo 29 d. Vilniaus Gedimino technikos universitete įvyko Net-UBIEP projekto mokymai, skirti statybos sektoriaus projektavimo ir statybos įmonėse dirbantiems profesionalams.

Renginio pranešėjai supažindino su naujomis galimybėmis, kaip taikant statinių informacinio modeliavimo (toliau BIM) metodiką, efektyviai planuoti ir valdyti statybos projektų projektavimo ir statybos veiklas.

#NETUBIEP_Lithuania... Žr. daugiau

NET-UBIEP.EU

Įvyko antrieji Net-UBIEP mokymai, skirti statybos sektoriaus projektavimo ir statybos įmonėse dirbantiems...

Performance for Your Post

498 Pasiekti žmonės

10 Likes, Comments & Shares [i](#)

9	7	2
Patinka	On Post	On Shares
0	0	0
Komentarai	On Post	On Shares
1	1	0
Akcijos	On Post	On Shares

26 Įrašo peržiūros

0	22	4
Nuotraukos peržiūros	Saito paspaudimai	Other Clicks i

NEGATIVE FEEDBACK

0	0	0
Slėpti įrašą	Hide All Posts	
Report as Spam	Nemėgti puslapio	

Reported stats may be delayed from what appears on posts

- **Post about Net-UBIEP second Newsletter: [link](#)**

es-la.facebook.com/nkt.lt/photos/2-ajame-net-ubiep-projekto-naujenlaikyje-galite-rasti-informaciją-apie-su-bim-/1106414866182790/

facebook Registrarse

Skaitmeninė statyba
3 de octubre de 2018 · 0

2-ajame net-UBIEP projekto naujenlaikyje galite rasti informaciją apie su BIM diegimų susijusius standartus, kompetencijų sritis ir mokymo rezultatus nustatytų naudojamą metodologiją, buildingSMART veiklos BIM profesinių kvalifikacinių sričių, buildingSMART International teisinių reglamentavimo darbo grupė ir vystybės institucijų vadmenį bei kt. Naujenalaikai skaityk galię čia - <http://www.net-ubiep.eu/> /2017/09/02-net-UBIEP-newsletter/_...

Užsiregistrokite, norėdami gauti naujenalaikus el. paštų ir aktyvai dalyvauti Net-UBIEP projekte - <http://www.net-ubiep.eu/lit/registracija/>
Projekto tinklapis - <http://www.net-ubiep.eu/lit/home-lit/>

Correo electrónico o teléfono Contraseña Iniciar sesión [Olvidaste tu cuenta?](#)

2 veces compartido [Compartir](#)

Páginas relacionadas

- VS-Fitness Kaunas - MEGA Club deportivo
- PST AB Panėvėžio statybos trestas - ... Empresa de construcción
- Lietuvos statybininkų asociacija Organización comunitaria
- VKC Vilnius kultūros centras Organización comunitaria
- LSIS - Lietuvos statybos inžineriai... Servicio de ingeniería
- Saučiakėlio slėnio mokslo ir technologijų centro Organización comunitaria
- Statinių konstruktorių klubas Organización sin fines de lucro



- Post about Net-UBIEP seminar in Klaipeda city:

Related news in other media channels: [link](#)

Post Details

 Lietuvos statybininkų asociacija
Paskelbė Ieva Radzevičiūtė [?] · Kovo 28 d. · [Share](#) [Report](#)

Kviečiame registrnuotis į Net-UBIEP projekto seminarą KLAIPĖDOJE.
[#NETUBIEP_Lithuania](#)



KT, 04-04

Seminaras Klaipėdoje apie NZEB pastatus ir BIM

 [Domina](#)

 Tau patinka Skaitmeninė statyba

180 Pasiekti žmonės 14 Jtraukimai [Boost Unavailable](#)

 Linas Adomavičius, Jolanta Česnauskienė ir Viktor Voroncov

Performance for Your Post

180 Pasiekti žmonės

3 Likes, Comments & Shares [i](#)

Patinka	On Post	On Shares
3	3	0
Komentarai	On Post	On Shares
0	0	0
Akcijos	On Post	On Shares
0	0	0

11 Jrašo peržiūros

0 Nuotraukos peržiūros 6 Saito paspaudimai 5 Other Clicks [i](#)

NEGATIVE FEEDBACK

0 Slėpti jrašą 0 Hide All Posts
0 Report as Spam 0 Nemėgti puslapio

Reported stats may be delayed from what appears on posts

106



- Post about sertification commeteer meeting related to Net-UBIEP project results:

https://m.facebook.com/story.php?story_fbid=1440970672727206&id=630433767114238

Related news in other media channels:

https://skaitmeninestatyba.lt/aktualijos/ivyko-pirmasis-sertifikavimo-bsnordic_lt_skst_pcet-komiteto-susirinkimas/

107



Skaitmeninė statyba is with Dalius Gedvilas.

37 mins ·

✓ Gruodžio 16 d. įvyko pirmasis Skaitmeninė statyba sertifikavimo (bSNordic_LT_SKST_PCERT) komiteto susirinkimas.

bSNordic_Lithuania profesionalaus sertifikavimo programos tikslas – užtikrinti openBIM metodikos sampratos ir taikymo principų aiškumą ir vieningumą Lietuvoje, populiarinant buildingSMART International pasaulinių standartą, skirtą openBIM mokymuisi ir kompetencijų vertinimui. #buildingSMART #NETUBIEP_Lithuania

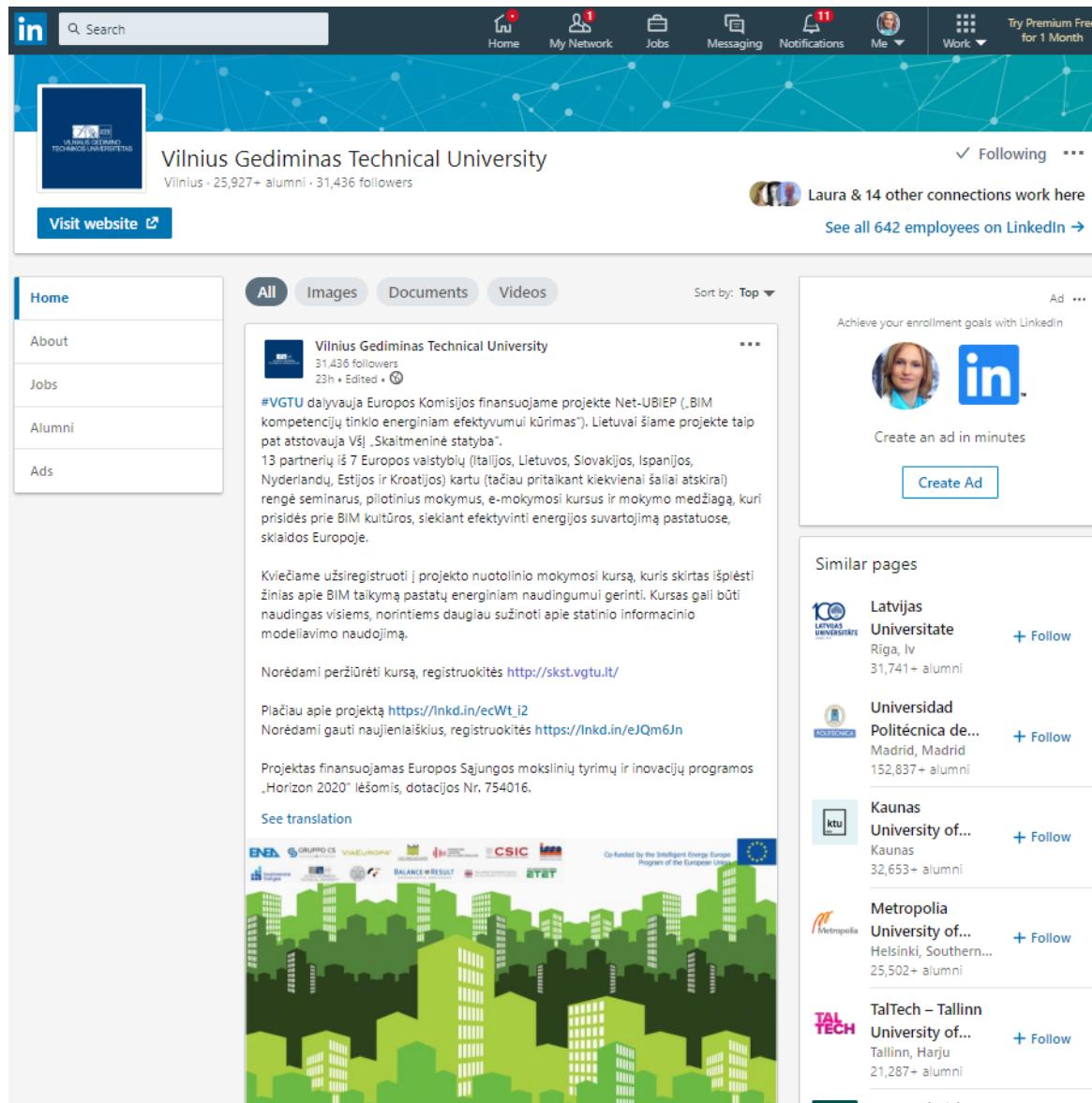
Plačiau: <http://bit.ly/2sBXdf4>





- Post about the Net-UBIEP E-learning platform in VGTU LinkedIn network:

https://www.linkedin.com/posts/vilnius-gediminas-technical-university_vgtu-activity-6612234295782240256-kOLD



The screenshot shows the LinkedIn profile of Vilnius Gediminas Technical University. At the top, there's a navigation bar with "Home", "My Network", "Jobs", "Messaging", "Notifications", "Me", "Work", and a "Try Premium Free for 1 Month" button. A green circular badge on the right says "108". Below the bar, the university's profile picture and name are displayed, along with the number of alumni (25,927+) and followers (31,436). A "Visit website" button is present. The main feed shows a post from the university about their participation in the Net-UBIEP project, featuring a green city skyline graphic at the bottom. To the right, there's an advertisement for LinkedIn ads and a section for "Similar pages" featuring other universities like Latvian University, Universidad Politécnica de Madrid, and Kaunas University of Technology.





- Post about the Net-UBIEP E-learning platform in VGTU Facebook network:

[https://www.facebook.com/VGTU.SF/posts/571229936943929?_xts_\[0\]=68.ARafVeJbszOeU-RNpNMHmnrEV8bbPY8o_QXHmANaR2Wv83k-1lbzaHKtiOdJawj8alNAAnfqudSn_kg35oc1oD6oDHCSlwRe6eB7DKQ5PYgupl1texaXmBlqM6IWwBb_W7OY_62rDt3WpFbF3mJikUpheIDh29yWe0XYgi-pnCV255kl956wncP5Rtc_wCZ7kOvnX6EAlkpuvXS31UKHukxVAzZsAI76z2VKuHwuakHVQlaNKRM6TYzquK6p5rLgPPdCOzJ0JpjSHa8VBC0zh6zfEx-SxsVnCQXRgPJgf7PKgdgBzRfitDjjWK2PJy2giODotQ0msN-co5-kCn9xZI&_tn_=-R](https://www.facebook.com/VGTU.SF/posts/571229936943929?_xts_[0]=68.ARafVeJbszOeU-RNpNMHmnrEV8bbPY8o_QXHmANaR2Wv83k-1lbzaHKtiOdJawj8alNAAnfqudSn_kg35oc1oD6oDHCSlwRe6eB7DKQ5PYgupl1texaXmBlqM6IWwBb_W7OY_62rDt3WpFbF3mJikUpheIDh29yWe0XYgi-pnCV255kl956wncP5Rtc_wCZ7kOvnX6EAlkpuvXS31UKHukxVAzZsAI76z2VKuHwuakHVQlaNKRM6TYzquK6p5rLgPPdCOzJ0JpjSHa8VBC0zh6zfEx-SxsVnCQXRgPJgf7PKgdgBzRfitDjjWK2PJy2giODotQ0msN-co5-kCn9xZI&_tn_=-R)

109

The screenshot shows a Facebook post from the page "VGTU Statybos fakultetas". The post was made on December 15 at 10:30 PM. It contains text about the Net-UBIEP project, mentioning its funding by the European Union's Horizon 2020 programme and its goal to increase energy performance through BIM. It also links to the project's website and registration page. The post has 86 likes and 4 shares. On the right side of the post, there is a sidebar titled "Related Pages" which lists several other VGTU pages such as "VGTU Elektronikos fakultetas", "LSIS - Lietuvos statybos inžinerijos", and "KTU biblioteka". At the bottom of the post, there is a footer for the "NET-UBIEP" project, which includes its logo and the text "Network for Using BIM to Increase the Energy Performance".

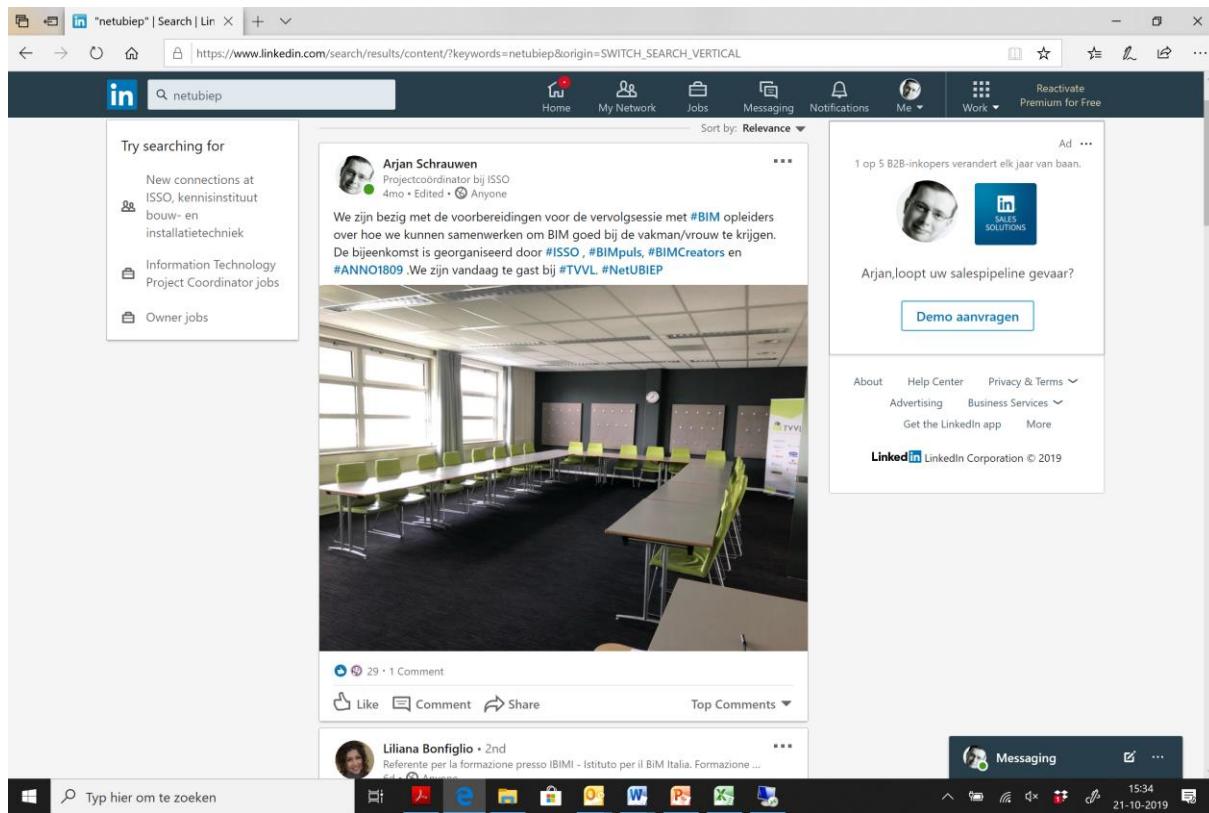


4.6. The Netherlands

4.6.1 Social Media account of the partners

- ◆ Linkedin

110





The screenshot shows a LinkedIn search results page for the query "netubiep". The top navigation bar includes links for Home, My Network, Jobs, Messaging, Notifications, Me, Reactivate, Premium for Free, and Work. A search bar at the top has the term "netubiep" entered. Below the search bar, there are two main search results:

- Arjan Schrauwen** (Projectcoördinator bij ISSO) posted a comment about BIM implementation. The post includes a 3D rendering of a building model resting on a laptop keyboard, with a red arrow pointing to the letter 'B'. The post has 14 likes, 1 comment, and 6 shares.
- Bojan Milovanović** (2nd Assistant Professor at University of Zagreb, Faculty of Civil Engineering) posted a comment about a fruitful discussion with Damir Mance and Bilal Sucar regarding education in BIM and energy efficiency through #Net_ubiep and #BIMzeed projects. This post has 2 likes, 0 comments, and 0 shares.

On the right side of the page, there is an advertisement for "SALES SOLUTIONS" featuring a photo of a man and the text "1 op 5 B2B-inkopers verandert elk jaar van baan." Below the ad is a button labeled "Demo aanvragen". The LinkedIn footer includes links for About, Help Center, Privacy & Terms, Advertising, Business Services, Get the LinkedIn app, and More, along with the copyright notice "LinkedIn Corporation © 2019".

111





A screenshot of a LinkedIn search results page for "arjan schrauwen". The search bar at the top shows the query. Below the search bar, there are three main posts from Arjan Schrauwen:

- Projectgroep wil belemmeringenadiabatische koeling wegnemen - Airconditioning en koeling op RCC ...**
A thumbnail image shows a large industrial cooling unit. Below the image:
 - 5 · 2 Comments
 - Like Comment Share
 - Top Comments
- Meedozen aan de training BIM in relatie tot BENG/nZEB ?**
A thumbnail image shows a person's face. Below the image:
 - 9mo · Anyone
 - Like Comment Share
 - Top Comments
- Praktijktraining BIM bij de realisatie van energiezuinige gebouwen**
A thumbnail image shows a person's face. Below the image:
 - bimloket.nl
 - Korte praktijktraining BIM & BENG / nZEB NZEB oftewel BENG, gasloos en Nul op de meter. Er komt de k...
 - Like Comment Share
 - Top Comments
- Zijn er al bouwbedrijven die geïnteresseerd zijn in zo'n robot ? #bostondynamics #spot**
A thumbnail image shows a person's face. Below the image:
 - 3w · Anyone
 - BostonDynamics
 - Like Comment Share
 - Top Comments

On the right side of the LinkedIn interface, there is a sidebar with a profile picture of Arjan Schrauwen, the LinkedIn logo, and a message: "See who's viewed your profile in the last 90 days". A "Restart Trial" button is also visible. At the bottom of the LinkedIn window, there is a taskbar with various icons and a status bar showing "15:40" and "21-10-2019".



112



◆ Twitter

A screenshot of a Twitter search results page. The search bar at the top shows "(20) Tweets with replies". The main content area displays tweets from user Arjan Schrauwen (@ArjanSchrauwen). His profile picture is a man with glasses, and his bio mentions he has 664 tweets. One tweet from May 16 discusses a BIM event and includes a large yellow graphic of the letters "BIM" with a construction crane behind it. Another tweet from March 20 by Rob van Bergen (@Rob_van_Bergen) asks professionals in the built environment if they want to help improve buildings using BIM. The sidebar on the right shows trending hashtags in the Netherlands, including #lerarentekort, #vacature, Lubach, #ddw2019, and #MondayMotivation. At the bottom, there's a search bar with "Typ hier om te zoeken" and a row of Windows taskbar icons.

113





A screenshot of a Twitter search results page for the user "Arjan Schrauwen". The search bar at the top shows "(20) Tweets with replies". The main content area displays a tweet from "Rob van Bergen" (@Rob_van_Bergen) dated March 20, 2019. The tweet text is: "Hoi professionals in de gebouwde omgeving! Wil je ons helpen gebouwen te verbeteren? Enquête – Verbeteren van energieprestatie gebouwen met BIM". Below this tweet is a card for "Enquête - Verbeteren van energieprestatie gebouwe...". On the left sidebar, there is a navigation menu with links: Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile, and More. A blue "Tweet" button is located at the bottom of the sidebar. On the right side, there is a sidebar titled "Netherlands trends" with several trending topics: #lerarentekort, #vacature, Lubach, #ddw2019, and #MondayMotivation. A green circular badge in the top right corner contains the number "114". At the bottom of the screen, a Windows taskbar is visible with various pinned icons.





A screenshot of a Twitter search results page for the query "(20) Tweets with replies". The results show tweets from Arjan Schrauwen (@ArjanSchrauwen) and others. One tweet from Arjan Schrauwen on November 14, 2018, discusses a meeting at Arnhem. Another tweet from Arjan Schrauwen on November 29, 2018, mentions a free BIM course by ISSO. The interface includes a sidebar with navigation links like Home, Explore, Notifications, and Profile. On the right, there's a sidebar for "Netherlands trends" showing hashtags like #lerarentekort, #vacature, and #ddw2019. A green circular badge in the top right corner displays the number 115.





A screenshot of a Twitter browser window. The left sidebar shows navigation links: Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile, and More. The main area displays tweets from user Arjan Schrauwen (@ArjanSchrauwen). The first tweet, dated Aug 15, 2018, shows several brochures or training materials titled "TRAINING MATERIAL" and "NET-UBIEP". The second tweet, dated Jul 21, 2018, discusses the "#duurzaamheid" movement. The third tweet, dated Jun 21, 2018, mentions a competition for the highest level of energy efficiency. The right sidebar shows trending topics in the Netherlands: #lerarentekort, #vacature, Lubach, #ddw2019, and #MondayMotivation. A green circular badge in the top right corner contains the number "116".





A screenshot of a Twitter search results page for the query "%23net-ubiep". The search bar at the top shows the query. The results are filtered by "Top". On the left, there's a sidebar with navigation links: Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile, and More. A blue "Tweet" button is at the bottom of the sidebar. The main area displays two tweets. The first tweet is from Selina Roskam (@selinaroskam) dated Mar 15. It discusses BIM's contribution to energy performance and mentions an ISO survey. The second tweet is from Jan Straatman (@JanStraatman) dated Jan 23, 2018, about a meeting with BIM-trainers regarding competencies. On the right side, there are "Search filters" for "People" (set to "People you follow") and "Location" (set to "Anywhere"). Below that is a section for "Netherlands trends" with hashtags like #vacature, #lerarentekort, #ddw2019, Lubach, and #MLEU. At the bottom right, there's a "Who to follow" section featuring Swissquote (@Swissquote). The bottom of the screen shows a Windows taskbar with various icons and the date/time (21-10-2019, 16:05).





A screenshot of a Twitter search results page for the hashtag #Net_UBIEP. The search bar at the top shows the query. The results are sorted by 'Top'. The first tweet is from Jan Straatman (@JanStraatman) dated Jan 23, 2018, discussing a meeting with BIM-trainers. The second tweet is from Jan Straatman (@JanStraatman) dated Jan 17, 2018, about construction projects in VolkerWessels' DigiBase. The third tweet is from Jan Cromwijk (@jancromwijk) dated Aug 7, 2017, about the start of inventarisation and training in the EU H2020 project. The sidebar on the right shows trending topics like #vacature, #lerarentekort, #ddw2019, Lubach, and #MLEU, along with a 'Who to follow' section featuring Swissquote, Ariane Lelieveld, and Barack Obama. A green circular badge in the top right corner contains the number '118'.



4.7. Spain

4.7.1. National account social media of partner: Fundación Laboral de la Construcción

Fundación Laboral de la Construcción

Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

119

Tweet on the presentation of the Net-Ubiep project by Laura Mesa, Project Technician at FLC, in the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated. https://twitter.com/Fund_Laboral/status/1189489923499446272

fundacionlaboral.org
@Fund_Laboral

Nuestra compañera, Laura Mesa, nos presenta el proyecto [@net_ubiep](#), que busca, a través de #BIM, incrementar el #rendimiento energético de los edificios mediante la simulación del proceso de #construcción a través de diferentes materiales y componentes #yoinnovoenconstrucion

NET
UBIEP

Programa Horizonte 2020
EE14 Construction Skills
'Energía segura, limpia y eficiente', line y Apoyo

Identificación del Proyecto: 754016

Duración: 30 meses, desde Julio de 2018

Presupuesto: 995.022,50 €

Coordinador del Proyecto: Agencia Energía y Desarrollo Económico Sober

Socios: Fundación Laboral de la Construcción (Italia), Gruppo CS (Italia), Vtctu (Ucrania), IISZ (Croacia), Zgrob (Croacia), VCTU (Ucrania), ETET (Estonia), UVS (Eslovaquia) y BIEP

ENEA y 3 más

11:31 a. m. · 30 oct. 2019 · Twitter for Android

Ver actividad del Tweet

1 Retweet 3 Me gusta



Profile of Mercedes Oriol Vico, FLC, October 30th, 2019

Tweet on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-UBIEP project were presented.

<https://twitter.com/moriolvico/status/1189480795108466688>

120

 Mercedes Oriol Vico
@moriolvico

La @Fund_Laboral presenta sus proyectos europeos
@EcoTrainersEU #TransToWork @Womencanbuild
#Tycon #NetUbiep @UppGamesEU y @VRoadEU

#yoinnovoenconstruccion



10:54 a. m. · 30 oct. 2019 · Twitter for Android

1 Retweet 5 Me gusta

Reply Share Like



Profile of IETCC-CSIC, specialized in Advanced and Sustainable Construction, September 17th, 2019

Presentation of Net-UBIEP project in ReBuild'19.

<https://twitter.com/CasCsic/status/1173948926233370624>

121



Construcción Avanzada y Sostenible IETcc. CSIC
@CasCsic

Today in Rebuild Madrid presenting Net-Ubiep H2020
project.

[Traducir Tweet](#)



3:16 p. m. · 17 sept. 2019 · Twitter for iPhone

2 Me gusta



Profile of José Antonio Tenorio, IETCC-CSIC, June 20th, 2019

Tuit in Spanish on the presentation of Net-Ubiep in the cycle of conferences with the neighbors of the association @Afuveva in which energy efficiency of buildings was discussed.

<https://twitter.com/PepeTenorioRios/status/1141593809610055680>

122



8:29 a. m. · 20 jun. 2019 · Twitter for iPhone

1 Retweet 1 Me gusta



Profile of José Antonio Tenorio, IETCC-CSIC, June 20th, 2019

Tuit in English on the presentation of Net-Ubiep in the cycle of conferences with the neighbors of the association @Afuveva in which energy efficiency of buildings was discussed.

<https://twitter.com/PepeTenorioRios/status/1141592670390931457>

123



José A. Tenorio
@PepeTenorioRios

Last 18th June, at Valdebernardo. Madrid I was talking about "Energy Efficiency at Home" to users in @Afuveva Neighborhood Association presenting @net_ubiep and @Construye2020EU H2020 projects @Europeos_CSIC

Traducir Tweet



8:24 a. m. · 20 jun. 2019 · Twitter for iPhone

2 Retweets 2 Me gusta



Profile of Construye 2020+, an Horizon 2020 project of FLC, June 17th, 2019

Tuit on the intervention of José Antonio Tenorio, IETCC-CSIC, talking about BIM and the impulse from projects such as Net-Ubiep.

CONSTRUYE 2020+ Construye 2020+
@Construye2020EU

124

Tenorio: "#BIM es pensar distinto, es resolver los problemas del pasado utilizando una herramienta novedosa".
Un sistema que ha revolucionado el proceso de #Construcción y que está presente en proyectos, como @net_ubiep que busca mejorar la #eficienciaenergética a través de BIM



• Tú y 4 más



Profile of IETCC-CSIC, specialized in Advanced and Sustainable Construction, June 4th, 2019

Tuit information on the final progress of the project.

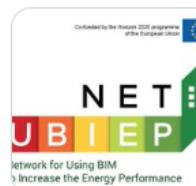
<https://twitter.com/CasCsic/status/1136006611124838401>



Construcción Avanzada y Sostenible IETcc. CSIC
@CasCsic

125

El proyecto Net-UBIEP está llegando a su recta final.
Seguimos creyendo que potenciar el uso de BIM puede
ayudar a lograr edificios energéticamente más
eficientes. [@net_ubiep](#)



NET-UBIEP | Network for Using BIM to Increase the Energy Bu...
Net-UBIEP aims at increasing energy performance of buildings
by wide spreading and strengthening the use of BIM, during ...
net-ubiep.eu

10:27 p. m. · 4 jun. 2019 · Twitter for iPhone



Profile of José Antonio Tenorio, IETCC-CSIC, May 17th, 2019

Tuit on the presentation of IETCC-CSIC at IES Emérita Augusta project, in Merida.



José A. Tenorio @PepeTenorioRios · 17 may.

En respuesta a [@Construye2020EU](#) [@EU_H2020](#) y 4 más

Past 8th May we have talked in Mérida about Challenges in decarbonization
in the construction sector and introduced the H2020 projects: NetUBIEP and
Construye2020+. Congratulations and thanks to the organization [@Junta_Ex](#)



Profile of Construye 2020+, an Horizon 2020 project of FLC, May 8th, 2019

Dissemination tuit on the presentation of IETCC-CSIC at IES Emérita Augusta project, in Merida.

<https://twitter.com/Construye2020EU/status/1126153176338583553>

126

Construye 2020+
@Construye2020EU

El IES Emérita Augusta de #Mérida ha abierto hoy sus puertas a los proyectos @EU_H2020 #Construye2020Plus y @net_ubiep que ha explicado José Antonio Tenorio, científico Titular de @IETorroja @CSIC, como ejemplo de lo que se está llevando a cabo en el marco europeo y nacional.



5:53 p. m. · 8 may. 2019 · Twitter Web Client

2 Retweets 5 Me gusta

Profile of Noticias Maquinaria, Spanish digital magazine on construction machinery, April 30th, 2019

Dissemination tuit on the project.

<https://twitter.com/noticiasmaquina/status/1123193500399353857>





Noticias Maquinaria
@noticiasmaquina

Construye 2020+ y Net-Ubiep demuestran el interés
que BIM despierta en los profesionales del sector
dlvr.it/R3nHwZ

1:52 p. m. · 30 abr. 2019 · Facebook

127



Profile of IEE Huelva, April 30th, 2019

Dissemination tuit on the project.

<https://twitter.com/Huelvalee/status/1123193039520796672>



IEEHUELVA
@Huelvalee

Construye 2020+ y Net-Ubiep demuestran el interés
que BIM despierta en los profesionales del sector
blog.fundacionlaboral.org/cursos/constru...



1:51 p. m. · 30 abr. 2019 · dlvr.it



**Profile of the Intromac, Instituto Tecnológico de Rocas Ornamentales y Materiales de Construcción
(Technological Institute of Ornamental Rocks and Construction Materials), April 25th, 2019**

Dissemination tuit on the project.

<https://twitter.com/INTROMAC/status/1121368517952069633>

128

 @INTROMAC
@INTROMAC

Hoy 📅 25A, asistimos en el @IETorroja de @CSIC al Taller formativo de BIM y nZEB, dirigido a ingenieros y arquitectos. Iniciativa conjunta de dos proyectos europeos pertenecientes al programa Horizonte 2020: Construye 2020+ y Net-Ubiep



ingenieros y arquitectos

• Tú y 2 más

1:01 p. m. · 25 abr. 2019 · Twitter for iPhone

6 Retweets 10 Me gusta

Reply Retweet Like Share



- ◆ Facebook

Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

News on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

129

<https://www.facebook.com/FundacionLaboralConstruccion/posts/3023405467730224>

The post features a main image showing a conference room with several people seated in white chairs, facing a stage where a presentation is being given. Below the main image are two smaller images showing different angles of the audience in the same room. The post includes the following text:

Fundación Laboral de la Construcción
Publicado por Beatriz Construcción · 30 de octubre a las 9:52 · [Ver en Facebook](#)

Ya está todo preparado en el Espacio Bertelsmann de Madrid para acoger la II Jornada de Innovación en Formación de la Industria de la Construcción #yoinnovoenconstruccion ¿No puedes venir? Tampoco tienes excusa para perdértelo. Síguelo en directo a través de: <http://fundacionlaboral.enstreaming.es/>

Fundación Bertelsmann EPC Tracker Developments Bus.Trainers Net-UBIEP VRoad Upp Games

Below the text are engagement statistics: 731 personas alcanzadas (731 people reached), 29 interacciones (29 interactions), and a blue "Promocionar publicación" (Promote post) button. At the bottom, there are icons for likes (8), comments, sharing, and more options.



Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

News on the presentation of Net-Ubiep project by Laura Mesa, Technician Project at FLC, in the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

<https://www.facebook.com/FundacionLaboralConstruccion/photos/a.3024247587646012/3024411097629661/?type=3&theater>



130

Corporate profile Fundación Laboral de la Construcción, October 23th, 2019

News on the last meeting of the Net-Ubiep project in Brussels.

<https://www.facebook.com/FundacionLaboralConstruccion/posts/3003116203092484>



Corporate profile Fundación Laboral de la Construcción, June 12nd, 2019

News on the third meeting of the partnership in FLC.

<https://www.facebook.com/FundacionLaboralConstrucion/posts/2654748067929301>

131



Corporate profile Fundación Laboral de la Construcción, October 17th, 2018

News on dissemination of the Net-Ubiep project at meetings with the Administrative Subcommittee for Building Quality (SACE, Spanish acronym) and with the Committee on Infrastructure for Building Quality (CICE, Spanish acronym)

[https://www.facebook.com/FundacionLaboralConstrucion/posts/2146283462109100?_xts=\[0\]=68.ARRA3sVVFC8JAeXOD-Yllek88AM2W72ksTQoYX0xNV9PfYncVUOOyCci4aqN3DiOiBdnXCU4CJguofnFMvjWM2vHrbEYSR1dXuNfl6WMI52dALP9XjdvOldSvvvUG7mYCRyMzzul65D2SP1ITIiv_Q5DiX1j1sVN8upkpg_jPRHCyE8294gWbZeRtKKJxWzmKv9MWQ&_tn=-R](https://www.facebook.com/FundacionLaboralConstrucion/posts/2146283462109100?_xts=[0]=68.ARRA3sVVFC8JAeXOD-Yllek88AM2W72ksTQoYX0xNV9PfYncVUOOyCci4aqN3DiOiBdnXCU4CJguofnFMvjWM2vHrbEYSR1dXuNfl6WMI52dALP9XjdvOldSvvvUG7mYCRyMzzul65D2SP1ITIiv_Q5DiX1j1sVN8upkpg_jPRHCyE8294gWbZeRtKKJxWzmKv9MWQ&_tn=-R)





132

◆ LinkedIn

Corporate profile Fundación Laboral de la Construcción, November 11st, 2019

News on the development of the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

<https://www.linkedin.com/feed/update/urn:li:activity:6599620397010952192>

www.net-ubiep.eu - netubiep.project@net-ubiep.eu.

This project has received funding from
the European Union's Horizon 2020
research and innovation programme
under grant agreement No.754016



Fundación Laboral de la Construcción
29.807 seguidores
2 días •

Competencias profesionales, PRL o igualdad en el sector. Conoce 7 de los proyectos europeos en los que trabajamos y que presentamos en la II Jornada de Innovación en Formación para la industria de la Construcción en nuestro blog #yoinnovoenconstrucion <https://lnkd.in/gxNb3pY>



14 Recomendar Comentar

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133

Corporate profile Fundación Laboral de la Construcción, October 30th, 2019

Summary on the II Conference on Innovation in Training for the Construction Industry in which the results of Net-Ubiep were disseminated.

<https://www.linkedin.com/feed/update/urn:li:activity:6595342415282995201>



Fundación Laboral de la Construcción
29.607 seguidores
2 semanas •

Hoy hemos celebrado la II Jornada de Innovación en Formación de la Industria de la Construcción. ¿No has podido venir? No te pierdas los mejores momentos del día #yoinnovoenconstrucion

Toda la información: <https://lnkd.in/gNSU3PY>

Las mejores fotos: <https://lnkd.in/gVN7ADK>

Dani Seseña
Fundación Bertelsmann Espacio Bertelsmann Grupo LOBE EPC Tracker
Developments JAVIER GONZÁLEZ LÓPEZ Juan José Juárez Mario Rondán
Fernández Enrique Corral Alvarez Jose Antonio Viejo Beatriz Oliete Galiano Silvia
Santos Laura Mesa López Belén Blanco David Alejandro Pesado Diaz Óscar
Aranda



Los ponentes de la II Jornada de Innovación de la Fundación Laboral coinciden en que la transformación digital del sector de la construcción
fundacionlaboral.org

41 · 2 comentarios

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4.8. Slovakia

4.8.1. National account

The Slovak partners are members of the BUILD UP Slovakia group and used its national facebook (with over 300 followers from the construction sector community) and twitter accounts. All major events were announced on the facebook and twitter (with over 90 followers from Slovak construction community). The followers are the key stakeholders in innovations relevant to energy efficiency and use of renewable energy sources.

It should be, however, noted that social networks have no tradition in the construction sector and the use is very limited.

135

- Facebook

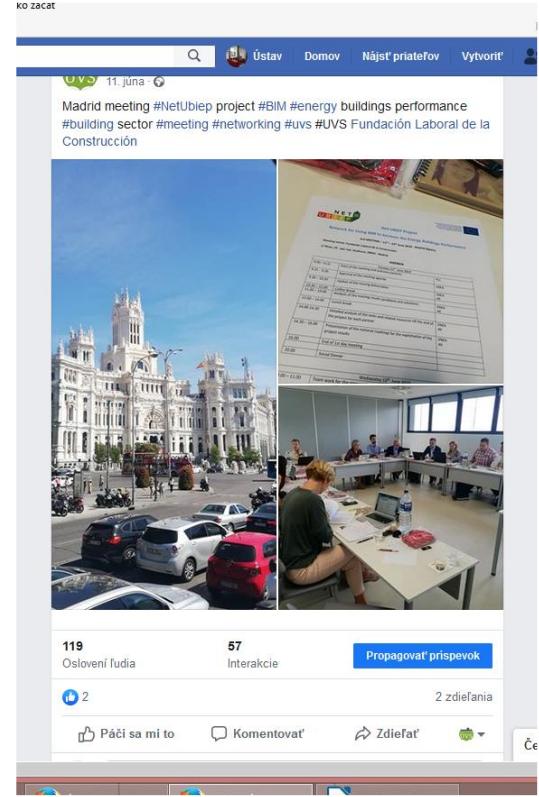
The Net-Ubiep project published the following posts dedicated to Net-Ubiep (print screens attached):

Nr	Event	Number of followers
1	Second Net-Ubiep Open Day at BIM Conference on 19.09.2019	347
2	First Net-Ubiep Open Day at Coneco/Racioenergia Intenraional Fair on 27-28 March 2019	90
3	Net-Ubiep Project Meeting in Madrid on 11 June 2019	119
4	Publication in Eurostar professional monthly in April 2019	11
5	Third Classrooms Courses for Professionals 23.05.2019 - 2 posts	30
6	Seminar with Public Administration, Owner and FM on 25.04.2019	113
7	Project meeting in Bratislava on 12-13.06.2018	10
8	TOTAL	720



<p>1</p>	<p>2</p>
<p>3</p>	<p>4</p>



 <p>11. júna</p> <p>Madrid meeting #NetUbiep project #BIM #energy buildings performance #building sector #meeting #networking #uvs #UVS Fundación Laboral de la Construcción</p> <p></p> <p></p> <p>119 Osloení ľudia 57 Interakcie Propagovať príspevok</p> <p>2 2 džieľania</p> <p>Páči sa mi to Komentovať Dzieľať Če</p>	 <p>1. júna</p> <p>AKO začať</p> <p>UVS Ústav vzdelávania a služieb je so Zuzanou Minarovičovou Kyrinovičovou.</p> <p>BIM Net-UBIEP #energy building performance #project #eurostav #architect #building sector #profesionality #professionals #BIM #UVS #Horizon2020</p> <p></p> <p>11 Osloení ľudia 2 Interakcie Propagovať príspevok</p> <p>1 1 Čet (8)</p>
<p>5 – post 1</p>  <p>Stránka Prijaté správy Podujatia Manage Jobs Upozornenia Štatistiky Viac •</p> <p>ÚVS +</p> <p>UVS Ústav vzdelávania a služieb</p> <p>Vytvoriť @používateľské meno stránky</p> <p>Domov Príspevky Recenzie Videá Fotky Informácie Komunita Skupiny Podujatia Propagovať Spravovať propagácie</p> <p>13 Osloení ľudia 2 Interakcie Propagovať príspevok</p>	<p>5 – post 2</p>  <p>Stránka Prijaté správy Podujatia Manage Jobs Upozornenia Štatistiky Viac •</p> <p>ÚVS +</p> <p>UVS Ústav vzdelávania a služieb</p> <p>Vytvoriť @používateľské meno stránky</p> <p>Domov Príspevky Recenzie Videá Fotky Informácie Komunita Skupiny Podujatia Propagovať</p> <p>17 Osloení ľudia 11 Interakcie Propagovať príspevok</p>



6 post 1+2

UVS Ústav vzdelávania a služieb
Vytvoriť @používateľské meno stránky

Domov
Príspisy
Recenzie
Videá
Fotky
Informácie
Komunita
Skupiny
Podujatia
Propagovať
Spravovať propagáciu

Páči sa mi to Sledovať Zdieľať ...

UVS Ústav vzdelávania a služieb
30. októbra 2018 G
Seminar pre verejné správy na tému BIM a energetická hospodárlosť budov sa uskutočnil 25. 10. 2018 v vysokom účastiach zástupcov z verejného sektora, správcov budov. #netubiep Zuzana Minarovcová Kýrnochová Silvia PRAMOVA #seminar #eminar #em #verejna sprava #energeticka hospodarnosť budov

7

Ústav Vzdelávania A Služieb
Ústav Domov Nájst priebežov Vytvoriť

Spravovať príspevky Zobrazit ako zoznam Zobrazit v mriežke

Project NET-UBIEP

Co-funded by the Horizon 2020 programme of the European Union

National for Using BIM Energy Performance

Fotky Pridať fotu

Fotky (12) Pridať fotu

Priatelia 68 Nájst priateľov

Marek Malina Veronika Beňadiková Daniel Kentro Realstyle

Nadia Panasyuk 12. júna 2018

Work in progress... Questa mattina a Bratislava i partner del progetto Net-UBIEP [www.net-ubiep.eu/it/more/12-jun-2018/work-in-progress.html">http://www.net-ubiep.eu/it/more/12-jun-2018/work-in-progress.html](http://www.net-ubiep.eu/)

Dokumenty

12. jún 2018

Meeting 12-13/06/2018

- Twitter

Twitter of BUILD UP Slovakia is used by partners in Slovakia for all projects under H2020 Clean and Secure Energy, Energy4Building and GreenDeal4Buildings:





SlovakiaBuildUp
1,928 Tweets

 [Edit profile](#)

SlovakiaBuildUp
@SlovakiaBuildUp
Slovak Republic  [ingres.eu](#) Born June 1, 2013
 Joined September 2009
99 Following 78 Followers

139

		Impressions	Engagements	
	SlovakiaBuildUp @SlovakiaBuildUp · May 23 Net-Ubiep BIM Academy Modul MP2: Training for professionals on developing BIM digital model. The support for BIM based energy performance analysis of buildings is also available. Optimising performance more efficiently and achieving significant cost savings for customers. pic.twitter.com/jqG9lZh7RL	142	0	0.0%
	SlovakiaBuildUp @SlovakiaBuildUp · May 16 Digital Skills Workshop in Bracelona: Were the construction sector will be in 10 years? Pretty pesimistic/conservative vission drawn - slow evolution rather than revolution.  Construction is just in an eye of a storm of changes and it want last for long.	85	16	18.8%
	SlovakiaBuildUp @SlovakiaBuildUp · May 23 We need EU-requirements-related tools for whole building performance simulations based on the buildings geometry, climate, building type, envelope properties, active systems and interdependences of the building as a whole system. Time to catch up with US? #bim #digitization	402	0	0.0%
	SlovakiaBuildUp @SlovakiaBuildUp · May 24 "Stop calling #BIM a management tool and info repository! It is a driving engine behind many application changing the whole building proces along the value chain". Frantisek Doktor of ViaEuropa at BIM Academy. "Otherwise, it is a Rolls Royce for delivering bricks to your site!"	174	0	0.0%



		Impressions	Engagements	
	SlovakiaBuildUp @SlovakiaBuildUp · May 24 Today at Net-Ubiep BIM Academy discussion using on-site applications behind which is #BIM as driving engine. Tools for craftsmen, installers and for robots on site. Robots work on-site even in our Slovak village! They should replace administrators not only for code checking 😊	170	0	0.0%
	View Tweet activity			
	SlovakiaBuildUp @SlovakiaBuildUp · Mar 28 Net-Ubiep Open project day at the International Coneco/Racioenergia 2019 Fair. Overwhelming interest about #BIM #training among professionals and technicians. Success in providing practical demonstrations of #BIMAugmentedReality for installers, inspectors. pic.twitter.com/eYVxx8PAQF	1,165	18	1.5%
	View Tweet activity			
	SlovakiaBuildUp @SlovakiaBuildUp · Mar 28 Thakns to #NetUbiep project under EU #Horizon2020 , young craftsmen in Slovakia are testing #BIMAugmentedReality . In near future, new generation will use #BIM and related technologies as we use smart phones. Displays will dissapear and orders will be done using #AI pic.twitter.com/FkaA67O2rs	1,129	22	1.9%
	View Tweet activity			
	SlovakiaBuildUp @SlovakiaBuildUp · May 16 Digital Skills Workshop: Net-Ubiep BIM Academy to go in operation on 1 June 2019. Energy efficiency at the heart of the training and latest work of buildingSMART in Norway and Finland on EE in BIM implemented.Thanks to EASME and Net-Ubiep project. @EU_EASME @EU_BUILDUP . pic.twitter.com/j53IP5dtfM	1,235	24	1.9%
	View Tweet activity			
	SlovakiaBuildUp @SlovakiaBuildUp · May 16 Digital Skills Workshop: Labour productivity of the EU Construction sector is declining for years and the sector is slow in implementing innovations. Maybe it is time to complete the Internal Market in construction works and services and let the competition in? @CraftEdu1	373	20	5.4%
	View Tweet activity			
	SlovakiaBuildUp @SlovakiaBuildUp · May 16 Digital Skills Workshop in Barcelona, Spain: Construction sector must do more on adapting to the breakthroughs brought in by 4IR (AI, Big data, IoT, M2M, material science, robotics ...) to increase labour productivity and deliver nZEB in high quality for smaller price! pic.twitter.com/zPnwU6s4h4	195	4	2.1%
	View Tweet activity			



	Impressions	Engagements	
 SlovakiaBuildUp @SlovakiaBuildUp · Sep 19 BIM and Digitalisation in Construction co-organised by #NetUbiep project. In #DigitalTransformation #BIM is only the beginning. We need to make progress usung #ArtificialIntelligence #BigData #Robotics #M2M #NetworkedValueChain . @net_ubiep @EU_BUILDUP @FIEC_Brussels pic.twitter.com/rfnmlpggZr View Tweet activity	924	14	1.5%

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Appendix 1: Net UBIEP Tweets from external partners

 **SlovakiaBuildUp** @SlovakiaBuildUp · 19 set
BIM and Digitalisation in Construction co-organised by #NetUbiep project. In #DigitalTransformation #BIM is only the beginning. We need to make progress usung #ArtificialIntelligence #BigData #Robotics #M2M #NetworkedValueChain. @net_ubiep @EU_BUILDUP @FIEC_Brussels



SlovakiaBuildUp

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Comment 4 Like 5 Share





BUILD UP @EU_BUILDUP · 5 lug

Overview article [👉bit.ly/2XicqoA](https://bit.ly/2XicqoA)

#EnergyEfficiency of EU's building stock is a priority & new skills 🧑 need to be considered to improve #EnergyConsumption whilst thinking about the comfort of occupants

@fit2nzeb @BuildUpSkillsNL @Train2nZEB @net_ubiep @H2020BIMplement

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OVERVIEW

NEW SKILLS
FOR A SUSTAINABLE AND
ENERGY EFFICIENT
EU BUILDING STOCK



BUILD UP

Jan Cromwijk e altri 4



11



12



 **Paul McCormack** @PaulNewry · 21 giu

Dijana Likar IECE BIMcert partner and Anna Moreno **net UBIEP**, members of the BIMalliance presented on Strategies for Energy Efficient buildings 2030 at EUSEW Brussels 2019 @energyBIMcert @bimeetEU @H2020BIMplement @net_ubiep @EU_EASME



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4 8

 **lega_abruzzo** @lega_abruzzo · 28 giu

PESCARA, POLO UNIVERSITARIO: PRESENTATO IL PROGETTO **NET UBIEP** PER MIGLIORARE PERFORMANCE

Nicola Campitelli (Assessore Reg.le all'Urbanistica e al Territorio): "Building Information Modelling (BIM) metodo chiave per efficienza".



8



Giovanni Biallo @GiovanniBiallo · 25 feb

Sondaggio sull'uso del #BIM per migliorare la performance energetica degli edifici goo.gl/9bP2sM #energia #risparmioenergetico #NETUBIEP #landcity



**Sondaggio tra i principali stakeholder.
Professionisti del settore**

Premessa al sondaggio

Gentile Sig.ra / Sig.

E' invitato a partecipare a un sondaggio sull'uso del BIM per aumentare il rendimento energetico degli edifici. Lo scopo di questo sondaggio è valutare l'implementazione del Building Information Modeling (BIM) come strumento e processo per aumentare l'efficienza energetica tra i principali stakeholder del progetto Net-UBIEP (Horizon 2020) al fine di comprendere l'attuale utilizzo del BIM, benefici dell'uso del BIM, ostacoli all'uso del BIM e un possibile uso futuro.

Net-UBIEP (Network for Using BIM to Increase the Energy Performance of Buildings), mira ad aumentare il rendimento energetico degli edifici attraverso un'ampia diffusione e il rafforzamento dell'uso del BIM, durante il ciclo di vita dell'edificio. Per ulteriori informazioni sul progetto si prega di

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energyBIMcert @energyBIMcert · 24 set

BIMalliance features in the September @energyBIMcert newsletter.
@net_ubiep project co-ordinator Anna Moreno gives her view on the collaboration energybimcert.eu/?p=2668 @CITABIMGroup @Entirl @InvestNI @EBC_SMEs @e3_belfastmet #strategy

Furio Barzon @furiothinks · 27 ago

The four European #BIM projects @energyBIMcert, @H2020BIMplement, Net-UBIEP, and @bimeetEU are collaborating under the title #BIMalliance to explore areas of mutual opportunity and to minimize the carbon footprint of energy use in construction. #EU #H2020 tiny.cc/5bssbz





Andrea Valentini @ArchValentini · 27 giu

Domani #BIM #Greenbuilding con @GBCItalia a @univUda per @net_ubiep con @ENEAOfficial @anna_moreno_res #BIM#Greenbuilding #Coaf @AbruzzoChapter @Regione_Abruzzo #LEED #GreenBim #GbcCondomini @MarcoMari1965 @CinziaRossini2

The post includes a slide from the event presentation:

Progetto NET UBIEP
28 Giugno 2019
Pescara – Polo Universitario di Viale Pindaro (Aula 31)

3. L'Ambiente della Condivisione dei Dati (ACD):
per la gestione del flusso informativo del processo BIM.
Il clima cambiante, allo scopo del BIM, deve avere un Ambiente di Condivisione dei Dati (ACD) che permetta che tutti gli utenti siano portati d'informazione ma anche connessi interamente e costantemente.

4. Applicazione del BIM nei contratti di rendimento energetico e gestione degli immobili per ridurre i consumi e produrre energia da fonti rinnovabili:
Lo sviluppo del BIM permette di avere uno strumento utile per valutare l'opportunità di una riqualificazione per le nuove tecnologie e per la gestione degli immobili. Il BIM può essere utilizzato per creare un database di dati sui consumi dei rischi edifici, gli obiettivi (metri raggi disponibili), Area Istruzioni e Ufficio Progetto. Prof. Stefano Bruno, Università degli Studi "G. D'Annunzio" di Chieti-Pescara

5. BIM e certificazione LEED V4 applicato ai Nuovi Edifici e Sistemi di Immobili Ind. Di bassa Scarsa:
Case studi GNC, GNC con Statica Aggregata Edifici, Ing. Vito Antonini (AG), Arch. Andrea Valentini, COAF e GBC

6. Esperienza BIM sul territorio Abruzzese:
Prof. Stefano Bruno, Università degli Studi dell'Aquila

7. Efficienza energetica e riqualificazione edilizia:
Società Provinciali di Risparmi, Ing. Isabella Giangrande, COAF

8. Gli oggetti BIM e i voucher per la costruzione di "Villaggio reggiani":
Per il progetto di costruzione di un villaggio residenziale con criteri prevedendo insieme a appartenere avere consigliate BIM dei prodotti locali in modo che questo possa essere un esempio per altri progetti simili. Per cui proviamo a dire cosa è il "villaggio reggiano" dove non solo i materiali sono locali, ma anche la produzione e la lavorazione degli stessi.

Ing. Anna Moreno, ENEA

Comment 0 · Share 3 · Like 4 · Reply 0



nextville @nextville_it · 4 feb

#Sondaggio #Enea su #BIM e prestazioni energetiche degli #edifici, promosso nell'ambito del progetto europeo @net_ubiep → nextville.it/news/3573

The post includes a slide from the event presentation:

Co-funded by the Horizon 2020 programme of the European Union

NET UBIEP
Network for Using BIM
to Increase the Energy Performance

Comment 0 · Share 0 · Like 0 · Reply 0





IBIMI - buildingSMART Italy @I_BiM_I · 21 giu

@anna_moreno_res alla #EUSEW19 ha parlato delle #competenzeBIM per migliorare l'#efficienzaenergetica degli edifici! @net_ubiep #buildingSMARTItaly #buildingSMARTItalia #IBIMlbS #BIM



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energyBIMcert @energyBIMcert · 24 set

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@net_ubiep project co-ordinator Anna Moreno gives her view on the collaboration energybimcert.eu/?p=2668 @CITABIMGroup @Entirl @InvestNI @EBC_SMEs @e3_belfastmet #strategy



Furio Barzon @furiothinks · 27 ago

The four European #BIM projects @energyBIMcert, @H2020BIMplement, Net-UBIEP, and @bimeetEU are collaborating under the title #BIMalliance to explore areas of mutual opportunity and to minimize the carbon footprint of energy use in construction. #EU #H2020 tiny.cc/5bssbz





Teicosgroup @TeicosGroup · 11 feb

Al via il sondaggio coordinato da @ENEAOfficial sull'uso del #BIM, compreso nel progetto @NetUBIEP_IT, finanziato da #Horizon2020.

Leggi qui e vai alla sezione del sito per partecipare al sondaggio ➔



Al via il sondaggio ENEA sull'utilizzo del BIM
Una vera e propria indagine tra gli operatori del
settore edile sull'utilizzo del Building Information ...
[teicosgroup.com](#)

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FASI.biz @FASIBiz · 4 feb

Il progetto europeo @net_ubiep, finanziato dal programma #Horizon2020 e coordinato da @ENEAOfficial, lancia un sondaggio sull'utilizzo del #BIM per migliorare la performance energetica degli edifici



Prestazione energetica edifici - al via sondaggio sul
ruolo del BIM - FASI.biz
[fasi.biz](#)

